orientbell tiles



PERFECT CHOICE FOR ALL WALLS

Ceramic Wall Tiles- 300x600 | 300x450 | 200x300mm

About OBL

Orient Bell Limited (OBL) is amongst the largest manufacturers of Wall and Floor Tiles. Established in 1977, OBL has been a pioneer in the Industry with a focus on customer-centric innovation.
First to manufacture ultra-vitrified tiles, new product designs & development is a continuous process at OBL. As a result it has an extensive range of tiles with various finishes & textures. It has 4 patent-pending technologies: Forever Tiles, GermFree Tiles, Cool Tiles & Life Tiles.
To display extensive range of tiles, we have a chain of signature showrooms. Privileged to be associated with premier architects and construction agencies of the country, it also counts most leading developers as well as government & public sector institutions as its customers.



- The ISO 9001:2015 accreditation for our quality control management systems reflects the quest for manufacturing international standard products.
- In 2015 our Sikandarabad plant was awarded with prestigious ISI certification for its products.
- In May 2000, OBL was awarded ISO 14001 certification by the internationally recognised BSI Management Systems, UK.
- Our manufacturing units are ISO 14001:2015 certified, the most complete and global expression for an environment friendly industrial company.
- We have been awarded OHSAS 18001 Certification for Health & Safety Standards. No waste water is ever discharged from our factory.
- We were also awarded with “Certificate Of Merit” in 'National Energy Conservation Award' 2016 organised by Ministry of Power for saving Power and Fuel consumption.

CE
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EN 14411

INDIAN GREEN BUILDING COUNCIL
IGBC
MEMBER

GRIHA
MEMBER

OBL Awards & Accolades

Realty+ recognizes the best of the best within the ranks of Indian Real Estate



Website of the Year-Jan 2020
for www.orientbell.com
(India's construction & design industry)



Brand of the Year-Jan 2021
(Flooring Idea-Tiles & Ceramic)



Best Infrastructure Brands
(2021)



Best Omnichannel Retail Model
Winners Future of Retail Summit & Awards 2020



Customer Retail Journey Innovation
Winners Future of Retail Summit & Awards 2020



CEO with HR Orientation
ZEE BUSINESS
National Human Capital Leadership Congress & Awards

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300x450mm | Ceramic Wall Tiles

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200x300mm | Ceramic Wall Tiles

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PICASSO PINK	56
PLAIN WHITE	55
SQUARE BROWN	56
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ENERGY MANAGEMENT SYSTEM



ENVIRONMENTAL MANAGEMENT



QUALITY MANAGEMENT

Listed on BSE (530365) for 20+ years.
And also on NSE (ORIENTBELL).



