

Eleganz

WALL COLLECTION 2021

300X600 mm | 300X450 mm |
300x450 mm Elevation



Orient Bell Limited (OBL) is amongst the largest manufacturers of Wall and Floor Tiles. Established in 1977, OBL has been a pioneer in the Industry with a focus on customer-centric innovation.

First to manufacture ultra-vitrified tiles, new product designs & development is a continuous process at OBL. As a result it has an extensive range of tiles with various finishes & textures. It has 4 patent-pending technologies: Forever Tiles, GermFree Tiles, Cool Tiles & Life Tiles.

To display extensive range of tiles, we have a chain of signature showrooms. Privileged to be associated with premier architects and construction agencies of the country, it also counts most leading developers as well as government & public sector institutions as its customers.



- The ISO 9001:2015 accreditation for our quality control management systems reflects the quest for manufacturing international standard products.
- In 2015 our Sikandarabad plant was awarded with prestigious ISI certification for its products.
- In May 2000, OBL was awarded ISO 14001 certification by the internationally recognised BSI Management Systems, UK.
- Our manufacturing units are ISO 14001:2015 certified, the most complete and global expression for an environment friendly industrial company.
- We have been awarded OHSAS 18001 Certification for Health & Safety Standards. No waste water is ever discharged from our factory.
- We were also awarded with "Certificate Of Merit" in 'National Energy Conservation Award' 2016 organised by Ministry of Power for saving Power and Fuel consumption.

OBL Awards & Accolades

Realty+ recognizes the best of the best within the ranks of Indian Real Estate



Website of the Year
for www.orientbell.com
(India's construction & design industry)



Integrated Brand Campaign of the Year
for "Chote Bathroom ke Bade Upay"
(India's construction & design industry)



Best Omnichannel Retail Model
Winners Future of Retail Summit & Awards 2020



Customer Retail Journey Innovation
Winners Future of Retail Summit & Awards 2020



CEO with HR Orientation
ZEE BUSINESS
National Human Capital Leadership Congress & Awards

I N D E X

300x600mm Matte

SHM 3D PYRAMID BEIGE HL.....	05	SBM RIVER SAND BROWN	
SHM BRICK FLORAL HL.....	03	SBM RIVER SAND BEIGE	
SBM CEMENTUM BEIGE		SFM RIVER SAND BROWN.....	03
SBM CEMENTUM CREAMA			
SFM CEMENTUM BEIGE.....	05		
SHM CEMENTUM CUBE 3D HL		SHM RUG MOSIAC HL	
SBM CEMENTUM BLUE DK		SBM RUG GREY DK	
SBM CEMENTUM BLUE LT		SBM RUG GREY LT	
SFM CEMENTUM BLUE DK.....	02	SFM RUG GREY DK.....	01
SHM GALERIE GEOMETRIX GREEN HL.....	04		
SHM GEOMETRIC NERO HL.....	03	SBM SAND BEIGE	
SHM LEAVES BEIGE HL.....	05	SBM SAND CREMA	
SBM OLIVE GREEN DK		SFM SAND BEIGE.....	05
SBM OLIVE GREEN LT			
SFM OLIVE GREEN DK.....	04	SBM SAND NERO	
		SBM SAND CREMA	
		SFM SAND NERO.....	03

300x600mm Gloss

SHG 3D PICKET HL.....	14	SHG MOROCCAN ART HL.....	15
SHG ATLANTIC EYE HL		SHG MODERN TEA CUP SET HL	
SBG ATLANTIC GREY MARBLE DK		SBG MODERN STONE GRIS DK	
SBG ATLANTIC GREY MARBLE LT		SBG MODERN STONE GRIS LT	
SFM ATLANTIC GREY MARBLE DK.....	09	SFM MODERN STONE GRIS DK.....	14
SHG BALBOA CUBE 3D HL		SBG NATURAL MARBLE BEIGE	
SBG BALBOA BEIGE DK		SBG NATURAL MARBLE CREMA	
SBG BALBOA BEIGE LT		SFM NATURAL MARBLE BEIGE.....	17
SFM BALBOA BEIGE DK.....	16		
SHG DIAGONAL STRIPED HL.....	12	SBG NATURAL MARBLE GREY DK	
SHG DYNA CUBE 3D HL		SBG NATURAL MARBLE GREY LT	
SBG DYNA GREY DK		SFM NATURAL MARBLE GREY DK.....	14
SBG DYNA GREY LT			
SFM DYNA GREY DK.....	13	SBG PIASENTINA STONE BROWN	
SHG FRAMES COFFEE CUP HL		SBG PIASENTINA STONE GREY	
SBG FRAMES CREMA		SFM PIASENTINA STONE BROWN.....	15
SFM FRAMES CREMA.....	18		
SHG FRUIT STATUARIO HL.....	19	SBG REALSTONE BEIGE	
SHG GEOMETRIC CREMA HL.....	16	SBG REALSTONE CREMA	
SHG GEOMETRIC FLORAL HL.....	11	SFM REALSTONE BEIGE.....	16
SHG GEOMETRIC MAKSI DOT HL.....	10		
SHG GREEN APPLE STATUARIO HL.....	19	SBG SEA SKY GREY	
SHG LEAVES MULTI HL.....	17	SHG SEA DOLPHIN HL	
SBG LINE STATUARIO		SHG SEA FISH HL	
SFM LINE STATUARIO.....	19	SBG SEA BEBBLE AQUA	
SBG MAKSI DOT GREY DK		SFM SEA BEBBLE AQUA.....	20
SBG MAKSI DOT GREY LT			
SFM MAKSI DOT GREY DK.....	10	SBG SOAPSTONE SLATE	
SHG MARMI GEOMETRIC HL		SBG SOAPSTONE GREY	
SBG MARMI GREY DK		SFM SOAPSTONE SLATE.....	12
SBG MARMI GREY LT			
SFM MARMI GREY DK.....	11	SHG SQUARE MOSAIC COFFEE HL	
		SBG SQUARE MOSAIC CREMA	
		SFM SQUARE MOSAIC CREMA.....	18
		SBG STONEMOOD GREY DK	
		SBG STONEMOOD GREY LT	
		SFM STONEMOOD GREY DK.....	11
		SHG TRADITIONAL ART HL	
		SBG TRAVERTINE CREMA DK	
		SBG TRAVERTINE CREMA LT	
		SFM TRAVERTINE CREMA DK.....	17

I N D E X

300x450mm Matte

SBM CEMENT GREY DK SBM CEMENT GREY LT SFM CEMENT GREY DK.....	23
SBM CREMA MARFIL DK SBM CREMA MARFIL LT SFM CREMA MARFIL DK.....	26
SHM GEOMETRIC FLORA HL.....	26
SHM SEDONA WINDOW HL SBM SEDONA SAND BROWN SBM SEDONA SAND BEIGE SFM SEDONA SAND BROWN.....	25

SHM STRIPED OLIVE GREEN MOSAIC HL SBM STRIPED OLIVE GREEN DK SBM STRIPED OLIVE GREEN LT SFM STRIPED OLIVE GREEN DK.....	24
SHM TRIANGLE MULTI HL.....	23

300x450mm Gloss

SHG 3D CHAIN MULTI HL.....	72
SHG 3D CUDE MULTI HL.....	69
SHG 3D FLOWER PURPLE HL.....	71
SHG 3D FLOWER BLUE HL.....	71
SHG 3D PETAL MULTI HL.....	72
SDG ARADOR BLUE DK SDG ARADOR BLUE LT SDM ARADOR BLUE FL.....	63
SHG AUTUMN STAR PETAL HL.....	36
SBG BOTTOCINO CREMA DK SBG BOTTOCINO CREMA LT SFM BOTTOCINO CREMA DK.....	60
SBG BOTTOCHINO BEIGE DK SBG BOTTOCHINO BEIGE LT SFM BOTTOCHINO BEIGE DK.....	58
SHG BUNCHBERRY BEIGE HL.....	53
SHG BRECCIA AURORA WINDOW HL SBG BRECCIA AURORA BEIGE SBG BRECCIA AURORA CREMA SFM BRECCIA AURORA BEIGE.....	48
SBG CARRARA MARBLE.....	68
SHG CEMENT CUBE FLORA HL SBG CEMENT GRIS SBG CEMENT SILVER SFM CEMENT GRIS.....	34
SBG CEMENTUM GREY DK SBG CEMENTUM GREY LT SFM CEMENTUM GREY DK.....	39
SHG CUSHION PETAL HL SBG CUSHION CHOCO SBG CUSHION CREMA SFM CUSHION CHOCO.....	44
SBG CALIFORNIA BEIGE SBG CALIFORNIA CREMA SFM CALIFORNIA BEIGE.....	53
SBG CEMENT PINK DK SBG CEMENT PINK LT SFM CEMENT PINK DK.....	61
SBG DOTTED GRID GRIS SBG DOTTED GRID CREMA SFM DOTTED GRID GRIS.....	40
SBG DYNA GREY DK SBG DYNA GREY LT SFM DYNA GREY DK.....	38

SHG ECHO GREY HL.....	38
SHG ECHO LAGOON HL.....	35
SHG ECHO ONYX HL.....	62
SHG ECHO BEIGE HL SBG EMPERADOR BEIGE SBG EMPERADOR GREY SFM EMPERADOR BEIGE.....	45
SHG ECHO MULTI HL SBG EMPERADOR BLACK MARBLE SBG EMPERADOR SILVER MARBLE SFM EMPERADOR BLACK MARBLE.....	29
SHG EMPERADOR BUNCHBERRY HL SBG EMPERADOR BROWN SBG EMPERADOR CREMA SFM EMPERADOR BROWN.....	46
SHG FLORAL GREY HL.....	30
SHG FLOWER LEAF BEIGE HL.....	53
SHG FLOWER LEAF BLUE HL.....	63
SHG FLOWER LEAF NERO HL.....	31
SHG FLOWER LEAF OAK WOOD HL.....	47
SHG FLOWER LEAF SANDUNE HL.....	66
SHG FILTER COFFEE HL.....	50
SBG FLORAL GRID BLUE DK SBG FLORAL GRID BLUE LT.....	63
SBG FLORAL GRID BEIGE SBG FLORAL GRID CREMA.....	49
SBG FABRIC BROWN SBG FABRIC CREMA SFM FABRIC BROWN.....	41
SHG GLASS WARE LINE HL.....	67
SHG GRID FRUIT JUICE HL SHG GRID ICE CREAM HL.....	49
SHG GRUNGE STAR PETAL HL SBG GRUNGE BEIGE DK SBG GRUNGE BEIGE LT SFM GRUNGE BEIGE DK.....	65
SHG HIGH TEA SET HL 2 SHG HIGH TEA SET HL 1.....	67
SHG ISTAN LINE FLORA HL SBG ISTAN BEIGE SBG ISTAN CREMA SFM ISTAN BEIGE.....	56

SHG KITCHEN CABINET HL 1		SBG SAND SANDUNE	
SHG KITCHEN CABINET HL 2.....	68	SBG SAND CREMA LT	
		SFM SAND SANDUNE.....	66
SBG LAGOON MARBLE GREY DK		SHG STUCCO STAR PETAL HL	
SBG LAGOON MARBLE GREY LT		SBG SPARY BEIGE DK	
SFM LAGOON MARBLE GREY DK.....	35	SBG SPARY BEIGE LT	
		SFM SPARY BEIGE DK.....	54
SHG LINE WOOD CUTLERY HL		SHG SMALL FISH BOTTOM HL	
SBG LINE OAK WOOD BEIGE		SHG SMALL FISH TOP HL	
SFM LINE OAK WOOD BEIGE.....	54	SBG SEA WEAVE DK	
		SBG SEA WEAVE LT	
SBG LINE WHITE.....	67	SFM SEA WEAVE DK.....	64
SHG LOTUS CREMA HL.....	57	SHG SHINY SQUARE MULTI HL.....	58
SHG LOTUS DOTTED GRID HL.....	40	SHG STAR PETAL HL.....	39
SHG LOTUS FABRIC HL.....	41	SBG PLAIN WHITE.....	71, 72
SHG LOTUS MULTI HL.....	37	SBG STATUARIO WHITE	
SHG LOTUS PINK HL.....	61	SFM STATUARIO WHITE.....	69
SHG MAHOGANY CUBE HL		SBG STONEMOOD GREY DK	
SBG MAHOGANY WOOD BEIGE		SBG STONEMOOD GREY LT	
SBG MAHOGANY WOOD CREMA		SFM STONEMOOD GREY DK.....	30
SFM MAHOGANY WOOD BEIGE.....	51	SBG STROKES BROWN	
SHG MOSAIC MULTI HL.....	70	SBG STROKES CREMA	
SHG MOSAIC YELLOW HL.....	70	SFM STROKES BROWN.....	52
SBG N SLATE GREY DK		SBG TRAVERTINE BEIGE	
SBG N SLATE GREY LT		SBG TRAVERTINE CREMA	
SFM N SLATE GREY DK.....	37	SFM TRAVERTINE BEIGE.....	57
SBG ONYX MULTI		SBG TUNDRA GREY DK	
SBG ONYX CREMA		SBG TUNDRA GREY LT	
SFM ONYX MULTI.....	62	SFM TUNDRA GREY DK.....	36
SHG PETAL BLACK HL.....	71	SHG TRAVERTINE BUNCHBERRY HL	
SHG PETAL MULTI HL.....	60	SBG TRAVERTINE CREMA DK	
SBG PLAIN WHITE		SBG TRAVERTINE CREMA LT	
SFM PLAIN WHITE.....	67,68,70	SFM TRAVERTINE CREMA.....	50
SHG PULPIS CUBE MULTI HL		SHG TRAVERTINE TRIANGLE MULTI HL	
SBG PULPIS CREMA DK		SBG TRAVERTINE BEIGE DK	
SBG PULPIS CREMA LT		SBG TRAVERTINE BEIGE LT	
SFM PULPIS CREMA DK.....	59	SFM TRAVERTINE BEIGE DK.....	41
SBG RHOMBOID WHITE.....	67	SHG TRAVERTINE PETAL FAN HL	
SBG RHOMBOID CREMA		SBG TRAVERTINE GREY DK	
SFM RHOMBOID CREMA.....	50	SBG TRAVERTINE GREY LT	
SBG ROSALIA CUBE HL		SFM TRAVERTINE GREY DK.....	33
SBG ROSALIA MARBLE DARK		SHG TRIANGLE BEIGE HL.....	49
SBG ROSALIA MARBLE LIGHT		SHG TRIANGLE BLUE HL.....	63
SFM ROSALIA MARBLE DARK.....	42	SHG TEA CUP LINE HL.....	67
SHG RIVERSAND BUNCHBERRY HL		SHG TRIANGLE MOSAIC HL.....	32
SBG RIVERSAND BROWN		SHG TRIANGLE STROKES BROWN HL.....	52
SBG RIVERSAND CREMA		SHG VINCA FLOWER WHITE HL.....	31
SFM RIVERSAND BROWN.....	47	SBG VENEZIA OAK WOOD BROWN	
SBG RIVER WOOD SLATE		SBG VENEZIA OAK WOOD CREMA	
SBG RIVER WOOD GREY		SFM VENEZIA OAK WOOD BROWN.....	47
SFM RIVER WOOD SLATE.....	32		
SBG BEACH SAND BEIGE			
SBG BEACH SAND CREMA			
SFM BEACH SAND BEIGE DK.....	49		
SHG SANDY CUBE HL			
SBG SANDY GREY DK			
SBG SANDY GREY LT			
SFM SANDY GREY DK.....	43		
SBG SANDY NERO			
SBG SANDY SILVER			
SFM SANDY NERO.....	31		

300x450mm Gloss (Elevation)

SEG BRICK GREY.....	87
SEG BRICK WOOD MULTI.....	87
SEG SLUMP BLOCK BROWN MULTI.....	87
SEG STACKED HEWN STONE CHOCO.....	87

300x450mm Matte (Elevation)

SEM CASTLE BROWN.....	89
SEM CASTLE GREY.....	89
SEM HILLOCK STONE MULTI.....	89
SEM ROCK MULTI.....	90
SEM SLUMP BLOCK STONE BROWN.....	90
SEM STACKED HEWN STONE BEIGE.....	89

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300x600mm | Matte Finish

Code Description

SHM - SPECIAL HIGHLIGHTER MATTE
SHG - SPECIAL HIGHLIGHTER GLOSSY
SBG - SPECIAL BASE GLOSSY
SBM - SPECIAL BASE MATTE
SFM - SPECIAL FLOOR MATTE





300x600 MM

Matte

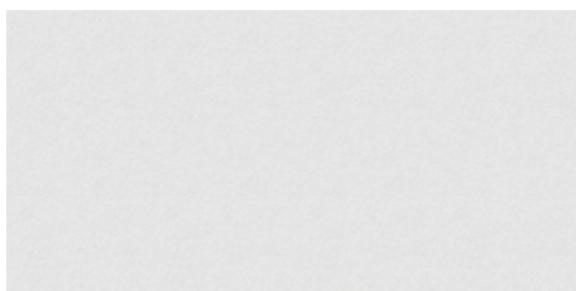
Ceramic Wall Tiles



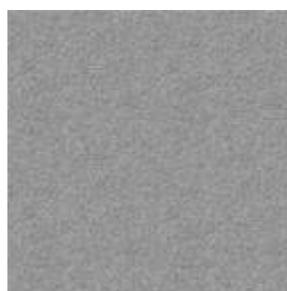
300x600mm |
SHM RUG MOSIAC HL



300x600mm |
SBM RUG GREY DK



300x600mm |
SBM RUG GREY LT



300x300mm |
SFM RUG GREY DK





300x600mm |
SHM CEMENTUM CUBE 3D HL



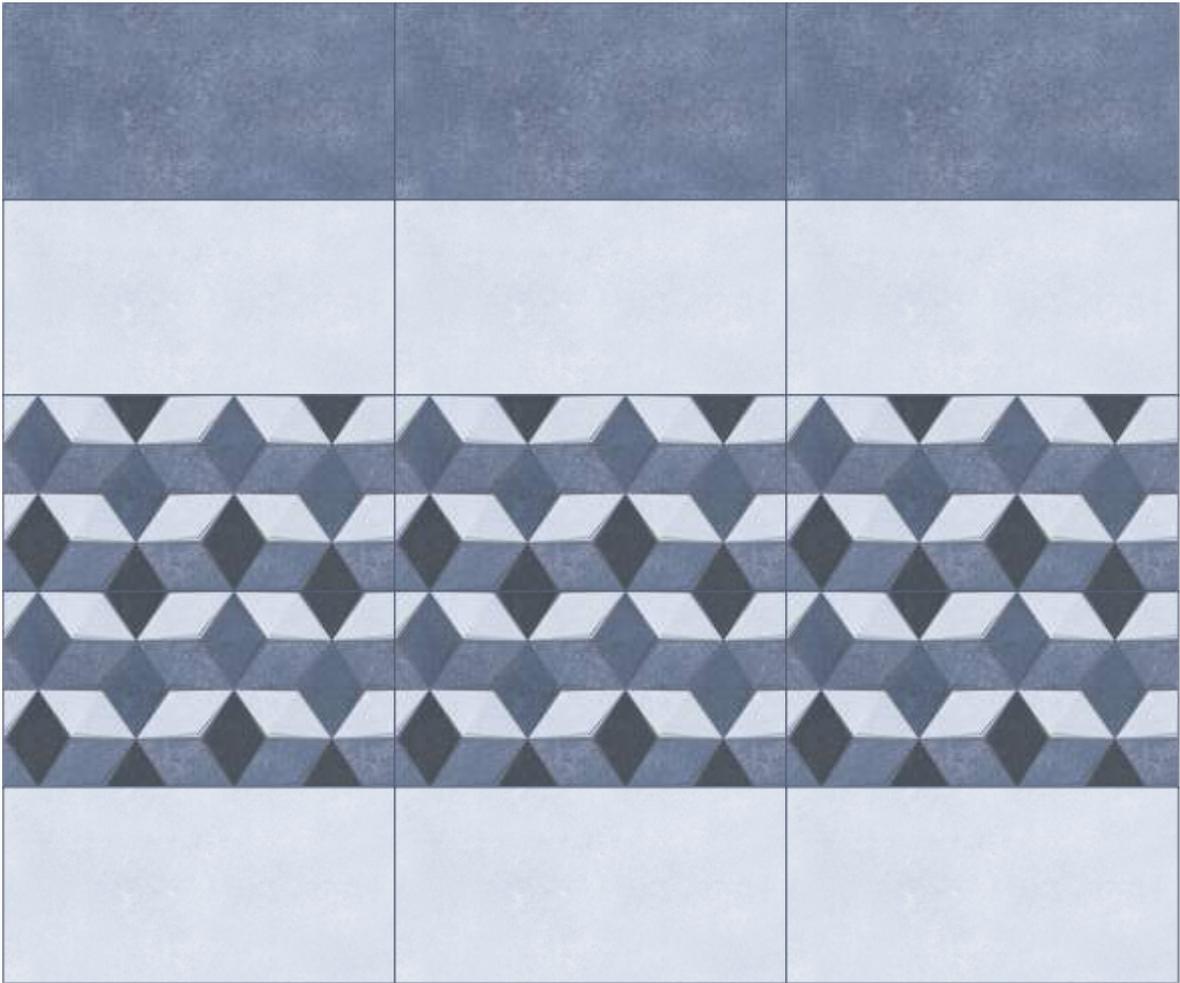
300x600mm |
SBM CEMENTUM BLUE DK



300x600mm |
SBM CEMENTUM BLUE LT



300x300mm |
SFM CEMENTUM BLUE DK





300x600 MM

Matte

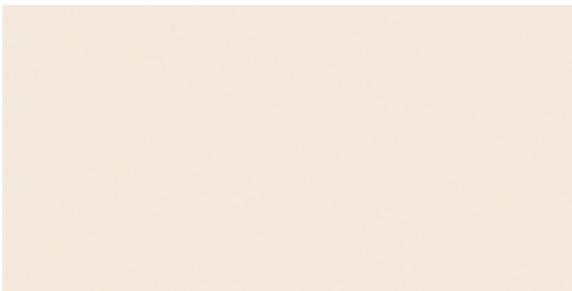
Ceramic Wall Tiles



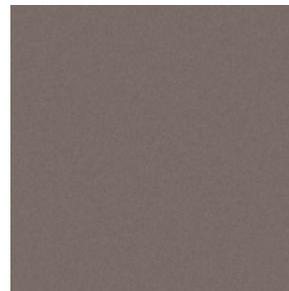
300x600mm |
SHM GEOMETRIC NERO HL



300x600mm |
SBM SAND NERO



300x600mm |
SBM SAND CREMA



300x300mm |
SFM SAND NERO



300x600mm |
SHM BRICK FLORAL HL



300x600mm |
SBM RIVER SAND BROWN



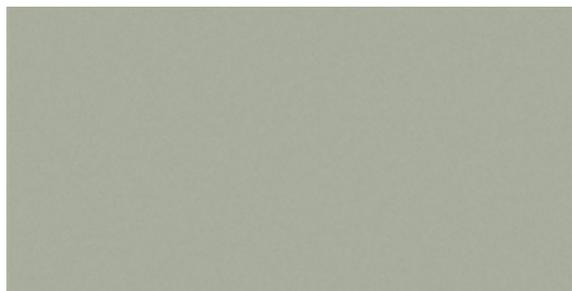
300x600mm |
SBM RIVER SAND BEIGE



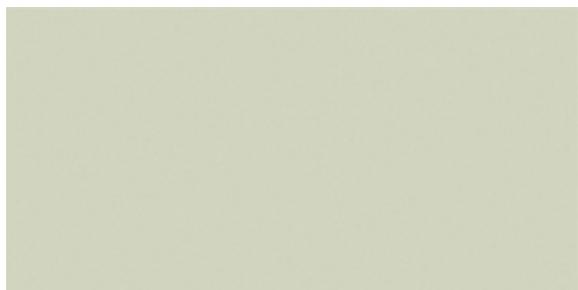
300x300mm |
SFM RIVER SAND BROWN



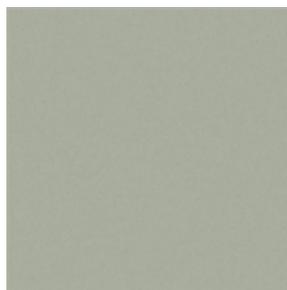
300x600mm |
SHM GALERIE GEOMETRIX GREEN HL



