



OBL Awards & Accolades

Realty+ recognizes the best of the best within the ranks of Indian Real Estate



Website of the Year for <u>www.orientbell.com</u> (India's construction & design industry)



Integrated Brand Campaign of the Year for "Chote Bathroom ke Bade Upay" (India's construction & design industry)



Best Omnichannel Retail Model Winners Future of Retail Summit & Awards 2020



Customer Retail Journey Innovation Winners Future of Retail Summit & Awards 2020



CEO with HR Orientation

ZEE BUSINESS

National Human Capital
Leadership Congress & Awards

About OBL

Orient Bell Limited (OBL) is amongst the largest manufacturers of Wall and Floor Tiles. Established in 1977, OBL has been a pioneer in the Industry with a focus on customer-centric innovation.

First to manufacture ultra-vitrified tiles, new product designs & development is a continuous process at OBL. As a result it has an extensive range of tiles with various finishes & textures. It has 4 patent-pending technologies: Forever Tiles, GermFree Tiles, Cool Tiles & Life Tiles.

To display extensive range of tiles, we have a chain of signature showrooms. Privileged to be associated with premier architects and construction agencies of the country, it also counts most leading developers as well as government & public sector institutions as its customers.



- The ISO 9001:2015 accreditation for our quality control management systems reflects the quest for manufacturing international standard products.
- In 2015 our Sikandarabad plant was awarded with prestigious ISI certification for its products.
- In May 2000, OBL was awarded ISO 14001 certification by the internationally recognised BSI Management Systems, UK.
- Our manufacturing units are ISO 14001:2015 certified, the most complete and global expression for an environment friendly industrial company.
- We have been awarded OHSAS 18001 Certification for Health & Safety Standards. No waste water is ever discharged from our factory.
- We were also awarded with "Certificate Of Merit" in 'National Energy Conservation Award' 2016 organised by Ministry of Power for saving Power and Fuel consumption.















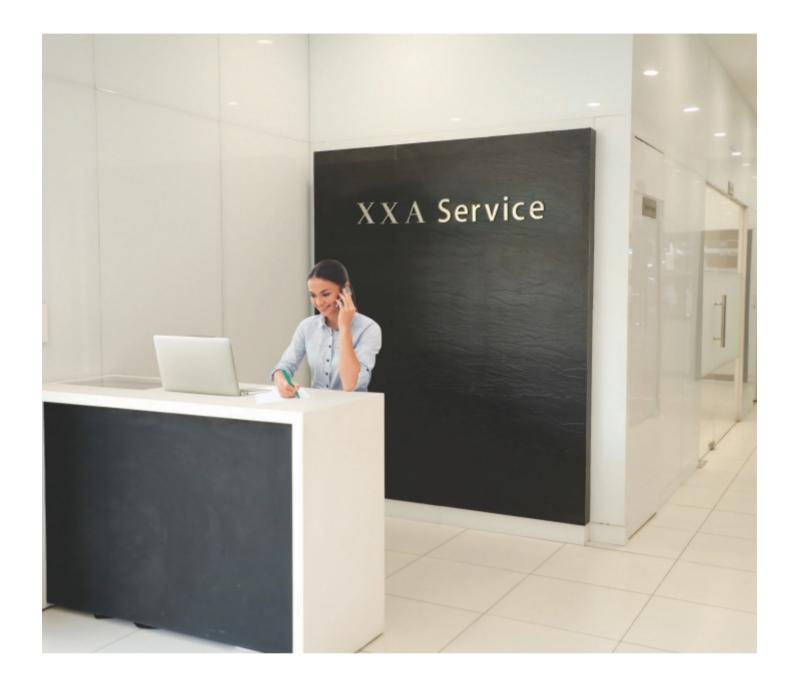
Listed on BSE (530365) for 20+ years. And also on NSE (ORIENTBELL).