orientbell tiles

Lead a Life... of Luxury

Digital Ceramic Tiles
300x600mm

Matte Finish





300x600mm |
SDH DUCATI GREY LEAVES HL



300x600mm |
SDM DUCATI GREY DK



300x600mm |
SDM DUCATI GREY LT

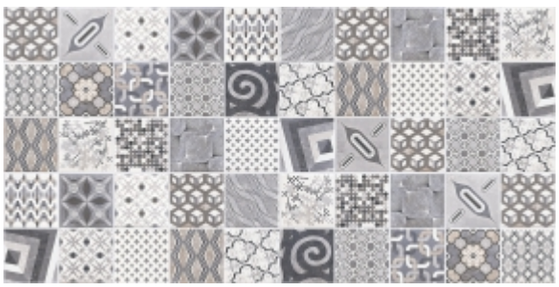


300x300mm |
SDM DUCATI GREY FL



300x600mm | GREY

Finish-Matte



300x600mm |
SDH KATIA MULTI HL

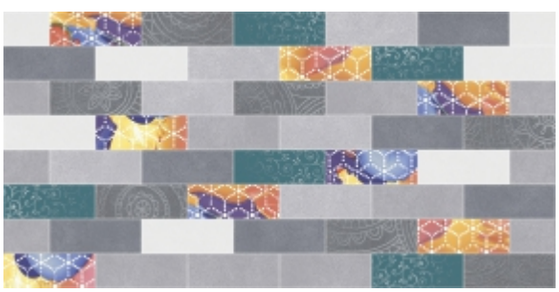


300x600mm |
SDM KATIA GREY DK

300x600mm |
SDM KATIA GREY LT



300x300mm |
SDF KATIA GREY FL



300x600mm |
SDH APOLIMA MULTI HL

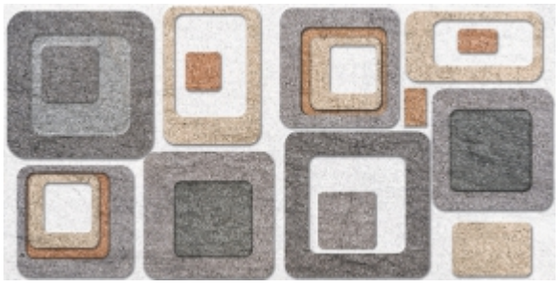


300x600mm |
SDM APOLIMA GREY DK

300x600mm |
SDM APOLIMA GREY LT



300x300mm |
SDM APOLIMA GREY FL



300x600mm |
SDH ARGO GREY HL



300x600mm |
SDM ARGO GREY DK

300x600mm |
SDM ARGO GREY LT

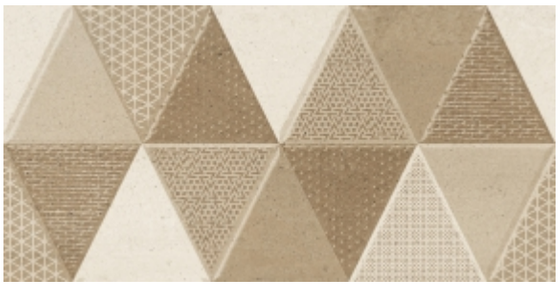


300x300mm |
SDF ARGO GREY FL

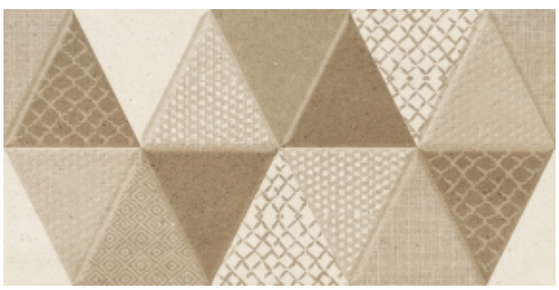


300x600mm | BEIGE & BROWN

Finish-Matte



300x600mm |
SDH TRIANGLE DECOR HL 1



300x600mm |
SDH TRIANGLE DECOR HL 2



300x600mm |
SDM TRIANGLE SANDUNE

300x600mm |
SDM TRIANGLE BEIGE



300x300mm |
SDM TRIANGLE SANDUNE FL





300x600mm | BEIGE & BROWN

Finish-Matte





300x600mm |
SDH ARENA FLORA HL



300x600mm |
SDM ARENA SANDUNE DK

300x600mm |
SDM ARENA SANDUNE LT



300x300mm |
SDF ARENA SANDUNE FL

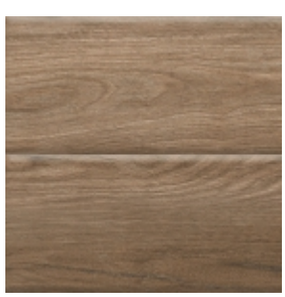


300x600mm |
SDH DUCATI BROWN LEAVES HL



300x600mm |
SDM DUCATI BROWN DK

300x600mm |
SDM DUCATI BROWN LT



300x300mm |
SDM DUCATI BROWN FL

300x600mm | BEIGE & BROWN

Finish-Matte



300x600mm |
SDH TESSER FLORA HL



300x600mm |
SDM TESSER BROWN

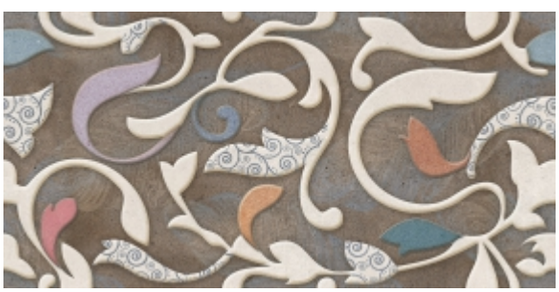
300x600mm |
SDM TESSER BEIGE



300x300mm |
SDM TESSER BROWN FL







300x600mm |
SDH ARADOR FLORA HL



300x600mm |
SDM ARADOR BEIGE DK

300x600mm |
SDM ARADOR BEIGE LT



300x300mm |
SDM ARADOR BEIGE FL

300x600mm | BEIGE & BROWN

Finish-Matte







300x600mm |
SDH WAVE HANDCRAFT HL 1



300x600mm |
SDH WAVE HANDCRAFT HL 2



300x600mm |
SDM HANDCRAFT GREY DK

300x600mm |