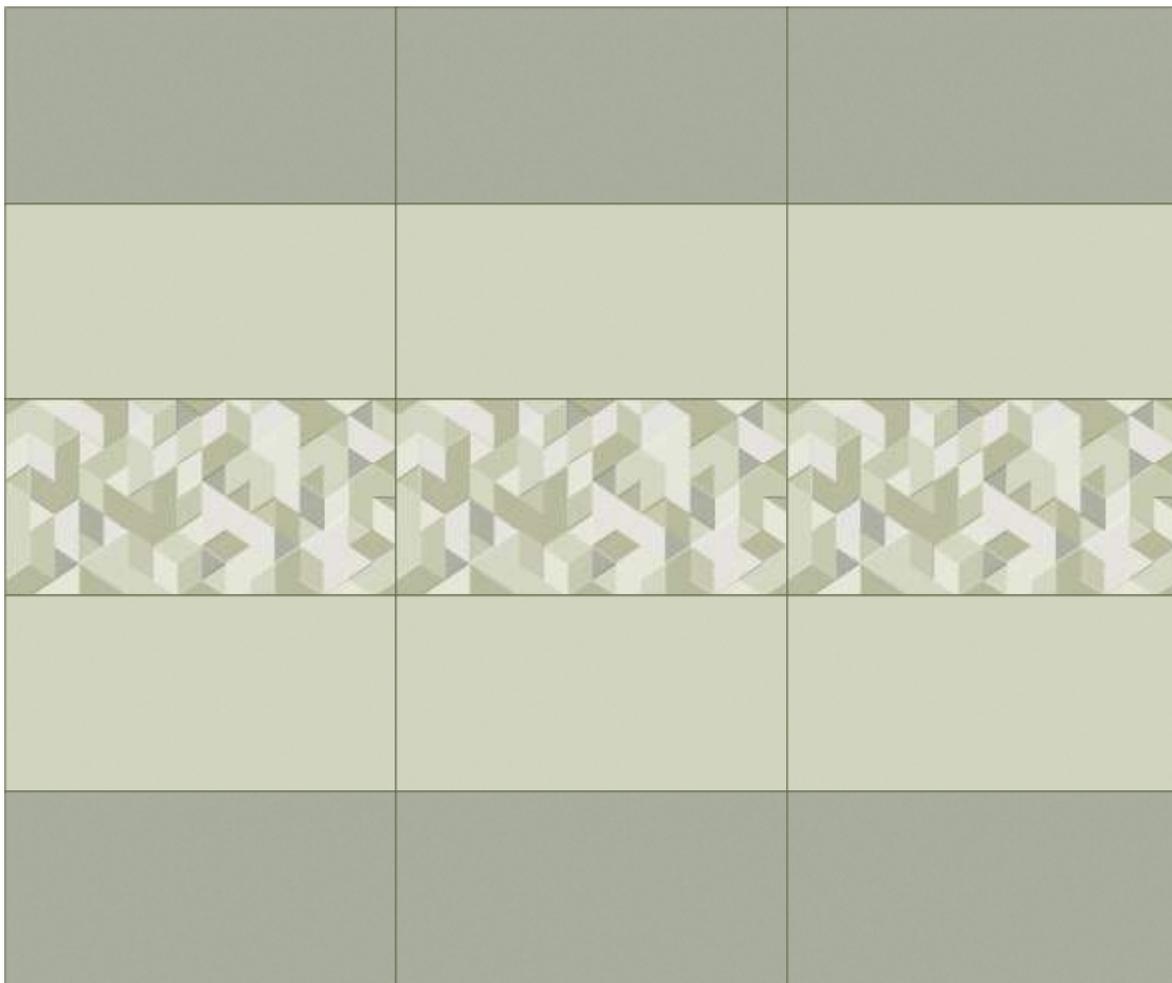
300x600mm |
SBM OLIVE GREEN DK



300x600mm |
SBM OLIVE GREEN LT



300x300mm |
SFM OLIVE GREEN DK





300x600 MM

Matte
Ceramic Wall Tiles



300x600mm | SHM LEAVES BEIGE HL



300x600mm | SBM CEMENTUM BEIGE



300x600mm | SBM CEMENTUM CREAMA



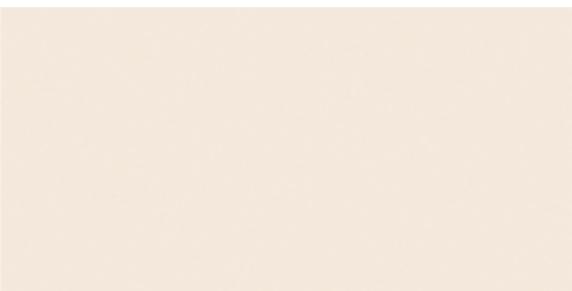
300x300mm | SFM CEMENTUM BEIGE



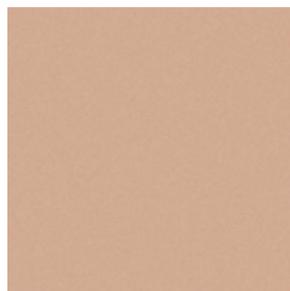
300x600mm | SHM 3D PYRAMID BEIGE HL



300x600mm | SBM SAND BEIGE



300x600mm | SBM SAND CREAMA



300x300mm | SFM SAND BEIGE



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300x600mm | Gloss Finish







300x600 MM

Gloss

Ceramic Wall Tiles



300x600mm | SHG ATLANTIC EYE HL



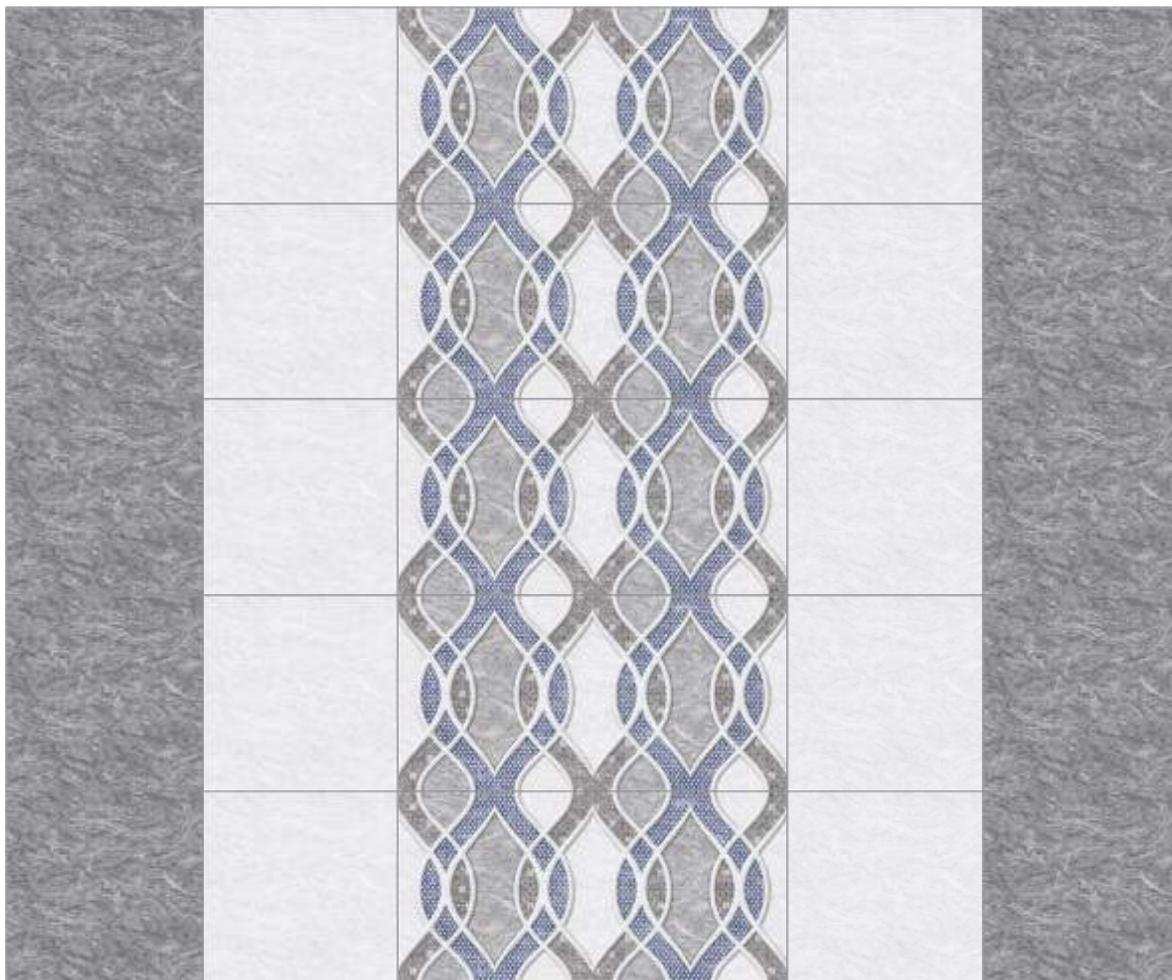
300x600mm | SBG ATLANTIC GREY MARBLE DK



300x600mm | SBG ATLANTIC GREY MARBLE LT



300x300mm | SFM ATLANTIC GREY MARBLE DK

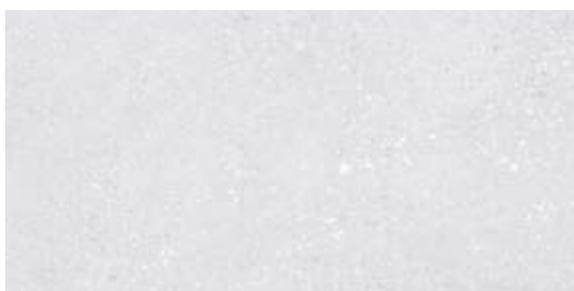




300x600mm |
SHG GEOMETRIC MAKSI DOT HL



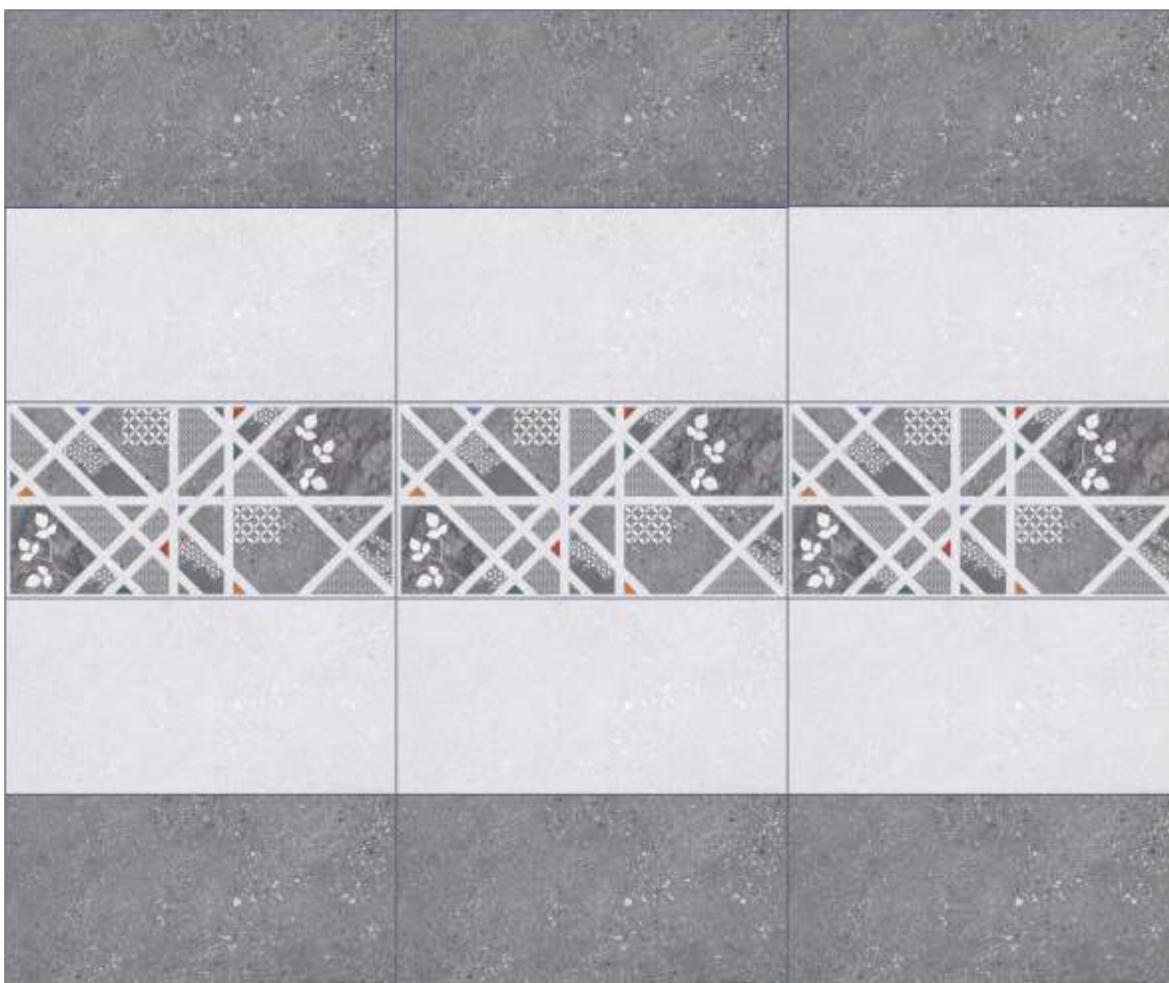
300x600mm |
SBG MAKSI DOT GREY DK



300x600mm |
SBG MAKSI DOT GREY LT



300x300mm |
SFM MAKSI DOT GREY DK





300x600 MM

Gloss
Ceramic Wall Tiles



300x600mm | SHG GEOMETRIC FLORAL HL



300x600mm | SBG STONEMOOD GREY DK



300x600mm | SBG STONEMOOD GREY LT



300x300mm | SFM STONEMOOD GREY DK



300x600mm | SHG MARMİ GEOMETRIC HL



300x600mm | SBG MARMİ GREY DK



300x600mm | SBG MARMİ GREY LT



300x300mm | SFM MARMİ GREY DK



300x600mm |
SHG DIAGONAL STRIPED HL



300x600mm |
SBG SOAPSTONE SLATE



300x600mm |
SBG SOAPSTONE GREY



300x300mm |
SFM SOAPSTONE SLATE





300x600 MM

Gloss
Ceramic Wall Tiles



300x600mm | SHG DYNA CUBE 3D HL



300x600mm | SBG DYNA GREY DK



300x600mm | SBG DYNA GREY LT



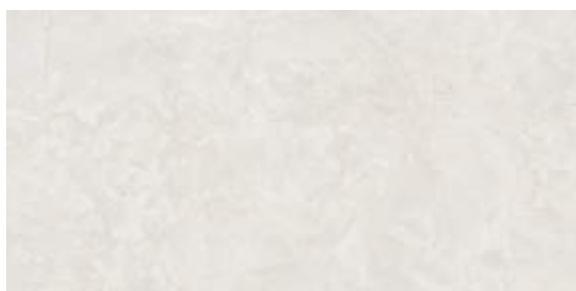
300x300mm | SFM DYNA GREY DK



300x600mm |
SHG MODERN TEA CUP SET HL



300x600mm |
SBG MODERN STONE GRIS DK



300x600mm |
SBG MODERN STONE GRIS LT



300x300mm |
SFM MODERN STONE GRIS DK



300x600mm |
SHG 3D PICKET HL



300x600mm |
SBG NATURAL MARBLE GREY DK



300x600mm |
SBG NATURAL MARBLE GREY LT



300x300mm |
SFM NATURAL MARBLE GREY DK



300x600 MM

Gloss
Ceramic Wall Tiles



300x600mm | SHG MOROCCAN ART HL



300x600mm | SBG PIASENTINA STONE BROWN



300x600mm | SBG PIASENTINA STONE GREY



300x300 mm | SFM PIASENTINA STONE BROWN





300x600mm |
SHG BALBOA CUBE 3D HL



300x600mm |
SBG BALBOA BEIGE DK



300x600mm |
SBG BALBOA BEIGE LT



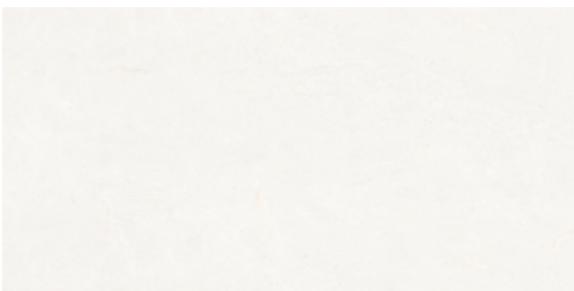
300x300mm |
SFM BALBOA BEIGE DK



300x600mm |
SHG GEOMETRIC CREMA HL



300x600mm |
SBG REALSTONE BEIGE



300x600mm |
SBG REALSTONE CREMA



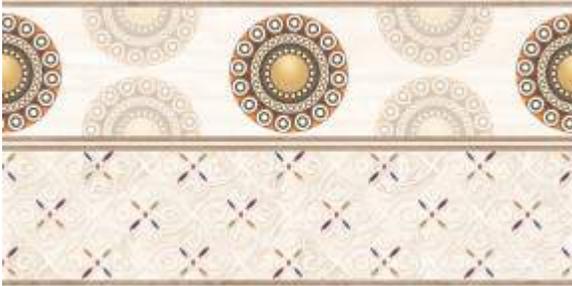
300x300mm |
SFM REALSTONE BEIGE



300x600 MM

Gloss

Ceramic Wall Tiles



300x600mm |
SHG TRADITIONAL ART HL



300x600mm |
