

Inspired
by Nature

INSPIR  **SELECT**

600x600 & 600x1200mm



About OBL

Orient Bell Limited (OBL) is amongst the largest manufacturers of Wall and Floor Tiles. Established in 1977, OBL has been a pioneer in the Industry with a focus on customer-centric innovation.

First to manufacture ultra-vitrified tiles, new product designs & development is a continuous process at OBL. As a result it has an extensive range of tiles with various finishes & textures. It has 4 patent-pending technologies: Forever Tiles, GermFree Tiles, Cool Tiles & Life Tiles.

To display extensive range of tiles, we have a chain of signature showrooms. Privileged to be associated with premier architects and construction agencies of the country, it also counts most leading developers as well as government & public sector institutions as its customers.

- The ISO 9001:2015 accreditation for our quality control management systems reflects the quest for manufacturing international standard products.
- In 2015 our Sikandarabad plant was awarded with prestigious ISI certification for its products.
- In May 2000, OBL was awarded ISO 14001 certification by the internationally recognised BSI Management Systems, UK.
- Our manufacturing units are ISO 14001:2015 certified, the most complete and global expression for an environment friendly industrial company.
- We have been awarded OHSAS 18001 Certification for Health & Safety Standards. No waste water is ever discharged from our factory.
- We were also awarded with "Certificate Of Merit" in 'National Energy Conservation Award' 2016 organised by Ministry of Power for saving Power and Fuel consumption.

OBL Awards & Accolades

Realty+ recognizes the best of the best within the ranks of Indian Real Estate



Website of the Year
for www.orientbell.com
(India's construction & design industry)



Integrated Brand Campaign of the Year
for "Chote Bathroom ke Bade Upay"
(India's construction & design industry)



Best Omnichannel Retail Model
Winners Future of Retail Summit & Awards 2020



Customer Retail Journey Innovation
Winners Future of Retail Summit & Awards 2020



CEO with HR Orientation
ZEE BUSINESS
National Human Capital Leadership Congress & Awards

INSPIRE SELECT — 600x1200mm

CARVING ARMANI MARBLE BEIGE	13
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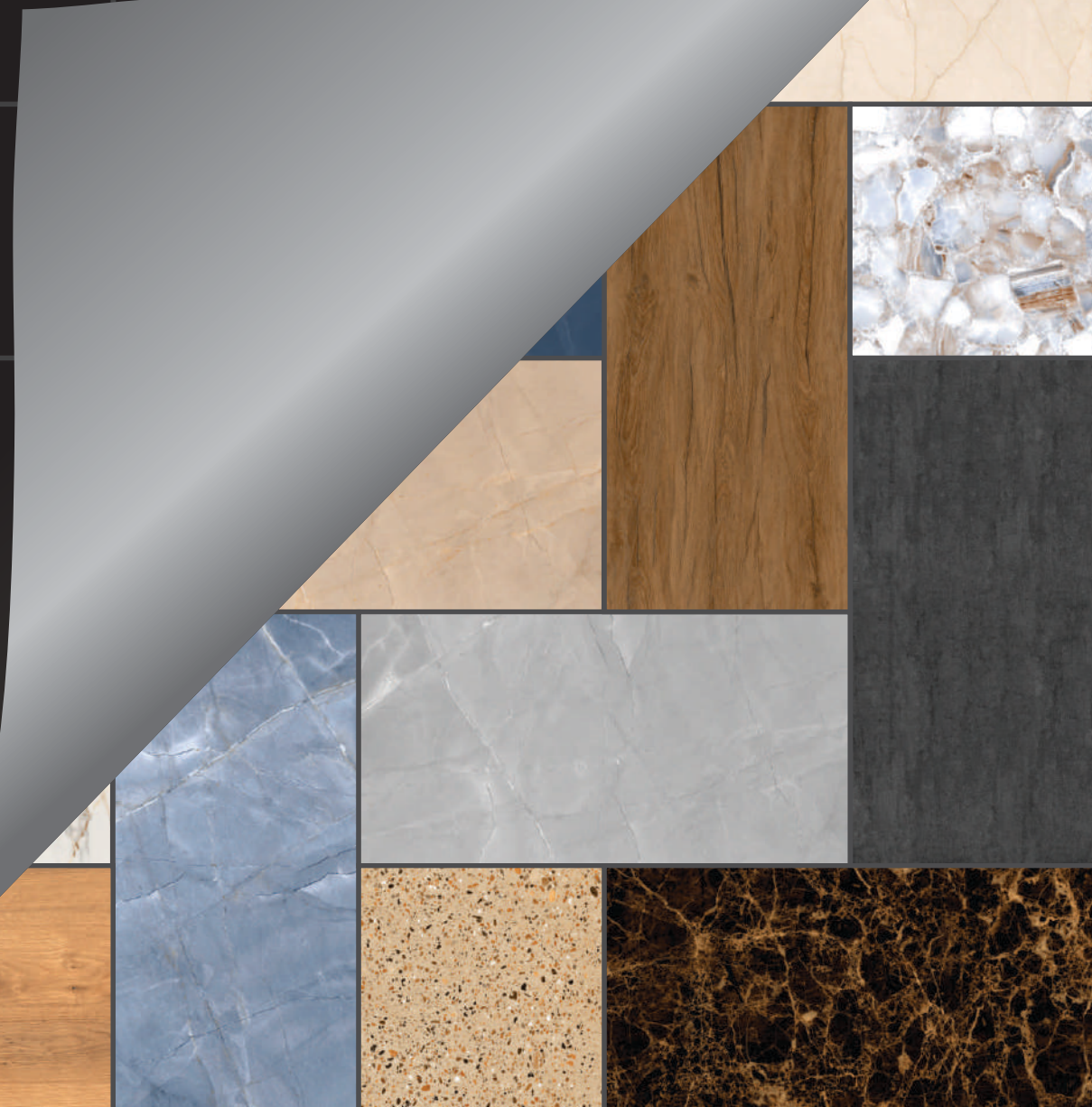
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CARVING BOTTOCINO MERFIL	42
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Listed on BSE (530365) for 20+ years.
And also on NSE (ORIENTBELL).

