

Eleganz 2.0

Highlight Every Wall



WALL COLLECTION 2022

300x600mm | 300x450mm | 300x450mm Elevation

www.orientbell.com



About OBL

Orient Bell Limited (OBL) is amongst the largest manufacturers of Wall and Floor Tiles. Established in 1977, OBL has been a pioneer in the Industry with a focus on customer-centric innovation.

First to manufacture ultra-vitrified tiles, new product designs & development is a continuous process at OBL. As a result it has an extensive range of tiles with various finishes & textures. It has 4 patent-pending technologies: Forever Tiles, GermFree Tiles, Cool Tiles & Life Tiles.

To display extensive range of tiles, we have a chain of signature showrooms. Privileged to be associated with premier architects and construction agencies of the country, it also counts most leading developers as well as government & public sector institutions as its customers.



OBL Awards & Accolades

Realty+ recognizes the best of the best within the ranks of Indian Real Estate



Website of the Year 2022
for www.orientbell.com
(India's construction & design industry)



Brand of The Year 2022
(Flooring Idea-Tiles & Ceramic)



e4m Pride of India Brands 2022
(The Best Of Bharat Conference & Awards)



Brand of The Year 2021
(Flooring Idea-Tiles & Ceramic)



**Customer Retail Journey
Innovation**
Winners Future of Retail
Summit & Awards 20



CEO with HR Orientation
ZEE BUSINESS
National Human Capital
Leadership Congress & Awards

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Matte I 300x600mm

SBM FAUX CEMENT BEIGE DK	08
SBM FAUX CEMENT BEIGE LT	08
SBM GRAINY BEIGE DK	06
SBM GRAINY BEIGE LT	06
SBM GRAINY GREY DK	02
SBM GRAINY GREY LT	02
SBM OLIVE GREEN DK	14
SBM OLIVE GREEN LT	14
SBM SAND CREMA	12
SBM SAND NERO	12
SBM VENEER OAK WOOD BEIGE	10
SBM VENEER OAK WOOD CREAMA	10
SDM ARGO GREY DK	04
SDM ARGO GREY LT	04
SHM BLOCOS FAUX BEIGE HL	08
SHM CINQUEFOIL FLOWER HL	06
SHM MOSAIC ARROW GREY HL	02
SHM MOSAIC RUSTIC STEEL BLUE HL	04
SHM STRIPS GRAINY GREY HL	02
SHM STRIPS OLIVE GREEN HL	14
SHM STRIPS SAND HL	12
SHM VENEER OAK FLORAL STRIPS HL	10

Glossy I 300x600mm

SBG ARMANI MARBLE BEIGE DK	28
SBG ARMANI MARBLE BEIGE LT	28
SBG ARMANI MARBLE GREY DK	20
SBG ARMANI MARBLE GREY LT	20
SBG BATIK GRID BEIGE	38
SBG BATIK GRID CREAMA	38
SBG DYNA GREY DK	18
SBG DYNA GREY LT	18
SBG DYNA MARBLE BEIGE DK	24
SBG DYNA MARBLE BEIGE LT	24
SBG FRAME DAMASK GREY	36
SBG FRAME PLAIN WHITE	36
SBG MARMI MARBLE BLUE DK	34
SBG MARMI MARBLE BLUE LT	34
SBG NOVA MARBLE BEIGE	26
SBG NOVA MARBLE CREAMA	26
SBG ONYX PEARL DK	32
SBG ONYX PEARL LT	32
SBG SICILIA MARBLE OYSTER DK	30
SBG SICILIA MARBLE OYSTER LT	30
SBG SONGKET VINE GOLD	38
SBG WOOD SHINE STRIPS GREY	22
SBG WOOD SHINE STRIPS SILVER	22
SHG BRICK LINEAR MARMI HL	34
SHG BRICK MARMI MARBLE HL	34
SHG BRICK SICILIA OYSTER HL	30
SHG DIAGONAL STRIPED BEIGE HL	28

SHG DYNA MARBLE MOSAIC HL	24
SHG FRAME BASKET CUPS HL	36
SHG FRAME JAPANESE POTS HL	36
SHG HILL ARMANI GREY HL	20
SHG MOROCCAN ART MULTI HL	36
SHG MOSAIC DYNA GREY MULTI HL	18
SHG MOSAIC MULTI HL	26
SHG MOSAIC WAVE HL	26
SHG SONGKET FRUITS HL	38
SHG TEA POT CUP BATIK HL	38
SHG WAVE ONYX HL	32
SHG WOOD SHINE STRIPS HL	22

Matte I 300x450mm

SBM GOTHIC GRID GREY DK	42
SBM GOTHIC GRID GREY LT	42
SBM MAKSI DOT BROWN DK	46
SBM MAKSI DOT BROWN LT	46
SBM RUSTIC FOG GREY DK	41
SBM RUSTIC FOG GREY LT	41
SBM STUCCO CHARCOAL DK	44
SBM STUCCO CHARCOAL LT	44
SHM GOTHIC GRID KITE HL	42
SHM PINWHEEL FOG GREY HL	41
SHM MOORISH ART BROWN HL	46
SHM TRIANGLE CHARCOAL HL	44

Glossy I 300x450mm

SBG 3D STRIPS GREY DK	66
SBG 3D STRIPS GREY LT	66
SBG 3D WINDMILL WHITE	58
SBG ARABIC GRID CREAMA	88
SBG ARABIC GRID BROWN	88
SBG ARCHES WHITE	59
SBG BRECCIA MARBLE BROWN	95
SBG BRECCIA MARBLE SILVER	95
SBG CALACATTA MARBLE WHITE	48
SBG CEMENT PINK DK	109
SBG CHIPS GREY DK	62
SBG CHIPS GREY LT	62
SBG DAMASK CHOCO DK	90
SBG DAMASK CHOCO LT	90
SBG EMPERADOR BLACK MARBLE	70
SBG EMPERADOR MARBLE BROWN	94
SBG EMPERADOR MARBLE CREAMA	94
SBG EMPERADOR SILVER MARBLE	70
SBG FLUID AEGEAN BLUE DK	100
SBG FLUID AEGEAN BLUE LT	100
SBG FLUID MARBLE BEIGE DK	78
SBG FLUID MARBLE BEIGE LT	78
SBG FLUID MARBLE BLACK GOLD	54
SBG FLUID MARBLE BLUE GOLD	102

SBG FLUID MARBLE BLUE LT	102
SBG FLUID MARBLE WHITE	54
SBG FRAMES BEIGE DK	74
SBG FRAMES BEIGE LT	74
SBG GRAINY BROWN DK	92
SBG GRAINY BROWN LT	92
SBG LEATHER MOSAIC NERO	60
SBG LEATHER MOSAIC WHITE	60
SBG MAHOGANY WOOD BEIGE	84
SBG MAHOGANY WOOD CREAMA	84
SBG MOSAIC BLACK	52
SBG MOSAIC PLAIN WHITE	58
SBG MOSAIC WHITE	52
SBG NAVONA TRAVERTINE BEIGE	76
SBG NAVONA TRAVERTINE CREAMA	76
SBG OAK HARDWOOD BEIGE	80
SBG OAK HARDWOOD CREAMA	80
SBG OCEAN WAVE AQUA DK	104
SBG OCEAN WAVE AQUA LT	104
SBG PACIFIC PEBBLE MULTI	103
SBG PACIFIC SKY BLUE	103
SBG PLAIN WHITE	50/109
SBG RHOMBOID BEIGE	96
SBG RHOMBOID BROWN	96
SBG RUSTIC GREY DK	63
SBG RUSTIC GREY LT	63
SBG SANDY GREY DK	86
SBG SANDY GREY LT	86
SBG STAR PETAL GREY	56
SBG STAR PETAL WHITE	56
SBG STONEMOOD GREY DK	68
SBG STONEMOOD GREY LT	68
SBG STREAK DUSK BLUE DK	105
SBG STREAK DUSK BLUE LT	105
SBG STRIPS TEAL GREEN	108
SBG STRIPS TEAL GREY	108
SBG TRIANGLE DAVY GREY	64
SBG TRIANGLE WHITE	64
SBG TWEED PURPLE DK	106
SBG TWEED PURPLE LT	106
SBG WATER DROP GREY DK	59
SBG WATER DROP GREY LT	59
SDG ARADOR BLUE DK	98
SDG ARADOR BLUE LT	98
SDG HIBISCUS BEIGE LT	72
SDG HIBISCUS BROWN DK	72
SDG LITHIA BROWN	85
SDG LITHIA GREY	85
SDG ZONTE BROWN DK	82
SDG ZONTE BROWN LT	82
SHG 3D ENDLESS BLOCKS HL	86
SHG 3D WINDMILL FRUITS HL	58
SHG APPLE ART HL	50
SHG AUTUMN LEAF MULTI HL	108
SHG BRICK FLUID BLUE HL	102
SHG BRICK LINEAR WOOD HL	84

SHG BUTTERFLY FLOWER BOTTOM HL	59
SHG BUTTERFLY FLOWER TOP HL	59
SHG CHEVRON EMPERADOR HL	94
SHG CHEVRON GREY MULTI HL	48
SHG CONCENTRIC CIRCLES MULTI HL	85
SHG DAHLIA FLOWER BLUE HL	98
SHG DAISY EMPERADOR HL	70
SHG DEER ZONTE HL	82
SHG DIAMOND CHAIN BLUE HL	98
SHG DIYA FLAME HL	59
SHG DIYA SWASTIK STRIPS HL	48
SHG FLORAL ARABIC GRID HL	88
SHG FLUID MARBLE STRIPS BLACK HL	54
SHG FRAMES TEA CUP PLATE HL	74
SHG FRUIT BASKET ZONTE HL	82
SHG HEXAGON DUAL HL	80
SHG KITCHEN NICHE ZONTE HL	82
SHG KITCHEN UTENSILS MULTI HL	58
SHG LEATHER CHESS MOSAIC HL	60
SHG LILY MOSAIC GREY HL	63
SHG MOORISH ART GREY HL	68
SHG MOROCCAN ART PINK HL	109
SHG MOROCCAN MOSAIC BEIGE HL	76
SHG MOROCCAN MOSAIC BLUE HL	50
SHG MOSAIC BLACK WHITE HL	52
SHG MOSAIC FLUID AEGEAN BLUE HL	100
SHG MOSAIC STREAK DUSK BLUE HL	105
SHG MULBERRY CHIPS HL	62
SHG OCEAN WAVE FISH HL	104
SHG PACIFIC DOLPHIN HL	103
SHG PACIFIC FISH HL	103
SHG PEANUTS CUP PLATE HL	66
SHG PINWHEEL BROWN HL	72
SHG RHOMBOID BRECCIA HL	95
SHG RHOMBOID BROWN HL	96
SHG SISYRINCHIUM CHOCO HL	90
SHG SISYRINCHIUM PURPLE HL	106
SHG STAR PETAL GOLD HL	56
SHG STRIP DOMINO BROWN HL	92
SHG TRAVERTINE MOSAIC HL	76
SHG TRIANGLE GREY MULTI HL	64
SHG VERTICAL STRIP LEAF HL	90
SHG VINE FLUID MARBLE HL	78
SHG VINTAGE DAMASK ART HL	48
SHG WATERMELON ART HL	50

