

INSPIRED

INSPIRED BY NATURE



About OBL

Orient Bell Limited (OBL) is amongst the largest manufacturers of Wall and Floor Tiles. Established in 1977, OBL has been a pioneer in the Industry with a focus on customer-centric innovation.

First to manufacture ultra-vitrified tiles, new product designs & development is a continuous process at OBL. As a result it has an extensive range of tiles with various finishes & textures. It has 4 patent-pending technologies: Forever Tiles, GermFree Tiles, Cool Tiles & Life Tiles.

To display extensive range of tiles, we have a chain of signature showrooms. Privileged to be associated with premier architects and construction agencies of the country, it also counts most leading developers as well as government & public sector institutions as its customers.

- The ISO 9001:2015 accreditation for our quality control management systems reflects the quest for manufacturing international standard products.
- In 2015 our Sikandarabad plant was awarded with prestigious ISI certification for its products.
- In May 2000, OBL was awarded ISO 14001 certification by the internationally recognised BSI Management Systems, UK.
- Our manufacturing units are ISO 14001:2015 certified, the most complete and global expression for an environment friendly industrial company.
- We have been awarded OHSAS 18001 Certification for Health & Safety Standards. No waste water is ever discharged from our factory.
- We were also awarded with "Certificate Of Merit" in 'National Energy Conservation Award' 2016 organised by Ministry of Power for saving Power and Fuel consumption.

OBL Awards & Accolades

Realty+ recognizes the best of the best within the ranks of Indian Real Estate



Website of The Year 2022
for www.orientbell.com
(India's construction & design industry)



Brand of The Year 2022
(Flooring Idea-Tiles & Ceramic)



e4m Pride of India Brands 2022
(The Best Of Bharat Conference & Awards)



Brand of The Year 2021
(Flooring Idea-Tiles & Ceramic)



Customer Retail Journey Innovation
Winners Future of Retail Summit & Awards 20



CEO with HR Orientation
ZEE BUSINESS
National Human Capital Leadership Congress & Awards

INSPIRED 600x1200mm

DR CARVING ARMANI MARBLE BEIGE	16	DR DGVV VENEZIA OAK WOOD	71
DR CARVING ARMANI MARBLE BROWN	15	DR ONYX SUPER WHITE	35
DR CARVING ARMANI MARBLE GREY DK	13	DR PGVT ARMANI MARBLE BLUE DK	29
DR CARVING ARMANI MARBLE GREY LT	14	DR PGVT ARMANI MARBLE BLUE LT	30
DR CARVING BOTTOCINO BEIGE	17	DR PGVT ARMANI MARBLE GREY	36
DR CARVING NAVONA TRAVERTINE MARBLE	19	DR PGVT ARMANI MARBLE STEEL BLUE	44
DR CARVING OAK HARDWOOD BROWN	20	DR PGVT BOTTOCINO BEIGE LT	39
DR CARVING SOFTMARBO CREAMA	18	DR PGVT CRYSTAL WHITE MARBLE	07
DR CARVING VEINS WHITE MARBLE	12	DR PGVT DESERT BEIGE	41
DR DÉCOR GEOMETRIC FLORAL GREY	47	DR PGVT DRAMATIC CALACATTA MARBLE	08
DR DÉCOR GEOMETRIC MULTI	49	DR PGVT ENDLESS STATUARIO WHITE	31
DR DÉCOR MOROCCAN ART BLACK WHITE	53	DR PGVT FOG ONYX BEIGE	34
DR DÉCOR MOROCCAN SPANISH MULTI	51	DR PGVT MIDTOWN BEIGE DK	25
DR DGVV CIPOLLINO MARBLE ROCK	06	DR PGVT MIDTOWN BEIGE LT	26
DR DGVV DOUBLE HERRINGBONE OAK WOOD	72	DR PGVT MONACO BROWN	27
DR DGVV HICKORY WOOD BEIGE	69	DR PGVT MONACO CREAMA	28
DR DGVV HICKORY WOOD BROWN	68	DR PGVT OMANI BEIGE MARBLE	42
DR DGVV SAND BEIGE	60	DR PGVT PIETRA MARBLE SILVER	37
DR DGVV SAND BROWN DK	61	DR PGVT PULPIS MARBLE GREY	38
DR DGVV SAND GREY DK	59	DR PGVT ROYAL DYNA BEIGE	40
DR DGVV SAND GREY LT	58	DR PGVT ROYAL DYNA BLUE LT	43
DR DGVV SANDSTONE BEIGE DK	66	DR PGVT ROYAL OPERA BLUE	45
DR DGVV SANDSTONE BEIGE LT	65	DR PGVT STATUARIO NATURA	32
DR DGVV SANDSTONE COPPER	67	DR PGVT VENATO STATUARIO	33
DR DGVV SANDSTONE CREAMA	64	DR PGVT VENEZIA CLASSIC BEIGE	23
DR DGVV SANDSTONE GREY DK	55	DR PGVT VENEZIA CLASSIC CREAMA	24
DR DGVV SANDSTONE GREY LT	54	DR PGVT VENEZIA CLASSIC GREY	21
DR DGVV SMOKY BEIGE DARK	63	DR PGVT VENEZIA CLASSIC SILVER	22
DR DGVV SMOKY BEIGE LIGHT	62	DR SUPER GLOSS EMPERADOR BROWN	10
DR DGVV SMOKY GREY DARK	57	DR SUPER GLOSS LIMESTONE BROWN	09
DR DGVV SMOKY GREY LIGHT	56	DR SUPER GLOSS PORTORO GOLD MARBLE	11
DR DGVV TERRAZZO BROWN	74		
DR DGVV TERRAZZO MULTI	73		
DR DGVV TUSCANY WOOD BROWN	70		

INSPIRED 600x600mm

DR CARVING BOTTOCINO MERFIL	79
DR CARVING STATUARIO MARBLE	80
DR DGVV CHESTNUT WOOD BROWN	82
DR DGVV LANDSTONE BROWN	100
DR DGVV LANDSTONE CREAMA	101
DR DGVV SMOKY CREAMA	96
DR DGVV SMOKY GREY DARK	99
DR DGVV SMOKY MOCCA	97
DR DGVV SMOKY SILVER	98
DR DGVV VENEER OAK WOOD BEIGE	81
DR PGVT ARABESCATO GOLD MARBLE	76
DR PGVT ARMANI MARBLE GREY DK	85
DR PGVT ARMANI MARBLE GREY LT	86
DR PGVT GRAINY SAND GREY DK	83
DR PGVT GRAINY SAND GREY LT	84
DR PGVT MAKRANA BIANCO	89
DR PGVT OCEAN BLUE	78
DR PGVT ONYX ICE	91
DR PGVT ONYX MINT	77
DR PGVT ONYX VERDE	93
DR PGVT PORINO GREY	92
DR PGVT SILVER FALLS NATURAL GREY	94
DR PGVT SPIDER MARBLE GREY DK	87
DR PGVT SPIDER MARBLE GREY LT	88
DR PGVT STATUARIO VEIN MARBLE	90
DR SUPER GLOSS BELGIUM BLACK MARBLE	95



11
EN 14411



Listed on BSE (530365) for 20+ years.
And also on NSE (ORIENTBELL).



