



About OBL

Orient Bell Limited (OBL) is amongst the largest manufacturers of Wall and Floor Tiles. Established in 1977, OBL has been a pioneer in the Industry with a focus on customer-centric innovation.

First to manufacture ultra-vitrified tiles, new product designs & development is a continuous process at OBL. As a result it has an extensive range of tiles with various finishes & textures. It has 4 patent-pending technologies: Forever Tiles, GermFree Tiles, Cool Tiles & Life Tiles.

To display extensive range of tiles, we have a chain of signature showrooms. Privileged to be associated with premier architects and construction agencies of the country, it also counts most leading developers as well as government & public sector institutions as its customers.















• The ISO 9001:2015 accreditation for our quality control management systems reflects the

• In 2015 our Sikandarabad plant was awarded with prestigious ISI certification for its

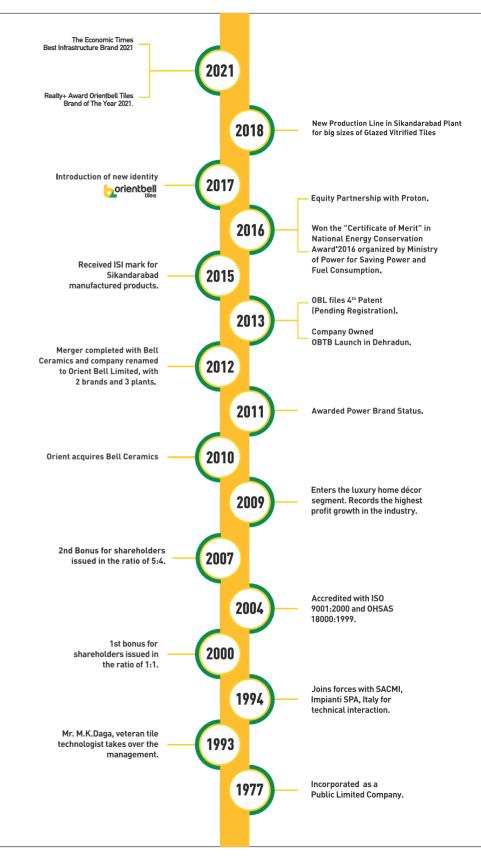
quest for manufacturing international standard products.

products.

- Our manufacturing units are ISO 14001:2015 certified, the most complete and global expression for an environment friendly industrial company.
- We have been awarded OHSAS 18001 Certification for Health & Safety Standards. No waste water is ever discharged from our factory.
- We were also awarded with "Certificate Of Merit" in 'National Energy Conservation Award' 2016 organised by Ministry of Power for saving Power and Fuel consumption.



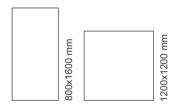




INDEX

800x1600 mm I 1200x1200 mm

MARBLE I 800x1600 mm		MARBLE I 1200x1200 mm	
PGVT BOTTOCHINO NEO	01	PGVT DYNA FANTASTICO	03
PGVT CLASSIC ONYX	01	PGVT EMPERADOR PREMIUM	04
PGVT MARCA CORONA BEIGE	02	PGVT STATUARIO GLACIER	03
PGVT PULPIS MRFIL	02	PGVT REAL ONYX	03
PGVT STATUARIO SUPER	01		



Code Description

PGVT- Polished Glazed Vitrified Tiles
R1-No Variation | R2-Slight Variation | R3-More Variation | R4- Most Variation
F1-1 Face | F2-2 Face | F3-3 Face | F4-4 Face | F5-5 Face | F6-6 Face | F7-7 Face | F8-8 Face
G1, G2, G3, G4, G5 (Grouping) are as per technical parameters