Elevation | Matte | 300x450mm

SEM ROCK GREY	112
SEM SLUMP BLOCK TAN MULTI	112
SEM STACKED HEWN BROWN MULTI	112
SEM STRIPS CASTLE BEIGE	112
SEM STRIPS CASTLE GREY	112

Elevation | Glossy | 300x450mm

SEG ROCK SLATE MULTI	114
SEG SLUMP BLOCK COTTO	114
SEG STACKED HEWN WHITE MULTI	114
SEG STRIPS MARBLE WHITE	114
SEG VENIZIA STRIP WOOD	114

300x300mm (Matching Floor)

SDM ARADOR BLUE DK FL	98/105
SDM ARGO GREY DK FL	04
SDM HIBISCUS BROWN FL	72
SDM LITHIA BROWN FL	85
SDM ZONTE BROWN DK FL	82
SFM 3D STRIPS GREY DK	66
SFM ARMANI MARBLE BEIGE DK	28
SFM ARMANI MARBLE GREY DK	20
SFM BOTTOCINO CREMA DK	38
SFM BRECCIA MARBLE BROWN	95
SFM CALACATTA MARBLE WHITE	48/54/56/100/102
SFM CEMENT GREY DK	22/59/64
SFM CEMENT PINK DK	109
SFM CHIPS GREY DK	62
SFM DAMASK CHOCO DK	42/88/90
SFM DYNA GREY DK	18
SFM DYNA MARBLE BEIGE DK	24
SFM EMPERADOR BLACK MARBLE	70
SFM EMPERADOR MARBLE BROWN	94
SFM FAUX CEMENT BEIGE DK	08
SFM FLUID MARBLE BLACK GOLD	54
SFM FRAMES BEIGE DK	74
SFM GRAINY BEIGE DK	06
SFM GRAINY BROWN DK	92
SFM GRAINY GREY DK	02
SFM LEATHER MOSAIC NERO	52/60
SFM MAHOGANY WOOD BEIGE	84
SFM MAKSI DOT BROWN DK	46/96
SFM MARMI MARBLE BLUE DK	34
SFM NAVONA TRAVERTINE BEIGE	76
SFM NOVA MARBLE BEIGE	26/38/78
SFM OAK HARDWOOD BEIGE	80
SFM OCEAN WAVE AQUA DK	104
SFM OLIVE GREEN DK	14/108
SFM ONYX PEARL DK	32
SFM PACIFIC PEBBLE MULTI	103
SFM PLAIN WHITE	36/52/50/58/59
SFM RUSTIC FOG GREY DK	41
SFM RUSTIC GREY DK	63
SFM SAND NERO	12
SFM SANDY GREY DK	86
SFM SICILIA MARBLE OYSTER DK	30
SFM STONEMOOD GREY DK	68
SFM STUCCO CHARCOAL DK	44
SFM TWEED PURPLE DK	106
SFM VENEER OAK WOOD BEIGE	10



Listed on BSE (530365) for 20+ years.
And also on NSE (ORIENTBELL).

