

duazzle elevation

250x375mm

About OBL

Orient Bell Limited (OBL) is amongst the largest manufacturers of Wall and Floor Tiles. Established in 1977, OBL has been a pioneer in the Industry with a focus on customer-centric innovation.

First to manufacture ultra-vitrified tiles, new product designs & development is a continuous process at OBL. As a result it has an extensive range of tiles with various finishes & textures. It has 4 patent-pending technologies: Forever Tiles, GermFree Tiles, Cool Tiles & Life Tiles.

To display extensive range of tiles, we have a chain of signature showrooms. Privileged to be associated with premier architects and construction agencies of the country, it also counts most leading developers as well as government & public sector institutions as its customers.



- The ISO 9001:2015 accreditation for our quality control management systems reflects the quest for manufacturing international standard products.
- In 2015 our Sikandarabad plant was awarded with prestigious ISI certification for its products.
- In May 2000, OBL was awarded ISO 14001 certification by the internationally recognised BSI Management Systems, UK.
- Our manufacturing units are ISO 14001:2015 certified, the most complete and global expression for an environment friendly industrial company.
- We have been awarded OHSAS 18001 Certification for Health & Safety Standards. No waste water is ever discharged from our factory.
- We were also awarded with "Certificate Of Merit" in 'National Energy Conservation Award' 2016 organised by Ministry of Power for saving Power and Fuel consumption.



**Listed on BSE (530365) for 20+ years.
And also on NSE (ORIENTBELL).**

OBL Awards & Accolades

Realty+ recognizes the best of the best within the ranks of Indian Real Estate



Website of the Year-Jan 2020
for www.orientbell.com
(India's construction & design industry)



Brand of the Year-Jan 2021
(Flooring Idea-Tiles & Ceramic)



Best Infrastructure Brands
(2021)



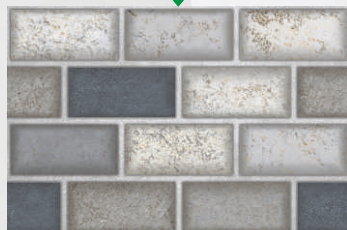
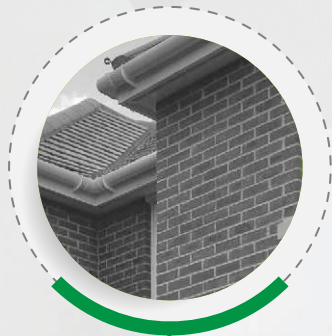
Best Omnichannel Retail Model
Winners Future of Retail Summit & Awards 2020



Customer Retail Journey Innovation
Winners Future of Retail Summit & Awards 2020



CEO with HR Orientation
ZEE BUSINESS
National Human Capital Leadership Congress & Awards



HEM Brick Grey Multi **07**

Brick type tiles are a great option suited for both interiors and exterior spaces. A mix of dark & light grey brick colors add a natural feel to the wall.



HEM 3D Brick Brown **08**

Build your exteriors with 3D Brick tiles for an edgy look. The elevated 3D design offers a stylish look with different patterns.



HEM Hewn Rustic Cotto **08**

A classic tile that adds a rustic charm to your spaces. It lends a sense of nostalgia of a golden era.



HEG Brick Stone Beige **12**



HEM 3D Brick Grey Multi **06**



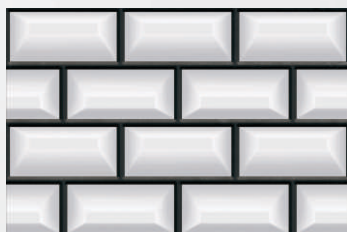
HEG Hewn Floral Beige **12**



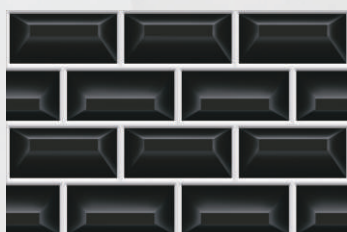
HEM Brick Stone Multi **09**



HEG 3D Brick Multi **13**



HEG Brick White **11**



HEG Brick Black **11**

INDEX

• Matte



“Perfect Finish For Your New Home”



