orientbell tiles

DORA

MASTER FLOOR

CATALOGUE - 2021

www.orientbell.com

orientbell tiles

About OBL

Orient Bell Limited (OBL) is amongst the largest manufacturers of Wall and Floor Tiles. Established in 1977, OBL has been a pioneer in the Industry with a focus on customer-centric innovation.

First to manufacture ultra-vitrified tiles, new product designs & development is a continuous process at OBL. As a result it has an extensive range of tiles with various finishes & textures. It has 4 patent-pending technologies: Forever Tiles, GermFree Tiles, Cool Tiles & Life Tiles.

To display extensive range of tiles, we have a chain of signature showrooms. Privileged to be associated with premier architects and construction agencies of the country, it also counts most leading developers as well as government & public sector institutions as its customers.

- The ISO 9001:2015 accreditation for our quality control management systems reflects the quest for manufacturing international standard products.
- In 2015 our Sikandarabad plant was awarded with prestigious ISI certification for its products.
- In May 2000, OBL was awarded ISO 14001 certification by the internationally recognised BSI Management Systems, UK.
- Our manufacturing units are ISO 14001:2015 certified, the most complete and global expression for an environment friendly industrial company.
- We have been awarded OHSAS 18001 Certification for Health & Safety Standards. No waste water is ever discharged from our factory.
- We were also awarded with “Certificate Of Merit” in 'National Energy Conservation Award' 2016 organised by Ministry of Power for saving Power and Fuel consumption.

OBL Awards & Accolades

Realty+ recognizes the best of the best within the ranks of Indian Real Estate

Website of the Year-Jan 2020
for www.orientbell.com
(India’s construction & design industry)

Brand of the Year-Jan 2021
(Flooring Idea-Tiles & Ceramic)

Best Infrastructure Brands
(2021)

Best Omnichannel Retail Model
Winners Future of Retail Summit & Awards 2020

Customer Retail Journey Innovation
Winners Future of Retail Summit & Awards 2020

CEO with HR Orientation
ZEE BUSINESS
National Human Capital Leadership Congress & Awards

orientbell tiles

Creating Solutions for Schools

Tile Mural-Periodic Table

Tile Mural-Suryanamaskar

There are 1.6+ million schools in India. The top 100 thousand schools benefit from the innovation trending in the education space.

However, for the 1 million schools at the bottom of the pyramid, the quality of basic education remains a challenge. Lack of textbooks, parent & student apathy compound the problem.

To make an impact on learning outcomes we designed tiles having educational content that is relevant for all classes. These tiles, applied as a mural on a classroom wall, create a positive learning environment as well as keep the walls looking clean with minimal maintenance requirements.

As a part of our CSR initiative, this unique range of educational tiles has revamped quite a few schools in Delhi, UP and Rajasthan. The impact makes the effort worthwhile.

Impact on Learning Outcomes

36%
increase in enrolments in just 2 years

31%
reduction in absenteeism, reduced from 53% to 12% in 2 years

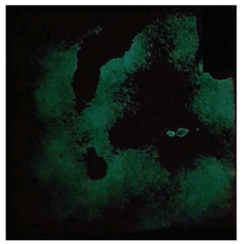
Increased performance in exams

- ✓ Creates an interactive learning experience
- ✓ Enables quick revision of topics
- ✓ Active visual learning while on the move.
- ✓ Increased retention of complex concepts
- ✓ Reduces violence & bullying in school premises.
- ✓ Scribble proof

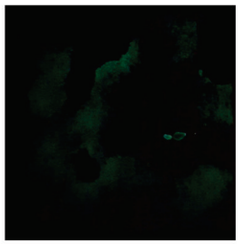
* Data collected from schools revamped by Orientbell as part of their CSR initiative.

orientbell tiles

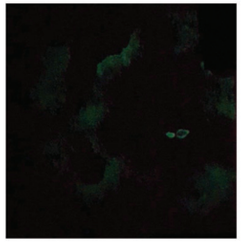
#PapaJaisiProtection with Germfree Tiles. Work effectively between cleaning cycle.



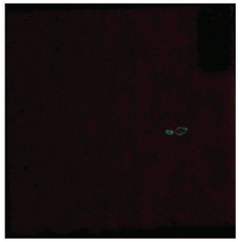
Zero Hour



After 8 Hours



After 16 Hours



After 24 Hours

Effect of Orientbell Germfree Tiles on a germ Colony as seen under a microscope with the help of luminescent bio makers

Available in wide range of colors, designs & sizes

For details, contact us at: +91 87507 33333 or

Visit :www.orientbell.com/germ-free-tiles

gf germfree tiles®

orientbell tiles

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600x600mm | FT+GFT

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395x395mm | Ceramic

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EROS	24
FEMINA	26
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PANAMA IVORY	24
PLAZO BROWN	29
PLAZO BEIGE	27
SMART IVORY	24
SMART WHITE	22
TERRAIN COTTO	31

GRIHA MEMBER

IGBC MEMBER

CE 11 EN 14411

Listed on BSE (530365) for 20+ years.
And also on NSE (ORIENTBELL).