Eleganz 2.0

Highlight Every Wall



MATTE FINISH

300x600 mm | Ceramic Wall Tiles



PREVIEW SHOWN : SHM MOSAIC ARROW GREY HL

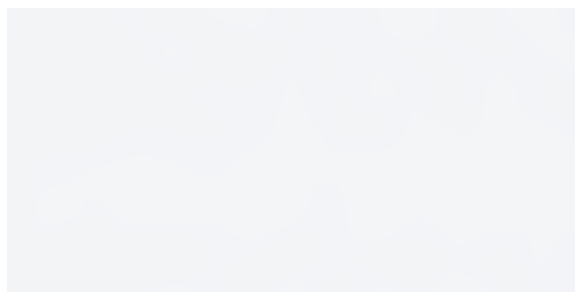


300x
600mm

MATTE
FINISH



SBM GRAINY GREY DK



SBM GRAINY GREY LT



SHM STRIPS GRAINY GREY HL



SHM MOSAIC ARROW GREY HL



300x300mm I
SFM GRAINY GREY DK



PREVIEW SHOWN : SHM MOSAIC RUSTIC STEEL BLUE HL, SDM ARGO GREY DK & SDM ARGO GREY LT

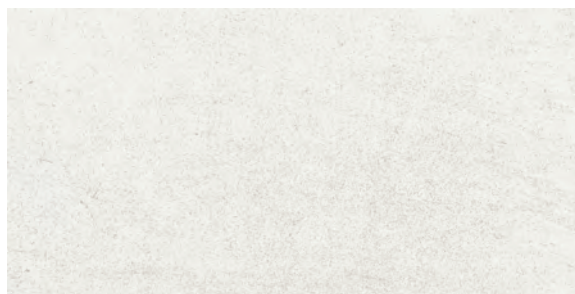


300x
600mm

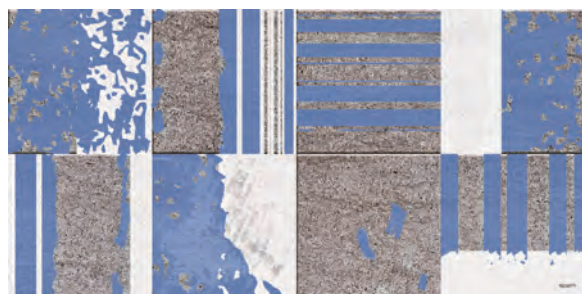
MATTE
FINISH



SDM ARGO GREY DK



SDM ARGO GREY LT



SHM MOSAIC RUSTIC STEEL BLUE HL



300x300mm I
SDF ARGO GREY DK FL

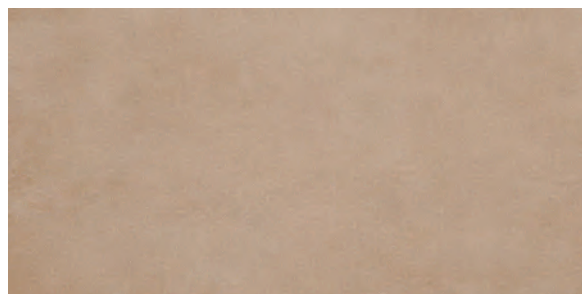


PREVIEW SHOWN : SHM CINQUEFOIL FLOWER HL

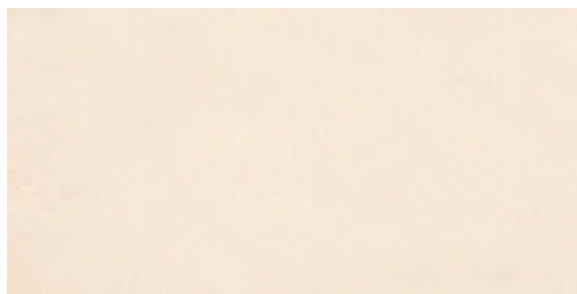


300x
600mm

MATTE
FINISH



SBM GRAINY BEIGE DK



SBM GRAINY BEIGE LT



SHM CINQUEFOIL FLOWER HL



300x300mm I
SFM GRAINY BEIGE DK



PREVIEW SHOWN : SHM BLOCOS FAUX BEIGE HL, SBM FAUX CEMENT BEIGE DK & SFM FAUX CEMENT BEIGE DK



300x
600mm

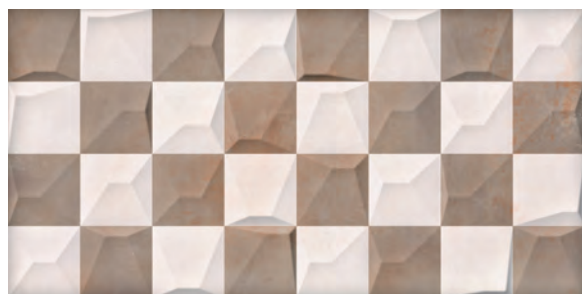
MATTE
FINISH



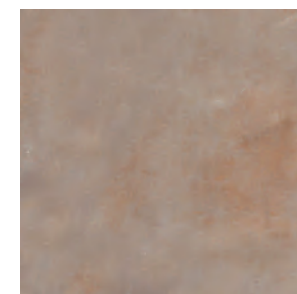
SBM FAUX CEMENT BEIGE DK



SBM FAUX CEMENT BEIGE LT



SHM BLOCOS FAUX BEIGE HL



300x300mm I
SFM FAUX CEMENT BEIGE DK



PREVIEW SHOWN : SHM VENEER OAK FLORAL STRIPS HL, SBM VENEER OAK WOOD BEIGE & SBM VENEER OAK WOOD CREAMA



300x
600mm

MATTE
FINISH



SBM VENEER OAK WOOD BEIGE



SBM VENEER OAK WOOD CREAMA



SHM VENEER OAK FLORAL STRIPS HL



300x300mm I
SFM VENEER OAK WOOD
BEIGE

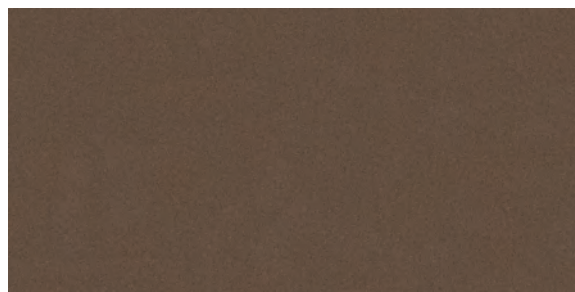


PREVIEW SHOWN : SHM STRIPS SAND HL, SBM SAND CREMA, SBM SAND NERO & SFM SAND NERO

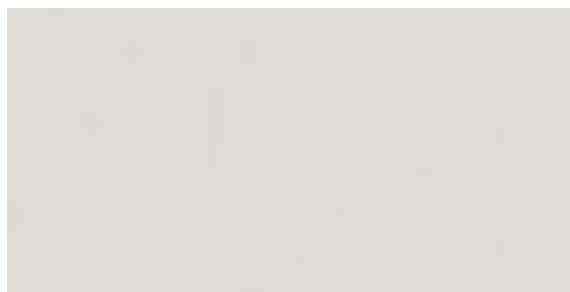


300x
600mm

MATTE
FINISH



SBM SAND NERO



SBM SAND CREMA



SHM STRIPS SAND HL



300x300mm I
SFM SAND NERO

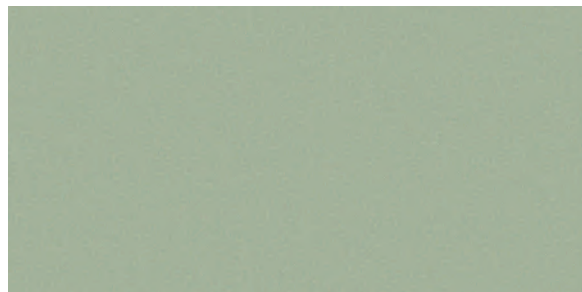


PREVIEW SHOWN : SHM STRIPS OLIVE GREEN HL, SBM OLIVE GREEN DK & SBM OLIVE GREEN LT

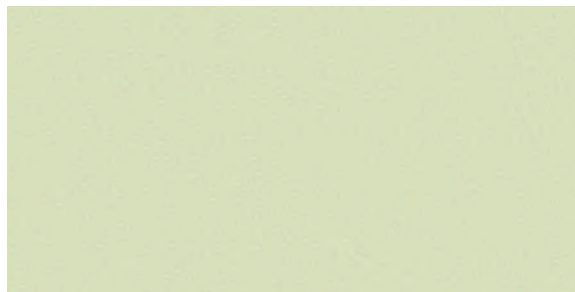


300x
600mm

MATTE
FINISH



SBM OLIVE GREEN DK



SBM OLIVE GREEN LT



SHM STRIPS OLIVE GREEN HL



300x300mm I
SFM OLIVE GREEN DK



SHG HILL ARMANI GREY HL, SBG ARMANI MARBLE GREY DK, SBG ARMANI MARBLE GREY LT & SFM ARMANI MARBLE GREY DK

Eleganz 2.0
Highlight Every Wall



GLOSSY FINISH

300x600 mm | Ceramic Wall Tiles



PREVIEW SHOWN : SHG MOSAIC DYNA GREY MULTI HL, SBG DYNA GREY DK & SFM DYNA GREY DK



300x
600mm

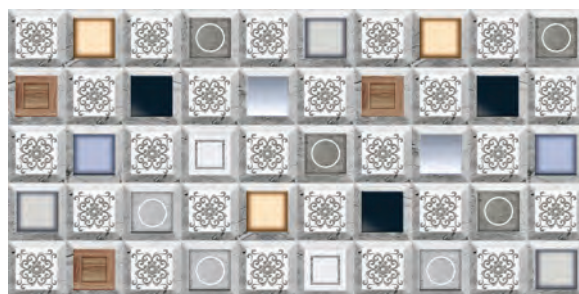
GLOSSY
FINISH



SBG DYNA GREY DK



SBG DYNA GREY LT



SHG MOSAIC DYNA GREY MULTI HL



300x300mm I
SFM DYNA GREY DK



PREVIEW SHOWN : SHG HILL ARMANI GREY HL, SBG ARMANI MARBLE GREY DK, SBG ARMANI MARBLE GREY LT & SFM ARMANI MARBLE GREY DK



300x
600mm

GLOSSY
FINISH



SBG ARMANI MARBLE GREY DK



SBG ARMANI MARBLE GREY LT



SHG HILL ARMANI GREY HL



300x300mm I
SFM ARMANI MARBLE GREY
DK



PREVIEW SHOWN : SHG WOOD SHINE STRIPS HL, SBG WOOD SHINE STRIPS GREY, SBG WOOD SHINE STRIPS SILVER & SFM CEMENT GREY DK



300x
600mm

GLOSSY
FINISH

orientbell
tiles



SBG WOOD SHINE STRIPS GREY



SBG WOOD SHINE STRIPS SILVER



SHG WOOD SHINE STRIPS HL



300x300mm I
SFM CEMENT GREY DK



PREVIEW SHOWN : SHG DYNA MARBLE MOSAIC HL, SBG DYNA MARBLE BEIGE DK, SBG DYNA MARBLE BEIGE LT & SFM DYNA MARBLE BEIGE DK



300x
600mm

GLOSSY
FINISH



SBG DYNA MARBLE BEIGE DK



SBG DYNA MARBLE BEIGE LT



SHG DYNA MARBLE MOSAIC HL



300x300mm I
SFM DYNA MARBLE BEIGE DK



PREVIEW SHOWN : SHG MOSAIC MULTI HL, SBG NOVA MARBLE BEIGE, SBG NOVA MARBLE CREAMA & SFM NOVA MARBLE BEIGE

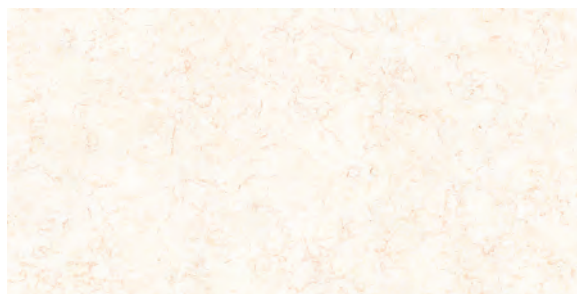


300x
600mm

GLOSSY
FINISH



SBG NOVA MARBLE BEIGE



SBG NOVA MARBLE CREAMA



SHG MOSAIC MULTI HL



SHG MOSAIC WAVE HL



300x300mm I
SFM NOVA MARBLE BEIGE

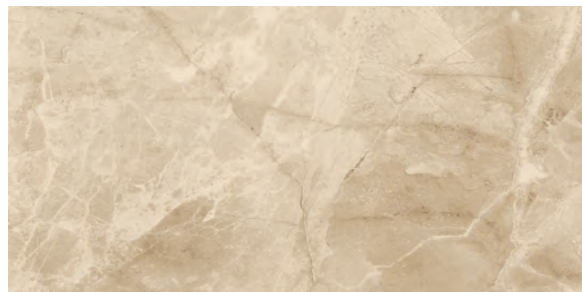


PREVIEW SHOWN : SHG DIAGONAL STRIPED BEIGE HL, SBG ARMANI MARBLE BEIGE DK, SBG ARMANI MARBLE BEIGE LT & SFM ARMANI MARBLE BEIGE DK