HEM 3D Brick Grey Multi



Preview Shown : HEM Brick Grey Multi



HEM Brick Grey Multi



HEM Hewn Rustic Cotto



HEM 3D Brick Brown



Preview Shown : HEM Brick Stone Multi & ODM Vesta Grey

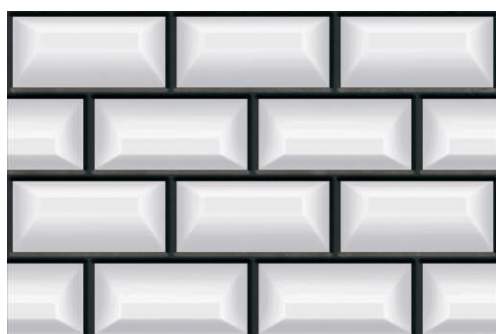


HEM Brick Stone Multi

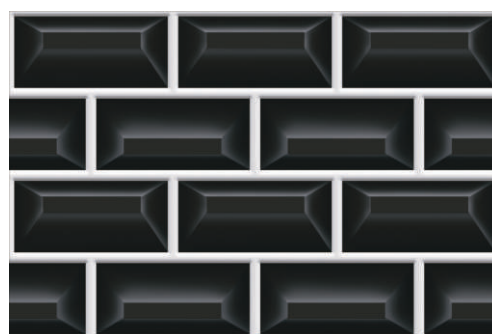
. Glossy



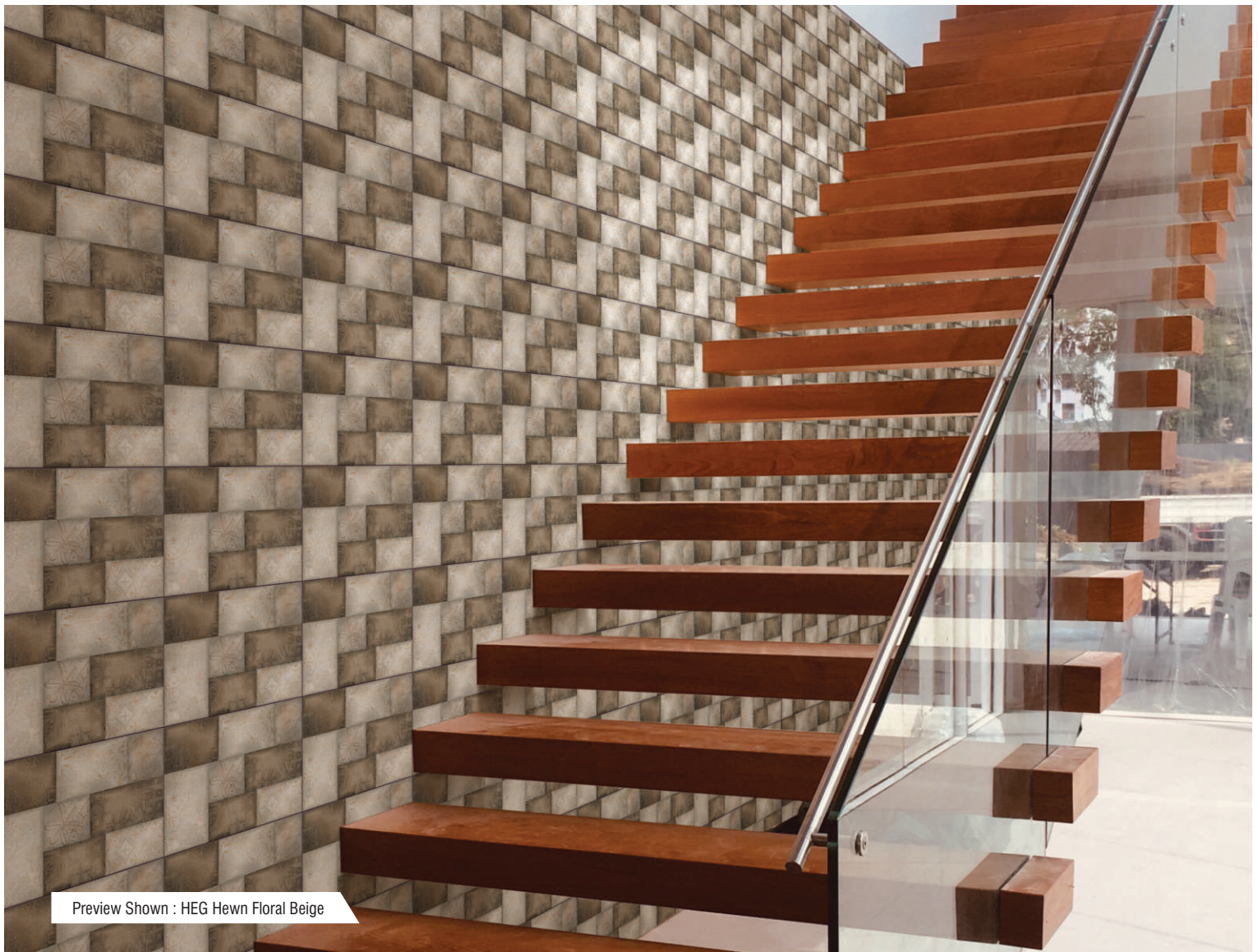
“Perfect Finish For Your New Home”