SDM HANDCRAFT GREY LT



300x300mm |
SDM HANDCRAFT GREY FL

orientbell tiles

Lead a Life... of Luxury

Digital Ceramic Tiles

300x600mm

Gloss Finish





300x600mm |
SDH MARRAKESH MULTI HL

300x600mm |
SDG MARRAKESH WHITE

300x300mm |
SDM MARRAKESH WHITE FL



300x600mm | GREY

Finish-Gloss



300x600mm |
SDH YOGURT HL 2

300x600mm |
SDG YOGURT BIANCO



300x300mm |
SDM YOGURT BIANCO FL





300x600mm |
SDH ELIAS BRIC HL



300x600mm |
SDG ELIAS GRIS DK

300x600mm |
SDG ELIAS GRIS LT

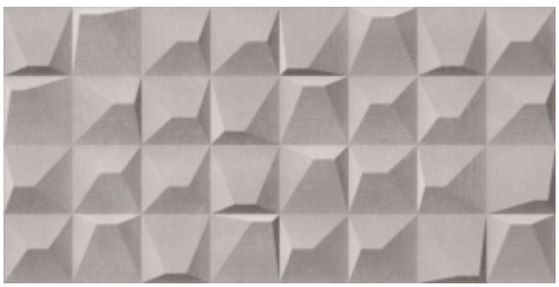


300x300mm |
SDM ELIAS GRIS FL



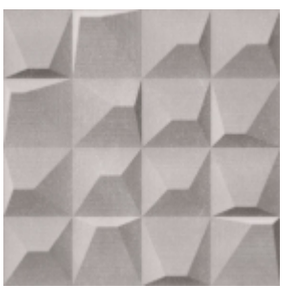
300x600mm | GREY

Finish-Gloss



300x600mm |
SDG BLOCOS GRIS

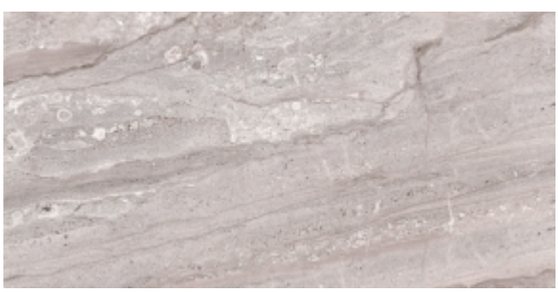
300x600mm |
SDG BLOCOS GREY LT



300x300mm |
SDM BLOCOS GRIS FL



300x600mm |
SDH VENUS GREY HL



300x600mm |
SDG VENUS GREY DK



300x600mm |
SDG VENUS GREY LT



300x300mm |
SDF VENUS GREY FL



300x600mm |
SDH HOUSTON STONE HL



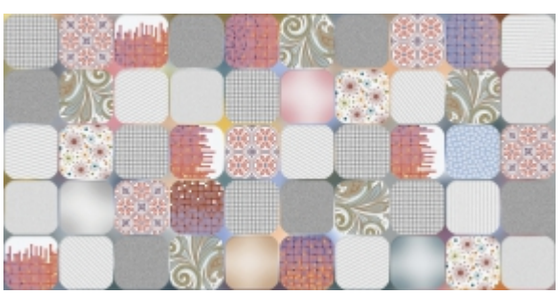
300x600mm |
SDG HOUSTON GREY DK



300x600mm |
SDG HOUSTON GREY LT



300x300mm |
SDM HOUSTON GREY FL



300x600mm |
SDH SIGMA MULTI HL



300x600mm |
SDG SIGMA GRIS

300x600mm |
SDG SIGMA SILVER



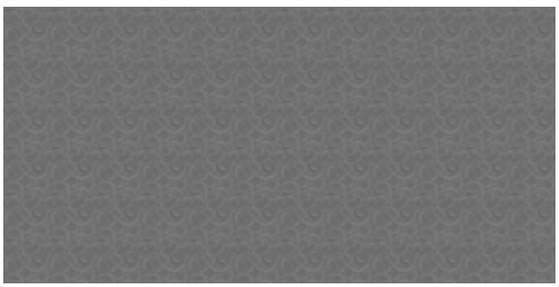
300x300mm |
SDM SIGMA GRIS FL

300x600mm | GREY/BLUE

Finish-Gloss

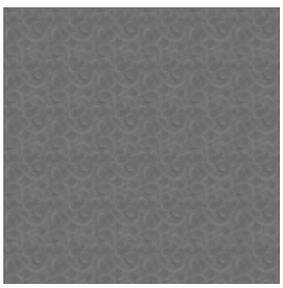


300x600mm |
SDH PERSIAN WINE HL



300x600mm |
SDG PERSIAN GREY DK

300x600mm |
SDG PERSIAN GREY LT



300x300mm |
SDM PERSIAN GREY DK FL





300x600mm |
SDH SACRED LOTUS HL 1



300x600mm |
SDG SACRED BLUE DK

300x600mm |
SDG SACRED BLUE LT

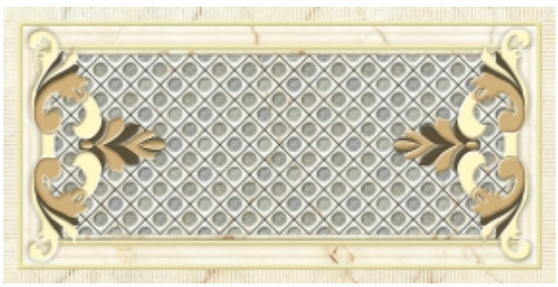


300x300mm |
SDM SACRED BLUE FL



300x600mm | BEIGE & BROWN

Finish-Gloss



300x600mm |
SDH SYLVIA BROWN HL



300x600mm |
SDG SYLVIA BROWN



300x600mm |
SDG SYLVIA CREMA



300x300mm |
SDM SYLVIA BROWN FL





300x600mm |
SDH EQUILATERAL FLORA HL 2



300x600mm |
SDG EQUILATERAL BEIGE DK

300x600mm |
SDG EQUILATERAL BEIGE LT



300x300mm |
SDM EQUILATERAL BEIGE DK FL



300x600mm |
