About OBL

Orient Bell Limited (OBL) is amongst the largest manufacturers of Wall and Floor Tiles. Established in 1977, OBL has been a pioneer in the Industry with a focus on customer-centric innovation. First to manufacture ultra-vitrified tiles, new product designs & development is a continuous process at OBL. As a result it has an extensive range of tiles with various finishes & textures. It has 4 patent-pending technologies: Forever Tiles, GermFree Tiles, Cool Tiles & Life Tiles.

To display extensive range of tiles, we have a chain of signature showrooms. Privileged to be associated with premier architects and construction agencies of the country, it also counts most leading developers as well as government & public sector institutions as its customers.

- The ISO 9001:2015 accreditation for our quality control management systems reflects the quest for manufacturing international standard products.

- In 2015 our Sikandarabad plant was awarded with prestigious ISI certification for its products.

- In May 2000, OBL was awarded ISO 14001 certification by the internationally recognised BSI Management Systems, UK.

- Our manufacturing units are ISO 14001:2015 certified, the most complete and global expression for an environment friendly industrial company.

- We have been awarded OHSAS 18001 Certification for Health & Safety Standards. No waste water is ever discharged from our factory.

- We were also awarded with “Certificate Of Merit” in ‘National Energy Conservation Award’ 2016 organised by Ministry of Power for saving Power and Fuel consumption.

OBL Awards & Accolades

Realty+ recognizes the best of the best within the ranks of Indian Real Estate

Website of the Year
for www.orientbell.com
(India’s construction & design industry)

Integrated Brand Campaign of the Year
for “Chote Bathroom xe Bade Upay”
(India’s construction & design industry)

Best Omnichannel Retail Model
Winners Future of Retail Summit & Awards 2020

Customer Retail Journey Innovation
Winners Future of Retail Summit & Awards 2020

CEO with HR Orientation
ZEE BUSINESS National Human Capital Leadership Congress & Awards
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- GFT BDF ARROW BASS WOOD FT 13
- GFT BDF BEAD SQUARE WOOD 13
- GFT BDF CEMENTO LT BLUE 17
- GFT BDF CEMENTO DK BLUE 17
- GFT BDF CEMENT STRIPS MULTI FT 15
- GFT BDF CHIPS MULTI FT 04
- GFT BDF DIAMOND MULTI FT 15
- GFT BDF DOUBLE RIVET WOOD 13
- GFT BDF DYNA CREMA FT 09
- GFT BDF ESPERSSO WOOD STRIP 14
- GFT BDF HERRINBONE OAK MULTI 13
- GFT BDF HERRINGBONE BLOND OAK 13
- GFT BDF INLAY WOOD 13
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- GFT BDF MODERN SLATE CHARCOAL 05
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- GFT BDF ONYX WHITE FT 02
- GFT BDF ROYAL DYNNA GREY FT 03
- GFT BDF RUSTIC TRIANGLE COFFEE 15
- GFT BDF RUSTIC ARC JAISALMER 15
- GFT BDF RUSTIC NATURAL BROWN 08
- GFT BDF SAND GREY LT FT 05
- GFT BDF SAND IVORY FT 07
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- GFT BDF STRIP WOOD BEIGE 14
- GFT BDF STRIP WOOD GREY 18
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- GFT FT ADAMS CREMA 09
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- GFT FT BAMBO 11
- GFT FT BLENDGA GREY 05
- GFT FT BLENDGA IVORY 07
- GFT FT MARCO BEIGE LT 08
- GFT FT MARCO BEIGE DK 08
- GFT FT MORRIS BEIGE 10
- GFT FT MORRIS CREMA 09
- GFT FT SABBIA BEIGE 10
- GFT FT SABBIA BROWN 10
- GFT FT TEAK NATURAL 14
- GFT FT TEAK WENGE 14
- GFT ODP ASTER WOOD FT BROWN 12
- GFT ODP EBANO FT BEIGE 11
- GFT ODP NU ANDORA BROWN 10
- GFT ODP URBAN ROCK FT 16
- GFT ODP STATUARIO FT 02
- GFT ODP WOOD STRIP NATURAL FT 11

