





About OBL

Orient Bell Limited (OBL) is amongst the largest manufacturers of Wall and Floor Tiles. Established in 1977, OBL has been a pioneer in the Industry with a focus on customer-centric innovation.

First to manufacture ultra-vitrified tiles, new product designs & development is a continuous process at OBL. As a result it has an extensive range of tiles with various finishes & textures. It has 4 patent-pending technologies: Forever Tiles, GermFree Tiles, Cool Tiles & Life Tiles.

To display extensive range of tiles, we have a chain of signature showrooms. Privileged to be associated with premier architects and construction agencies of the country, it also counts most leading developers as well as government & public sector institutions as its customers.

- The ISO 9001:2015 accreditation for our quality control management systems reflects the quest for manufacturing international standard products.
- In 2015 our Sikandarabad plant was awarded with prestigious ISI certification for its products.
- In May 2000, OBL was awarded ISO 14001 certification by the internationally recognised BSI Management Systems, UK.
- Our manufacturing units are ISO 14001:2015 certified, the most complete and global expression for an environment friendly industrial company.
- We have been awarded OHSAS 18001 Certification for Health & Safety Standards. No waste water is ever discharged from our factory.
- We were also awarded with "Certificate Of Merit" in 'National Energy Conservation Award' 2016 organised by Ministry of Power for saving Power and Fuel consumption.

OBL Awards & Accolades

Realty+ recognizes the best of the best within the ranks of Indian Real Estate



Website of the Year
for www.orientbell.com
(India's construction & design industry)



Integrated Brand Campaign of the Year
for "Chote Bathroom ke Bade Upay"
(India's construction & design industry)



Best Omnichannel Retail Model
Winners Future of Retail Summit & Awards 2020



Customer Retail Journey Innovation
Winners Future of Retail Summit & Awards 2020



CEO with HR Orientation
ZEE BUSINESS
National Human Capital Leadership Congress & Awards

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600x600mm | FT+GFT

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Listed on BSE (530365) for 20+ years.
And also on NSE (ORIENTBELL).