SDH CALLISTO FLORA HL

300x600mm |
SDG CALLISTO BEIGE

300x600mm |
SDG CALLISTO CREAMA

300x300mm |
SDM CALLISTO BEIGE FL

300x600mm

BEIGE & BROWN

Finish-Gloss

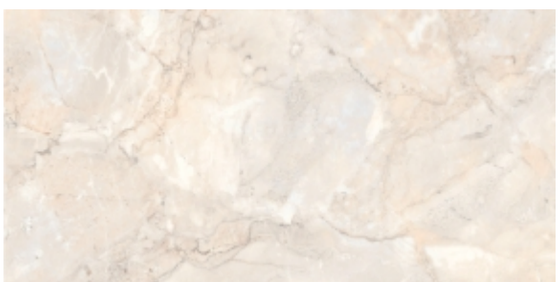




300x600mm |
SDH JUSTIN STAR HL



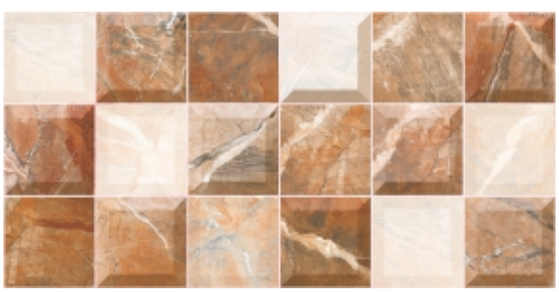
300x600mm |
SDG JUSTIN BROWN DK



300x600mm |
SDG JUSTIN BROWN LT



300x300mm |
SDF JUSTIN BROWN FL

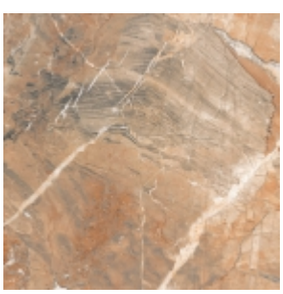


300x600mm |
SDH MARFIL SQUARE HL



300x600mm |
SDG MARFIL BROWN

300x600mm |
SDG MARFIL CREMA



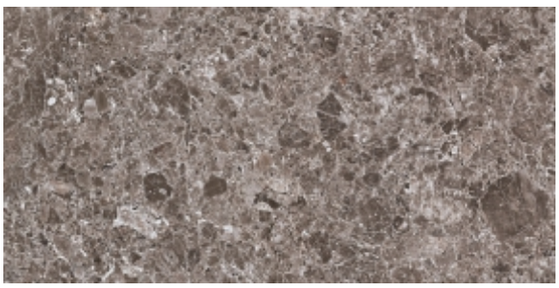
300x300mm |
SDM MARFIL BROWN FL

300x600mm | BEIGE & BROWN

Finish-Gloss

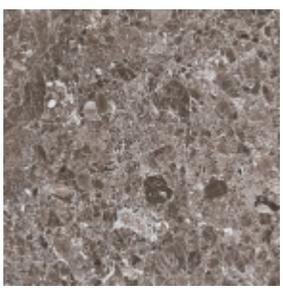


300x600mm |
SDH VARONA COCO HL



300x600mm |
SDG VARONA COCO DK

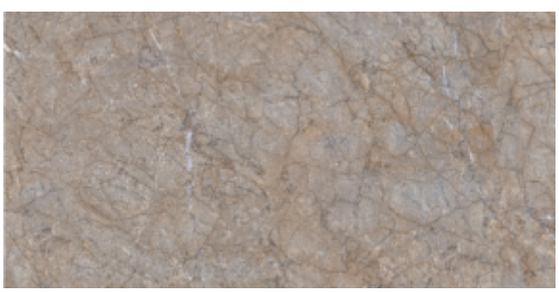
300x600mm |
SDG VARONA COCO LT



300x300mm |
SDM VARONA COCO FL



300x600mm |
SDH SISLEY STRIP HL



300x600mm |
SDG SISLEY BROWN DK

300x600mm |
SDG SISLEY BROWN LT



300x300mm |
SDF SISLEY BROWN FL



300x600mm |
SDH OSAKA FLORA HL



300x600mm |
SDG OSAKA WENGE



300x600mm |
SDG OSAKA GREY



300x300mm |
SDM OSAKA WENGE FL





Preview Shown: SDG VARONA COCO DK & SDG VARONA COCO LT



Preview Shown: SDG BLOCOS GREY LT & SDG BLOCOS GRIS



Preview Shown: SDH SIGMA MULTI HL, SDG SIGMA GRIS & SDG SIGMA SILVER

orientbell tiles

Another Slice of Luxury for your home!

Digital Ceramic Tiles

300x450mm

Matte Finish





300x450mm |
SDH TERRAZZO GREY HL



300x450mm |
SDM TERRAZZO GREY DK

300x450mm |
SDM TERRAZZO GREY LT

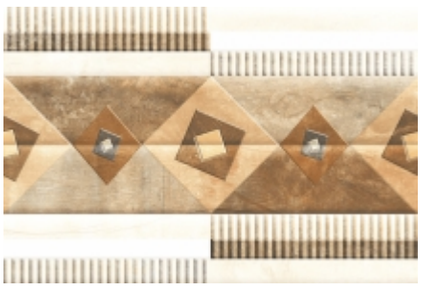


300x300mm |
SDM TERRAZZO GREY FL



300x450mm | BEIGE & BROWN

Finish-Matte



300x450mm |
SDH ZONTE SQUARE HL



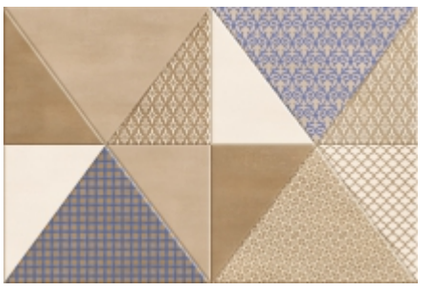
300x450mm |
SDM ZONTE SANDY DK

300x450mm |
SDM ZONTE SANDY LT



300x300mm |
SDM ZONTE SANDY FL





300x450mm |
SDH FINE DECOR HL



300x450mm |
SDM FINE BROWN DK

300x450mm |
SDM FINE BROWN LT



300x300mm |
SDM FINE BROWN FL



orientbell tiles

Another Slice of Luxury for your home!