**600x600mm | Ceramic**
- BDM BARKWOOD BROWN 23
- BDM CONGO WOOD 24
- BDM LYRIX WOOD 23
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**TEAK BEIGE** 33

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**Technical Specifications**

**Listed on BSE [530365] for 20+ years. And also on NSE (ORIENTBELL).**
600x600mm

SCRATCH-FREE & GERMFREE TILES

*With reference to test reports shown inside
600x600mm | GFT ODP STATUARIO FT

600x600mm | GFT FT ALPS GREY

600x600mm | GFT BDF ONYX WHITE FT

Preview Shown: GFT ODP STATUARIO FT
GREY

- 600x600mm
- Matte Finish Marble
- GFT + FT Tiles
- Plant: Dora

Preview Shown: GFT FT AMO GREY
GREY

- 600x600mm
- Matte Finish Cement
- GFT + FT Tiles
- Plant: Dora

Preview Shown:
- GFT BDF SAND SILVER FT
- GFT BDF MODERN SLATE CHARCOAL

600x600mm | GFT BDF SAND SILVER FT

600x600mm | GFT BDF MODERN SLATE CHARCOAL

600x600mm | GFT FT BLEND GREY

600x600mm | GFT BDF SAND GREY LT FT

Preview Shown: GFT BDF SAND SILVER FT
GREY

600x600mm
Matte Finish Stylized
FT+GFT Tiles
Plant: DORA

Preview Shown: GFT BDF MOROCCAN ART GREY FT
BEIGE & BROWN

- 600x600mm
- Matte Finish Cement
- GFT + FT Tiles
- Plant: Dora

Preview Shown: GFT FT BLEND IVOY
BEIGE & BROWN

- 600x600mm
- Matte Finish Marble
- FT+GFT Tiles
- Plant: DORA
BEIGE & BROWN

600x600mm
Matte Finish marble
FT+GFT Tiles
Plant: DORA

Preview Shown:
GFT FT MORRIS BEIGE
GFT FT MORRIS CREMA
GFT FT ADAMS CREMA
GFT FT SABBIA CREMA
GFT FT ANDES CREMA

GFT FT SABBIA BROWN
GFT ODP NU ANDORA BROWN
BEIGE & BROWN

- 600x600mm
- Matte Finish Wood
- FT+GFT Tiles
- Plant: DORA

Preview Shown: GFT ODP WOOD STRIP NATURAL FT

600x600 mm | GFT FT BAMBO

600x600 mm | GFT BDF NATURAL MAPLE WOOD

600x600 mm | GFT ODP EBANO FT BEIGE

600x600 mm | GFT ODP WOOD STRIP NATURAL FT
BEIGE & BROWN

- 600x600mm
- Matte Finish Wood
- FT+GFT Tiles
- Plant: DORA

Preview Shown: GFT BDF INLAY WOOD
BEIGE & BROWN

- 600x600mm
- Matte Finish Stylized
- FT+GFT Tiles
- Plant: DORA

Preview Shown: GFT BDF CEMENT STRIPS MULTI FT

600x600 mm | GFT BDF MOROCCAN ART MULTI FT
600x600 mm | GFT BDF DIAMOND MULTI FT

600x600 mm | GFT BDF RUSTIC ARC JAISALMER
600x600 mm | GFT BDF CEMENT STRIPS MULTI FT
600x600 mm | GFT BDF RUSTIC TRIANGLE COFFEE

Preview Shown: GFT ODP URBAN ROCK FT
Preview Shown: GFT ODP URBAN ROCK FT

BEIGE & BROWN

600x600mm
Matte Finish Stone
FT+GFT Tiles
Plant: DORA

Preview Shown: GFT BDF CEMENT STRIPS MULTI FT

Preview Shown: GFT ODP URBAN ROCK FT
BLUE

- 600x600mm
- Matte Finish Cement
- FT+GFT Tiles
- Plant: DORA

Preview Shown: GFT BDF CEMENTO LT BLUE & GFT BDF CEMENTO DK BLUE
600x600mm | Matte Finish Cement
FT+GFT Tiles
Plant: DORA