600x600mm
SCRATCH-FREE & GERMFREE TILES



*with reference to test reports shown inside

WHITE

600x600mm

Matte Finish Marble

FT+GFT Tiles

Plant : DORA



forever tiles



germfree tiles



G5
R2
F4

600x600mm |
GFT ODP STATUARIO FT



G5
R3
F4

600x600mm |
GFT FT ALPS GREY



G5
R3
F4

600x600mm |
GFT BDF ONYX WHITE FT



Preview Shown: GFT ODP STATUARIO FT

GREY

- 600x600mm
- Matte Finish Marble
- GFT + FT Tiles
- Plant : Dora



G5
F4
R3

600x600mm |
GFT FT AMO GREY



G5
F4

600x600mm |
GFT BDF ROYAL DYNA GREY FT



Preview Shown: GFT FT AMO GREY



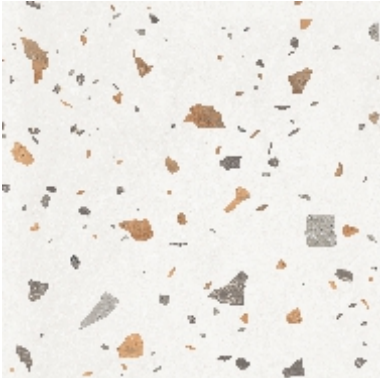
GREY

600x600mm

Matte Finish Stylized

FT+GFT Tiles

Plant : SKD



G5
R4
F4

600x600mm |
GFT BDF CHIPS MULTI FT

Preview Shown: GFT BDF CHIPS MULTI FT

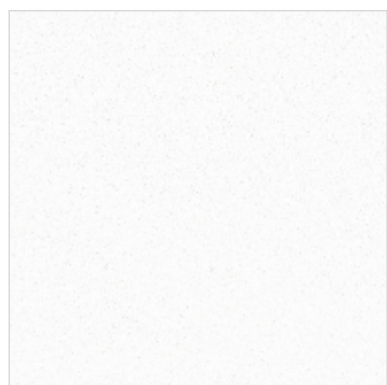
GREY

600x600mm

Matte Finish Cement

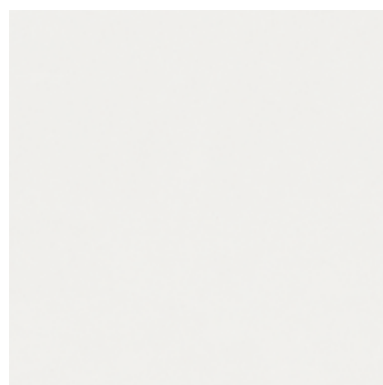
GFT + FT Tiles

Plant : Dora



G5
R3
F4

600x600mm |
GFT BDF SAND SILVER FT



G5
R3
F4

600x600mm |
GFT BDF SAND GREY LT FT



G5
R2
F2

600x600mm |
GFT FT BLEND A GREY



G5
F1
R1

600x600mm |
GFT BDF MODERN SLATE CHARCOAL



Preview Shown: GFT BDF SAND SILVER FT



Preview Shown: GFT BDF MOROCCAN ART GREY FT

GREY

600x600mm

Matte Finish Stylized

FT+GFT Tiles

Plant : DORA

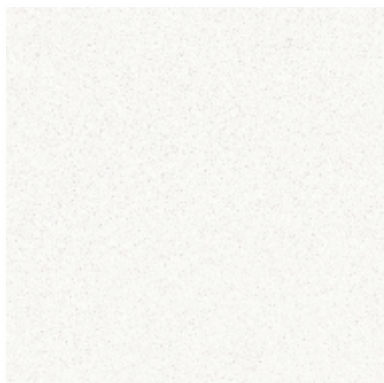


G5
R3
F4

600x600mm |
GFT BDF MOROCCAN ART GREY FT

BEIGE & BROWN

- 600x600mm
- Matte Finish Cement
- GFT + FT Tiles
- Plant : Dora



G5
F4

600x600mm |
GFT BDF SAND IVORY FT



G5
F2
R2

600x600mm |
GFT FT BLENDA IVORY



Preview Shown: GFT FT BLENDA IVORY

BEIGE & BROWN

600x600mm

Matte Finish Cement

FT+GFT Tiles

Plant : DORA

G5
F1
R1



600x600mm |
GFT FT MARCO BEIGE LT

G5
F4
R3



600x600mm |
GFT BDF RUSTIC NATURAL BROWN

G5
F1
R1



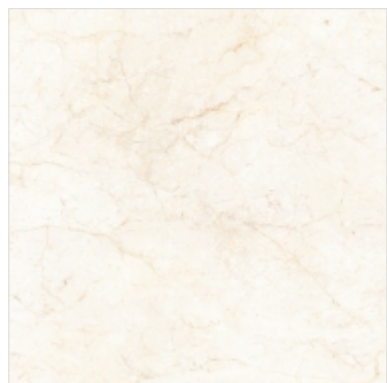
600x600mm |
GFT FT MARCO BEIGE DK



Preview Shown: GFT BDF RUSTIC NATURAL BROWN & GFT BDF MODERN SLATE CHARCOAL

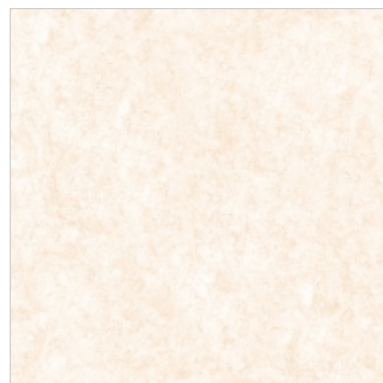
BEIGE & BROWN

- 600x600mm
- Matte Finish Marble
- FT+GFT Tiles
- Plant : DORA



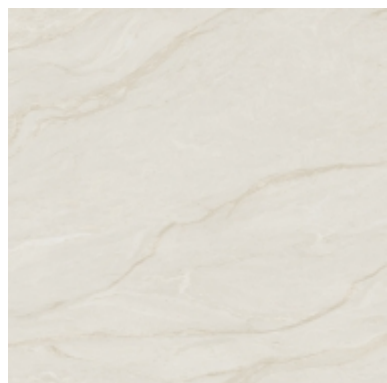
G5
R3
F4

600x600mm |
GFT FT MORRIS CREMA



G5
F2
R2

600x600mm |
GFT FT ADAMS CREMA



G5
R3
F4

600x600mm |
GFT BDF DYNA CREMA FT



G5
R2
F4

600x600 mm |
GFT FT ANDES CREMA



Preview Shown: GFT FT MORRIS CREMA



BEIGE & BROWN

600x600mm

Matte Finish marble

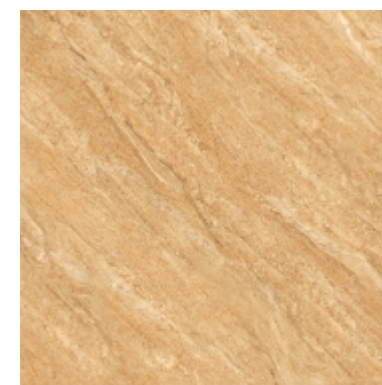
FT+GFT Tiles

Plant : DORA



G5
R3
F2

600x600mm |
GFT FT MORRIS BEIGE



G5
R2
F2

600x600mm |
GFT ODP NU ANDORA BROWN



G5
F4
R3

600x600mm |
GFT FT SABBIA BEIGE



G5
F4
R3

600x600mm |
GFT FT SABBIA BROWN

Preview Shown: GFT FT MORRIS BEIGE

BEIGE & BROWN

600x600mm