300x600mm



RECEPTION AREA







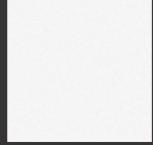
300x600mm | DGVT NEXA CUFF BLACK

WORKSHOP AREA

300x300mm | 200x300mm











200x300mm | NEXA LACQUER GREY

WAITING AREA

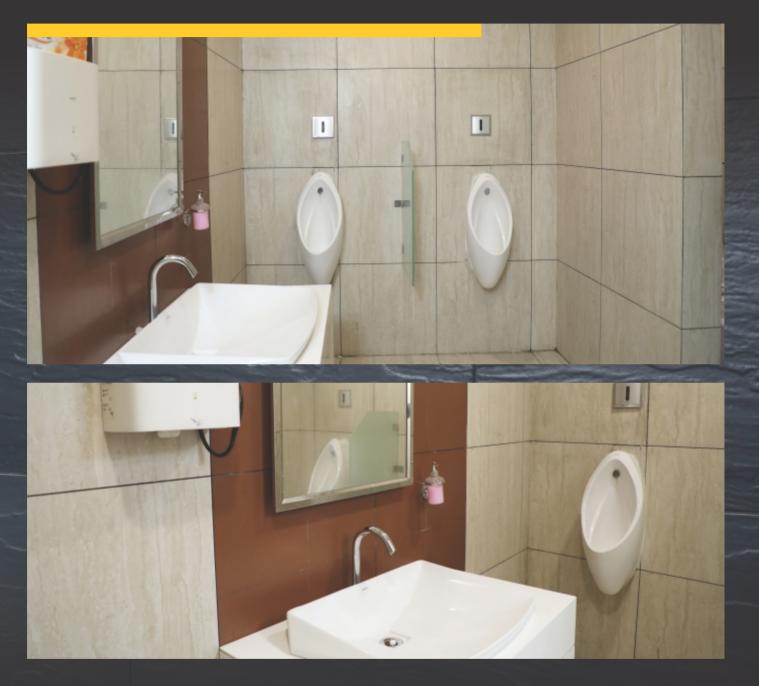






WASHROOM AREA

600x600mm | 300x300mm





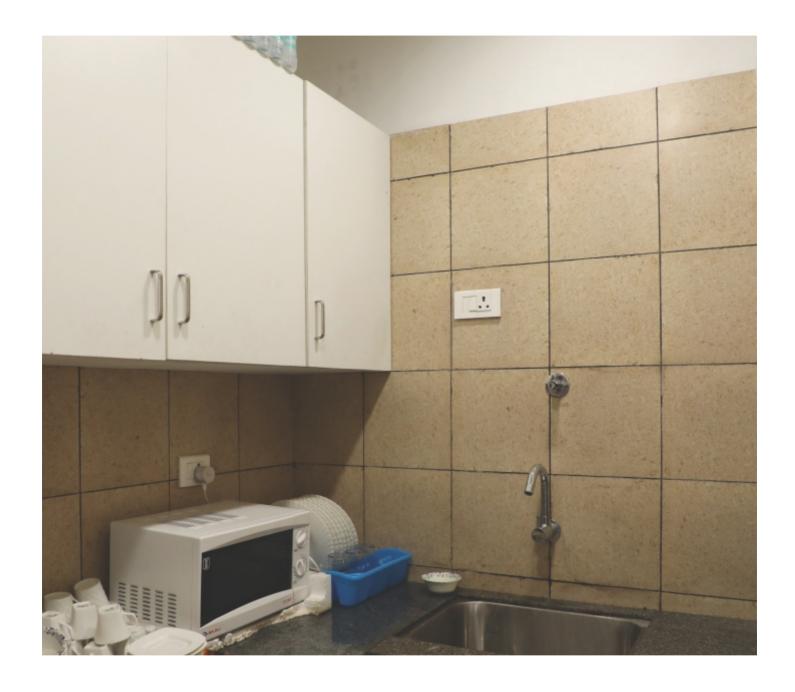
600x600 mm | NEXA OXFORD BROWN



600x600mm | DGVT NEXA TRAVERTINE

KITCHEN AREA

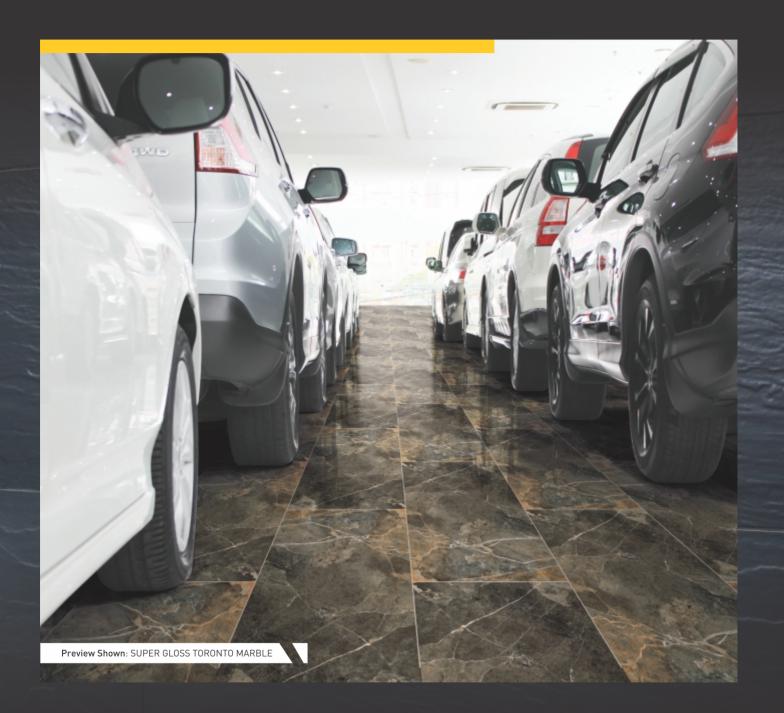






300x300mm | NEXA PIERNA MARFIL

600x1200mm | 600x600mm



SUPER GLOSS TILES

A perfect amalgamation of strength and appeal brought about by state-of-art technology is the simplistic description of these new range of tiles by OBL. Designed with special glaze, bringing out high gloss, these tiles will be catalysts to provide a rich edge to your product. With our R&D being our core competency at OBL, we have tried our best to deliver a wide range of designs, carrying some unique advantages as, low porosity, water resistant, acid and alkali resistance, frost resistance and high breaking strength. Their easy to clean feature is an added advantage, making it absolutely effortless to remove even the steadiest or marks like grease and oil. The overall mirror like finish with bright colour appearance is sure to add panache to your otherwise subtle and elegant surrounding, complimenting the curves of your most precious range, without actually overpowering it.