Preview Shown: GFT BDF CEMENTO LT BLUE & GFT BDF CEMENTO DK BLUE

600x600mm | Matte Finish Wood
FT+GFT Tiles
Plant: DORA

Preview Shown: GFT BDF STRIP WOOD GREY
“Explore laying the Geometric Designs as per your taste!”
GFT BDF RUSTIC ARC JAISALMER

Laying Concept: Star
Application Area: Featured Wall, Common Area

Laying Concept: Butterfly
Application Area: Featured Wall, Living Room, Corridor

Laying Concept: Waves
Application Area: Halls, Courtyard, Porch Area

Laying Concept: Mountain
Application Area: Featured Wall, Pathway

GFT BDF RUSTIC TRIANGLE COFFEE

Laying Concept: Bookmatch
Application Area: Halls, Featured Wall, Common Area

Laying Concept: Hybrid Bookmatch
Application Area: Featured Wall, Living Room, Corridor

Laying Concept: Diagonal
Application Area: Corridor, Courtyard, High Traffic

Laying Concept: Arrow
Application Area: Featured Wall, Pathway

“Use of spacer must for such layouts”
600x600mm
CERAMIC FLOOR TILES
BEIGE & BROWN

600x600mm
Matte Finish Cement
Ceramic Tiles
Plant: DORA

Preview Shown: PEDRO BEIGE

600x600mm | PEDRO BEIGE
BEIGE & BROWN

- 600x600mm
- Matte Finish Wood
- Ceramic Tiles
- Plant: DORA

Preview Shown: BDM BARKWOOD BROWN
BEIGE & BROWN

600x600mm
Matte Finish Wood
Ceramic Tiles
Plant: DORA

Preview Shown:
BDM CONGO WOOD

600x600mm |
BDM MAXWOOD BROWN

600x600mm |
BDM CONGO WOOD

600x600mm |
RENZO BROWN
395x395mm
CERAMIC FLOOR TILES
GREY & BLACK

- 395x395mm
- Matte Finish
- Ceramic Tiles
- Plant: DORA

Preview Shown: ODM GALAXY BLACK

395x395mm | MYRA GREY

395x395mm | GALICIA GREY

395x395mm | ODM VESTA SLATE

395x395mm | ODM GALAXY BLACK
BEIGE & BROWN

- 395x395mm
- Matte Finish Marble
- Ceramic Tiles
- Plant: DORA

Preview Shown: ODM MADURA IVORY & ODM DENMARK COFFEE
Preview Shown: EROS

ODM MADURA IVORY & ODM DENMARK COFFEE
395x395mm

ODM PAVONA BEIGE
395x395mm

ODM MADURA IVORY
395x395mm

PANAMA IVORY
395x395mm

Matte Finish Marble
Ceramic Tiles
Plant: DORA

BEIGE & BROWN

GALICIA SANDUNE
395x395mm

EROS
395x395mm

ARGAN IVORY
395x395mm

FEMINA
395x395mm

Matte Finish marble
Ceramic Tiles
Plant: DORA

395x395mm
BEIGE & BROWN

- 395x395mm
- Matte Finish
- Ceramic Tiles
- Plant: DORA

Preview Shown: ARMOR BEIGE & ARMOR BROWN

395x395mm | NICHE DROP IVORY

395x395mm | DEWDROP BEIGE

395x395mm | ARMOR BEIGE

395x395mm | PLAZO BEIGE

395x395mm | ARMOR BROWN
BEIGE & BROWN

- 395x395mm
- Matte Finish Wood
- Ceramic Tiles
- Plant: DORA

Preview Shown: ODM MADERA STRIP BROWN
BEIGE & BROWN

- 395x395mm
- Matte Finish
- Ceramic Tiles
- Plant: DORA

395x395mm | ODM VESTA BROWN

395x395mm | TERRAIN COTTO

395x395mm | ODM CLOUDY COPPER

395x395mm | ODM TANNER COTTO
MULTI
395x395mm
Matte Finish Stone
Ceramic Tiles
Plant: DORA