Matte Finish Wood

FT+GFT Tiles

Plant : DORA



600x600 mm | GFT FT BAMBO

G5
R2
F4



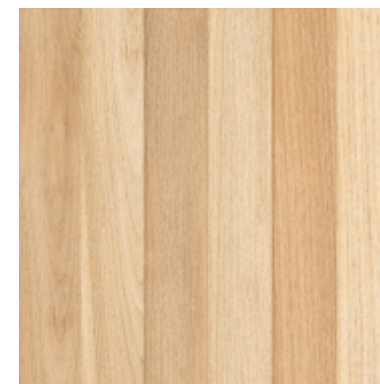
600x600mm |
GFT BDF NATURAL MAPLE WOOD

G5
R3
F4



600x600mm |
GFT ODP EBANO FT BEIGE

G5
F1
R1



600x600 mm |
GFT ODP WOOD STRIP NATURAL FT

G5
R1
F1



Preview Shown: GFT ODP WOOD STRIP NATURAL FT



BEIGE & BROWN

600x600mm

Matte Finish Wood

FT+GFT Tiles

Plant : DORA



600x600mm |
GFT ODP ASTER WOOD FT BROWN

Preview Shown: GFT ODP ASTER WOOD FT BROWN

G5
F1
R1

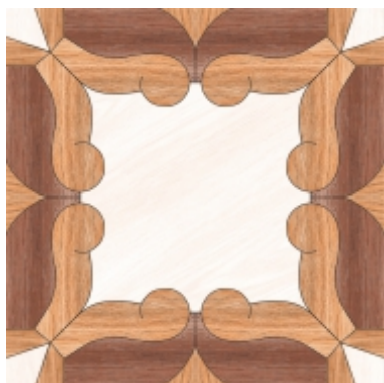
BEIGE & BROWN

600x600mm

Matte Finish Wood

FT+GFT Tiles

Plant : DORA



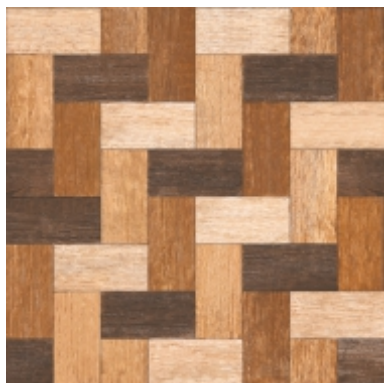
G5
F1
R1

600x600mm |
GFT BDF INLAY WOOD



G5
R1
F1

600x600mm |
GFT BDF HERRINGBONE BLOND OAK



G5
F1
R1

600x600mm |
GFT BDF HERRINGBONE OAK MULTI



G5
F1
R1

600x600mm |
GFT BDF BEAD SQUARE WOOD



G5
F1
R1

600x600mm |
GFT BDF DOUBLE RIVET WOOD



G5
F4

600x600mm |
GFT BDF ARROW BASS WOOD FT



Preview Shown: GFT BDF STRIP WOOD BEIGE

BEIGE & BROWN

600x600mm

Matte Finish Wood

FT+GFT Tiles

Plant : DORA



G5
R3
F3

600x600mm |
GFT BDF ANTIQUE WOOD BROWN DK



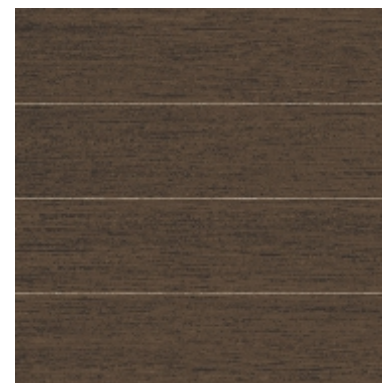
G5
R3
F3

600x600mm |
GFT BDF STRIP WOOD BEIGE



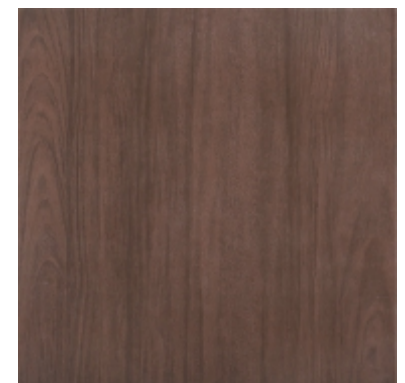
G5
F4
R3

600x600mm |
GFT FT TEAK NATURAL



G5
R2
F4

600x600mm |
GFT BDF ESPRESSO WOOD STRIP



G5
R2
F4

600x600 mm |
GFT FT TEAK WENGE

BEIGE & BROWN

- 600x600mm
- Matte Finish Stylized
- FT+GFT Tiles
- Plant : DORA



600x600 mm | GFT BDF MOROCCAN ART MULTI FT

G5
R3
F4



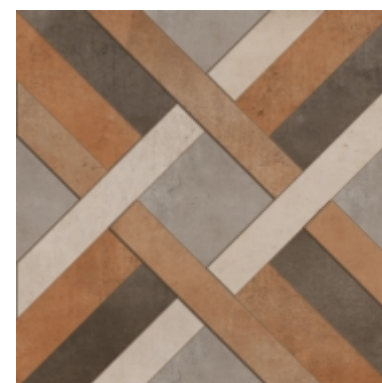
600x600mm | GFT BDF DIAMOND MULTI FT

G5
R3
F4



600x600mm | GFT BDF RUSTIC ARC JAISALMER

G5
R1
F1



600x600mm | GFT BDF CEMENT STRIPS MULTI FT

G5
R3
F4



600x600mm | GFT BDF RUSTIC TRIANGLE COFFEE

G5
R1
F1



Preview Shown: GFT BDF CEMENT STRIPS MULTI FT



BEIGE & BROWN

600x600mm

Matte Finish Stone

FT+GFT Tiles

Plant : DORA



600x600mm |
GFT ODP URBAN ROCK FT

G5
F4
R2

Preview Shown: GFT ODP URBAN ROCK FT

BLUE

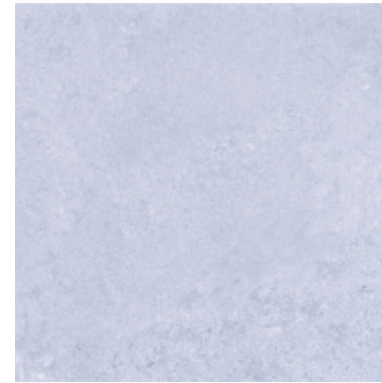
- 600x600mm
- Matte Finish Cement
- FT+GFT Tiles
- Plant : DORA



forever tiles

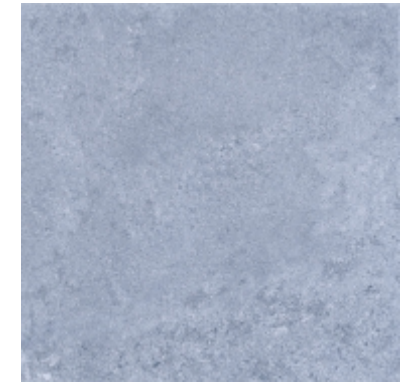


germfree tiles



G5
R3
F4

600x600mm |
GFT BDF CEMENTO LT BLUE



G5
R3
F4

600x600mm |
GFT BDF CEMENTO DK BLUE



Preview Shown: GFT BDF CEMENTO LT BLUE & GFT BDF CEMENTO DK BLUE



Preview Shown: GFT BDF STRIP WOOD GREY

BLUE

600x600mm

Matte Finish Wood

FT+GFT Tiles

Plant : DORA



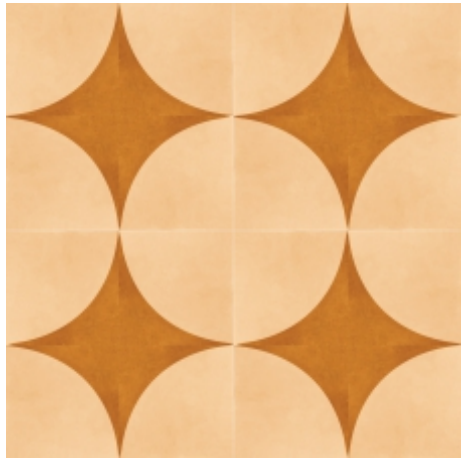
600x600mm |
GFT BDF STRIP WOOD GREY

G5
R3
F4

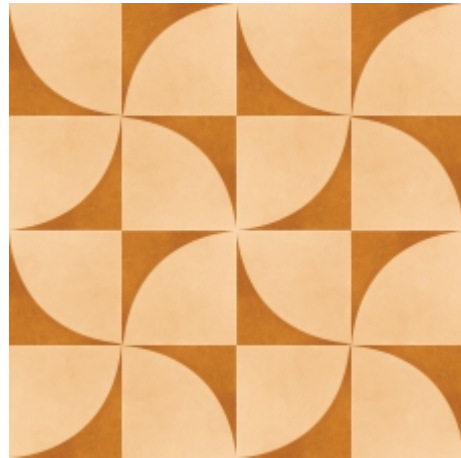
“Explore
laying the
Geometric Designs
as per your
taste !”