TILES FOR SHOWROOM





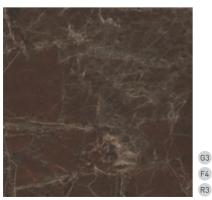
600x1200mm | SUPER GLOSS ARCTIC BLACK

600x1200mm | SUPER GLOSS TORONTO MARBLE



63 F4 R4

600x1200mm | SUPER GLOSS MARQUINA BLACK



600x600mm | SUPER GLOSS TAURUS BROWN

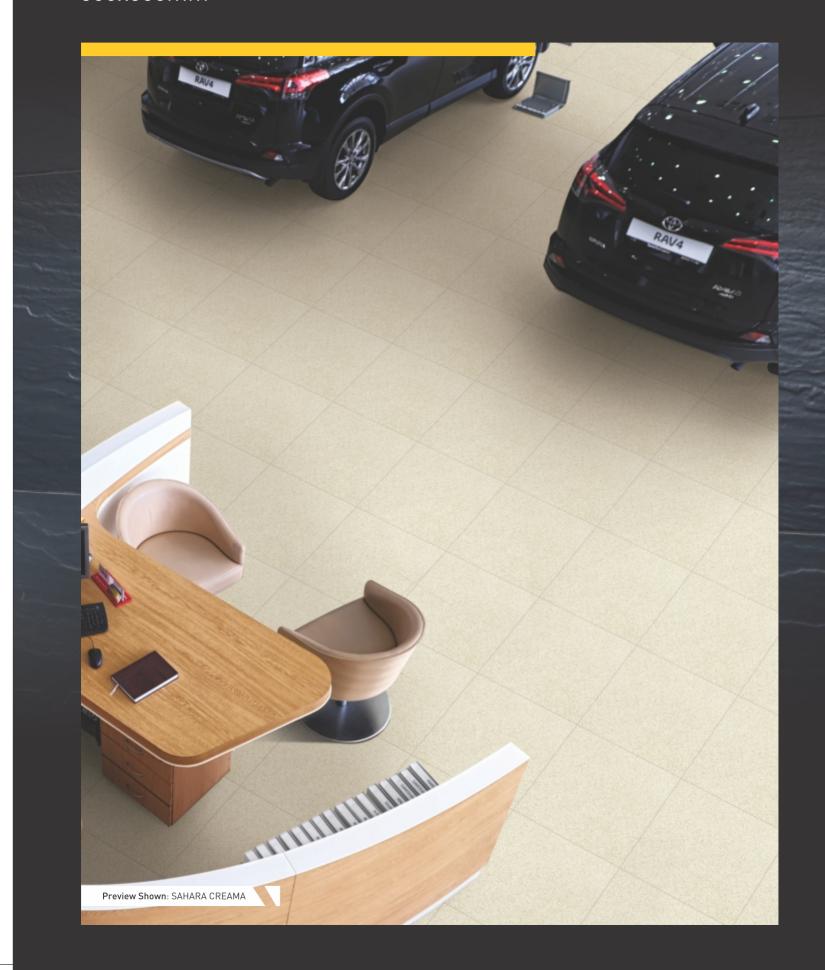


600x600mm | SUPER GLOSS MYSTIC BROWN



600x600mm | SUPER GLOSS RAINFOREST

600x600mm



TILES FOR SHOWROOM

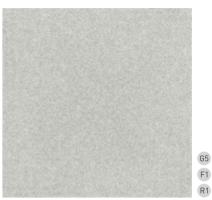




600x600mm | SAHARA BEIGE



600x600mm | SAHARA CREAMA



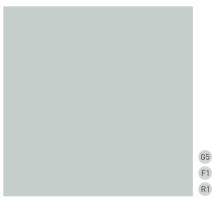
600x600mm | SAHARA GRIS







600x600mm | SAHARA NERO



600x600mm | SAHARA P KOTA GREEN



600x600mm | SAHARA SLATE P KOTA GREEN



Shown tiles are Matte

600x600mm



600x600mm | SAHARA ROCK GRIS



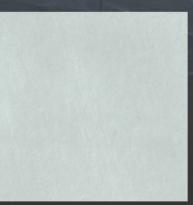
600x600mm | SAHARA ROCK BEIGE



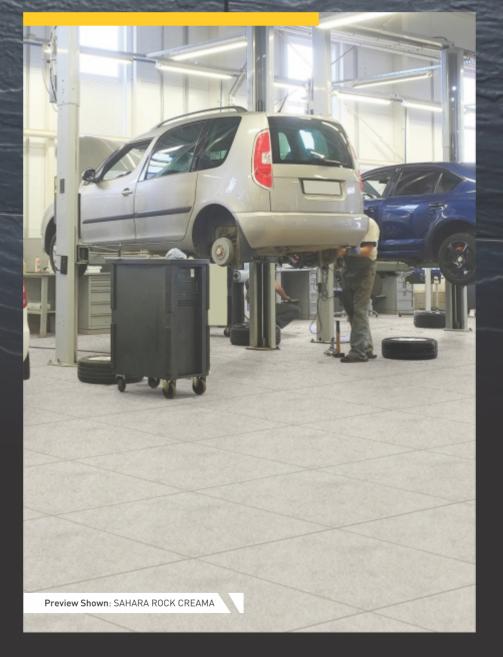
600x600mm | SAHARA ROCK CREAMA



600x600mm | SAHARA ROCK NERO



