orientbell tiles

INSPIRE

600x1200 mm
Glazed Vitrified Tiles

Art

www.orientbell.com

INSPIRED BY NATURE

orientbell tiles

About OBL

Orient Bell Limited (OBL) is amongst the largest manufacturers of Wall and Floor Tiles. Established in 1977, OBL has been a pioneer in the Industry with a focus on customer-centric innovation.

First to manufacture ultra-vitrified tiles, new product designs & development is a continuous process at OBL. As a result it has an extensive range of tiles with various finishes & textures. It has 4 patent-pending technologies: Forever Tiles, GermFree Tiles, Cool Tiles & Life Tiles.

To display extensive range of tiles, we have a chain of signature showrooms. Privileged to be associated with premier architects and construction agencies of the country, it also counts most leading developers as well as government & public sector institutions as its customers.

- The ISO 9001:2015 accreditation for our quality control management systems reflects the quest for manufacturing international standard products.
- In 2015 our Sikandarabad plant was awarded with prestigious ISI certification for its products.
- In May 2000, OBL was awarded ISO 14001 certification by the internationally recognised BSI Management Systems, UK.
- Our manufacturing units are ISO 14001:2015 certified, the most complete and global expression for an environment friendly industrial company.
- We have been awarded OHSAS 18001 Certification for Health & Safety Standards. No waste water is ever discharged from our factory.
- We were also awarded with “Certificate Of Merit” in 'National Energy Conservation Award' 2016 organised by Ministry of Power for saving Power and Fuel consumption.

OBL Awards & Accolades

Realty+ recognizes the best of the best within the ranks of Indian Real Estate

Website of the Year-Jan 2020
for www.orientbell.com
(India’s construction & design industry)

Brand of the Year-Jan 2021
(Flooring Idea-Tiles & Ceramic)

Best Infrastructure Brands
(2021)

Best Omnichannel Retail Model
Winners Future of Retail Summit & Awards 2020

Customer Retail Journey Innovation
Winners Future of Retail Summit & Awards 2020

CEO with HR Orientation
ZEE BUSINESS
National Human Capital Leadership Congress & Awards

INDEX

INSPIRE ART 600x1200mm

DÉCOR BOTTOCINO FLORA BEIGE 17
PGVT ATLANTIS BEIGE
PGVT BOTTOCINO BEIGE LT
PGVT BOTTOCINO BEIGE DK
PGVT SANDSTONE BEIGE

DÉCOR DIAMOND ENCUASTIC MULTI 15
PGVT BOTTOCINO BEIGE DK
PGVT MIDTOWN LIGHT
PGVT REGAN IVORY
PGVT TRAVERTINO MARBLE

DÉCOR FABRIC STRIPS MULTI 23
PGVT ATLANTIS BEIGE
PGVT BOTTOCINO BEIGE DK
PGVT BOTTOCINO BEIGE LT
PGVT REGAN IVORY

DÉCOR GEOMETRIC MULTI 19
PGVT BOTTOCINO BEIGE DK
PGVT MIDTOWN LIGHT
PGVT REGAN IVORY
PGVT TRAVERTINO MARBLE

DÉCOR GEOMETRIC FLORAL GREY 13
PGVT CEPPO STONE GREY LT
PGVT MONACO GREY
PGVT TRAVERTINE GREY
PGVT VENEZIA CLASSIC GREY

DÉCOR MOROCCAN ART GREY 07
DGVT CEMENTUM GRIS
DGVT REAL TRAVERTINE GREY
DGVT SMOKY GREY LIGHT
DGVT SMOKY GREY DARK

DÉCOR MOROCCAN ART BLACK WHITE 09
DGVT CEMENTUM GRIS
DGVT SMOKY GREY LIGHT
DGVT SMOKY GREY DARK
ROCKER ANTIQUE MARBLE

DÉCOR MOROCCAN SPANISH ART MULTI 11
DGVT CIMSTONE BEIGE
DGVT LIMESTONE BEIGE
DGVT SMOKY BEIGE DARK
DGVT SMOKY BEIGE LIGHT

