

**BIGGER
TILES
THAT BRING
PEACE**



www.orientbell.com

Serenity

600x1200mm
DOUBLE CHARGE TILES

OBL Awards & Accolades

Realty+ recognizes the best of the best within the ranks of Indian Real Estate



Website of The Year 2022
for www.orientbell.com
(India's construction & design industry)



Brand of The Year 2022
(Flooring Idea-Tiles & Ceramic)



e4m Pride of India Brands 2022
(The Best Of Bharat Conference & Awards)



Brand of The Year 2021
(Flooring Idea-Tiles & Ceramic)



Customer Retail Journey Innovation
Winners Future of Retail
Summit & Awards 2020



CEO with HR Orientation
ZEE BUSINESS
National Human Capital
Leadership Congress & Awards



Listed on BSE (530365) for 20+ years.
And also on NSE (ORIENTBELL).

At OBL we believe in excellence. The ISO 9001:2015 accreditation for our quality control management systems reflects this quest for manufacturing products that meet international standards. In 2015 our Sikandarabad plant was awarded with prestigious ISI certification for its products.

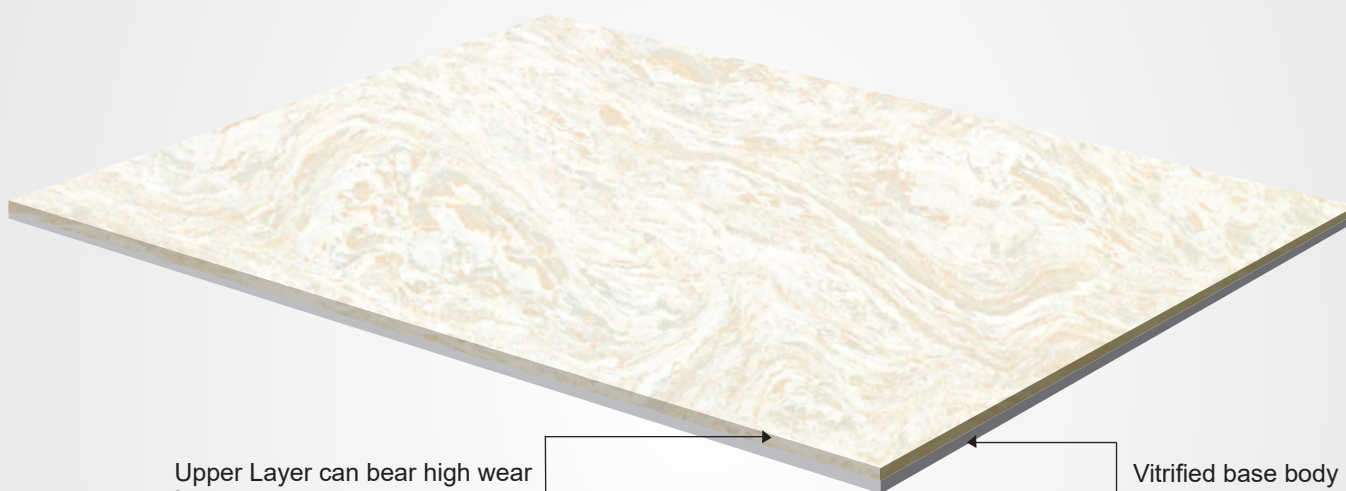
As early as in May 2000, OBL was awarded the prestigious ISO 14001 certification by the internationally recognised BSI Management Systems, UK. Our manufacturing units are ISO 14001:2015 certified, the most complete and global expression for an environment friendly industrial company.

We believe in making great products in a safe, healthy and environment friendly way. We have been awarded OHSAS 18001 Certification for Health & Safety Standards. No waste water is ever discharged from our factory.

OBL won the "Certificate Of Merit" in National Energy Conservation Award' 2016 organised by Ministry of Power for saving Power and Fuel consumption.

Serenity

600x1200mm
DOUBLE CHARGE TILES



Upper Layer can bear high wear
& tear giving longer lasting shine
& better Aesthetics

Vitrified base body
which provides great
support to design layer.

Double charge vitrified tiles have two layers infused together which makes the top design layer thicker than most standard tiles. The process of vitrification by heating it at 1200°C also makes the tile surface stronger and shinier.



High Strength



High
Scratch Resistant



Chemical Resistant



Water Absorption
less than 0.05%



Glossy



Low Maintenance

Serenity

600x1200mm
DOUBLE CHARGE TILES

Serenity - An exquisite range that comes in two sizes and twelve elegant designs with a long lasting gloss & durability. Elevate your residential or commercial spaces with these low maintenance tiles & get complete peace of mind.

