

borientbell
tiles

VALENCICA
— HD-400 —

Strong. Stylish. Reasonable.

OBL Awards & Accolades

Realty+ recognizes the best of the best within the ranks of Indian Real Estate



Website of the Year
for www.orientbell.com
(India's construction & design industry)



Integrated Brand Campaign of the Year
for "Chote Bathroom ke Bade Upay"
(India's construction & design industry)



Best Omnichannel Retail Model
Winners Future of Retail Summit & Awards 2020



Customer Retail Journey Innovation
Winners Future of Retail Summit & Awards 2020



CEO with HR Orientation
ZEE BUSINESS
National Human Capital Leadership Congress & Awards

About OBL

Orient Bell Limited (OBL) is amongst the largest manufacturers of Wall and Floor Tiles. Established in 1977, OBL has been a pioneer in the Industry with a focus on customer-centric innovation.

First to manufacture ultra-vitrified tiles, new product designs & development is a continuous process at OBL. As a result it has an extensive range of tiles with various finishes & textures. It has 4 patent-pending technologies: Forever Tiles, GermFree Tiles, Cool Tiles & Life Tiles.

To display extensive range of tiles, we have a chain of signature showrooms. Privileged to be associated with premier architects and construction agencies of the country, it also counts most leading developers as well as government & public sector institutions as its customers.



- The ISO 9001:2015 accreditation for our quality control management systems reflects the quest for manufacturing international standard products.
- In 2015 our Sikandarabad plant was awarded with prestigious ISI certification for its products.
- In May 2000, OBL was awarded ISO 14001 certification by the internationally recognised BSI Management Systems, UK.
- Our manufacturing units are ISO 14001:2015 certified, the most complete and global expression for an environment friendly industrial company.
- We have been awarded OHSAS 18001 Certification for Health & Safety Standards. No waste water is ever discharged from our factory.
- We were also awarded with "Certificate Of Merit" in 'National Energy Conservation Award' 2016 organised by Ministry of Power for saving Power and Fuel consumption.



**Listed on BSE (530365) for 20+ years.
And also on NSE (ORIENTBELL).**

VALENCICA — HD-400 —

Strong. Stylish. Reasonable.



Less than 2%



More than:1300 N



More than:30 N/mm²



Printed using latest machines with **400 dpi** resolution—highest in the industry

INDEX

MARBLE

PCG AGATA GRANITE MARBLE	08
PCG ALICANTE BROWN MARBLE	07
PCG BOTTOCHINO LIGHT	05
PCG CALCUTTA GOLD MARBLE	02
PCG CARRARA VENATO MARBLE	01
PCG CRYSTAL ONYX	03
PCG ERAMOSA MARBLE	07
PCG GIALLO SIENA LIGHT	02
PCG ICE BLUE MARBLE	10
PCG ONYX MULTI	04
PCG ONYX PEARL	05
PCG ONYX RIVER	04
PCG SUPER STATUARIO WHITE	01
PCG SWAN MARBLE	03
PCG SWAN MARBLE BLUE	09

MARBLE-BOOKMATCH

PCG ARABESCATO STATUARIO BM	11
PCG ONYX BLUE BM	14
PCG ONYX BROWN BM	13
PCG RADIANT ONYX BM	11

STYLIZED

PCG 3D FLOWER STATUARIO SUPER WHITE	16
PCG 3D SILVER LEAF	18
PCG 3D VENN BLUE WAVE	18
PCG 3D WHITE DIAMONDS	17
PCG CLASSICAL WOODEN	19
PCG MESH CARRARA VENATO	15
PCG MOORISH WOOD	20
PCG SQUARE MULTI WOOD	20