DÉCOR STAR MULTI 21
PGVT ATLANTIS BEIGE
PGVT BOTTOCINO BEIGE DK
PGVT MIDTOWN LIGHT
PGVT REGAN IVORY

DÉCOR SQUARE TRIANGLE GREY 05
DGVT CEMENTUM GRIS
DGVT REAL TRAVERTINE GREY
DGVT SMOKY GREY LIGHT
DGVT SMOKY GREY DARK

GRIHA MEMBER

IGBC MEMBER

CE 11 EN 14411

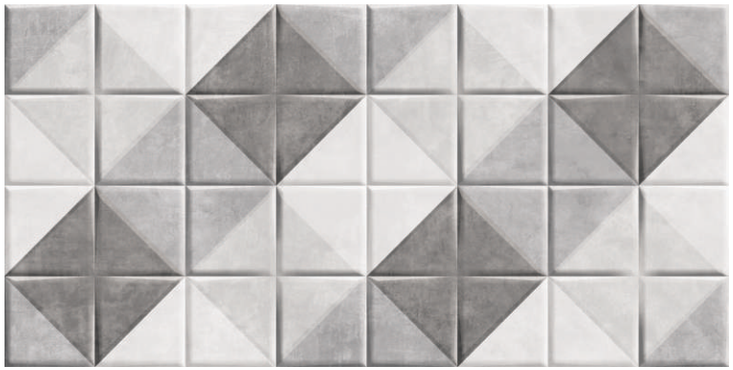
IS 15622 CM/L-8700002408

Listed on BSE (530365) for 20+ years.
And also on NSE (ORIENTBELL).

Preview Shown : Décor Square Triangle Grey, Granalt SNP Nero & DGVT Smoky Grey Dark

INSPIRE

600x1200 mm
Glazed Vitrified Tiles
Art



600x1200mm |
DÉCOR SQUARE TRIANGLE GREY

Choose The base You Like

G5
R3
F4

600x1200mm |
DGVT SMOKY GREY LIGHT

G5
R3
F4

600x1200mm |
DGVT CEMENTUM GRIS

G5
R4
F4

600x1200mm |
DGVT REAL TRAVERTINE GREY

G5
R2
F4

600x1200mm |
DGVT SMOKY GREY DARK

MATTE FINISH

Preview Shown : Décor Moroccan Art Grey, DGVT Smoky Grey Dark & DGVT Cementum Gris