orientbell tiles

600x600mm

SCRATCH-FREE & GERMFREE TILES

forever tiles | germfree tiles

*with reference to test reports shown inside

WHITE

600x600mm
Matte Finish
GFT + FT Tiles
Plant : Dora

Preview Shown: GFT ODP STATUARIO FT

G5
F4
R2

600x600mm |
GFT FT ALPS GREY

G5
F4
R3

600x600mm |
GFT ODP STATUARIO FT

GREY

- 600x600mm
- Matte Finish
- GFT + FT Tiles
- Plant : Dora

G5
F4
R3

600x600mm |
GFT FT AMO GREY

G5
F1
R1

600x600mm |
GFT FT BLENDA GREY

Preview Shown: GFT FT BLENDA GREY

BLUE

600x600mm
Matte Finish
GFT + FT Tiles
Plant : Dora

G5
F4
R2

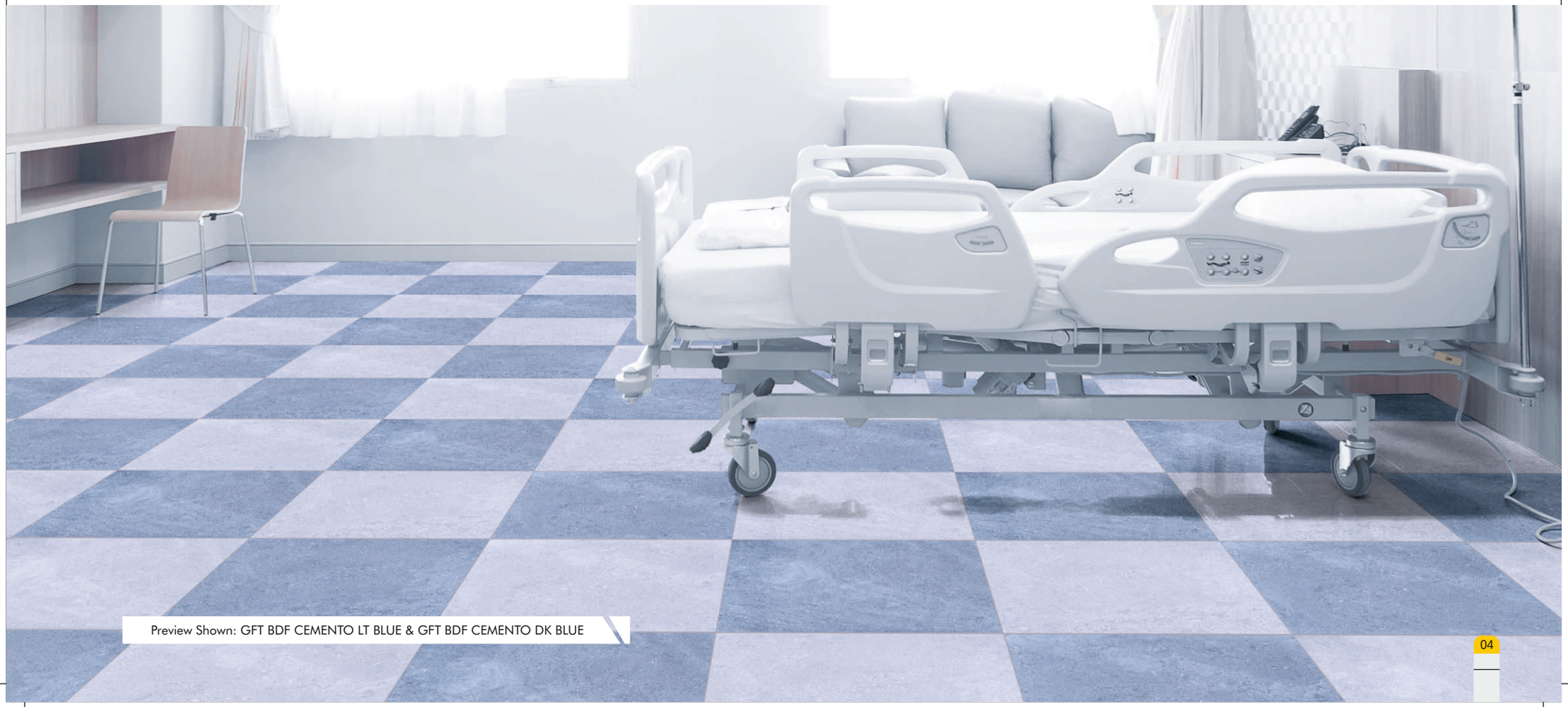
600x600mm |
GFT BDF CEMENTO LT BLUE

G5
F4
R2

600x600mm |
GFT BDF CEMENTO DK BLUE

G5
F4
R3

600x600mm |
GFT BDF STRIP WOOD GREY



Preview Shown: GFT BDF CEMENTO LT BLUE & GFT BDF CEMENTO DK BLUE

Preview Shown: GFT FT ANDES CREMA

BEIGE & BROWN

600x600mm
Matte Finish
GFT + FT Tiles
Plant : Dora

G5
F4
R2

600x600mm |
GFT FT ANDES CREMA

G5
F4
R2

600x600mm |
GFT BDF NATURAL MAPLE WOOD

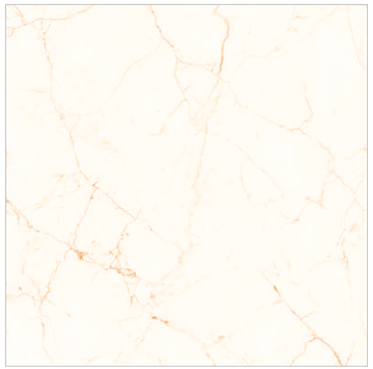
G5
F4
R3

600x600mm |
GFT FT MORRIS CREMA

BEIGE & BROWN

- 600x600mm
- Matte Finish
- GFT + FT Tiles
- Plant : Dora

Preview Shown: GFT BDF SOFTMARBO CREMA



G5
F4
R4

600x600mm |
GFT BDF SOFTMARBO CREMA

G5
F2
R2

600x600mm |
GFT FT BLENDA IVORY

G5
F2
R2

600x600mm |
GFT FT ADAMS CREMA

BEIGE & BROWN

600x600mm