**GLAZED
VITRIFIED TILES**
600x1200mm



PGVT DRAMATIC CALACATTA MARBLE



PREVIEW SHOWN : PGVT DRAMATIC CALCATTA MARBLE



G3
R3
F4

PGVT CRYSTAL WHITE MARBLE



PREVIEW SHOWN : PGVT CRYSTAL WHITE MARBLE



DGVT CIPOLLINO MARBLE ROCK



PREVIEW SHOWN : DGVT CIPOLLINO MARBLE ROCK & DGVT SAND GREY LIGHT



CARVING ARMANI MARBLE GREY LT



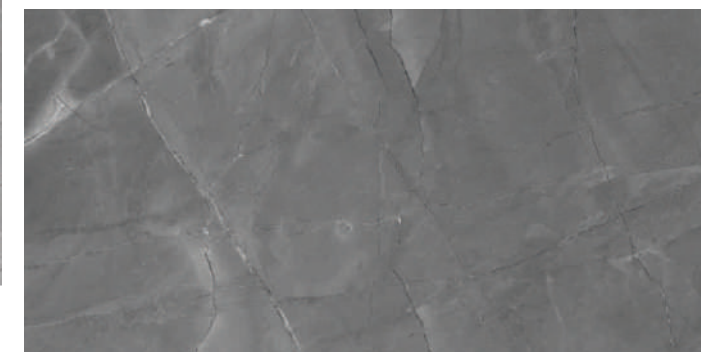
PREVIEW SHOWN : CARVING ARMANI MARBLE GREY LT