SBG TRAVERTINE CREMA DK



300x600mm |
SBG TRAVERTINE CREMA LT



300x300mm |
SFM TRAVERTINE CREMA DK



300x600mm |
SHG LEAVES MULTI HL



300x600mm |
SBG NATURAL MARBLE BEIGE



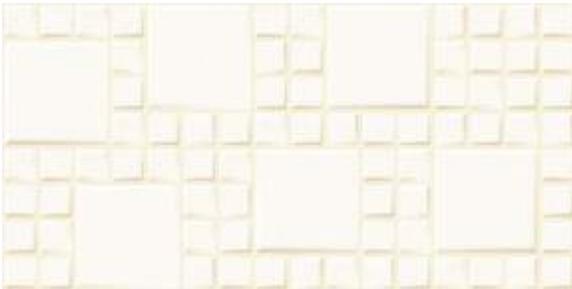
300x600mm |
SBG NATURAL MARBLE CREMA



300x300mm |
SFM NATURAL MARBLE BEIGE



300x600mm | SHG SQUARE MOSAIC COFFEE HL



300x600mm | SBG SQUARE MOSAIC CREMA



300x300mm | SFM SQUARE MOSAIC CREMA



300x600mm | SHG FRAMES COFFEE CUP HL



300x600mm | SBG FRAMES CREMA



300x300mm | SFM FRAMES CREMA



300x600 MM

Gloss

Ceramic Wall Tiles



300x600mm | SHG GREEN APPLE STATUARIO HL



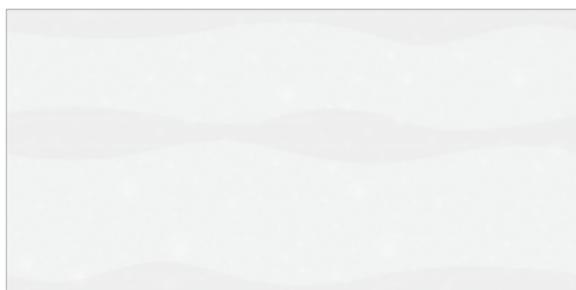
300x600mm | SHG FRUIT STATUARIO HL



300x600mm | SBG LINE STATUARIO



300x300mm | SFM LINE STATUARIO



300x600mm |
SBG SEA SKY GREY



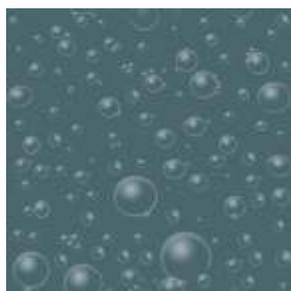
300x600mm |
SHG SEA DOLPHIN HL



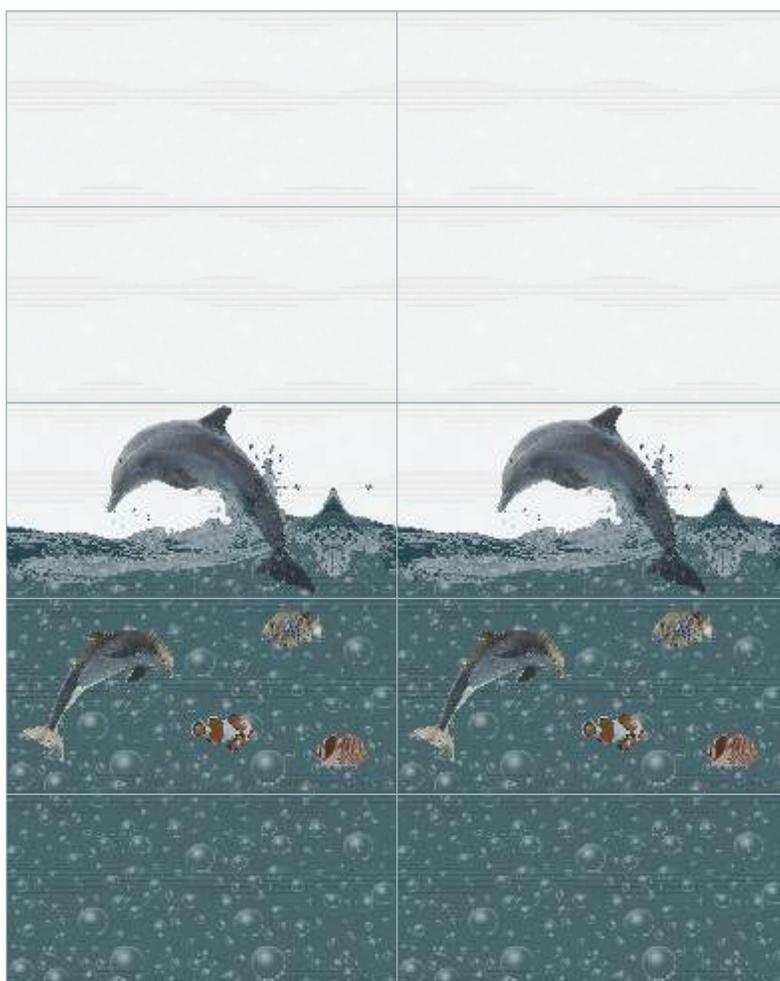
300x600mm |
SHG SEA FISH HL



300x600mm |
SBG SEA BEBBLE AQUA



300x300mm |
SFM SEA BEBBLE AQUA



Eleganz



300x450mm | Matte Finish

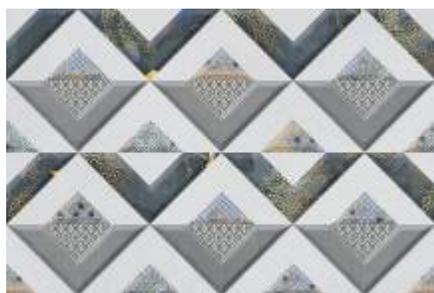




300x450 MM

Matte

Ceramic Wall Tiles



300x450mm | SHM TRIANGLE MULTI HL



300x450mm | SBM CEMENT GREY DK



300x450mm | SBM CEMENT GREY LT



300x300mm | SFM CEMENT GREY DK

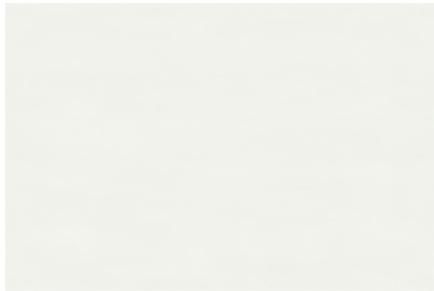




300x450mm |
SHM STRIPED OLIVE GREEN MOSAIC HL



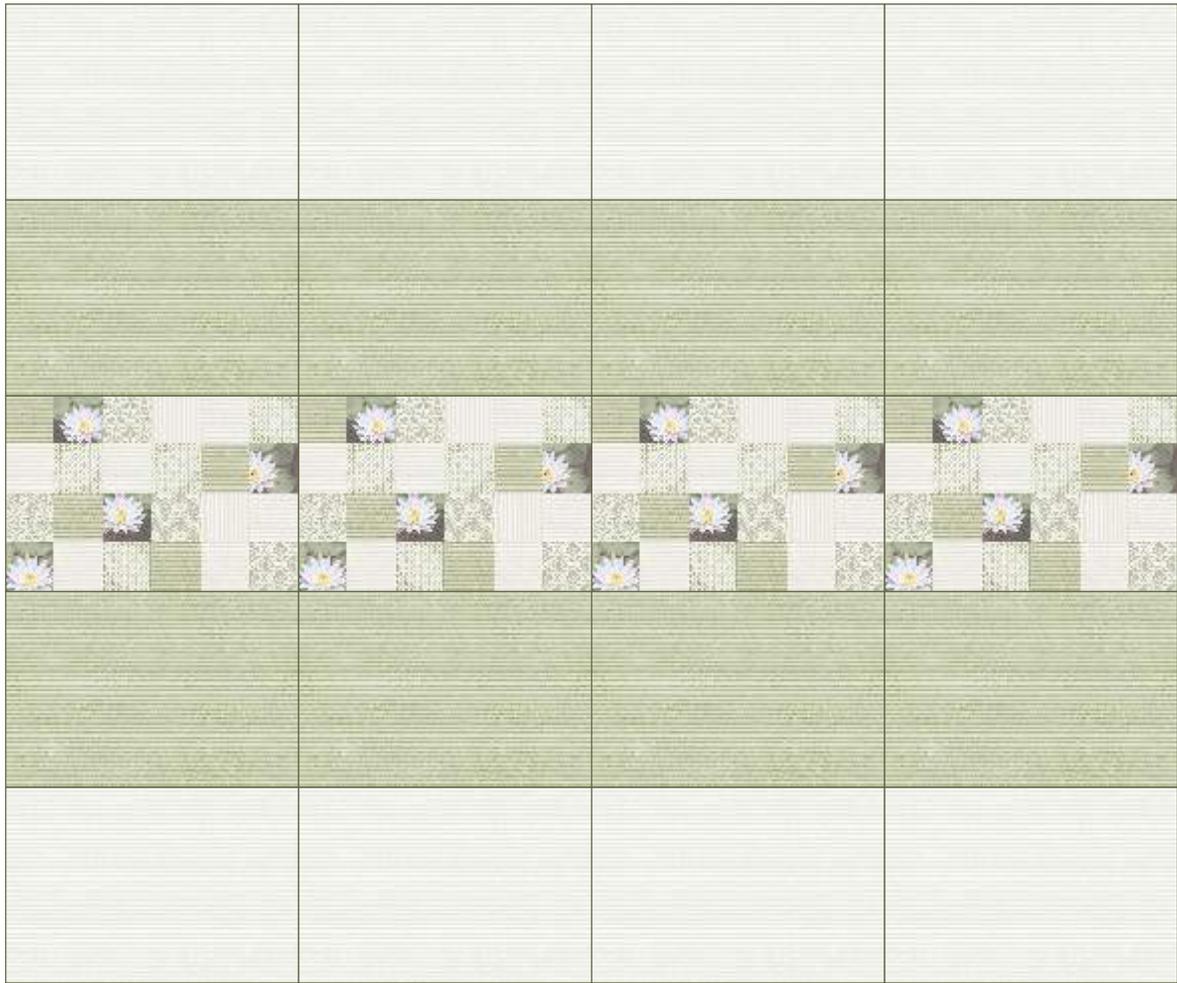
300x450mm |
SBM STRIPED OLIVE GREEN DK



300x450mm |
SBM STRIPED OLIVE GREEN LT



300x300mm |
SFM STRIPED OLIVE GREEN DK





300x450 MM

Matte

Ceramic Wall Tiles



300x450mm |
SHM SEDONA WINDOW HL



300x450mm |
SBM SEDONA SAND BROWN



300x450mm |
SBM SEDONA SAND BEIGE



300x300mm |
SFM SEDONA SAND BROWN



300x450mm |
SHM GEOMETRIC FLORA HL



300x450mm |
SBM CREMA MARFIL DK



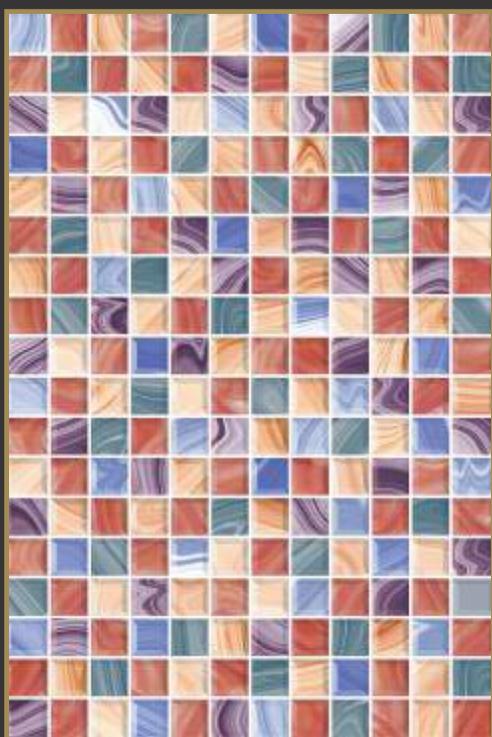
300x450mm |
SBM CREMA MARFIL LT



300x300mm |
SFM CREMA MARFIL DK



Eleganz



300x450mm | Gloss Finish

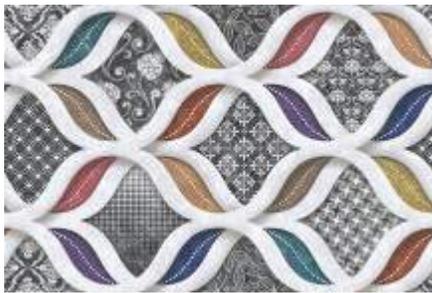




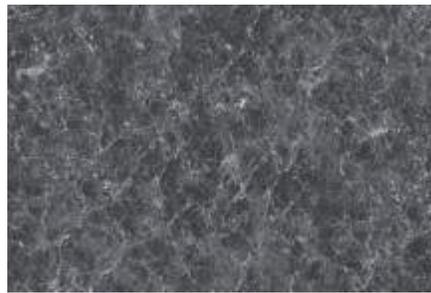
300x450 MM

Gloss

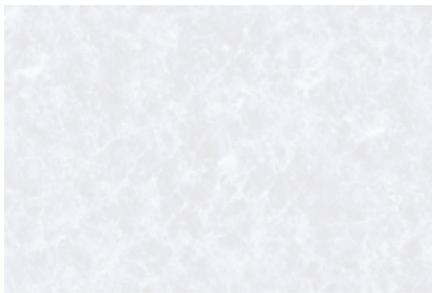
Ceramic Wall Tiles



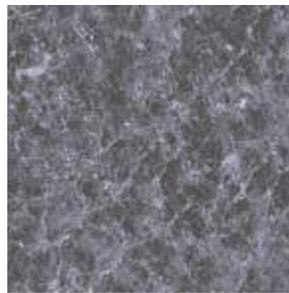
300x450mm |
SHG ECHO MULTI HL



300x450mm |
SBG EMPERADOR BLACK MARBLE



300x450mm |
SBG EMPERADOR SILVER MARBLE



300x300mm |
SFM EMPERADOR BLACK MARBLE





300x450mm |
SHG FLORAL GREY HL



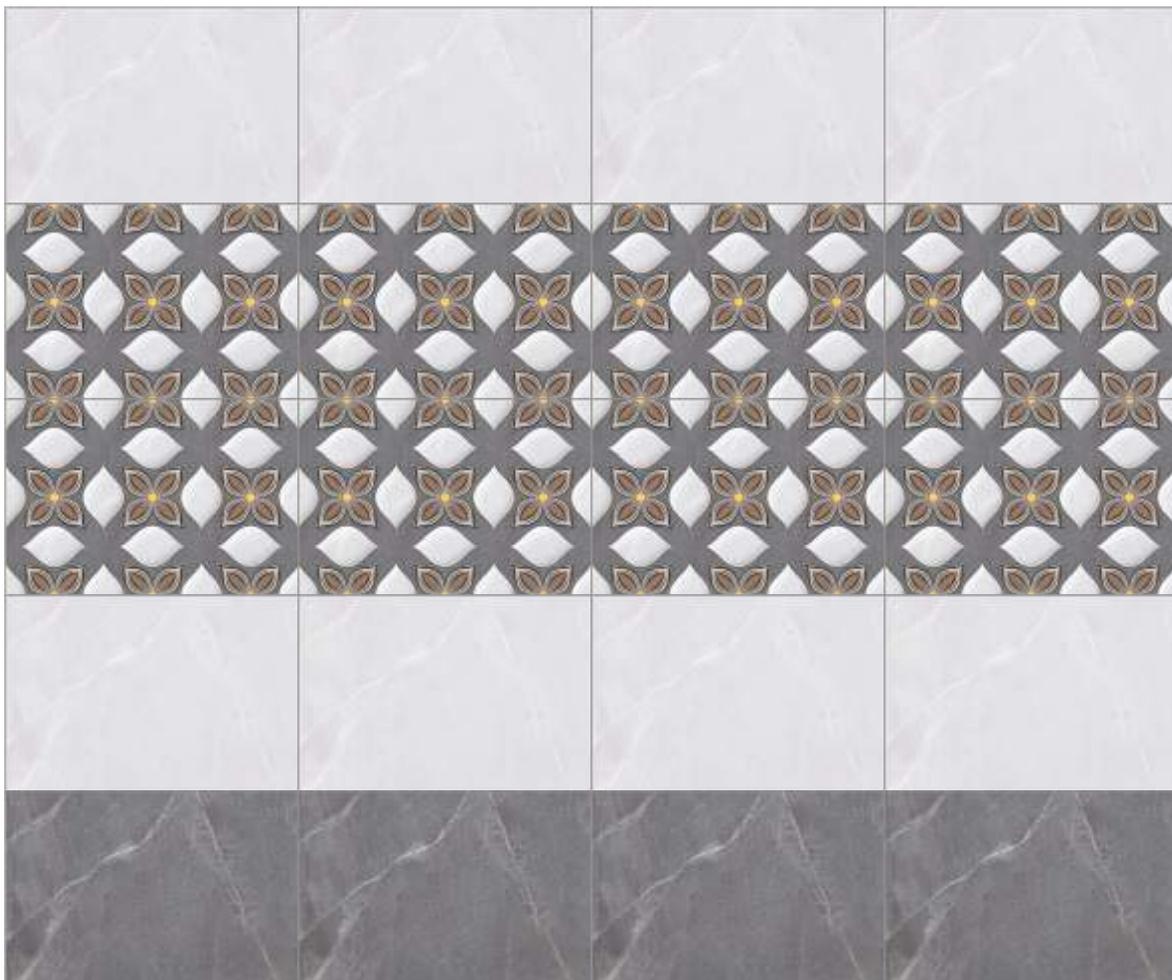
300x450mm |
SBG STONEMOOD GREY DK



300x450mm |
SBG STONEMOOD GREY LT



300x300mm |
SFM STONEMOOD GREY DK





300x450 MM

Gloss

Ceramic Wall Tiles



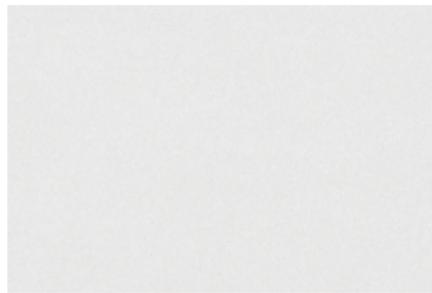
300x450mm | SHG FLOWER LEAF NERO HL



300x450mm | SHG VINCA FLOWER WHITE HL



300x450mm | SBG SANDY NERO



300x450mm | SBG SANDY SILVER



300x300mm | SFM SANDY NERO