600x1200

GLAZED VITRIFIED TILES

DR DGV T CIPOLLINO MARBLE ROCK



G3
R3
F4

DR PGVT CRYSTAL WHITE MARBLE



G3
R3
F4

DR PGVT DRAMATIC CALACATTA MARBLE



G3
R3
F4

DR SUPER GLOSS LIMESTONE BROWN



G3
R3
F4

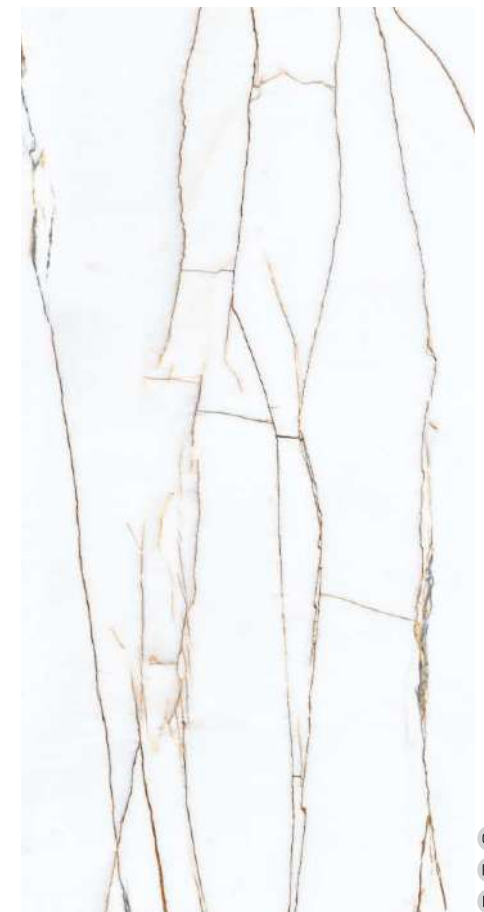
DR SUPER GLOSS EMPERADOR BROWN



DR SUPER GLOSS PORTORO GOLD MARBLE



DR CARVING VEINS WHITE MARBLE



DR CARVING ARMANI MARBLE GREY DK



DR CARVING ARMANI MARBLE GREY LT



G3
R3
F4

DR CARVING ARMANI MARBLE BROWN



DR CARVING ARMANI MARBLE BEIGE



DR CARVING BOTTOCINO BEIGE



DR CARVING SOFTMARBO CREAMA



DR CARVING NAVONA TRAVERTINE MARBLE



DR CARVING OAK HARDWOOD BROWN



G3
R3
F4

DR PGVT VENEZIA CLASSIC GREY



G3
R3
F4

DR PGVT VENEZIA CLASSIC SILVER



G3
R3
F4

DR PGVT VENEZIA CLASSIC BEIGE



DR PGVT VENEZIA CLASSIC CREAMA



G3
R3
F4

DR PGVT MIDTOWN BEIGE DK



G3
R3
F4

DR PGVT MIDTOWN BEIGE LT



G3
R3
F4

DR PGVT MONACO BROWN



DR PGVT MONACO CREAMA



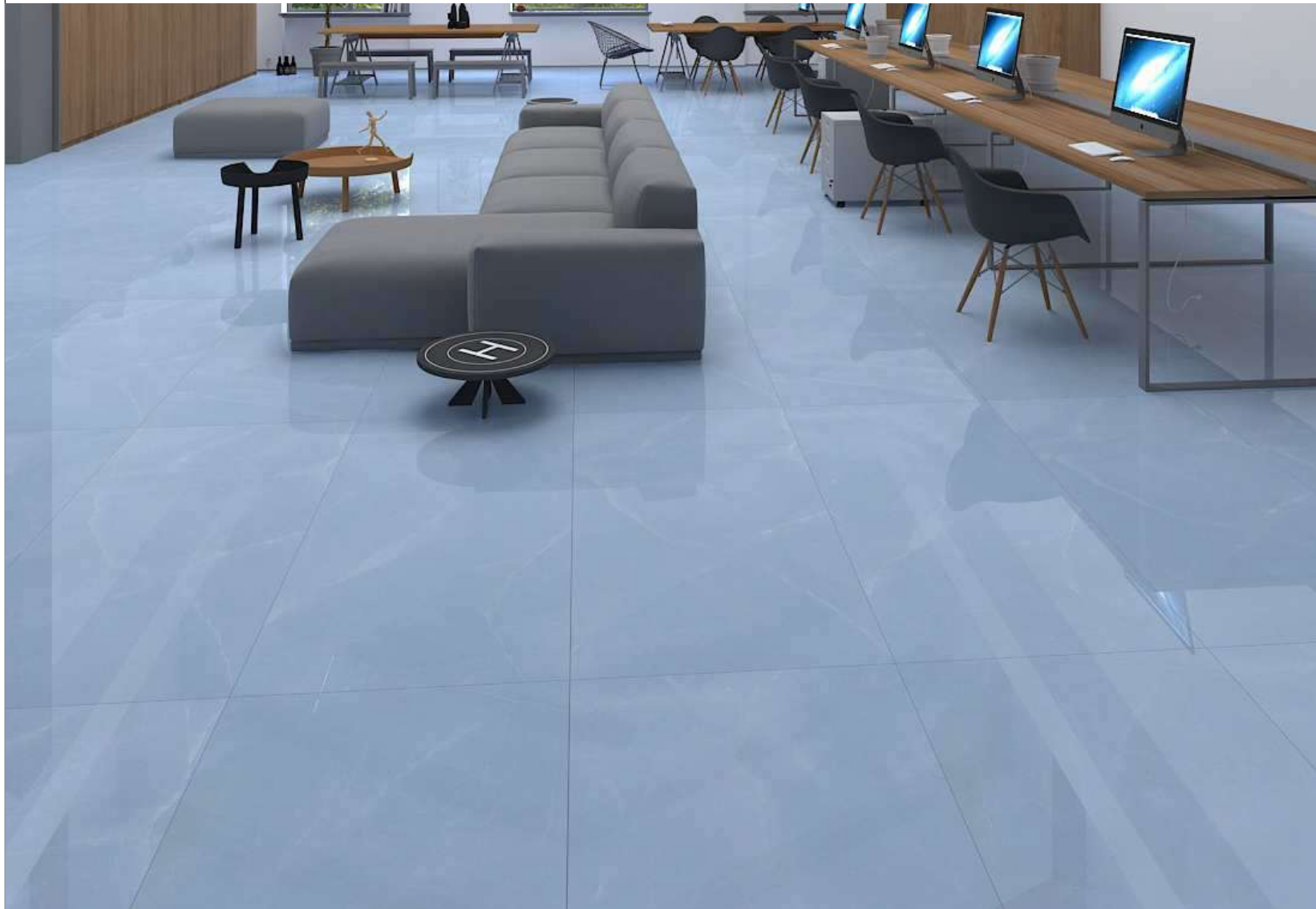
G3
R3
F4

DR PGVT ARMANI MARBLE BLUE DK



G3
R3
F4

DR PGVT ARMANI MARBLE BLUE LT



DR PGVT ENDLESS STATUARIO WHITE



G3
R3
F4

DR PGVT STATUARIO NATURA



DR PGVT VENATO STATUARIO



G3
R3
F4

DR PGVT FOG ONYX BEIGE



G3
R3
F4

DR ONYX SUPER WHITE