INSPIRE

600x1200 mm
Glazed Vitrified Tiles
Art

600x1200mm |
DÉCOR MOROCCAN ART GREY

Choose The base You Like

G5
R3
F4

600x1200mm |
DGVT SMOKY GREY LIGHT

G5
R3
F4

600x1200mm |
DGVT CEMENTUM GRIS

G5
R4
F4

600x1200mm |
DGVT REAL TRAVERTINE GREY

G5
R2
F4

600x1200mm |
DGVT SMOKY GREY DARK

MATTE FINISH

Preview Shown : Décor Moroccan Art Black White & DGVT Smoky Grey Dark

INSPIRE

600x1200 mm
Glazed Vitrified Tiles

Art

600x1200mm |
DÉCOR MOROCCAN ART BLACK WHITE

Choose The base You Like

G5
R3
F4

600x1200mm |
ROCKER ANTIQUE MARBLE

G5
R3
F4

600x1200mm |
DGVT CEMENTUM GRIS

G5
R3
F4

600x1200mm |
DGVT SMOKY GREY LIGHT

G5
R2
F4

600x1200mm |
DGVT SMOKY GREY DARK

MATTE FINISH

Preview Shown : Décor Moroccan Spanish Art Multi, & DGVT Smoky Beige Light

INSPIRE

600x1200 mm
Glazed Vitrified Tiles

Art

600x1200mm |
DÉCOR MOROCCAN SPANISH ART MULTI

Choose The base You Like

G5
R3
F4

600x1200mm |
DGVT SMOKY BEIGE LIGHT

G5
R3
F4

600x1200mm |
DGVT CIMSTONE BEIGE

G5
R3
F4

600x1200mm |
DGVT LIMESTONE BEIGE

G5
R2
F4

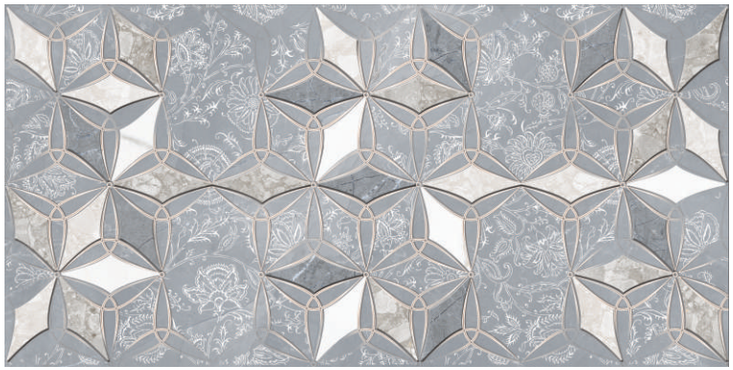
600x1200mm |
DGVT SMOKY BEIGE DARK

MATTE FINISH

Preview Shown : Décor Geometric Floral Grey & PGVT Monaco Grey

INSPIRE

600x1200 mm
Glazed Vitrified Tiles
Art



600x1200mm |
DÉCOR GEOMETRIC FLORAL GREY

Choose The base You Like

G3
R3
F4

600x1200mm |
PGVT CEPPO STONE GREY LT

G3
R3
F4

600x1200mm |
PGVT TRAVERTINE GREY

G3
R3
F4

600x1200mm |
PGVT MONACO GREY

G3
R3
F4

600x1200mm |
PGVT VENEZIA CLASSIC GREY

GLOSSY FINISH

Preview Shown : Décor Diamond Encuastic Multi , PGVT Bottocino Beige DK PGVT Midtown Light & Granalt Brown

INSPIRE

600x1200 mm
Glazed Vitrified Tiles
Art

600x1200mm |
DÉCOR DIAMOND ENCUASTIC MULTI

Choose The base You Like

G3
R3
F4

600x1200mm |
PGVT MIDTOWN LIGHT

G3
R3
F4

600x1200mm |
PGVT REGAN IVORY

G3
R3
F4

600x1200mm |
PGVT TRAVERTINO MARBLE

G3
R3
F4

600x1200mm |
PGVT BOTTOCINO BEIGE DK

GLOSSY FINISH

Preview Shown : Décor Bottocino Flora Beige , PGVT Bottocino Beige LT & PGVT Sandstone Beige

INSPIRE

600x1200 mm
Glazed Vitrified Tiles

Art

600x1200mm |
DÉCOR BOTTOCINO FLORA BEIGE

Choose The base You Like

G3
R3
F4

600x1200mm |
PGVT BOTTOCINO BEIGE LT

G3
R3
F4

600x1200mm |
PGVT BOTTOCINO BEIGE DK

G3
R3
F4

600x1200mm |
PGVT ATLANTIS BEIGE

G3
R3
F4

600x1200mm |
PGVT SANDSTONE BEIGE

GLOSSY FINISH

Preview Shown : Décor Geometric Multi , PGVT Midtown Light & PGVT Bottocino Beige DK