300x450mm | SHG TRIANGLE MOSAIC HL



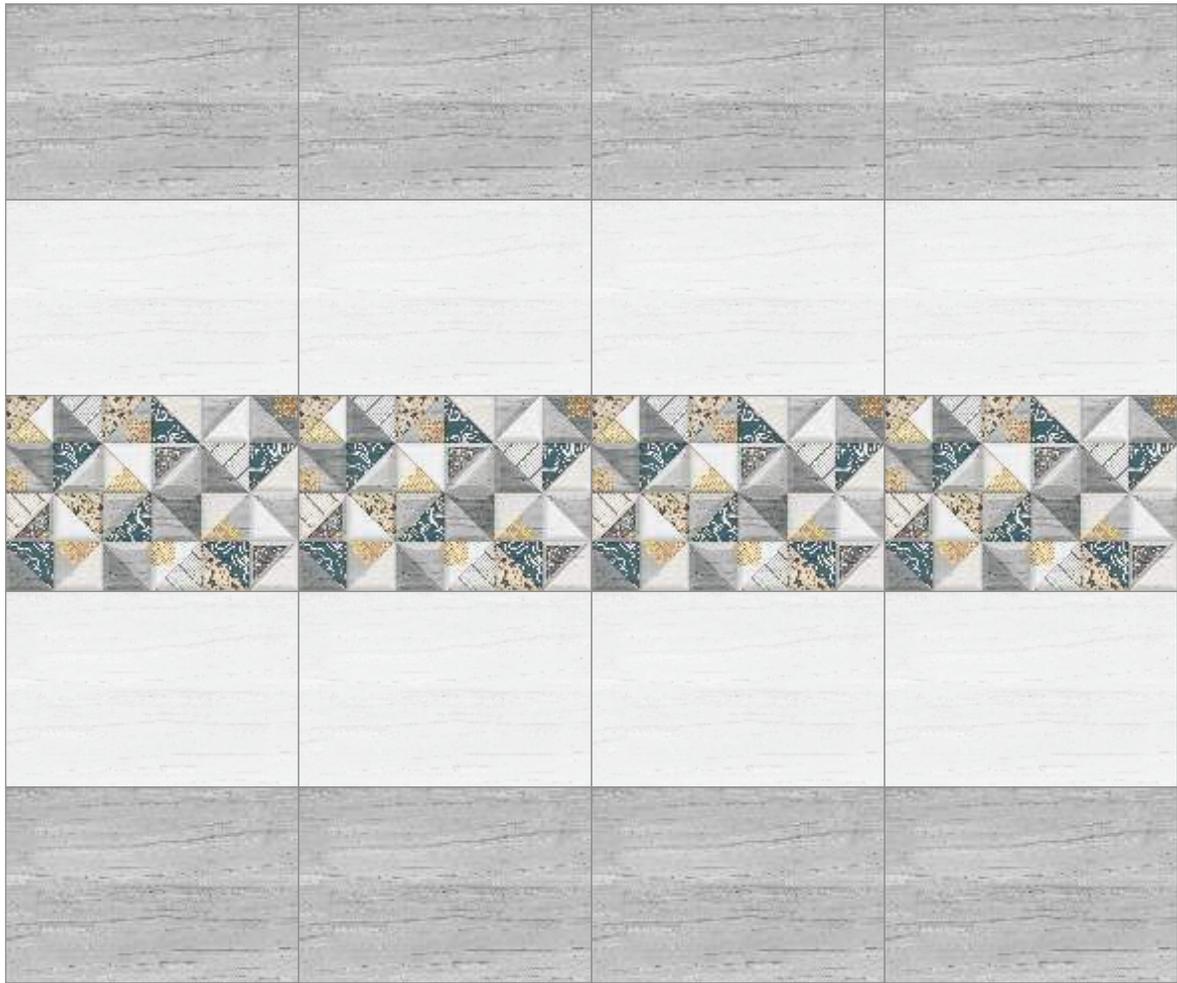
300x450mm | SBG RIVER WOOD SLATE



300x450mm | SBG RIVER WOOD GREY



300x300mm | SFM RIVER WOOD SLATE





300x450 MM

Gloss

Ceramic Wall Tiles



300x450mm |
SHG TRAVERTINE PETAL FAN HL



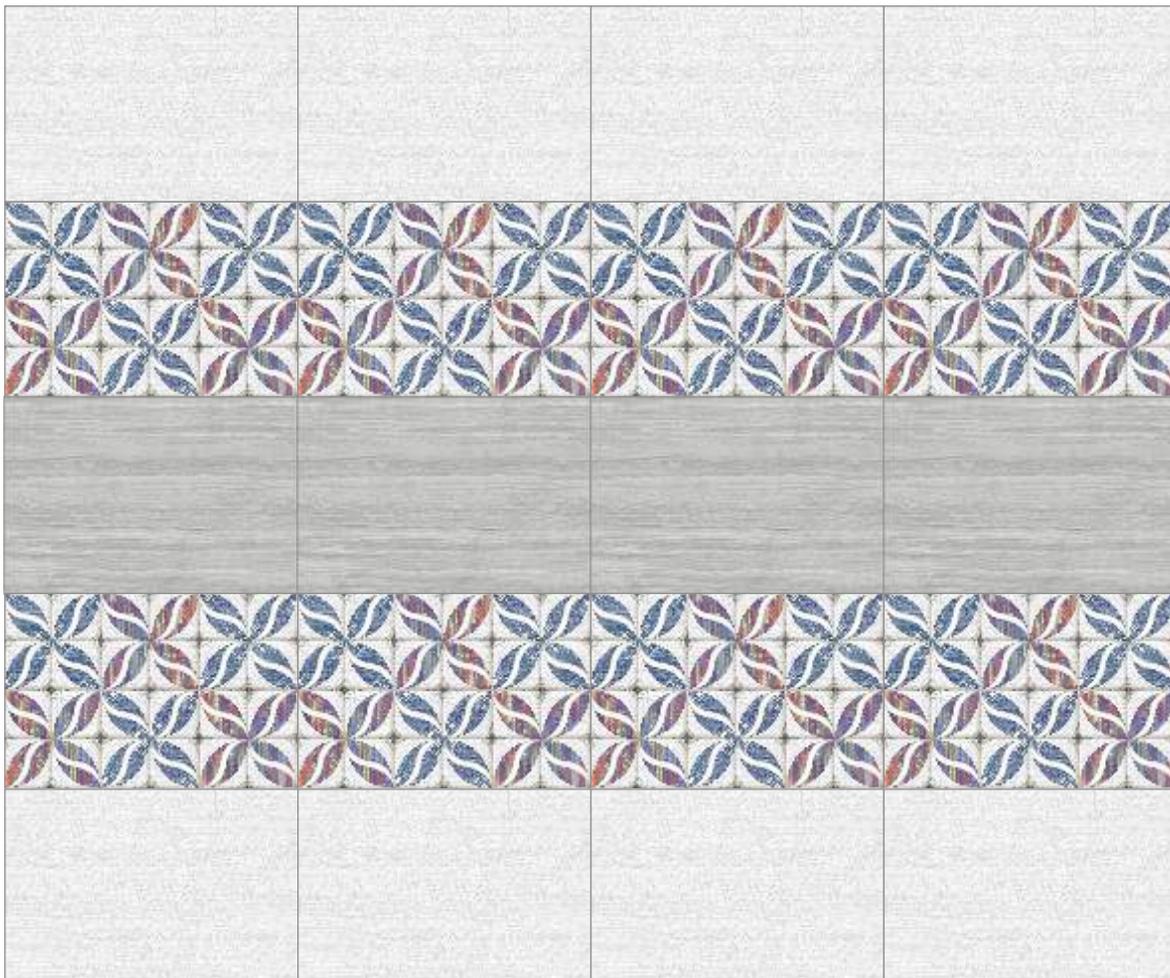
300x450mm |
SBG TRAVERTINE GREY DK



300x450mm |
SBG TRAVERTINE GREY LT



300x300mm |
SFM TRAVERTINE GREY DK

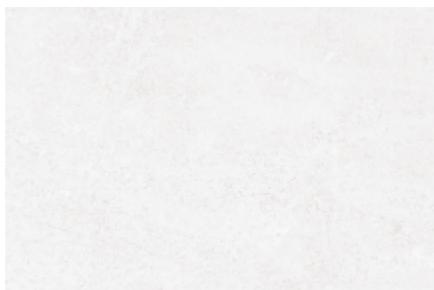




300x450mm |
SHG CEMENT CUBE FLORA HL



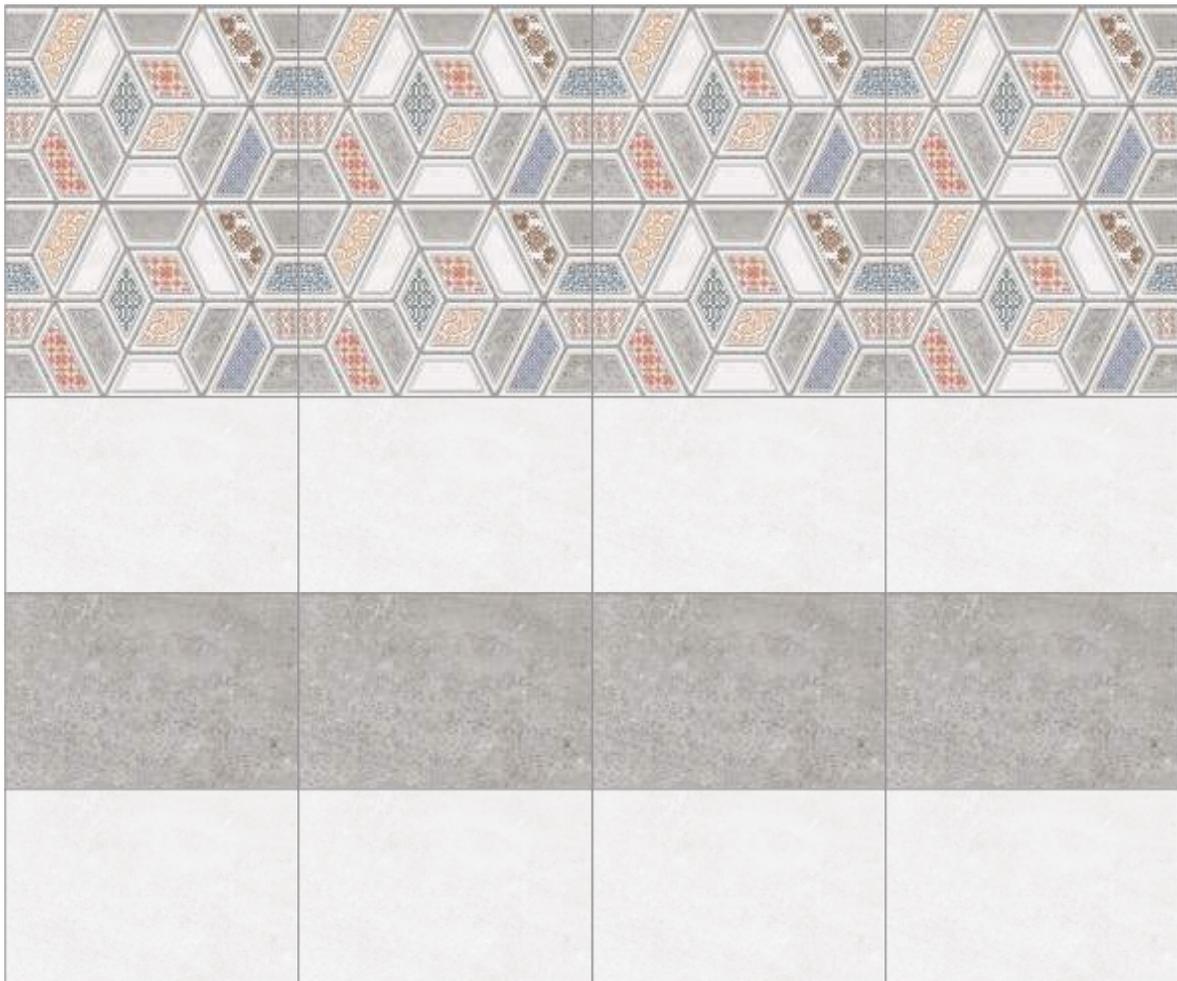
300x450mm |
SBG CEMENT GRIS



300x450mm |
SBG CEMENT SILVER



300x300mm |
SFM CEMENT GRIS





300x450 MM

Gloss

Ceramic Wall Tiles



300x450mm |
SHG ECHO LAGOON HL



300x450mm |
SBG LAGOON MARBLE GREY DK



300x450mm |
SBG LAGOON MARBLE GREY LT

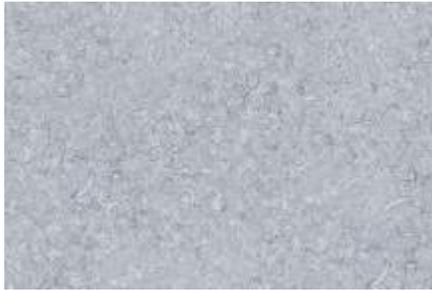


300x300mm |
SFM LAGOON MARBLE GREY DK

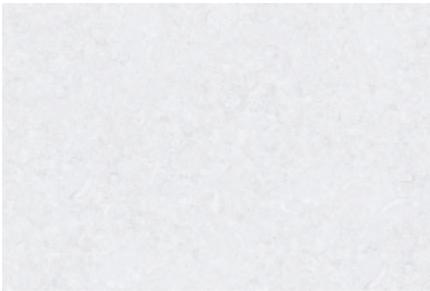




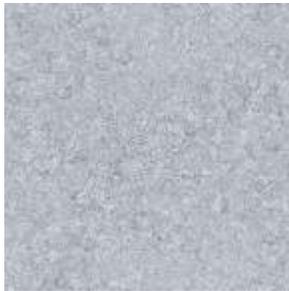
300x450mm | SHG AUTUMN STAR PETAL HL



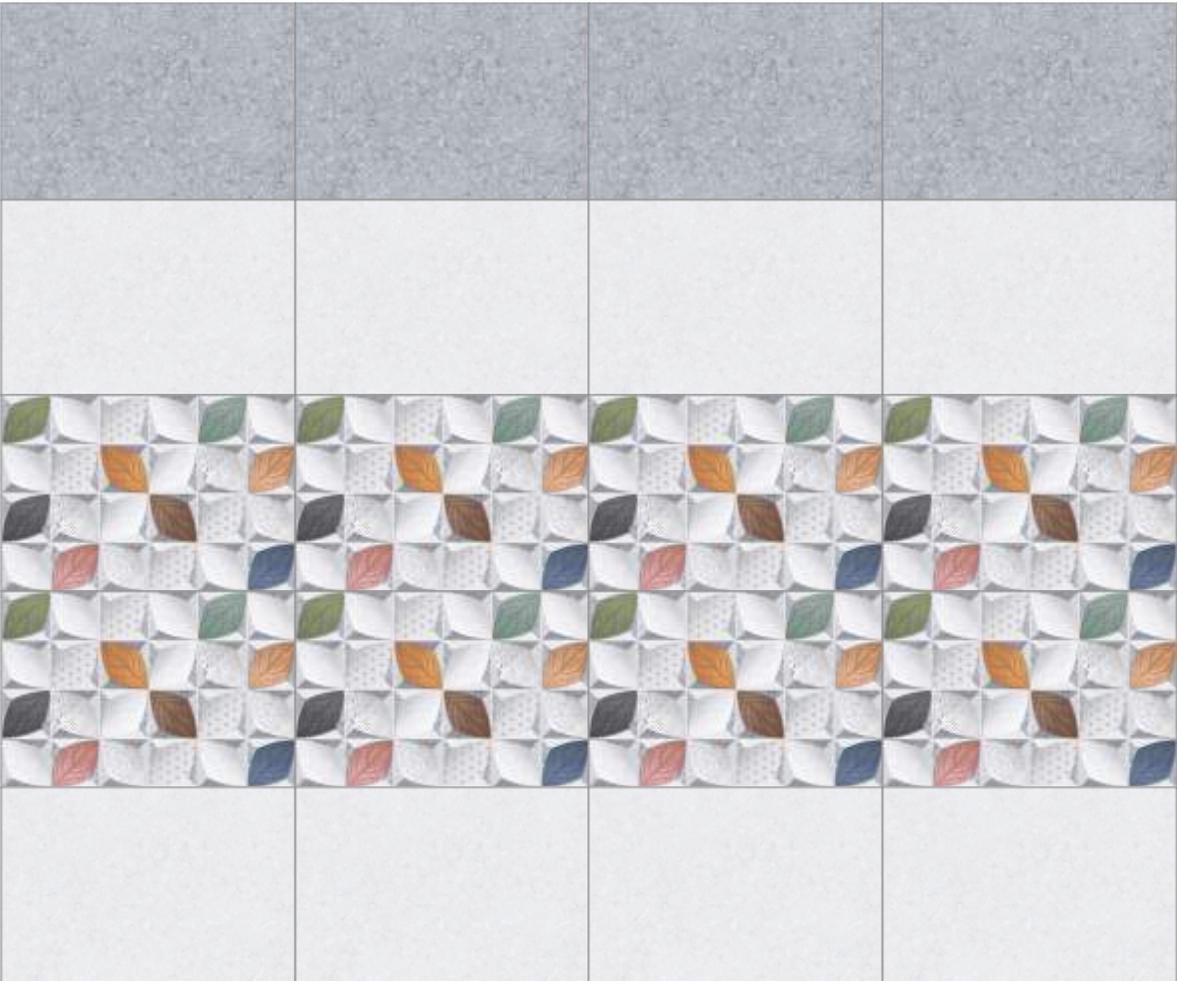
300x450mm | SBG TUNDRA GREY DK



300x450mm | SBG TUNDRA GREY LT



300x300mm | SFM TUNDRA GREY DK





300x450 MM

Gloss

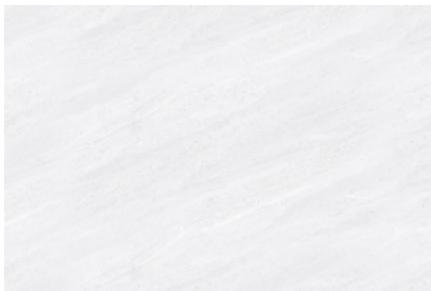
Ceramic Wall Tiles



300x450mm |
SHG LOTUS MULTI HL



300x450mm |
SBG N SLATE GREY DK



300x450mm |
SBG N SLATE GREY LT



300x300mm |
SFM N SLATE GREY DK





300x450mm |
SHG ECHO GREY HL



300x450mm |
SBG DYNA GREY DK



300x450mm |
SBG DYNA GREY LT



300x300mm |
SFM DYNA GREY DK

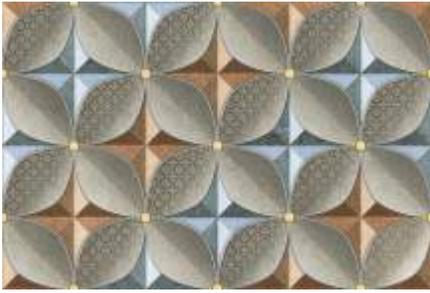




300x450 MM

Gloss

Ceramic Wall Tiles



300x450mm |
SHG STAR PETAL HL



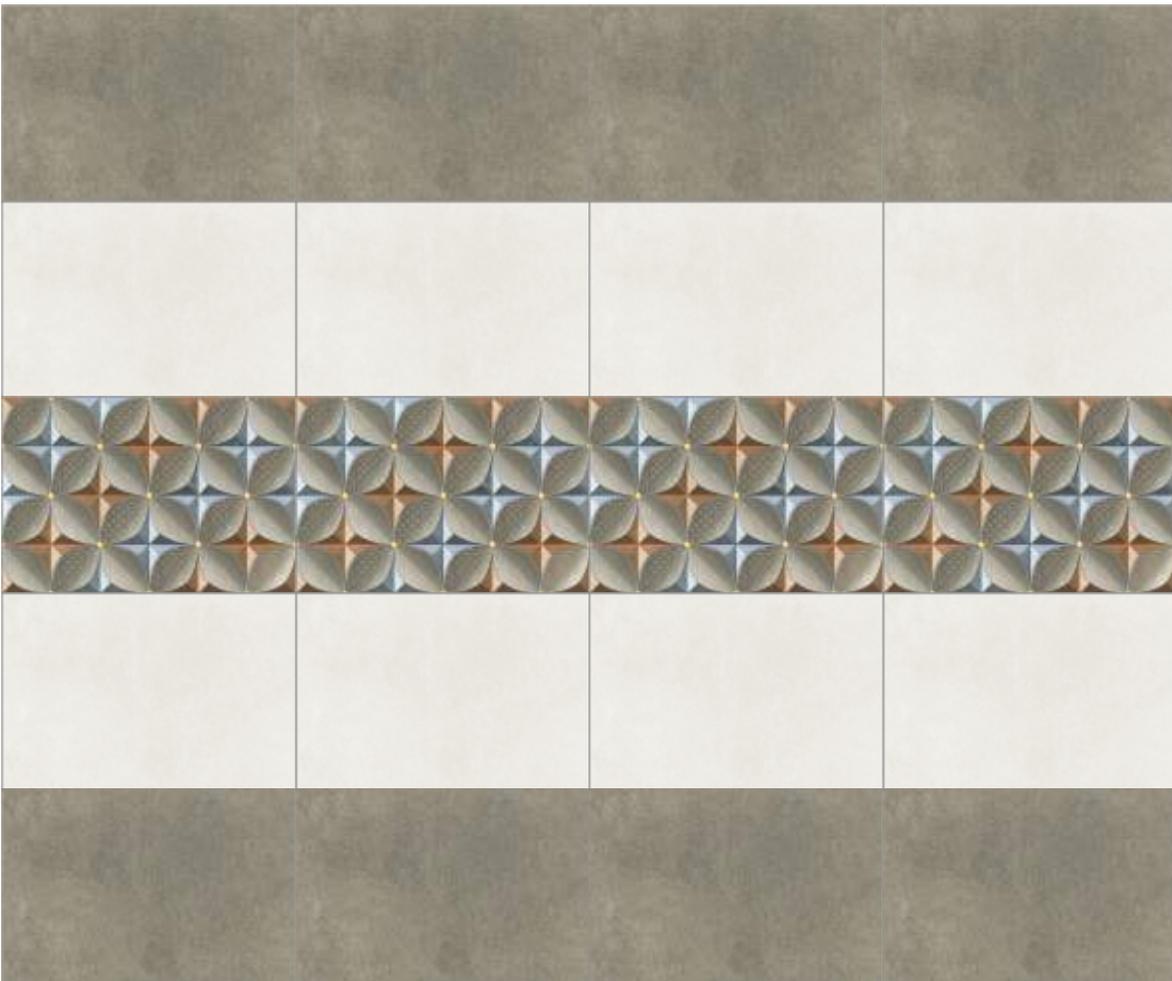
300x450mm |
SBG CEMENTUM GREY DK



300x450mm |
SBG CEMENTUM GREY LT

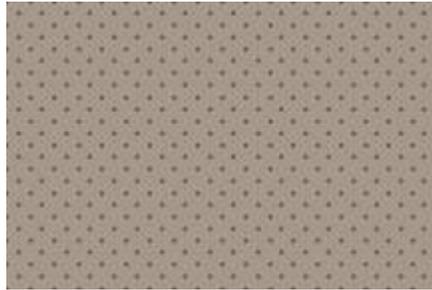


300x300mm |
SFM CEMENTUM GREY DK

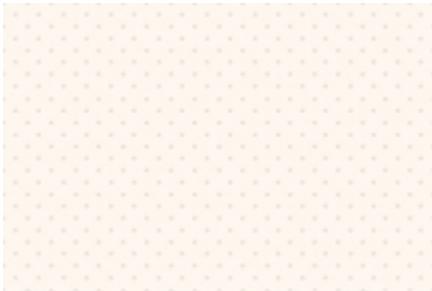




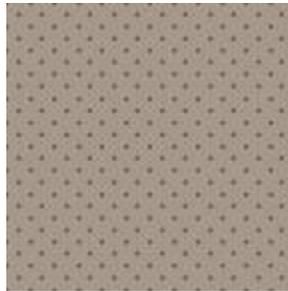
300x450mm |
SHG LOTUS DOTTED GRID HL



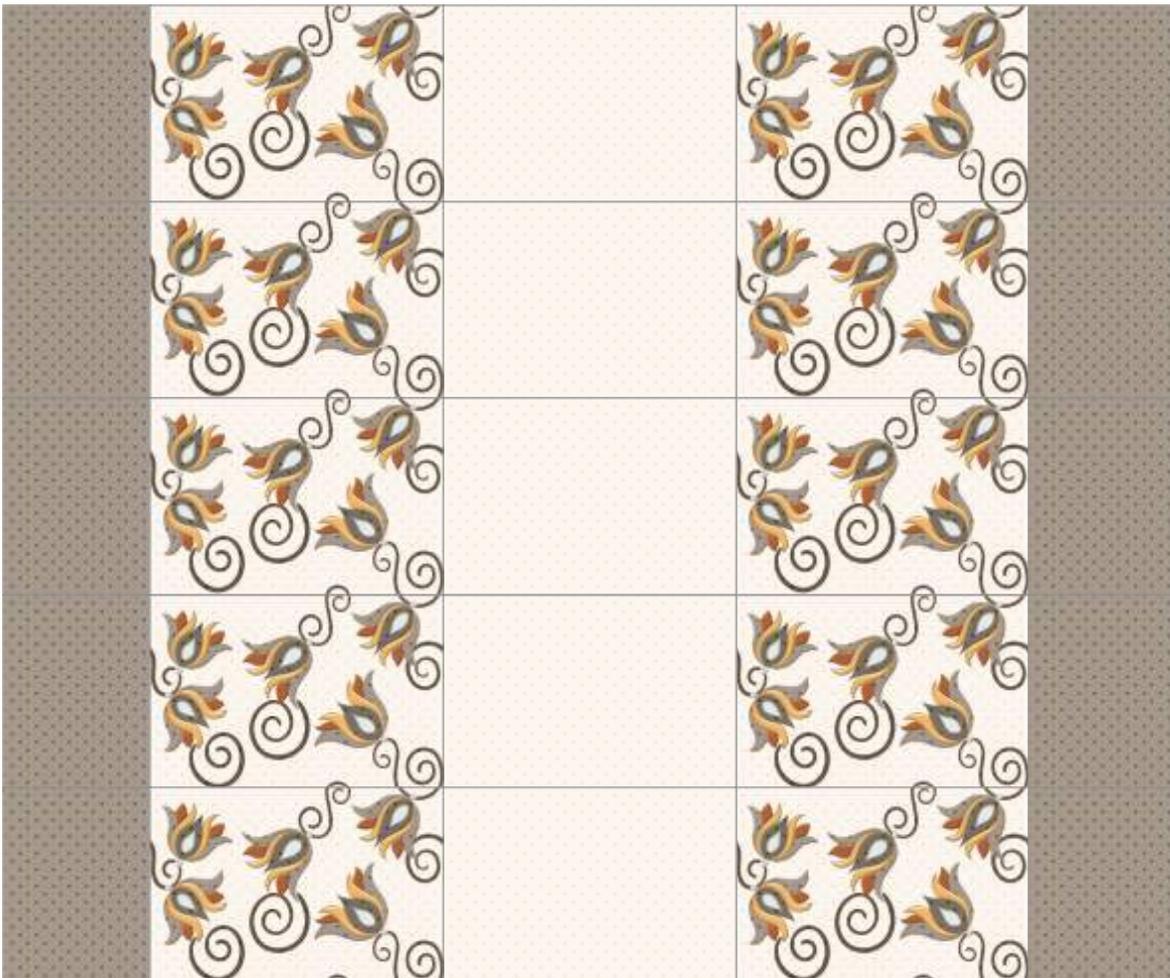
300x450mm |
SBG DOTTED GRID GRIS



300x450mm |
SBG DOTTED GRID CREMA



300x300mm |
SFM DOTTED GRID GRIS





300x450 MM

Gloss

Ceramic Wall Tiles



300x450mm |
SHG TRAVERTINE TRIANGLE MULTI HL



300x450mm |
SBG TRAVERTINE BEIGE DK



300x450mm |
SBG TRAVERTINE BEIGE LT



300x300mm |
SFM TRAVERTINE BEIGE DK



300x450mm |
SHG LOTUS FABRIC HL



300x450mm |
SBG FABRIC BROWN



300x450mm |
SBG FABRIC CREMA



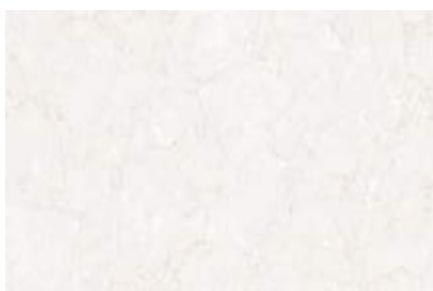
300x300mm |
SFM FABRIC BROWN



300x450mm |
SBG ROSALIA CUBE HL



300x450mm |
SBG ROSALIA MARBLE DARK



300x450mm |
SBG ROSALIA MARBLE LIGHT



300x300mm |
SFM ROSALIA MARBLE DARK





300x450 MM

Gloss

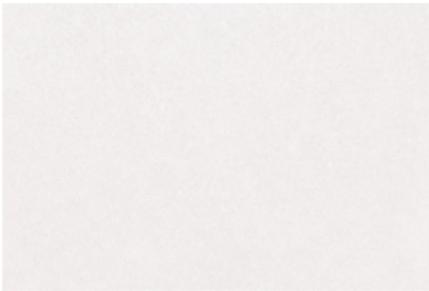
Ceramic Wall Tiles



300x450mm |
SHG SANDY CUBE HL



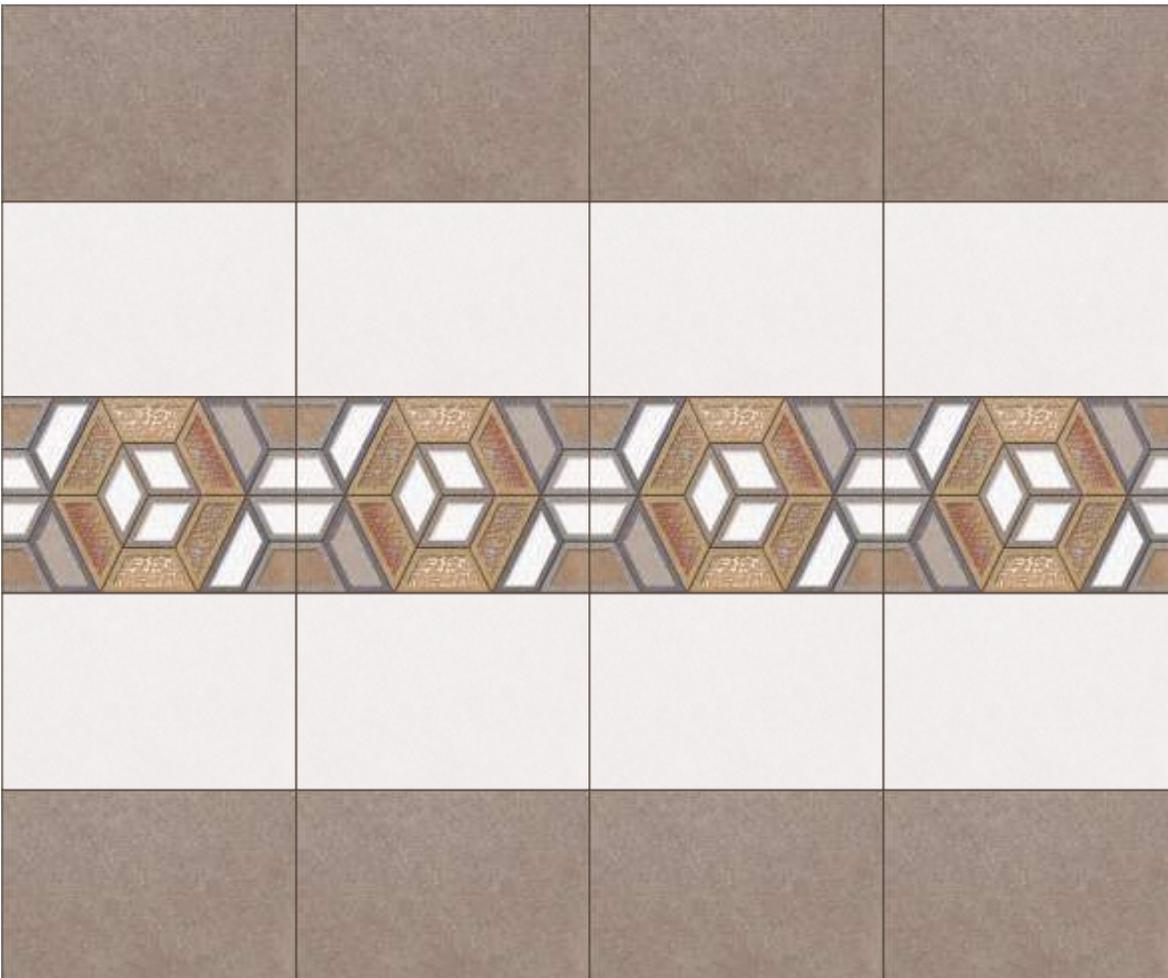