CARVING ARMANI MARBLE GREY DK



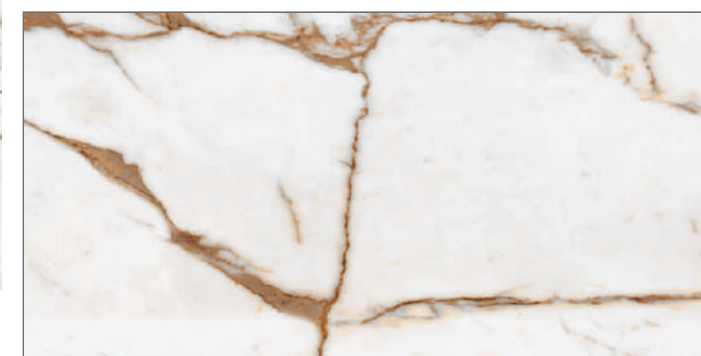
PREVIEW SHOWN : CARVING ARMANI MARBLE GREY DK & CARVING ARMANI MARBLE GREY LT



CARVING CALACATTA GOLD MARBLE



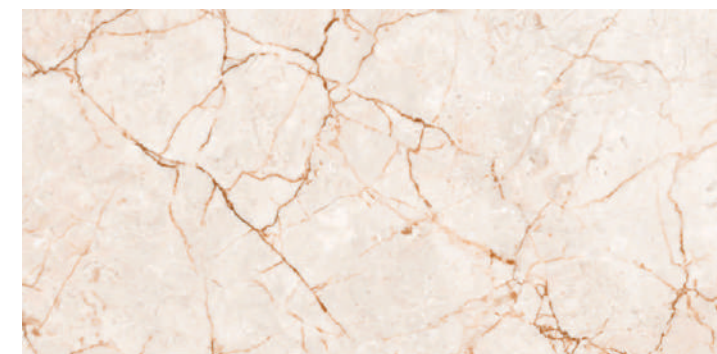
PREVIEW SHOWN : CARVING CALACATTA GOLD MARBLE & OPV HERRINGBONE STONE BEIGE



CARVING SOFTMARBO CREAMA



PREVIEW SHOWN : CARVING SOFTMARBO CREAMA



CARVING BOTTOCINO BEIGE

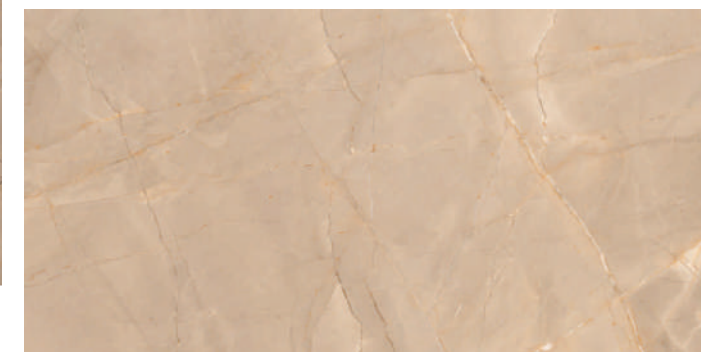


PREVIEW SHOWN : CARVING BOTTOCINO BEIGE & DGVH HICKORY WOOD BROWN

CARVING ARMANI MARBLE BEIGE



PREVIEW SHOWN : CARVING ARMANI MARBLE BEIGE & DGVT SAND BEIGE



CARVING OAK HARDWOOD BROWN



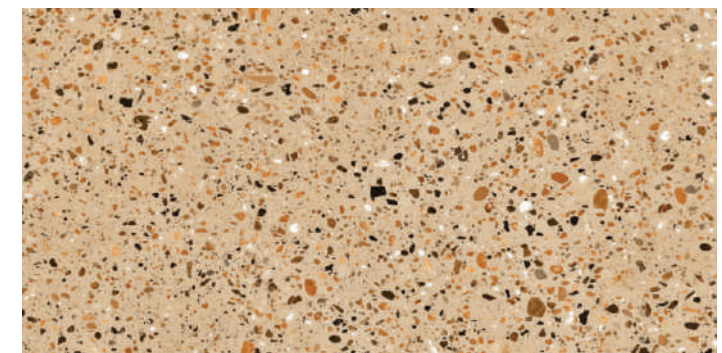
PREVIEW SHOWN : CARVING OAK HARDWOOD BROWN