G3
R3
F4

DR PGVT ARMANI MARBLE GREY



G3
R3
F4

DR PGVT PIETRA MARBLE SILVER



G3
R3
F4

DR PGVT PULPIS MARBLE GREY



G3
R3
F4

DR PGVT BOTTOCINO BEIGE LT



DR PGVT ROYAL DYNA BEIGE



G3
R3
F4

DR PGVT DESERT BEIGE



G3
R3
F4

DR PGVT OMANI BEIGE MARBLE



DR PGVT ROYAL DYNA BLUE LT



G3
R3
F4

DR PGVT ARMANI MARBLE STEEL BLUE

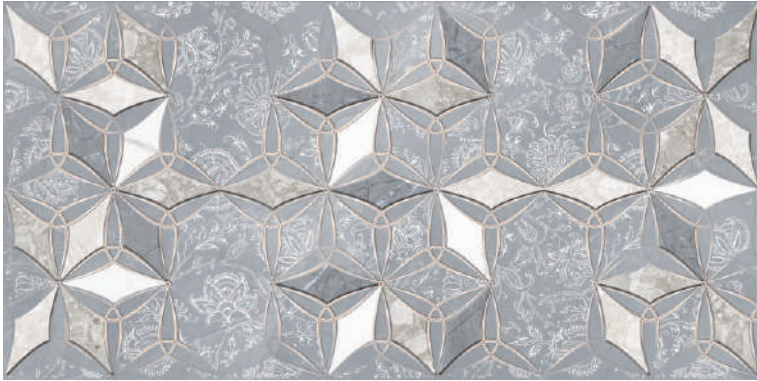


DR PGVT ROYAL OPERA BLUE



G3
R3
F4





600 x 1200mm
GLOSSY FINISH

Choose The base You Like



G3
R3
F4

DR PGVT PIETRA MARBLE SILVER



G3
R3
F4

DR PGVT PULPIS MARBLE GREY



G3
R3
F4

DR PGVT ARMANI MARBLE GREY



G3
R3
F4

DR PGVT VENEZIA CLASSIC GREY





600 x 1200mm
GLOSSY FINISH

Choose The base You Like



G3
R3
F4

600x1200mm |
DR PGVT MIDTOWN LIGHT



G3
R3
F4

600x1200mm |
DR PGVT MONACO CREAMA



G3
R3
F4

600x1200mm |
DR PGVT MIDTOWN BEIGE DK



G3
R3
F4

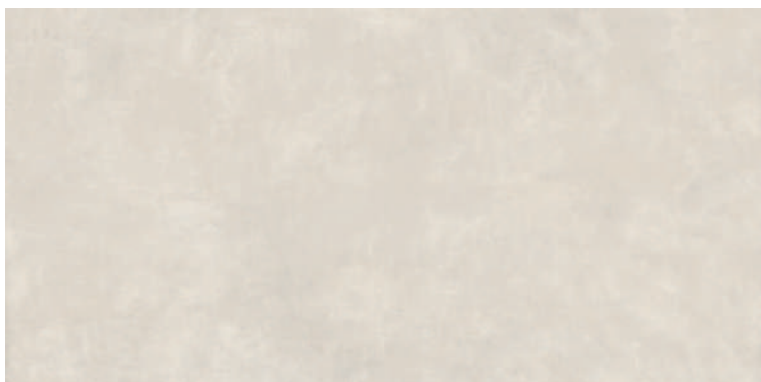
600x1200mm |
DR PGVT DESERT BEIGE





600 x 1200mm
MATTE FINISH

Choose The base You Like



G5
R3
F4

600x1200mm |
DR DGV T SMOKY BEIGE LIGHT



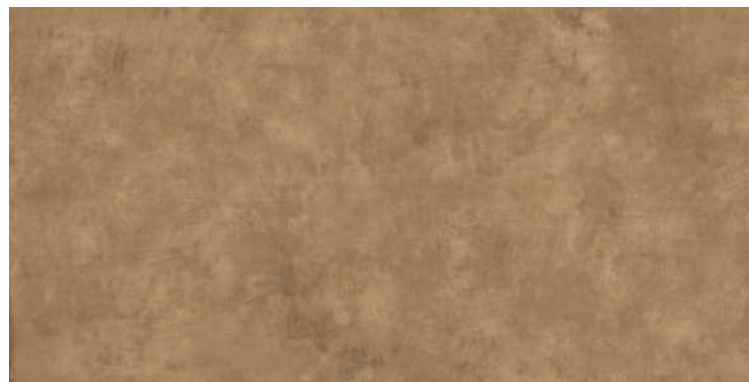
G5
R3
F4

600x1200mm |
DR DGV T SANDSTONE CREAMA



G5
R3
F4

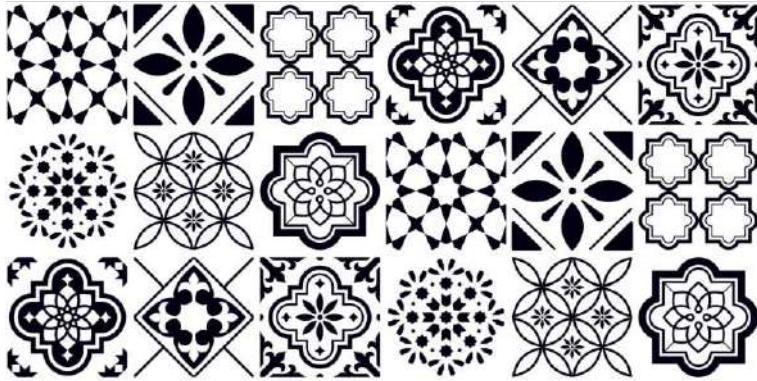
600x1200mm |
DR DGV T SANDSTONE BEIGE DK