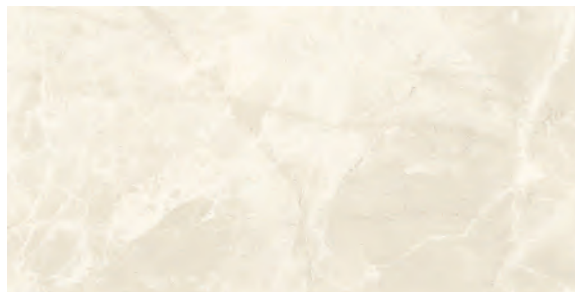


300x
600mm

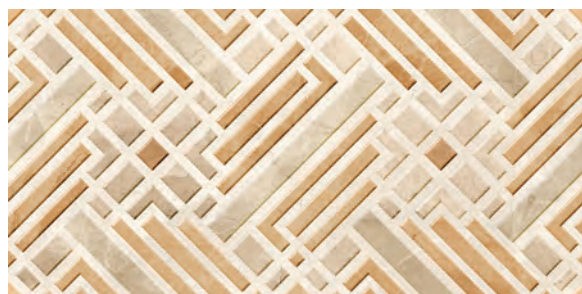
GLOSSY
FINISH



SBG ARMANI MARBLE BEIGE DK



SBG ARMANI MARBLE BEIGE LT



SHG DIAGONAL STRIPED BEIGE HL



300x300mm I
SFM ARMANI MARBLE BEIGE
DK



PREVIEW SHOWN : SHG BRICK SICILIA OYSTER HL, SBG SICILIA MARBLE OYSTER DK & SBG SICILIA MARBLE OYSTER LT



300x
600mm

GLOSSY
FINISH



SBG SICILIA MARBLE OYSTER DK



SBG SICILIA MARBLE OYSTER LT



SHG BRICK SICILIA OYSTER HL



300x300mm I
SFM SICILIA MARBLE OYSTER
DK



PREVIEW SHOWN : SHG WAVE ONYX HL, SBG ONYX PEARL DK, SBG ONYX PEARL LT & SFM ONYX PEARL DK



300x
600mm

GLOSSY
FINISH



SBG ONYX PEARL DK



SBG ONYX PEARL LT



SHG WAVE ONYX HL



300x300mm I
SFM ONYX PEARL DK



PREVIEW SHOWN : SHG BRICK MARMI MARBLE HL, SBG MARMI MARBLE BLUE DK, SBG MARMI MARBLE BLUE LT & SFM MARMI MARBLE BLUE DK

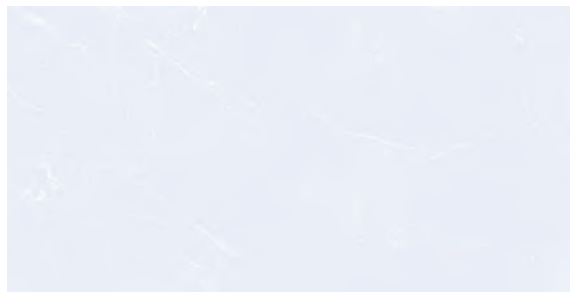


300x
600mm

GLOSSY
FINISH



SBG MARMİ MARBLE BLUE DK



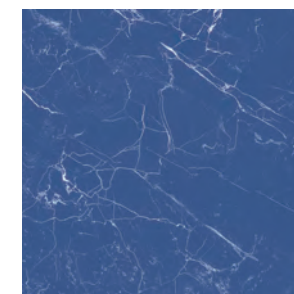
SBG MARMİ MARBLE BLUE LT



SHG BRICK LINEAR MARMİ HL



SHG BRICK MARMİ MARBLE HL



300x300mm I
SFM MARMİ MARBLE BLUE DK



PREVIEW SHOWN : SHG MOROCCAN ART MULTI HL, SBG FRAME DAMASK GREY & SFM PLAIN WHITE



SBG FRAME DAMASK GREY



SBG FRAME PLAIN WHITE



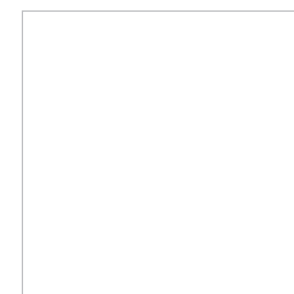
SHG FRAME BASKET CUPS HL



SHG FRAME JAPANESE POTS HL



SHG MOROCCAN ART MULTI HL



300x300mm I
SFM PLAIN WHITE



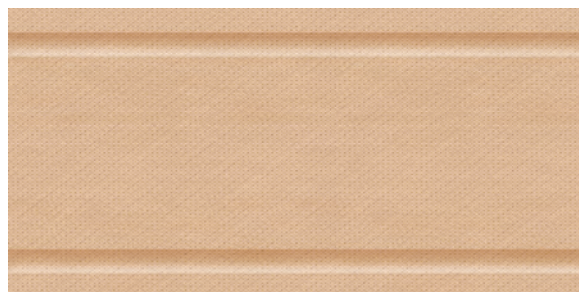
PREVIEW SHOWN : SBG SONGKET VINE GOLD & SHG SONGKET FRUITS HL



300x
600mm

GLOSSY
FINISH

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tiles



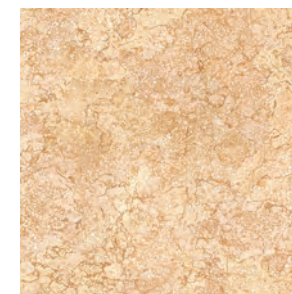
SBG BATIK GRID BEIGE



SBG BATIK GRID CREAMA



SHG TEA POT CUP BATIK HL



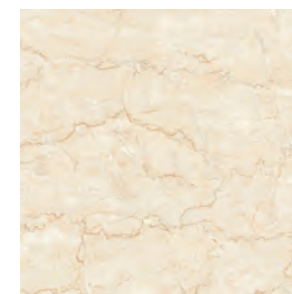
300x300mm I
SFM NOVA MARBLE BEIGE



SBG SONGKET VINE GOLD



SHG SONGKET FRUITS HL



300x300mm I
SFM BOTTOCINO CREMA DK



SHM PINWHEEL FOG GREY HL, SBM RUSTIC FOG GREY DK & SBM RUSTIC FOG GREY DK

Eleganz 2.0

Highlight Every Wall



MATTE FINISH

300x450 mm | Ceramic Wall Tiles

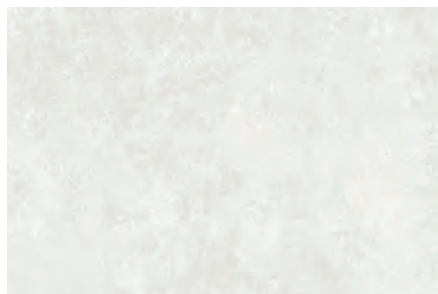


300x
450mm

MATTE
FINISH



SBM RUSTIC FOG GREY DK



SBM RUSTIC FOG GREY LT



SHM PINWHEEL FOG GREY HL

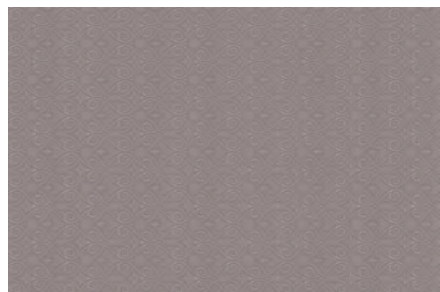


300x300mm I
SFM RUSTIC FOG GREY DK

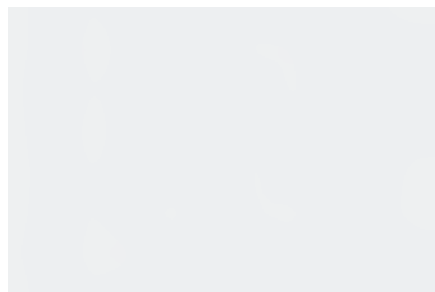


300x
450mm

MATTE
FINISH



SBM GOTHIC GRID GREY DK



SBM GOTHIC GRID GREY LT



SHM GOTHIC GRID KITE HL



300x300mm I
SFM DAMASK CHOCO DK

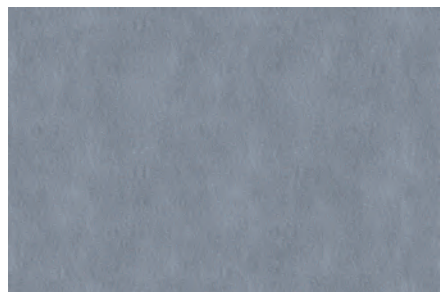


PREVIEW SHOWN : SHM TRIANGLE CHARCOAL HL, SBM STUCCO CHARCOAL DK & SBM STUCCO CHARCOAL LT



300x
450mm

MATTE
FINISH



SBM STUCCO CHARCOAL DK



SBM STUCCO CHARCOAL LT



SHM TRIANGLE CHARCOAL HL



300x300mm I
SFM STUCCO CHARCOAL DK



PREVIEW SHOWN : SHM MOORISH ART BROWN HL, SBM MAKSI DOT BROWN DK, SBM MAKSI DOT BROWN LT & SFM MAKSI DOT BROWN DK

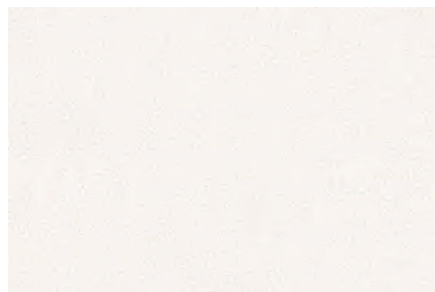


300x
450mm

MATTE
FINISH



SBM MAKSI DOT BROWN DK



SBM MAKSI DOT BROWN LT



SHM MOORISH ART BROWN HL



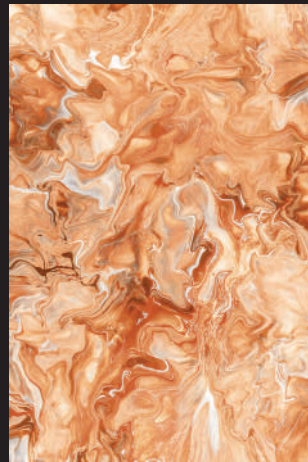
300x300mm I
SFM MAKSI DOT BROWN DK



SHG LEATHER CHESS MOSAIC HL, SBG LEATHER MOSAIC NERO, SBG LEATHER MOSAIC WHITE & SFM LEATHER MOSAIC NERO

Eleganz 2.0

Highlight Every Wall



GLOSS FINISH

300x450 mm | Ceramic Wall Tiles



PREVIEW SHOWN : SHG CHEVRON GREY MULTI HL, SBG CALACATTA MARBLE WHITE & SFM CALACATTA MARBLE WHITE



300x
450mm

GLOSSY
FINISH

orientbell
tiles



SBG CALACATTA MARBLE WHITE



SHG VINTAGE DAMASK ART HL



SHG DIYA SWASTIK STRIPS HL



SHG CHEVRON GREY MULTI HL



300x300mm I
SFM CALACATTA MARBLE
WHITE

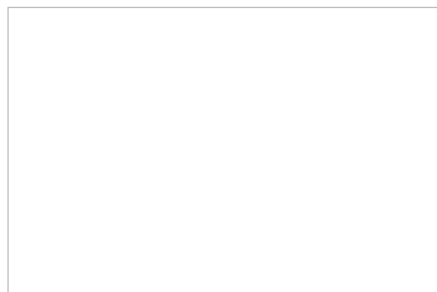


PREVIEW SHOWN : SHG APPLE ART HL, SHG WATERMELON ART HL, SHG MOROCCAN MOSAIC BLUE HL, SBG PLAIN WHITE & SFM PLAIN WHITE



300x
450mm

GLOSSY
FINISH



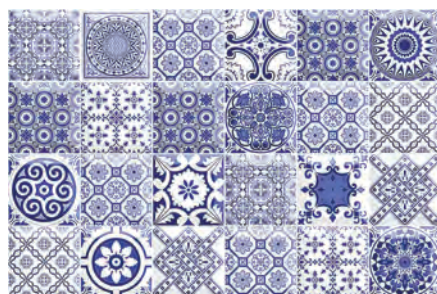
SBG PLAIN WHITE



SHG APPLE ART HL



SHG WATERMELON ART HL



SHG MOROCCAN MOSAIC BLUE HL



300x300mm I
SFM PLAIN WHITE



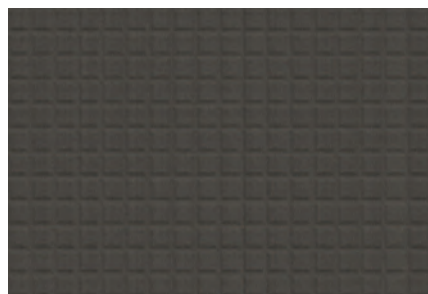
PREVIEW SHOWN : SHG MOSAIC BLACK WHITE HL, SBG MOSAIC BLACK & SBG MOSAIC WHITE



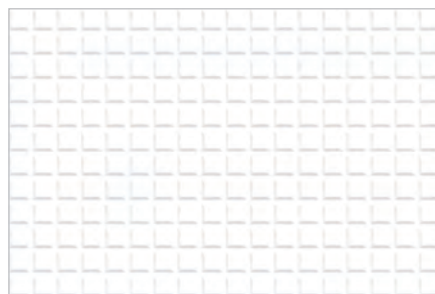
300x
450mm

GLOSSY
FINISH

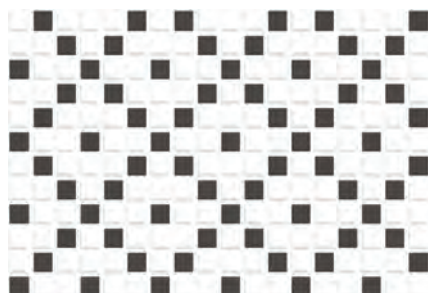
orientbell
tiles



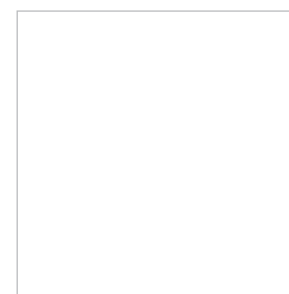
SBG MOSAIC BLACK



SBG MOSAIC WHITE



SHG MOSAIC BLACK WHITE HL



300x300mm I
SFM PLAIN WHITE



300x300mm I
SFM LEATHER MOSAIC NERO

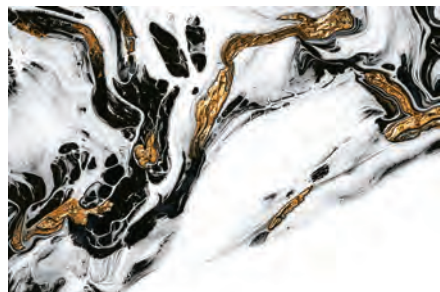


PREVIEW SHOWN : SHG FLUID MARBLE STRIPS BLACK HL, SBG FLUID MARBLE BLACK GOLD, SBG FLUID MARBLE WHITE & GFT FEDORA GREY FT