Application Areas























-800x1600mm

- Gloss Finish

- Glazed Vitrified Tiles

-Plant:West Zone



800x1600mm | PGVT STATUARIO SUPER



800x1600mm | PGVT CLASSIC ONYX



800x1600mm | PGVT BOTTOCHINO NEO



800x1600mm -

Gloss Finish -

Glazed Vitrified Tiles -

Plant:West Zone -



800x1600mm | PGVT PULPIS MARFIL



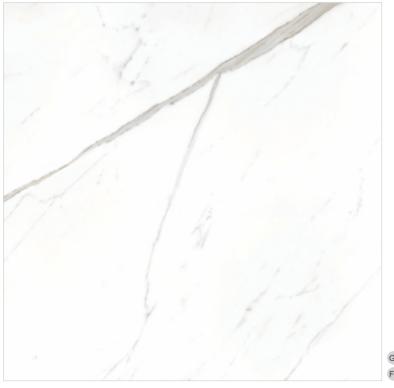
800x1600mm | PGVT MARCA CORONA BEIGE

-1200x1200mm

- Gloss Finish

- Glazed Vitrified Tiles

- Plant:West Zone



1200x1200mm | PGVT STATUARIO GLACIER



1200x1200mm | PGVT REAL ONYX



1200x1200mm | PGVT DYNA FANTASTICO



- 1200x1200mm
- Gloss Finish
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1200x1200mm | PGVT EMPERADOR PREMIUM

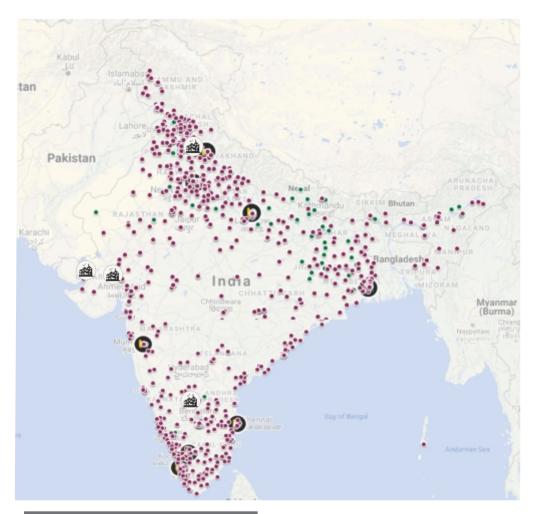


Packing Details							
Size	No. of Tiles Per Carton	Covered Area Per Carton					
(In mm.)		(In Sq. Mtr.)	(In Sq. ft.)				
800X1600 (West Zone)	2	2.56	27.56				
1200X1200 (West Zone)	2	2.88	31				

	Group B Ia as per l	S0 13006:2012 and Group B Ib a	s per IS 15622:2017				
Characteristics	Test Methods	Requirement as per ISO 13006 ≤ 0.5 Group B Ia	Requirement as per IS 15622:2017 0.08 <e 3%="" b="" group="" ib<="" th="" ≤=""><th colspan="2">OBL Norms</th></e>		OBL Norms		
Dimension & Surface Quality			Unrectified	Rectified			
Deviation in Length & Width		±0.6%	± 0.4% ± 0.1 % ± 5.0 %		± 0.1 %		
Deviation in Thickness		±5%			± 4 %		
Straightness of Sides	IS 12/20 /D + 11/200/	±0.5%	± 0.3 %	± 0.1 %	± 0.1 %		
Rectangularity	IS 13630 (Part 1):2006	±0.5%	± 0.3 %	± 0.1 %	± 0.1 %	⊕ €	
Surface Flatness		±0.5%	± 0.5 % Min. 95 % tiles should be free from visible defects		± 0.2 %	⊕ ⊕	
Surface Quality		Min. 95 % tiles should be free from visible defects			Conforms		
Physical Properties							
Water Absorption	IS 13630 (Part 2):2006	Avg ≤ 0.5, Individual max, 0.6	Avg 0.08 <e 3,="" 3.3,="" individual="" max<="" td="" ≤=""><td colspan="2">Avg ≤ 0.5, Individual max, 0.6 🙂</td></e>		Avg ≤ 0.5, Individual max, 0.6 🙂		
Modulus of Rupture in [N/mm²]	IS 13630 (Part 6):2006	Minimum 35, Individual 32, Min	Avg 30, Individual 27, Min		Avg 38 Min, Individual 35, Min 🔃		
Breaking Strength in N	IS 13630 (Part 6):2006	< 7.5 mm thickness: 700, Min ≥ 7.5 mm thickness: 1300, Min	< 7.5 mm thickness: 700, Min ≥ 7.5 mm thickness: 1100, Min		1 <i>5</i> 00, Min	©	
Moisture Expansion in mm/m	IS 13630 (Part 3):2006	Declare Value	0.02, Max		< 0.02	<u> </u>	
Scratch Hardness of Surface (Moh's Scale)	IS 13630 (Part 13):2006	NA	5, Min		5 to 8 Depending on Design/Surface		
Resistance to Surface Abrasion of Glazed Tiles (Class I to V)	IS 13630 (Part 11):2006	Test Method Available	Class II, Min		Class-III to Class-V Depending as per Design / Surface		
Co-efficient of Linear Thermal Expansion from Ambiant Temperature to 100°C	IS 13630 (Part 4):2006	Test Method Available	7x10°K¹, Max		Conforms		
Thermal Shock Resistance	IS 13630 (Part 5):2006	Test Method Available	10 cycles, Min		Passed		
Crazing Resistance	IS 13630 (Part 9):2006	Test Method Available	4 Cycles@7.5 bar, Min		4 Cycle @ 7.5 Bar Min		
Frost Resistance	IS 13630 (Part 10):2006	Required	Req	Required		Resistance	
Bulk Density, in (g/cc)	IS 13630 (Part 12):2006	NA	2.0, Min		> 2.1		
Impact Resistance- Coefficient of Restitution	IS 13630 (Part 14):2006	Manufacturer to State	0.55, Min		0.7-0.85		
Chemical Properties							
Resistance to Staining of Glazed Tiles		Min, Class 3	Class I, Min		Conforms		
Resistance to Household Chemicals		Min, GA	Class A	Class AA, Min		Conforms	
Resistance to Acids and Alkalis (with exception of hydrofluoric acid and its compounds)	IS 13630 (Part 8):2006	Test Method Available	Required, if agreed		Conforms		

