

THINK
BEYOND
GRANITE



GRANALT

800x2400 mm

GRANITE SUBSTITUTE

www.orientbell.com/tiles/Granalt

About OBL

Orient Bell Limited (OBL) is amongst the largest manufacturers of Wall and Floor Tiles. Established in 1977, OBL has been a pioneer in the Industry with a focus on customer-centric innovation.

First to manufacture ultra-vitrified tiles, new product designs & development is a continuous process at OBL. As a result it has an extensive range of tiles with various finishes & textures. It has 4 patent-pending technologies: Forever Tiles, GermFree Tiles, Cool Tiles & Life Tiles.

To display extensive range of tiles, we have a chain of signature showrooms. Privileged to be associated with premier architects and construction agencies of the country, it also counts most leading developers as well as government & public sector institutions as its customers.



- The ISO 9001:2015 accreditation for our quality control management systems reflects the quest for manufacturing international standard products.
- In 2015 our Sikandarabad plant was awarded with prestigious ISI certification for its products.
- In May 2000, OBL was awarded ISO 14001 certification by the internationally recognised BSI Management Systems, UK.
- Our manufacturing units are ISO 14001:2015 certified, the most complete and global expression for an environment friendly industrial company.
- We have been awarded OHSAS 18001 Certification for Health & Safety Standards. No waste water is ever discharged from our factory.
- We were also awarded with "Certificate Of Merit" in 'National Energy Conservation Award' 2016 organised by Ministry of Power for saving Power and Fuel consumption.



The Economic Times
Best Infrastructure Brand 2021

Realty+ Award Orientbell Tiles
Brand of The Year 2021.

2021

2018

New Production Line in Sikandarabad Plant
for big sizes of Glazed Vitrified Tiles

Introduction of new identity



2017

2016

Equity Partnership with Proton.

Won the "Certificate of Merit" in
National Energy Conservation
Award'2016 organized by Ministry
of Power for Saving Power and
Fuel Consumption.

Received ISI mark for
Sikandarabad
manufactured products.

2015

2013

OBL files 4th Patent
(Pending Registration).

Company Owned
OBTB Launch in Dehradun.

Merger completed with Bell
Ceramics and company renamed
to Orient Bell Limited, with
2 brands and 3 plants.

2012

2011

Awarded Power Brand Status.

Orient acquires Bell Ceramics

2010

2009

Enters the luxury home décor
segment. Records the highest
profit growth in the industry.

2nd Bonus for shareholders
issued in the ratio of 5:4.

2007

2004

Accredited with ISO
9001:2000 and OHSAS
18000:1999.

1st bonus for
shareholders issued in
the ratio of 1:1.

2000

1994

Joins forces with SACMI,
Impianti SPA, Italy for
technical interaction.

Mr. M.K.Daga, veteran tile
technologist takes over the
management.

1993

1977

Incorporated as a
Public Limited Company.

OBL Awards & Accolades



Website of the Year-Jan 2020
for www.orientbell.com
(India's construction & design industry)



Brand of the Year-Jan 2021
(Flooring Idea-Tiles & Ceramic)



Best Infrastructure Brands
(2021)



Best Omnichannel Retail Model
Winners Future of Retail Summit & Awards 2020



Customer Retail Journey Innovation
Winners Future of Retail Summit & Awards 2020

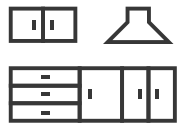


CEO with HR Orientation
ZEE BUSINESS
National Human Capital Leadership Congress & Awards

Beauty Beyond Granite



APPLICATION AREA



KITCHEN UNIT TOP



WORK TOP



TERRACES



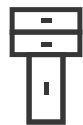
STEP & RISER



CORRIDORS &
HALLS



FLOORING HEAVY
TRAFFIC AREA



FURNITURES



BATH TUB



INTERIOR



DINING TABLE



WASH BASIN



PUBLIC PARKS &
GARDEN

I N D E X

800x2400mm

Granalt Brown	13
Granalt FB Rich Black	17
Granalt Galactic Blue	15
Granalt Grey	10
Granalt Ivory	11
Granalt Portoro Gold	14
Granalt Royal Black	07
Granalt Royal White	06
Granalt SNP Black	08
Granalt SNP Crema	12
Granalt SNP Nero	09
Granalt Statuario	16