Matte Finish
GFT + FT Tiles
Plant : Dora

G5
F4
R1

600x600mm |
GFT FT BAMBO

G5
F4
R3

600x600 mm |
GFT FT MORRIS BEIGE

G5
F2
R2

600x600mm |
GFT ODP NU ANDORA BROWN

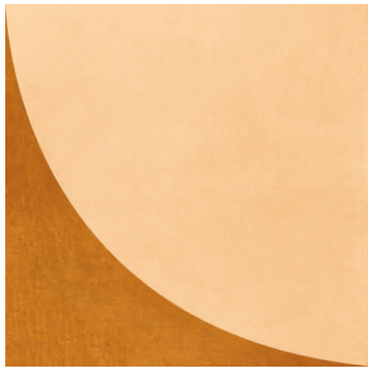
G5
F1
R1

600x600mm |
GFT ODP WOOD STRIP NATURAL FT

Preview Shown: GFT ODP NU ANDORA BROWN

BEIGE & BROWN

- 600x600mm
- Matte Finish
- GFT + FT Tiles
- Plant : Dora



G5
F1
R1

600x600mm |
GFT BDF RUSTIC ARC JAISALMER

G5
F1
R1

600x600mm |
GFT ODP ASTER WOOD FT BROWN

Preview Shown:GFT BDF RUSTIC ARC JAISALMER

BEIGE & BROWN

600x600mm
Matte Finish
GFT + FT Tiles
Plant : Dora

G5
F4
R3

600x600mm |
GFT BDF RUSTIC BROWN

G5
F1
R1

600x600mm |
GFT BDF NATURAL TRONCO BEIGE

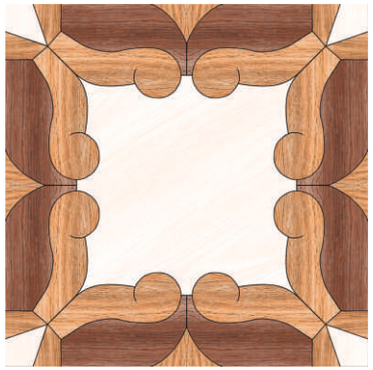
G5
F1
R1

600x600mm |
GFT BDF HERRINGBONE BLOND OAK

Preview Shown:GFT BDF HERRINGBONE BLOND OAK

BEIGE & BROWN

- 600x600mm
- Matte Finish
- GFT + FT Tiles
- Plant : Dora

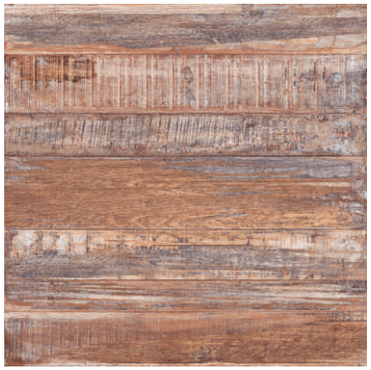


G5
F1
R1

600x600mm |
GFT BDF INLAY WOOD

G5
F1
R1

600x600mm |
GFT BDF HERRINBONE OAK MULTI



G5
F4
R3

600x600mm |
GFT BDF STRIP WOOD BEIGE

BEIGE & BROWN

600x600mm
Matte Finish Stone
GFT + FT Tiles
Plant : Dora

Preview Shown: GFT BDF STRIP WOOD BEIGE

G5
F4
R2

600x600mm |
GFT ODP URBAN ROCK FT

BEIGE & BROWN

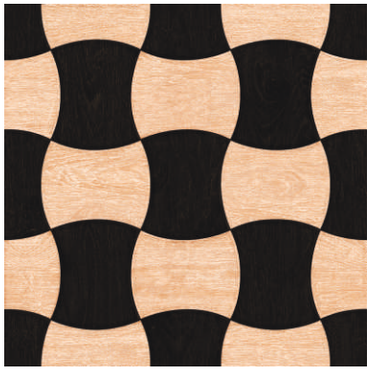
- 600x600mm
- Matte Finish
- GFT + FT Tiles
- Plant : Dora