600x600mm | SAHARA ROCK P KOTA GREEN



600×600 mr

Shown tiles are Matte

TILES FOR SHOWROOM





600x600mm | SAHARA HEAVY ROCK BEIGE



600x600mm | SAHARA HEAVY ROCK CREAMA



600x600mm | SAHARA HEAVY ROCK GRIS



600x600mm | SAHARA HEAVY ROCK NERO



G5 F1 R1

600x600mm | SAHARA HEAVY ROCK P KOTA GREEN

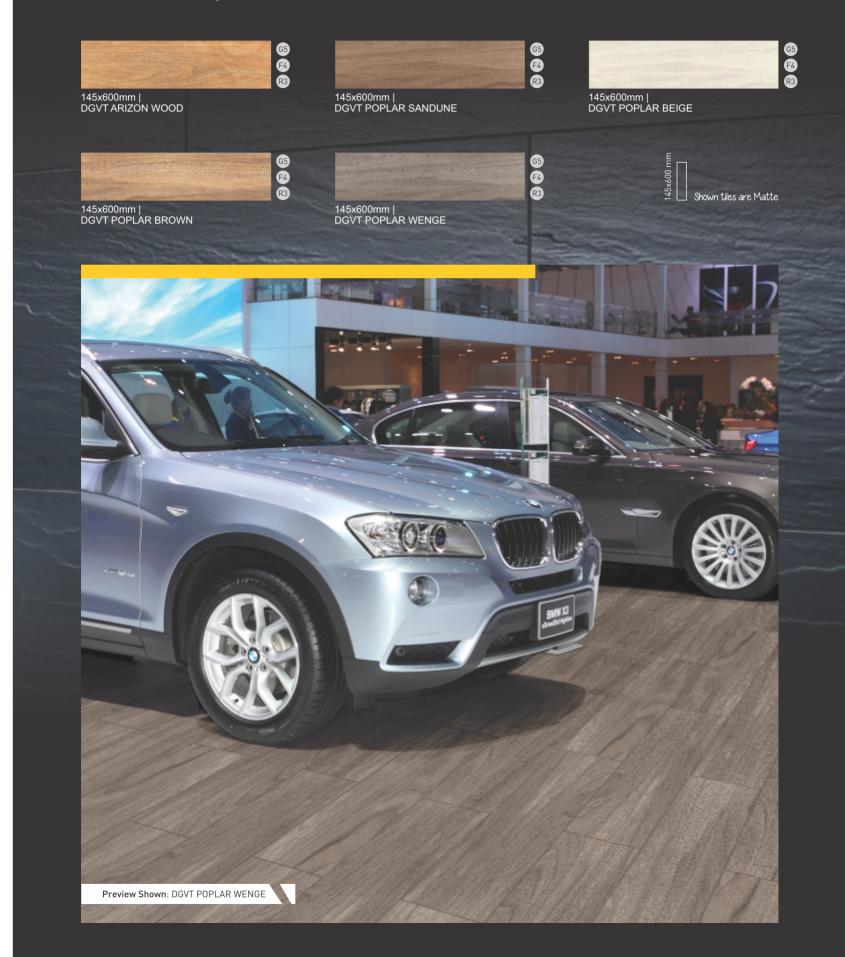


600x600mm | SAHARA HEAVY SLATE P KOTA GREEN



Shown tiles are Matte

145x600mm | 600x600mm



FOREVER & GERMFREE TILES





600x600mm | GFT BDF CEMENTO LT BLUE



600x600mm | GFT BDF CEMENTO DK BLUE



600x600mm | GFT FT BLENDA GREY



600x600mm | GFT BDF MODERN SLATE CHARCOAL



600x600mm | GFT BDF RUSTIC NATURAL BROWN



600x600mm | GFT FT ADAMS BROWN



600x600mm | GFT FT BAMBO



600x600mm | GFT FT ANDES BROWN



600x600mm | GFT FT MORRIS CREMA







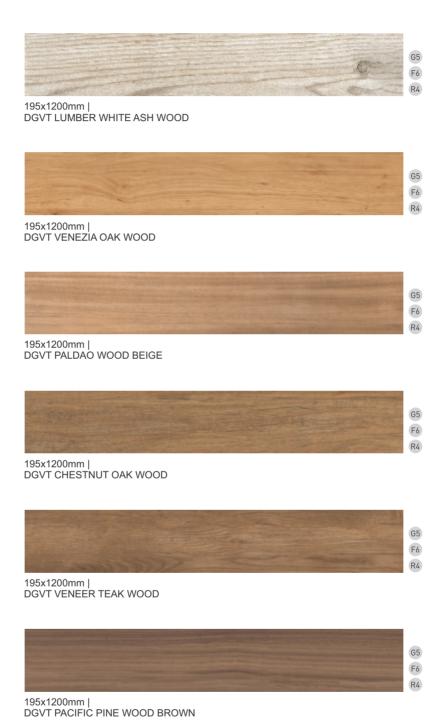


195x1200mm



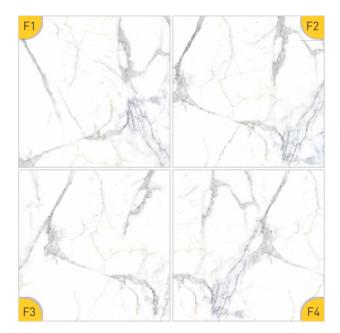
TILES FOR SHOWROOM





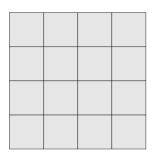
Tile Design & Faces



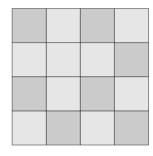


Faces of a tile are the design on each tile crafted using different grains and textures, creating a pattern. Most of tile designs has a set of 4 or 6 tiles with different faces.

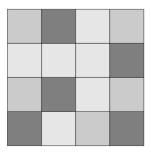
Tile Randomness/Variation



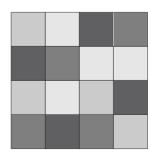
R1-No Variation



R2-Slight Variation



R3-More Variation



R-4 Most Variation

Randomness of a tile is the variation in design on different faces of tile. It varies for each tile design from minimal to high variation.

Glazed Vitrified Tiles

Packing Details			
Size	No. of Tiles	Covered Area Per Carton	
(In mm.)	Per Carton	(In Sq. Mtr.)	(In Sq. ft.)
600X1200 (SKD)	2	1.44	15.5
195X1200 (SKD)	4	0.94	10.11
600X600 (SKD)	4	1.44	15.5
145X600 (SKD)	8	0.70	7.50