WOOD

PCM VINTAGE OAK WOOD	21
PCM NATURAL PINE WOOD	21

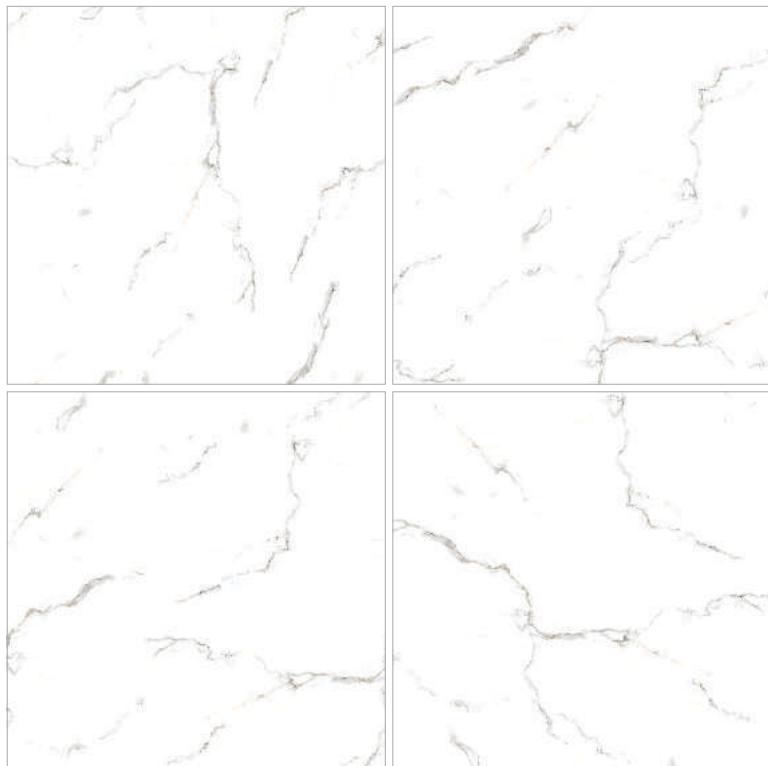
CEMENT/SLATE

PCM GLACIER BROWN	23
PCM GLACIER GREY	23
PCM GLACIER WHITE	22
PCM LINE SQUARE BEIGE	24

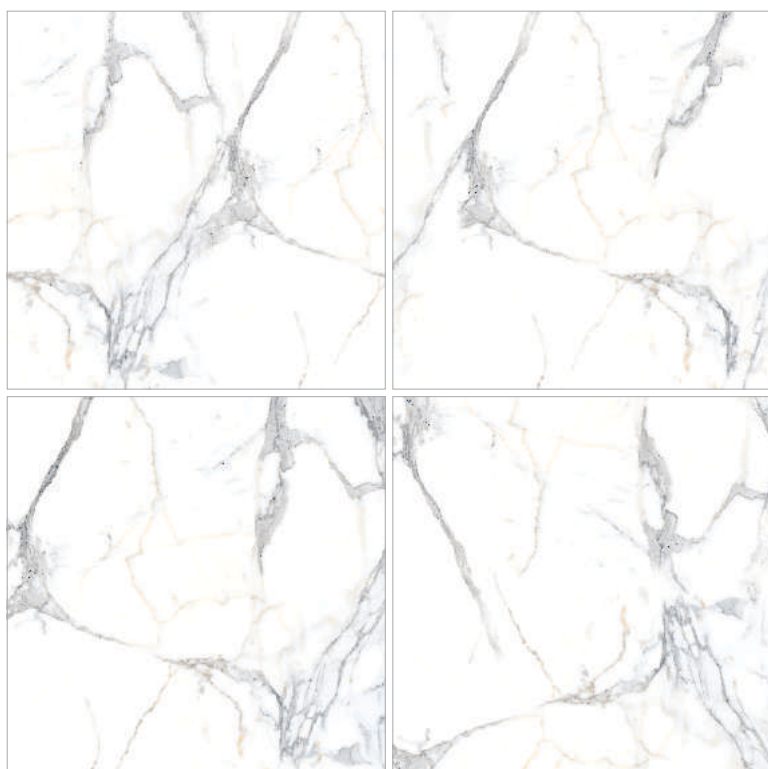
Technical Specifications	25
--------------------------	----



