PERFECT CHOICE FOR ALL WALLS

Ceramic Wall Tiles- 300x600 | 300x450 | 200x300mm
About OBL

Orient Bell Limited (OBL) is amongst the largest manufacturers of Wall and Floor Tiles. Established in 1977, OBL has been a pioneer in the Industry with a focus on customer-centric innovation.
First to manufacture ultra-vitrified tiles, new product designs & development is a continuous process at OBL. As a result it has an extensive range of tiles with various finishes & textures. It has 4 patent-pending technologies: Forever Tiles, GermFree Tiles, Cool Tiles & Life Tiles.
To display extensive range of tiles, we have a chain of signature showrooms. Privileged to be associated with premier architects and construction agencies of the country, it also counts most leading developers as well as government & public sector institutions as its customers.

- The ISO 9001:2015 accreditation for our quality control management systems reflects the quest for manufacturing international standard products.

- In 2015 our Sikandarabad plant was awarded with prestigious ISI certification for its products.

- In May 2000, OBL was awarded ISO 14001 certification by the internationally recognised BSI Management Systems, UK.

- Our manufacturing units are ISO 14001:2015 certified, the most complete and global expression for an environment friendly industrial company.

- We have been awarded OHSAS 18001 Certification for Health & Safety Standards. No waste water is ever discharged from our factory.

- We were also awarded with “Certificate Of Merit” in ‘National Energy Conservation Award’ 2016 organised by Ministry of Power for saving Power and Fuel consumption.
OBL Awards & Accolades

Realty+ recognizes the best of the best within the ranks of Indian Real Estate

Website of the Year-Jan 2020
for www.orientbell.com
(India’s construction & design industry)

Brand of the Year-Jan 2021
(Flooring Idea-Tiles & Ceramic)

Best Infrastructure Brands (2021)

Best Omnichannel Retail Model
Winners Future of Retail Summit & Awards 2020

Customer Retail Journey Innovation
Winners Future of Retail Summit & Awards 2020

CEO with HR Orientation
ZEE BUSINESS
National Human Capital Leadership Congress & Awards
<table>
<thead>
<tr>
<th>300x600mm</th>
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<tr>
<td>SDM APOLIMA GERY DK</td>
<td>SDM APOLIMA GERY LT</td>
</tr>
<tr>
<td>SDM ARGO GREY DK</td>
<td>SDM ARGO GREY LT</td>
</tr>
<tr>
<td>SDH ARENA FLORA HL</td>
<td>SDM ARENA SANDUNE DK</td>
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<tr>
<td>SDH ARIZONA HL 1</td>
<td>SDH ARIZONA HL 2</td>
</tr>
<tr>
<td>SDG CALLISTO BEIGE</td>
<td>SDM CALLISTO BEIGE FL</td>
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<tr>
<td>SDH DUCATI GREY LEAVES HL</td>
<td>SDM DUCATI GREY DK</td>
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<td>SDH DUCATI BROWN LEAVES HL</td>
<td>SDM DUCATI BROWN DK</td>
</tr>
<tr>
<td>SDH ELIAS BRIC HL</td>
<td>SDG ELIAS GRIS DK</td>
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<tr>
<td>SDG EQUILATERAL BEIGE DK</td>
<td>SDG EQUILATERAL BEIGE LT</td>
</tr>
<tr>
<td>SDH HOUSTON GREY DK</td>
<td>SDG HOUSTON GREY LT</td>
</tr>
<tr>
<td>SDM HANDCRAFT GREY DK</td>
<td>SDM HANDCRAFT GREY LT</td>
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<td>SDH HANDCRAFT GREY HL 2</td>
<td>SDH HANDCRAFT GREY HL 3</td>
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<tr>
<td>SDG JUSTIN BROWN DK</td>
<td>SDG JUSTIN BROWN LT</td>
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<td>SDM MARFIL BROWN FL</td>
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<tr>
<td>SDH MARRAKESH MULTI HL</td>
<td>SDH MARRAKESH WHITE FL</td>
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<tr>
<td>SDH OSAKA FLORA HL</td>
<td>SDM OSAKA FLORA HL</td>
</tr>
<tr>
<td>SDM PERSIAN GREY DK</td>
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<td>SDG SISLEY BROWN DK</td>
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<td>SDG SIGMA GRIS</td>
<td>SDG SIGMA GRIS FL</td>
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<td>SDG SYLVIA BROWN HL</td>
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</tr>
<tr>
<td>SDG SYLVIA BROWN FL</td>
<td>SDG SYLVIA BROWN FL</td>
</tr>
<tr>
<td>SDG SACRED BLUE DK</td>
<td>SDG SACRED BLUE LT</td>
</tr>
<tr>
<td>SDG TESSER BROWN</td>
<td>SDM TESSER BEIGE</td>
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<tr>
<td>SDM TRIANGLE BEIGE</td>
<td>SDM TRIANGLE DECOR HL 1</td>
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<td>SDM TRIANGLE SANDUNE FL</td>
<td>SDM TRIANGLE SANDUNE FL</td>
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<td>SDG JUSTIN BROWN DK</td>
<td>SDG JUSTIN BROWN LT</td>
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<td>SDG AVORA BROWN DK</td>
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<td>SDG BEACON BLUE DK</td>
<td>SDG BEACON BLUE LT</td>
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<tr>
<td>SDG CINZA GREY DK</td>
<td>SDG CINZA GREY HL</td>
</tr>
<tr>
<td>SDG CRARA BIANCO</td>
<td>SDF CRARA BIANCO FL</td>
</tr>
<tr>
<td>SDG CRISTA BLUE DK</td>
<td>SDG CRISTA BLUE LT</td>
</tr>
<tr>
<td>SDH DAHLIA FLOWER HL</td>
<td>SDG DAHLIA FLOWER HL</td>
</tr>
<tr>
<td>SDG DORIA BROWN DK</td>
<td>SDG DORIA BROWN LT</td>
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<tr>
<td>SDG DUNGRY BROWN</td>
<td>SDG DUNGRY BROWN</td>
</tr>
<tr>
<td>SDM FINE BROWN DK</td>
<td>SDM FINE BROWN LT</td>
</tr>
<tr>
<td>SDG FLICKER BEIGE</td>
<td>SDG FLICKER MULTI HL</td>
</tr>
<tr>
<td>SDG FLURRY BROWN</td>
<td>SDG FLURRY BROWN FL</td>
</tr>
</tbody>
</table>
SDH APOLIMA MULTI HL
SDH APOLIMA GREY FL