INSPIRE

600x1200 mm
Glazed Vitrified Tiles
Art

600x1200mm |
DÉCOR GEOMETRIC MULTI

Choose The base You Like

G3
R3
F4

600x1200mm |
PGVT MIDTOWN LIGHT

G3
R3
F4

600x1200mm |
PGVT BOTTOCINO BEIGE DK

G3
R3
F4

600x1200mm |
PGVT REGAN IVORY

G3
R3
F4

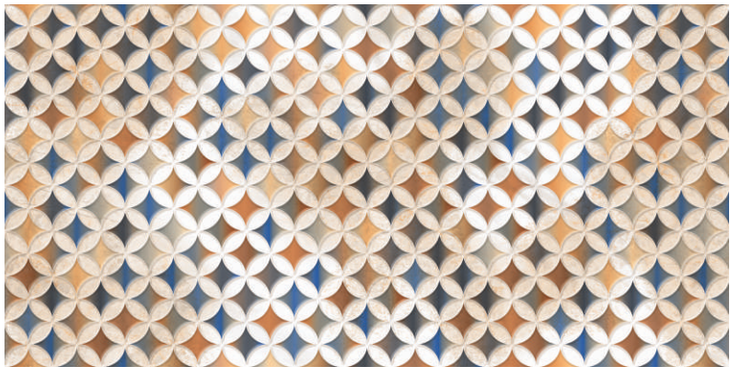
600x1200mm |
PGVT TRAVERTINO MARBLE

GLOSSY FINISH

Preview Shown : Décor Star Multi , PGVT Midtown Light & PGVT Bottocino Beige DK

INSPIRE

600x1200 mm
Glazed Vitrified Tiles
Art



600x1200mm |
DÉCOR STAR MULTI

Choose The base You Like

G3
R3
F4

600x1200mm |
PGVT MIDTOWN LIGHT

G3
R3
F4

600x1200mm |
PGVT ATLANTIS BEIGE

G3
R3
F4

600x1200mm |
PGVT REGAN IVORY

G3
R3
F4

600x1200mm |
PGVT BOTTOCINO BEIGE DK

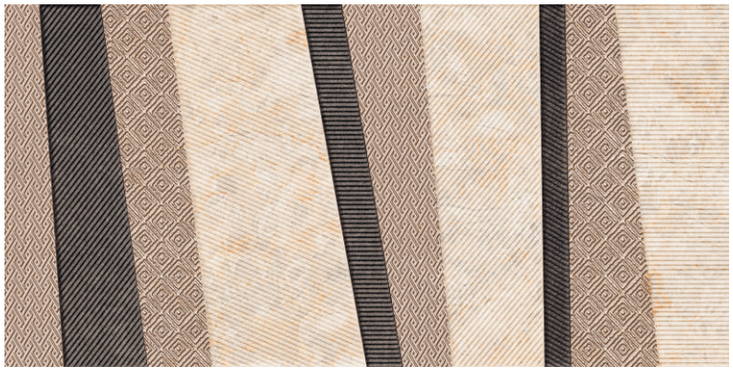
GLOSSY FINISH

Preview Shown : Décor Fabric Strips Multi , PGVT Bottocino Beige LT & PGVT Bottocino Beige DK

INSPIRE

600x1200 mm
Glazed Vitrified Tiles

Art



600x1200mm |
DÉCOR FABRIC STRIPS MULTI

Choose The base You Like

G3
R3
F4

600x1200mm |
PGVT BOTTOCINO BEIGE LT

G3
R3
F4

600x1200mm |
PGVT ATLANTIS BEIGE

G3
R3
F4

600x1200mm |
PGVT REGAN IVORY

G3
R3
F4

600x1200mm |
PGVT BOTTOCINO BEIGE DK

GLOSSY FINISH

TECHNICAL SPECIFICATIONS Glazed Vitrified Tiles

Packing Details			
Size	**No. of Tiles Per Carton**	**Covered Area Per Carton**	
(In mm.)		(In Sq. Mtr.)	(In Sq. ft.)
600X1200	2	1.44	15.5