HEG Brick White



HEG Brick Black



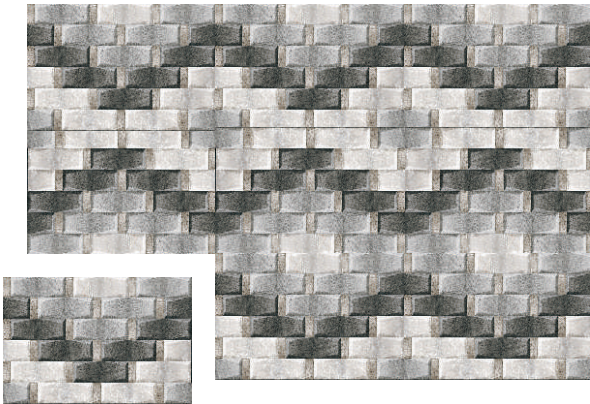
HEG Hewn Floral Beige



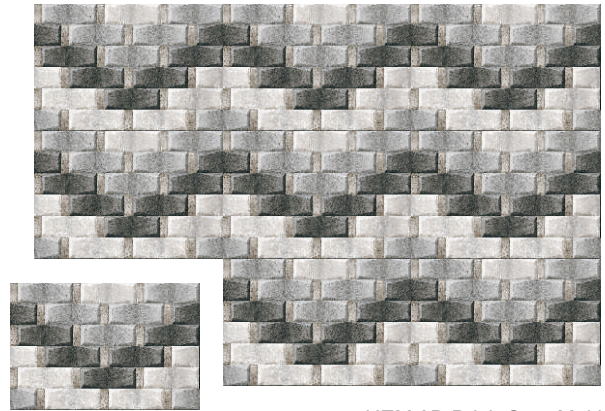
HEG Brick Stone Beige



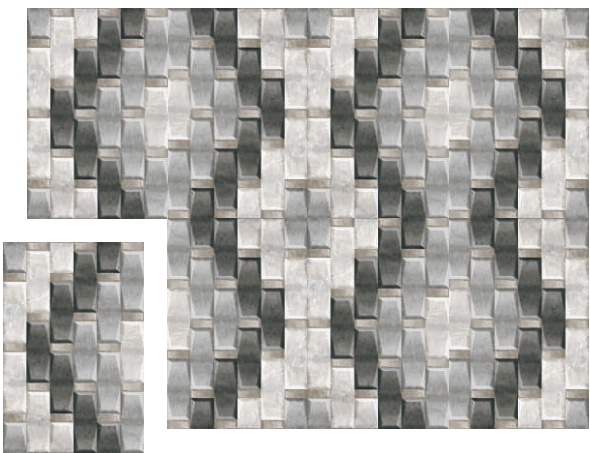
HEG 3D Brick Multi



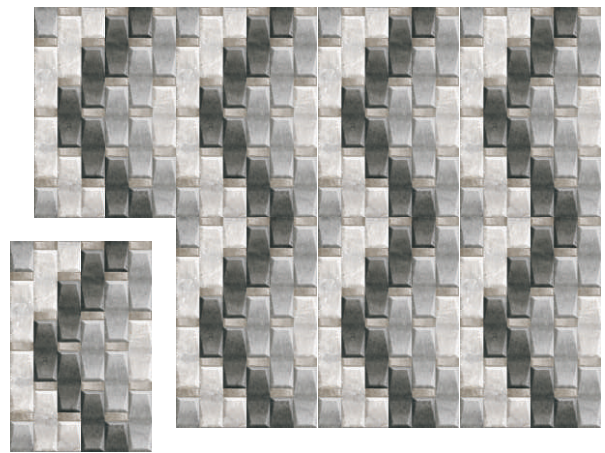
HEM 3D Brick Grey Multi



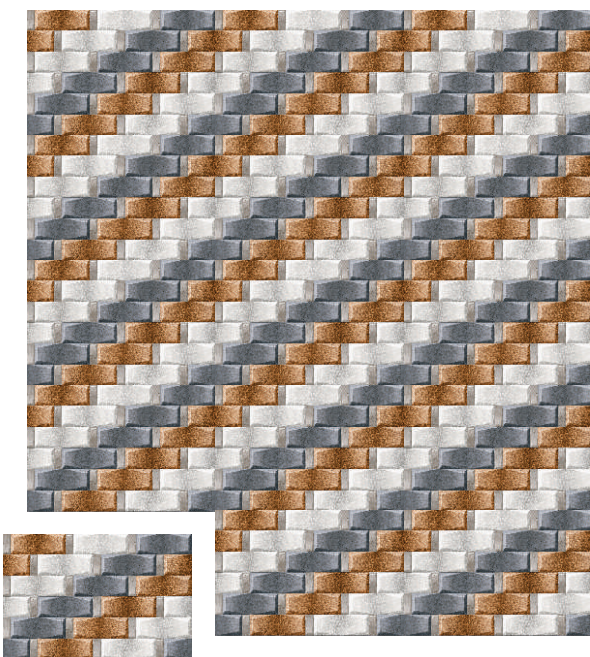
HEM 3D Brick Grey Multi



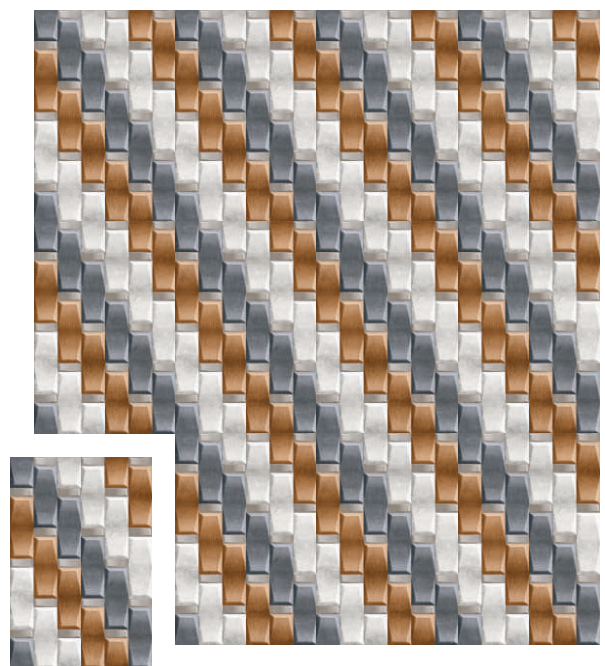
HEM 3D Brick Grey Multi



HEM 3D Brick Grey Multi



HEG 3D Brick Multi



HEG 3D Brick Multi

TECHNICAL SPECIFICATIONS

Duazzle Elevation Wall Tile

Packing Details			
Size	No. of Tiles Per Carton	Covered Area Per Carton	
(In mm.)		(In Sq. Mtr.)	(In Sq. ft.)
250x375 (HSK)	8	0.75	8.07

Characteristics	Standard Test Method	IS 15622:2017 (Requirements)	Results
Dimension & Surface Quality			
Deviation in Length & Width	IS 13630 (Part 2):2006	+/-0.2%	+/-0.2%
Deviation in Thickness		+/-5.0%	+/-4.0%
Straightness of Sides		+/-0.15%	+/-0.1%
Rectangularity		+/-0.2%	+/-0.1%
Surface Flatness		+/-0.3%	+/-0.2%
Surface Quality		Min. 95 % tiles shall be free from visible defects	Min. 95 % tiles shall be free from visible defects
Physical Properties			
Water Absorption %	IS 13630 (Part 2):2006	Average > 10%	12± 2
Modulus of Rupture, in N/mm ²	IS 13630 (Part 6):2006	Min 15, for thickness < 7.5 Min 12 for thickness ≥ 7.5	>15
Breaking Strength in N	IS 13630 (Part 6):2006	< 7.5 mm thickness 200, min ≥ 7.5 mm thickness 600, min	Conforms
Moisture Expansion in mm/m	IS 13630 (Part 3):2006	0.04 Max	Conforms