DGVT TERRAZZO BROWN



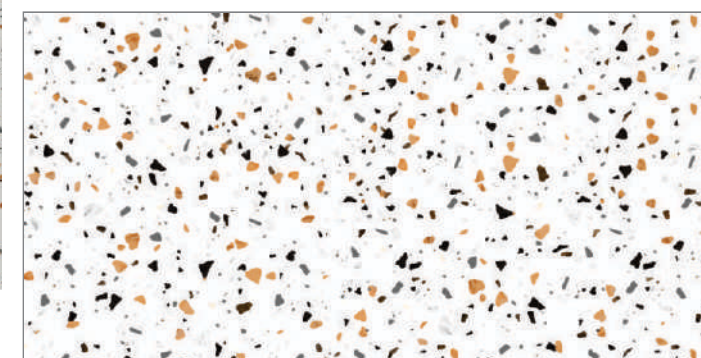
PREVIEW SHOWN : DGVT TERRAZZO BROWN, GRANALT BROWN & DGVT SAND BEIGE



DGVT TERRAZZO MULTI



PREVIEW SHOWN : DGVT TERRAZZO MULTI

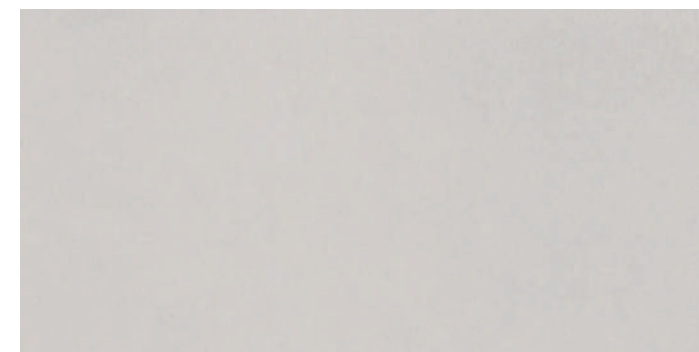


G5
R3
F4

DGVT SAND GREY LT



PREVIEW SHOWN : DGVT SAND GREY LT & DGVT TERRAZZO MULTI



DGVT SAND GREY DK



PREVIEW SHOWN : DGVT SAND GREY DK & DGVT SAND GREY LT

DGVT SANDSTONE GREY LT



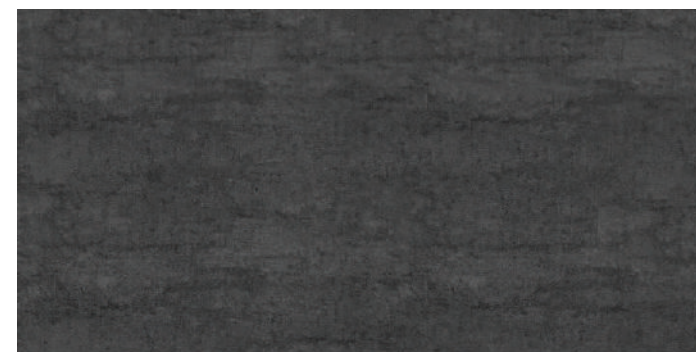
PREVIEW SHOWN : DGVT SAND GREY DK & DGVT SAND GREY LT



DGVT SANDSTONE GREY DK



PREVIEW SHOWN : DGVT SAND GREY DK



DGVT SAND BEIGE



PREVIEW SHOWN : DGVT SAND BEIGE

DGVT SAND BROWN DK



PREVIEW SHOWN : DGVT SAND BROWN DK

DGVT HICKORY WOOD BEIGE



PREVIEW SHOWN : DGVT HICKORY WOOD BEIGE & DGVT TERRAZZO BROWN



DGVT HICKORY WOOD BROWN



PREVIEW SHOWN : DGVT HICKORY WOOD BROWN



DGVT VENEZIA OAK WOOD



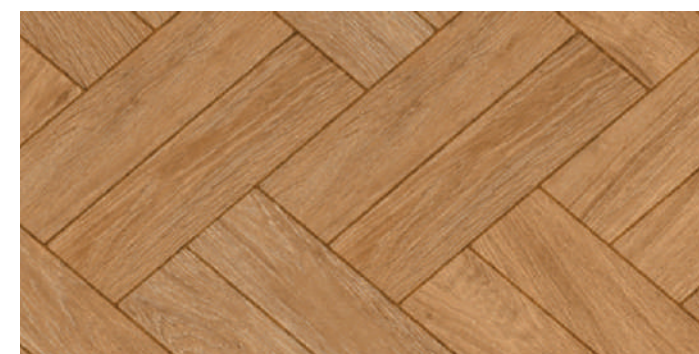
PREVIEW SHOWN : DGVT VENEZIA OAK WOOD



DGVT DOUBLE HERRINGBONE OAK WOOD



PREVIEW SHOWN : DGVT DOUBLE HERRINGBONE OAK WOOD



DGVT STRIPS OAK WOOD MULTI



PREVIEW SHOWN : DGVT STRIPS OAK WOOD MULTI



PGVT VENEZIA CLASSIC SILVER



PREVIEW SHOWN : PGVT VENEZIA CLASSIC SILVER , GRANALT SNP BLACK & PGVT VENEZIA CLASSIC GREY

PGVT CEPPO STONE GREY DK



PREVIEW SHOWN : PGVT CEPPO STONE GREY DK & PGVT CEPPO STONE GREY LT

PGVT MONACO CREAMA

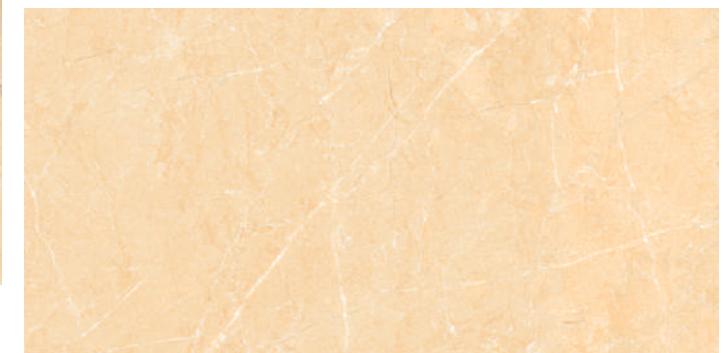


PREVIEW SHOWN : PGVT MONSCO CREAMA & PGVT MONACO BROWN

PGVT VENEZIA CLASSIC CREAMA



PREVIEW SHOWN : PGVT VENEZIA CLASSIC CREAMA & PGVT VENEZIA CLASSIC BEIGE



PGVT MIDTOWN BEIGE DK



PREVIEW SHOWN : PGVT MIDTOWN BEIGE DK & PGVT MIDTOWN BEIGE LT



PGVT ARMANI MARBLE BLUE LT



PREVIEW SHOWN : PGVT ARMANI MARBLE BLUE LT



PGVT ARMANI MARBLE STEEL BLUE



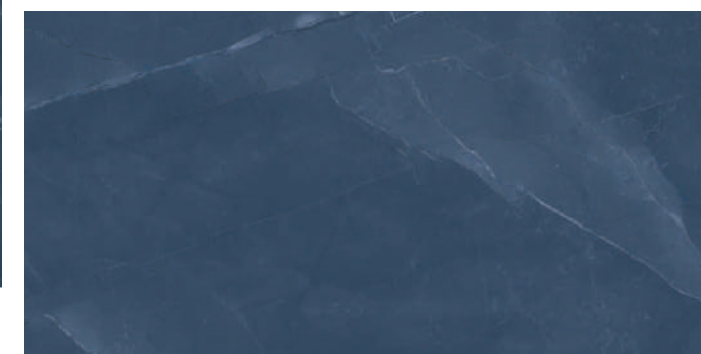
PREVIEW SHOWN : PGVT ARMANI MARBLE STEEL BLUE