G5
R2
F4

600x1200mm |
DR DGV T SMOKY BEIGE DARK





600 x 1200mm
MATTE FINISH

Choose The base You Like



G5
R3
F4

600x1200mm |
DR DGV T SMOKY GREY LIGHT



G5
R3
F4

600x1200mm |
DR DGV T SANDSTONE GREY LT



G5
R3
F4

600x1200mm |
DR DGV T SANDSTONE GREY DK



G5
R2
F4

600x1200mm |
DR DGV T SMOKY GREY DARK

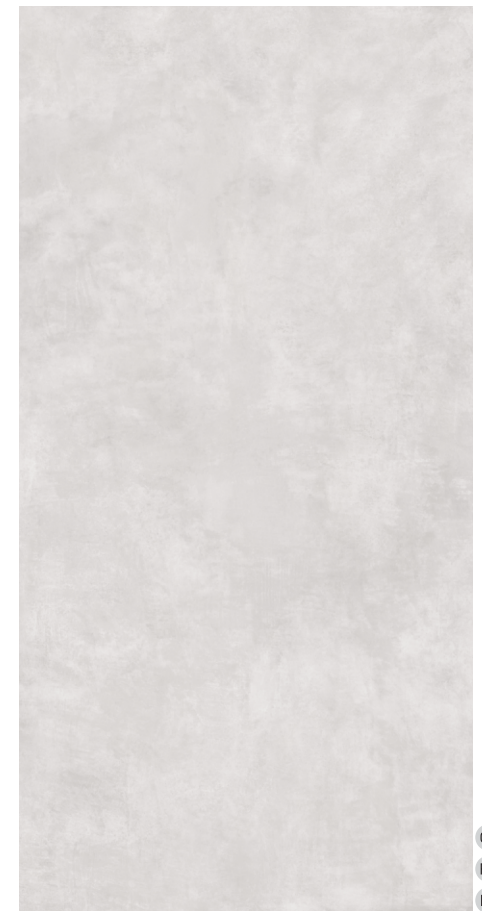
DR DGV T SANDSTONE GREY LT



DR DGV T SANDSTONE GREY DK



DR DGV T SMOKY GREY LIGHT

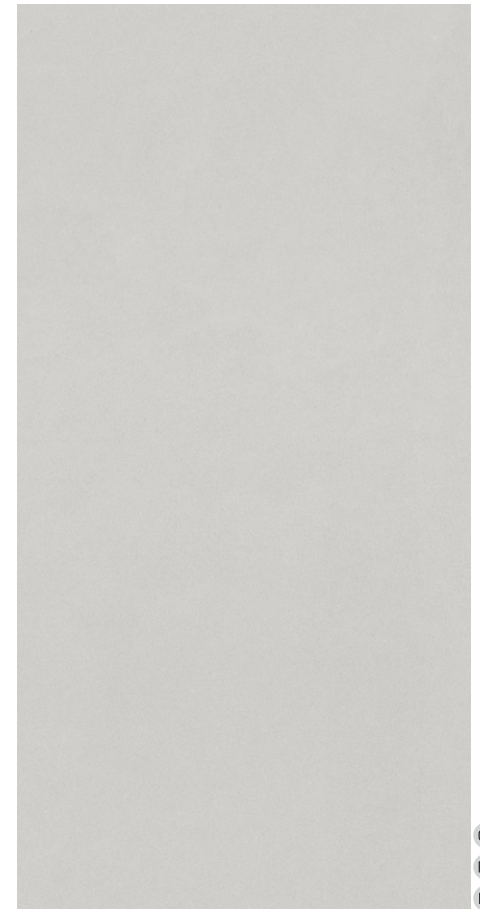


G3
R3
F4

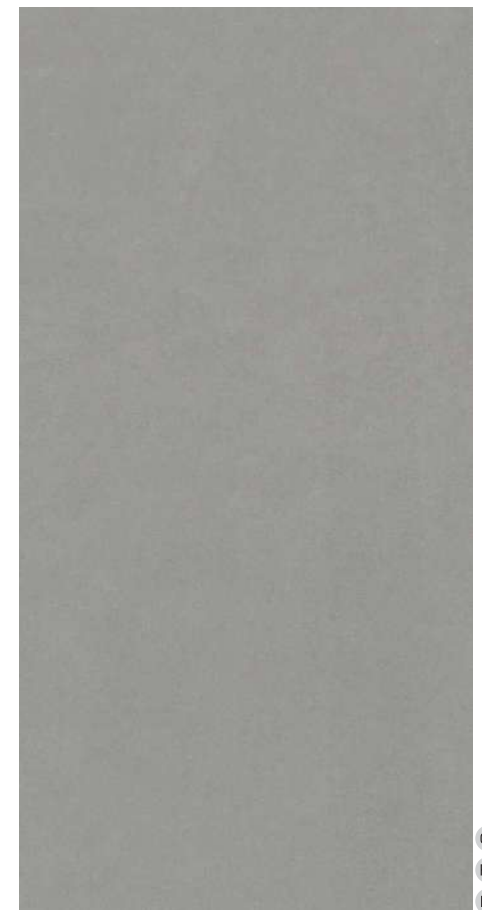
DR DGV T SMOKY GREY DARK



DR DGV T SAND GREY LT



DR DGV T SAND GREY DK



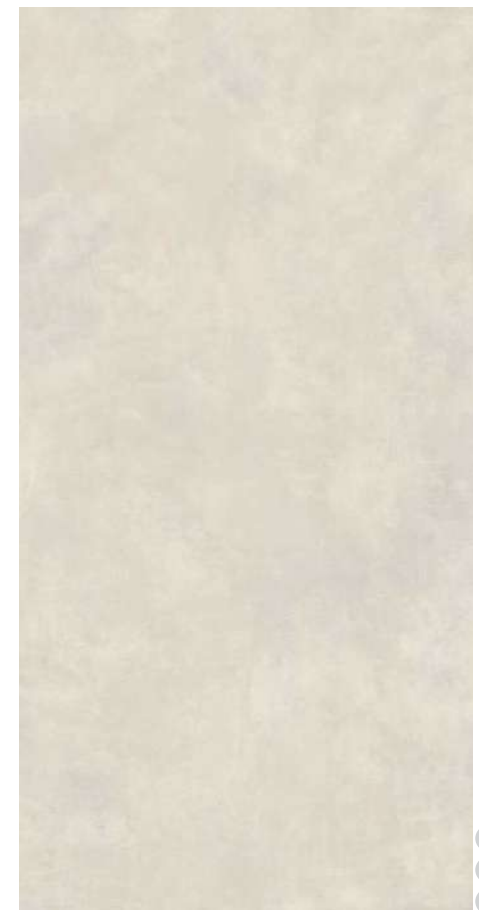
DR DGV T SAND BEIGE



DR DGV T SAND BROWN DK



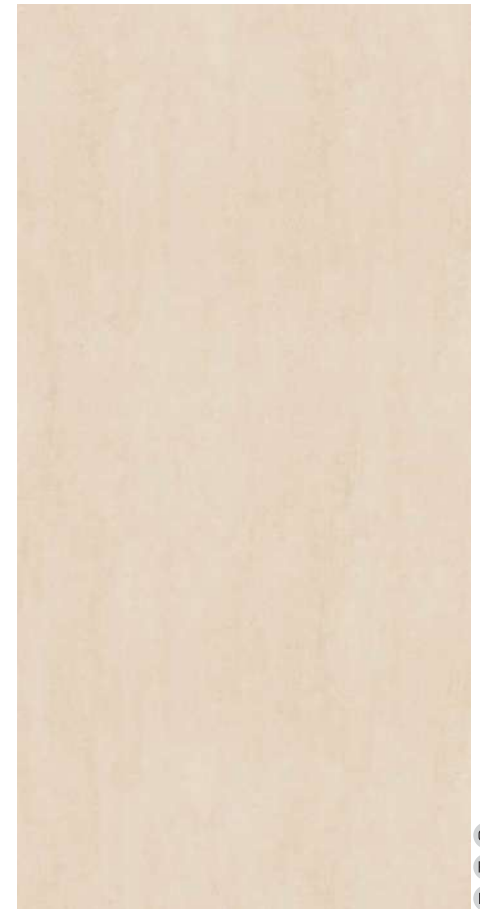