G5
F1
R1

600x600mm |
GFT BDF RUSTIC TRIANGLE COFFEE

G5
F4
R3

600x600mm |
GFT BDF ANTIQUE WOOD BROWN DK



G5
F1
R1

600x600mm |
GFT BDF DOUBLE RIVET WOOD

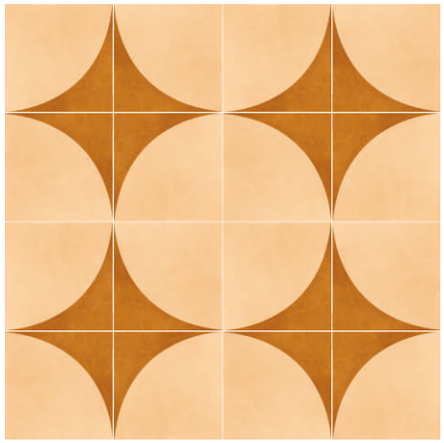
G5
F4
R2

600x600mm |
GFT BDF ESPERSSO WOOD STRIP

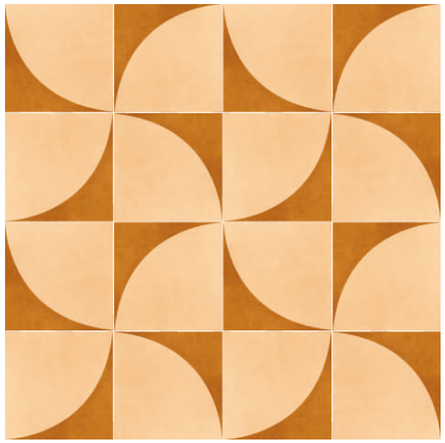
Preview Shown: GFT BDF ANTIQUE WOOD BROWN DK

"Explore
laying the
Geometric Designs
as per your
taste !

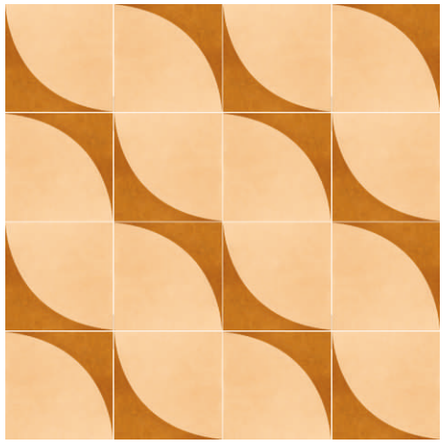
GFT BDF RUSTIC ARC JAISALMER



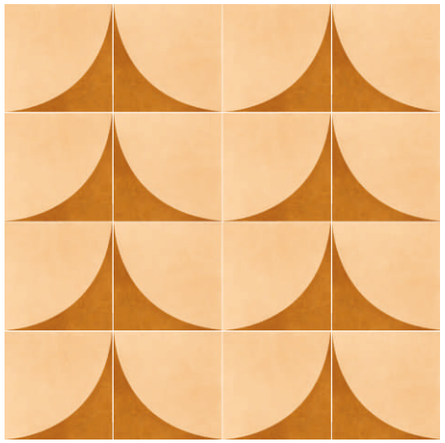
Laying Concept: Star
Application Area: Featured Wall, Common Area



Laying Concept: Butterfly
Application Area: Featured Wall, Living Room, Corridor

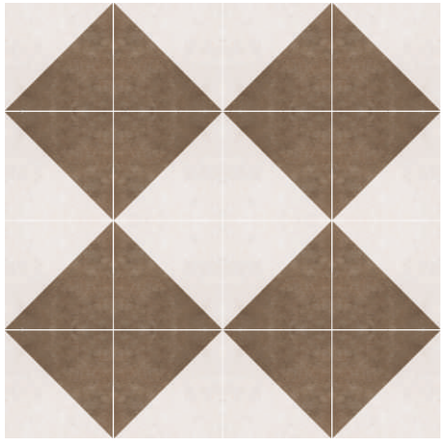


Laying Concept: Waves
Application Area: Halls, Courtyard, Porch Area

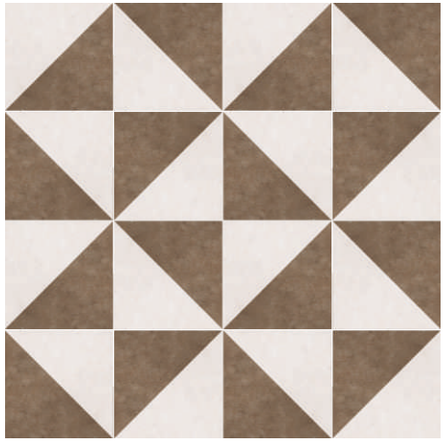


Laying Concept: Mountain
Application Area: Featured Wall, Pathway

GFT BDF RUSTIC TRIANGLE COFFEE



Laying Concept: Bookmatch
Application Area: Halls, Featured Wall, Common Area



Laying Concept: Hybrid Bookmatch
Application Area: Featured Wall, Living Room, Corridor

Laying Concept: Diagonal
Application Area: Corridor, Courtyard, High Traffic

Laying Concept: Arrow
Application Area: Featured Wall, Pathway

"Use of spacer must for such layouts"

orientbell tiles

600x600mm

CERAMIC FLOOR TILES

BEIGE & BROWN

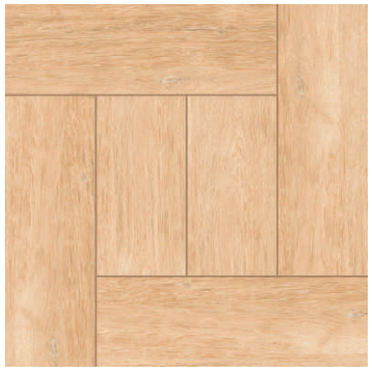
600x600mm
Matte Finish
Ceramic Tiles
Plant : Dora