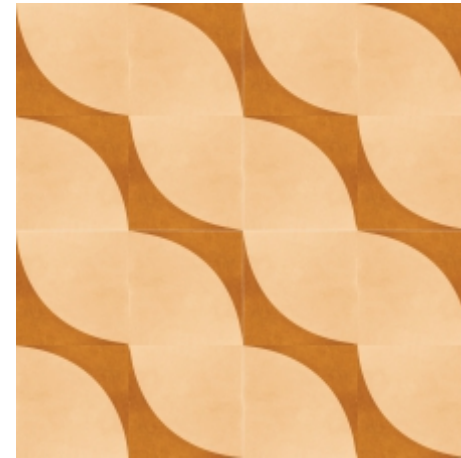
GFT BDF RUSTIC ARC JAISALMER



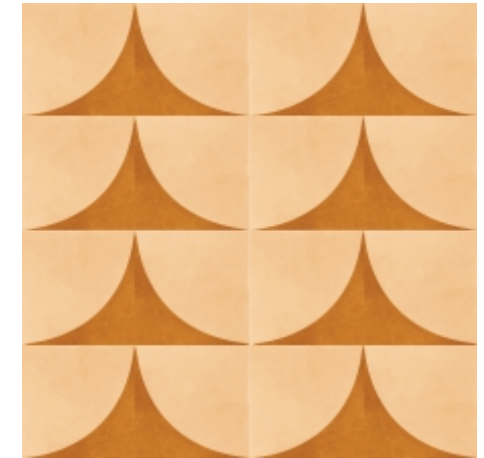
Laying Concept: Star
Application Area: Featured Wall, Common Area



Laying Concept: Butterfly
Application Area: Featured Wall, Living Room, Corridor

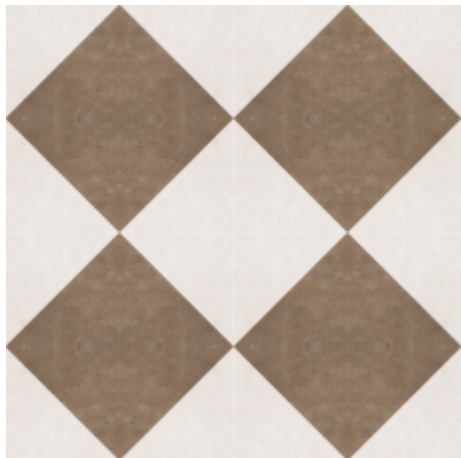


Laying Concept: Waves
Application Area: Halls, Courtyard, Porch Area

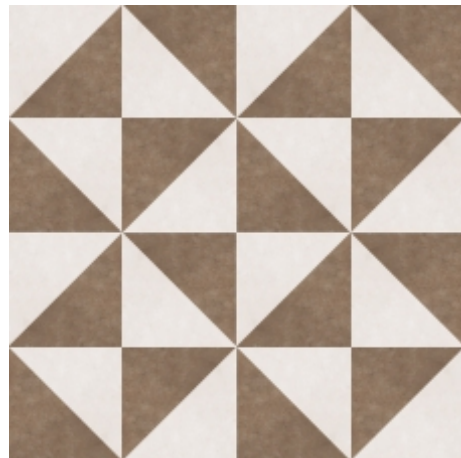


Laying Concept: Mountain
Application Area: Featured Wall, Pathway

GFT BDF RUSTIC TRIANGLE COFFEE



Laying Concept: Bookmatch
Application Area: Halls, Featured Wall, Common Area



Laying Concept: Hybrid Bookmatch
Application Area: Featured Wall, Living Room, Corridor



Laying Concept: Diagonal
Application Area: Corridor, Courtyard, High Traffic



Laying Concept: Arrow
Application Area: Featured Wall, Pathway

“Use of spacer must for such layouts”