300x450mm |
SBG SANDY GREY DK

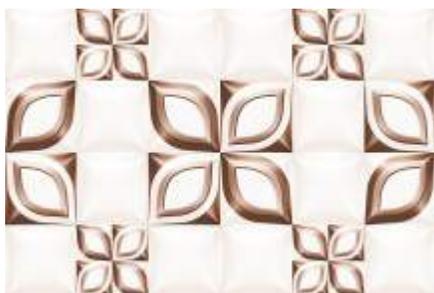


300x450mm |
SBG SANDY GREY LT

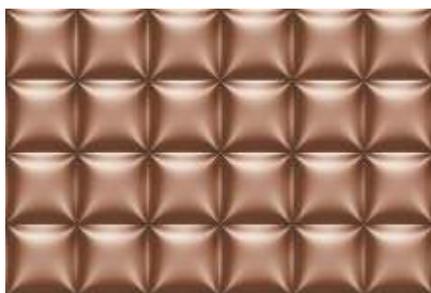


300x300mm |
SFM SANDY GREY DK





300x450mm |
SHG CUSHION PETAL HL



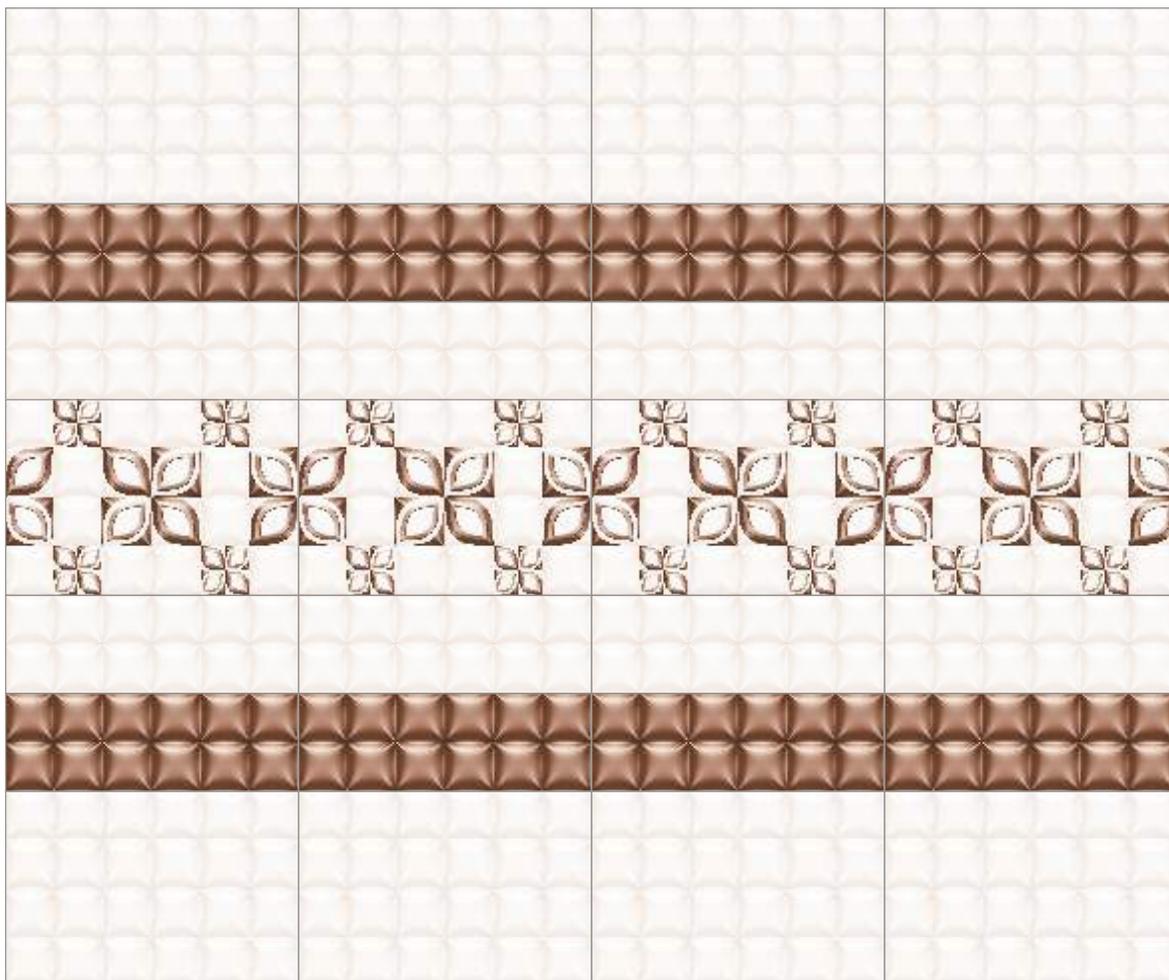
300x450mm |
SBG CUSHION CHOCO



300x450mm |
SBG CUSHION CREMA



300x300mm |
SFM CUSHION CHOCO





300x450 MM

Gloss

Ceramic Wall Tiles



300x450mm |
SHG ECHO BEIGE HL



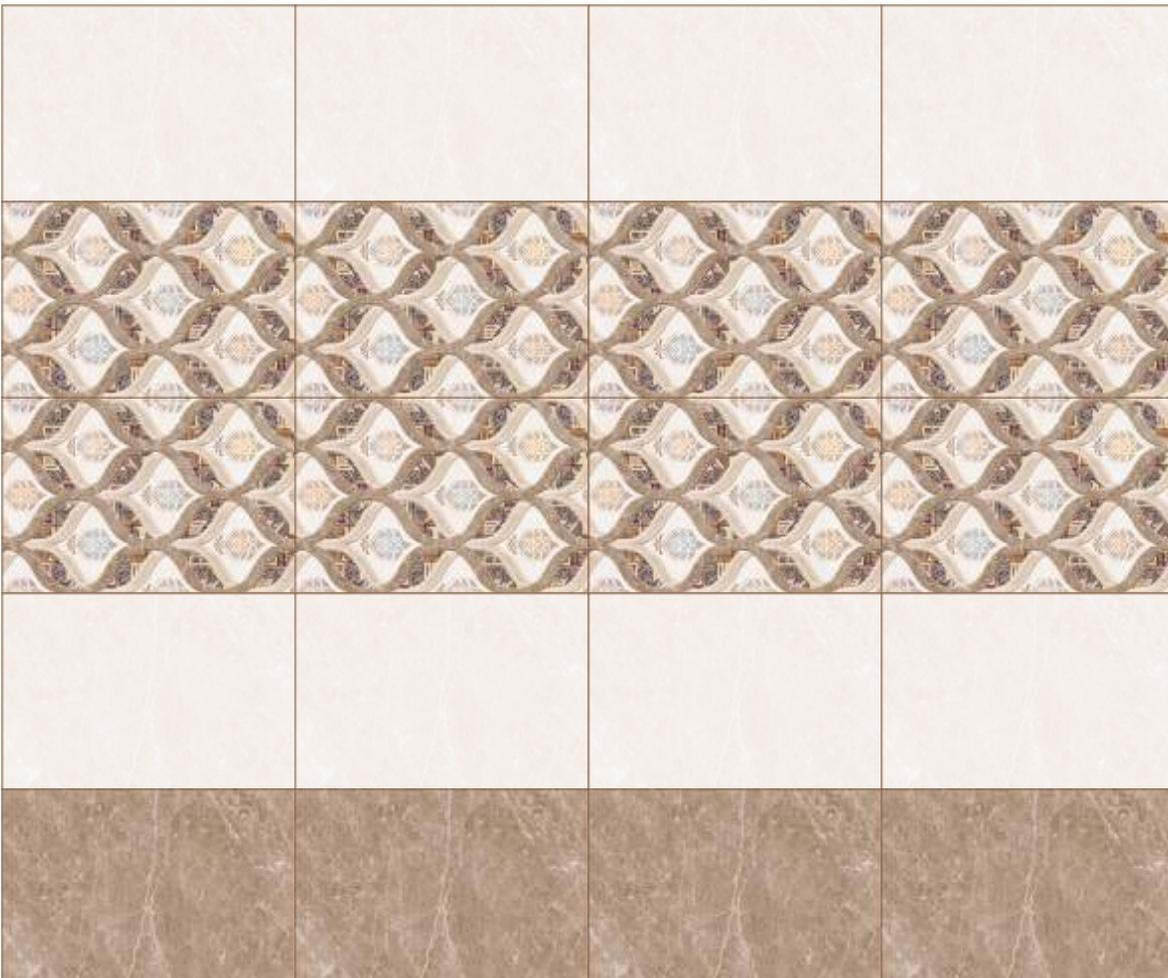
300x450mm |
SBG EMPERADOR BEIGE



300x450mm |
SBG EMPERADOR GREY



300x300mm |
SFM EMPERADOR BEIGE

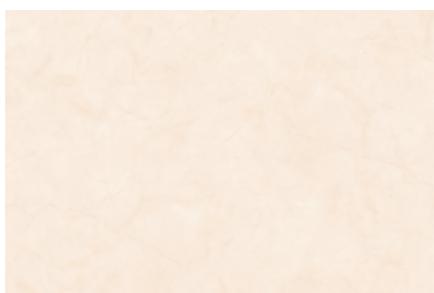




300x450mm |
SHG EMPRADOR BUNCHBERRY HL



300x450mm |
SBG EMPRADOR BROWN



300x450mm |
SBG EMPRADOR CREMA



300x300mm |
SFM EMPRADOR BROWN

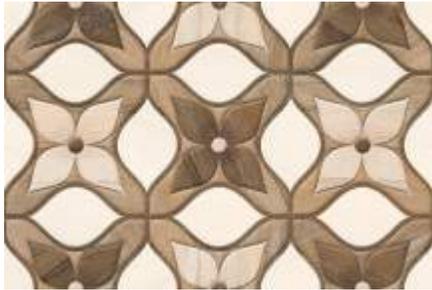




300x450 MM

Gloss

Ceramic Wall Tiles



300x450mm |
SHG RIVERSAND BUNCHBERRY HL



300x450mm |
SBG RIVERSAND BROWN



300x450mm |
SBG RIVERSAND CREMA



300x300mm |
SFM RIVERSAND BROWN



300x450mm |
SHG FLOWER LEAF OAK WOOD HL



300x450mm |
SBG VENEZIA OAK WOOD BROWN



300x450mm |
SBG VENEZIA OAK WOOD CREMA



300x300mm |
SFM VENEZIA OAK WOOD BROWN



300x450mm |
SHG BRECCIA AURORA WINDOW HL



300x450mm |
SBG BRECCIA AURORA BEIGE



300x450mm |
SBG BRECCIA AURORA CREMA



300x300mm |
SFM BRECCIA AURORA BEIGE





300x450 MM

Gloss

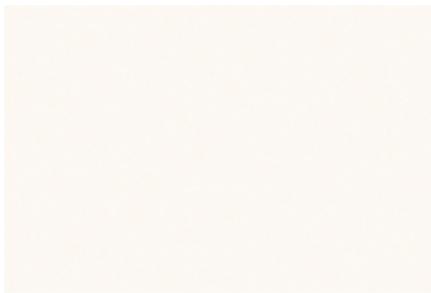
Ceramic Wall Tiles



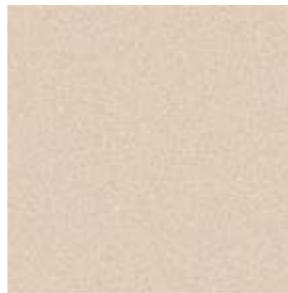
300x450mm | SHG TRIANGLE BEIGE HL



300x450mm | SBG BEACH SAND BEIGE



300x450mm | SBG BEACH SAND CREMA



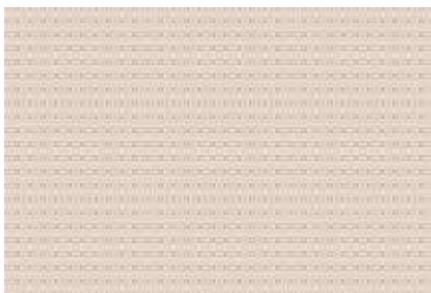
300x300mm | SFM BEACH SAND BEIGE DK



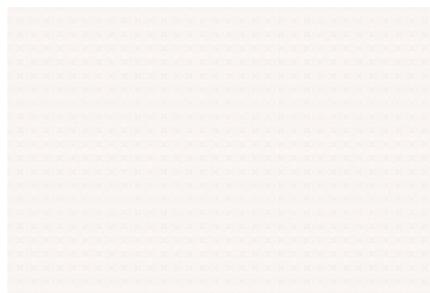
300x450mm | SHG GRID FRUIT JUICE HL



300x450mm | SHG GRID ICE CREAM HL



300x450mm | SBG FLORAL GRID BEIGE



300x450mm | SBG FLORAL GRID CREMA



300x450mm |
SHG TRAVERTINE BUNCHBERRY HL



300x450mm |
SBG TRAVERTINE CREMA DK



300x450mm |
SBG TRAVERTINE CREMA LT



300x300mm |
SFM TRAVERTINE CREMA



300x450mm |
SHG FILTER COFFEE HL



300x450mm |
SBG RHOMBOID CREMA



300x300mm |
SFM RHOMBOID CREMA



300x450 MM

Gloss
Ceramic Wall Tiles



300x450mm | SHG MAHOGANY CUBE HL



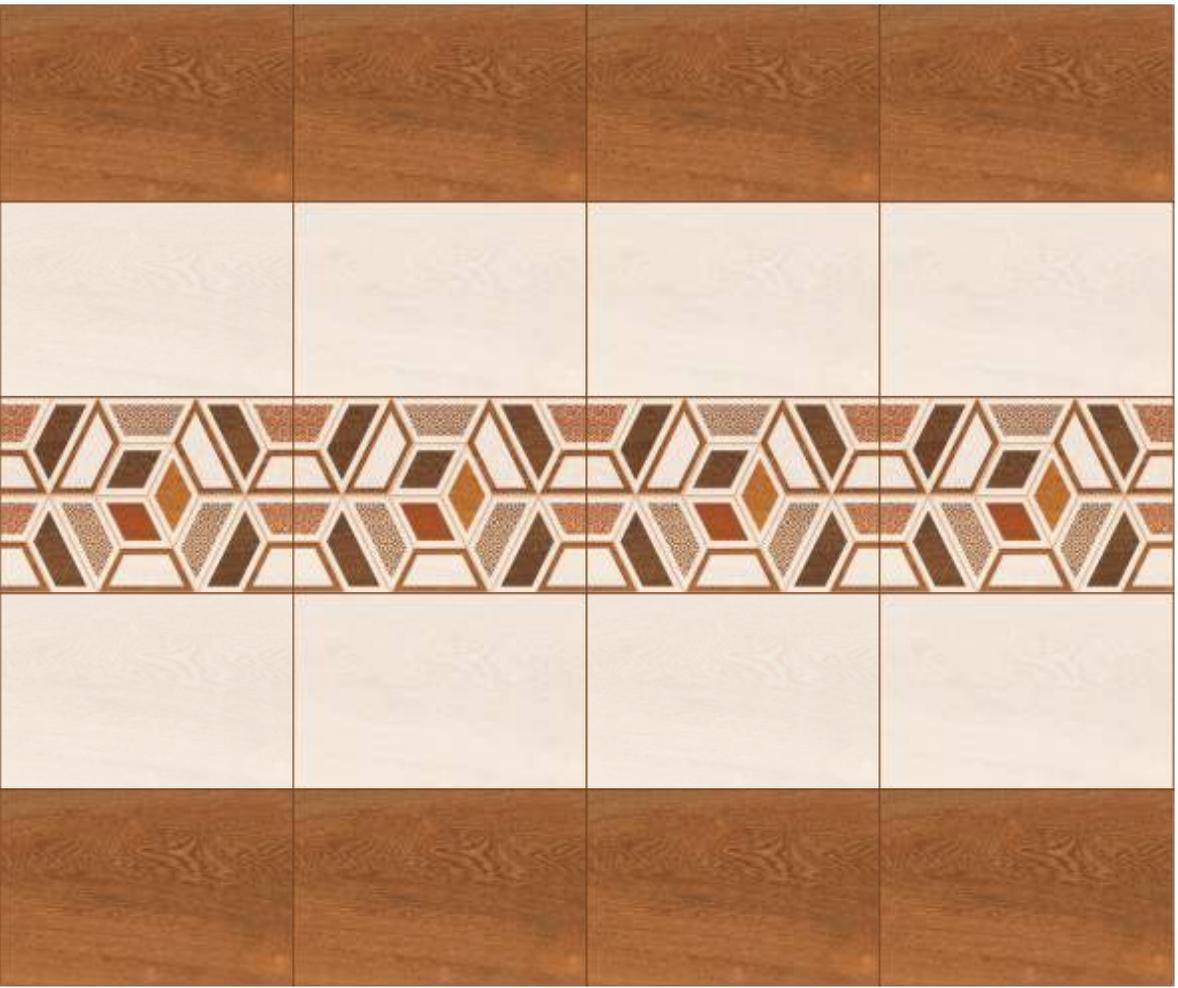
300x450mm | SBG MAHOGANY WOOD BEIGE



300x450mm | SBG MAHOGANY WOOD CREMA



300x300mm | SFM MAHOGANY WOOD BEIGE





300x450mm |
SHG TRIANGLE STROKES BROWN HL



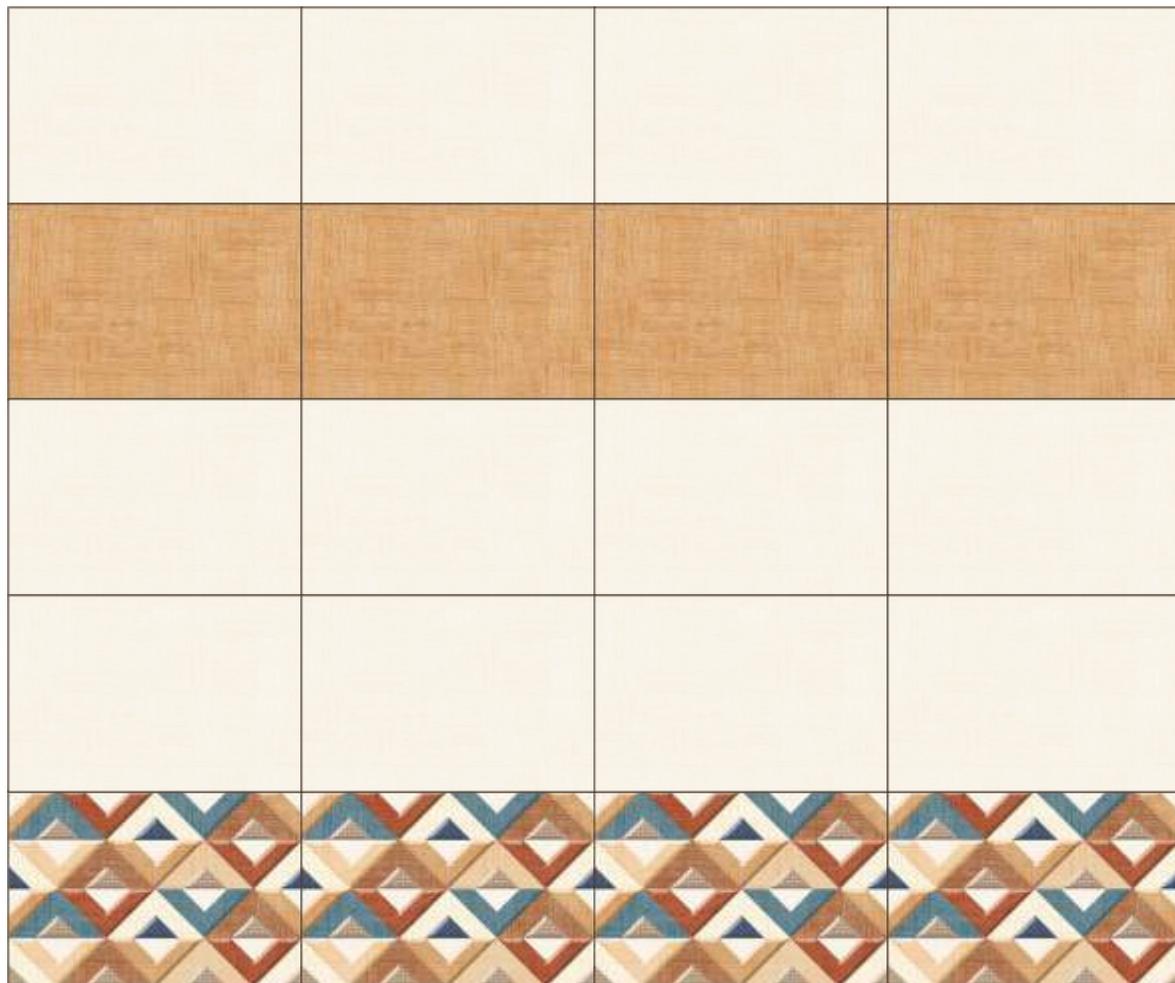
300x450mm |
SBG STROKES BROWN



300x450mm |
SBG STROKES CREMA



300x300mm |
SFM STROKES BROWN





300x450 MM

Gloss

Ceramic Wall Tiles



300x450mm | SHG FLOWER LEAF BEIGE HL



300x450mm | SHG BUNCHBERRY BEIGE HL



300x450mm | SBG CALIFORNIA BEIGE



300x450mm | SBG CALIFORNIA CREMA



300x300mm | SFM CALIFORNIA BEIGE





300x450mm |