G5
F1
R1

600x600mm |
PEDRO BEIGE

G5
F4
R4

600x600mm |
BDM BARKWOOD BROWN



G5
F1
R1

600x600mm |
BDM SWANWOOD BROWN

Preview Shown: BDM LYRIX WOOD

BEIGE & BROWN

600x600mm
Matte Finish
Ceramic Tiles
Plant : Dora

G5
F1
R1

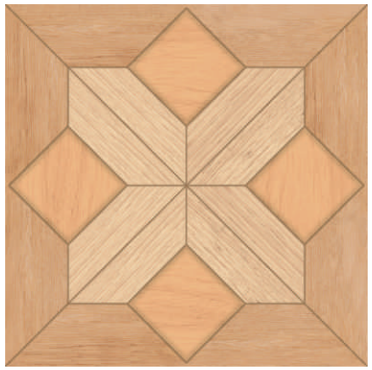
600x600mm |
BDM MAXWOOD BROWN

G5
F1
R1

600x600mm |
BDM CONGO WOOD

G5
F1
R1

600x600mm |
RENZO BROWN



G5
F1
R1

600x600mm |
BDM LYRIX WOOD

orientbell tiles

395x395mm
CERAMIC FLOOR TILES

WHITE

395x395mm
Matte Finish
Ceramic Tiles
Plant : Dora

Preview Shown: GLACIER WHITE & GFT ODP STATUARIO FT

G3
R1

395x395mm | SMART WHITE

G4
R1

395x395mm | GLACIER WHITE

GREY & BLACK

- 395x395mm
- Matte Finish
- Ceramic Tiles
- Plant : Dora

G4
F1
R1

395x395mm | MYRA GREY

G4
R1

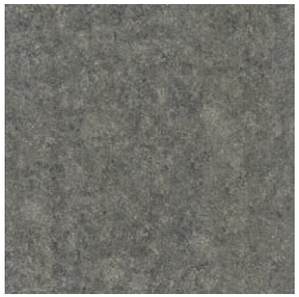
395x395mm |
GALICIA GREY

EXL P

G4
F4
R4

395x395mm |
ODM VESTA GREY

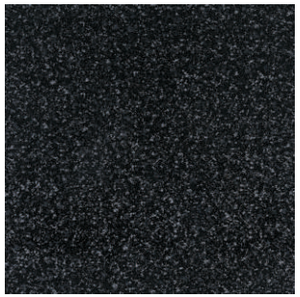
EXL P



G4
F4
R4

395x395mm |
ODM VESTA SLATE

DLX



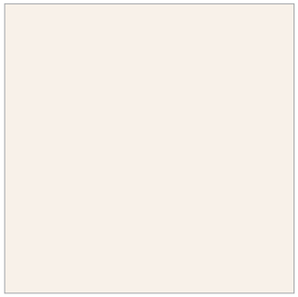
G4
F2
R2

395x395mm |
ODM GALAXY BLACK

Preview Shown: PANAMA IVORY

BEIGE & BROWN

395x395mm
Matte Finish
Ceramic Tiles
Plant : Dora



G3
R1

395x395mm |
SMART IVORY

G3
F1
R1

395x395mm | EROS

G4
F1
R1

395x395mm | PANAMA IVORY

G4
R1

395x395mm | MOON IVORY

BEIGE & BROWN

- 395x395mm
- Matte Finish
- Ceramic Tiles
- Plant : Dora

EXL

G4
F1
R1

395x395mm |
ODM MADURA IVORY

R

G4
F1
R1

395x395mm |
ODM PAVONA BEIGE

R

G4
F1
R1

395x395mm |
ODM PLAIN IVORY

BEIGE & BROWN

395x395mm
Matte Finish
Ceramic Tiles
Plant : Dora

G3
F1
R1

395x395mm | FEMINA

G4
R1

395x395mm |
GALICIA SANDUNE

F1
R1

395x395mm |
ODM SAVONA LIGHT BROWN

G4
R1

395x395mm |
GALAXY CREAMA

BEIGE & BROWN

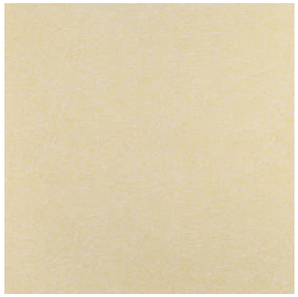
- 395x395mm
- Matte Finish
- Ceramic Tiles
- Plant : Dora