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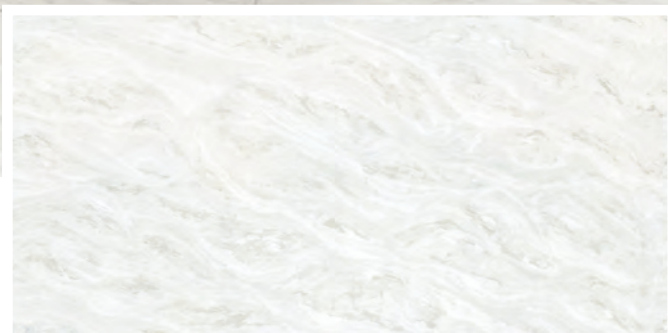
600x1200 mm

SEAWAVE WHITE	06	NU CANTO ASH	10
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Serenity

Double Charge Tiles | 600x1200mm

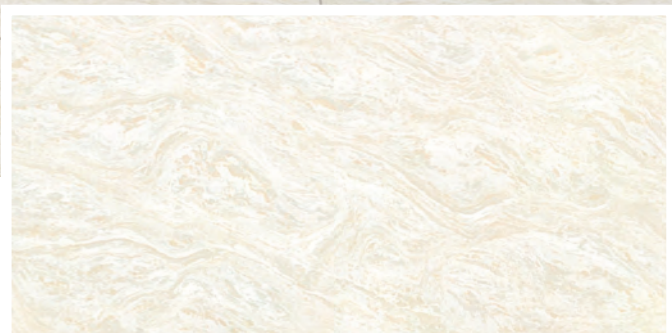


600x1200mm | SEAWAVE WHITE

Preview Shown: Seawave White & Granalt Galactic Blue



Preview Shown: Seawave Creama



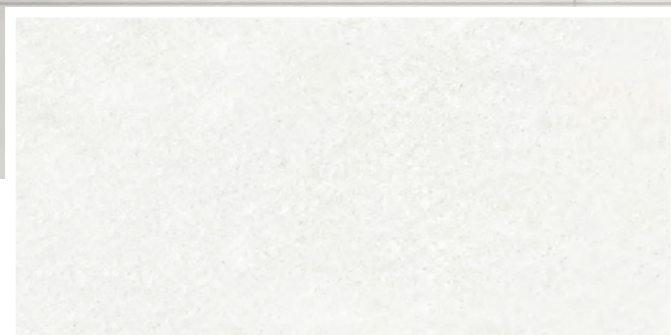
600x1200mm | SEAWAVE CREAMA

Serenity

Double Charge Tiles | 600x1200mm



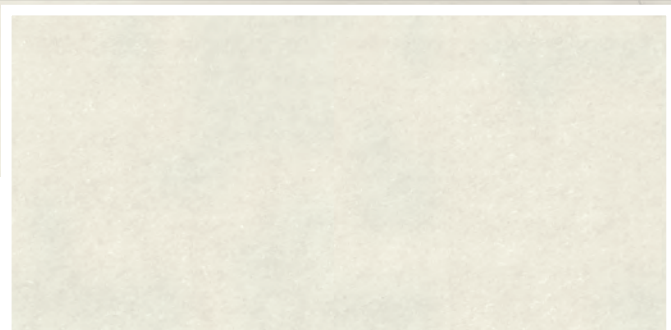
Preview Shown: Canto White



600x1200mm | CANTO WHITE



