



600x600mm

GERM FREE FOREVER TILES

'Go Germ Free and Scratch Free'

OBL Awards & Accolades

Realty+ recognizes the best of the best within the ranks of Indian Real Estate



Website of the Year-Jan 2020
for www.orientbell.com
(India's construction & design industry)



Brand of the Year-Jan 2021
(Flooring Idea-Tiles & Ceramic)



Best Infrastructure Brands
(2021)



Best Omnichannel Retail Model
Winners Future of Retail Summit & Awards 2020



Customer Retail Journey Innovation
Winners Future of Retail Summit & Awards 2020



CEO with HR Orientation
ZEE BUSINESS National Human Capital Leadership Congress & Awards

About OBL

Orient Bell Limited (OBL) is amongst the largest manufacturers of Wall and Floor Tiles. Established in 1977, OBL has been a pioneer in the Industry with a focus on customer-centric innovation.

First to manufacture ultra-vitrified tiles, new product designs & development is a continuous process at OBL. As a result it has an extensive range of tiles with various finishes & textures. It has 4 patent-pending technologies: Forever Tiles, GermFree Tiles, Cool Tiles & Life Tiles.

To display extensive range of tiles, we have a chain of signature showrooms. Privileged to be associated with premier architects and construction agencies of the country, it also counts most leading developers as well as government & public sector institutions as its customers.



- The ISO 9001:2015 accreditation for our quality control management systems reflects the quest for manufacturing international standard products.
- In 2015 our Sikandarabad plant was awarded with prestigious ISI certification for its products.
- In May 2000, OBL was awarded ISO 14001 certification by the internationally recognised BSI Management Systems, UK.
- Our manufacturing units are ISO 14001:2015 certified, the most complete and global expression for an environment friendly industrial company.
- We have been awarded OHSAS 18001 Certification for Health & Safety Standards. No waste water is ever discharged from our factory.
- We were also awarded with "Certificate Of Merit" in 'National Energy Conservation Award' 2016 organised by Ministry of Power for saving Power and Fuel consumption.



Creating Solutions for Schools



Tile Mural-Periodic Table



Tile Mural-Suryanamaskar

There are 1.6+ million schools in India. The top 100 thousand schools benefit from the innovation trending in the education space.

However, for the 1 million schools at the bottom of the pyramid, the quality of basic education remains a challenge. Lack of textbooks, parent & student apathy compound the problem.

To make an impact on learning outcomes we designed tiles having educational content that is relevant for all classes. These tiles, applied as a mural on a classroom wall, create a positive learning environment as well as keep the walls looking clean with minimal maintenance requirements.

As a part of our CSR initiative, this unique range of educational tiles has revamped quite a few schools in Delhi, UP and Rajasthan. The impact makes the effort worthwhile.

Impact on Learning Outcomes

36%

increase in enrolments
in just 2 years

31%

reduction in absenteeism,
reduced from 53% to 12%
in 2 years



Increased performance
in exams

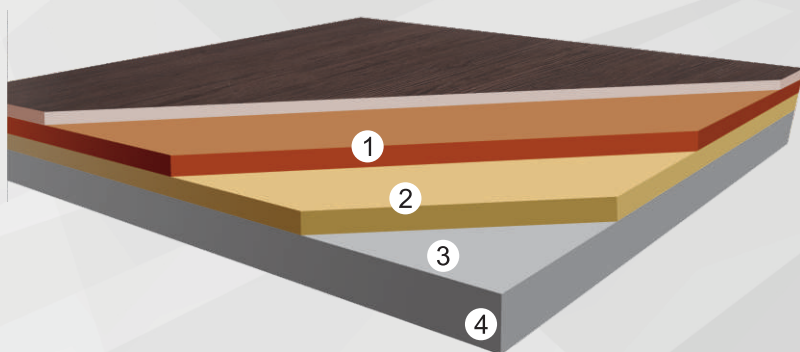
- ✓ Creates an interactive learning experience
- ✓ Enables quick revision of topics
- ✓ Active visual learning while on the move.
- ✓ Increased retention of complex concepts
- ✓ Reduces violence & bullying in school premises.
- ✓ Scribble proof

* Data collected from schools revamped by Orientbell as part of their CSR initiative.