PGVT ARMANI MARBLE BLUE DK



PREVIEW SHOWN : PGVT ARMANI MARBLE BLUE DK & PGVT ARMANI MARBLE BLUE LT



G3
R3
F4

PGVT ENDLESS STATUARIO WHITE



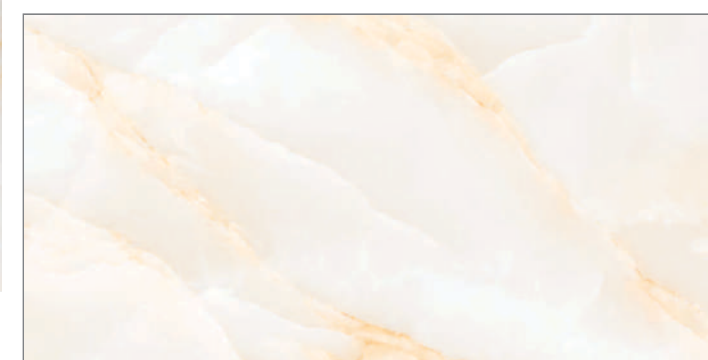
PREVIEW SHOWN : PGVT ENDLESS STATUARIO WHITE



PGVT ONYX IVORY



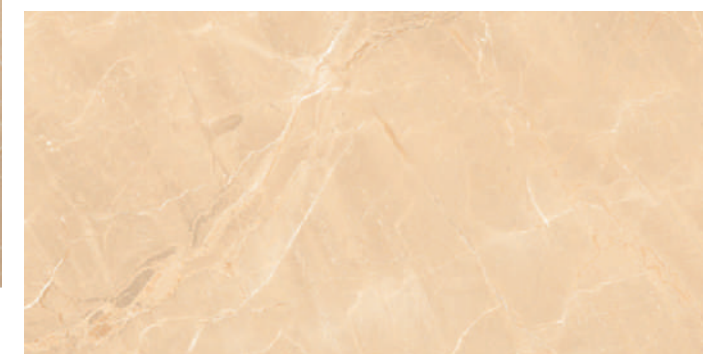
PREVIEW SHOWN : PGVT ONYX IVORY



PGVT CLASSIC DYNA BEIGE



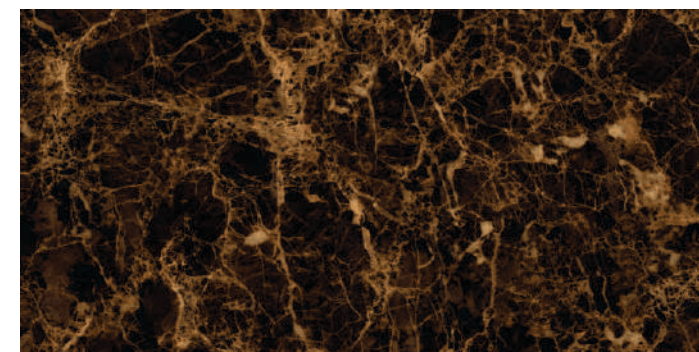
PREVIEW SHOWN : PGVT CLASSIC DYNA BEIGE



SUPER GLOSS EMPERADOR BROWN MARBLE



PREVIEW SHOWN : SUPER GLOSS EMPERADOR BROWN MARBLE, DGVT TERRAZZO MULTI & GRANALT SNP CREMA



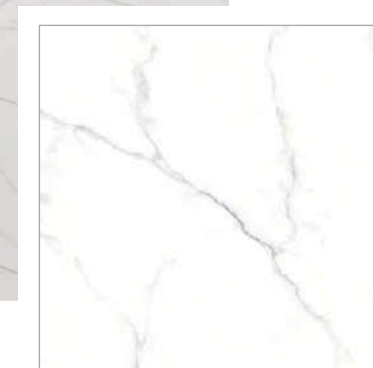
**GLAZED
VITRIFIED TILES**
600x600mm



CARVING STATUARIO MARBLE



PREVIEW SHOWN : CARVING STATUARIO MARBLE



G5
R3
F4

CARVING BOTTOCINO MERFIL



PREVIEW SHOWN : CARVING BOTTOCINO MERFIL & PGVT GRAINY SAND GREY DK



G5
R3
F4

DGVT VENEER OAK WOOD BEIGE



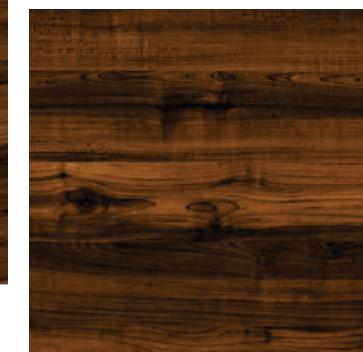
PREVIEW SHOWN : DGVT VENEER OAK WOOD BEIGE