Preview Shown: Canto Crema



600x1200mm | CANTO CREAMA

Serenity

Double Charge Tiles | 600x1200mm

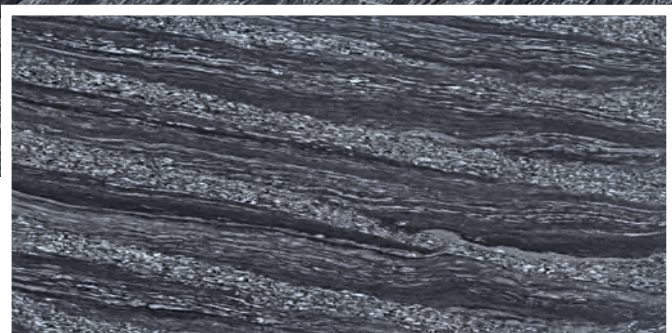


Preview Shown: Nu Canto Ash

600x1200mm | NU CANTO ASH



Preview Shown: River Black



600x1200mm | RIVER BLACK

Serenity

Double Charge Tiles | 600x1200mm



Preview Shown: River White

600x1200mm | RIVER WHITE



Preview Shown: River Creama

600x1200mm | RIVER CREAMA

TECHNICAL SPECIFICATIONS

Double Charge Tiles

Packing Details

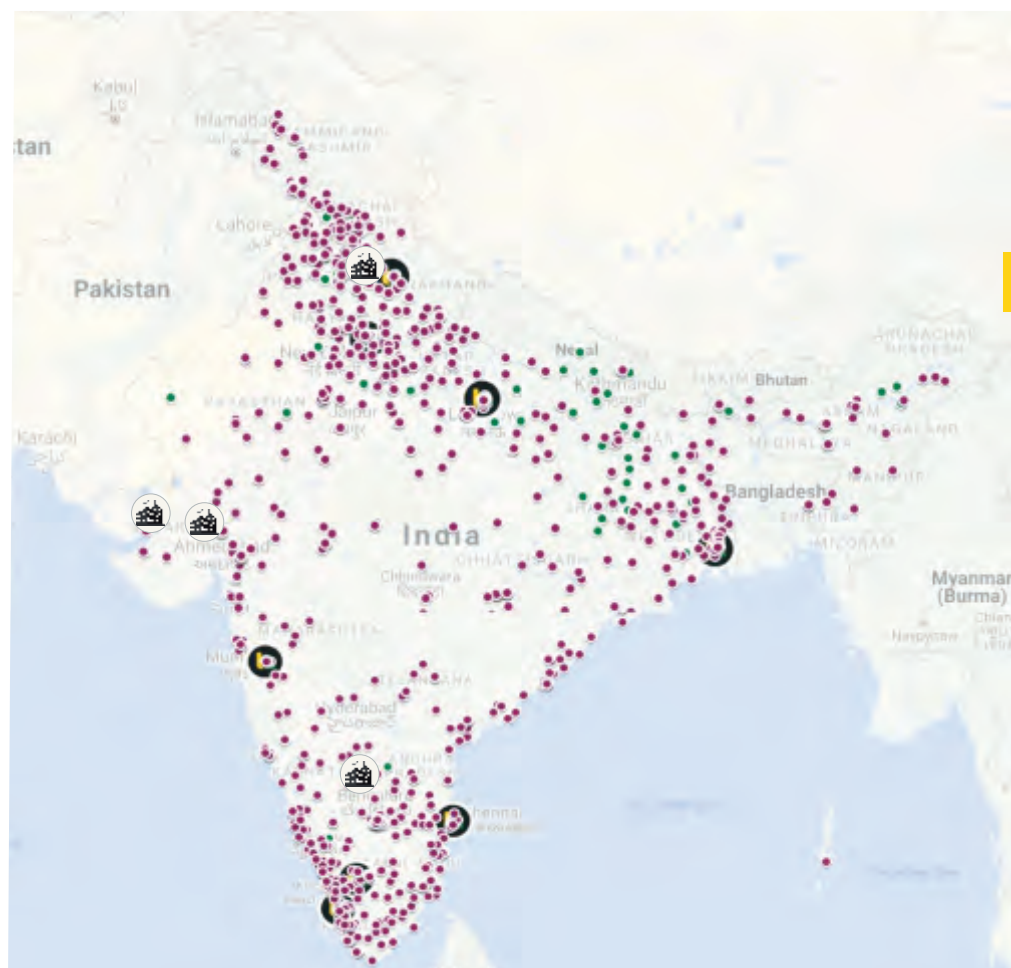
Size	No. of Tiles Per Carton	Covered Area Per Carton	
(In mm.)		(In Sq. Mtr.)	(In Sq. Ft.)
600x1200 mm	2	1.44	15.5