SDM DUCATI GREY FL

SDH HOUSTON STONE HL

SDH EQUILATERAL FLORA HL

SDM DUCATI BROWN FL
SDM DUCATI GREY LT
SDM DUCATI GREY DK
SDM ARADOR BEIGE FL
SDM ARADOR BEIGE LT
SDM ARADOR BEIGE DK

SDM CALLISTO CREAMA
SDM CALLISTO BEIGE FL
SDM CALLISTO BEIGE

SDH JUSTIN STAR HL

SDG SYLVIA CREMA
SDG SYLVIA BROWN

SDM TESSER BROWN FL
SDM SACRED BLUE FL
SDG SISLEY BROWN LT
SDG SISLEY BROWN DK
SDG PERSIAN GREY DK
SDH SYLVIA BROWN HL
SDG SISLEY BROWN

SDG DUNGRI BROWN FL
SDH DUNGRI BROWN HL
SDG DUNGRI BROWN

SDH ARIZONA HL
SDG ARIZONA BROWN

SDM AVORA BROWN FL
SDG AVORA BROWN LT
SDG AVORA BROWN DK

SDH FINE DECOR HL

SDG BEACON BLUE LT
SDG BEACON BLUE DK
SDG AVORA BROWN DK

SDM TERRAZZO GREY FL
SDM TERRAZZO GREY LT
SDM TERRAZZO GREY DK
SDG TERRAZZO IVORY
SDG TERRAZZO SANDUNE
SDG TERRAZZO SANDUNE DK
SDG TERRAZZO SANDUNE LT
SDG TERRAZZO SANDUNE FL

SDM HIBISCUS BROWN FL
SDM HIBISCUS BROWN LT
SDM HIBISCUS BROWN DK
SDG HIBISCUS IVORY
SDG HIBISCUS SANDUNE
SDG HIBISCUS SANDUNE DK
SDG HIBISCUS SANDUNE LT
SDG HIBISCUS SANDUNE FL