DGVT CHESTNUT WOOD BROWN



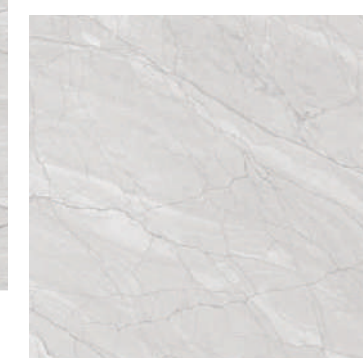
PREVIEW SHOWN : DGVT CHESTNUT WOOD BROWN



PGVT SPIDER MARBLE GREY LT



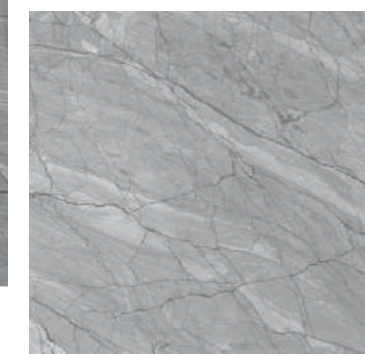
PREVIEW SHOWN : PGVT SPIDER MARBLE GREY LT



PGVT SPIDER MARBLE GREY DK



PREVIEW SHOWN : PGVT SPIDER MARBLE GREY DK & PGVT SPIDER MARBLE GREY LIGHT



G3
R3
F4

PGVT ARMANI MARBLE GREY LT



PREVIEW SHOWN : PGVT ARMANI MARBLE GREY LT

PGVT ARMANI MARBLE GREY DK



PREVIEW SHOWN : PGVT ARMANI MARBLE GREY DK

PGVT PRIME DYNA SILVER



PREVIEW SHOWN : PGVT PRIME DYNA SILVER & DGMT TERRAZO MULTI



G3
R3
F4

PGVT GRAINY SAND GREY LT



PREVIEW SHOWN : PGVT GRAINY SAND GREY LT & PGVT GRAINY SAND GREY DK

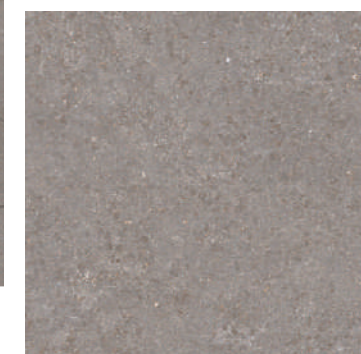


G3
R3
F4

PGVT GRAINY SAND GREY DK



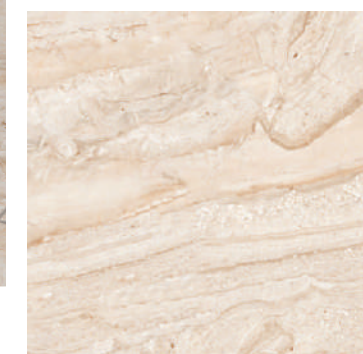
PREVIEW SHOWN : PGVT GRAINY SAND GREY DK



PGVT CLASSIC DYNA MARBLE BEIGE



PREVIEW SHOWN : PGVT CLASSIC DYNA MARBLE BEIGE



TECHNICAL SPECIFICATIONS

Glazed Vitrified Tiles

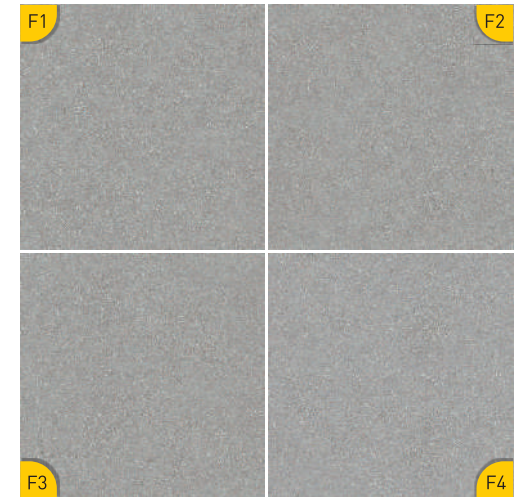
Packing Details

Size (In mm.)	No. of Tiles Per Carton	Covered Area Per Carton	
		(In Sq. Mtr.)	(In Sq. ft.)
600X1200 (SKD)	2	1.44	15.5
600X600 (SKD)	4	1.44	15.5