600x600 mm | MARBLE



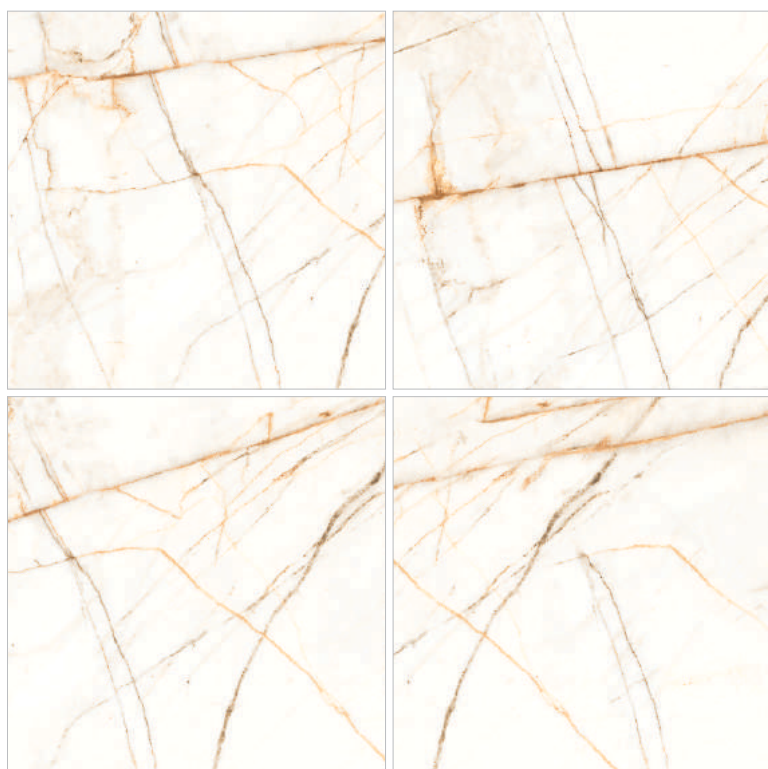
PCG
SUPER STATUARIO WHITE



PCG
CARRARA VENATO MARBLE



PCG
CALCUTTA GOLD MARBLE

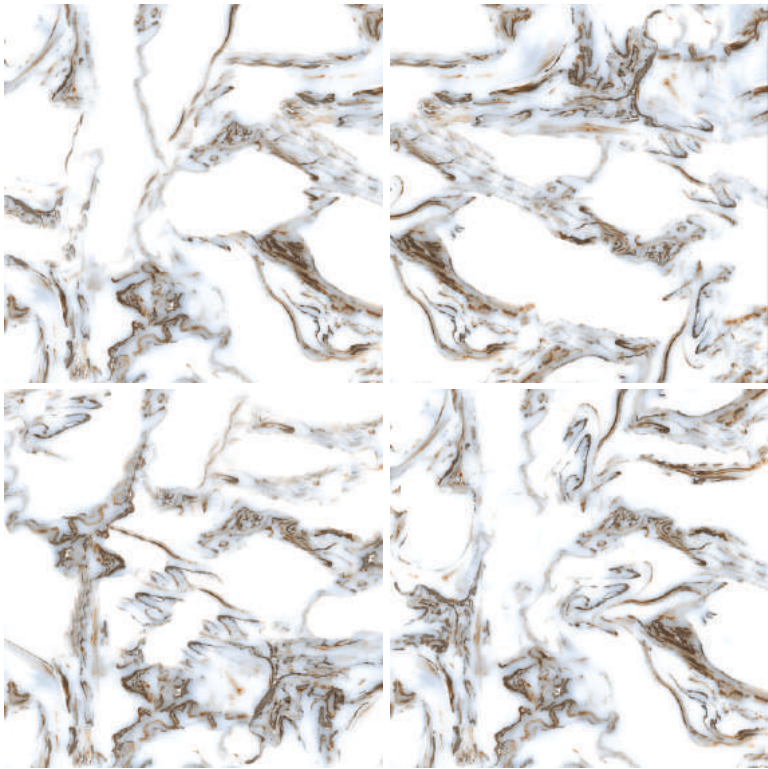


PCG
GIALLO SIENA LIGHT

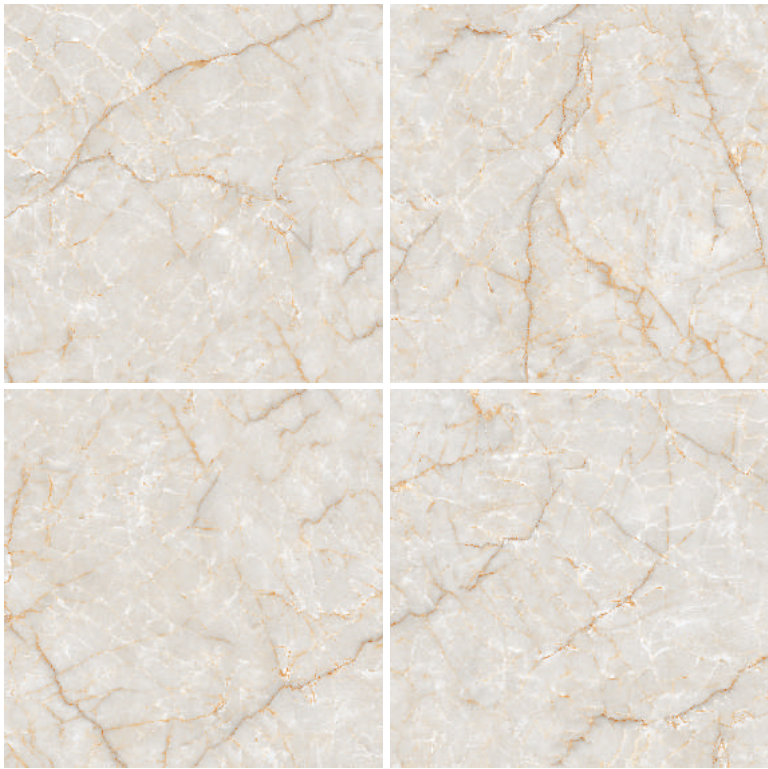


600x600 mm

MARBLE



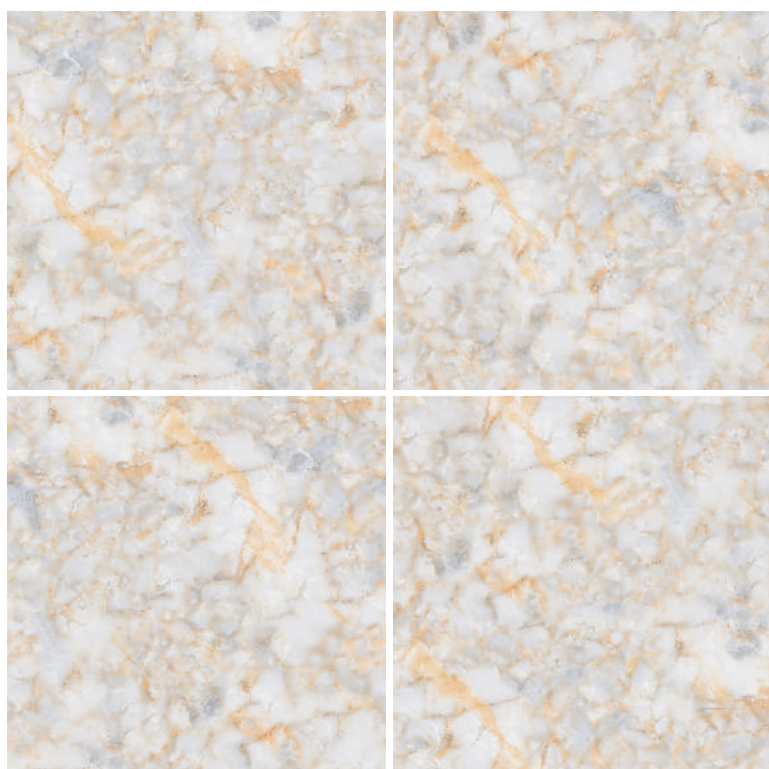
PCG
SWAN MARBLE



PCG
CRYSTAL ONYX



PCG
ONYX RIVER



PCG
ONYX MULTI

600x600 mm | MARBLE



PCG
ONYX PEARL



PCG
BOTTOCHINO LIGHT

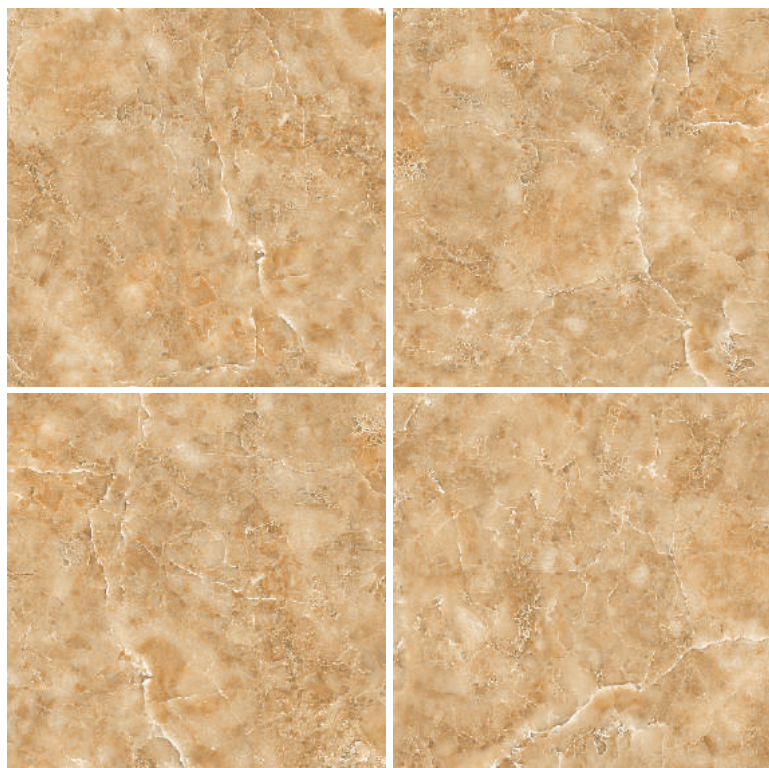