SDM KATIA GREY LT
SDM KATIA GREY DK
SDM KATIA GREY FL
SDM KATIA BROWN FL
SDM KATIA BROWN LT
SDM KATIA BROWN DK
SDG KATIA IVORY
SDG KATIA SANDUNE
SDG KATIA SANDUNE DK
SDG KATIA SANDUNE LT
SDG KATIA SANDUNE FL

SDM FLICKER SANDUNE FL
SDG FLICKER BEIGE
SDG DUNGRI BEIGE

SDG FLURRY IVORY
SDG FLURRY IVORY LT
SDG FLURRY IVORY DK

SDM ARENA SANDUNE LT
SDM ARENA SANDUNE DK
SDM ARENA SANDUNE FL

SDM BLOCOS GRIS FL

SDG VENUS GREY FL
SDG VENUS GREY DK
SDG VENUS GREY LT
SDG VENUS IVORY
SDG VENUS IVORY LT
SDG VENUS IVORY DK

SDH REVERSE GREEN HL
SDH REVERSE GREEN

SDM MOROCCAN BEIGE DK FL
SDG MOROCCAN BEIGE

SDH PARADISE MULTI HL
SDH PARADISE MULTI

SDM MOROCCAN BEIGE FL
SDM MOROCCAN BEIGE DK
SDM MOROCCAN BEIGE LT

SDG ZONTE IVORY LT
SDG ZONTE IVORY DK
SDG ZONTE IVORY
SDG ZONTE SANDY DK
SDG ZONTE SANDY LT
SDG ZONTE SANDY FL

SDG ZONTE SQUARE HL
SDG ZONTE SANDY DK
SDG ZONTE SANDY LT
SDG ZONTE SANDY FL

200x300mm | Ceramic Wall Tiles

CRAFT BEIGE 56
CRAFT BLUE 56
CREEP BLUE 56
CRAFT GREY 56
CRAFT GREEN 56
CRAFT PINK 56
ELITE BROWN 56
ELITE GREY 56
LORENO GOLD 56
MARVEL 56
MELODY BROWN 56
MELODY GREY 56
NUVEGA GREY 56
PICASSO BLUE 56
PLAIN IVORY 56
PLAIN OCEAN BLUE 55
PICASSO PINK 56
PLAIN WHITE 55
SQUARE BROWN 56
SILVER GREY 56
Lead a Life... of Luxury

Digital Ceramic Tiles
300x600mm

Matte Finish
300x600mm | SDH WAVE HANDCRAFT HL 1

300x600mm | SDH WAVE HANDCRAFT HL 2

300x600mm | SDM HANDCRAFT GREY DK

300x600mm | SDM HANDCRAFT GREY LT

300x300mm | SDM HANDCRAFT GREY FL
Lead a Life... of Luxury

Digital Ceramic Tiles
300x600mm

Gloss Finish
300x600mm | SDH MARRAKESH MULTI HL

300x600mm | SDG MARRAKESH WHITE

300x300mm | SDM MARRAKESH WHITE FL
300x600mm | SDH YOGURT HL 2

300x600mm | SDG YOGURT BIANCO

300x300mm | SDM YOGURT BIANCO FL

300x600mm | SDH ELIAS BRIC HL

300x300mm | SDM ELIAS GRIS FL

300x600mm | SDG ELIAS GRIS DK
300x600mm | SDH ELIAS BRIC HL

300x600mm | SDG ELIAS GRIS DK

300x600mm | SDG ELIAS GRIS LT

300x300mm | SDM ELIAS GRIS FL
300x600mm | SDH PERSIAN WINE HL
300x600mm | SDG PERSIAN GREY DK
300x600mm | SDG SACRED BLUE LT
300x600mm | SDG SACRED BLUE DK
300x300mm | SDM PERSIAN GREY DK FL