NOTE: Certain amount of Size and Shade variation is inherent in all ceramic products. Within the limits of printed material, the colors and aesthetics of the products correspond closely to those of illustrated products. Prospective customers are advised to inspect a sample of the tile before ordering and laying. At all points of time, the company liability is restricted to the purchase value of tiles.

Every effort has been made to ensure the accuracy of the information given. However, the company reserves the right to delete & change, any of the items, colors, sizes & technical specifications without any prior notice.



ORIENT BELL TILE BOUTIQUE

CHANDIGARH

SCO - 6, First Floor, Sector 7-C, Madhya Marg, Chandigarh-160 019, Tel.: +91 172 4624 342

CHENNAI

New No: 85, Old No: 30, Maharaja Tower, 2nd Floor, 1st Avenue, Ashok Nagar, (Above Kotak Mahindra Bank), Chennai-600 083,

Tel.: +91 44 4213 8687

COCHIN

"SURYA GAYATRI", Building No. 32/8, B3, Puthiya Road, New Junction, (Opposite Holiday Inn Hotel) Ernakulam By Pass Road, Cochin-682 031,

Tel.: +91 97457 68058

COIMBATORE

11, 1st Floor, Venkata Samy Road (East), R.S. Puram, Coimbatore-641 002, Tel.: +91 89799 41666

DEHRADUN

Duggal Complex (Near Kamla Palace Hotel), GMS Road, Dehradun-248 001, Tel.: +91 97197 01064

KOLKATA

8/1, Burdwan Road, Alipore, Kolkata-700 027, Tel.: +91 33 4068 4046/7

LUCKNOW

Raj Rani Apartment, Ground Floor, Near Beej Nigam, Badhshah Nagar Railway Station, Lucknow-226 006, Tel.: +91 99847 86404

NEW DELHI

M-47, GK-II, M Block, New Delhi-110 048, Tel.: +91 11 4068 7468/69

PUNE

Shop No. 3 and 4, A Tower Vega Centre, C.T.S No. 710, Final Plot No. 401/1, Shankarasheth Road, Gultekdi, Swargate, Pune-411 037
Tel.: +91 73910 72247

VADODRA DISPLAY CENTRE

78-79, 2nd Floor, Surya Kiran Complex, Beside Banker Heart Institute, Old Padra Road, Vadodara-390 007, Gujarat Tel.: +91 98254 14113



Franchise Owned Boutiques

Channel Partners

Company Owned Boutiques



OBL Awards & Accolades



Website of the Year-Jan 2020 for www.orientbell.com (India's construction & design industry)



Brand of the Year-Jan 2021 (Flooring Idea-Tiles & Ceramic)



Best Infrastructure Brands (2021)



Best Omnichannel Retail Model Winners Future of Retail Summit & Awards 2020



Customer Retail Journey Innovation

Winners Future of Retail Summit & Awards 2020



CEO with HR Orientation
ZEE BUSINESS
National Human Capital
Leadership Congress & Awards



Making Tile Selection Easier



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Tiles selected by you in your room



Visualise selected tiles & get a quote



Share layout for a personalised render*

www.orientbell.com

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