Go germfree with Orientbell Tiles.

Forever Tiles are Germfree*!

99%* Secure



Forever Tiles

1. High Compact Sintered Body With Low Water Absorption
2. Special FT Glaze With Engobe & 2 Glaze Coatings
3. High Resolution Special FT Print
4. Special Formulated High Resistance FT Coating

Orientbell's Scratch Resistant Range-

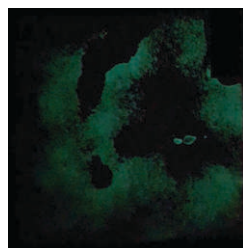
In offices, airports and similar high traffic areas prone to rough use, scratch and abrasion resistance is desired. Orientbell's Forever Tiles are developed with such applications in mind. Orientbell has applied for a patent for corundum based coating composition as well as its method of applying it on the tiles.



*Results achieved under standard test conditions as per JIS Antimicrobial Surface Test.



#PapaJaisiProtection with Germfree Tiles. Work effectively between cleaning cycles.



Zero Hour



After 8 Hours



After 16 Hours



After 24 Hours

Effect of Orientbell Germfree Tiles on a germ colony as seen under a microscope with the help of luminescent bio-markers

Available in wide range of colors, designs & sizes
For details, contact us at: +91 87507 33333 or
Visit : www.orientbell.com/germ-free-tiles



INDEX

600x600mm

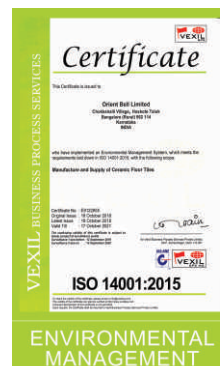
01-08

GFT BDW ALASKA WOOD NATURAL FT	06
GFT BDW ALDER BROWN FT	06
GFT BHF ALDER WOOD MULTI FT	07
GFT BHF BEAD SQUARE WOOD FT	04
GFT BDM FRANJO IVORY FT	02
GFT BHF GEOMETRIC SHAPES WOOD FT	04
GFT BDW HOOVER BROWN FT	08
GFT BDW KOA PLANK BROWN FT	08
GFT BDW MAGIC WOOD BROWN FT	08
GFT BHF RIO WOOD FT	03
GFT BDW RUBRA STRIP BROWN FT	05
GFT BDW RUBRA STRIP MULTI FT	05
GFT BHF SOFTMARBO CREMA FT	02
GFT BDW TEXAS BROWN FT	06
GFT BDW VORTEX WOOD BROWN FT	03
GFT BDW WALNUT WOOD FT	05
GFT BDC WOOD SQUARE BEIGE FT	07
GFT BHF WOOD MULTI STRIPES FT	07
GFT BHF WOODEN FRAME MULTI FT	04
GFT FEDARO BROWN FT	03
GFT FEDARO GREY FT	01
GFT FEDARO IVORY FT	02



Germ Free Forever Tiles Collection

600x600mm



Listed on BSE (530365) for 20+ years.
And also on NSE (ORIENTBELL).