300x
450mm

GLOSSY
FINISH



SBG FLUID MARBLE BLACK GOLD



SBG FLUID MARBLE WHITE



SHG FLUID MARBLE STRIPS BLACK HL



300x300mm I
SFM CALACATTA MARBLE
WHITE



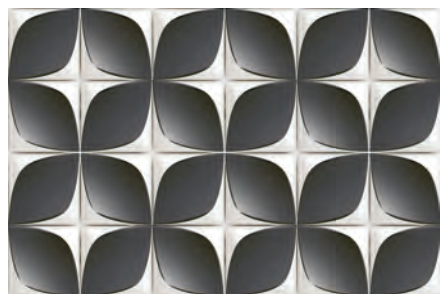
PREVIEW SHOWN : SHG STAR PETAL GOLD HL, SBG STAR PETAL GREY & SBG STAR PETAL WHITE



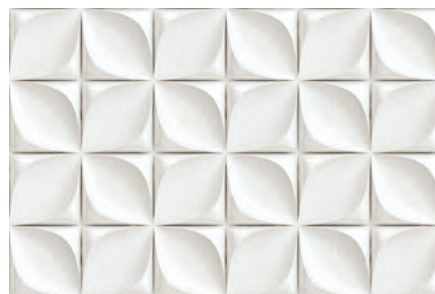
300x
450mm

GLOSSY
FINISH

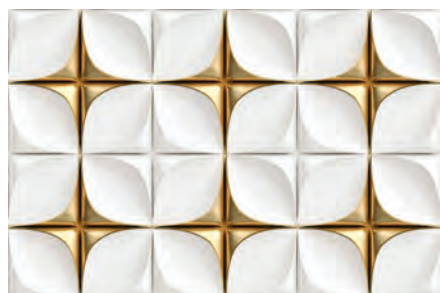
orientbell
tiles



SBG STAR PETAL GREY



SBG STAR PETAL WHITE



SHG STAR PETAL GOLD HL



300x300mm I
SFM CALACATTA MARBLE
WHITE



PREVIEW SHOWN : SHG 3D WINDMILL FRUITS HL & SBG 3D WINDMILL WHITE



300x
450mm

GLOSSY
FINISH

orientbell
tiles



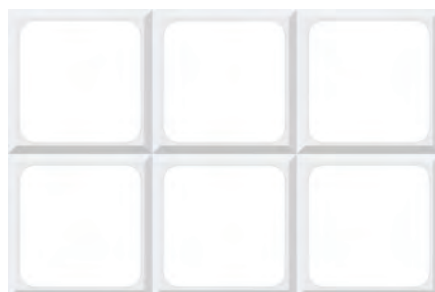
SHG 3D WINDMILL FRUITS HL



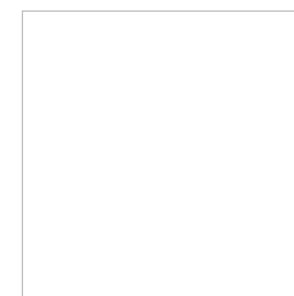
SBG 3D WINDMILL WHITE



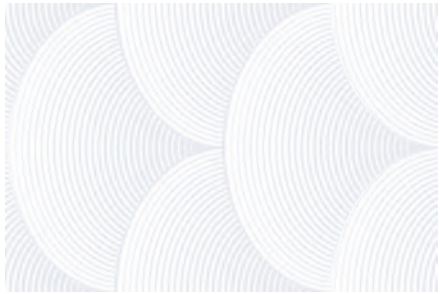
SHG KITCHEN UTENSILS MULTI HL



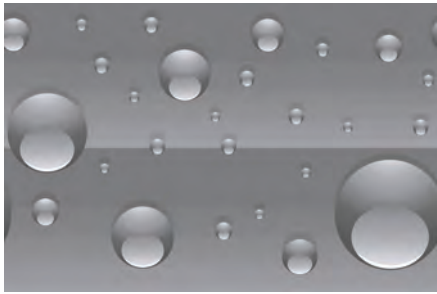
SBG MOSAIC PLAIN WHITE



300x300mm I
SFM PLAIN WHITE



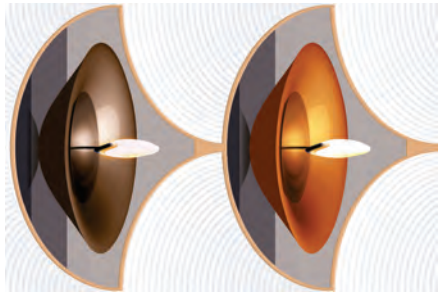
SBG ARCHES WHITE



SBG WATER DROP GREY DK



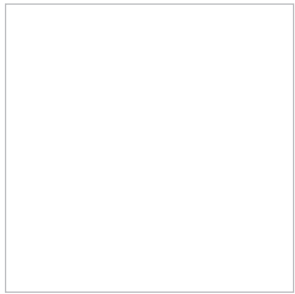
SBG WATER DROP GREY LT



SHG DIYA FLAME HL



SHG BUTTERFLY FLOWER TOP HL



300x300mm |
SFM PLAIN WHITE



SHG BUTTERFLY FLOWER BOTTOM HL



300x300mm |
SFM CEMENT GREY DK



300x
450mm

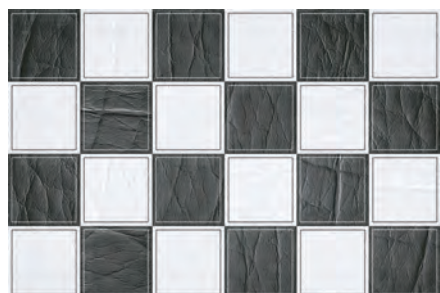
GLOSSY
FINISH



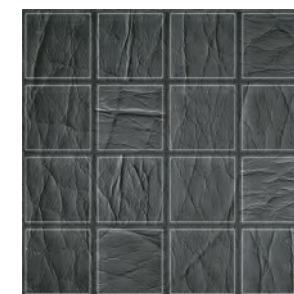
SBG LEATHER MOSAIC NERO



SBG LEATHER MOSAIC WHITE



SHG LEATHER CHESS MOSAIC HL



300x300mm I
SFM LEATHER MOSAIC NERO

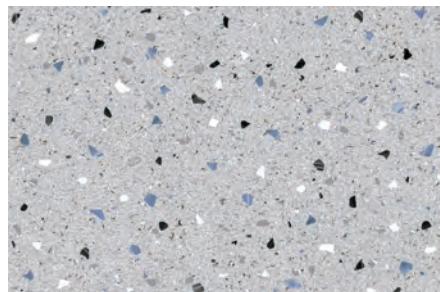


PREVIEW SHOWN : SHG MULBERRY CHIPS HL, SBG CHIPS GREY DK, SBG CHIPS GREY LT & SFM CHIPS GREY DK



300x
450mm

GLOSSY
FINISH



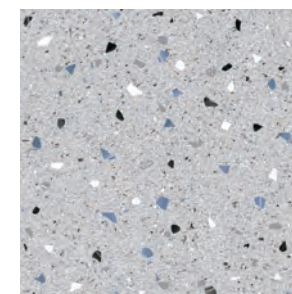
SBG CHIPS GREY DK



SBG CHIPS GREY LT



SHG MULBERRY CHIPS HL



300x300mm I
SFM CHIPS GREY DK



SBG RUSTIC GREY DK



SBG RUSTIC GREY LT



SHG LILY MOSAIC GREY HL

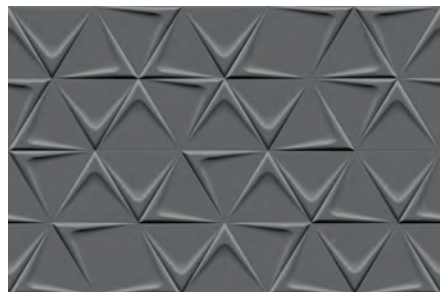


300x300mm I
SFM RUSTIC GREY DK



300x
450mm

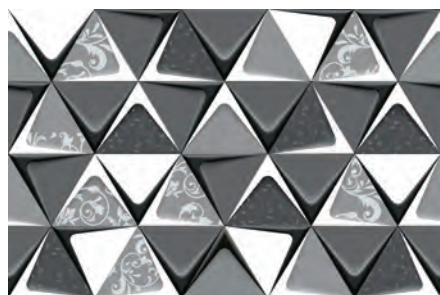
GLOSSY
FINISH



SBG TRIANGLE DAVY GREY



SBG TRIANGLE WHITE



SHG TRIANGLE GREY MULTI HL



300x300mm I
SFM CEMENT GREY DK



PREVIEW SHOWN : SHG PEANUTS CUP PLATE HL, SBG 3D STRIPS GREY DK & SBG 3D STRIPS GREY LT

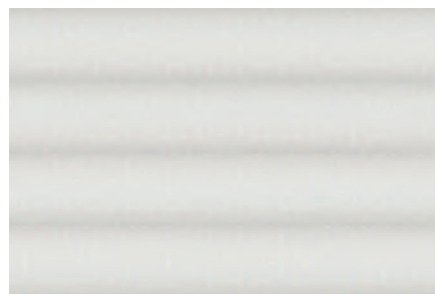


300x
450mm

GLOSSY
FINISH



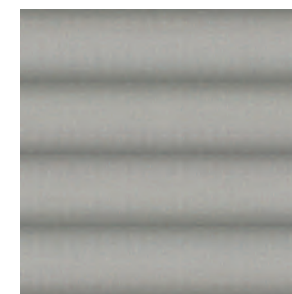
SBG 3D STRIPS GREY DK



SBG 3D STRIPS GREY LT



SHG PEANUTS CUP PLATE HL



300x300mm I
SFM 3D STRIPS GREY DK



PREVIEW SHOWN : SHG MOORISH ART GREY HL, SBG STONEMOOD GREY DK, SBG STONEMOOD GREY LT & SFM STONEMOOD GREY DK

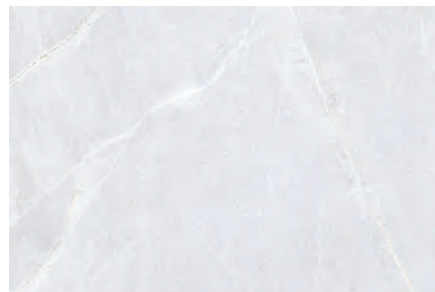


300x
450mm

GLOSSY
FINISH



SBG STONEMOOD GREY DK



SBG STONEMOOD GREY LT



SHG MOORISH ART GREY HL



300x300mm I
SFM STONEMOOD GREY DK

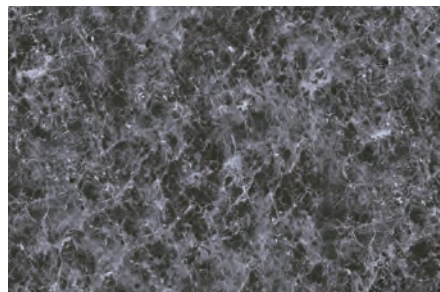


PREVIEW SHOWN : SHG DAISY EMPERADOR HL, SBG EMPERADOR BLACK MARBLE, SBG EMPERADOR BLACK MARBLE & SFM EMPERADOR BLACK MARBLE