Granalt Royal White



Tiles Shown: Granalt Royal White & Super Gloss Crystal Blue Marble

Granalt Royal Black



Tiles Shown: Granalt Royal Black, Granalt Ivory & PGVT Real Travertine Biege

Granalt SNP Black



Tiles Shown: Granalt SNP Black & PGVT Grey Stone Marble

Granalt SNP Nero



Tile Shown: Granalt SNP Nero

GRANALT

800x2400mm

Glazed Vitrified Tiles | 15mm | Polished

Granalt Grey



Tiles Shown: Granalt Grey & PGVT Royal Dyna Grey

Granalt Ivory



Tiles Shown: Granalt Ivory & PGVT Giallo Siena



Granalt SNP Crema



Tiles Shown: Granalt SNP Crema, Granalt SNP Nero & PGVT Grey Stone Marble

Granalt Brown



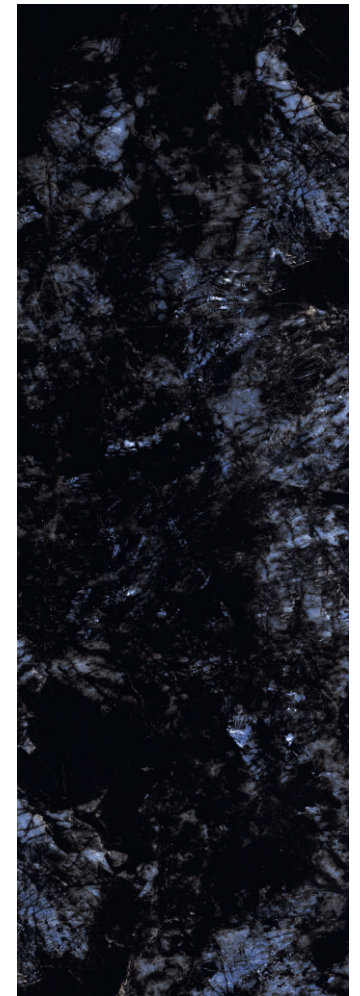
Tiles Shown: Granalt Brown & PGVT Giallo Siena

Granalt Portoro Gold



Tiles Shown: Granalt Portoro Gold & PGVT Grey Stone Marble

Granalt Galactic Blue



Tiles Shown: Granalt Galactic Blue & PGVT Royal Dyna Grey

Granalt Statuario



Tiles Shown: Granalt Statuario & Super gloss Portoro Silver Marble

Granalt FB Rich Black



Tiles Shown: Granalt FB Rich Black, PGVT Venato Statuario & DGVV Smoky Mocca

TECHNICAL SPECIFICATIONS Full Body & Glazed Vitrified Tiles

Packing Details			
Size	No. of Tiles	Covered Area Per Carton	
(In mm.)	Per Carton	(In Sq. Mtr.)	(In Sq. Ft.)
800x2400 (West zone)	1	1.92	20.67