DR DGV T SMOKY BEIGE LIGHT



DR DGV T SMOKY BEIGE DARK



DR DGV T SANDSTONE CREAMA



DR DGV T SANDSTONE BEIGE LT



DR DGV T SANDSTONE BEIGE DK



DR DGV T SANDSTONE COPPER



DR DGV T HICKORY WOOD BROWN



DR DGV T HICKORY WOOD BEIGE



DR TUSCANY WOOD BROWN



DR DGVV VENEZIA OAK WOOD

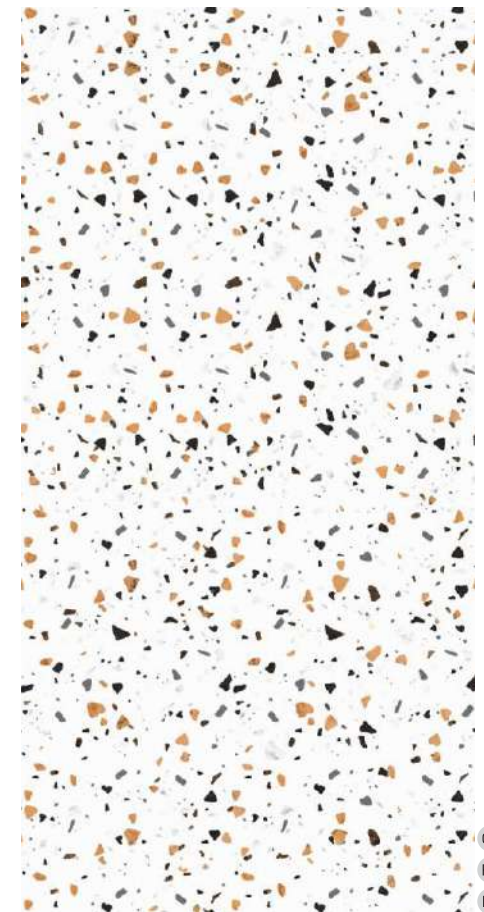


DR DGV T DOUBLE HERRINGBONE OAK WOOD



G3
R3
F4

DR DGV T TERRAZZO MULTI



G3
R3
F4

DR DGV T TERRAZZO BROWN



G3
R3
F4

600x600

GLAZED VITRIFIED TILES

DR PGVT ARABESCATO GOLD MARBLE



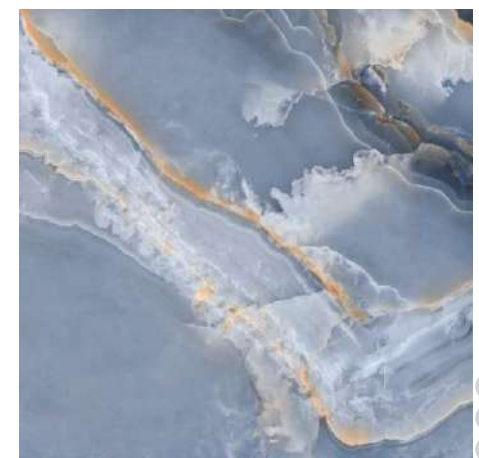
G3
R3
F4

DR PGVT ONYX MINT



G3
R3
F4

DR PGVT OCEAN BLUE



G3
R3
F4

DR CARVING BOTTOCINO MERFIL



DR CARVING STATUARIO MARBLE



G5
R3
F4

DR DGV T VENEER OAK WOOD BEIGE