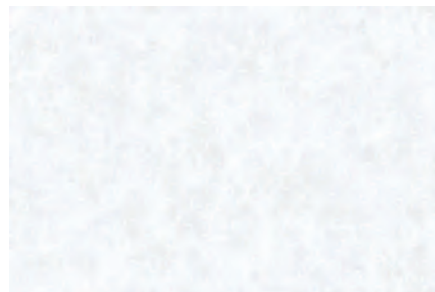


300x
450mm

GLOSSY
FINISH



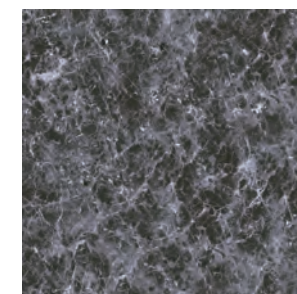
SBG EMPERADOR BLACK MARBLE



SBG EMPERADOR SILVER MARBLE



SHG DAISY EMPERADOR HL



300x300mm I
SFM EMPERADOR BLACK
MARBLE



PREVIEW SHOWN : SHG PINWHEEL BROWN HL, SBG HIBISCUS BROWN DK & SBG HIBISCUS BROWN LT



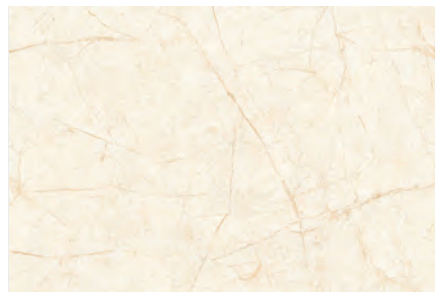
300x
450mm

GLOSSY
FINISH

orientbell
tiles



SDG HIBISCUS BROWN DK



SDG HIBISCUS BEIGE LT



SHG PINWHEEL BROWN HL



300x300mm I
SDM HIBISCUS BROWN FL



PREVIEW SHOWN : SBG FRAMES BEIGE DK

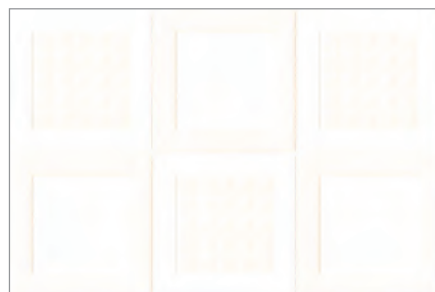


300x
450mm

GLOSSY
FINISH



SBG FRAMES BEIGE DK



SBG FRAMES BEIGE LT



SHG FRAMES TEA CUP PLATE HL



300x300mm I
SFM FRAMES BEIGE DK



PREVIEW SHOWN : SHG MOROCCAN MOSAIC BEIGE HL, SBG NAVONA TRAVERTINE BEIGE & SFM NAVONA TRAVERTINE BEIGE



300x
450mm

GLOSSY
FINISH

orientbell
tiles



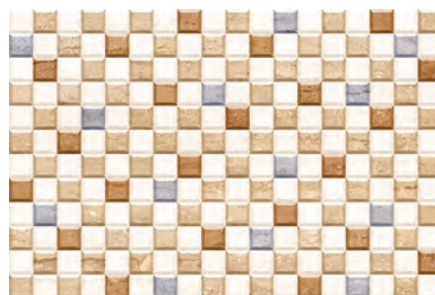
SBG NAVONA TRAVERTINE BEIGE



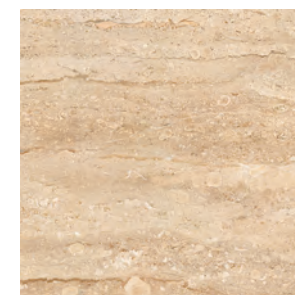
SBG NAVONA TRAVERTINE CREAMA



SHG MOROCCAN MOSAIC BEIGE HL



SHG TRAVERTINE MOSAIC HL



300x300mm |
SFM NAVONA TRAVERTINE
BEIGE



PREVIEW SHOWN : SHG VINE FLUID MARBLE HL, SBG FLUID MARBLE BEIGE DK, SBG FLUID MARBLE BEIGE LT & SFM NOVA MARBLE BEIGE



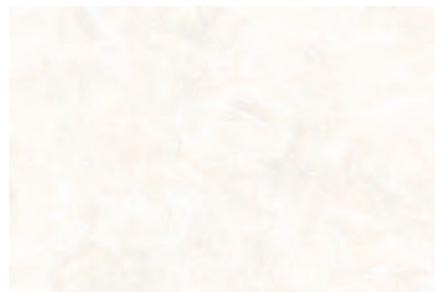
300x
450mm

GLOSSY
FINISH

orientbell
tiles



SBG FLUID MARBLE BEIGE DK



SBG FLUID MARBLE BEIGE LT



SHG VINE FLUID MARBLE HL



300x300mm I
SFM NOVA MARBLE BEIGE



PREVIEW SHOWN : SHG HEXAGON DUAL HL, SBG OAK HARDWOOD BEIGE & SBG OAK HARDWOOD CREAMA



300x
450mm

GLOSSY
FINISH



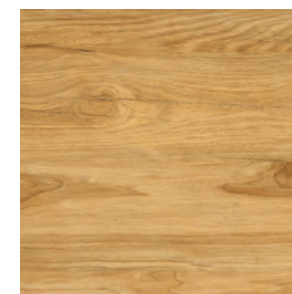
SBG OAK HARDWOOD BEIGE



SBG OAK HARDWOOD CREAMA



SHG HEXAGON DUAL HL



300x300mm I
SFM OAK HARDWOOD BEIGE



PREVIEW SHOWN : SHG FRUIT BASKET ZONTE HL, SDG ZONTE BROWN DK & SDG ZONTE BROWN LT



300x
450mm

GLOSSY
FINISH

orientbell
tiles



SDG ZONTE BROWN DK



SDG ZONTE BROWN LT



SHG FRUIT BASKET ZONTE HL



SHG KITCHEN NICHE ZONTE HL



SHG DEER ZONTE HL



300x300mm I
SDM ZONTE BROWN DK FL



PREVIEW SHOWN : SHG BRICK LINEAR WOOD HL, SBG MAHOGANY WOOD CREAMA & SFM MAHOGANY WOOD BEIGE



300x
450mm

GLOSSY
FINISH



SBG MAHOGANY WOOD BEIGE



SBG MAHOGANY WOOD CREAMA



SHG BRICK LINEAR WOOD HL



300x300mm I
SFM MAHOGANY WOOD
BEIGE



300x
450mm

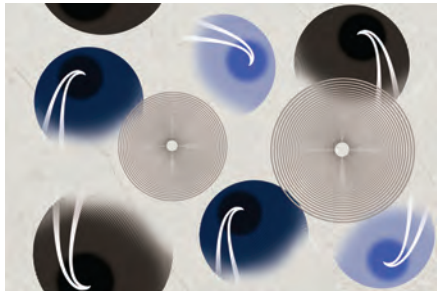
GLOSSY
FINISH



SDG LITHIA BROWN



SDG LITHIA BROWN GREY



SHG CONCENTRIC CIRCLES MULTI HL



300x300mm I
SDM LITHIA BROWN FL

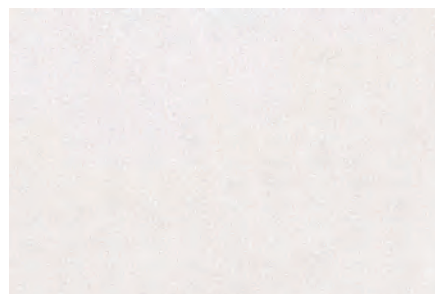


300x
450mm

GLOSSY
FINISH



SBG SANDY GREY DK



SBG SANDY GREY LT