Characteristics	Standard as Per ISO-13006 /EN 14411 Group	OBL Values	TEST METHOD
Regulatory Properties			
Deviation in Length & Width	0.50 %	0.20 %	ISO - 10545-2
Deviation in Thickness	0.50 %	0.50 %	ISO - 10545-2
Straightness in Side	0.50 %	0.20 %	ISO - 10545-2
Rectangularity	0.50 %	0.20 %	ISO - 10545-2
Surface Flatness	0.50 %	0.20 %	ISO - 10545-2
Color difference	Unaltered	No Change	ISO - 10545-16
Glossiness	As per mfg.	>90%	Glassmeter
Surface Mechanical Properties			
Water Absorption	< 0.50 %	< 0.50 %	ISO - 10545-3
Apparent Density ^{ec}	> 2.00 g/cc	> 2.10 g/cc	DIN 51082
Massive Mechanical Properties			
Modulus of Rupture	Min. 35 N/mm ²	Min. 42 N/mm ²	ISO - 10545-4
Breaking Strength	Min. 1300 N	Min. 2800 N	ISO - 10545-4
Impact Resistance	As per mfg.	Min. 0.75	ISO - 10545-5
Surface Mechanical Properties			
Surface Abrasion of Resistance	As per mfg.	Min. Class 3	ISO - 10545-7
MOH's Hardness	As per mfg.	Min. Class 4	EN 101
Thermo Hydrometric Properties			
Frost Resistance	No damage	No damage	ISO - 10545-12
Thermal Shock Resistance	No damage	No damage	ISO - 10545-09
Moisture Expansion	Nil	Nil	ISO - 10545-10
Thermal Expansion (COE)	Max. 9.0x10 ⁻⁶	Max. 6.5x10 ⁻⁶	ISO - 10545-08
Crazing Resistance	As per mfg.	Min 10 Cycle	ISO - 10545-11
Chemical Properties			
Chemical Resistance	No damage	No damage	ISO - 10545-13
Stain Resistance	Resistant	Resistant	ISO - 10545-14
Safety Properties			
Slip Resistance	As per mfg.	>0.40	ISO - 10545-17
Fire Resistance	As per mfg.	Fire Proof	N.A.

NOTE: Certain amount of Size and Shade Variation is inherent in all ceramic products. Within the limits of printed material, the colors and aesthetics of the products correspond closely to those of illustrated products. Prospective customers are advised to inspect a sample of the tile before ordering and laying. At all points of time, the company liability is restricted to the purchase value of tiles.

Every effort has been made to ensure the accuracy of the information given. However, the company reserves the right to delete & change, any of the items, colors, sizes & technical specifications without any prior notice.

ORIENT BELL TILE BOUTIQUE

CHANDIGARH

SCO - 6, First Floor, Sector 7-C, Madhya Marg,
Chandigarh-160 019,
Tel.: +91 172 4624 342

CHENNAI

New No: 85, Old No: 30, Maharaja Tower, 2nd Floor, 1st
Avenue, Ashok Nagar, (Above Kotak Mahindra Bank),
Chennai-600 083,
Tel.: +91 44 4213 8687

COCHIN

"SURYA GAYATRI", Building No. 32/8, B3, Puthiya
Road, New Junction, (Opposite Holiday Inn Hotel)
Ernakulam By Pass Road, Cochin-682 031,
Tel.: +91 97457 68058

COIMBATORE

11, 1st Floor, Venkata Samy Road (East), R.S. Puram,
Coimbatore-641 002,
Tel.: +91 89799 41666

DEHRADUN

Duggal Complex (Near Kamla Palace Hotel), GMS
Road, Dehradun-248 001,
Tel.: +91 97197 01064

KOLKATA

8/1, Burdwan Road, Alipore, Kolkata-700 027,
Tel.: +91 33 4068 4046/7

LUCKNOW

Raj Rani Apartment, Ground Floor, Near Beej Nigam,
Badshah Nagar Railway Station, Lucknow-226 006,
Tel.: +91 99847 86404