Preview Shown: PCG BOTTOCHINO LIGHT & PCG ONYX MULTI

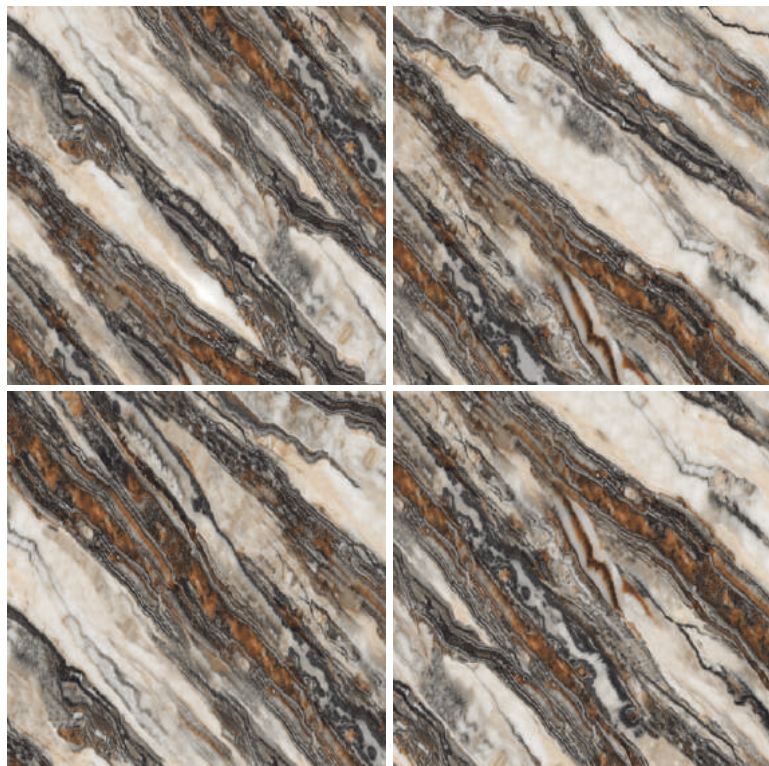
600x600 mm | MARBLE



PCG
ERAMOSA MARBLE



PCG
ALICANTE BROWN MARBLE

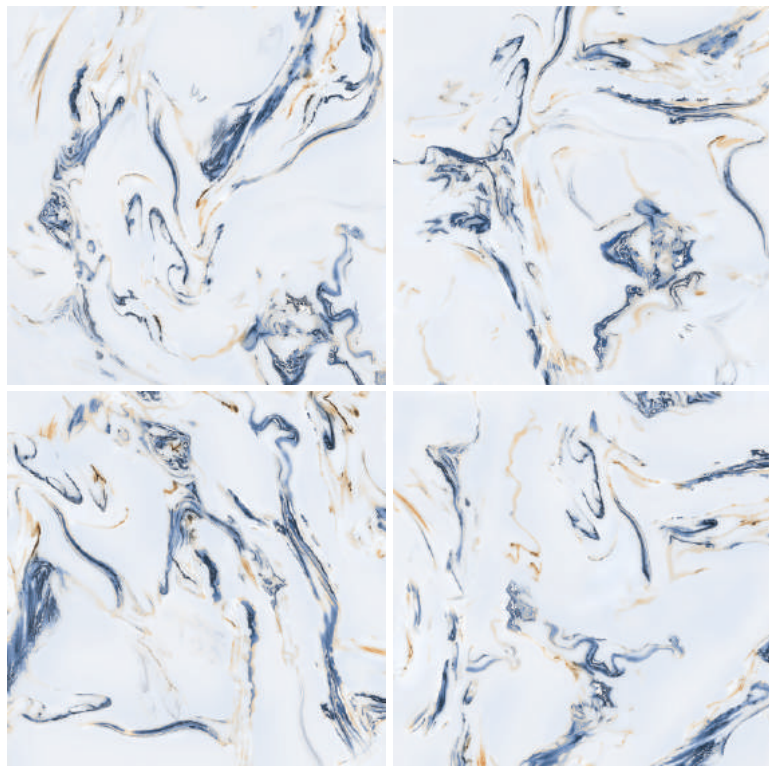


PCG
AGATA GRANITE MARBLE



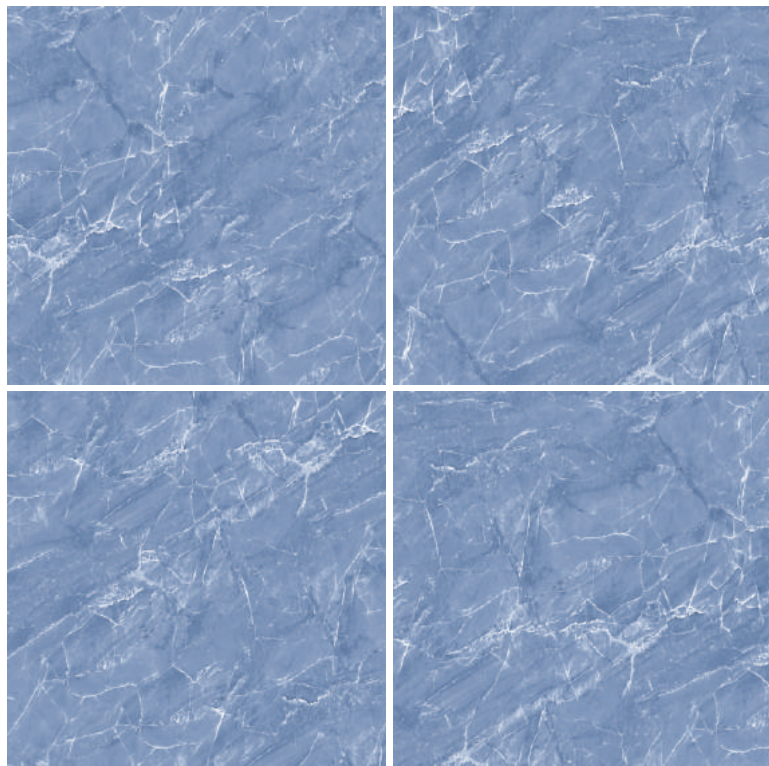
Preview Shown: PCG AGATA GRANITE MARBLE

600x600 mm | MARBLE



PCG
SWAN MARBLE BLUE





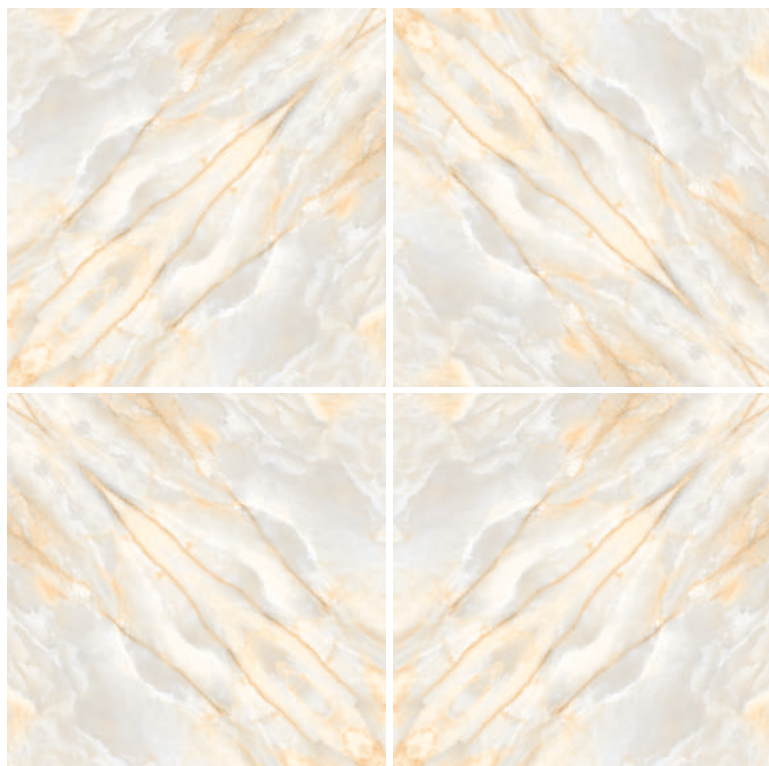
PCG
ICE BLUE MARBLE



Preview Shown: PCG ICE BLUE MARBLE



PCG
ARABESCATO STATUARIO BM