Preview Shown: ODM COBBLE STONE
**TECHNICAL SPECIFICATIONS**

**Forever + Germfree Tiles & Ceramic Tiles**

## Packing Details

<table>
<thead>
<tr>
<th>Size</th>
<th>No. of Tiles</th>
<th>Covered Area Per Carton</th>
</tr>
</thead>
<tbody>
<tr>
<td>(In mm.)</td>
<td>(In Sq. Mtr.)</td>
<td>(In Sq. Ft.)</td>
</tr>
<tr>
<td>600x600</td>
<td>4</td>
<td>1.44</td>
</tr>
</tbody>
</table>

## Characteristics

<table>
<thead>
<tr>
<th>Characteristics</th>
<th>Standard as Per IS 15622:2017 Group B lb</th>
<th>OBL Norms</th>
<th>Testing Methods</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dimension &amp; Surface Quality</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Deviation in Length &amp; Width</td>
<td>± 0.1%</td>
<td>±0.05%</td>
<td></td>
</tr>
<tr>
<td>Deviation in Thickness</td>
<td>± 5.0%</td>
<td>±3.0%</td>
<td></td>
</tr>
<tr>
<td>Straightness of Sides</td>
<td>± 0.1%</td>
<td>±0.1%</td>
<td>IS 13630 Part 1</td>
</tr>
<tr>
<td>Rectangularity</td>
<td>± 0.1%</td>
<td>±0.1%</td>
<td></td>
</tr>
<tr>
<td>Surface Flatness</td>
<td>± 0.5%</td>
<td>± 0.2%</td>
<td></td>
</tr>
<tr>
<td>Surface Quality</td>
<td>Min 95% of the tiles shall be free from visible defects that would impair the appearance of a major area of the tile</td>
<td>Conforms</td>
<td></td>
</tr>
<tr>
<td>Physical Properties</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Water Absorption %</td>
<td>Avg 0.08 &lt; E ≤ 3.0% , Individual 3.30% Max</td>
<td>Less than 3 %</td>
<td>IS 13630 Part 2</td>
</tr>
<tr>
<td>Modulus of Rupture in N/mm²</td>
<td>Avg 30, Individual 27 Min</td>
<td>Min 33 N</td>
<td>IS 13630 Part 6</td>
</tr>
<tr>
<td>Breaking Strength N</td>
<td>700 Min for thickness &lt; 7.5mm, 1100 Min for thickness ≥ 7.5 mm</td>
<td>1200 N Min</td>
<td></td>
</tr>
<tr>
<td>Moisture Expansion</td>
<td>0.02, Max</td>
<td>0.02 Max</td>
<td>IS 13630 Part 3</td>
</tr>
<tr>
<td>Scratch Hardness (Moh's Scale)</td>
<td>5, Min</td>
<td>5°</td>
<td>IS 13630 Part 13</td>
</tr>
<tr>
<td>Resistance to Surface Abrasion of glazed tiles Class I to V (Applicable for floor applications only)</td>
<td>Class II, Min</td>
<td>Class V</td>
<td>IS 13630 Part 11</td>
</tr>
<tr>
<td>Linear thermal expansion Co-efficient</td>
<td>6×10⁻⁶, Max</td>
<td>Conforms</td>
<td>IS 13630 Part 4</td>
</tr>
<tr>
<td>Thermal Shock Resistance</td>
<td>10 Cycles, Min</td>
<td>Passed</td>
<td>IS 13630 Part 5</td>
</tr>
<tr>
<td>Crazing Resistance</td>
<td>4 Cycles at 7.5 Bar, Min</td>
<td>Passed</td>
<td>IS 13630 Part 9</td>
</tr>
<tr>
<td>Impact Resistance</td>
<td>0.55, Min</td>
<td>0.6</td>
<td>IS 13630 Part 14</td>
</tr>
<tr>
<td>Frost Resistance</td>
<td>Required if agreed to between manufacturer and purchaser</td>
<td>Resistant</td>
<td>IS 13630 Part 10</td>
</tr>
<tr>
<td>Bulk density g/cc</td>
<td>2.0, Min</td>
<td>2.0, Min</td>
<td>IS 13630 Part 2</td>
</tr>
<tr>
<td>Chemical Properties</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Stain Resistance Glazed tiles</td>
<td>Class I, Min</td>
<td>Class -1</td>
<td></td>
</tr>
<tr>
<td>Resistance to household chemicals</td>
<td>Class AA, Min</td>
<td>Class AA</td>
<td>IS 13630 Part 8</td>
</tr>
<tr>
<td>Resistance to acids and alkalis</td>
<td>Class AA, Min</td>
<td>Class AA</td>
<td></td>
</tr>
</tbody>
</table>