NEW DELHI

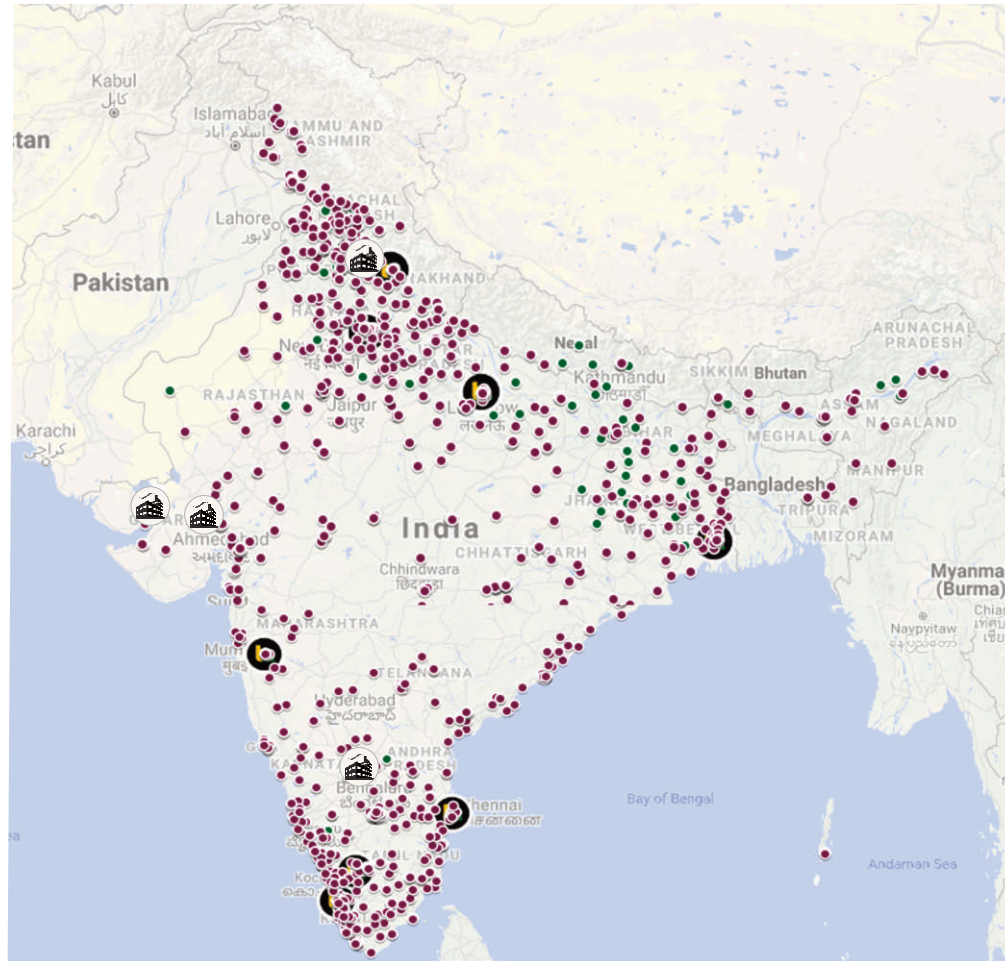
M-47, GK-II, M Block, New Delhi-110 048,
Tel.: +91 11 4068 7468/69

PUNE

Shop No. 3 and 4, A Tower Vega Centre, C.T.S No. 710,
Final Plot No. 401/1, Shankarasheth Road, Gultekdi,
Swargate, Pune-411 037
Tel.: +91 73910 72247

VADODRA DISPLAY CENTRE

78-79, 2nd Floor, Surya Kiran Complex, Beside Banker
Heart Institute, Old Padra Road,
Vadodara-390 007, Gujarat
Tel.: +91 98254 14113



A Network of
2500+
Channel Partners

 Franchise Owned Boutiques

 Channel Partners

 Company Owned Boutiques

 Plants



Making Tile Selection Easier



Find tiles similar to a reference image



Tiles selected by you in your room



Visualise selected tiles & get a quote



Share layout for a personalised render*

www.orientbell.com

CORPORATE OFFICE:

Iris House, 16 Business Centre,
Nangal Raya, New Delhi-110046, India
Tel: +91-11-47119100, Fax: +91 -11-2852 1273

CIN: L14101UP1977PLC021546

REGISTERED OFFICE:

8 Industrial Area, Sikandrabad-203 205 (UP), India
Tel: +91-5735-222-203 / 24, +91-8191004575/ 76
Fax: +91 -5735 222 642

CUSTOMER CARE:

customer@orientbell.com
Missed Call : 87507 11111
Whatsapp : 87507 33333

Please join us on social media