Group B Ia as per ISO 13006:2012 and Group B Ib as per IS 15622:2017

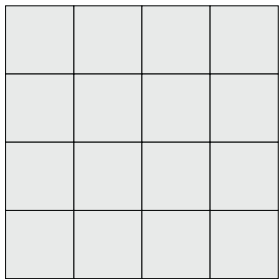
Characteristics	Test Methods	Requirement as per ISO 13006 ≤ 0.5 Group B Ia	Requirement as per IS 15622:2017 0.08<E ≤ 3% Group B Ib		OBL Norms
Dimension & Surface Quality	IS 13630 (Part 1):2006		Unrectified	Rectified	
Deviation in Length & Width		±0.6%	± 0.4%	± 0.1 %	± 0.1 %
Deviation in Thickness		±5%	± 5.0 %		± 4 %
Straightness of Sides		±0.5%	± 0.3 %	± 0.1 %	± 0.1 %
Rectangularity		±0.5%	± 0.3 %	± 0.1 %	± 0.1 %
Surface Flatness		±0.5%	± 0.5 %		± 0.2 %
Surface Quality		Min. 95 % tiles should be free from visible defects	Min. 95 % tiles should be free from visible defects		Conforms
Physical Properties					
Water Absorption	IS 13630 (Part 2):2006	Avg ≤ 0.5, Individual max, 0.6	Avg 0.08<E ≤ 3, Individual 3.3, Max		Avg ≤ 0.5, Individual max, 0.6
Modulus of Rupture in [N/mm ²]	IS 13630 (Part 6):2006	Minimum 35, Individual 32, Min	Avg 30, Individual 27, Min		Avg 38 Min, Individual 35, Min
Breaking Strength in N	IS 13630 (Part 6):2006	< 7.5 mm thickness: 700, Min ≥ 7.5 mm thickness: 1300, Min	< 7.5 mm thickness: 700, Min ≥ 7.5 mm thickness: 1100, Min		1500, Min
Moisture Expansion in mm/m	IS 13630 (Part 3):2006	Declare Value	0.02, Max		< 0.02
Scratch Hardness of Surface (Moh's Scale)	IS 13630 (Part 13):2006	NA	5, Min		5 to 8 Depending on Design/Surface
Resistance to Surface Abrasion of Glazed Tiles (Class I to V)	IS 13630 (Part 11):2006	Test Method Available	Class II, Min		Class-III to Class-V Depending as per Design / Surface
Co-efficient of Linear Thermal Expansion from Ambient Temperature to 100°C	IS 13630 (Part 4):2006	Test Method Available	7x10 ⁻⁶ K ⁻¹ , Max		Conforms
Thermal Shock Resistance	IS 13630 (Part 5):2006	Test Method Available	10 cycles, Min		Passed
Crazing Resistance	IS 13630 (Part 9):2006	Test Method Available	4 Cycles@7.5 bar, Min		4 Cycle @ 7.5 Bar Min
Frost Resistance	IS 13630 (Part 10):2006	Required	Required		Resistance
Bulk Density, in (g/cc)	IS 13630 (Part 12):2006	NA	2.0, Min		> 2.1
Impact Resistance- Coefficient of Restitution	IS 13630 (Part 14):2006	Manufacturer to State	0.55, Min		0.7-0.85
Chemical Properties					
Resistance to Staining of Glazed Tiles	IS 13630 (Part 8):2006	Min, Class 3	Class I, Min		Conforms
Resistance to Household Chemicals		Min, GA	Class AA, Min		Conforms
Resistance to Acids and Alkalis (with exception of hydrofluoric acid and its compounds)		Test Method Available	Required, if agreed		Conforms

Tile Design & Faces

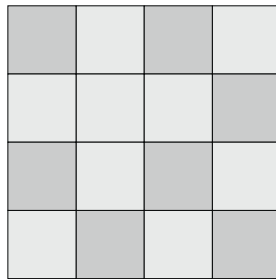


Each tile design is printed with some variations on different individual tiles. Variation may be in grain structure or how texture appears in the design. This gives a natural look to the surface where tiles are laid and avoids a small repetitive pattern. The number of variations in a design are called faces of a tile

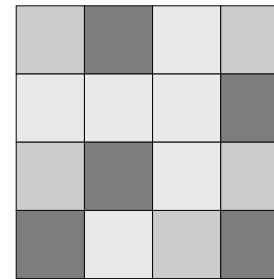
Tile Randomness/Variation



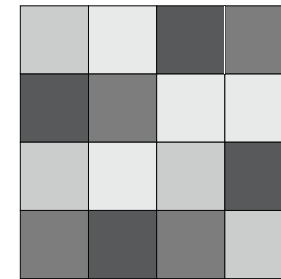
R1-No Variation



R2-Slight Variation



R3-More Variation



R-4 Most Variation

Randomness is a parameter to indicate the scale of difference in different faces of a tile design. Small variations in faces are indicated with R1 and high variation by R4

ORIENT BELL TILE BOUTIQUE

CHANDIGARH

SCO - 6, First Floor, Sector 7-C, Madhya Marg, Chandigarh-160 019,
Tel.: +91 172 4624 342