PCG
RADIANT ONYX BM



Preview Shown: PCG RADIANT ONYX BM

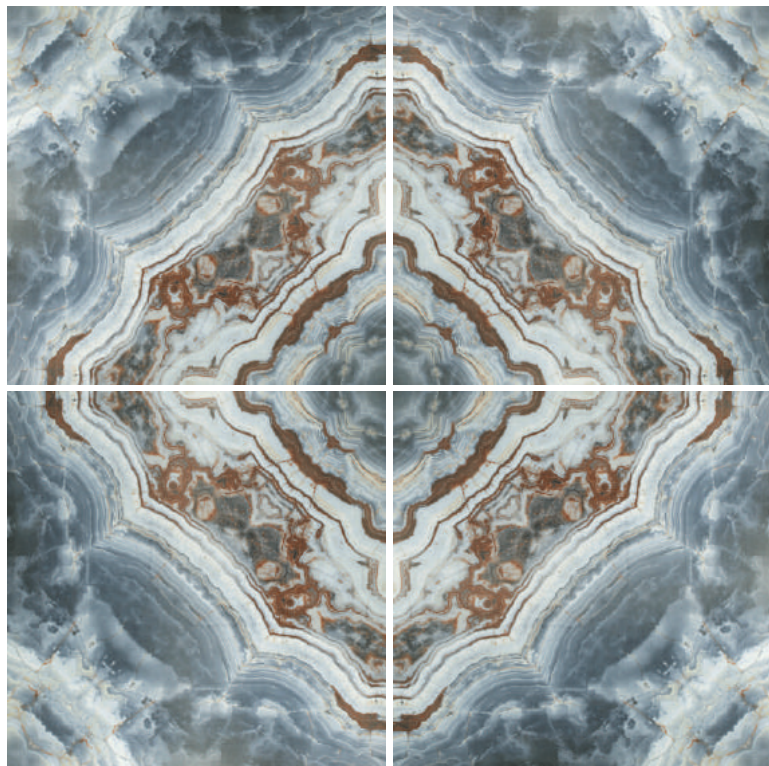
600x600 mm MARBLE - BOOKMATCH



PCG
ONYX BROWN BM



Preview Shown: PCG ONYX BROWN BM



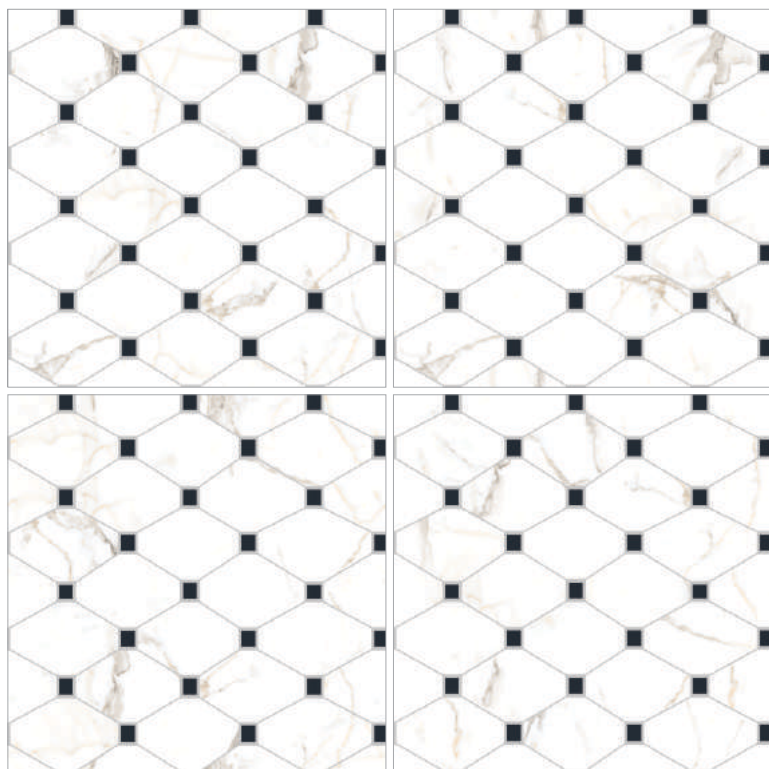
PCG
ONYX BLUE BM



Preview Shown: PCG ONYX BLUE BM



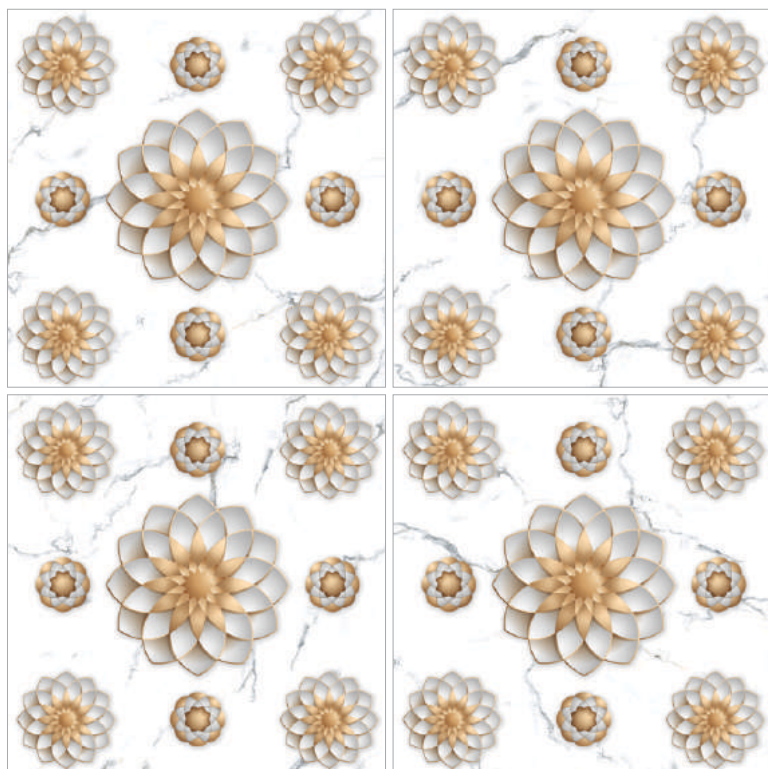
600x600 mm | STYLIZED



PCG
MESH CARRARA VENATO



Preview Shown: PCG MESH CARRARA VENATO & PCG CARRARA VENATO MARBLE



PCG 3D FLOWER
STATUARIO SUPER WHITE