*GFT FT : Value based on internal tests conducted by Orient Bell following the MDHs scale of mineral hardness which characterizes scratch resistance on a scale of 1 to 10, the higher number being more scratch resistant. For Ceramic Floor (Non-FT) range : meets norms.
## TECHNICAL SPECIFICATIONS

### Ceramic Tiles

#### Packing Details

<table>
<thead>
<tr>
<th>Size (in mm.)</th>
<th>No. of Tiles Per Carton</th>
<th>Covered Area Per Carton (in Sq. Mtr.)</th>
<th>(in Sq. Ft.)</th>
</tr>
</thead>
<tbody>
<tr>
<td>395x395</td>
<td>6</td>
<td>0.94</td>
<td>10.08</td>
</tr>
</tbody>
</table>

#### As Per Indian Standards (IS 15622:2017) Group B IIa

<table>
<thead>
<tr>
<th>Characteristics</th>
<th>Testing Methods</th>
<th>Required as per IS 15622:2017 3 ≤ E ≤ 6 % (Group B IIa)</th>
<th>OBL Norms</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dimension &amp; Surface Quality</td>
<td></td>
<td>Unrectified</td>
<td>Restified</td>
</tr>
<tr>
<td>Deviation in Length &amp; Width</td>
<td>IS 13630 Part 1/ISO 10545-2</td>
<td>± 0.4 %</td>
<td>± 0.1 %</td>
</tr>
<tr>
<td>Deviation in Thickness</td>
<td></td>
<td>± 5.0 %</td>
<td>± 0.1 %</td>
</tr>
<tr>
<td>Straightness of Sides</td>
<td></td>
<td>± 0.3 %</td>
<td>± 0.1 %</td>
</tr>
<tr>
<td>Rectangularity</td>
<td></td>
<td>± 0.5 %</td>
<td>± 0.3 %</td>
</tr>
<tr>
<td>Surface Flatness</td>
<td></td>
<td>Min. 95 % tiles should be free from visible defects</td>
<td></td>
</tr>
<tr>
<td>Surface Quality</td>
<td>Arc</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Physical Properties</th>
<th>Testing Methods</th>
<th>Required as per IS 15622:2017 3 ≤ E ≤ 6 % (Group B IIa)</th>
<th>OBL Norms</th>
</tr>
</thead>
<tbody>
<tr>
<td>Water Absorption</td>
<td>IS 13630 Part 2/ISO 10545-3</td>
<td>Avg 3 ≤ E ≤ 6, Individual Max,6.2</td>
<td>5.6 %</td>
</tr>
<tr>
<td>Modulus of Rupture in [N/mm²]</td>
<td>IS 13630 Part 6/ISO 10545-4</td>
<td>Avg 22, Individual 20, Min</td>
<td>&gt;28</td>
</tr>
<tr>
<td>Breaking Strength in N</td>
<td></td>
<td>&lt; 7.5 mm thickness 600, Min</td>
<td>&gt;1000</td>
</tr>
<tr>
<td>Moisture Expansion in mm/m</td>
<td>IS 13630 Part 3</td>
<td>0.03, Max</td>
<td>0.02</td>
</tr>
<tr>
<td>Scratch Hardness of Surface (Mohs)</td>
<td>IS 13630 Part 13</td>
<td>4, Min</td>
<td>Min 5</td>
</tr>
<tr>
<td>Resistance to Surface Abrasion of glazed tiles (Class I to V)</td>
<td>IS 13630 Part 11/ISO 10545-7</td>
<td>Class II, Min</td>
<td>FBI Class 3-5 (depending on surface)</td>
</tr>
<tr>
<td>Co-efficient of Linear Thermal Expansion from ambient temperature to 100°C</td>
<td>IS 13630 Part 4/ISO 10545-8</td>
<td>9x10⁻⁶K⁻¹,Max</td>
<td>Conforms</td>
</tr>
<tr>
<td>Thermal Shock Resistance</td>
<td>IS 13630 Part 5</td>
<td>10 cycles, Min</td>
<td>Passed</td>
</tr>
<tr>
<td>Crazing Resistance</td>
<td>IS 13630 Part 9/ISO 10545-9</td>
<td>4 Cycles @ 7.5 bar, Min</td>
<td>Passed</td>
</tr>
<tr>
<td>Frost Resistance</td>
<td>IS 13630 Part 10</td>
<td>Required, if agreed</td>
<td>NA</td>
</tr>
<tr>
<td>Impact resistance - Coefficient of restitution</td>
<td>IS 13630 Part 14</td>
<td>0.55, Min</td>
<td>Conforms</td>
</tr>
</tbody>
</table>