Group B Ia as per IS0 13006:2012 and Group B Ib as per IS 15622:2017					
Characteristics	**Test Methods**	**Requirement as per ISO 13006 ≤ 0.5 Group B Ia**	**Requirement as per IS 15622:2017 0.08<E ≤ 3% Group B Ib**		**OBL Norms**
Dimension & Surface Quality	IS 13630 (Part 1):2006		**Unrectified**	**Rectified**	
Deviation in Length & Width		±0.6%	± 0.4%	± 0.1 %	± 0.1 %
Deviation in Thickness		±5%	± 5.0 %		± 4 %
Straightness of Sides		±0.5%	± 0.3 %	± 0.1 %	± 0.1 %
Rectangularity		±0.5%	± 0.3 %	± 0.1 %	± 0.1 %
Surface Flatness		±0.5%	± 0.5 %		± 0.2 % ☺☺
Surface Quality		Min. 95 % tiles should be free from visible defects	Min. 95 % tiles should be free from visible defects		Conforms
Physical Properties					
Water Absorption	IS 13630 (Part 2):2006	Avg ≤ 0.5, Individual max, 0.6	Avg 0.08<E ≤ 3, Individual 3.3, Max		Avg ≤ 0.5, Individual max, 0.6
Modulus of Rupture in [N/mm^2]	IS 13630 (Part 6):2006	Minimum 35, Individual 32, Min	Avg 30, Individual 27, Min		Avg 38 Min, Individual 35, Min ☺☺
Breaking Strength in N	IS 13630 (Part 6):2006	< 7.5 mm thickness: 700, Min ≥ 7.5 mm thickness: 1300, Min	< 7.5 mm thickness: 700, Min ≥ 7.5 mm thickness: 1100, Min		1500, Min ☺☺
Moisture Expansion in mm/m	IS 13630 (Part 3):2006	Declare Value	0.02, Max		< 0.02
Scratch Hardness of Surface (Moh's Scale)	IS 13630 (Part 13):2006	NA	5, Min		5 to 8 Depending on Design/Surface
Resistance to Surface Abrasion of Glazed Tiles (Class I to V)	IS 13630 (Part 11):2006	Test Method Available	Class II, Min		Class-III to Class-V Depending as per Design / Surface ☺
Co-efficient of Linear Thermal Expansion from Ambiant Temperature to 100°C	IS 13630 (Part 4):2006	Test Method Available	$7x10^{-6}K^{-1}$, Max		Conforms
Thermal Shock Resistance	IS 13630 (Part 5):2006	Test Method Available	10 cycles, Min		Passed
Crazing Resistance	IS 13630 (Part 9):2006	Test Method Available	4 Cycles@7.5 bar, Min		4 Cycle @ 7.5 Bar Min ☺
Frost Resistance	IS 13630 (Part 10):2006	Required	Required		Resistance
Bulk Density, in (g/cc)	IS 13630 (Part 12):2006	NA	2.0, Min		> 2.1
Impact Resistance- Coefficient of Restitution	IS 13630 (Part 14):2006	Manufacturer to State	0.55, Min		0.7-0.85
Chemical Properties					
Resistance to Staining of Glazed Tiles	IS 13630 (Part 8):2006	Min, Class 3	Class I, Min		Conforms
Resistance to Household Chemicals		Min, GA	Class AA, Min		Conforms
Resistance to Acids and Alkalis (with exception of hydrofluoric acid and its compounds)		Test Method Available	Required, if agreed		Conforms

ORIENT BELL TILE BOUTIQUE

CHANDIGARH
SCO - 6, First Floor, Sector 7-C, Madhya Marg, Chandigarh-160 019,
Tel.: +91 172 4624 342

CHENNAI
New No: 85, Old No: 30, Maharaja Tower, 2nd Floor, 1st Avenue,
Ashok Nagar, (Above Kotak Mahindra Bank), Chennai-600 083,
Tel.: +91 44 4213 8687

COCHIN
"SURYA GAYATRI", Building No. 32/8, B3, Puthiya Road, New Junction,
(Opposite Holiday Inn Hotel) Ernakulam By Pass Road, Cochin-682 031
Tel.: +91 97457 68058

COIMBATORE
11, 1st Floor, Venkata Samy Road (East), R.S. Puram,
Coimbatore-641 002,
Tel.: +91 89799 41666

DEHRADUN
Duggal Complex (Near Kamla Palace Hotel), GMS Road,
Dehradun-248 001,
Tel.: +91 97197 01064

KOLKATA
8/1, Burdwan Road, Alipore, Kolkata-700 027,
Tel.: +91 33 4068 4046/7

LUCKNOW
Raj Rani Apartment, Ground Floor, Near Beej Nigam, Badhshah Nagar Railway
Station, Lucknow-226 006,
Tel.: +91 99847 86404

NEW DELHI
M-47, GK-II, M Block, New Delhi-110 048,
Tel.: +91 11 4068 7468/69

PUNE
Shop No. 3 and 4, A Tower Vega Centre, C.T.S No. 710,
Final Plot No. 401/1, Shankarasheth Road,
Gultekdi, Swargate, Pune-411 037
Tel.: +91 73910 72247