Preview Shown: PCG 3D FLOWER STATUARIO SUPER WHITE & PCG SUPER STATUARIO WHITE

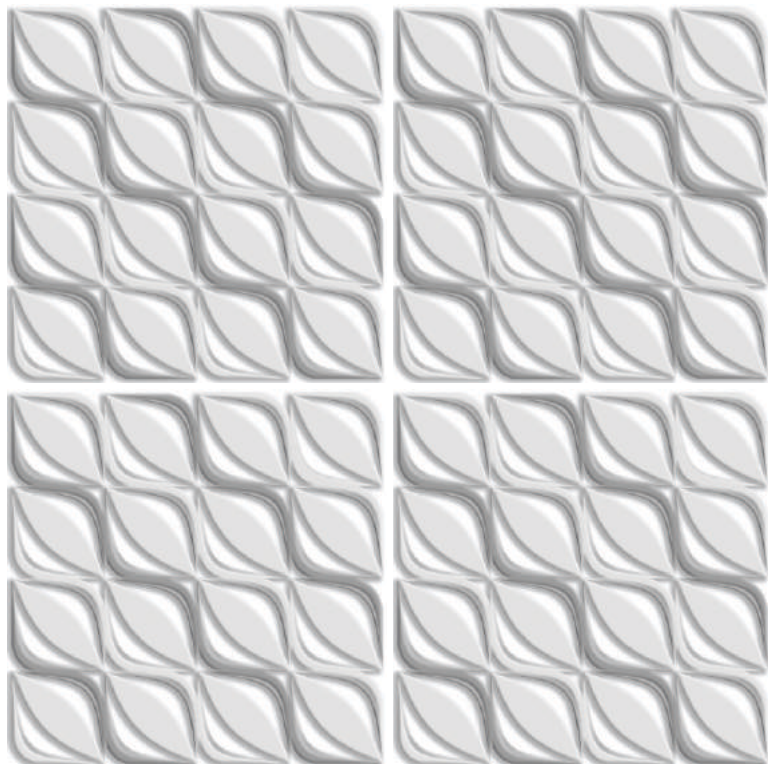
600x600 mm | STYLIZED



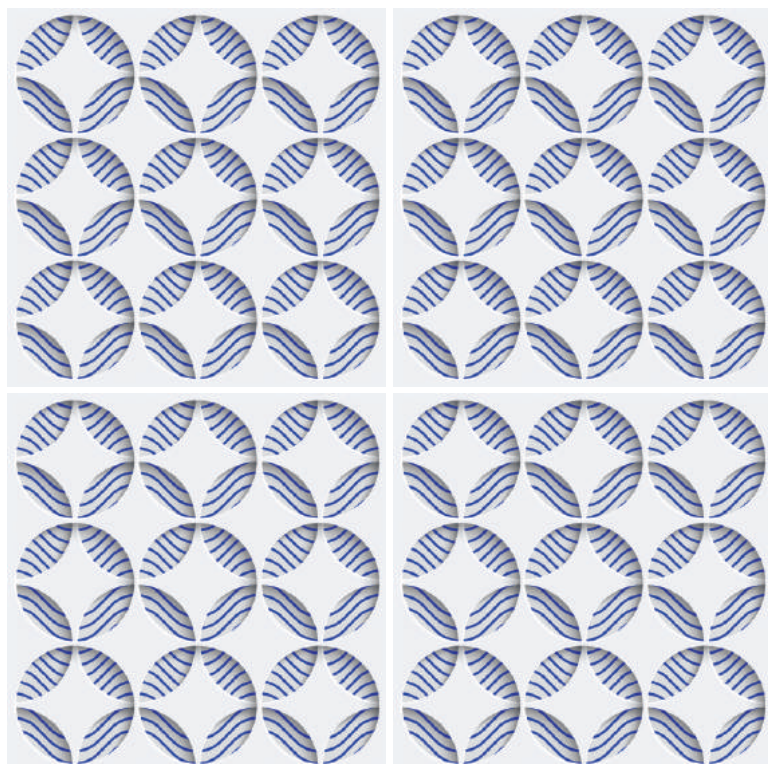
PCG
3D WHITE DIAMONDS



Preview Shown: PCG 3D WHITE DIAMONDS & PCM GLACIER GREY



PCG
3D SILVER LEAF



PCG
3D VENN BLUE WAVE



600x600 mm

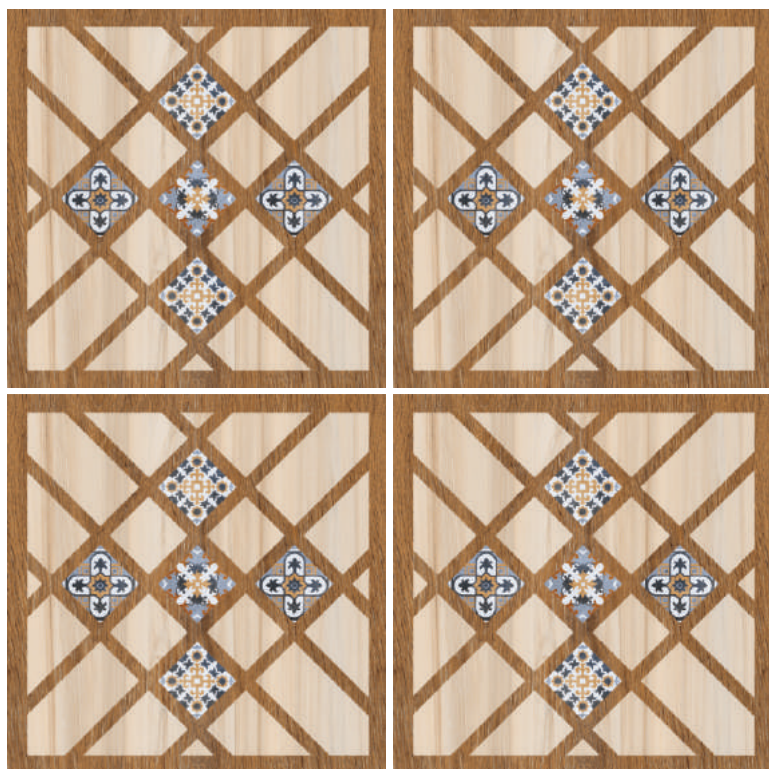
STYLIZED



PCG
CLASSICAL WOODEN



Preview Shown: PCG CLASSICAL WOODEN



PCG
MOORISH WOOD



PCG
SQUARE MULTI WOOD



PCM
NATURAL PINE WOOD