Characteristics	Test Methods	Requirement as per ISO 13006 ≤ 0.5 Group B Ia	Requirement as per IS 15622:2017 0.08 <e 3%="" b="" group="" ib<="" th="" ≤=""><th colspan="2">OBL Norms</th></e>		OBL Norms	
Dimension & Surface Quality			Unrectified	Rectified		
Deviation in Length & Width	_	±0.6%	± 0.4%	± 0.1 %	± 0.1 %	
Deviation in Thickness	_	±5%	± 5.	0 %	± 4 %	
Straightness of Sides		±0.5%	± 0.3 %	± 0.1 %	± 0.1 %	
Rectangularity	IS 13630 (Part 1):2006	±0.5%	± 0.3 %	± 0.1 %	± 0.1 %	
Surface Flatness		±0.5%	± 0.	5 %	± 0.2 %	0
Surface Quality		Min. 95 % tiles should be free from visible defects	Min. 95 % tiles should be free from visible defects		Conforms	
Physical Properties						
Water Absorption	IS 13630 (Part 2):2006	Avg ≤ 0.5, Individual max, 0.6	Avg 0.08 <e 3,="" 3.3,="" individual="" max<="" td="" ≤=""><td>Avg ≤ 0.5, Individual max, 0.6</td><td></td></e>		Avg ≤ 0.5, Individual max, 0.6	
Modulus of Rupture in [N/mm²]	IS 13630 (Part 6):2006	Minimum 35, Individual 32, Min	Avg 30, Individual 27, Min		Avg 38 Min, Individual 35, Min	0
Breaking Strength in N	IS 13630 (Part 6):2006	< 7.5 mm thickness: 700, Min ≥ 7.5 mm thickness: 1300, Min	< 7.5 mm thickness: 700, Min ≥ 7.5 mm thickness: 1100, Min		1 <i>5</i> 00 Min	@
Moisture Expansion in mm/m	IS 13630 (Part 3):2006	Declare Value	0.02, Max		< 0.02	
Scratch Hardness of Surface (Moh's Scale)	IS 13630 (Part 13):2006	NA	5, Min		5 to 8 Depending on Design/Surface	
Resistance to Surface Abrasion of Glazed Tiles (Class I to V)	IS 13630 (Part 11):2006	Test Method Available	Class II, Min		Class-III to Class-V Depending as per Design / Surface	(
Co-efficient of Linear Thermal Expansion from ambiant temperature to 100°C	IS 13630 (Part 4):2006	Test Method Available	7x10°K¹, Max		Conforms	
Thermal Shock Resistance	IS 13630 (Part 5):2006	Test Method Available	10 cycl	es, Min	Passed	
Crazing Resistance	IS 13630 (Part 9):2006	Test Method Available	4 Cycles@7	7.5 bar, Min	4 Cycle @ 7.5 Bar Min	(
Frost Resistance	IS 13630 (Part 10):2006	Required	Requ	ired	Resistance	
Bulk Density, in (g/cc)	IS 13630 (Part 12):2006	NA	2.0, Min		> 2.1	
Impact Resistance- Coefficient of Restitution	IS 13630 (Part 14):2006	Manufacturer to State	0.55, Min		0.7-0.85	
Chemical Properties						
Resistance to Staining of Glazed Tiles		Min, Class 3	Class	l, Min	Conforms	
Resistance to Household Chemicals	IS 13630 (Part 8):2006	Min, GA	Class A	A, Min	Conforms	
Resistance to Acids and Alkalis (with exception of hydrofluoric acid and its compounds)		Test Method Available	Required,	if agreed	Conforms	

Heavy Full Body Vitrified Tiles

Packing Details				
Size	No. of Tiles Covered Area Per Carton			
(In mm.)	Per Carton (In Sq. Mtr.)		(In Sq. Ft.)	
600x600 (SKD)	4	1.44	15.5	

As per Indian Standard (IS 15622:2017) Group B la				
Characteristics	Standard Test Method	IS 15622 Requirements	OBL Norms	
Dimension & Surface Quality				
Deviation in Length & Width		± 0.1 %	± 0.1 % (Max)	
Deviation in Thickness		± 5.0 %	± 3.0 % (Max)	
Straightness of Sides		± 0.1 %	± 0.1 % (Max)	
Rectangularity	IS 13630 (Part 1):2006	± 0.1 %	± 0.1 % (Max)	
Surface Flatness		± 0.5 %	± 0.2 % (Max) © ©	
Surface Quality		Min 95% of the tiles shall be free from visible defects that would impair the appear of a major area of the tile	Conform	
Physical Properties				
Water Absorption %	IS 13630 Part 2	Avg ≤ 0.08%, Individual 0.10% Max	Avg ≤ 0.08% ©	
Modulus of Rupture N/mm²	IS 13630 Part 6	Avg 35, Individual 32 Min	Min 45 N/mm² ⊚ ⊚	
Breaking Strength N	IS 13630 Part 6	700 Min for thickness < 7.5mm, 1300 Min for thickness ≥ 7.5 mm	Min 2000 N ⊜ ⊚	
Moisture Expansion	IS 13630 Part 3	0.02 Max	Conforms	
Scratch Hardness (Moh's Scale)	IS 13630 Part 13	5 Min	7 Min © ⊚	
Resistance to Surface Abrasion of Glazed Tiles Class I to V Applicable for floor applications only)	IS 13630 Part 11	Min II	Class V ©	
Linear Thermal Expansion Co-efficient	IS 13630 Part 4	6x10 ⁻⁶ , Max	6x10 ^{-¢} , Max	
Thermal Shock Resistance	IS 13630 Part 5	10 Cycles, Min	Passed	
Impact Resistance	IS 13630 Part 14	0.55, Min	0.75	
Coefficient of Friction	ISO 10545 Part 17	Manufacturer to declare value where required	R-11 in Pendulum test method	
Frost Resistance	IS 13630 Part 10	Required if agreed between manufacturer and purchaser	50 Cycle Passed	
Resistance to deep abrasion of unglazed tiles	IS 13630 Part 12	140, Max	Class AA	
Bulk Density g/cc	IS 13630 Part 2	2.2, Min	2.2, Min	
Chemical Properties				
Resistance to Staining of Glazed Tiles		Class 1 Min	Class 1	
Resistance to Household Chemicals	IS 13630 Part 8	Class AA	Class AA	
Resistance to Acids and Alkalis /ith exception of hydrofluoric acid and its compounds)		Class AA	Class AA	