600x600mm



GREY

orientbell
tiles



Preview Shown: GFT FEDARO GREY FT

R

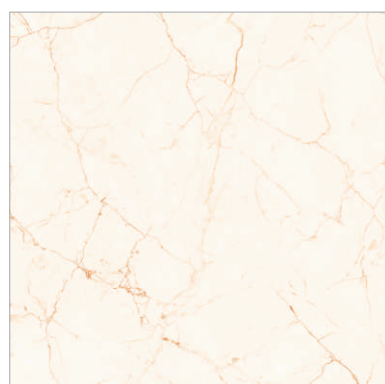


G5
F4
R3

600x600mm |
GFT FEDARO GREY FT



Preview Shown: GFT BHF SOFTMARBO CREMA FT



600x600mm |
GFT BHF SOFTMARBO CREMA FT

G5
F4
R4



600x600mm |
GFT BDM FRANJO IVORY FT

G5
F4
R3



600x600mm |
GFT FEDARO IVORY FT

G5
F4
R3



Preview Shown: GFT FEDARO BROWN FT & HWG RIOS BROWN LT



600x600mm |
GFT FEDARO BROWN FT

G5
F4
R3



600x600mm |
GFT BHF RIO WOOD FT

G5
F2
R2



600x600mm |
GFT BDW VORTEX WOOD BROWN FT

G5
F2
R2



Preview Shown: GFT BHF GEOMETRIC SHAPES WOOD FT



G5
F1
R1

600x600mm |
GFT BHF GEOMETRIC SHAPES WOOD FT



G5
F1
R1

600x600mm |
GFT BHF WOODEN FRAME MULTI FT



G5
F1
R1

600x600mm |
GFT BHF BEAD SQUARE WOOD FT



Preview Shown: GFT BDW WALNUT WOOD FT

EXL



600x600mm |
GFT BDW WALNUT WOOD FT

EXL P



600x600mm |
GFT BDW RUBRA STRIP MULTI FT

EXL P



600x600mm |
GFT BDW RUBRA STRIP BROWN FT

G5
F3
R3

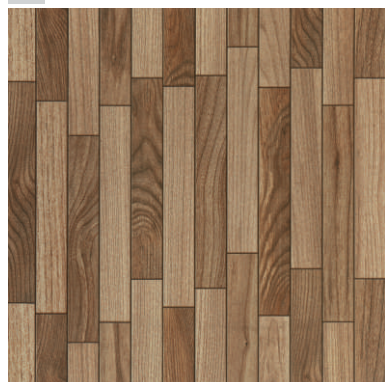
G5
F2
R2

G5
F2
R2



Preview Shown: GFT BDW ALDER BROWN FT

EXL



600x600mm |
GFT BDW ALDER BROWN FT

G5
F1
R1

EXL P



600x600mm |
GFT BDW ALASKA WOOD NATURAL FT

G5
F4
R4

EXL P



600x600mm |
GFT BDW TEXAS BROWN FT



Preview Shown: GFT BHF ALDER WOOD MULTI FT & HWH RIOS BAR HL



G5
F1
R1

600x600mm |
GFT BHF ALDER WOOD MULTI FT



G5
F1
R1

600x600mm |
GFT BHF WOOD MULTI STRIPES FT

EXL



G5
F1
R1

600x600mm |
GFT BDC WOOD SQUARE BEIGE FT



Preview Shown: GFT BDW KOA PLANK BROWN FT

DLX | P



600x600mm |
GFT BDW HOOVER BROWN FT

G5
F4
R4

DLX | P



600x600mm |
GFT BDW MAGIC WOOD BROWN FT

G5
F4
R4

EXL | P



600x600mm |
GFT BDW KOA PLANK BROWN FT

G5
F2
R2

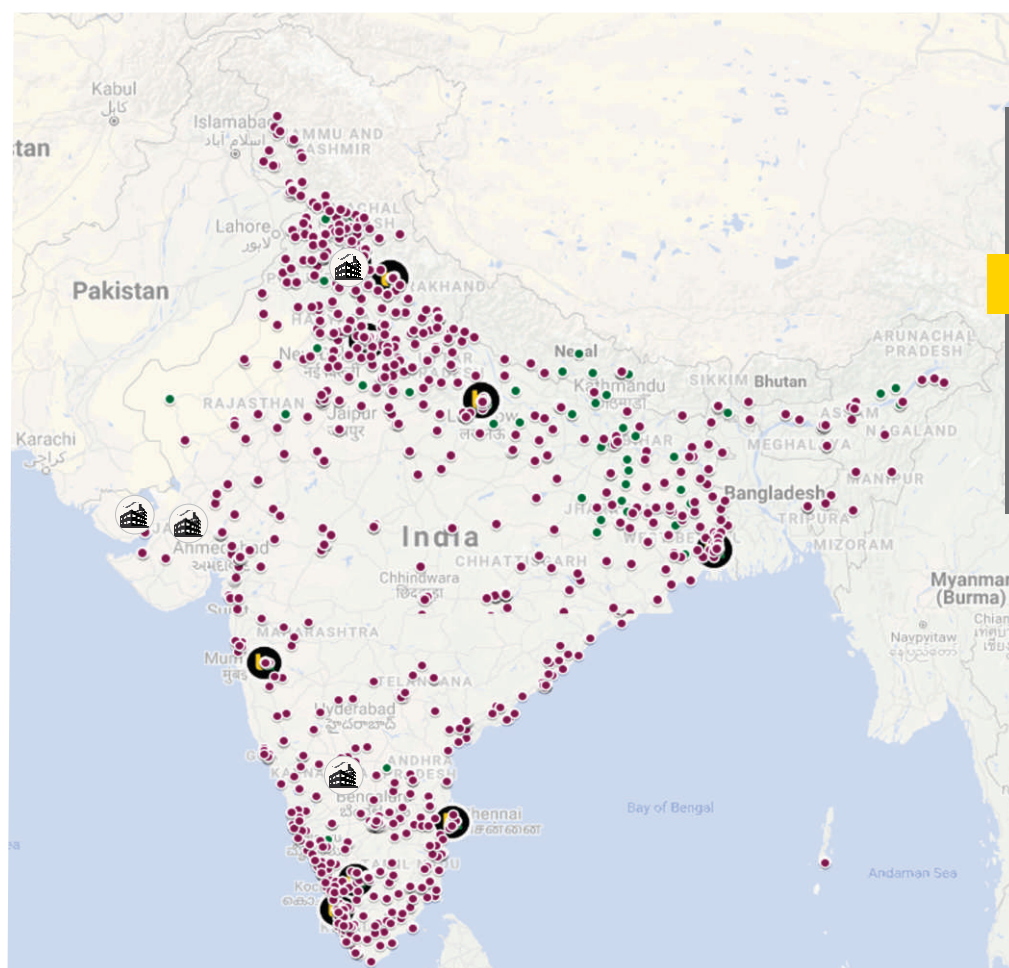