SHG 3D ENDLESS BLOCKS HL



300x300mm I
SFM SANDY GREY DK

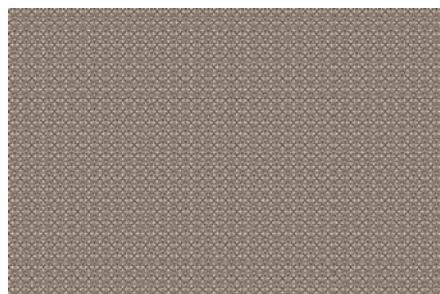


PREVIEW SHOWN : SHG FLORAL ARABIC GRID HL, SGB ARABIC GRID BROWN, SGB ARABIC GRID CREAMA & SFM DAMASK CHOCO DK

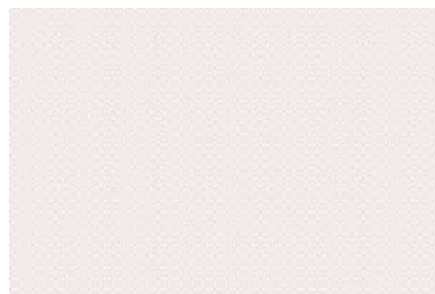


300x
450mm

GLOSSY
FINISH



SBG ARABIC GRID BROWN



SBG ARABIC GRID CREAMA



SHG FLORAL ARABIC GRID HL



300x300mm I
SFM DAMASK CHOCO DK



PREVIEW SHOWN : SHG SISYRINCHIUM CHOCO HL, SBG DAMASK CHOCO DK, SBG DAMASK CHOCO LT & SFM DAMASK CHOCO DK



300x
450mm

GLOSSY
FINISH

orientbell
tiles



SBG DAMASK CHOCO DK



SBG DAMASK CHOCO LT



SHG SISYRINCHIUM CHOCO HL



SHG VERTICAL STRIP LEAF HL



300x300mm I
SFM DAMASK CHOCO DK



PREVIEW SHOWN : SHG STRIP DOMINO BROWN HL, SBG GRAINY BROWN DK & SBG GRAINY BROWN LT



300x
450mm

GLOSSY
FINISH



SBG GRAINY BROWN DK



SBG GRAINY BROWN LT



SHG STRIP DOMINO BROWN HL



300x300mm I
SFM GRAINY BROWN DK

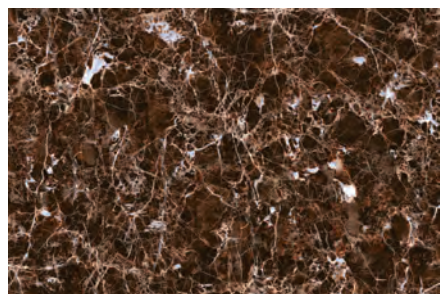


PREVIEW SHOWN : SHG CHEVRON EMPERADOR HL, SBG EMPERADOR MARBLE BROWN & SBG EMPERADOR MARBLE CREAMA



300x
450mm

GLOSSY
FINISH



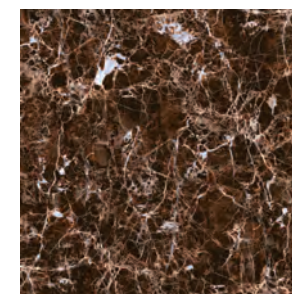
SBG EMPERADOR MARBLE BROWN



SBG EMPERADOR MARBLE CREAMA



SHG CHEVRON EMPERADOR HL

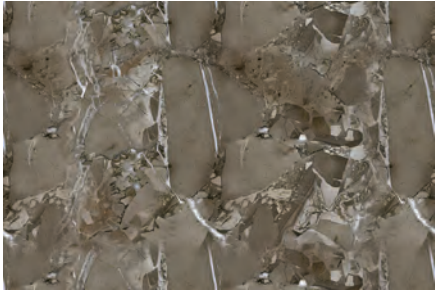


300x300mm I
SFM EMPERADOR MARBLE
BROWN



300x
450mm

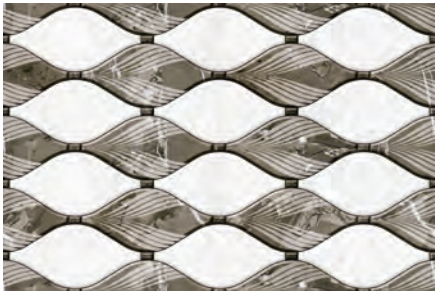
GLOSSY
FINISH



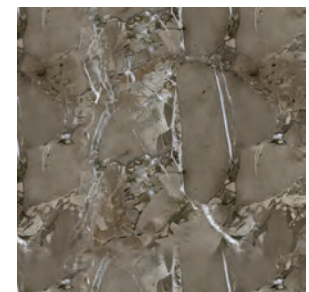
SBG BRECCIA MARBLE BROWN



SBG BRECCIA MARBLE SILVER



SHG RHOMBOID BRECCIA HL



300x300mm |
SFM BRECCIA MARBLE
BROWN



300x
450mm

GLOSSY
FINISH

orientbell
tiles



SBG RHOMBOID BROWN



SBG RHOMBOID BEIGE



SHG RHOMBOID BROWN HL



300x300mm |
SFM MAKSI DOT BROWN DK



PREVIEW SHOWN : SHG DAHLIA FLOWER BLUE HL, SHG DIAMOND CHAIN BLUE HL, SDG ARADOR BLUE DK, SDG ARADOR BLUE LT & SDM ARADOR BLUE DK FL

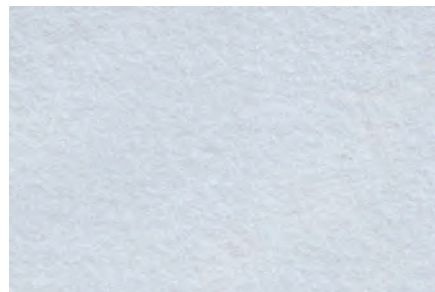


300x
450mm

GLOSSY
FINISH



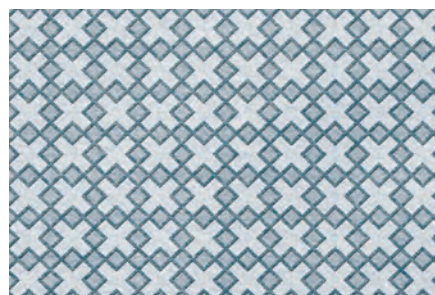
SDG ARADOR BLUE DK



SDG ARADOR BLUE LT



SHG DAHLIA FLOWER BLUE HL



SHG DIAMOND CHAIN BLUE HL



300x300mm I
SDM ARADOR BLUE DK FL

Eleganz 2.0
Highlight Every Wall

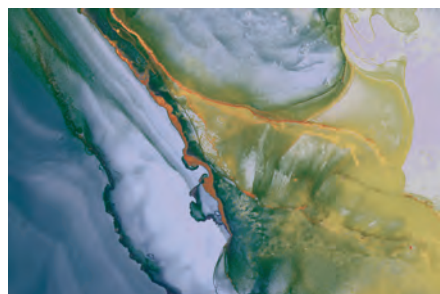


PREVIEW SHOWN : SHG MOSAIC FLUID AEGEAN BLUE HL, SBG FLUID AEGEAN BLUE DK & SBG FLUID AEGEAN BLUE LT



300x
450mm

GLOSSY
FINISH



SBG FLUID AEGEAN BLUE DK



SBG FLUID AEGEAN BLUE LT



SHG MOSAIC FLUID AEGEAN BLUE HL



300x300mm I
SFM CALACATTA MARBLE
WHITE

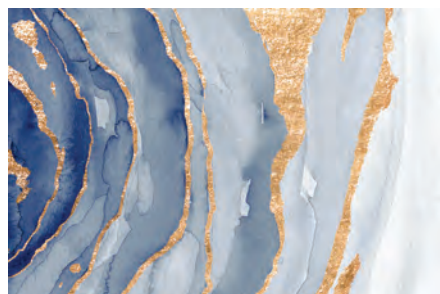


PREVIEW SHOWN : SHG BRICK FLUID BLUE HL, SBG FLUID MARBLE BLUE GOLD, SBG FLUID MARBLE BLUE LT & SFM CALACATTA MARBLE WHITE