G4
R1

395x395mm |
NICHE DROP IVORY

G4
R1

395x395mm |
DEWDROP BEIGE



G4
R1

395x395mm |
ARMOR BEIGE

G4
R1

395x395mm |
PLAZO BEIGE

F1
R1

395x395mm |
ODM DUNKEL DARK BROWN

Preview Shown: ODM DUNKEL DARK BROWN

BEIGE & BROWN

- 395x395mm
- Matte Finish
- Ceramic Tiles
- Plant : Dora

R

G4
F4
R4

395x395mm |
ODM DENMARK CREMA

G4
R1

395x395mm |
BRINA COPPER BROWN

G4
R1

395x395mm |
ARMOR BROWN

G4
R1

395x395mm |
PLAZO BROWN

BEIGE & BROWN

395x395mm
Matte Finish
Ceramic Tiles
Plant : Dora

DLX P

G4
F4
R4

395x395mm |
ODM HOOVER BROWN

EXL

G4
F2
R2

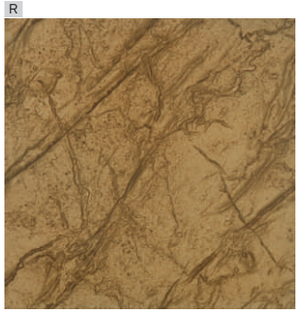
395x395mm |
ODM IROKO RW WOOD

R

G4
F1
R1

395x395mm |
ODM GENOVA BEIGE

R



G4
F1
R1

395x395mm |
ODM SPRING BROWN

R

G4
F4
R4

395x395mm |
ODM DENMARK COFFEE

R

G4
F1
R1

395x395mm |
ODM NAPOLI BROWN

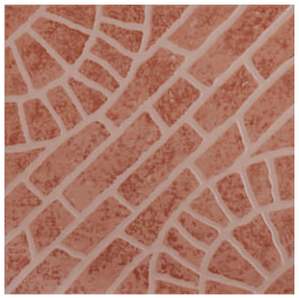
BEIGE & BROWN

- 395x395mm
- Matte Finish
- Ceramic Tiles
- Plant : Dora

EXL P

G4
F4
R4

395x395mm |
ODM VESTA BROWN



G4
F1
R1

395x395mm |
TERRAIN COTTO

R

G4
F4
R4

395x395mm |
ODM CLOUDY COPPER

EXL P

G4
F4
R4

395x395mm |
ODM TANNER COTTO

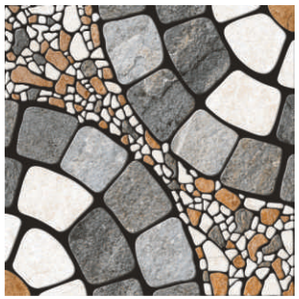
Preview Shown: TERRAIN COTTO

MULTI

395x395mm
Matte Finish
Ceramic Tiles
Plant : Dora

G4
F4
R2

395x395mm |
ODM TIZAR AZUL



G4
F1
R1

395x395mm |
ODM COBBLE STONE

Preview Shown: ODM TIZAR AZUL

TECHNICAL SPECIFICATIONS

Forever + Germfree Tiles & Ceramic Tiles

Packing Details			
Size	**No. of Tiles**	**Covered Area Per Carton**	
(In mm.)	Per Carton	(In Sq. Mtr.)	(In Sq. Ft.)
600x600	4	1.44	15.5

Characteristics	Standard as Per IS 15622:2017 Group B Ib	OBL Norms	Testing Methods
Dimension & Surface Quality			
Deviation in Length & Width	± 0.1 %	±0.05%	IS 13630 Part 1
Deviation in Thickness	± 5.0 %	±3.0%	
Straightness of Sides	± 0.1 %	±0.1%	
Rectangularity	± 0.1 %	±0.1%	
Surface Flatness	± 0.5 %	± 0.2 %	
Surface Quality	Min 95% of the tiles shall be free from visible defects that would impair the appearance of a major area of the tile	Conforms	
Physical Properties			
Water Absorption %	Avg 0.08 < E ≤ 3.0% , Individual 3.30% Max	Less than 3 %	IS 13630 Part 2
Modulus of Rupture in N/mm^2	Avg 30, Individual 27 Min	Min 33 N	IS 13630 Part 6
Breaking Strength N	700 Min for thickness < 7.5mm, 1100 Min for thickness ≥ 7.5 mm	1200 N Min	
Moisture Expansion	0.02, Max	0.02 Max	IS 13630 Part 3
Scratch Hardness (Moh's Scale)	5, Min	≅ 8*	IS 13630 Part 13
Resistance to Surface Abrasion of glazed tiles Class I to V (Applicable for floor applications only)	Class II, Min	Class V	IS 13630 Part 11
Linear thermal expansion Co-efficient	$6x10^{-6}$, Max	Conforms	IS 13630 Part 4
Thermal Shock Resistance	10 Cycles, Min	Passed	IS 13630 Part 5
Crazing Resistance	4 Cycles at 7.5 Bar, Min	Passed	IS 13630 Part 9
Impact Resistance	0.55, Min	0.6	IS 13630 Part 14
Frost Resistance	Required if agreed to between manufacturer and purchaser	Resistant	IS 13630 Part 10
Bulk density g/cc	2.0, Min	2.0, Min	IS 13630 Part 2
Chemical Properties			
Stain Resistance Glazed tiles	Class I, Min	Class -1	IS 13630 Part 8
Resistance to household chemicals	Class AA, Min	Class AA	
Resistance to acids and alkalis	Class AA, Min	Class AA	

*GFT FT : Value based on internal tests conducted by Orient Bell following the MOHs scale of mineral hardness which characterizes scratch resistance on a scale of 1 to 10, the higher number being more scratch resistant. For Ceramic Floor (Non-FT) range : meets norms.