Packing Details

Size (In mm.)	No. of Tiles Per Carton	Covered Area Per Carton	
		(In Sq. Mtr.)	(In Sq. Ft.)
600x600	4	1.44	15.5



Characteristics	Standard as Per IS 15622:2017 Group B Ib	OBL Norms	Testing Methods
Dimension & Surface Quality			
Deviation in Length & Width	± 0.1 %	±0.05%	IS 13630 Part 1
Deviation in Thickness	± 5.0 %	±3.0%	
Straightness of Sides	± 0.1 %	±0.1%	
Rectangularity	± 0.1 %	±0.1%	
Surface Flatness	± 0.5 %	± 0.2 %	
Surface Quality	Min 95% of the tiles shall be free from visible defects that would impair the appearance of a major area of the tile	Conforms	
Physical Properties			
Water Absorption %	3-6%	3-6%	IS 13630 Part 2
Modulus of Rupture in N/mm ²	Avg 22, Individual 27 Min	Min 28 N	IS 13630 Part 6
Breaking Strength N	600 Min for thickness < 7.5mm, 1000 Min for thickness ≥ 7.5 mm	1000 N Min	
Moisture Expansion	0.02, Max	0.02 Max	IS 13630 Part 3
Scratch Hardness (Moh's Scale)	5, Min	8	IS 13630 Part 13
Resistance to Surface Abrasion of glazed tiles Class I to V (Applicable for floor applications only)	Class II, Min	Class V	IS 13630 Part 11
Linear thermal expansion Co-efficient	9×10 ⁻⁶ , Max	Conforms	IS 13630 Part 4
Thermal Shock Resistance	10 Cycles, Min	Passed	IS 13630 Part 5
Crazing Resistance	4 Cycles at 7.5 Bar, Min	Passed	IS 13630 Part 9
Impact Resistance	0.55, Min	0.6	IS 13630 Part 14
Frost Resistance	Required if agreed to between manufacturer and purchaser	Resistant	IS 13630 Part 10
Bulk density g/cc	2.0, Min	2.0, Min	IS 13630 Part 2
Chemical Properties			
Stain Resistance Glazed tiles	Class I, Min	Class -1	IS 13630 Part 8
Resistance to household chemicals	Class AA, Min	Class AA	
Resistance to acids and alkalis	Class AA, Min	Class AA	