SHG LINE WOOD CUTLERY HL



300x450mm |
SBG LINE OAK WOOD BEIGE



300x300mm |
SFM LINE OAK WOOD BEIGE





300x450 MM

Gloss

Ceramic Wall Tiles



300x450mm |
SHG STUCCO STAR PETAL HL



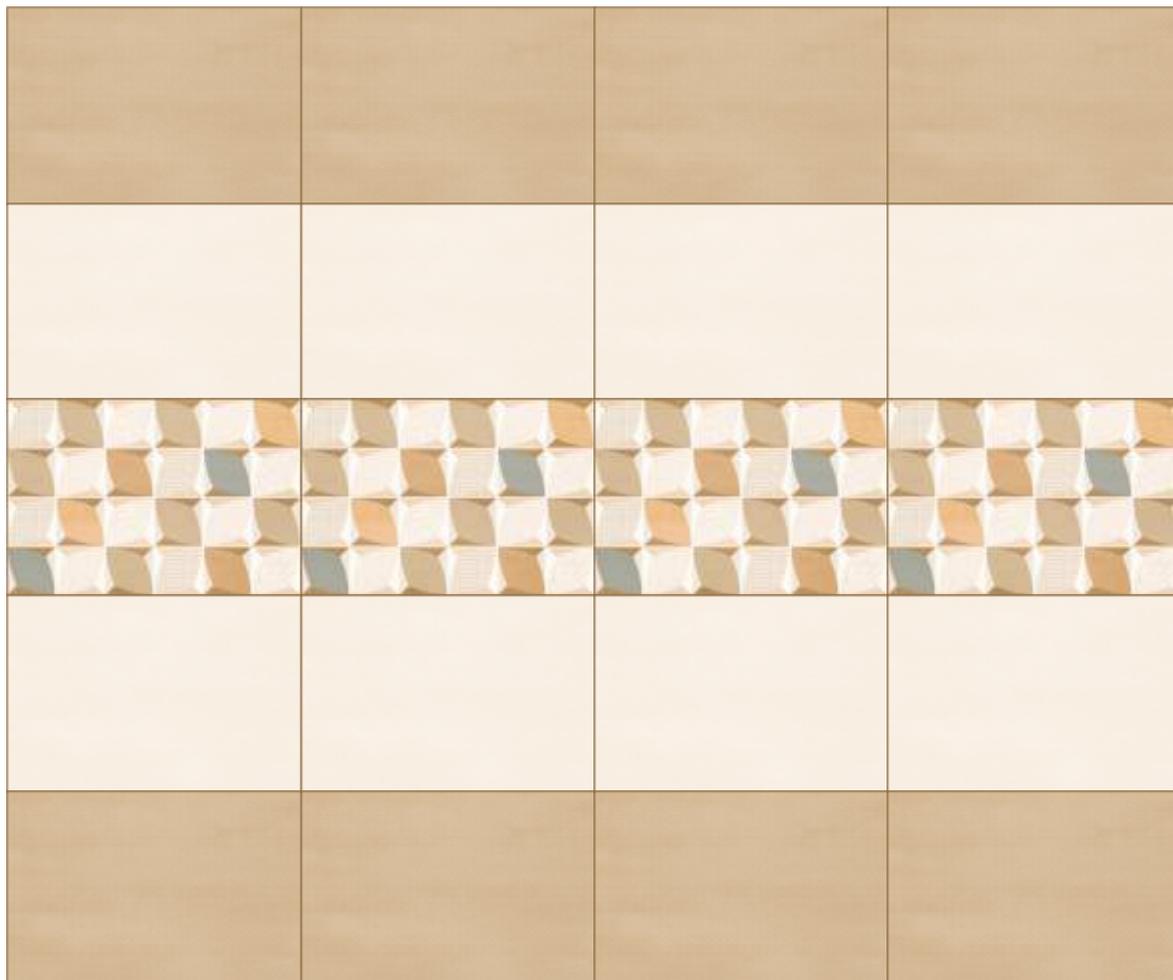
300x450mm |
SBG SPARY BEIGE DK



300x450mm |
SBG SPARY BEIGE LT

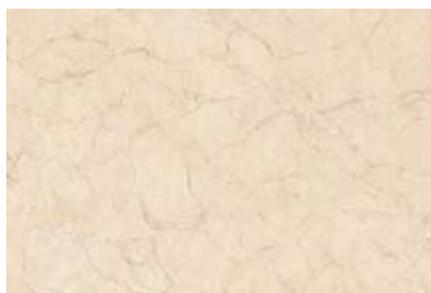


300x300mm |
SFM SPARY BEIGE DK

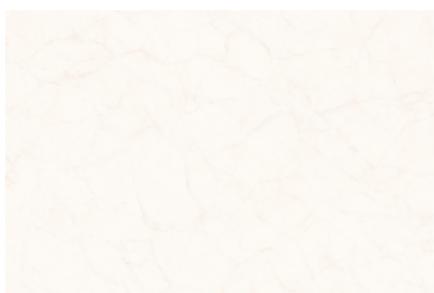




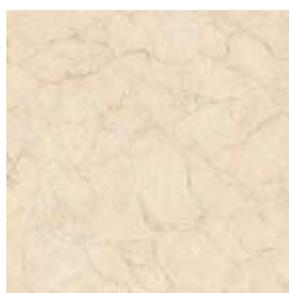
300x450mm |
SHG ISTAN LINE FLORA HL



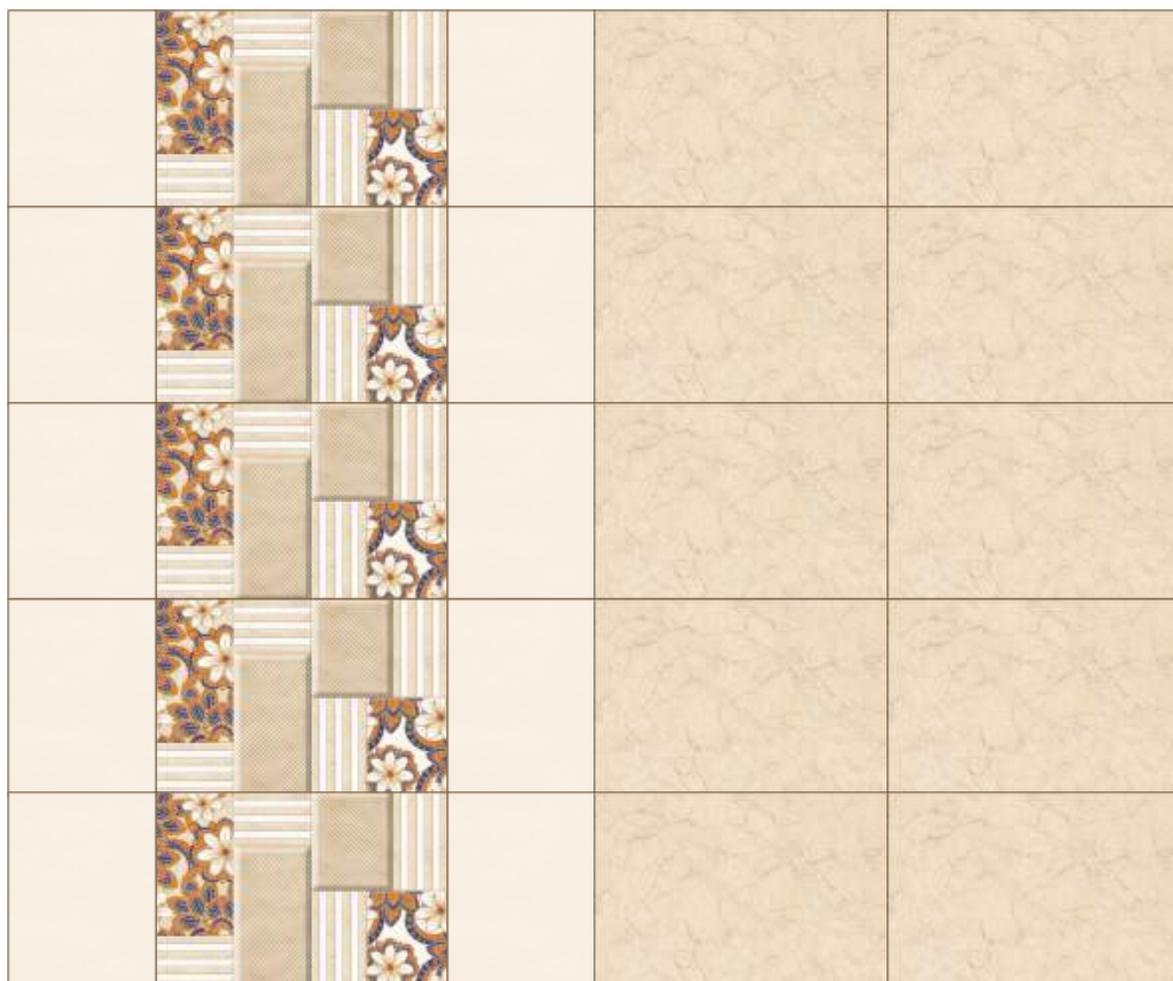
300x450mm |
SBG ISTAN BEIGE



300x450mm |
SBG ISTAN CREMA



300x300mm |
SFM ISTAN BEIGE





300x450 MM

Gloss

Ceramic Wall Tiles



300x450mm | SHG LOTUS CREMA HL



300x450mm | SBG TRAVERTINE BEIGE



300x450mm | SBG TRAVERTINE CREMA



300x300mm | SFM TRAVERTINE BEIGE

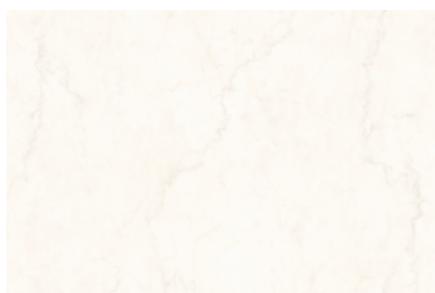




300x450mm |
SHG SHINY SQUARE MULTI HL



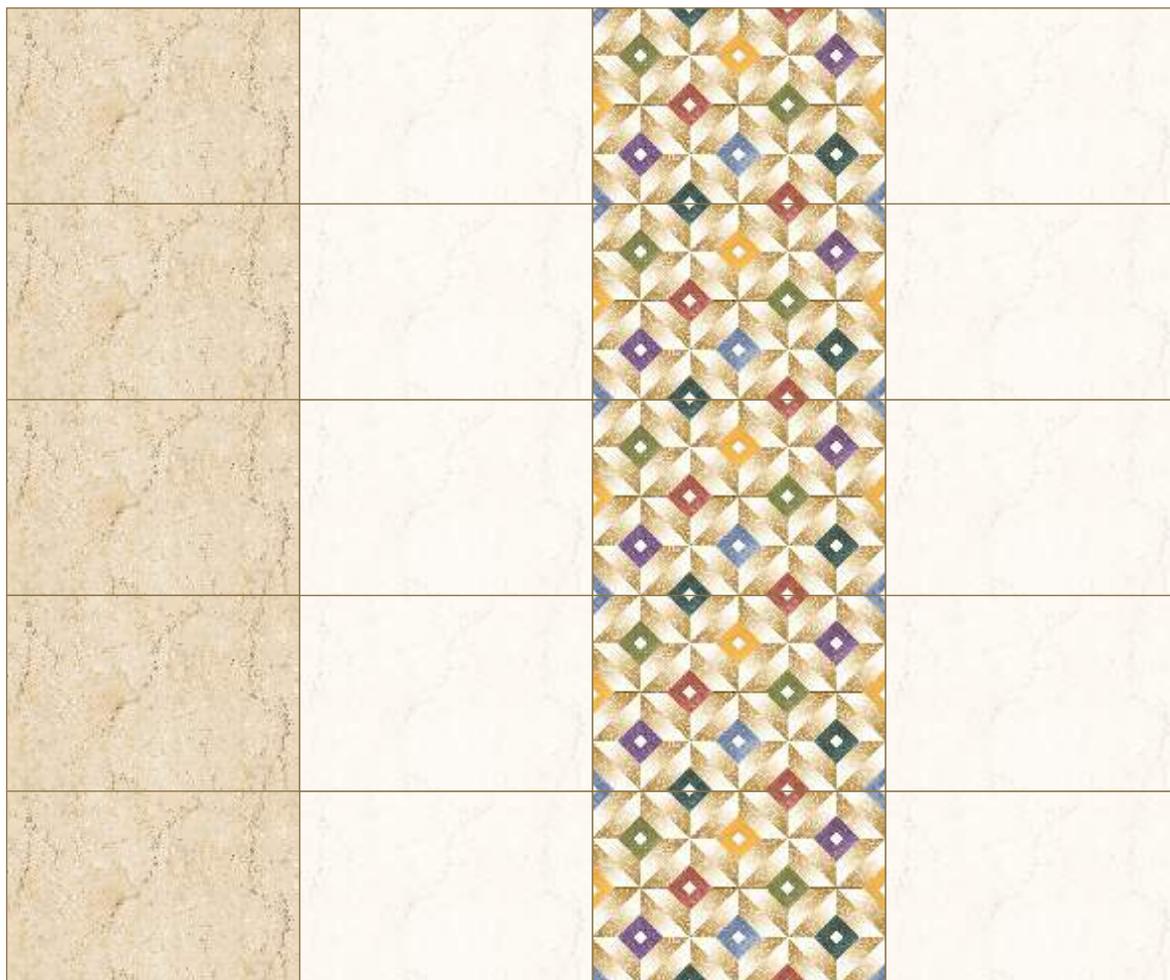
300x450mm |
SBG BOTTOCHINO BEIGE DK



300x450mm |
SBG BOTTOCHINO BEIGE LT



300x300mm |
SFM BOTTOCHINO BEIGE DK

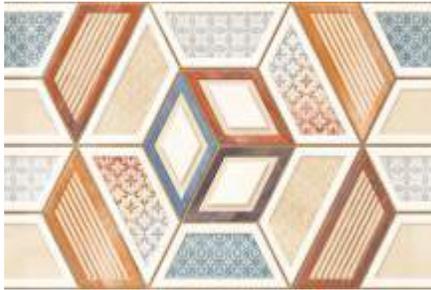




300x450 MM

Gloss

Ceramic Wall Tiles



300x450mm | SHG PULPIS CUBE MULTI HL



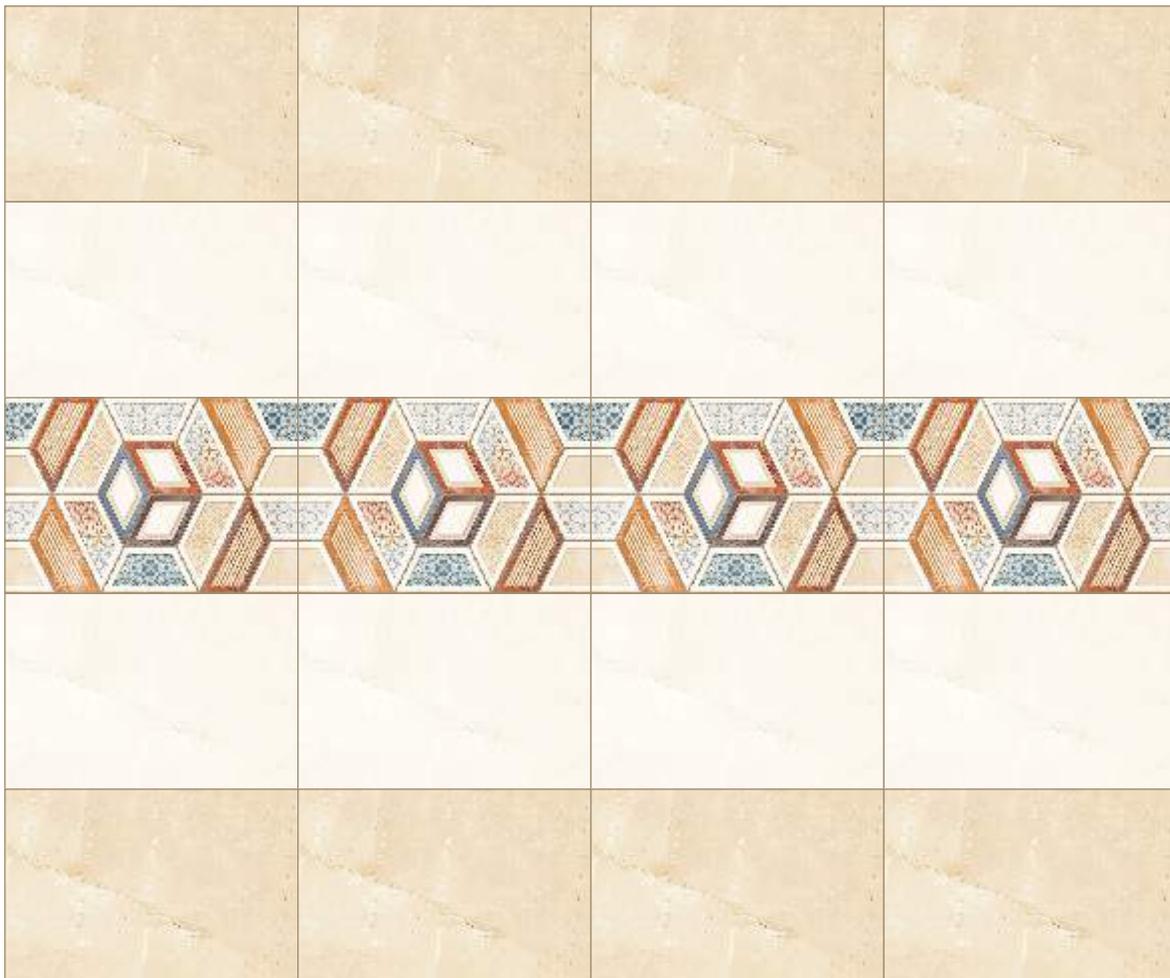
300x450mm | SBG PULPIS CREMA DK



300x450mm | SBG PULPIS CREMA LT



300x300mm | SFM PULPIS CREMA DK





300x450mm |
SHG PETAL MULTI HL



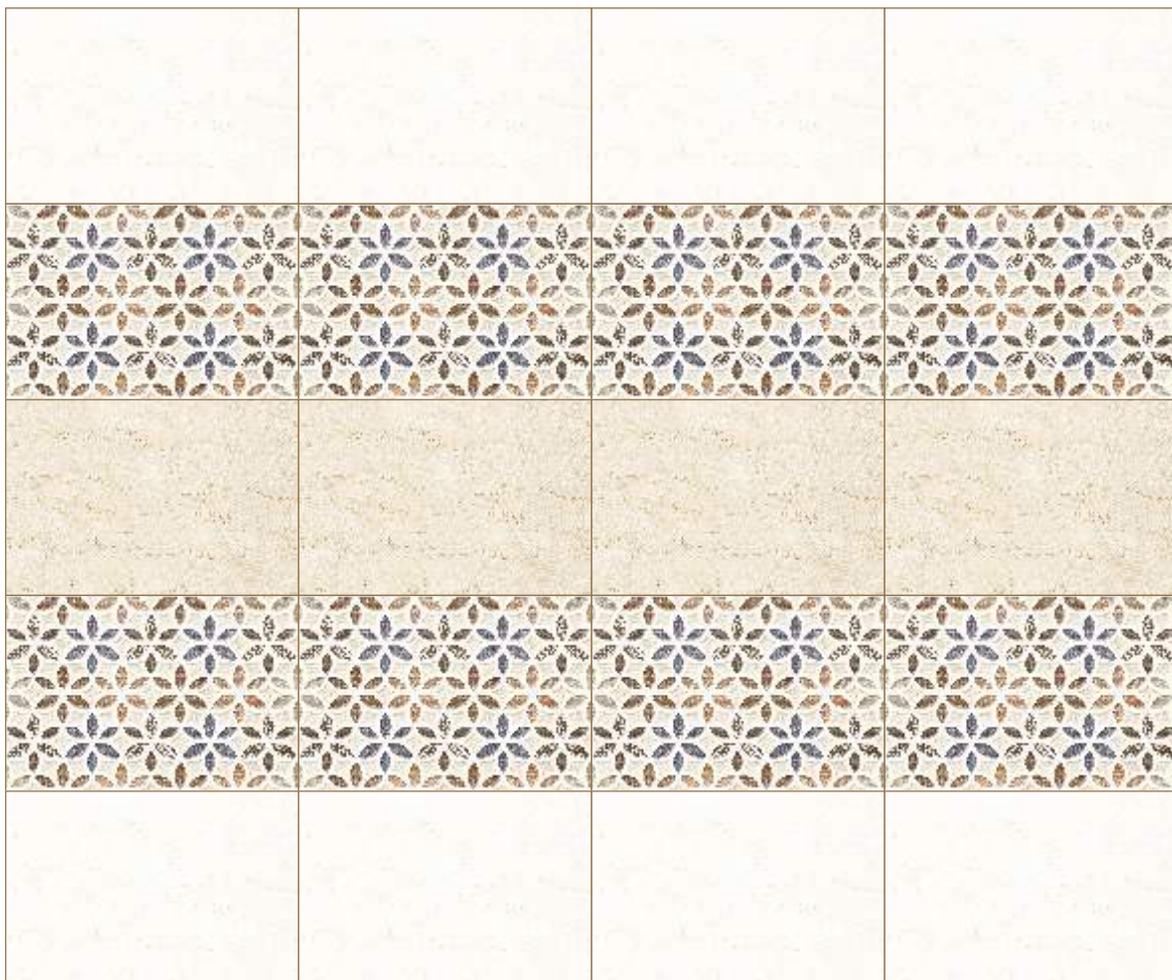
300x450mm |
SBG BOTTOCINO CREMA DK



300x450mm |
SBG BOTTOCINO CREMA LT



300x300mm |
SFM BOTTOCINO CREMA DK





300x450 MM

Gloss

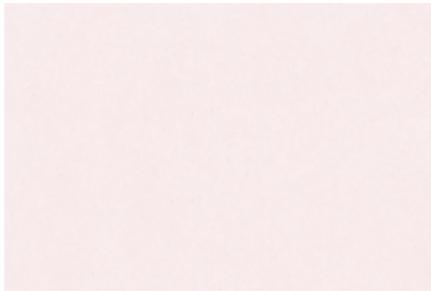
Ceramic Wall Tiles



300x450mm | SHG LOTUS PINK HL



300x450mm | SBG CEMENT PINK DK



300x450mm | SBG CEMENT PINK LT



300x300mm | SFM CEMENT PINK DK





300x450mm |
SHG ECHO ONYX HL



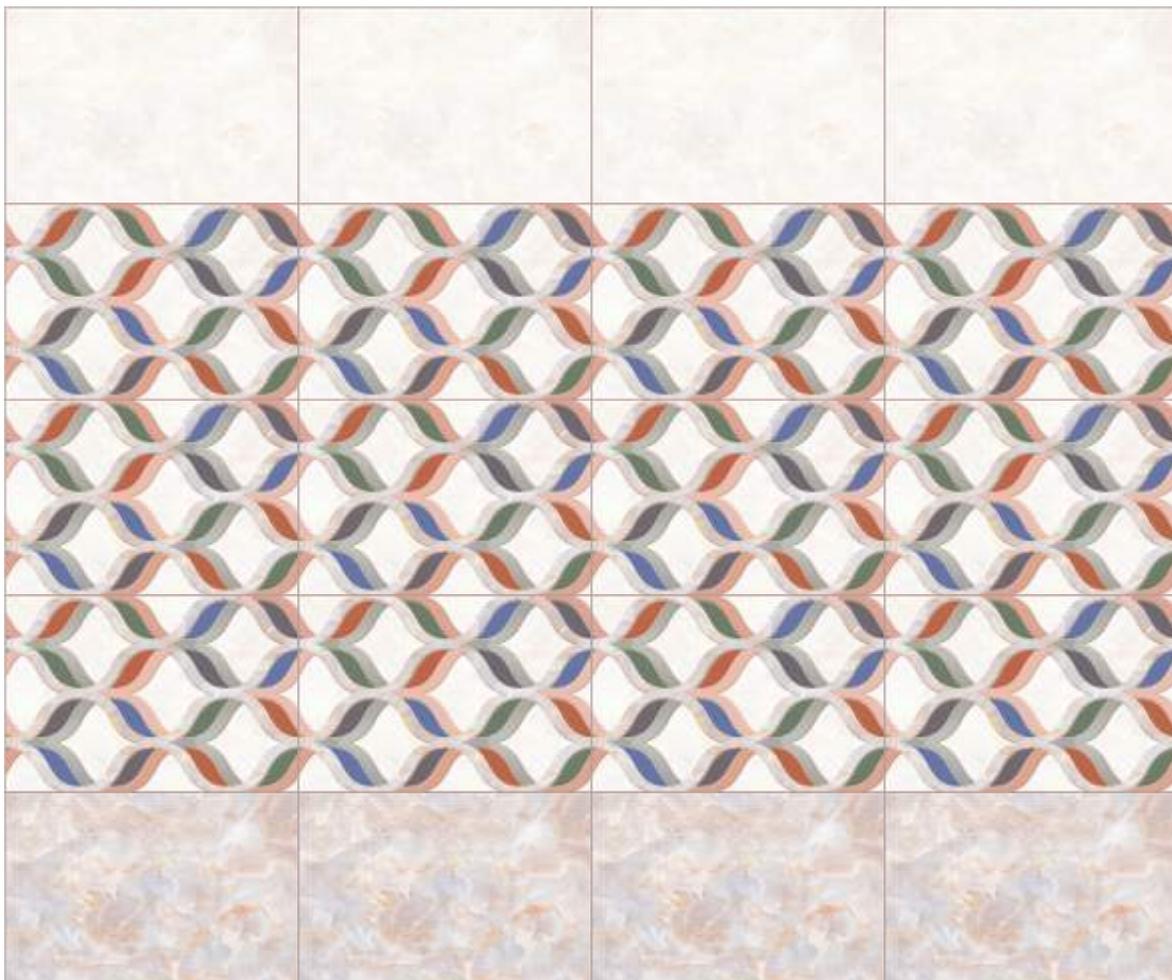
300x450mm |
SBG ONYX MULTI



300x450mm |
SBG ONYX CREMA



300x300mm |
SFM ONYX MULTI





300x450 MM

Gloss

Ceramic Wall Tiles



300x450mm |
SHG FLOWER LEAF BLUE HL



300x450mm |
SDG ARADOR BLUE DK



300x450mm |
SDG ARADOR BLUE LT



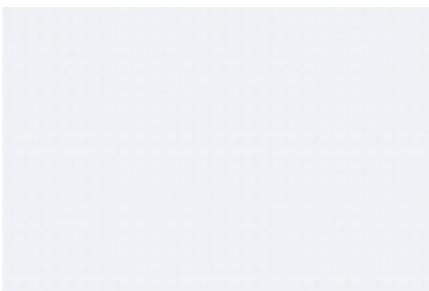
300x300mm |
SDM ARADOR BLUE FL



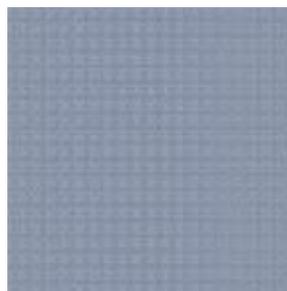
300x450mm |
SHG TRIANGLE BLUE HL



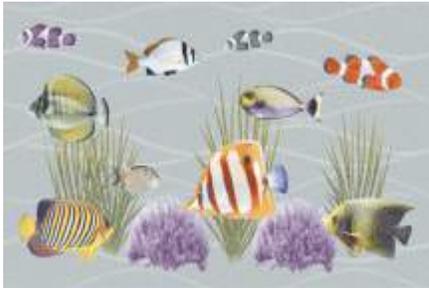
300x450mm |
SBG FLORAL GRID BLUE DK



300x450mm |
SBG FLORAL GRID BLUE LT



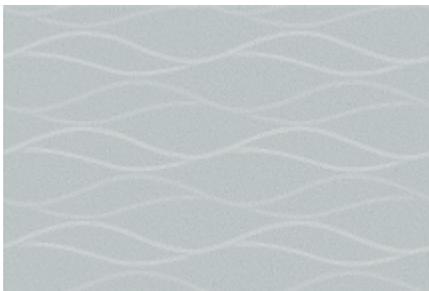
300x300mm |
SFM FLORAL GRID BLUE DK



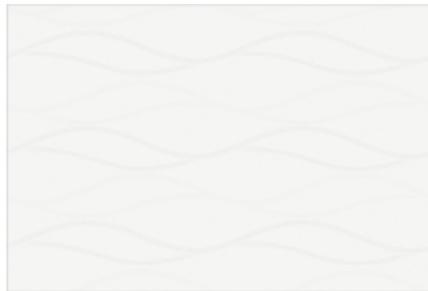
300x450mm |
SHG SMALL FISH BOTTOM HL



300x450mm |
SHG SMALL FISH TOP HL



300x450mm |
SBG SEA WEAVE DK



300x450mm |
SBG SEA WEAVE LT



300x300mm |
SFM SEA WEAVE DK





300x450 MM

Gloss

Ceramic Wall Tiles



300x450mm |
SHG GRUNGE STAR PETAL HL



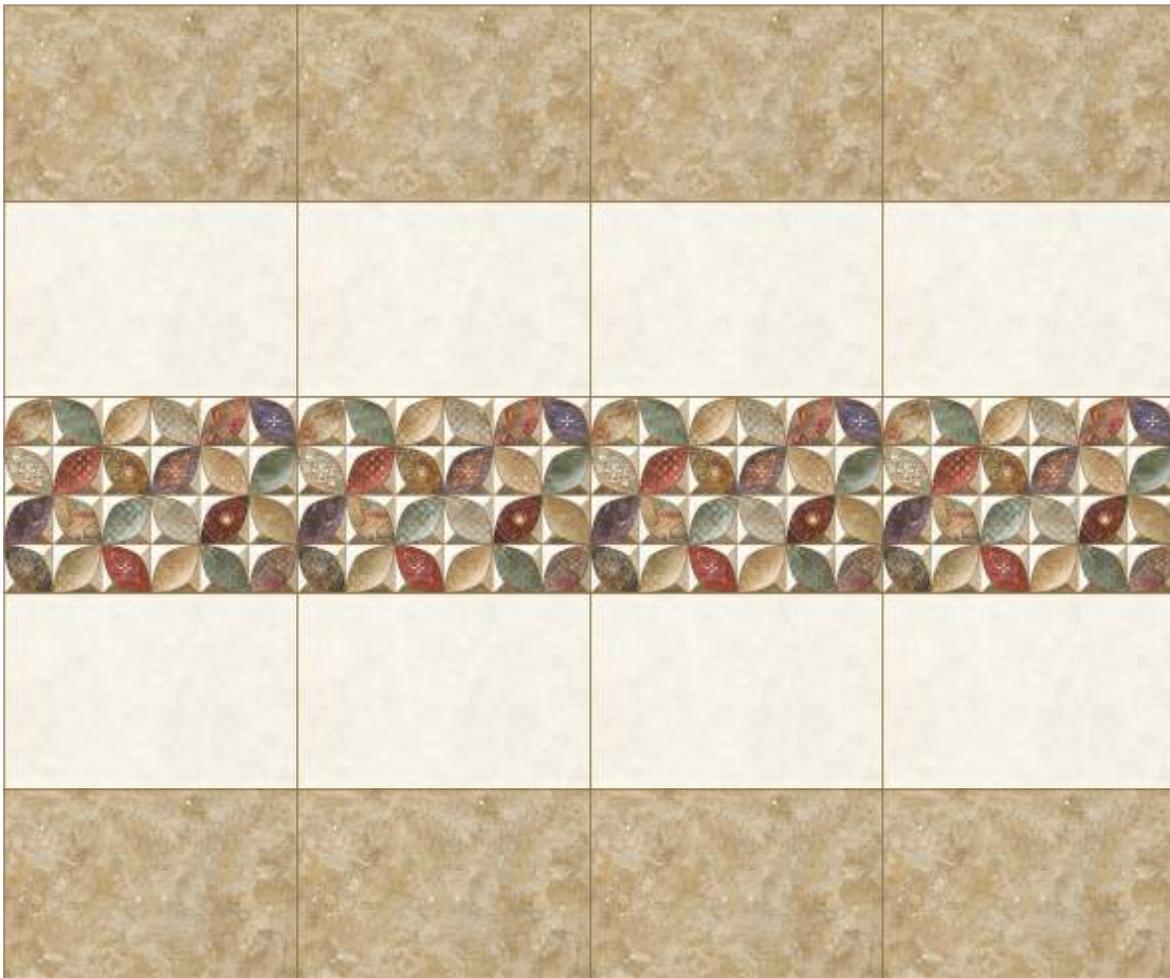
300x450mm |
SBG GRUNGE BEIGE DK