Finish-Gloss
300x600mm | SDH SYLVIA BROWN HL

300x600mm | SDG SYLVIA BROWN

300x600mm | SDG SYLVIA CREMA

300x300mm | SDG SYLVIA BROWN

300x600mm | SDM SYLVIA BROWN FL

300x600mm | SDG CALLISTO CREAMA

300x600mm | SDM CALLISTO BEIGE FL

300x600mm | SDG CALLISTO BEIGE

300x600mm | SDH CALLISTO FLORA HL

300x600mm | SDG EQUILATERAL BEIGE DK

300x600mm | SDH EQUILATERAL FLORA HL 2

300x600mm | SDM EQUILATERAL BEIGE DK FL
300x600mm | SDH VARONA COCO HL

300x600mm | SDG VARONA COCO DK

300x600mm | SDG VARONA COCO LT

300x300mm | SDM VARONA COCO FL

300x600mm | SDH SISLEY STRIP HL

300x600mm | SDG SISLEY BROWN DK

300x600mm | SDG SISLEY BROWN LT

300x300mm | SDF SISLEY BROWN FL

300x600mm | SDH OSAKA FLORA HL

300x600mm | SDG OSAKA WENGE

300x600mm | SDG OSAKA GREY

300x300mm | SDM OSAKA WENGE FL
Another **Slice of Luxury** for your **home**!

Digital Ceramic Tiles
300x450mm

Matte Finish
300x450mm | SDH TERRAZZO GREY HL
300x450mm | SDM TERRAZZO GREY DK
300x450mm | SDM TERRAZZO GREY LT
300x300mm | SDM TERRAZZO GREY FL
300x450mm | BEIGE & BROWN
Finish-Matte

300x450mm | SDH ZONTE SQUARE HL
300x450mm | SDM ZONTE SANDY DK
300x450mm | SDM ZONTE SANDY LT
300x450mm | SDM ZONTE SANDY FL
300x300mm | SDM FINE DECOR HL
300x450mm | SDM FINE BROWN LT
300x300mm | SDM FINE BROWN FL
300x450mm | SDM FINE BROWN DK
300x450mm | SDH FINE DECOR HL

300x450mm | SDM FINE BROWN DK

300x450mm | SDM FINE BROWN LT

300x300mm | SDM FINE BROWN FL
Another *Slice of Luxury* for your *home*!

**Digital Ceramic Tiles**
300x450mm

**Gloss Finish**
300x450mm | SDH ARIZONA HL 1

300x450mm | SDH ARIZONA HL 2

300x450mm | SDG ARIZONA BROWN

300x450mm | SDG ARIZONA BEIGE

300x450mm | SDH DORIA BROWN HL

300x450mm | SDG DORIA BROWN DK

300x450mm | SDG DORIA BROWN LT

300x300mm | SDF DORIA BROWN FL
# TECHNICAL SPECIFICATIONS

## Ceramic Wall Tiles

### Packing Details

<table>
<thead>
<tr>
<th>Size</th>
<th>No. of Tiles Per Carton</th>
<th>Covered Area Per Carton (In Sq. Mtr.)</th>
</tr>
</thead>
<tbody>
<tr>
<td>300x600 (Wall Tiles)</td>
<td>5</td>
<td>0.90</td>
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<tr>
<td>300x450 (Wall Tiles)</td>
<td>6</td>
<td>0.81</td>
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<tr>
<td>200x300 (Wall Tiles)</td>
<td>15</td>
<td>0.90</td>
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<tr>
<td>300x300 (Floor Tiles)</td>
<td>9</td>
<td>0.81</td>
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### (E > 10 % Group B III) as per IS 15622:2017