As per Indian Standard (IS 15622:2017) Group B Ia


As per Indian Standard (IS 15622:2017) Group B Ia					
Characteristics	Standard Test Method	IS 15622 Requirements	OBL Norms		
Dimension & Surface Quality					
Deviation in Size (length & Width)	IS 13630 (Part 1) 2017	± 0.1 %	± 0.1 % (Max)		
Deviation in thickness		± 5.0 %	± 4.0 %		
Straightness of sides		± 0.1 %	± 0.1 %		
Squareness		± 0.1 %	± 0.1 %		
Surface Flatness		± 0.5 %	± 0.2 % 😊		
Surface Quality		Min 95% tiles should be free from visible defects		Conforms	😊
Physical Properties					
Water absorption %	IS 13630 (Part 2) 2017	E ≤0.08%	E ≤0.08%		
Modulus of rupture N/mm²	IS 13630 (Part 6) 2017	Avg. 35 N/mm2	> 38 N/mm2	😊😊	
Breaking Strength N	IS 13630 (Part 6) 2017	Min 1300	> 1300	😊😊	
Scratch hardness (Moh's Scale)	IS 13630 (Part 13) 2017	5 Min	5 min	😊😊	
Deep Abrasion	IS 13630 (Part 12):2017	140 Max	100 Max		
Chemical Properties					
Resistance to Staining	IS 13630 (Part 8):2017	Min, Class 2	Conforms	😊😊	
Resistance to Household Chemicals		Min, Class AA	Conforms		
Thermal Specifications					
Thermal Shock Resistance	IS 13630 (Part 5):2017	Min. 10 Cycles	Conforms		
Thermal Expansion	IS 13630 (Part 4):2017	Max 6X10'at 100*c	Conforms		
Frost Resistance	IS 13630 (Part 10):2017	10 Cycles pass	Conforms		
Impact Resistance	IS 13630 (Part 14):2017	IS 13630 (Part 14):2017	Conforms		
Bulk Density (gm/cc)	IS 13630 (Part 2):2017	Min.2.2	Conforms		

NOTE: Certain amount of Size and Shade variation is inherent in all ceramic products. Within the limits of printed material, the colors and aesthetics of the products correspond closely to those of illustrated products. Prospective customers are advised to inspect a sample of the tile before ordering and laying. At all points of time, the company liability is restricted to the purchase value of tiles.

Every effort has been made to ensure the accuracy of the information given. However, the company reserves the right to delete & change, any of the items, colors, sizes & technical specifications without any prior notice.



A Network of
2500+
 Channel Partners

- Franchise Owned Boutiques
- Channel Partners
- Company Owned Boutiques
-  Plants

ORIENT BELL TILE BOUTIQUE

CHANDIGARH

SCO - 6, First Floor, Sector 7-C, Madhya Marg, Chandigarh-160 019,
 Tel.: +91 172 4624 342

CHENNAI

New No: 85, Old No: 30, Maharaja Tower, 2nd Floor, 1st Avenue,
 Ashok Nagar, (Above Kotak Mahindra Bank), Chennai-600 083,
 Tel.: +91 44 4213 8687

COCHIN

"SURYA GAYATRI", Building No. 32/8, B3, Puthiya Road, New Junction, (Opposite
 Holiday Inn Hotel) Ernakulam By Pass Road, Cochin-682 031
 Tel.: +91 97457 68058

COIMBATORE

11, 1st Floor, Venkata Samy Road (East), R.S. Puram,
 Coimbatore-641 002,
 Tel.: +91 89799 41666

DEHRADUN

Duggal Complex (Near Kamla Palace Hotel), GMS Road,
 Dehradun-248 001,
 Tel.: +91 97197 01064

KOLKATA

8/1, Burdwan Road, Alipore, Kolkata-700 027,
 Tel.: +91 33 4068 4046/7

LUCKNOW

Raj Rani Apartment, Ground Floor, Near Beej Nigam, Badhshah Nagar Railway
 Station, Lucknow-226 006,
 Tel.: +91 99847 86404

NEW DELHI

M-47, GK-II, M Block, New Delhi-110 048,
 Tel.: +91 11 4068 7468/69

PUNE

Shop No. 3 and 4, A Tower Vega Centre, C.T.S No. 710, Final Plot No. 401/1,
 Shankarasheth Road, Gultekdi, Swargate, Pune-411 037
 Tel.: +91 73910 72247

VADODRA DISPLAY CENTRE

78-79, 2nd Floor, Surya Kiran Complex, Beside Banker Heart Institute,
 Old Padra Road, Vadodara-390007, Gujarat
 Tel.: +91 98254 14113



Making Tile Selection Easier



Find tiles similar to a reference image



Tiles selected by you in your room



Visualise selected tiles & get a quote



Share layout for a personalised render*

www.orientbell.com

CORPORATE OFFICE:

Iris House, 16 Business Centre,
Nangal Raya, New Delhi-110046, India
Tel: +91-11-47119100, Fax: +91 -11-2852 1273

REGISTERED OFFICE:

8 Industrial Area, Sikandrabad-203 205 (UP), India
Tel: +91-5735-222-203 / 24, +91-8191004575/ 76
Fax: +91 -5735 222 642

CUSTOMER CARE:

customercare@orientbell.com
Missed Call : 87507 11111
Whatsapp : 87507 33333

CIN: L14101UP1977PLC021546

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