Full Body Vitrified Tiles

Packing Details				
Size	No. of Tiles Covered Area Per Carton			
(In mm.)	Per Carton	(In Sq. Mtr.)	(In Sq. Ft.)	
600×600 (SKD)	4	1.44	15.5	

As per Indian Standard (IS 15622:2017) Group B la				
Characteristics	Standard Test Method	IS 15622 Requirements	OBL Norms	
Dimension & Surface Quality				
Deviation in Length & Width		± 0.1 %	± 0.1 % (Max)	
Deviation in Thickness		± 5.0 %	± 3.0 % (Max)	
Straightness of Sides		± 0.1 %	± 0.1 % (Max)	
Rectangularity	IS 13630 (Part 1):2006	± 0.1 %	± 0.1 % (Max)	
Surface Flatness		± 0.5 %	± 0.2 % (Max) © ©	
Surface Quality		Min 95% of the tiles shall be free from visible defects that would impair the appear of a major area of the tile	Conform	
Physical Properties				
Water Absorption %	IS 13630 Part 2	Avg ≤ 0.08%, Individual 0.10% Max	Avg ≤ 0.08%	
Modulus of Rupture N/mm²	IS 13630 Part 6	Avg 35, Individual 32 Min	Min 45 N/mm² ⊚ ⊚	
Breaking Strength N	IS 13630 Part 6	700 Min for thickness < 7.5mm, 1300 Min for thickness ≥ 7.5 mm	Min 6250 N ◎ ©	
Moisture Expansion	IS 13630 Part 3	0.02 Max	Conforms	
Scratch Hardness (Moh's Scale)	IS 13630 Part 13	5 Min	7 Min © ⊚	
Resistance to Surface Abrasion of Glazed Tiles Class I to V (Applicable for floor applications only)	IS 13630 Part 11	Min II	Class V ©	
Linear Thermal Expansion Co-efficient	IS 13630 Part 4	6x10°, Max	6x10 ⁻ , Mαx	
Thermal Shock Resistance	IS 13630 Part 5	10 Cycles, Min	Passed	
Impact Resistance	IS 13630 Part 14	0.55, Min	0.75	
Coefficient of Friction	ISO 10545 Part 17	Manufacturer to declare value where required	R-11 in Pendulum test method	
Frost Resistance	IS 13630 Part 10	Required if agreed between manufacturer and purchaser	50 Cycle Passed	
Resistance to deep abrasion of unglazed tiles	IS 13630 Part 12	140, Max	Class AA	
Bulk Density g/cc	IS 13630 Part 2	2.2, Min	2.2, Min	
Chemical Properties				
Resistance to Staining of Glazed Tiles		Class 1 Min	Class 1	
Resistance to Household Chemicals	IS 13630 Part 8	Class AA	Class AA	
Resistance to Acids and Alkalis (with exception of hydrofluoric acid and its compounds)		Class AA	Class AA	

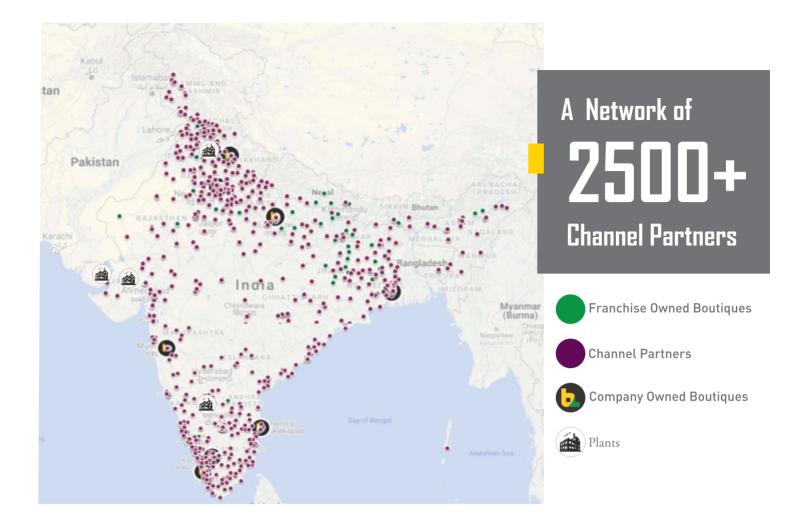
Forever Tiles

Packing Details				
Size	No. of Tiles Covered Area Per Carton			
(In mm.)	Per Carton	(In Sq. Mtr.)	(In Sq. Ft.)	
600x600 (Dora)	4	1.44	15.5	