600x600mm
CERAMIC FLOOR TILES



BEIGE & BROWN

600x600mm

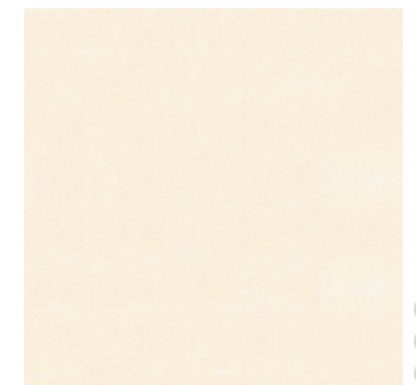
Matte Finish Cement

Ceramic Tiles

Plant : DORA



Preview Shown: PEDRO BEIGE



600x600mm |
PEDRO BEIGE

G5
F1
R1

BEIGE & BROWN

600x600mm

Matte Finish Wood

Ceramic Tiles

Plant : DORA



G5
F1
R1

600x600mm |
BDM LYRIX WOOD



G5
F4
R4

600x600mm |
BDM BARKWOOD BROWN



G5
F1
R1

600x600mm |
BDM SWANWOOD BROWN



Preview Shown: BDM BARKWOOD BROWN



Preview Shown: BDM CONGO WOOD

BEIGE & BROWN

600x600mm

Matte Finish Wood

Ceramic Tiles

Plant : DORA



G5
F1
R1

600x600mm |
BDM MAXWOOD BROWN



G5
F1
R1

600x600mm |
BDM CONGO WOOD



G5
F1
R1

600x600mm |
RENZO BROWN

395x395mm
CERAMIC FLOOR TILES





WHITE

395x395mm

Matte Finish Plain

Ceramic Tiles

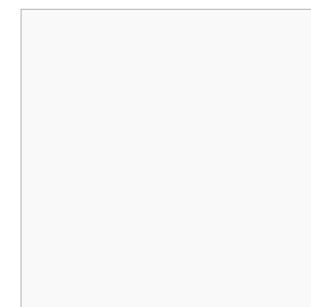
Plant : DORA



G3

R1

395x395mm | SMART WHITE



G4

R1

395x395mm | GLACIER WHITE

Preview Shown: GLACIER WHITE & GFT ODP STATUARIO FT

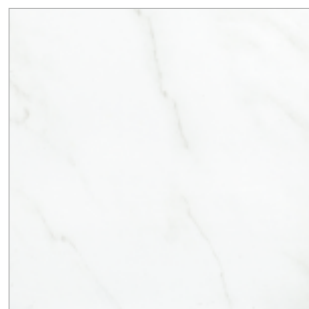
GREY & BLACK

395x395mm

Matte Finish

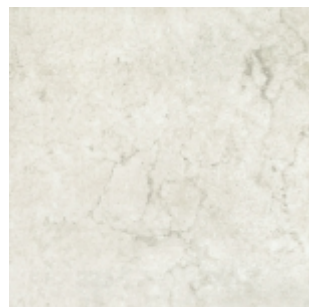
Ceramic Tiles

Plant : DORA



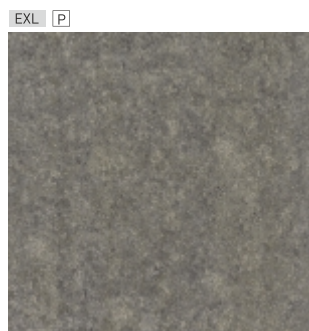
G4
F1
R1

395x395mm | MYRA GREY



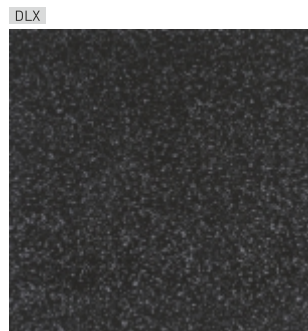
G4
R1

395x395mm | GALICIA GREY



G4
F4
R4

395x395mm | ODM VESTA SLATE



G4
F2
R2

395x395mm | ODM GALAXY BLACK

BEIGE & BROWN

395x395mm

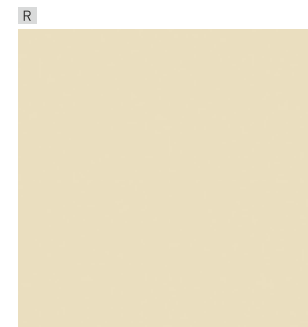
Matte Finish Plain

Ceramic Tiles

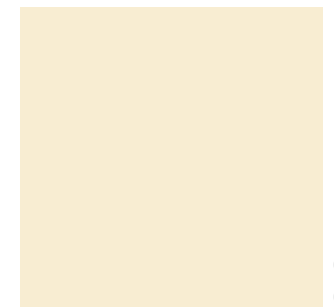
Plant : DORA



395x395mm | GALAXY CREAMA



395x395mm | ODM PLAIN IVORY

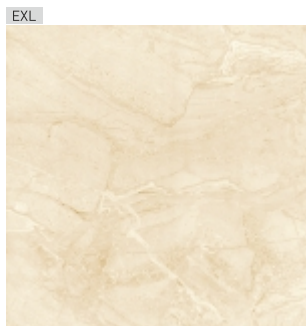


395x395mm | MOON IVORY

Preview Shown: MOON IVORY

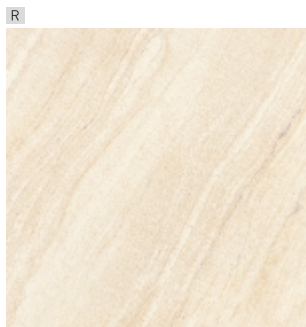
BEIGE & BROWN

- 395x395mm
- Matte Finish Marble
- Ceramic Tiles
- Plant : DORA



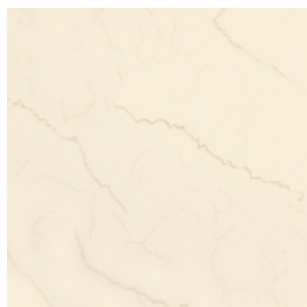
395x395mm |
ODM MADURA IVORY

G4
F1
R1



395x395mm |
ODM PAVONA BEIGE

G4
F1
R1



395x395mm | PANAMA IVORY

G4
F1
R1



Preview Shown: ODM MADURA IVORY & ODM DENMARK COFFEE

BEIGE & BROWN

395x395mm

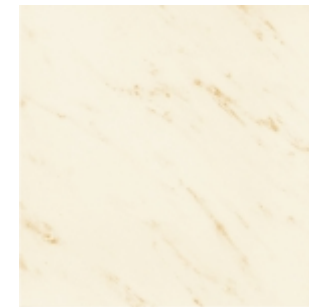
Matte Finish marble

Ceramic Tiles

Plant : DORA



Preview Shown: EROS



G3
F1
R1

395x395mm | EROS



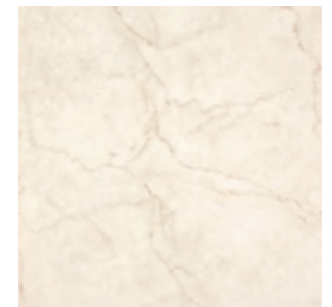
G3
F1
R1

395x395mm | FEMINA