Scratch Hardness (Moh's Scale)	IS 13630 (Part 13):2006	Min 3	> 3
Resistance to Surface Abrasion of Glazed Tiles	IS 13630 (Part 11):2006	Class II, Min	Conforms
Crazing Resistance	IS 13630 (Part 9):2006	4 Cycles@7.5 bar, Min	4 Cycles Passed
Thermal Specification			
Thermal Expansion		Max 9x10 ⁻⁶ @ 100 ^o (K ⁻¹)	Conforms
Thermal Shock Resistance		Min, 10 Cycles	10 Cycles Passed
Chemical Properties			
Resistance to Staining of Glazed Tiles	IS 13630 (Part 8):2006	Class I, Min	Conforms
Resistance to households chemicals, acids & alkalis (expect HF and its compounds)		Class AA, Min	Conforms

NOTE: Certain amount of Size and Shade variation is inherent in all ceramic products. Within the limits of printed material, the colors and aesthetics of the products correspond closely to those of illustrated products. Prospective customers are advised to inspect a sample of the tile before ordering and laying. At all points of time, the company liability is restricted to the purchase value of tiles.

Every effort has been made to ensure the accuracy of the information given. However, the company reserves the right to delete & change, any of the items, colors, sizes & technical specifications without any prior notice.



Making Tile Selection Easier



Find tiles similar to a reference image



Tiles selected by you in your room



Visualise selected tiles & get a quote



Share layout for a personalised render*

www.orientbell.com

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