300x
450mm

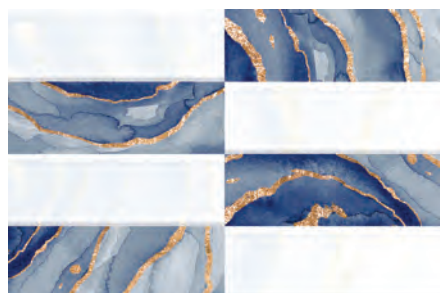
GLOSSY
FINISH



SBG FLUID MARBLE BLUE GOLD



SBG FLUID MARBLE BLUE LT



SHG BRICK FLUID BLUE HL



300x300mm I
SFM CALACATTA MARBLE
WHITE



300x
450mm

GLOSSY
FINISH



SHG PACIFIC DOLPHIN HL



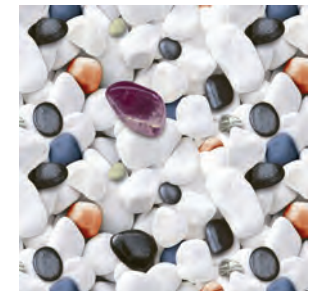
SBG PACIFIC SKY BLUE



SHG PACIFIC FISH HL



SBG PACIFIC PEBBLE MULTI

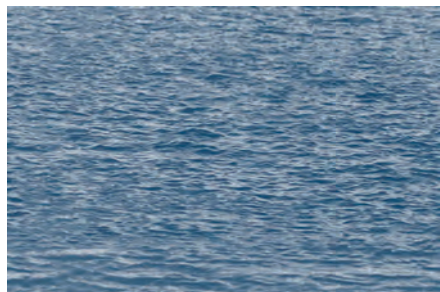


300x300mm I
SFM PACIFIC PEBBLE MULTI



300x
450mm

GLOSSY
FINISH



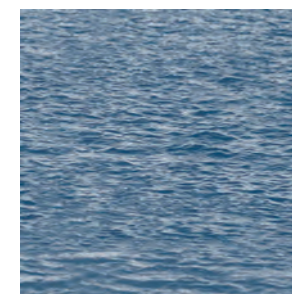
SBG OCEAN WAVE AQUA DK



SBG OCEAN WAVE AQUA LT



SHG OCEAN WAVE FISH HL



300x300mm I
SFM OCEAN WAVE AQUA DK



300x
450mm

GLOSSY
FINISH



SBG STREAK DUSK BLUE DK



SBG STREAK DUSK BLUE LT



SHG MOSAIC STREAK DUSK BLUE HL



300x300mm I
SDM ARADOR BLUE DK FL

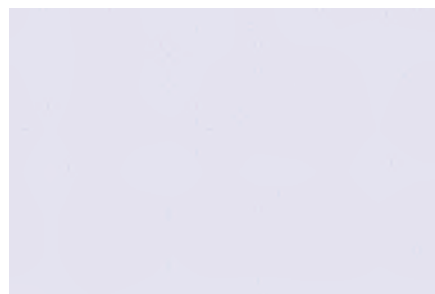


300x
450mm

GLOSSY
FINISH



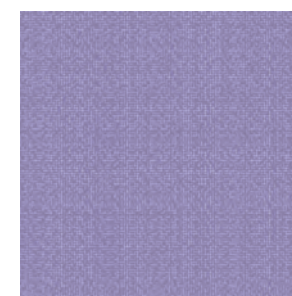
SBG TWEED PURPLE DK



SBG TWEED PURPLE LT



SHG SISYRINCHIUM PURPLE HL



300x300mm I
SFM TWEED PURPLE DK



PREVIEW SHOWN : SHG AUTUMN LEAF MULTI HL, SBG STRIPS TEAL GREEN & SBG STRIPS TEAL GREY



300x
450mm

GLOSSY
FINISH



SBG STRIPS TEAL GREEN



SBG STRIPS TEAL GREY



SHG AUTUMN LEAF MULTI HL



300x300mm I
SFM OLIVE GREEN DK

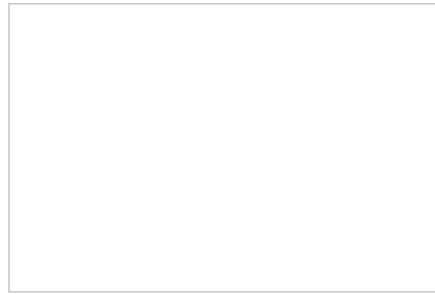


300x
450mm

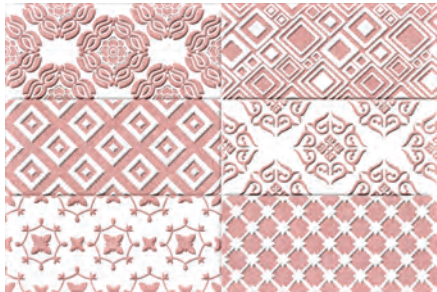
GLOSSY
FINISH



SBG CEMENT PINK DK



SBG PLAIN WHITE



SHG MOROCCAN ART PINK HL



300x300mm I
SFM CEMENT PINK DK

Eleganz 2.0
Highlight Every Wall

MATTE FINISH



GLOSSY FINISH

300x450 mm | Ceramic Elevation Tiles



PREVIEW SHOWN : SEM STRIPS CASTLE GREY



300x
450mm

MATTE
FINISH



SEM SLUMP BLOCK TAN MULTI



SEM ROCK GREY



SEM STACKED HEWN BROWN MULTI



SEM STRIPS CASTLE GREY



SEM STRIPS CASTLE BEIGE



PREVIEW SHOWN : SEG STRIPS MARBLE WHITE



300x
450mm

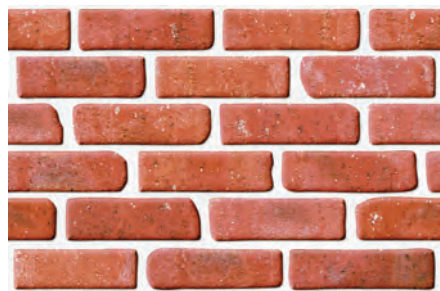
GLOSSY
FINISH



SEG ROCK SLATE MULTI



SEG STRIPS MARBLE WHITE



SEG SLUMP BLOCK COTTO



SEG STACKED HEWN WHITE MULTI



SEG VENIZIA STRIP WOOD

TECHNICAL SPECIFICATIONS Digital Ceramic Tiles

Packing Details			
Size	No. of Tiles Per Carton	Covered Area Per Carton	
(In mm.)		(In Sq. Mtr.)	(In Sq. Ft.)
300X600mm (Wall Tiles)	5	0.90	9.69
300X450mm (Wall / Elevation Tiles)	6	0.81	8.72
300X300mm (Floor Tiles)	9	0.81	8.72

(E > 10 % Group B III) as per IS 15622:2017				
Characteristics	Standard Test Method	IS 15622:2017 E > 10 % (Group B III)		OBL Norms
Dimension & Surface Quality		Unrectified	Rectified	
Deviation in Length & Width	IS 13630 (Part 1):2017	± 0.4%	± 0.2 %	Conforms
Deviation in Thickness		± 5.0 %		± 4.00 %
Straightness of Sides		± 0.2 %	± 0.15 %	Conforms
Rectangularity		± 0.3 %	± 0.2 %	Conforms
Surface Flatness		± 0.3 %		± 0.20 % ☹️☹️
Surface Quality		Min. 95 % tiles should be free from visible defects		Min. 95 % tiles should be free from visible defects ☹️
Physical Properties				
Water Absorption (%)	IS 13630 (Part 2):2017	Average > 10 %		17±2 % ☹️
Modulus of Rupture in [N/mm ²]	IS 13630 (Part 6):2017	Min 15, for thickness < 7.5 mm Min 12, for thickness ≥ 7.5 mm		>15 ☹️
Breaking Strength in N		< 7.5 mm thickness: 200, Min ≥ 7.5 mm thickness: 600, Min		Conforms ☹️
Moisture Expansion in mm/m	IS 13630 (Part 3):2017	0.04, Max		Conforms
Scratch Hardness of Surface (Moh's Scale)	IS 13630 (Part 13):2017	3, Min		3
Resistance to Surface Abrasion of glazed tiles (Class I to V)	IS 13630 (Part 11):2017	Class II, Min		Conforms
Co-efficient of Linear Thermal Expansion from ambient temperature to 100°C	IS 13630 (Part 4):2017	9×10 ⁻⁶ K ⁻¹ , Max		Conforms
Thermal Shock Resistance	IS 13630 (Part 5):2017	10 cycles, Min		Passed 10 Cycle
Crazing Resistance Glazed Tiles	IS 13630 (Part 9):2017	4 Cycles@7.5 bar, Min		4 Cycle Passed ☹️☹️
Impact Resistance- Coefficient of Restitution	IS 13630 (Part 14):2017	0.55, Min		>0.55
Chemical Properties				
Resistance to staining of glazed tiles	IS 13630 (Part 8):2017	Class I, Min		Conforms
Resistance to household chemicals		Class AA, Min		Conforms
Resistance to acids and alkalis (with exception of hydrofluoric acid and its compound)		Required, if agreed		Class AA

NOTE: Certain amount of Size and Shade variation is inherent in all ceramic products. Within the limits of printed material, the colors and aesthetics of the products correspond closely to those of illustrated products. Prospective customers are advised to inspect a sample of the tile before ordering and laying. At all points of time, the company liability is restricted to the purchase value of tiles.

Every effort has been made to ensure the accuracy of the information given. However, the company reserves the right to delete & change, any of the items, colors, sizes & technical specifications without any prior notice.

ORIENT BELL TILE BOUTIQUE

CHANDIGARH

SCO - 6, First Floor, Sector 7-C, Madhya Marg,
Chandigarh-160 019,
Tel.: +91 172 4624 342

CHENNAI

New No: 85, Old No: 30, Maharaja Tower, 2nd Floor, 1st
Avenue, Ashok Nagar, (Above Kotak Mahindra Bank),
Chennai-600 083,
Tel.: +91 44 4213 8687

COCHIN

"SURYA GAYATRI", Building No. 32/8, B3, Puthiya
Road, New Junction, (Opposite Holiday Inn Hotel)
Ernakulam By Pass Road, Cochin-682 031,
Tel.: +91 97457 68058

COIMBATORE

11, 1st Floor, Venkata Samy Road (East), R.S. Puram,
Coimbatore-641 002,
Tel.: +91 89799 41666

DEHRADUN

Duggal Complex (Near Kamla Palace Hotel), GMS
Road, Dehradun-248 001,
Tel.: +91 97197 01064

KOLKATA

8/1, Burdwan Road, Alipore, Kolkata-700 027,
Tel.: +91 33 4068 4046/7

LUCKNOW

Raj Rani Apartment, Ground Floor, Near Beej Nigam,
Badhshah Nagar Railway Station, Lucknow-226 006,
Tel.: +91 99847 86404

NEW DELHI

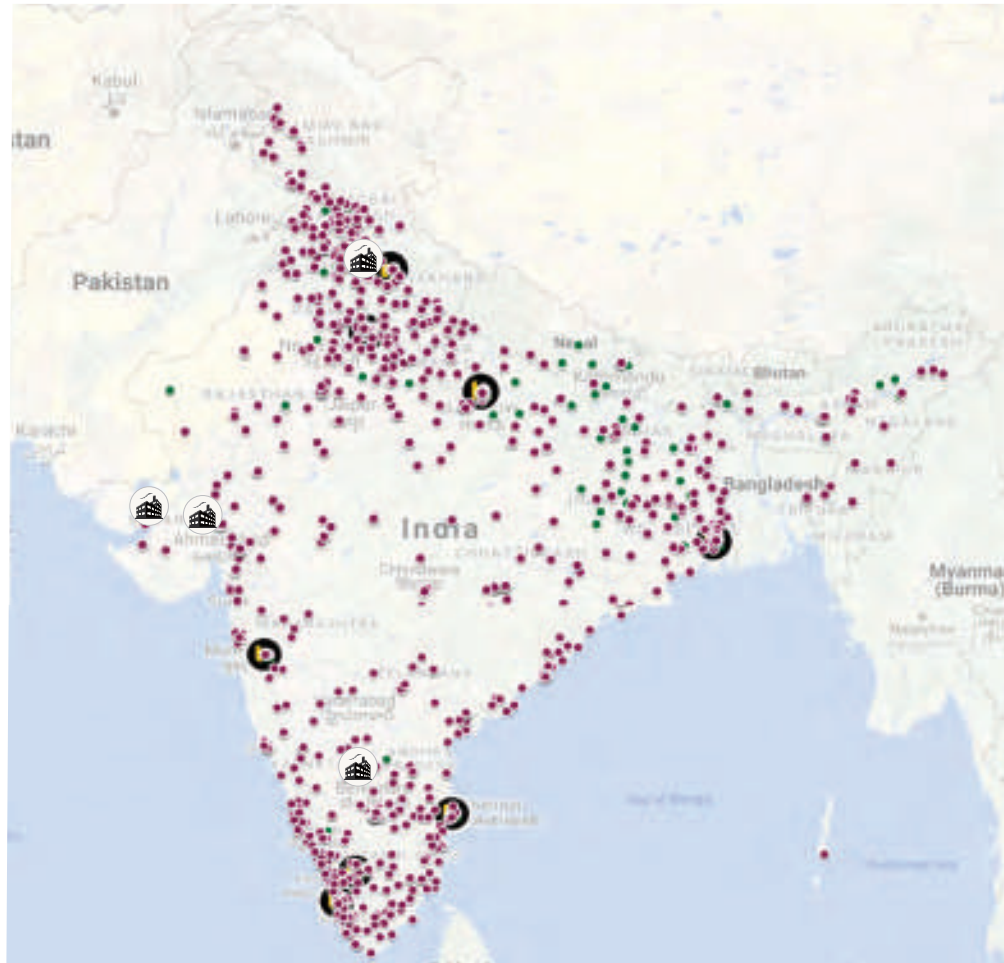
M-47, GK-II, M Block, New Delhi-110 048,
Tel.: +91 11 4068 7468/69

PUNE

Shop No. 3 and 4, A Tower Vega Centre, C.T.S No. 710,
Final Plot No. 401/1, Shankarasheth Road, Gultekdi,
Swargate, Pune-411 037
Tel.: +91 73910 72247

VADODRA DISPLAY CENTRE

78-79, 2nd Floor, Surya Kiran Complex, Beside Banker
Heart Institute, Old Padra Road,
Vadodara-390 007, Gujarat
Tel.: +91 98254 14113



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