Digital Ceramic Tiles

300x450mm

Gloss Finish



WHITE | 300x450mm

Finish-Gloss



300x450mm |
SDH CRARA TEA HL

300x450mm |
SDG CRARA BIANCO

300x300mm |
SDF CRARA BIANCO FL



300x450mm | GREY

Finish-Gloss



300x450mm |
SDH TEA SET LINEAS HL 1



300x450mm |
SDH AWALA LINEAS HL 2



300x450mm |
SDH VEGETABLE LINEAS HL 3

300x450mm |
SDG LINEAS GREY

300x300mm |
SDM LINEAS GREY FL



300x450mm |
SDH MOROCCAN GREY HL



300x450mm |
SDG MOROCCAN GREY DK

300x450mm |
SDG MOROCCAN GREY LT



300x300mm |
SDM MOROCCAN GREY FL



300x450mm |
SDH SAWAR FLORA HL



300x450mm |
SDG SAWAR BROWN

300x450mm |
SDG SAWAR BEIGE



300x300mm |
SDM SAWAR BROWN FL



300x450mm | GREY

Finish-Gloss



300x450mm |
SDH HUNKER MULTI HL



300x450mm |
SDH HUNKER FLORA HL



300x450mm |
SDG HUNKER GREY DK

300x450mm |
SDG HUNKER GREY LT



300x300mm |
SDM HUNKER GREY FL

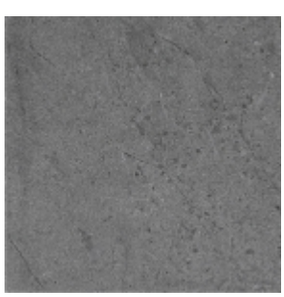


300x450mm |
SDH LITHIA LEAF HL



300x450mm |
SDG LITHIA BROWN

300x450mm |
SDG LITHIA GREY



300x300mm |
SDM LITHIA BROWN FL

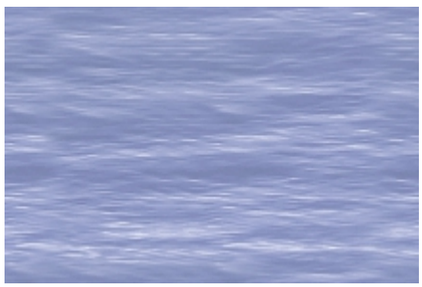

GLEN

300x450mm | BLUE

Finish-Gloss

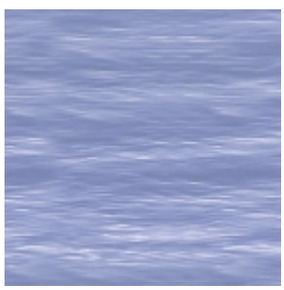


300x450mm |
SDH DOLPHIN SEA BLUE HL

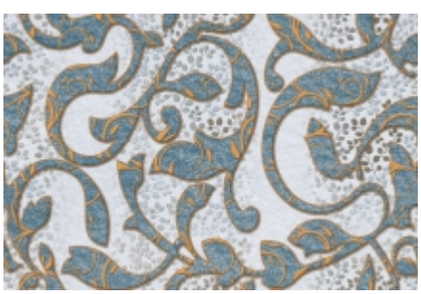


300x450mm |
SDG SEA BLUE DK

300x450mm |
SDG SEA BLUE LT



300x300mm |
SDM SEA BLUE FL



300x450mm |
SDH ARADOR STYLE HL



300x450mm |
SDG ARADOR BLUE DK

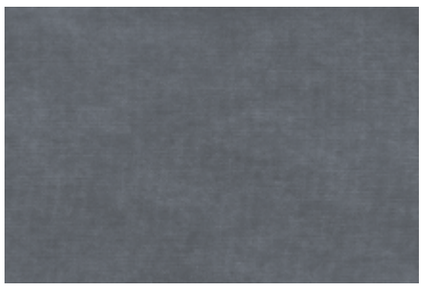
300x450mm |
SDG ARADOR BLUE LT



300x300mm |
SDM ARADOR BLUE FL

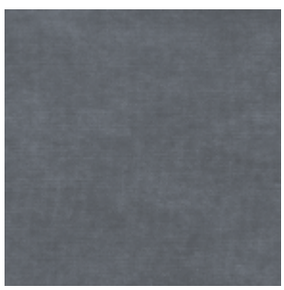


300x450mm |
SDH BEACON FLORAL HL

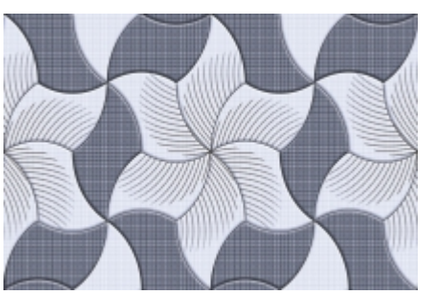


300x450mm |
SDG BEACON BLUE DK

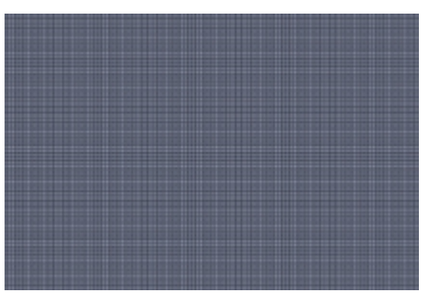
300x450mm |
SDG BEACON BLUE LT



300x300mm |
SDM BEACON BLUE FL

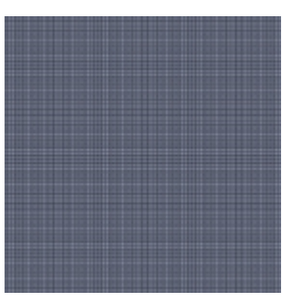


300x450mm |
SDH CRISTO FLORA HL



300x450mm |
SDG CRISTO BLUE DK

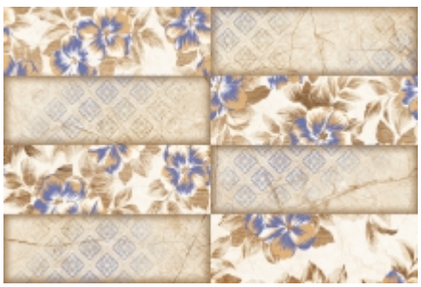
300x450mm |
SDG CRISTO BLUE LT



300x300mm |
SDF CRISTO BLUE FL

300x450mm | BEIGE & BROWN

Finish-Gloss



300x450mm |
SDH HIBISCUS FLORA HL



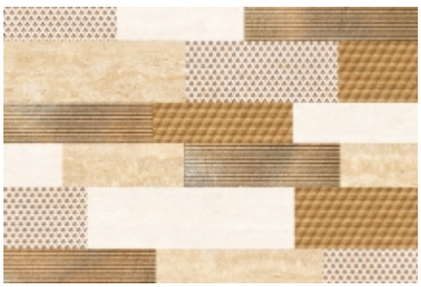
300x450mm |
SDG HIBISCUS BROWN DK

300x450mm |
SDG HIBISCUS BROWN LT



300x300mm |
SDM HIBISCUS BROWN FL





300x450mm |
SDH GIALLO PATTERN HL



300x450mm |
SDG GIALLO BEIGE DK

300x450mm |
SDG GIALLO BEIGE LT



300x300mm |
SDM GIALLO BEIGE FL



300x450mm |
SDH PARADISE MULTI HL



300x450mm |
SDG PARADISE BEIGE DK

300x450mm |
SDG PARADISE BEIGE LT



300x300mm |
SDM PARADISE BEIGE FL

300x450mm | BEIGE & BROWN

Finish-Gloss



300x450mm |
SDH MOROCCAN BEIGE HL

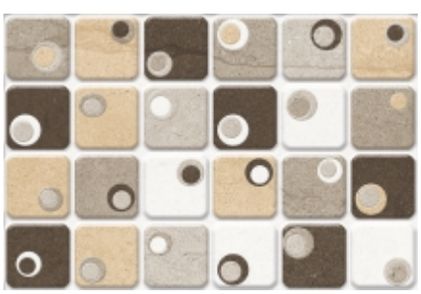