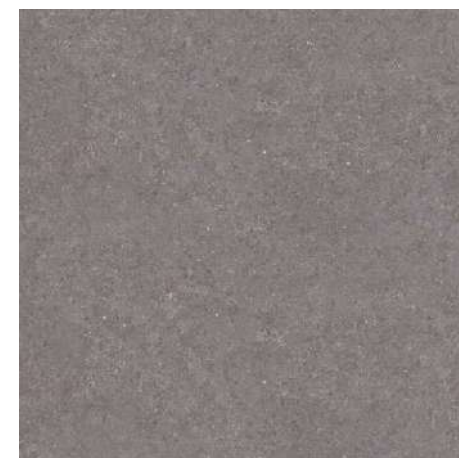


DR DGV T CHESTNUT WOOD BROWN



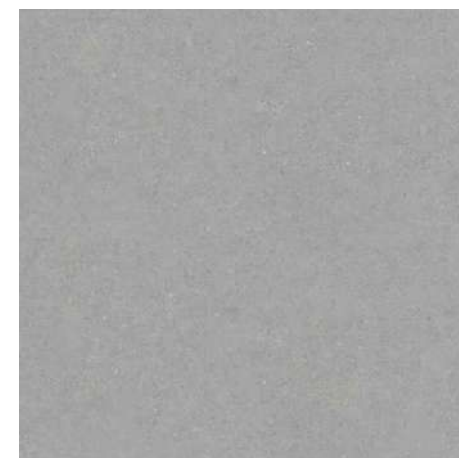
G5
R3
F4

DR PGVT GRAINY SAND GREY DK



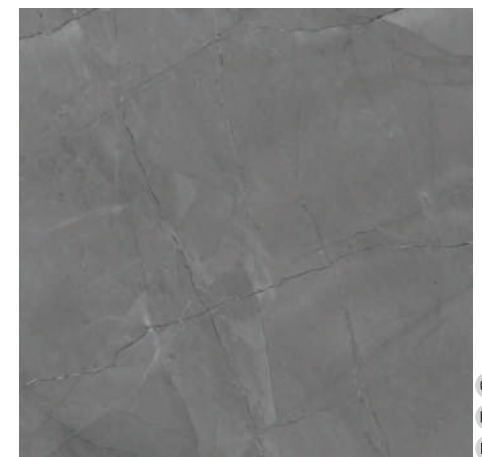
G3
R3
F4

DR PGVT GRAINY SAND GREY LT



G3
R3
F4

DR PGVT ARMANI MARBLE GREY DK



G3
R3
F4

DR PGVT ARMANI MARBLE GREY LT



G3
R3
F4

DR PGVT SPIDER MARBLE GREY DK



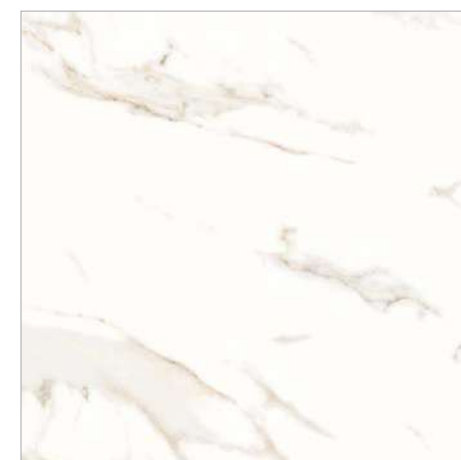
G3
R3
F4

DR PGVT SPIDER MARBLE GREY LT



G3
R3
F4

DR PGVT MAKRANA BIANCO

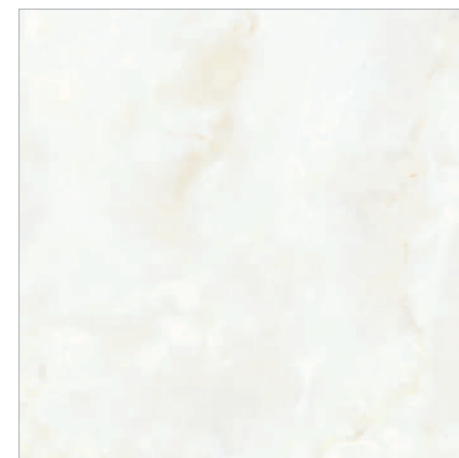


DR PGVT STATUARIO VEIN MARBLE



G3
R3
F4

DR PGVT ONYX ICE



G3
R3
F4

DR PGVT PORINO GREY



G3
R3
F4

DR PGVT ONYX VERDE

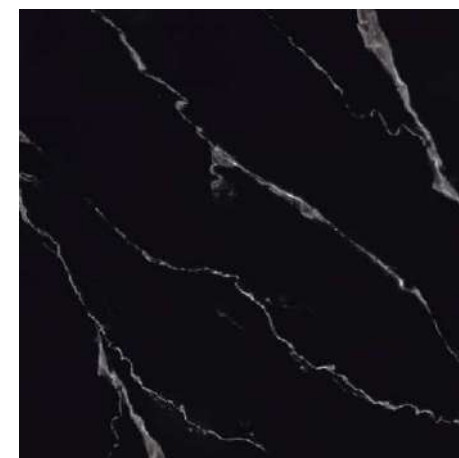
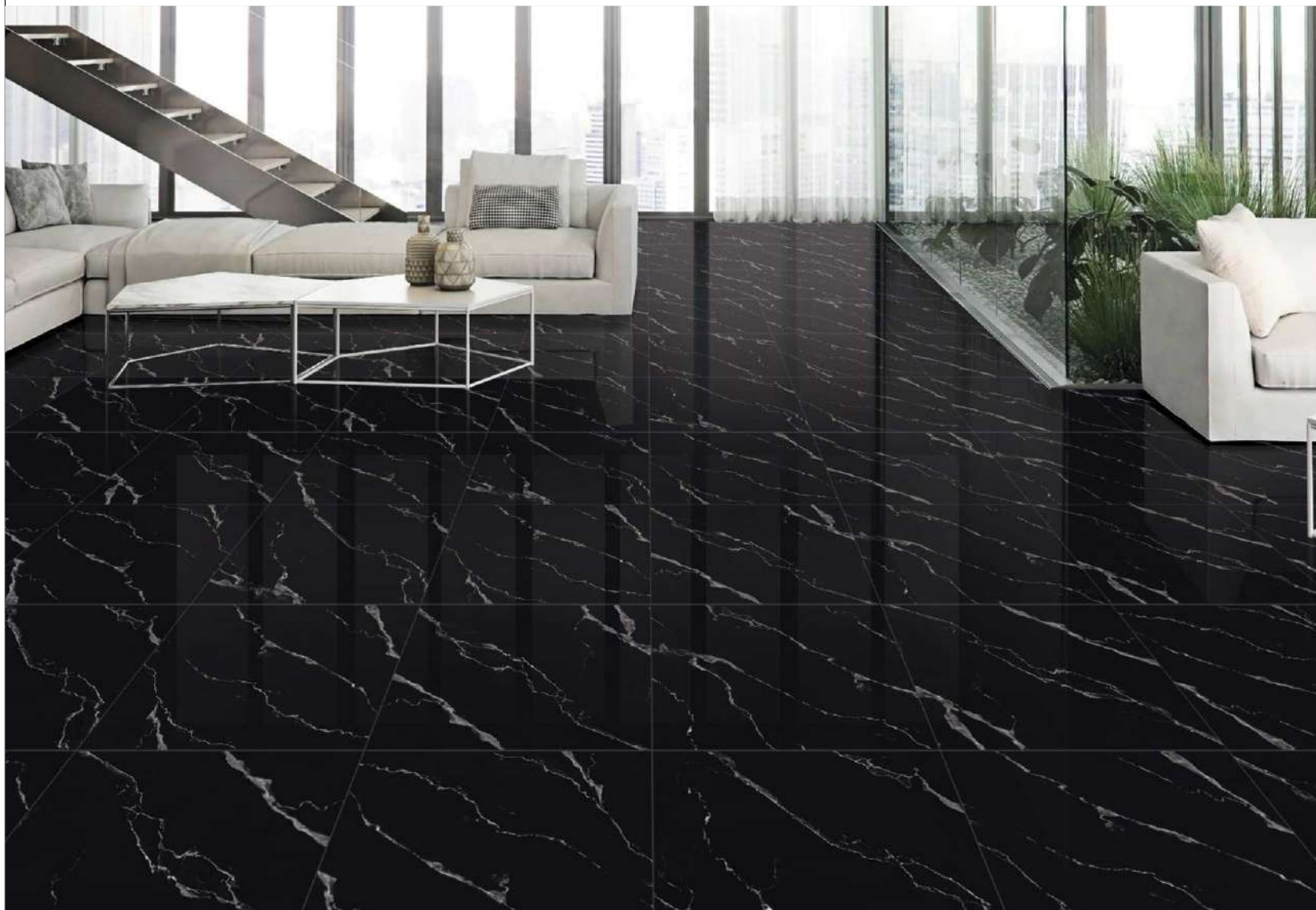