CHENNAI

New No: 85, Old No: 30, Maharaja Tower, 2nd Floor, 1st Avenue,
Ashok Nagar, (Above Kotak Mahindra Bank), Chennai-600 083,
Tel.: +91 44 4213 8687

COCHIN

"SURYA GAYATRI", Building No. 32/8, B3, Puthiya Road, New Junction,
(Opposite Holiday Inn Hotel) Ernakulam By Pass Road, Cochin-682 031
Tel.: +91 97457 68058

COIMBATORE

11, 1st Floor, Venkata Samy Road (East), R.S. Puram,
Coimbatore-641 002,
Tel.: +91 89799 41666

DEHRADUN

Duggal Complex (Near Kamla Palace Hotel), GMS Road,
Dehradun-248 001,
Tel.: +91 97197 01064

KOLKATA

8/1, Burdwan Road, Alipore, Kolkata-700 027,
Tel.: +91 33 4068 4046/7

LUCKNOW

Raj Rani Apartment, Ground Floor, Near Beej Nigam, Badshah Nagar Railway
Station, Lucknow-226 006,
Tel.: +91 99847 86404

NEW DELHI

M-47, GK-II, M Block, New Delhi-110 048,
Tel.: +91 11 4068 7468/69

PUNE

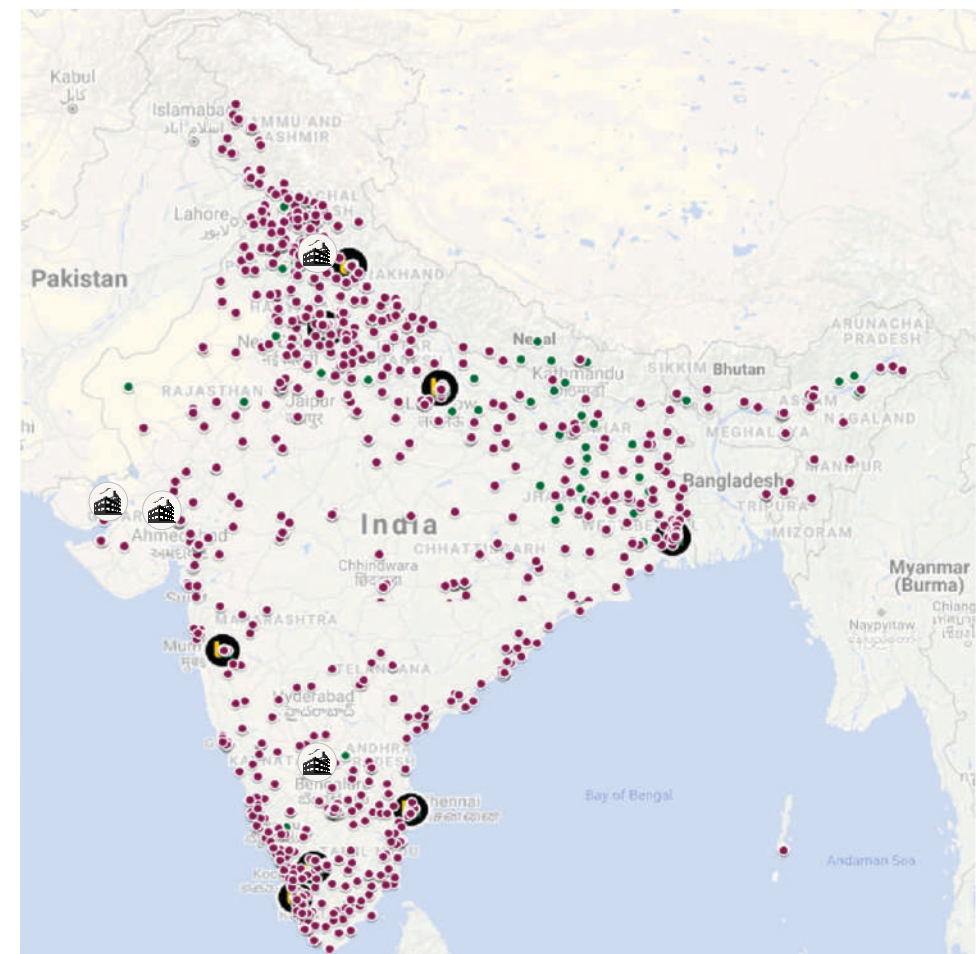
Shop No. 3 and 4, A Tower Vega Centre, C.T.S No. 710,
Final Plot No. 401/1, Shankarasheth Road,
Gultekdi, Swargate, Pune-411 037
Tel.: +91 73910 72247

VADODRA DISPLAY CENTRE

78-79, 2nd Floor, Surya Kiran Complex, Beside Banker Heart Institute,
Old Padra Road, Vadodara-390 007, Gujarat
Tel.: +91 98254 14113

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Making Tile Selection Easier



Find tiles similar to a reference image



Tiles selected by you in your room



Visualise selected tiles & get a quote



Share layout for a personalised render*

www.orientbell.com

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