TECHNICAL SPECIFICATIONS Ceramic Tiles

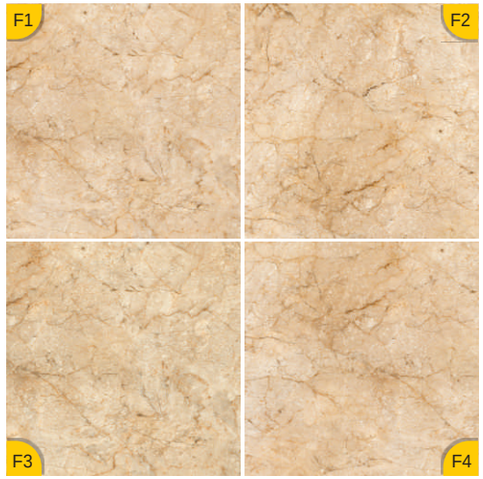
Packing Details			
Size	**No. of Tiles**	**Covered Area Per Carton**	
(In mm.)	Per Carton	(In Sq. Mtr.)	(In Sq. Ft.)
395x395	6	0.94	10.08

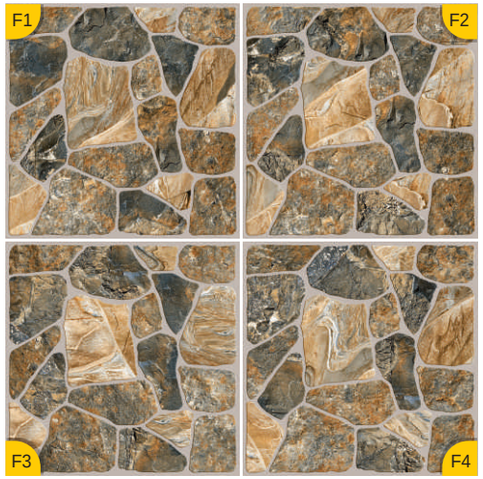
As Per Indian Standards (IS 15622:2017) Group B IIa				
Characteristics	**Testing Methods**	**Required as per IS 15622:2017 3 < E ≤ 6 % (Group B II a)**		**OBL Norms**
Dimension & Surface Quality		Unrectified	Rectified	
Deviation in Length & Width	IS 13630 Part 1/ ISO 10545-2	± 0.4 %	± 0.1 %	Conforms
Deviation in Thickness		± 5.0 %		±4.0%
Straightness of Sides		± 0.3 %	± 0.1 %	Conforms
Rectangularity		± 0.3 %	± 0.1 %	Conforms
Surface Flatness		± 0.5 %		± 0.3 % ☺☺
Surface Quality		Min. 95 % tiles should be free from visible defects		Conforms
Physical Properties				
Water Absorption	IS 13630 Part 2/ ISO 10545-3	Avg 3 < E ≤ 6, Individual Max,6.2		5-6%
Modulus of Rupture in [N/mm^2]	IS 13630 Part 6/ ISO 10545-4	Avg 22, Individual 20, Min		>28 ☺☺
Breaking Strength in N		< 7.5 mm thickness: 600, Min ≥ 7.5 mm thickness: 1000, Min		>1000 ☺☺
Moisture Expansion in mm/m	IS 13630 Part 3	0.03, Max		0.02
Scratch Hardness of Surface (Mohs)	IS 13630 Part 13	4, Min		Min 5
Resistance to Surface Abrasion of glazed tiles (Class I to V)	IS 13630 Part 11/ ISO 10545-7	Class II, Min		PEI Class 3-5 (depending on surface)
Co-efficient of Linear Thermal Expansion from ambiant temperature to 100°C	IS 13630 Part 4/ ISO 10545-8	$9x10^{-6}K^{-1}$,Max		Conforms
Thermal Shock Resistance	IS 13630 Part 5	10 cycles, Min		Passed
Crazing Resistance	IS 13630 Part 9/ ISO 10545-9	4 Cycles@7.5 bar, Min		Passed ☺
Frost Resistance	IS 13630 Part 10	Required, if agreed		NA
Impact resistance- Coefficient of restitution	IS 13630 Part 14	0.55, Min		Conforms
Chemical Properties				
Stain Resistance	IS 13630 Part 8/ ISO 10545-13 and ISO 10545-14	Class I, Min		Conforms
Resistance to household chemicals		Class AA, Min		Conforms
Resistance to acids and alkalis (with exception of hydrofluoric acid and its compounds)		Required, if agreed		Min Class AA

NOTE: Certain amount of Size and Shade Variation is inherent in all ceramic products. Within the limits of printed material, the colors and aesthetics of the products correspond closely to those of illustrated products. Prospective customers are advised to inspect a sample of the tile before ordering and laying. At all points of time, the company liability is restricted to the purchase value of tiles.

Every effort has been made to ensure the accuracy of the information given. However, the company reserves the right to delete & change, any of the items, colors, sizes & technical specifications without any prior notice.