G3
R3
F4

DR PGVT SILVER FALLS NATURAL GREY



DR SUPER GLOSS BELGIUM BLACK MARBLE



G3
R3
F4

DR DGV T SMOKY CREAMA



DR DGV T SMOKY MOCCA



DR DGV T SMOKY SILVER

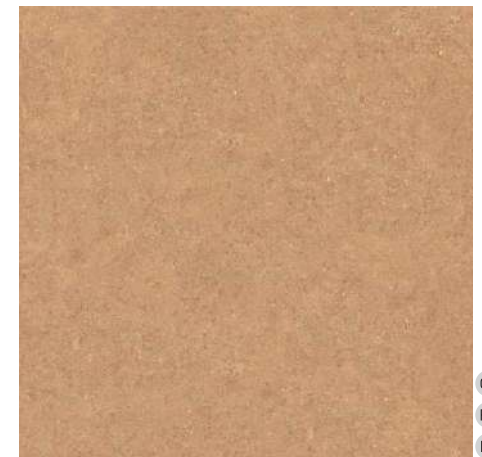


G5
R3
F4

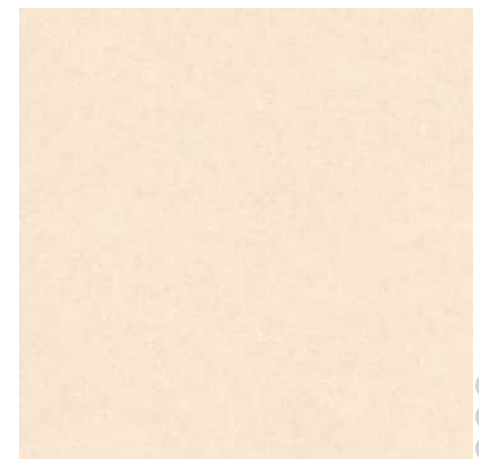
DR DGV T SMOKY GREY DARK



DR DGV T LANDSTONE BROWN



DR DGV T LANDSTONE CREAMA



G5
R3
F4

TECHNICAL SPECIFICATIONS

Glazed Vitrified Tiles

Packing Details			
Size (In mm.)	No. of Tiles Per Carton	Covered Area Per Carton	
		(In Sq. Mtr.)	(In Sq. ft.)
600X1200	2	1.44	15.5
600X600	4	1.44	15.5

Group B Ia as per ISO 13006:2012 and Group B Ib as per IS 15622:2017					
Characteristics	Test Methods	Requirement as per ISO 13006 ≤ 0.5 Group B Ia	Requirement as per IS 15622:2017 0.08<E ≤ 3% Group B Ib		OBL Norms
Dimension & Surface Quality	IS 13630 (Part 1):2006		Unrectified	Rectified	
Deviation in Length & Width		±0.6%	± 0.4%	± 0.1 %	± 0.1 %
Deviation in Thickness		±5%	± 5.0 %		± 4 %
Straightness of Sides		±0.5%	± 0.3 %	± 0.1 %	± 0.1 %
Rectangularity		±0.5%	± 0.3 %	± 0.1 %	± 0.1 %
Surface Flatness		±0.5%	± 0.5 %		± 0.2 % 😊😊
Surface Quality		Min. 95 % tiles should be free from visible defects	Min. 95 % tiles should be free from visible defects		Conforms
Physical Properties					
Water Absorption	IS 13630 (Part 2):2006	Avg ≤ 0.5, Individual max, 0.6	Avg 0.08<E ≤ 3, Individual 3.3, Max		Avg ≤ 0.5, Individual max, 0.6
Modulus of Rupture in [N/mm ²]	IS 13630 (Part 6):2006	Minimum 35, Individual 32, Min	Avg 30, Individual 27, Min		Avg 38 Min, Individual 35, Min 😊😊
Breaking Strength in N	IS 13630 (Part 6):2006	< 7.5 mm thickness: 700, Min ≥ 7.5 mm thickness: 1300, Min	< 7.5 mm thickness: 700, Min ≥ 7.5 mm thickness: 1100, Min		1500, Min 😊😊
Moisture Expansion in mm/m	IS 13630 (Part 3):2006	Declare Value	0.02, Max		< 0.02
Scratch Hardness of Surface (Moh's Scale)	IS 13630 (Part 13):2006	NA	5, Min		5 to 8 Depending on Design/Surface
Resistance to Surface Abrasion of Glazed Tiles (Class I to V)	IS 13630 (Part 11):2006	Test Method Available	Class II, Min		Class-III to Class-V Depending as per Design / Surface 😊
Co-efficient of Linear Thermal Expansion from Ambient Temperature to 100°C	IS 13630 (Part 4):2006	Test Method Available	7×10 ⁻⁶ K ⁻¹ , Max		Conforms
Thermal Shock Resistance	IS 13630 (Part 5):2006	Test Method Available	10 cycles, Min		Passed
Crazing Resistance	IS 13630 (Part 9):2006	Test Method Available	4 Cycles@7.5 bar, Min		4 Cycle @ 7.5 Bar Min 😊
Frost Resistance	IS 13630 (Part 10):2006	Required	Required		Resistance
Bulk Density, in (g/cc)	IS 13630 (Part 12):2006	NA	2.0, Min		> 2.1
Impact Resistance- Coefficient of Restitution	IS 13630 (Part 14):2006	Manufacturer to State	0.55, Min		0.7-0.85
Chemical Properties					
Resistance to Staining of Glazed Tiles	IS 13630 (Part 8):2006	Min, Class 3	Class I, Min		Conforms
Resistance to Household Chemicals		Min, GA	Class AA, Min		Conforms
Resistance to Acids and Alkalis (with exception of hydrofluoric acid and its compounds)		Test Method Available	Required, if agreed		Conforms