G4
R1

395x395mm |
GALICIA SANDUNE



G3
R1

395x395mm |
ARGAN IVORY

BEIGE & BROWN

395x395mm

Matte Finish

Ceramic Tiles

Plant : DORA



Preview Shown: ARMOR BEIGE & ARMOR BROWN



G4
R1

395x395mm |
NICHE DROP IVORY



G4
R1

395x395mm |
DEWDROP BEIGE



G4
R1

395x395mm |
ARMOR BEIGE



G4
R1

395x395mm |
PLAZO BEIGE



G4
R1

395x395mm |
ARMOR BROWN

BEIGE & BROWN

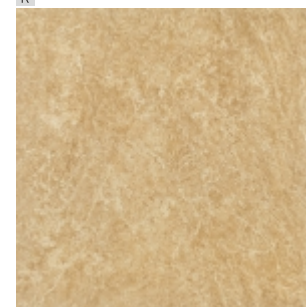
395x395mm

Matte Finish

Ceramic Tiles

Plant : DORA

R



G4
F4
R4

395x395mm |
ODM DENMARK CREMA

G4
R1



395x395mm |
BRINA COPPER BROWN

R



G4
F1
R1

395x395mm |
ODM GENOVA BEIGE

G4
R1



395x395mm |
PLAZO BROWN

Preview Shown: PLAZO BROWN

BEIGE & BROWN

395x395mm

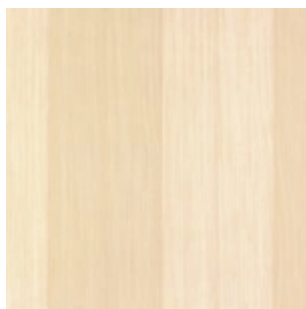
Matte Finish Wood

Ceramic Tiles

Plant : DORA

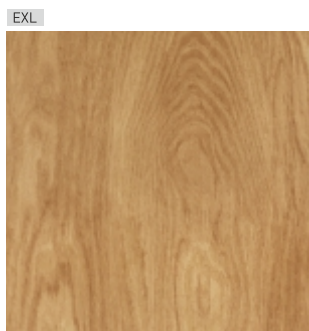


Preview Shown: ODM MADERA STRIP BROWN



G4
R1

395x395mm |
TEAK BEIGE



EXL

G4
F2
R2

395x395mm |
ODM IROKO RW WOOD



G4
R1

395x395mm |
TEAK BROWN



DLX | P

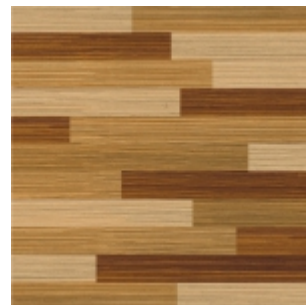
G4
F4
R4

395x395mm |
ODM HOOVER BROWN



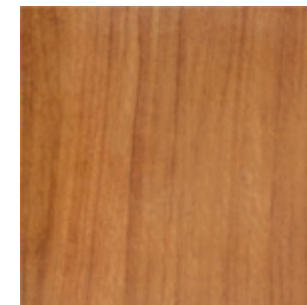
G4
R1

395x395mm |
ODW EBANO STRIP BROWN



G4
R1

395x395mm |
ODM MADERA STRIP BROWN



G4
R1

395x395mm |
OT 5212



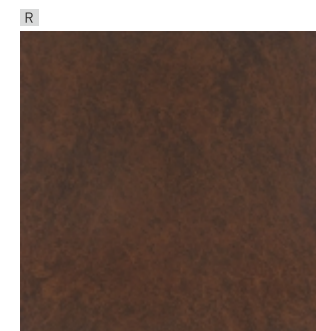
BEIGE & BROWN

395x395mm

Matte Finish

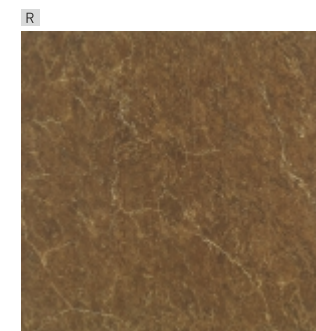
Ceramic Tiles

Plant : DORA



G4
F1
R1

395x395mm |
ODM NAPOLI BROWN



G4
F4
R4

395x395mm |
ODM DENMARK COFFEE

Preview Shown: ODM DENMARK COFFEE

BEIGE & BROWN

— 395x395mm

— Matte Finish

— Ceramic Tiles

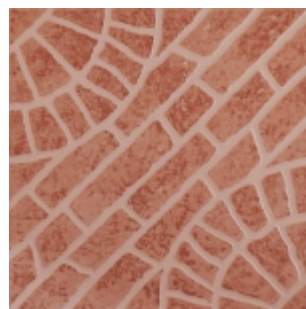
— Plant : DORA

EXL | P



G4
F4
R4

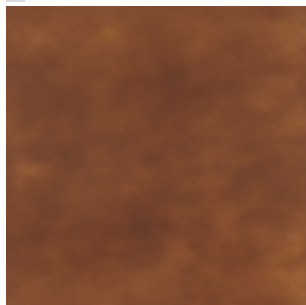
395x395mm |
ODM VESTA BROWN



G4
F1
R1

395x395mm |
TERRAIN COTTO

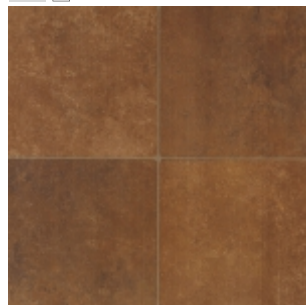
R



G4
F4
R4

395x395mm |
ODM CLOUDY COPPER

EXL | P



G4
F4
R4

395x395mm |
ODM TANNER COTTO



Preview Shown: TERRAIN COTTO



Preview Shown: ODM COBBLE STONE

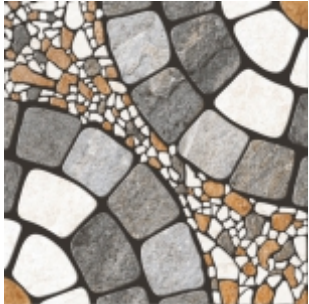
MULTI

395x395mm

Matte Finish Stone

Ceramic Tiles

Plant : DORA



G4
F1
R1

395x395mm |
ODM COBBLE STONE

Packing Details

Size (In mm.)	No. of Tiles Per Carton	Covered Area Per Carton	
		(In Sq. Mtr.)	(In Sq. Ft.)
600x600	4	1.44	15.5