300x450mm |
SDG MOROCCAN BEIGE DK

300x450mm |
SDG MOROCCAN BEIGE LT



300x300mm |
SDM MOROCCAN BEIGE DK FL



300x450mm |
SDH CINZA GREY HL



300x450mm |
SDG CINZA GREY DK

300x450mm |
SDG CINZA GREY LT



300x300mm |
SDM CINZA GREY FL



300x450mm |
SDH MONTE ART HL



300x450mm |
SDG MONTE BROWN DK

300x450mm |
SDG MONTE BROWN LT



300x300mm |
SDF MONTE BROWN FL



300x450mm | BEIGE & BROWN

Finish-Gloss



300x450mm |
SDH AVORA BROWN HL



300x450mm |
SDG AVORA BROWN DK

300x450mm |
SDG AVORA BROWN LT



300x300mm |
SDM AVORA BROWN FL



300x450mm |
SDH VENZA MOSIAC HL



300x450mm |
SDG VENZA BROWN DK

300x450mm |
SDG VENZA BEIGE LT



300x300mm |
SDM VENZA BROWN FL



300x450mm |
SDH ARIZONA HL 1



300x450mm |
SDH ARIZONA HL 2



300x450mm |
SDG ARIZONA BROWN

300x450mm |
SDG ARIZONA BEIGE



300x450mm |
SDH DORIA BROWN HL



300x450mm |
SDG DORIA BROWN DK

300x450mm |
SDG DORIA BROWN LT



300x300mm |
SDF DORIA BROWN FL

300x450mm | BEIGE & BROWN

Finish-Gloss



300x450mm |
SDH ZONTE FLORA HL



300x450mm |
SDG ZONTE BROWN DK

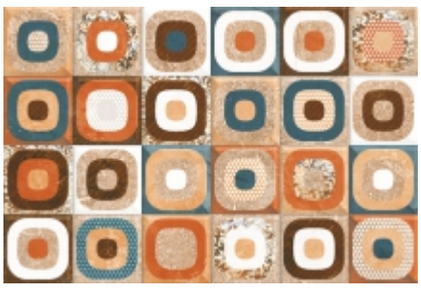


300x450mm |
SDG ZONTE BROWN LT



300x300mm |
SDM ZONTE BROWN FL





300x450mm |
SDH INSPIRE MULTI HL



300x450mm |
SDG INSPIRE BROWN

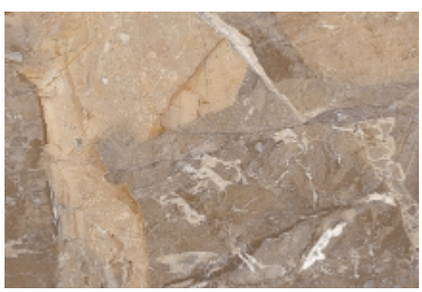
300x450mm |
SDG INSPIRE BEIGE



300x300mm |
SDM INSPIRE BROWN FL

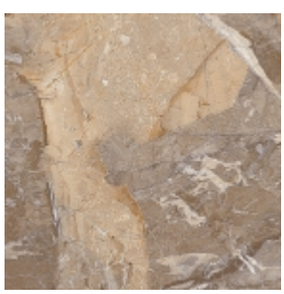


300x450mm |
SDH FLURRY SQUARE HL



300x450mm |
SDG FLURRY BROWN

300x450mm |
SDG FLURRY IVORY



300x300mm |
SDM FLURRY BROWN FL

300x450mm | BEIGE & BROWN

Finish-Gloss



300x450mm |
SDH FLICKER MULTI HL



300x450mm |
SDG FLICKER SANDUNE

300x450mm |
SDG FLICKER BEIGE



300x300mm |
SDM FLICKER SANDUNE FL



300x450mm |
SDH ZONTE ART HL

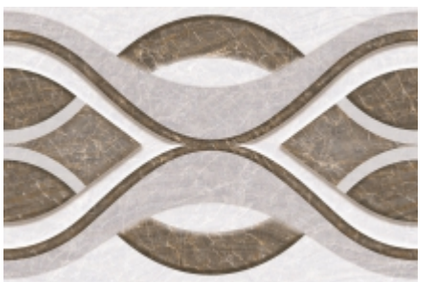


300x450mm |
SDG ZONTE WENGE DK

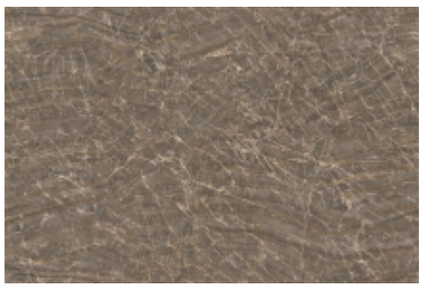
300x450mm |
SDG ZONTE IVORY LT



300x300mm |
SDM ZONTE WENGE FL

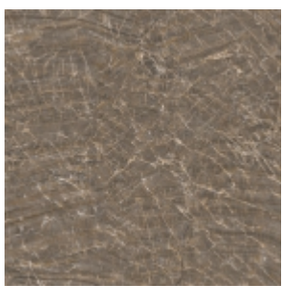


300x450mm |
SDH DUNGRI BROWN HL



300x450mm |
SDG DUNGRI BROWN

300x450mm |
SDG DUNGRI BEIGE



300x300mm |
SDM DUNGRI BROWN FL



300x450mm | PINK

Finish-Gloss

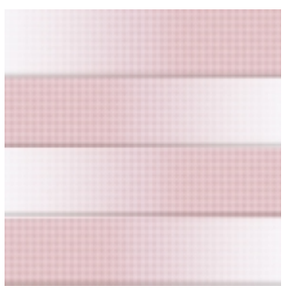


300x450mm |
SDH DAHLIA FLOWER HL



300x450mm |
SDG DAHLIA PINK DK

300x450mm |
SDG DAHLIA PINK LT



300x300mm |
SDM DAHLIA PINK FL







Preview Shown: SDG ZONTE BROWN LT & GFT ODP WOOD STRIP NATURAL FT



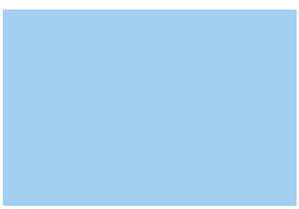
Preview Shown: SDH FLURRY SQUARE HL



Preview Shown: SDH CINZA GREY HL & SDG CINZA GREY LT



200x300mm | PLAIN WHITE



200x300mm | PLAIN OCEAN BLUE

200x300mm | MELODY GREY