NOTE: Certain amount of Size and Shade Variation is inherent in all ceramic products. Within the limits of printed material, the colors and aesthetics of the products correspond closely to those of illustrated products. Prospective customers are advised to inspect a sample of the tile before ordering and laying. At all points of time, the company liability is restricted to the purchase value of tiles.

Every effort has been made to ensure the accuracy of the information given. However, the company reserves the right to delete & change, any of the items, colors, sizes & technical specifications without any prior notice.



A Network of
2500+
Channel Partners

- Franchise Owned Boutiques
- Channel Partners
-  Company Owned Boutiques
-  Plants

ORIENT BELL TILE BOUTIQUE

CHANDIGARH

SCO - 6, First Floor, Sector 7-C, Madhya Marg, Chandigarh-160 019,
Tel.: +91 172 4624 342

CHENNAI

New No: 85, Old No: 30, Maharaja Tower, 2nd Floor, 1st Avenue,
Ashok Nagar, (Above Kotak Mahindra Bank), Chennai-600 083,
Tel.: +91 44 4213 8687

COCHIN

"SURYA GAYATRI", Building No. 32/8, B3, Puthiya Road, New Junction,
(Opposite Holiday Inn Hotel) Ernakulam By Pass Road, Cochin-682 031
Tel.: +91 97457 68058

COIMBATORE

11, 1st Floor, Venkata Samy Road (East), R.S. Puram,
Coimbatore-641 002,
Tel.: +91 89799 41666

DEHRADUN

Duggal Complex (Near Kamla Palace Hotel), GMS Road,
Dehradun-248 001,
Tel.: +91 97197 01064

KOLKATA

8/1, Burdwan Road, Alipore, Kolkata-700 027,
Tel.: +91 33 4068 4046/7

LUCKNOW

Raj Rani Apartment, Ground Floor, Near Beej Nigam, Badhshah Nagar Railway
Station, Lucknow-226 006,
Tel.: +91 99847 86404

NEW DELHI

M-47, GK-II, M Block, New Delhi-110 048,
Tel.: +91 11 4068 7468/69

PUNE

Shop No. 3 and 4, A Tower Vega Centre, C.T.S No. 710, Final Plot No. 401/1,
Shankarasheth Road, Gultekdi, Swargate, Pune-411 037
Tel.: +91 73910 72247

VADODRA DISPLAY CENTRE

78-79, 2nd Floor, Surya Kiran Complex, Beside Banker Heart Institute,
Old Padra Road, Vadodara-390007, Gujarat
Tel.: +91 98254 14113



Making Tile Selection Easier



Find tiles similar to a reference image



Try floor tiles selected by you in your room



Visualise selected tiles & get a quote



Share layout for a personalised render*

www.orientbell.com

CORPORATE OFFICE:

Iris House, 16 Business Centre,
Nangal Raya, New Delhi-110046, India
Tel: +91-11-47119100, Fax: +91 -11-2852 1273

REGISTERED OFFICE:

8 Industrial Area, Sikandrabad-203 205 (UP), India
Tel: +91-5735-222-203 / 24, +91-8191004575/ 76
Fax: +91 -5735 222 642

CUSTOMER CARE:

customercare@orientbell.com
Missed Call : 87507 11111
Whatsapp : 87507 33333

CIN: L14101UP1977PLC021546

Please join us on social media