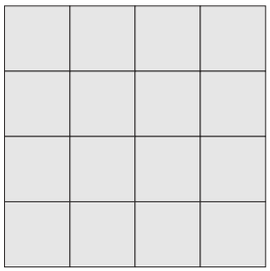
Tile Design & Faces



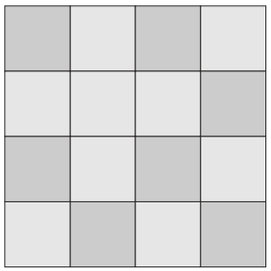


Each tile design is printed with some variations on different individual tiles. Variation may be in grain structure or how texture appears in the design. This gives a natural look to the surface where tiles are laid and avoids a small repetitive pattern. The number of variations in a design are called faces of a tile

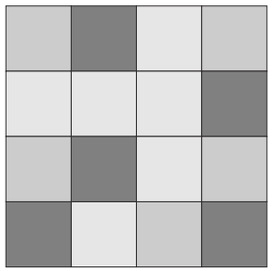
Tile Randomness/Variation



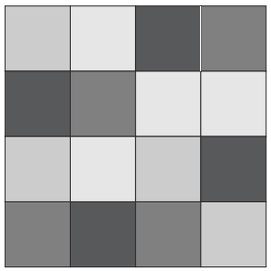
R1-No Variation



R2-Slight Variation



R3-More Variation



R-4 Most Variation

Randomness is a parameter to indicate the scale of difference in different faces of a tile design. Small variations in faces are indicated with R1 and high variation by R4

ORIENT BELL TILE BOUTIQUE

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Ashok Nagar, (Above Kotak Mahindra Bank), Chennai-600 083,
Tel.: +91 44 4213 8687

COCHIN
"SURYA GAYATRI", Building No. 32/8, B3, Puthiya Road, New Junction,
(Opposite Holiday Inn Hotel) Ernakulam By Pass Road, Cochin-682 031
Tel.: +91 97457 68058

COIMBATORE
11, 1st Floor, Venkata Samy Road (East), R.S. Puram,
Coimbatore-641 002,
Tel.: +91 89799 41666

DEHRADUN
Duggal Complex (Near Kamla Palace Hotel), GMS Road,
Dehradun-248 001,
Tel.: +91 97197 01064

KOLKATA
8/1, Burdwan Road, Alipore, Kolkata-700 027,
Tel.: +91 33 4068 4046/7

LUCKNOW
Raj Rani Apartment, Ground Floor, Near Beej Nigam, Badhshah Nagar Railway
Station, Lucknow-226 006,
Tel.: +91 99847 86404

NEW DELHI
M-47, GK-II, M Block, New Delhi-110 048,
Tel.: +91 11 4068 7468/69

PUNE
Shop No. 3 and 4, A Tower Vega Centre, C.T.S No. 710,
Final Plot No. 401/1, Shankarasheth Road,
Gultekdi, Swargate, Pune-411 037
Tel.: +91 73910 72247

VADODRA DISPLAY CENTRE
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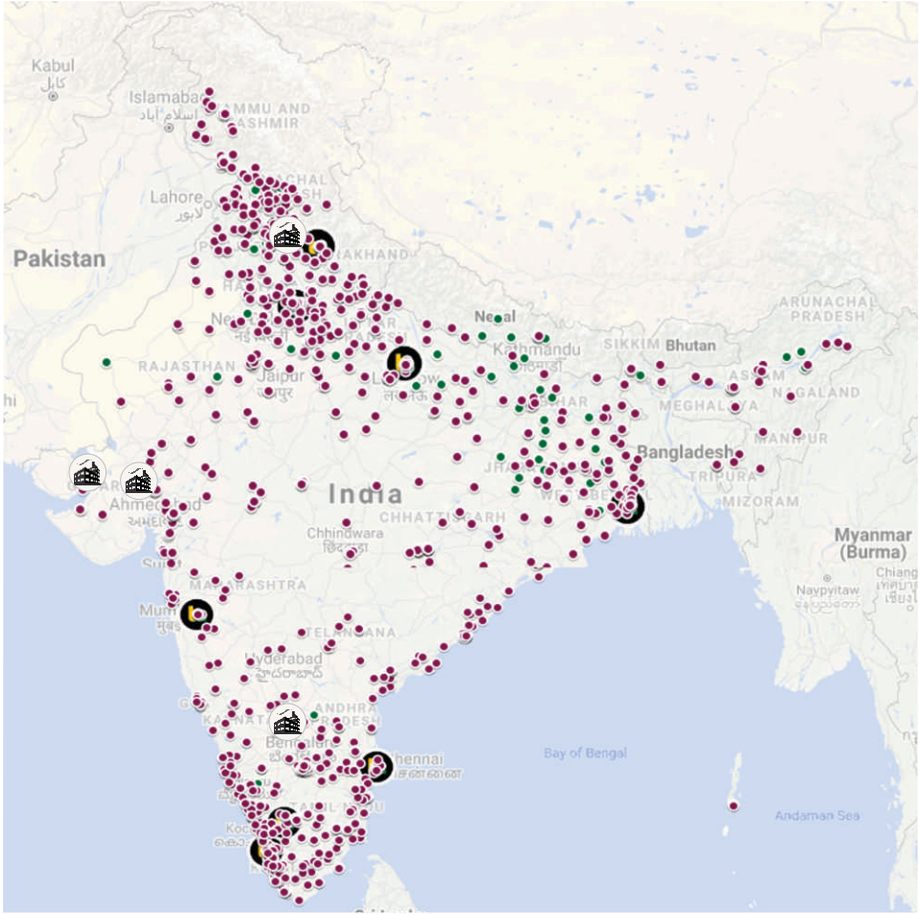

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