200x300mm | ELITE GREY



200x300mm | CREEP BLUE

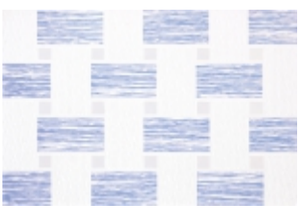
200x300mm | NUVEGA GREY

200x300mm | SILVER GREY

200x300mm | PICASSO BLUE



200x300mm | CRAFT GREY



200x300mm | CRAFT BLUE

200x300mm | PLAIN IVORY

200x300mm | ELITE BROWN

200x300mm | MARVEL

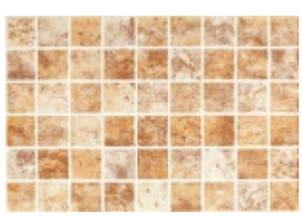
200x300mm | MELODY BROWN



200x300mm | LORENO GOLD



200x300mm | CRAFT BEIGE



200x300mm | SQUARE BROWN

200x300mm | PICASSO PINK



200x300mm | CRAFT PINK



200x300mm | CRAFT GREEN

TECHNICAL SPECIFICATIONS Ceramic Wall Tiles

Packing Details		
Size (In mm.)	**No. of Tiles Per Carton**	**Covered Area Per Carton** (In Sq. Mtr.)
300X600 (Wall Tiles)	5	0.90
300X450 (Wall Tiles)	6	0.81
200X300 (Wall Tiles)	15	0.90
300X300 (Floor Tiles)	9	0.81

(E > 10 % Group B III) as per IS 15622:2017				
Characteristics	**Standard Test Method**	**IS 15622:2017 E > 10 % (Group B III)**		**OBL Norms**
Dimension & Surface Quality		**Unrectified**	**Rectified**	
Deviation in Length & Width	IS 13630 (Part 1):2017	± 0.4%	± 0.2 %	Conforms
Deviation in Thickness		± 5.0 %		± 4.00 %
Straightness of Sides		± 0.2 %	± 0.15 %	Conforms
Rectangularity		± 0.3 %	± 0.2 %	Conforms
Surface Flatness		± 0.3 %		± 0.20 %
Surface Quality		Min. 95 % tiles should be free from visible defects		Min. 95 % tiles should be free from visible defects
Physical Properties				
Water Absorption (%)	IS 13630 (Part 2):2017	Average > 10 %		17±2 %
Modulus of Rupture in [N/mm^2]	IS 13630 (Part 6):2017	Min 15, for thickness < 7.5 mm Min 12, for thickness≥ 7.5 mm		>15
Breaking Strength in N		< 7.5 mm thickness: 200, Min ≥ 7.5 mm thickness: 600, Min		Conforms
Moisture Expansion in mm/m	IS 13630 (Part 3):2017	0.04, Max		Conforms
Scratch Hardness of Surface (Moh's Scale)	IS 13630 (Part 13):2017	3, Min		3
Resistance to Surface Abrasion of glazed tiles (Class I to V)	IS 13630 (Part 11):2017	Class II, Min		Conforms
Co-efficient of Linear Thermal Expansion from ambiant temperature to 100°C	IS 13630 (Part 4):2017	$9x10^{-6}K^{-1}$, Max		Conforms
Thermal Shock Resistance	IS 13630 (Part 5):2017	10 cycles, Min		Passed 10 Cycle
Crazing Resistance Glazed Tiles	IS 13630 (Part 9):2017	4 Cycles@7.5 bar, Min		4 Cycle Passed
Impact Resistance- Coefficient of Restitution	IS 13630 (Part 14):2017	0.55, Min		>0.55
Chemical Properties				
Resistance to staining of glazed tiles	IS 13630 (Part 8):2017	Class I, Min		Conforms
Resistance to household chemicals		Class AA, Min		Conforms
Resistance to acids and alkalis (with exception of hydrofluoric acid and its compound)		Required, if agreed		Class AA