#### Chemical Properties

<table>
<thead>
<tr>
<th>Test</th>
<th>Required, if agreed</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sulfuric Acid</td>
<td>Min Class AA</td>
</tr>
</tbody>
</table>

**NOTE:** Certain amount of Size and Shade Variation is inherent in all ceramic products. Within the limits of printed material, the colors and aesthetics of the products correspond closely to those of illustrated products. Prospective customers are advised to inspect a sample of the tile before ordering and laying. At all points of time, the company liability is restricted to the purchase value of tiles.

Every effort has been made to ensure the accuracy of the information given. However, the company reserves the right to delete & change, any of the items, colors, sizes & technical specifications without prior notice.
Each tile design is printed with some variations on different individual tiles. Variation may be in grain structure or how texture appears in the design. This gives a natural look to the surface where tiles are laid and avoids a small repetitive pattern. The number of variations in a design are called faces of a tile.

Randomness is a parameter to indicate the scale of difference in different faces of a tile design. Small variations in faces are indicated with R1 and high variation by R4.
ORIENT BELL TILE BOUTIQUE

CHANDIGARH
SCO - 6, First Floor, Sector 7-C, Mohlya Murg, Chandigarh-160 019,
Tel.: +91 72 4624 342

CHENNAI
New No. 85, Old No. 30, Maharaja Tower, 2nd Floor, 1st Avenue,
Ashok Nagar (Above Kotak Mahindra Bank), Chennai-600 083,
Tel.: +91 44 4273 8687

COCHIN
“SURYA GAYATRI”, Building No. 32/8, B3, Puthiya Road, New Junction,
(Opposite Holiday Inn Hotel) Ernakulam By Pass Road, Cochin-682 031
Tel.: +91 9447 68058

COIMBATORE
11, 1st Floor, Venkat Samy Road (East), K.S. Param,
Coimbatore-641 002,
Tel.: +91 99799 41666

DEHRADUN
Duggal Complex (Near Kamia Palace Hotel), CMS Road,
Dehradun-248 001,
Tel.: +91 97197 03064

KOLKATA
A/1, Burtawan Road, Alipore, Kolkata-700 027,
Tel.: +91 33 4068 4046/7

LUCKNOW
Raj Rani Apartment, Ground Floor, Near Beel Night, Badshah Nagar Railway
Station, Lucknow-226 006,
Tel.: +91 99947 66404

NEW DELHI
M-47, Sak-8, M Block, New Delhi-110 048,
Tel.: +91 11 4068 7480/69

PUNE
Shop No. 3 and 4, A Tower Vega Centre, C.T.S No. 710,
Final Plot No. 40111, Shaniwarwada Road,
Gultekdi, Swargate, Pune-411 037
Tel.: +91 73910 72247

VADODARA DISPLAY CENTRE
78-79, 2nd Floor, Surya-Kran Complex, Beside Banker Bank Institute,
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**A Network of 2500+ Channel Partners**

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