Characteristics	Standard as Per IS 15622:2017 Group B Ib	OBL Norms	Testing Methods
Dimension & Surface Quality			
Deviation in Length & Width	± 0.1 %	±0.05%	IS 13630 Part 1
Deviation in Thickness	± 5.0 %	±3.0%	
Straightness of Sides	± 0.1 %	±0.1%	
Rectangularity	± 0.1 %	±0.1%	
Surface Flatness	± 0.5 %	± 0.2 %	
Surface Quality	Min 95% of the tiles shall be free from visible defects that would impair the appearance of a major area of the tile	Conforms	
Physical Properties			
Water Absorption %	Avg 0.08 < E ≤ 3.0% , Individual 3.30% Max	Less than 3 %	IS 13630 Part 2
Modulus of Rupture in N/mm ²	Avg 30, Individual 27 Min	Min 33 N	IS 13630 Part 6
Breaking Strength N	700 Min for thickness < 7.5mm, 1100 Min for thickness ≥ 7.5 mm	1200 N Min	
Moisture Expansion	0.02, Max	0.02 Max	IS 13630 Part 3
Scratch Hardness (Moh's Scale)	5, Min	≅ 8*	IS 13630 Part 13
Resistance to Surface Abrasion of glazed tiles Class I to V (Applicable for floor applications only)	Class II, Min	Class V	IS 13630 Part 11
Linear thermal expansion Co-efficient	6x10 ⁻⁶ , Max	Conforms	IS 13630 Part 4
Thermal Shock Resistance	10 Cycles, Min	Passed	IS 13630 Part 5
Crazing Resistance	4 Cycles at 7.5 Bar, Min	Passed	IS 13630 Part 9
Impact Resistance	0.55, Min	0.6	IS 13630 Part 14
Frost Resistance	Required if agreed to between manufacturer and purchaser	Resistant	IS 13630 Part 10
Bulk density g/cc	2.0, Min	2.0, Min	IS 13630 Part 2
Chemical Properties			
Stain Resistance Glazed tiles	Class I, Min	Class -1	IS 13630 Part 8
Resistance to household chemicals	Class AA, Min	Class AA	
Resistance to acids and alkalis	Class AA, Min	Class AA	

* GFT FT : Value based on internal tests conducted by Orient Bell following the MOHs scale of mineral hardness which characterizes scratch resistance on a scale of 1 to 10, the higher number being more scratch resistant. For Ceramic Floor (Non-FT) range : meets norms.





TECHNICAL SPECIFICATIONS

Ceramic Tiles

Packing Details

Size (In mm.)	No. of Tiles Per Carton	Covered Area Per Carton	
		(In Sq. Mtr.)	(In Sq. Ft.)
395x395	6	0.94	10.08

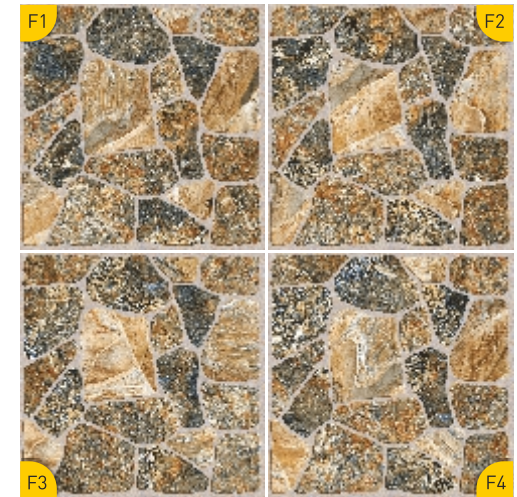
As Per Indian Standards (IS 15622:2017) Group B IIa

Characteristics	Testing Methods	Required as per IS 15622:2017 3 < E ≤ 6 % (Group B II a)		OBL Norms
		Unrectified	Rectified	
Dimension & Surface Quality				
Deviation in Length & Width	IS 13630 Part 1/ ISO 10545-2	± 0.4 %	± 0.1 %	Conforms
Deviation in Thickness		± 5.0 %		±4.0%
Straightness of Sides		± 0.3 %	± 0.1 %	Conforms
Rectangularity		± 0.3 %	± 0.1 %	Conforms
Surface Flatness		± 0.5 %		± 0.3 % 
Surface Quality		Min. 95 % tiles should be free from visible defects		Conforms
Physical Properties				
Water Absorption	IS 13630 Part 2/ ISO 10545-3	Avg 3 < E ≤ 6, Individual Max,6.2		5-6%
Modulus of Rupture in [N/mm ²]	IS 13630 Part 6/ ISO 10545-4	Avg 22, Individual 20, Min		>28 
Breaking Strength in N		< 7.5 mm thickness: 600, Min ≥ 7.5 mm thickness: 1000, Min		>1000 
Moisture Expansion in mm/m	IS 13630 Part 3	0.03, Max		0.02
Scratch Hardness of Surface (Mohs)	IS 13630 Part 13	4, Min		Min 5
Resistance to Surface Abrasion of glazed tiles (Class I to V)	IS 13630 Part 11/ ISO 10545-7	Class II, Min		PEI Class 3-5 (depending on surface)
Co-efficient of Linear Thermal Expansion from ambient temperature to 100°C	IS 13630 Part 4/ ISO 10545-8	9x10 ⁻⁶ K ⁻¹ ,Max		Conforms
Thermal Shock Resistance	IS 13630 Part 5	10 cycles, Min		Passed
Crazing Resistance	IS 13630 Part 9/ ISO 10545-9	4 Cycles@7.5 bar, Min		Passed 
Frost Resistance	IS 13630 Part 10	Required, if agreed		NA
Impact resistance- Coefficient of restitution	IS 13630 Part 14	0.55, Min		Conforms
Chemical Properties				
Stain Resistance	IS 13630 Part 8/ ISO 10545-13 and ISO 10545-14	Class I, Min		Conforms
Resistance to household chemicals		Class AA, Min		Conforms
Resistance to acids and alkalis (with exception of hydrofluoric acid and its compounds)		Required, if agreed		Min Class AA

NOTE: Certain amount of Size and Shade Variation is inherent in all ceramic products. Within the limits of printed material, the colors and aesthetics of the products correspond closely to those of illustrated products. Prospective customers are advised to inspect a sample of the tile before ordering and laying. At all points of time, the company liability is restricted to the purchase value of tiles.

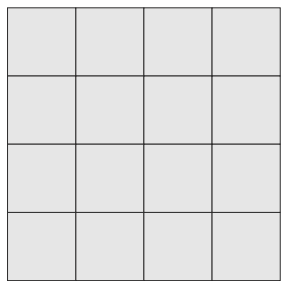
Every effort has been made to ensure the accuracy of the information given. However, the company reserves the right to delete & change, any of the items, colors, sizes & technical specifications without any prior notice.