ORIENT BELL TILE BOUTIQUE

CHANDIGARH

SCO - 6, First Floor, Sector 7-C, Madhya Marg, Chandigarh-160 019,
Tel.: +91 172 4624 342

CHENNAI

New No: 85, Old No: 30, Maharaja Tower, 2nd Floor, 1st Avenue,
Ashok Nagar, (Above Kotak Mahindra Bank), Chennai-600 083,
Tel.: +91 44 4213 8687

COCHIN

"SURYA GAYATRI", Building No. 32/8, B3, Puthiya Road, New Junction,
(Opposite Holiday Inn Hotel) Ernakulam By Pass Road, Cochin-682 031
Tel.: +91 97457 68058

COIMBATORE

11, 1st Floor, Venkata Samy Road (East), R.S. Puram,
Coimbatore-641 002,
Tel.: +91 89799 41666

DEHRADUN

Duggal Complex (Near Kamla Palace Hotel), GMS Road,
Dehradun-248 001,
Tel.: +91 97197 01064

KOLKATA

8/1, Burdwan Road, Alipore, Kolkata-700 027,
Tel.: +91 33 4068 4046/7

LUCKNOW

Raj Rani Apartment, Ground Floor, Near Beej Nigam, Badshah Nagar Railway
Station, Lucknow-226 006,
Tel.: +91 99847 86404

NEW DELHI

M-47, GK-II, M Block, New Delhi-110 048,
Tel.: +91 11 4068 7468/69

PUNE

Shop No. 3 and 4, A Tower Vega Centre, C.T.S No. 710,
Final Plot No. 401/1, Shankarasheth Road,
Gultekdi, Swargate, Pune-411 037
Tel.: +91 73910 72247

VADODRA DISPLAY CENTRE

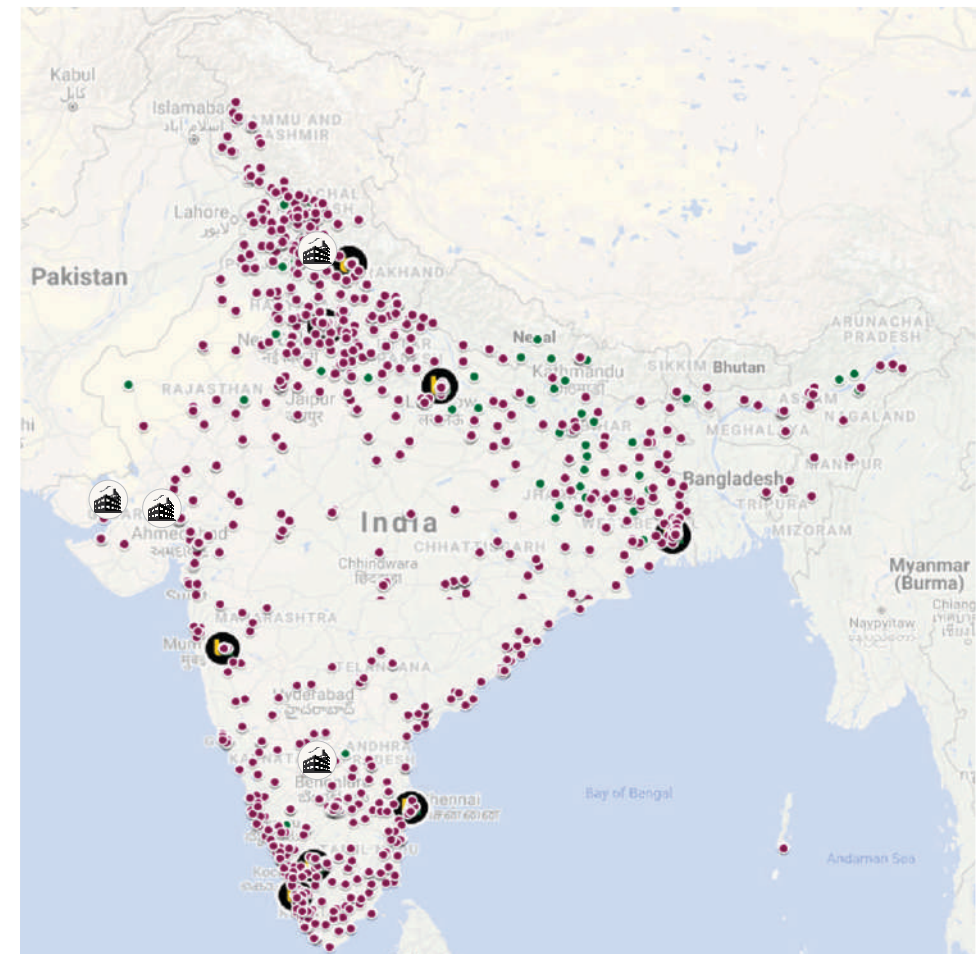
78-79, 2nd Floor, Surya Kiran Complex, Beside Banker Heart Institute,
Old Padra Road, Vadodara-390 007, Gujarat
Tel.: +91 98254 14113

A Network of

2500+

Channel Partners

-  Franchise Owned Boutiques
-  Channel Partners
-  Company Owned Boutiques
-  Plants





Making Tile Selection Easier



Find tiles similar to a reference image



Tiles selected by you in your room



Visualise selected tiles & get a quote



Share layout for a personalised render*

www.orientbell.com

CORPORATE OFFICE:

Iris House, 16 Business Centre,
Nangal Raya, New Delhi-110046, India
Tel: +91-11-47119100, Fax: +91 -11-2852 1273

CIN: L14101UP1977PLC021546

REGISTERED OFFICE:

8 Industrial Area, Sikandrabad-203 205 (UP), India
Tel: +91-5735-222-203 / 24, +91-8191004575/ 76
Fax: +91 -5735 222 642

CUSTOMER CARE:

customercare@orientbell.com
Missed Call : 87507 11111
Whatsapp : 87507 33333

Please join us on social media