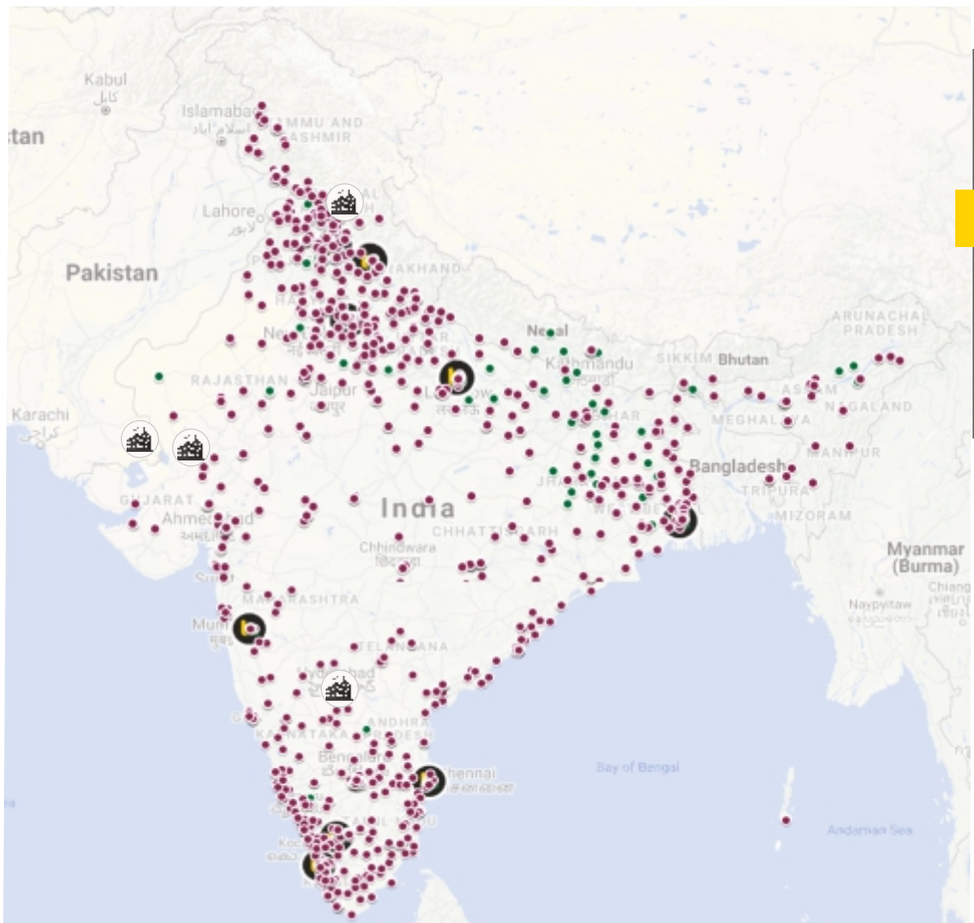
NOTE: Certain amount of Size and Shade variation is inherent in all ceramic products. Colours shown in this catalog are as accurate as the limitations of the printing process will allow. Prospective customers are advised to inspect a sample of the tile before ordering. Every effort has been made to ensure the accuracy of the information given. However, the company reserves the right to change the specification before prior notice. Sometimes variations in shade or size being inherent to ceramic industry may occur. It is suggested to check the tiles before purchasing and laying as the company does not accept the responsibility once the tiles are laid.

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Tel.: +91 172 4624 342

CHENNAI
New No: 85, Old No: 30, Maharaja Tower, 2nd Floor, 1st Avenue,
Ashok Nagar, (Above Kotak Mahindra Bank), Chennai-600 083,
Tel.: +91 44 4213 8687

COCHIN
"SURYA GAYATRI", Building No. 32/8, B3, Puthiya Road, New Junction, (Opposite Holiday Inn Hotel) Ernakulam By Pass Road, Cochin-682 031
Tel.: +91 97457 68058

COIMBATORE
11, 1st Floor, Venkata Samy Road (East), R.S. Puram,
Coimbatore-641 002,
Tel.: +91 89799 41666

DEHRADUN
Duggal Complex (Near Kamla Palace Hotel), GMS Road,
Dehradun-248 001,
Tel.: +91 97197 01064

KOLKATA
8/1, Burdwan Road, Alipore, Kolkata-700 027,
Tel.: +91 33 4068 4046/7

LUCKNOW
Raj Rani Apartment, Ground Floor, Near Beej Nigam, Badhshah Nagar Railway Station, Lucknow-226 006,
Tel.: +91 99847 86404

NEW DELHI
M-47, GK-II, M Block, New Delhi-110 048,
Tel.: +91 11 4068 7468/69

PUNE
Shop No. 3 and 4, A Tower Vega Centre, C.T.S No. 710, Final Plot No. 401/1,
Shankarasheth Road, Gultekdi, Swargate, Pune-411 037
Tel.: +91 73910 72247

VADODRA DISPLAY CENTRE
78-79, 2nd Floor, Surya Kiran Complex, Beside Banker Heart Institute,
Old Padra Road, Vadodara-390007, Gujarat
Tel.: +91 98254 14113

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Tel: +91-5735-222-203 / 24, +91-8191004575/ 76
Fax: +91 -5735 222 642

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Whatsapp : 87507 33333

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