Tile Design & Faces

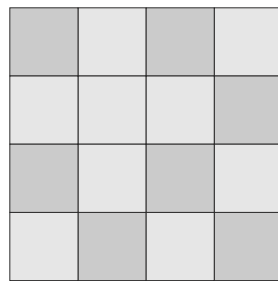


Each tile design is printed with some variations on different individual tiles. Variation may be in grain structure or how texture appears in the design. This gives a natural look to the surface where tiles are laid and avoids a small repetitive pattern. The number of variations in a design are called faces of a tile

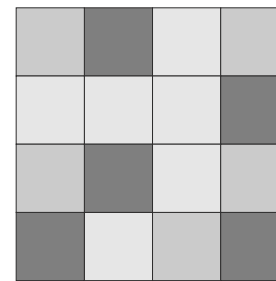
Tile Randomness/Variation



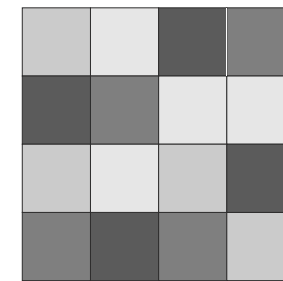
R1-No Variation



R2-Slight Variation



R3-More Variation



R-4 Most Variation

Randomness is a parameter to indicate the scale of difference in different faces of a tile design. Small variations in faces are indicated with R1 and high variation by R4

ORIENT BELL TILE BOUTIQUE

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New No: 85, Old No: 30, Maharaja Tower, 2nd Floor, 1st Avenue,
Ashok Nagar, (Above Kotak Mahindra Bank), Chennai-600 083,
Tel.: +91 44 4213 8687

COCHIN

"SURYA GAYATRI", Building No. 32/8, B3, Puthiya Road, New Junction,
(Opposite Holiday Inn Hotel) Ernakulam By Pass Road, Cochin-682 031
Tel.: +91 97457 68058

COIMBATORE

11, 1st Floor, Venkata Samy Road (East), R.S. Puram,
Coimbatore-641 002,
Tel.: +91 89799 41666

DEHRADUN

Duggal Complex (Near Kamla Palace Hotel), GMS Road,
Dehradun-248 001,
Tel.: +91 97197 01064

KOLKATA

8/1, Burdwan Road, Alipore, Kolkata-700 027,
Tel.: +91 33 4068 4046/7

LUCKNOW

Raj Rani Apartment, Ground Floor, Near Beej Nigam, Badshah Nagar Railway
Station, Lucknow-226 006,
Tel.: +91 99847 86404

NEW DELHI

M-47, GK-II, M Block, New Delhi-110 048,
Tel.: +91 11 4068 7468/69





PUNE

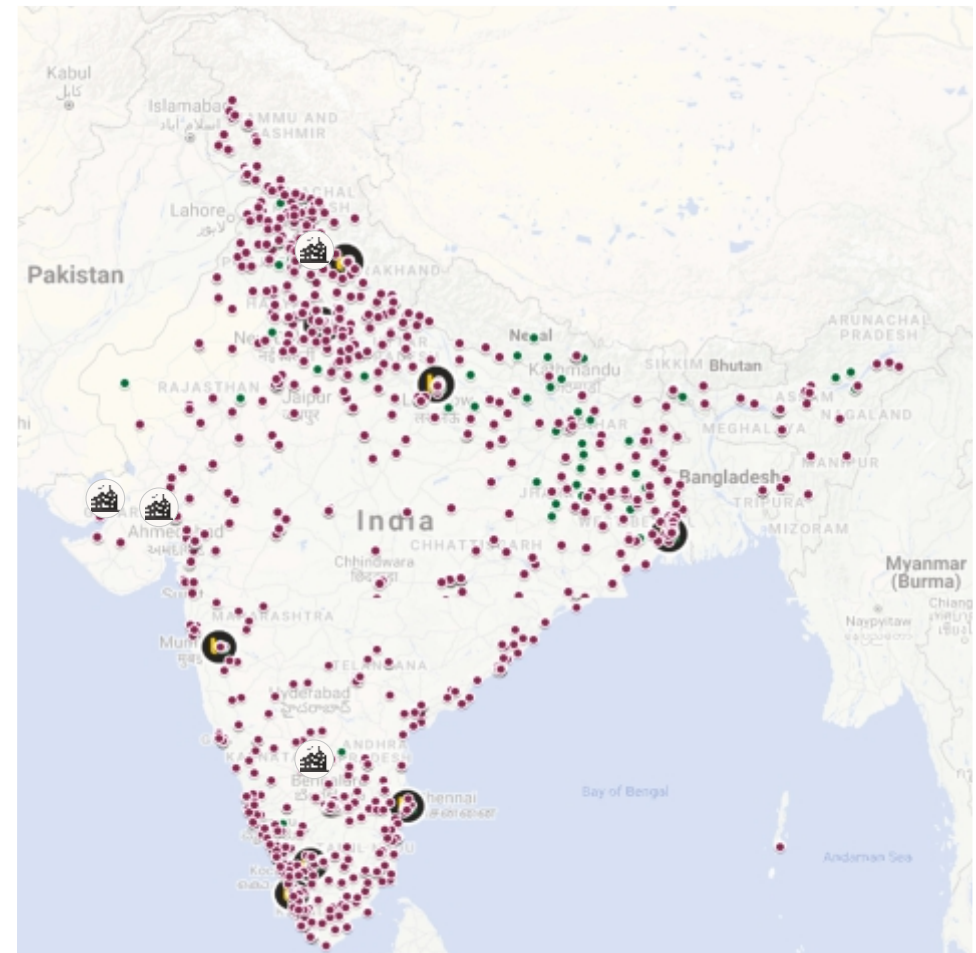
Shop No. 3 and 4, A Tower Vega Centre, C.T.S No. 710,
Final Plot No. 401/1, Shankarasheth Road,
Gultekdi, Swargate, Pune-411 037
Tel.: +91 73910 72247

VADODRA DISPLAY CENTRE

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REGISTERED OFFICE:

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