300x450mm |
SBG GRUNGE BEIGE LT

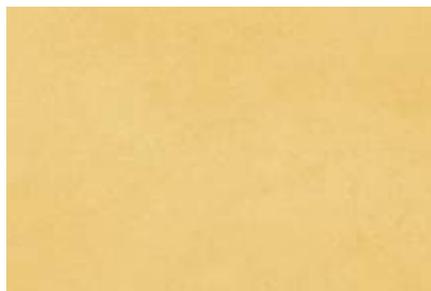


300x300mm |
SFM GRUNGE BEIGE DK





300x450mm |
SHG FLOWER LEAF SANDUNE HL



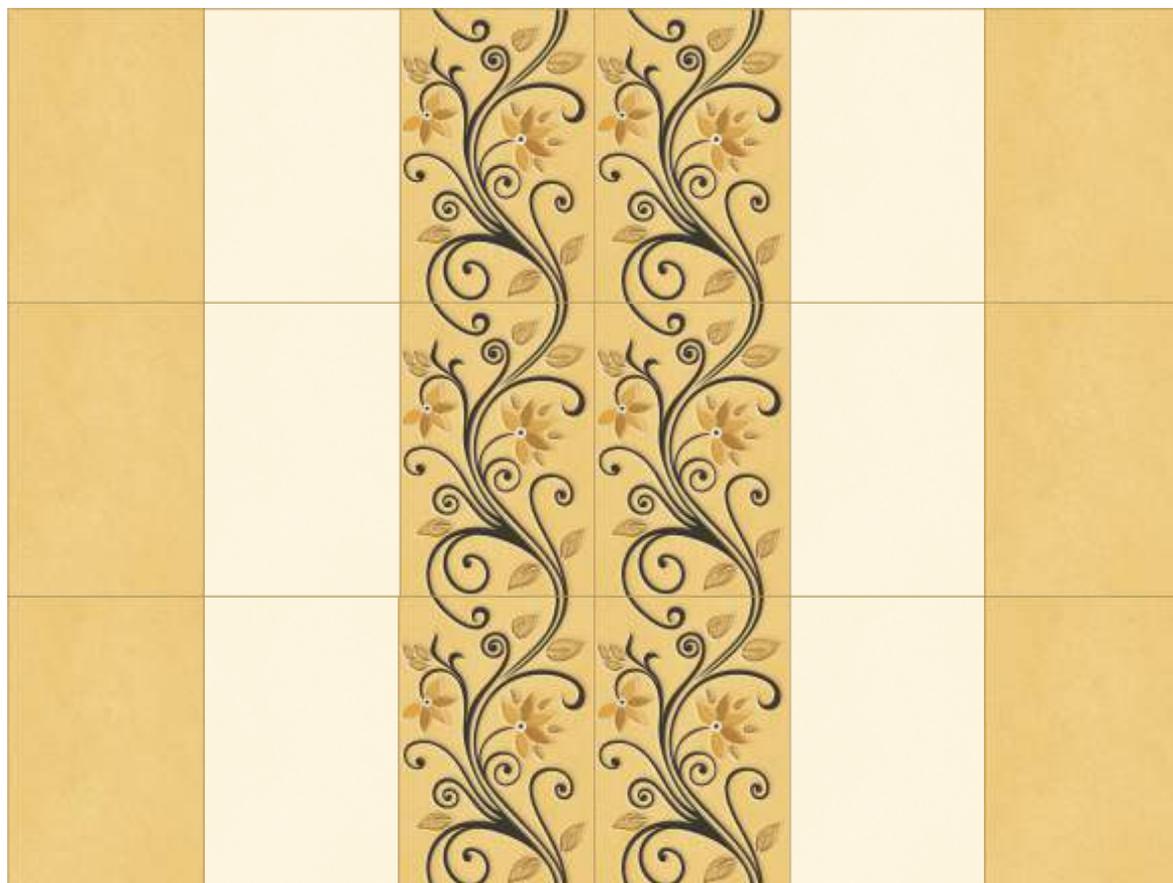
300x450mm |
SBG SAND SANDUNE



300x450mm |
SBG SAND CREMA LT



300x300mm |
SFM SAND SANDUNE





300x450 MM

Gloss

Ceramic Wall Tiles



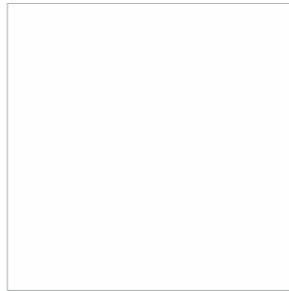
300x450mm | SHG HIGH TEA SET HL 2



300x450mm | SHG HIGH TEA SET HL 1



300x450mm | SBG RHOMBOID WHITE



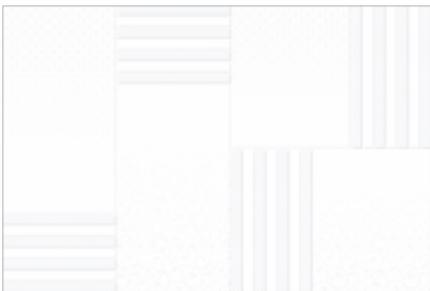
300x300mm | SFM PLAIN WHITE



300x450mm | SHG TEA CUP LINE HL



300x450mm | SHG GLASS WARE LINE HL



300x450mm | SBG LINE WHITE



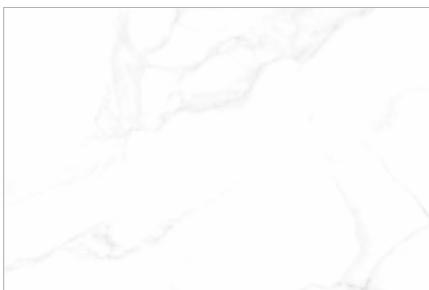
300x300mm | SFM PLAIN WHITE



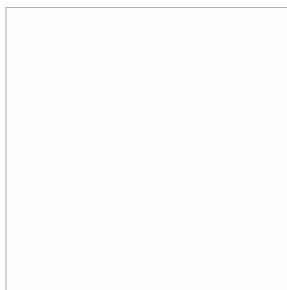
300x450mm |
SHG KITCHEN CABINET HL 1



300x450mm |
SHG KITCHEN CABINET HL 2



300x450mm |
SBG CARRARA MARBLE



300x300mm |
SFM PLAIN WHITE





300x450 MM

Gloss

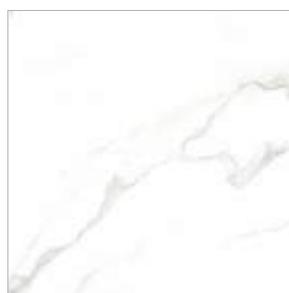
Ceramic Wall Tiles



300x450mm |
SHG 3D CUDE MULTI HL

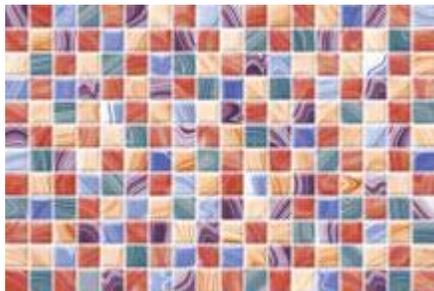


300x450mm |
SBG STATUARIO WHITE

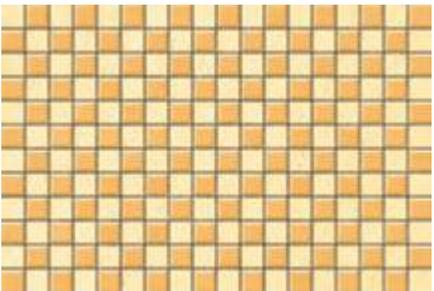


300x300mm |
SFM STATUARIO WHITE

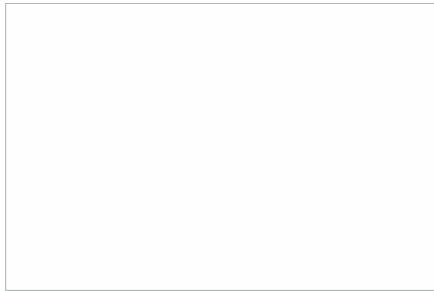




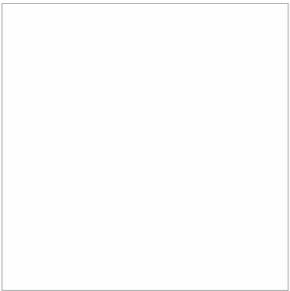
300x450mm | SHG MOSAIC MULTI HL



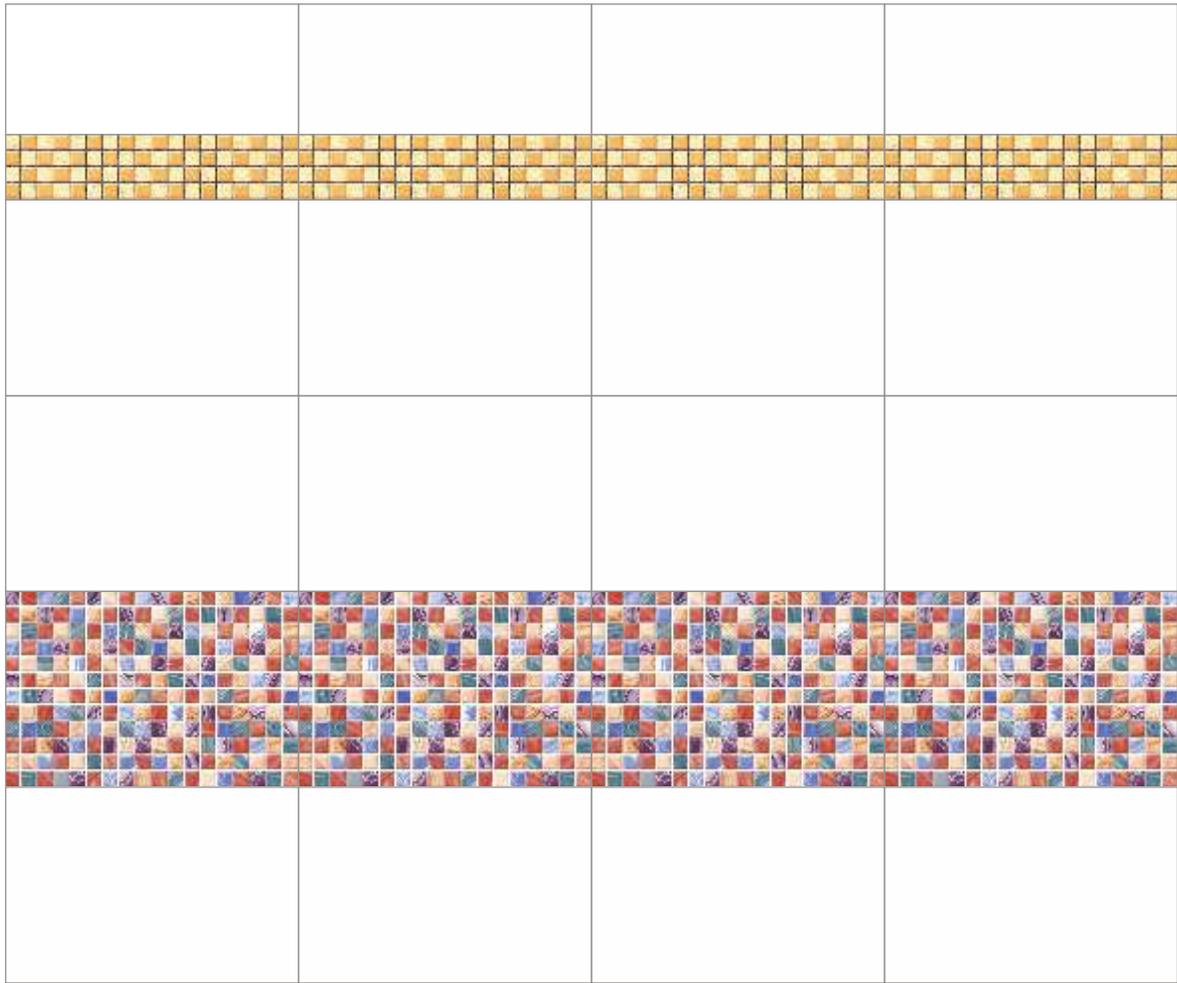
300x450mm | SHG MOSAIC YELLOW HL



300x450mm | SBG PLAIN WHITE



300x300mm | SFM PLAIN WHITE





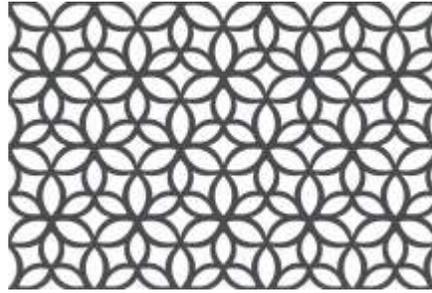
300x450 MM

Gloss

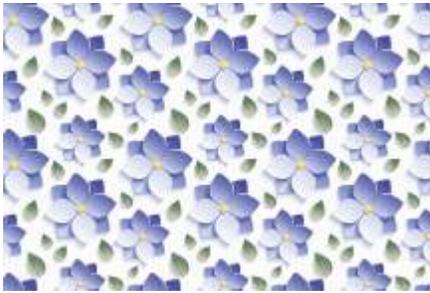
Ceramic Wall Tiles



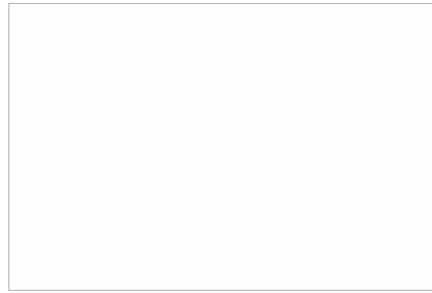
300x450mm |
SHG 3D FLOWER PURPLE HL



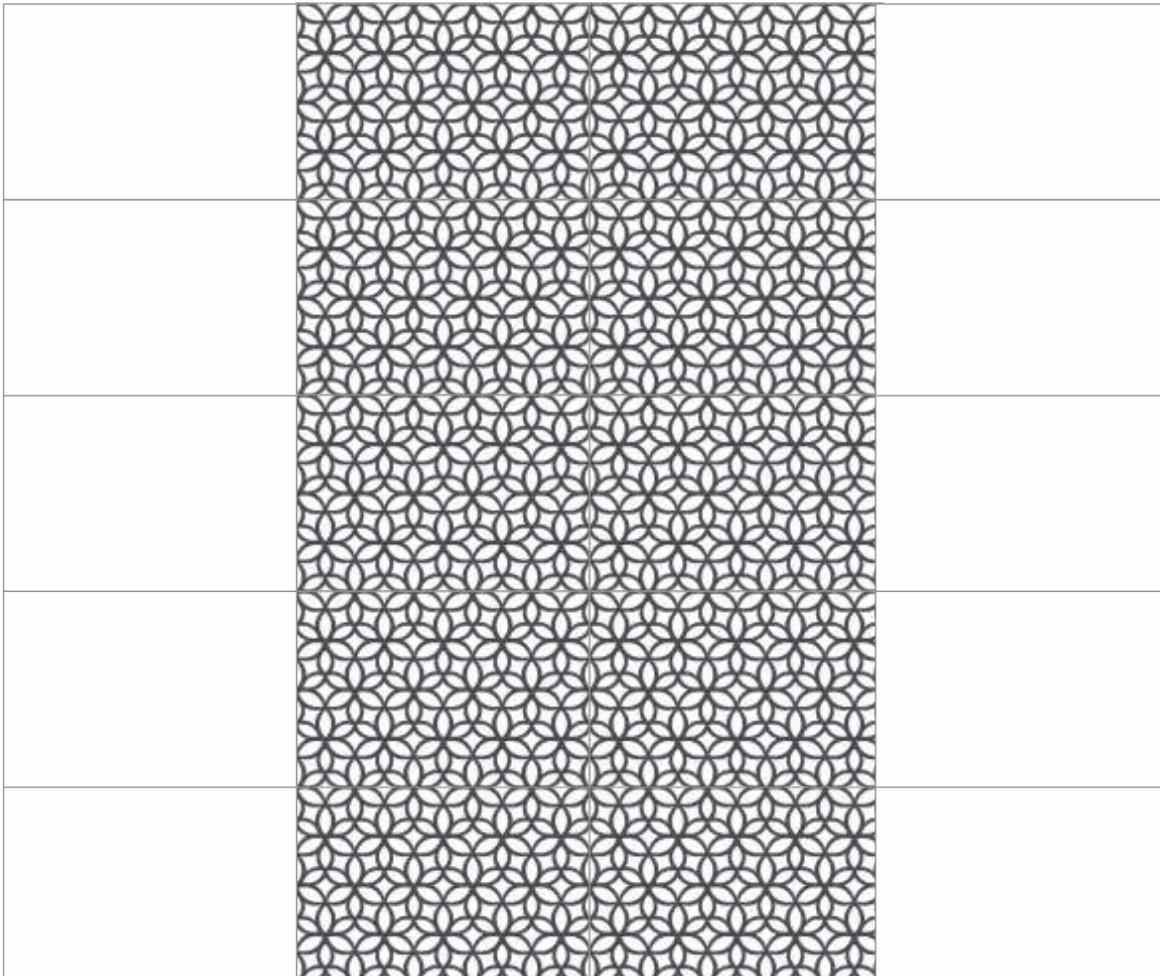
300x450mm |
SHG PETAL BLACK HL

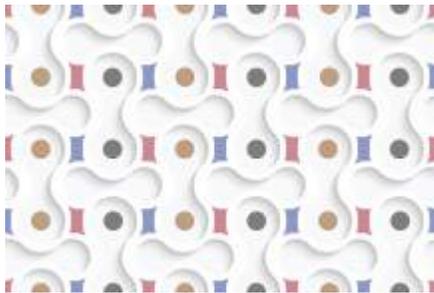


300x450mm |
SHG 3D FLOWER BLUE HL

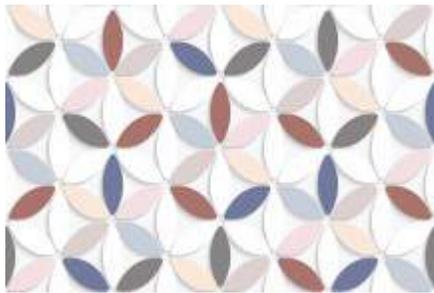


300x450mm |
SBG PLAIN WHITE

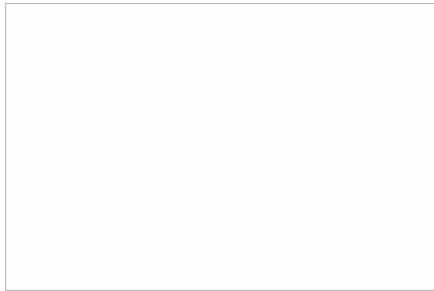




300x450mm |
SHG 3D CHAIN MULTI HL



300x450mm |
SHG 3D PETAL MULTI HL



300x450mm |
SBG PLAIN WHITE

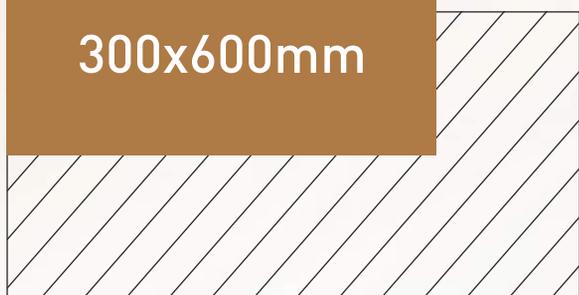


Try Out Something New in

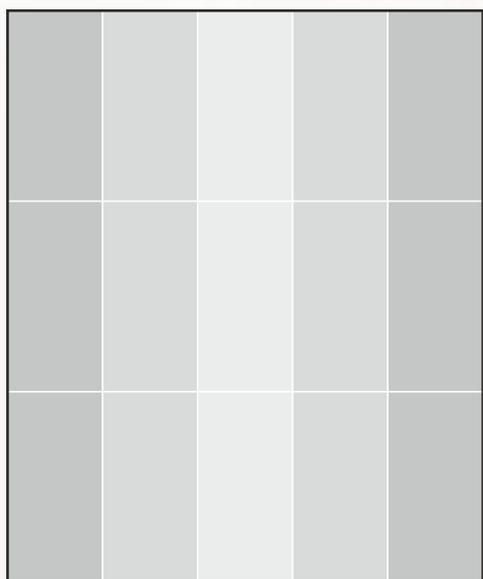
DIGITAL WALL TILES

300x450mm

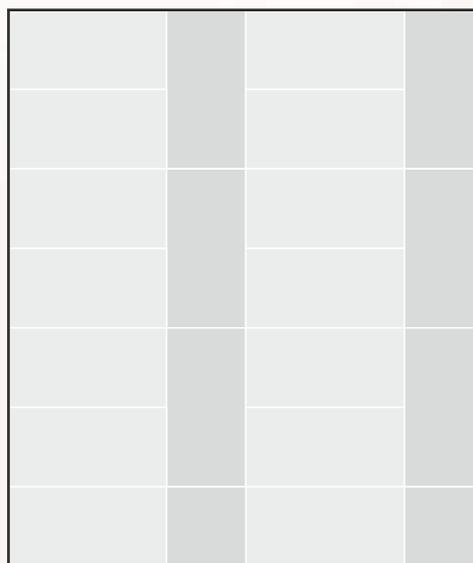
300x600mm



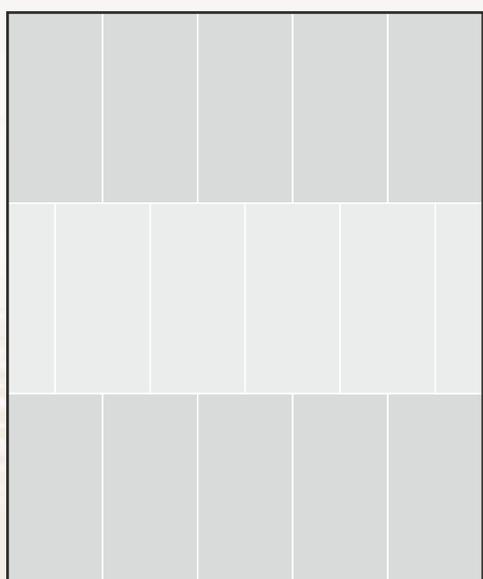
This New Year, lay the tiles in new patterns!



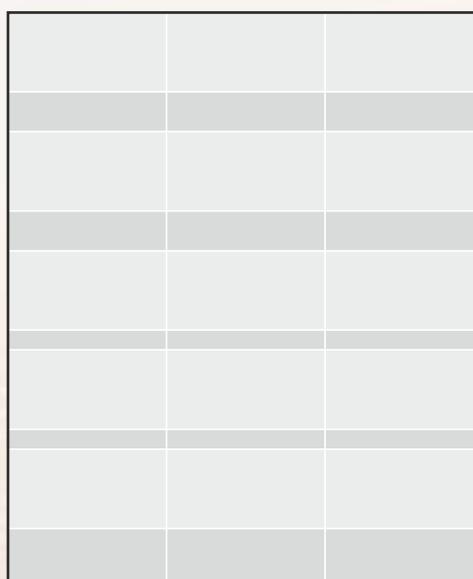
300x600mm_Stacked Vertical



300x600mm_Corridor Horizontal



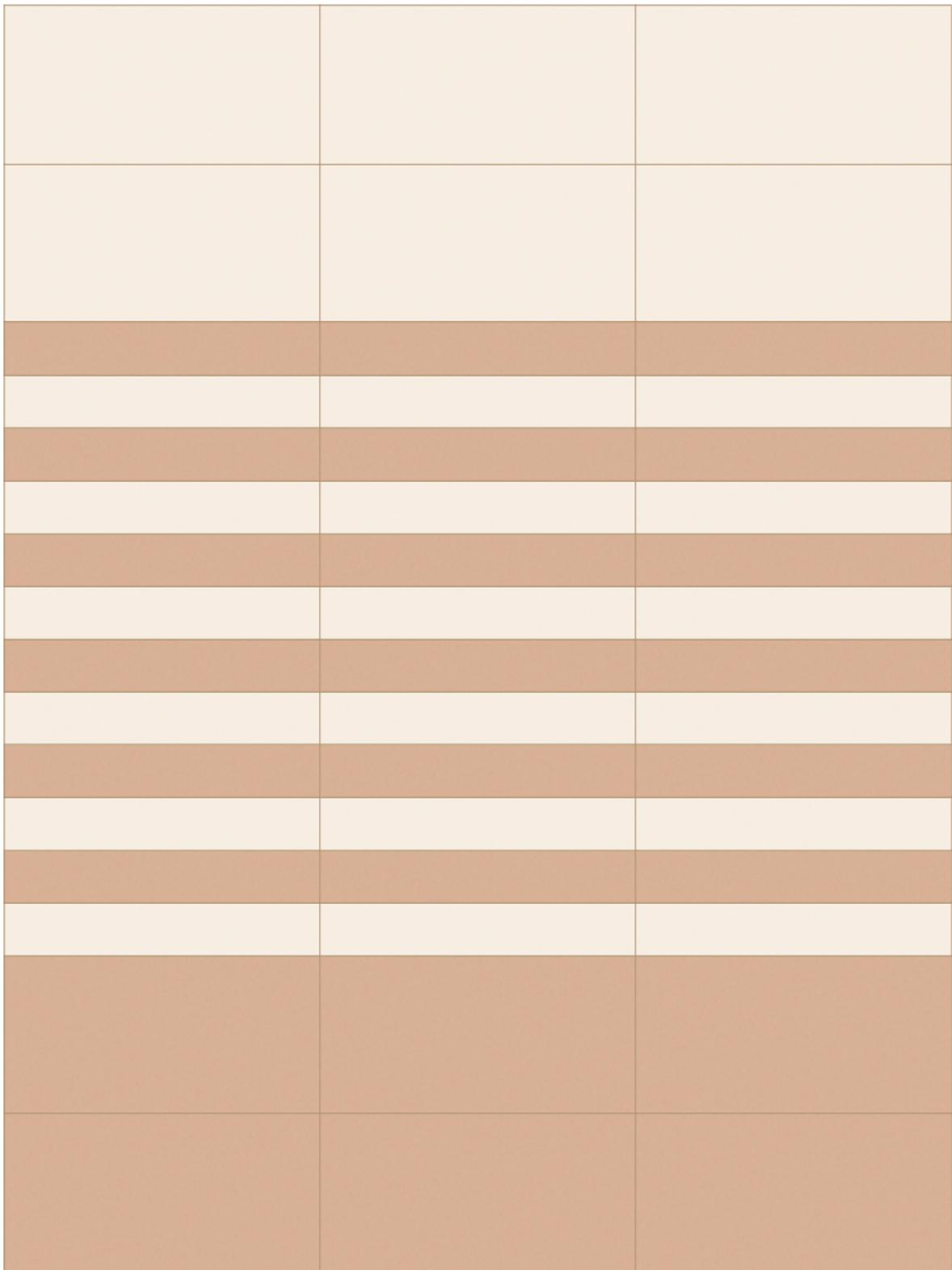
300x600mm_Brickwork Vertical Narrow



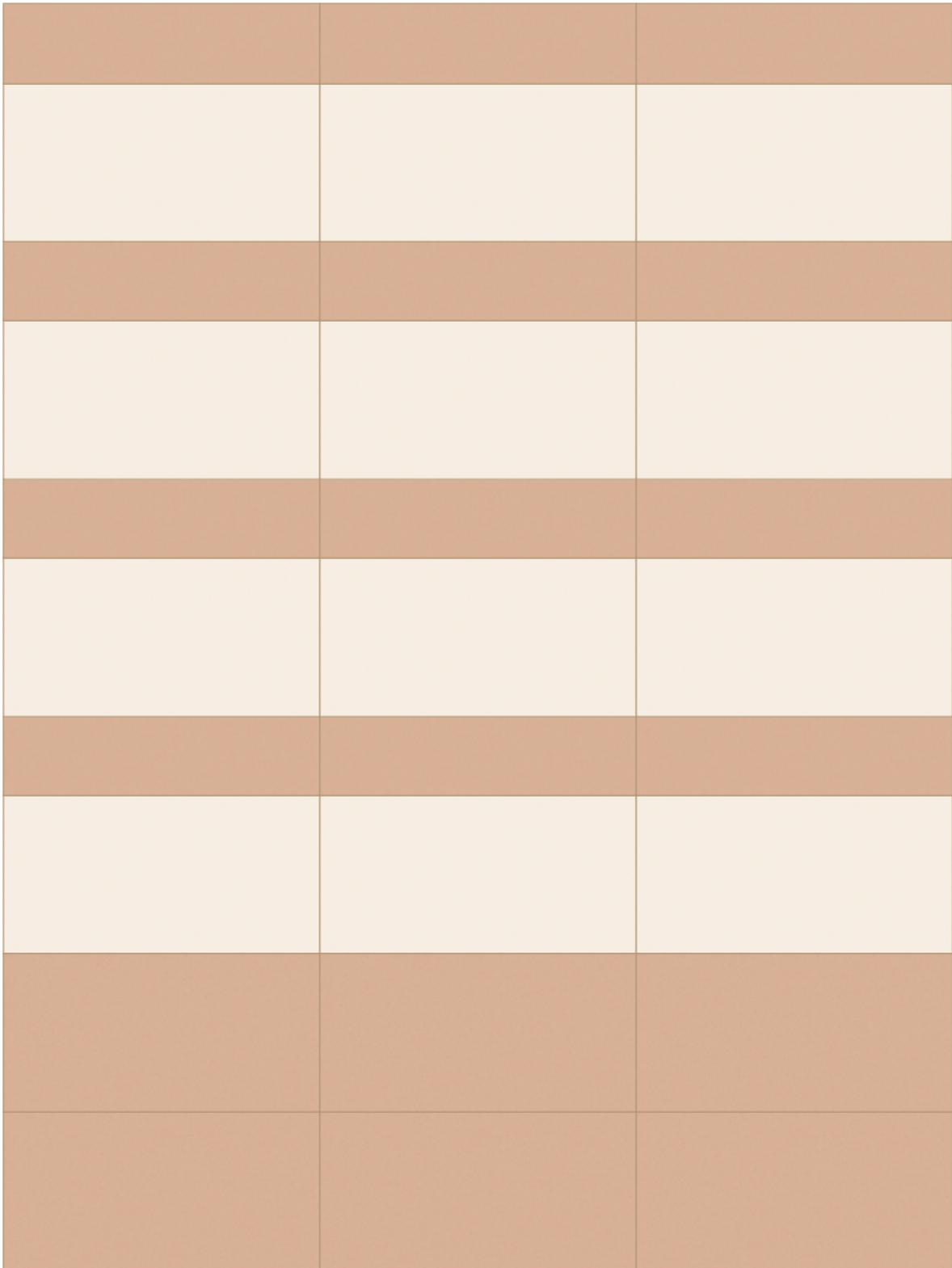
300x600mm_Custom Design



Tile Laying Concepts



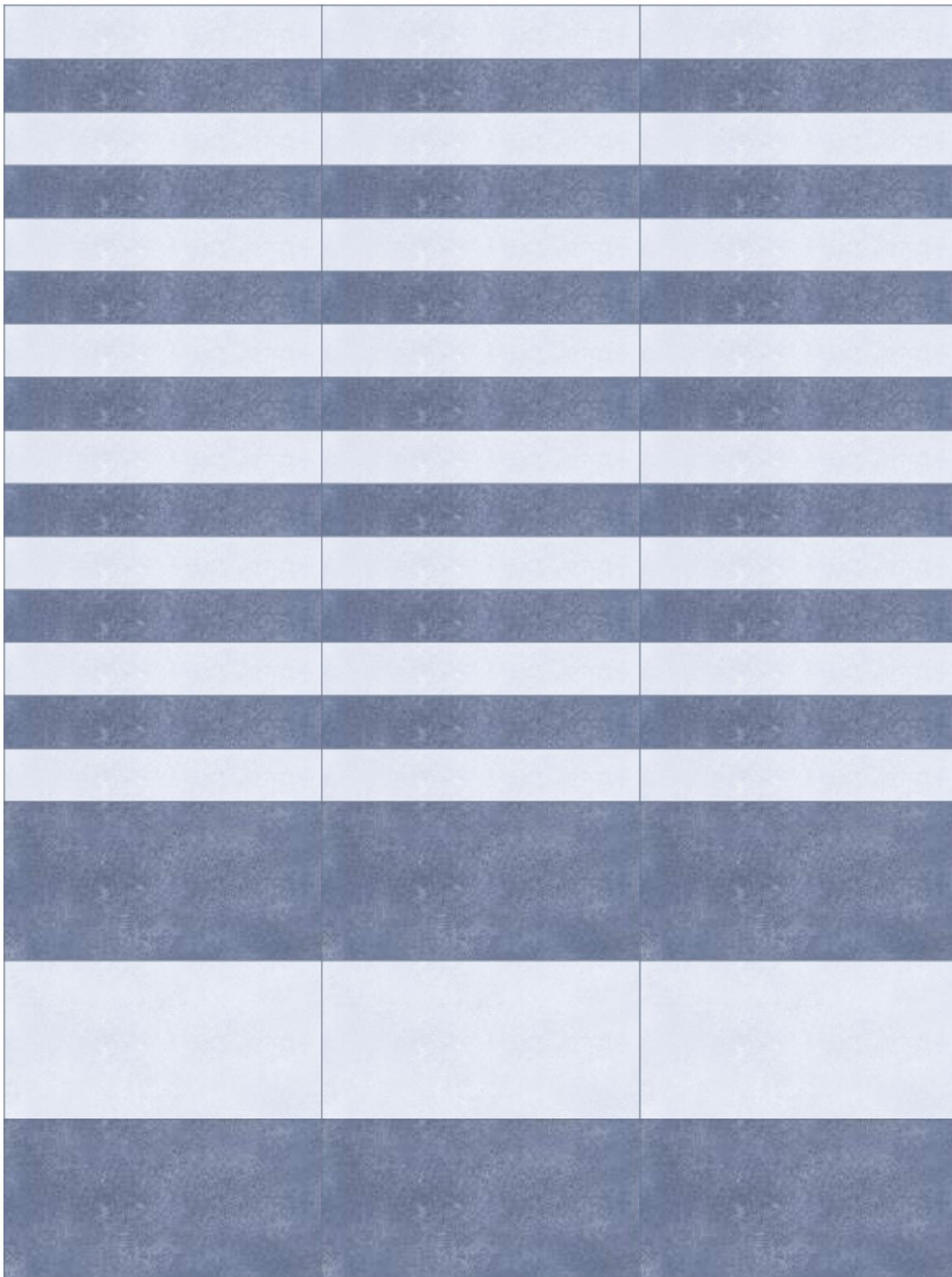
300x600mm | SBM SAND BEIGE & SBM SAND CREMA



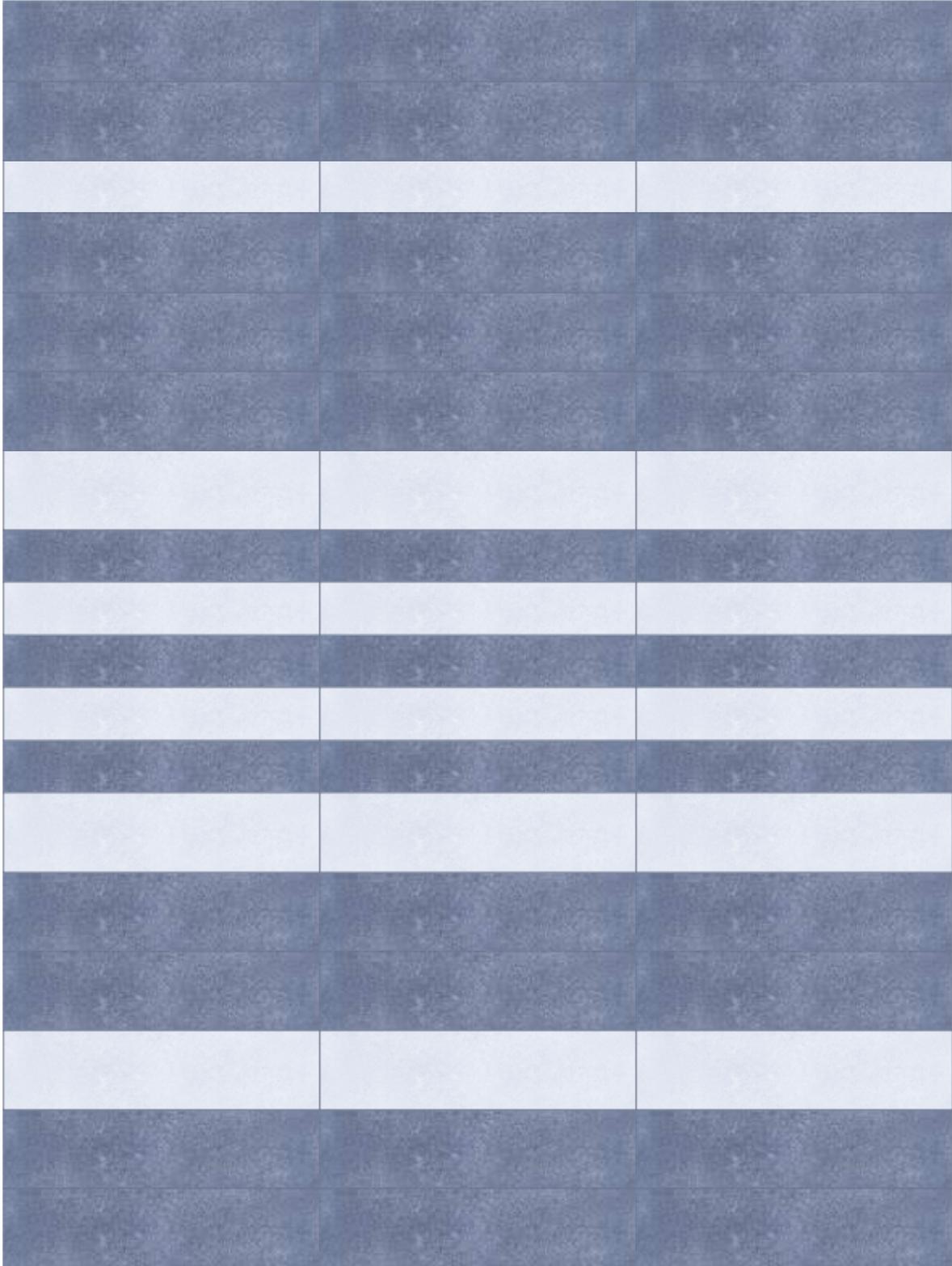
300x600mm |
SBM SAND BEIGE & SBM SAND CREMA