PCM
VINTAGE OAK WOOD



CEMENT/SLATE | 600x600 mm



PCM
GLACIER WHITE



Preview Shown: PCM GLACIER WHITE

Shown tile is Matte

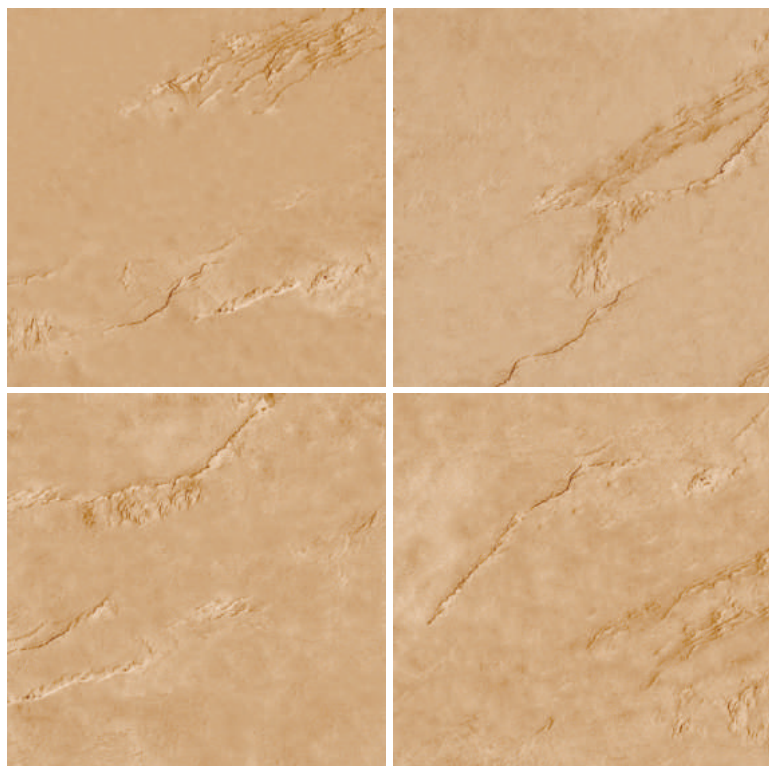
600x
600 mm

600x600 mm

CEMENT / SLATE



PCM
GLACIER GREY



PCM
GLACIER BROWN



PCM
LINE SQUARE BEIGE



Preview Shown: PCM LINE SQUARE BEIGE

TECHNICAL SPECIFICATIONS Valencica Tiles

Packing Details

Size (In mm.)	No. of Tiles Per Carton	Covered Area Per Carton	
		(In Sq. Mtr.)	(In Sq. Ft.)
600X600	4	1.44	15.5