Characteristics	Standard as Per IS 15622:2017 Group B Ib	OBL Norms	Testing Methods	
Dimension & Surface Quality				
Deviation in Length & Width	± 0.1 %	±0.05%		
Deviation in Thickness	± 5.0 %	±3.0%	_	
Straightness of Sides	± 0.1 %	±0.1%	_	
Rectangularity	± 0.1 %	±0.1%	IS 13630 Part 1	
Surface Flatness	± 0.5 %	± 0.2 %	_	
Surface Quality	Min 95% of the tiles shall be free from visible defects that would impair the appearance of a major area of the tile	Conforms		
Physical Properties				
Water Absorption %	Avg 0.08 < E ≤ 3.0% , Individual 3.30% Max	Less than 3 %	IS 13630 Part 2	
Modulus of Rupture in N/mm²	Avg 30, Individual 27 Min	Min 33 N		
Breaking Strength N	700 Min for thickness < 7.5mm, 1100 Min for thickness ≥ 7.5 mm	1200 N Min	IS 13630 Part 6	
Moisture Expansion	0.02, Max	0.02 Max	IS 13630 Part 3	
Scratch Hardness (Moh's Scale)	5, Min	7	IS 13630 Part 13	
Resistance to Surface Abrasion of glazed tiles Class I to V (Applicable for floor applications only)	Class II, Min	Class V	IS 13630 Part 11	
Linear thermal expansion Co-efficient	6x10 ⁻⁶ , Mαx	Conforms	IS 13630 Part 4	
Thermal Shock Resistance	10 Cycles, Min	Passed	IS 13630 Part 5	
Crazing Resistance	4 Cycles at 7.5 Bar, Min	Passed	IS 13630 Part 9	
Impact Resistance	0.55, Min	0.6	IS 13630 Part 14	
Frost Resistance	Required if agreed to between manufacturer and purchaser	Resistant	IS 13630 Part 10	
Bulk density g/cc	2.0, Min	2.0, Min	IS 13630 Part 2	
Chemical Properties				
Stain Resistance Glazed tiles	Class I, Min	Class -1		
Resistance to household chemicals	Class AA, Min	Class AA	IS 13630 Part 8	
Resistance to acids and alkalis	Class AA, Min	Class AA		

NOTE: Certain amount of Size and Shade Variation is inherent in all ceramic products. Within the limits of printed material, the colors and aesthetics of the products correspond closely to those of illustrated products. Prospective customers are advised to inspect a sample of the tile before ordering and laying. At all points of time, the company liability is restricted to the purchase value of tiles.

Every effort has been made to ensure the accuracy of the information given. However, the company reserves the right to delete & change, any of the items, colors, sizes & technical specifications without any prior notice.



ORIENT BELL TILE BOUTIQUE

CHANDIGARH

SCO - 6, First Floor, Sector 7-C, Madhya Marg, Chandigarh-160 019, Tel.: +91 172 4624 342

CHENNAI

New No: 85, Old No: 30, Maharaja Tower, 2nd Floor, 1st Avenue, Ashok Nagar, (Above Kotak Mahindra Bank), Chennai-600 083, Tel.: +91 44 4213 8687

COCHIN

"SURYA GAYATRI", Building No. 32/8, B3, Puthiya Road, New Junction, (Opposite Holiday Inn Hotel) Ernakulam By Pass Road, Cochin-682 031 Tel.: +91 97457 68058

COIMBATORE

11, 1st Floor, Venkata Samy Road (East), R.S. Puram, Coimbatore-641 002, Tel.: +91 89799 41666

DEHRADUN

Duggal Complex (Near Kamla Palace Hotel), GMS Road, Dehradun-248 001, Tel.: +91 97197 01064

KOLKATA

8/1, Burdwan Road, Alipore, Kolkata-700 027, Tel.: +91 33 4068 4046/7

LUCKNOW

Raj Rani Apartment, Ground Floor, Near Beej Nigam, Badhshah Nagar Railway Station, Lucknow-226 006, Tel.: +91 99847 86404

NEW DELHI

M-47, GK-II, M Block, New Delhi-110 048, Tel.: +91 11 4068 7468/69

PUNE

Shop No. 3 and 4, A Tower Vega Centre, C.T.S No. 710, Final Plot No. 401/1, Shankarasheth Road, Gultekdi, Swargate, Pune-411 037 Tel.: +91 73910 72247

VADODRA DISPLAY CENTRE

78-79, 2nd Floor, Surya Kiran Complex, Beside Banker Heart Institute, Old Padra Road, Vadodara-390007, Gujarat Tel.: +91 98254 14113



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