<table>
<thead>
<tr>
<th>Characteristics</th>
<th>Standard Test Method</th>
<th>IS 15622:2017 E &gt; 10 % (Group B III)</th>
<th>OBL Norms</th>
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<tbody>
<tr>
<td>Dimension &amp; Surface Quality</td>
<td></td>
<td></td>
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</tr>
<tr>
<td>Deviation in Length &amp; Width</td>
<td>± 0.4%</td>
<td>± 0.2%</td>
<td>Conforms</td>
</tr>
<tr>
<td>Deviation in Thickness</td>
<td>± 0.5%</td>
<td>± 4.00%</td>
<td></td>
</tr>
<tr>
<td>Straightness of Sides</td>
<td>± 0.2%</td>
<td>± 0.15%</td>
<td>Conforms</td>
</tr>
<tr>
<td>Rectangularity</td>
<td>± 0.3%</td>
<td>± 0.2%</td>
<td>Conforms</td>
</tr>
<tr>
<td>Surface Flatness</td>
<td>± 0.3%</td>
<td>± 0.20%</td>
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<tr>
<td>Surface Quality</td>
<td>Min. 95 % tiles should be free from visible defects</td>
<td>Min. 95 % tiles should be free from visible defects</td>
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<tr>
<td>Physical Properties</td>
<td></td>
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<tr>
<td>Water Absorption (%)</td>
<td>IS 13630 (Part 2):2017</td>
<td>Average &gt; 10 %</td>
<td>17.32%</td>
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<tr>
<td>Modulus of Rupture in [N/mm²]</td>
<td></td>
<td>Min 15, for thickness &lt; 7.5 mm Min 12, for thickness ≥ 7.5 mm</td>
<td>&gt;15</td>
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<tr>
<td>Breaking Strength in N</td>
<td>IS 13630 (Part 6):2017</td>
<td>&lt; 7.5 mm thickness; 200, Min 7.5 mm thickness; 600, Min</td>
<td>Conforms</td>
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<tr>
<td>Moisture Expansion in mm/m²</td>
<td>IS 13630 (Part 3):2017</td>
<td>0.04, Max</td>
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<tr>
<td>Scratch Hardness of Surface (Moh's Scale)</td>
<td>IS 13630 (Part 13):2017</td>
<td>3, Min</td>
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<tr>
<td>Resistance to Surface Abrasion of glazed tiles (Class I to V)</td>
<td>IS 13630 (Part 11):2017</td>
<td>Class I, Min</td>
<td>Conforms</td>
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<tr>
<td>Co-efficient of Linear Thermal Expansion from ambient temperature to 100°C</td>
<td>IS 13630 (Part 4):2017</td>
<td>9x10⁻⁶ K⁻¹, Max</td>
<td>Conforms</td>
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<tr>
<td>Thermal Shock Resistance</td>
<td>IS 13630 (Part 5):2017</td>
<td>10 cycles, Min</td>
<td>Passed 10 Cycle</td>
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<tr>
<td>Crushing Resistance Glazed Tiles</td>
<td>IS 13630 (Part 9):2017</td>
<td>4 Cycles@7.5 bar, Min</td>
<td>4 Cycle Passed</td>
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<tr>
<td>Impact Resistance- Coefficient of Restriction</td>
<td>IS 13630 (Part 14):2017</td>
<td>0.55, Min</td>
<td>&gt;0.55</td>
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<tr>
<td>Chemical Properties</td>
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<tr>
<td>Resistance to staining of glazed tiles</td>
<td>IS 13630 (Part 8):2017</td>
<td>Class I, Min</td>
<td>Conforms</td>
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<tr>
<td>Resistance to household chemicals</td>
<td>Class AA, Min</td>
<td>Conforms</td>
<td></td>
</tr>
<tr>
<td>Resistance to acids and alkalis (with exception of hydrofluoric acid and its compound)</td>
<td></td>
<td>Required, if agreed</td>
<td>Class AA</td>
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</tbody>
</table>

**NOTE:** Certain amount of Size and Shade variation is inherent in all ceramic products. Colours shown in this catalog are as accurate as the limitations of the printing process will allow. Prospective customers are advised to inspect a sample of the tile before ordering. Every effort has been made to ensure the accuracy of the information given. However, the company reserves the right to change the specifications before prior notice. Sometimes variations in shade or size being inherent to ceramic industry may occur. It is suggested to check the tiles before purchasing and laying as the company does not accept the responsibility once the tiles are laid.
ORIENT BELL TILE BOUTIQUE

CHANDIGARH
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Tel.: +91 172 4624 342

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Coimbatore-641 002,
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Dehradun-248 001,
Tel.: +91 97197 01064

KOLKATA
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Tel.: +91 33 4068 40467

LUCKNOW
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Tel.: +91 99847 86404

NEW DELHI
M-47, GK-II, M Block, New Delhi-110 048,
Tel.: +91 11 4068 7468/69

PUNE
Shop No. 3 and 4, A Tower Vega Centre, C.T.S No. 710, Final Plot No. 401/1, Shankarasheth Road, Gultekdi, Swargate, Pune-411 037
Tel.: +91 73910 72247

VADODRA DISPLAY CENTRE
78-79, 2nd Floor, Surya Kiran Complex, Beside Banker Heart Institute,
Old Padra Road, Vadodara-390007, Gujarat
Tel.: +91 98254 14113
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**Trialook**
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**QuickLook**
Visualise selected tiles & get a quote

**TruLook**
Share layout for a personalised render*

www.orientbell.com

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Whatsapp: 87507 33333

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