Tile Laying Concepts



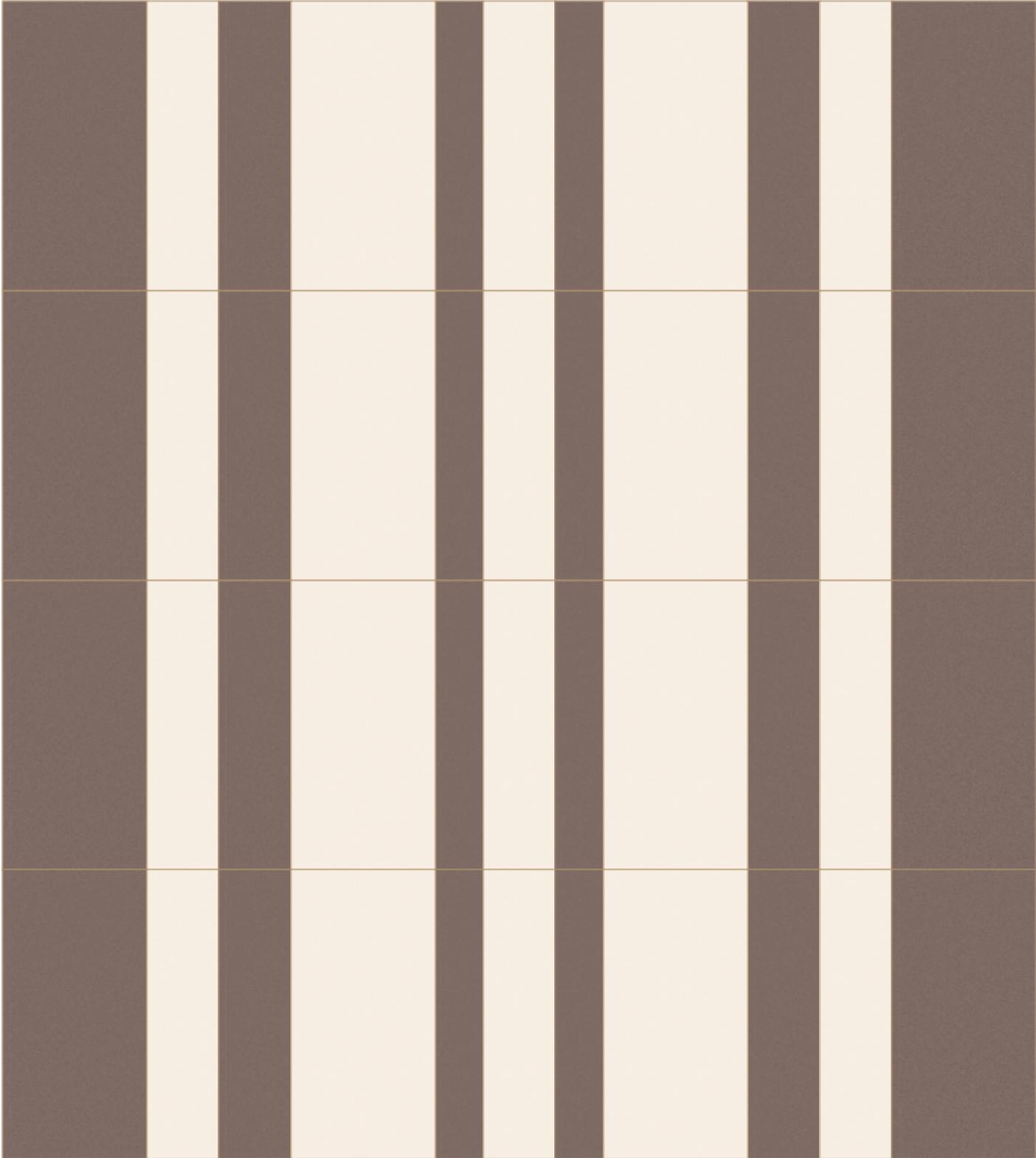
300x600mm |
SBM CEMENTUM BLUE DK & SBM CEMENTUM BLUE LT



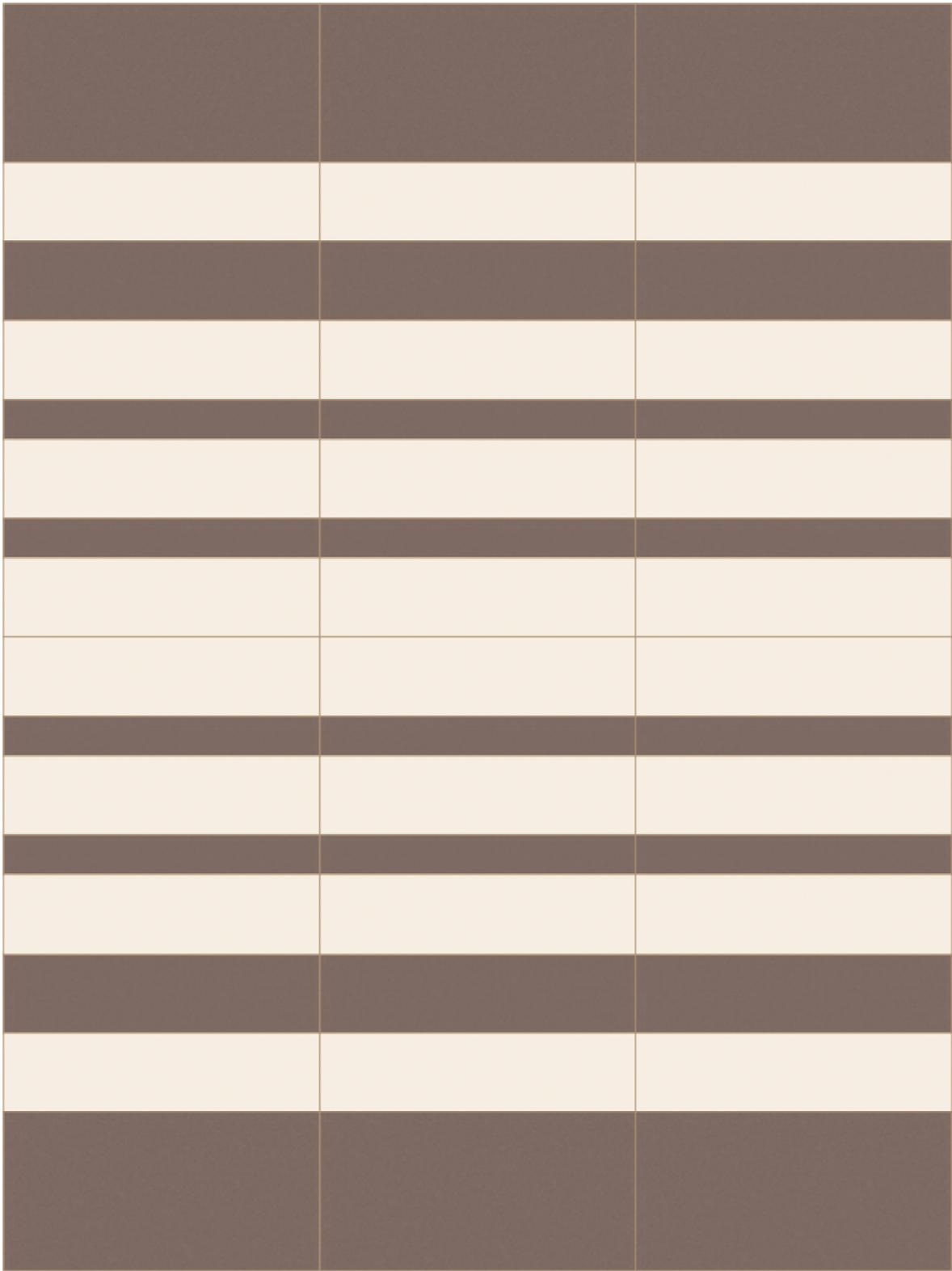
300x600mm |
SBM CEMENTUM BLUE DK & SBM CEMENTUM BLUE LT



Tile Laying Concepts



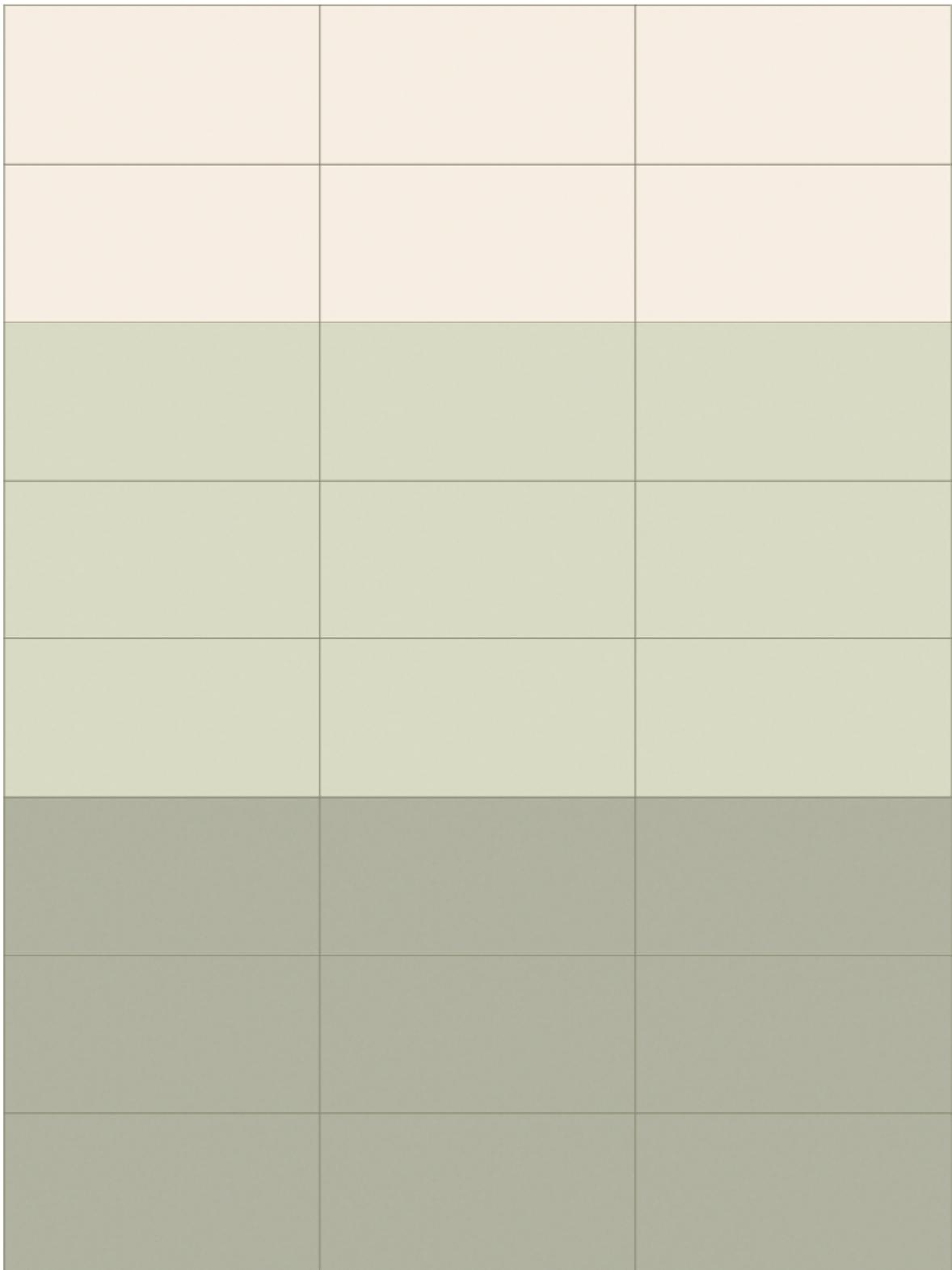
300x600mm |
SBM SAND NERO & SBM SAND CREMA



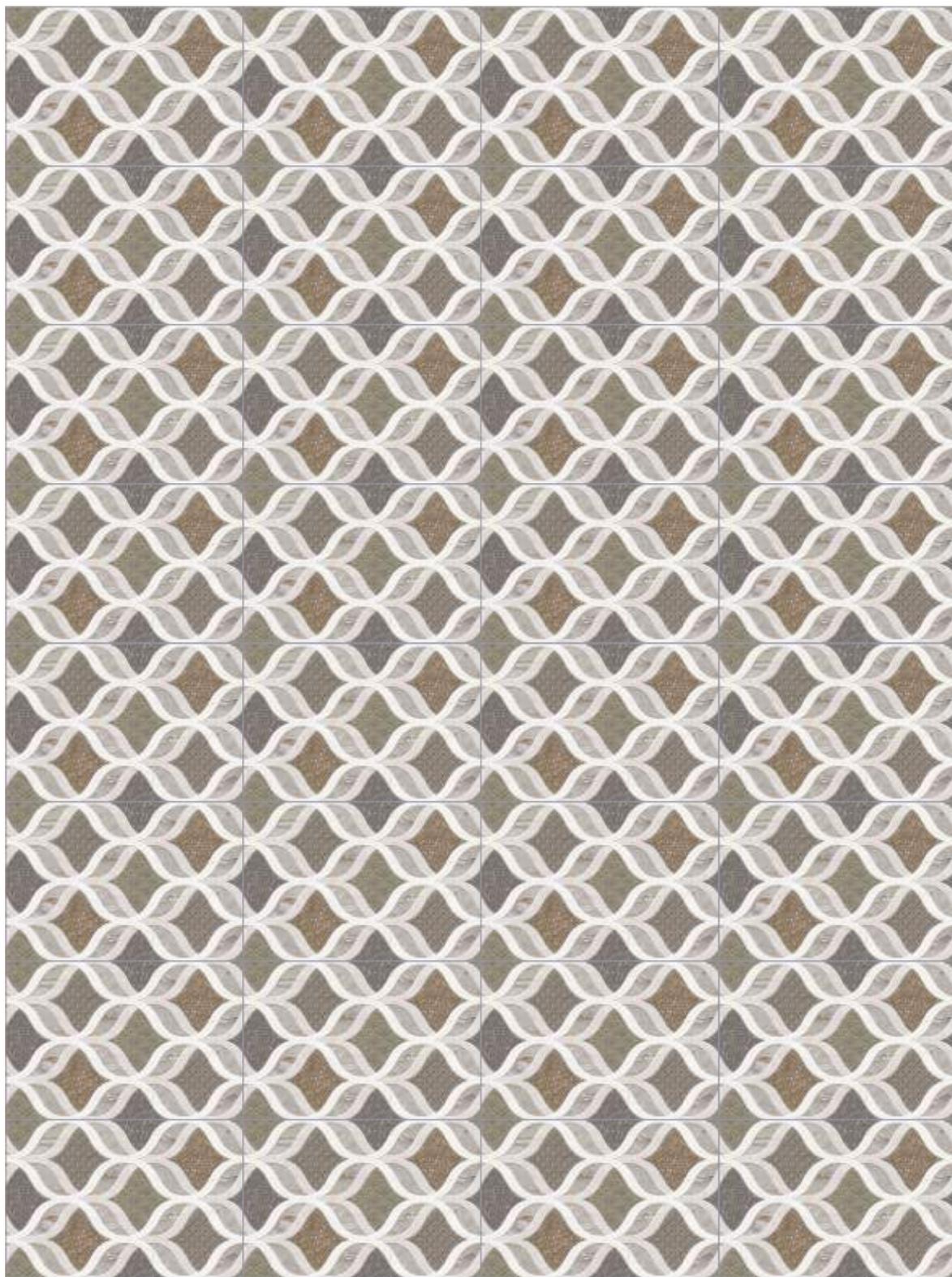
300x600mm |
SBM SAND NERO & SBM SAND CREMA



Tile Laying Concepts



300x600mm |
SBM OLIVE GREEN DK, SBM OLIVE GREEN LT & SBM SAND CREMA



300x450mm |
SHG ECHO GREY HL



300x450mm | SHG FLOWER LEAF BEIGE HL, SBG CALIFORNIA BEIGE & SBG CALIFORNIA CREMA

Eleganz



300x450mm | Gloss & Matte Finish





300x450 MM

Gloss

Ceramic Elevation Wall Tiles



300x450mm |
SEG SLUMP BLOCK BROWN MULTI



300x450mm |
SEG STACKED HEWN STONE CHOCO



300x450mm |
SEG BRICK WOOD MULTI



300x450mm |
SEG BRICK GREY





ELEGANZ

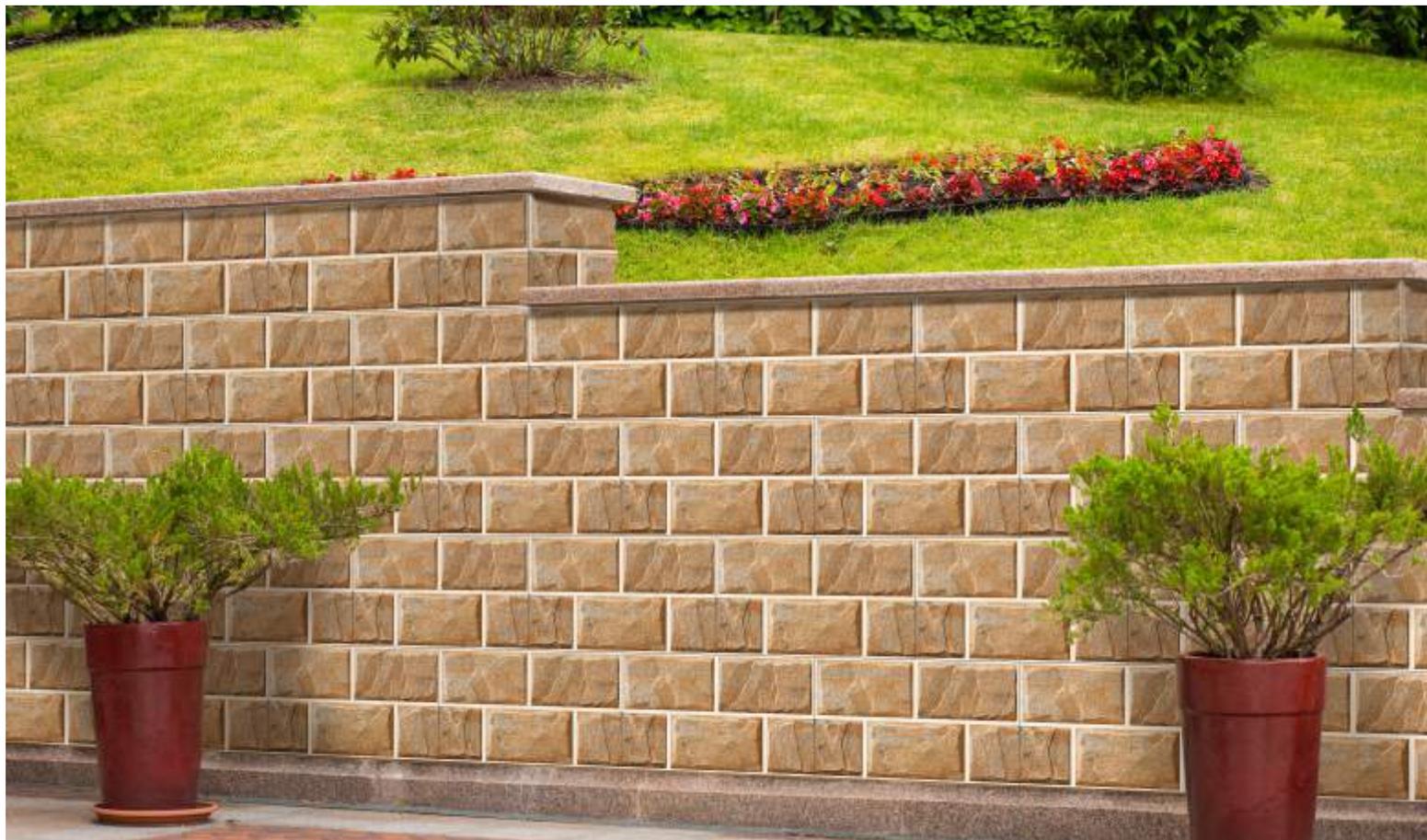




300x450 MM

Matte

Ceramic Elevation Wall Tiles



300x450mm | SEM CASTLE BROWN



300x450mm | SEM CASTLE GREY



300x450mm | SEM HILLOCK STONE MULTI



300x450mm | SEM STACKED HEWN STONE BEIGE



ELEGANZ



300x450mm |
SEM SLUMP BLOCK STONE BROWN



300x450mm |
SEM ROCK MULTI



TECHNICAL SPECIFICATIONS

Ceramic Tiles

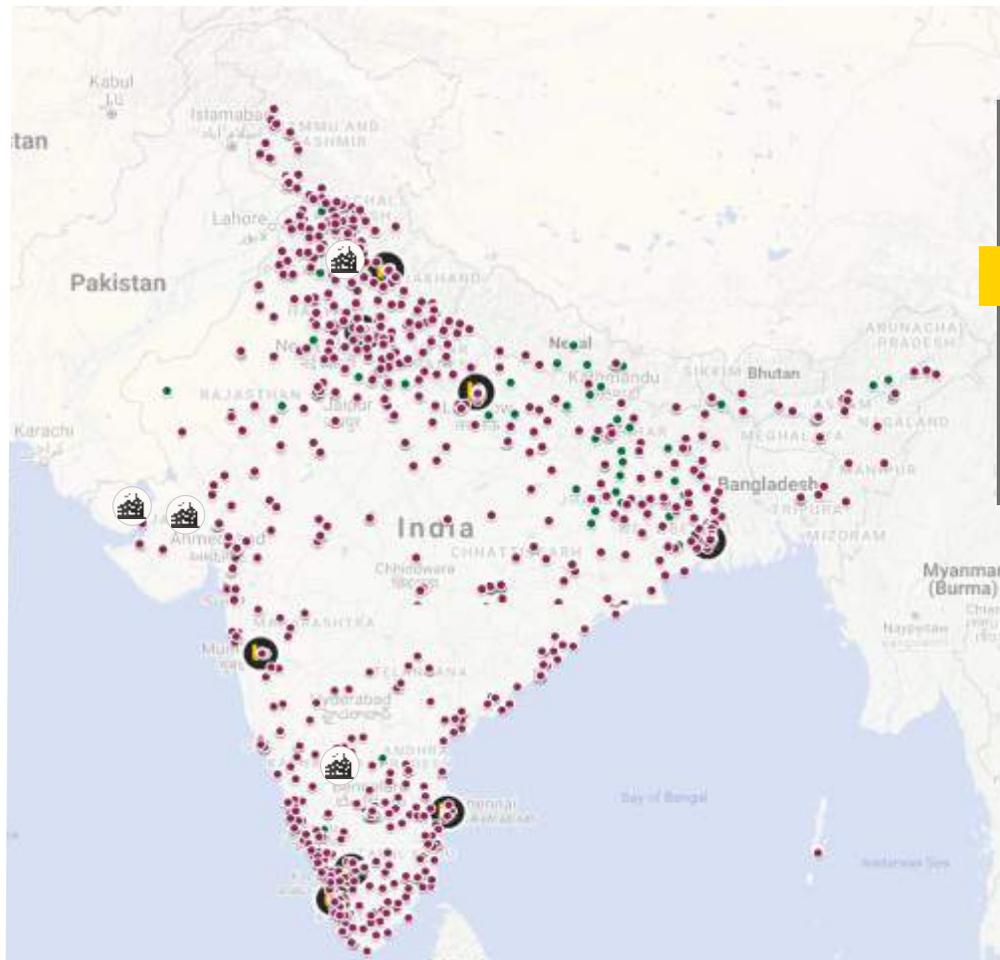
Packing Details

Size (In mm.)	No. of Tiles Per Carton	Covered Area Per Carton (In Sq. Mtr.)
300X600 (Wall Tiles)	5	0.90
300X450 (Wall Tiles)	6	0.81
300X300 (Floor Tiles)	9	0.81

(E > 10 % Group B III) as per IS 15622:2017

Characteristics	Standard Test Method	IS 15622:2017 E > 10 % (Group B III)		OBL Norms
		Unrectified	Rectified	
Dimension & Surface Quality				
Deviation in Length & Width	IS 13630 (Part 1):2017	± 0.4%	± 0.2 %	Conforms
Deviation in Thickness		± 5.0 %		± 4.00 %
Straightness of Sides		± 0.2 %	± 0.15 %	Conforms
Rectangularity		± 0.3 %	± 0.2 %	Conforms
Surface Flatness		± 0.3 %		± 0.20 % 😊😊
Surface Quality		Min. 95 % tiles should be free from visible defects		Min. 95 % tiles should be free from visible defects 😊
Physical Properties				
Water Absorption (%)	IS 13630 (Part 2):2017	Average > 10 %		17±2 % 😊
Modulus of Rupture in [N/mm ²]	IS 13630 (Part 6):2017	Min 15, for thickness < 7.5 mm Min 12, for thickness ≥ 7.5 mm		>15 😊
Breaking Strength in N		< 7.5 mm thickness: 200, Min ≥ 7.5 mm thickness: 600, Min		Conforms 😊
Moisture Expansion in mm/m	IS 13630 (Part 3):2017	0.04, Max		Conforms
Scratch Hardness of Surface (Moh's Scale)	IS 13630 (Part 13):2017	3, Min		3
Resistance to Surface Abrasion of glazed tiles (Class I to V)	IS 13630 (Part 11):2017	Class II, Min		Conforms
Co-efficient of Linear Thermal Expansion from ambient temperature to 100°C	IS 13630 (Part 4):2017	9x10 ⁻⁴ K ⁻¹ , Max		Conforms
Thermal Shock Resistance	IS 13630 (Part 5):2017	10 cycles, Min		Passed 10 Cycle
Crazing Resistance Glazed Tiles	IS 13630 (Part 9):2017	4 Cycles@7.5 bar, Min		4 Cycle Passed 😊😊
Impact Resistance- Coefficient of Restitution	IS 13630 (Part 14):2017	0.55, Min		>0.55
Chemical Properties				
Resistance to staining of glazed tiles	IS 13630 (Part 8):2017	Class I, Min		Conforms
Resistance to household chemicals		Class AA, Min		Conforms
Resistance to acids and alkalis (with exception of hydrofluoric acid and its compound)		Required, if agreed		Class AA

NOTE: Certain amount of Size and Shade variation is inherent in all ceramic products. Colours shown in this catalog are as accurate as the limitations of the printing process will allow. Prospective customers are advised to inspect a sample of the tile before ordering. Every effort has been made to ensure the accuracy of the information given. However, the company reserves the right to change the specification before prior notice. Sometimes variations in shade or size being inherent to ceramic industry may occur. It is suggested to check the tiles before purchasing and laying as the company does not accept the responsibility once the tiles are laid.



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 Coimbatore-641 002,
 Tel.: +91 89799 41666

DEHRADUN
 Duggal Complex (Near Kamla Palace Hotel), GMS Road,
 Dehradun-248 001,
 Tel.: +91 97197 01064

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 8/1, Burdwan Road, Alipore, Kolkata-700 027,
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 Station, Lucknow-226 006,
 Tel.: +91 99847 86404

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 Shankarasheth Road, Gultekdi, Swargate, Pune-411 037
 Tel.: +91 73910 72247

VADODRA DISPLAY CENTRE
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