VADODRA DISPLAY CENTRE
78-79, 2nd Floor, Surya Kiran Complex, Beside Banker Heart Institute,
Old Padra Road, Vadodara-390 007, Gujarat
Tel.: +91 98254 14113

A Network of

2500+

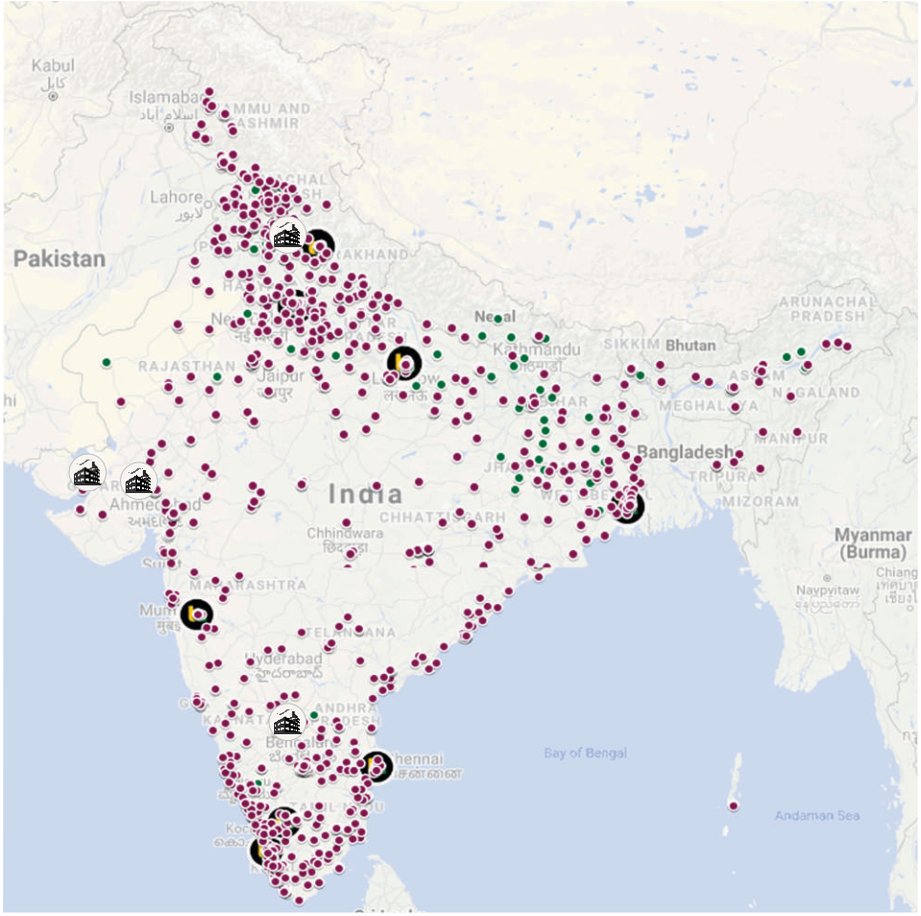
Channel Partners

Franchise Owned Boutiques

Channel Partners

Company Owned Boutiques

Plants



orientbell tiles

Making Tile Selection Easier

SameLook

Find tiles similar to a reference image

TriaLook

Tiles selected by you in your room

QuickLook

Visualise selected tiles & get a quote

TruLook

Share layout for a personalised render*

www.orientbell.com

CORPORATE OFFICE:

Iris House, 16 Business Centre,
Nangal Raya, New Delhi-110046, India
Tel: +91-11-47119100, Fax: +91 -11-2852 1273

CIN: L14101UP1977PLC021546

REGISTERED OFFICE:

8 Industrial Area, Sikandrabad-203 205 (UP), India
Tel: +91-5735-222-203 / 24, +91-8191004575/ 76
Fax: +91 -5735 222 642

CUSTOMER CARE:

customercare@orientbell.com
Missed Call : 87507 11111
Whatsapp : 87507 33333

Please join us on social media

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