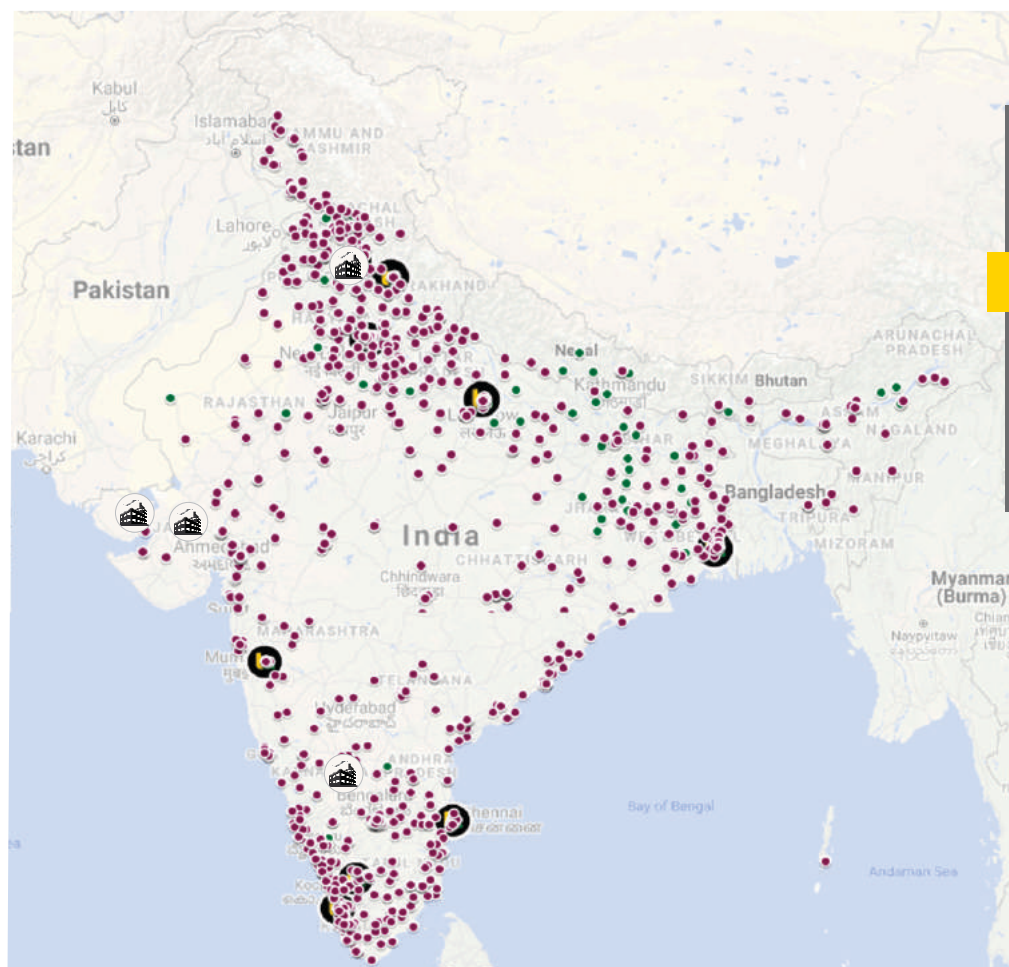
Characteristics	Standard as per IS 15622:2017 Group B Ib	OBL Actual Value	Test Method
Dimension & Surface Quality:			
Deviation in Size (Length & Width)	± 0.1 %	± 0.1 % ☺☺	IS 13630 (Part 1)
Deviation in Thickness	± 5.0 %	± 3.0 %	IS 13630 (Part 1)
Straightness of Sides	± 0.1 %	± 0.1 %	IS 13630 (Part 1)
Rectangularity	± 0.1 %	± 0.1 %	IS 13630 (Part 1)
Surface Flatness	± 5.0 %	± 0.2 % ☺☺	IS 13630 (Part 1)
Surface Quality	Min. 95 % of the tiles shall be free from visible defects that would impair the appearance of major area of the tile	Conforms ☺	IS 13630 (Part 1)
Physical Properties:			
Water Absorption %	Avg 0.08<E ≤ 3.0 %, Individual 3.30 % Max	2% Max	IS 13630 (Part 2)
Modulus of Rupture [N/mm ²]	Avg 30, Individual 27 Min	AV>31.0, Min 30 N/mm ² ☺	IS 13630 (Part 6)
Breaking Strength N	700 min for thickness < 7.5 mm, 1100 min for thickness ≥ 7.5 mm	>1300 ☺	IS 13630 (Part 6)
Moisture Expansion	0.02 Max	0.02 Max	IS 13630 (Part 3)
Scratch Hardness (Moh's Scale)	5 Min	5-8 depends upon Design/Surface	IS 13630 (Part 13)
Resistance to Surface Abrasion of Glaze Tiles Class I to V (Applicable for floor applications only)	Class II, Min	Class III to V	IS 13630 (Part 11)
Linear thermal expansion Co-efficient	7×10 ⁻⁶ , Max	Conforms	IS 13630 (Part 4)
Thermal shock Resistance	10 cycles Min	Passed	IS 13630 (Part 5)
Crazing Resistance	4 Cycles at 7.5 bar, Min	Passed ☺☺	IS 13630 (Part 9)
Impact Resistance	0.55, Min	> 0.55	IS 13630 (Part 14)
Frost Resistance	Required if agreed to between manufacturer and purchaser	Conforms	IS 13630 (Part 10)
Bulk Density g/cc	2.0, Min	> 2.1	IS 13630 (Part 2)
Chemical Properties:			
Resistance to staining of Glazed Tiles	Class I, Min	Conforms	IS 13630 (Part 8)
Resistance to Household Chemicals except (HF and its compounds)	Class AA, Min	Conforms	IS 13630 (Part 8)
Resistance to acids and alkalis except (HF and its compounds)	Required, if agreed	Conforms	IS 13630 (Part 8)

NOTE: Certain amount of Size and Shade variation is inherent in all ceramic products. Within the limits of printed material, the colors and aesthetics of the products correspond closely to those of illustrated products. Prospective customers are advised to inspect a sample of the tile before ordering and laying. At all points of time, the company liability is restricted to the purchase value of tiles.


Every effort has been made to ensure the accuracy of the information given. However, the company reserves the right to delete & change, any of the items, colors, sizes & technical specifications without any prior notice.

Application Areas





A Network of
2500+
Channel Partners

- Franchise Owned Boutiques
- Channel Partners
- Company Owned Boutiques
-  Plants

ORIENT BELL TILE BOUTIQUE

CHANDIGARH

SCO - 6, First Floor, Sector 7-C, Madhya Marg, Chandigarh-160 019,
Tel.: +91 172 4624 342

CHENNAI

New No: 85, Old No: 30, Maharaja Tower, 2nd Floor, 1st Avenue,
Ashok Nagar, (Above Kotak Mahindra Bank), Chennai-600 083,
Tel.: +91 44 4213 8687

COCHIN

"SURYA GAYATRI", Building No. 32/8, B3, Puthiya Road, New Junction,
(Opposite Holiday Inn Hotel) Ernakulam By Pass Road, Cochin-682 031
Tel.: +91 97457 68058

COIMBATORE

11, 1st Floor, Venkata Samy Road (East), R.S. Puram,
Coimbatore-641 002,
Tel.: +91 89799 41666

DEHRADUN

Duggal Complex (Near Kamla Palace Hotel), GMS Road,
Dehradun-248 001,
Tel.: +91 97197 01064

KOLKATA

8/1, Burdwan Road, Alipore, Kolkata-700 027,
Tel.: +91 33 4068 4046/7

LUCKNOW

Raj Rani Apartment, Ground Floor, Near Beej Nigam, Badhshah Nagar Railway
Station, Lucknow-226 006,
Tel.: +91 99847 86404

NEW DELHI

M-47, GK-II, M Block, New Delhi-110 048,
Tel.: +91 11 4068 7468/69

PUNE

Shop No. 3 and 4, A Tower Vega Centre, C.T.S No. 710, Final Plot No. 401/1,
Shankarasheth Road, Gultekdi, Swargate, Pune-411 037
Tel.: +91 73910 72247

VADODRA DISPLAY CENTRE

78-79, 2nd Floor, Surya Kiran Complex, Beside Banker Heart Institute,
Old Padra Road, Vadodara-390007, Gujarat
Tel.: +91 98254 14113



Making Tile Selection Easier



Find tiles similar to a reference image



Tiles selected by you in your room



Visualise selected tiles & get a quote



Share layout for a personalised render*

www.orientbell.com

CORPORATE OFFICE:

Iris House, 16 Business Centre,
Nangal Raya, New Delhi-110046, India
Tel: +91-11-47119100, Fax: +91 -11-2852 1273

REGISTERED OFFICE:

8 Industrial Area, Sikandrabad-203 205 (UP), India
Tel: +91-5735-222-203 / 24, +91-8191004575/ 76
Fax: +91 -5735 222 642

CUSTOMER CARE:

customercare@orientbell.com
Missed Call : 87507 11111
Whatsapp : 87507 33333

CIN: L14101UP1977PLC021546

Please join us on social media

