



# ZENITH

Collection from a different World

[www.orientbell.com](http://www.orientbell.com)



# OBL Awards & Accolades

Realty+ recognizes the best of the best within the ranks of Indian Real Estate



**Website of the Year**  
for [www.orientbell.com](http://www.orientbell.com)  
(India's construction & design industry)



**Integrated Brand Campaign of the Year**  
for "Chote Bathroom ke Bade Upay"  
(India's construction & design industry)



**Best Omnichannel retail Model**  
Winners Future of Retail Summit & Awards 2020



**Customer Retail Journey Innovation**  
Winners Future of Retail Summit & Awards 2020



**CEO with HR Orientation**  
ZEE BUSINESS  
National Human Capital Leadership Congress & Awards

## About OBL

Orient Bell Limited (OBL) is amongst the largest manufacturers of Wall and Floor Tiles. Established in 1977, OBL has been a pioneer in the Industry with a focus on customer-centric innovation.

First to manufacture ultra-vitrified tiles, new product designs & development is a continuous process at OBL. As a result it has an extensive range of tiles with various finishes & textures. It has 4 patent-pending technologies: Forever Tiles, GermFree Tiles, Cool Tiles & Life Tiles.

To display extensive range of tiles, we have a chain of signature showrooms. Privileged to be associated with premier architects and construction agencies of the country, it also counts most leading developers as well as government & public sector institutions as its customers.



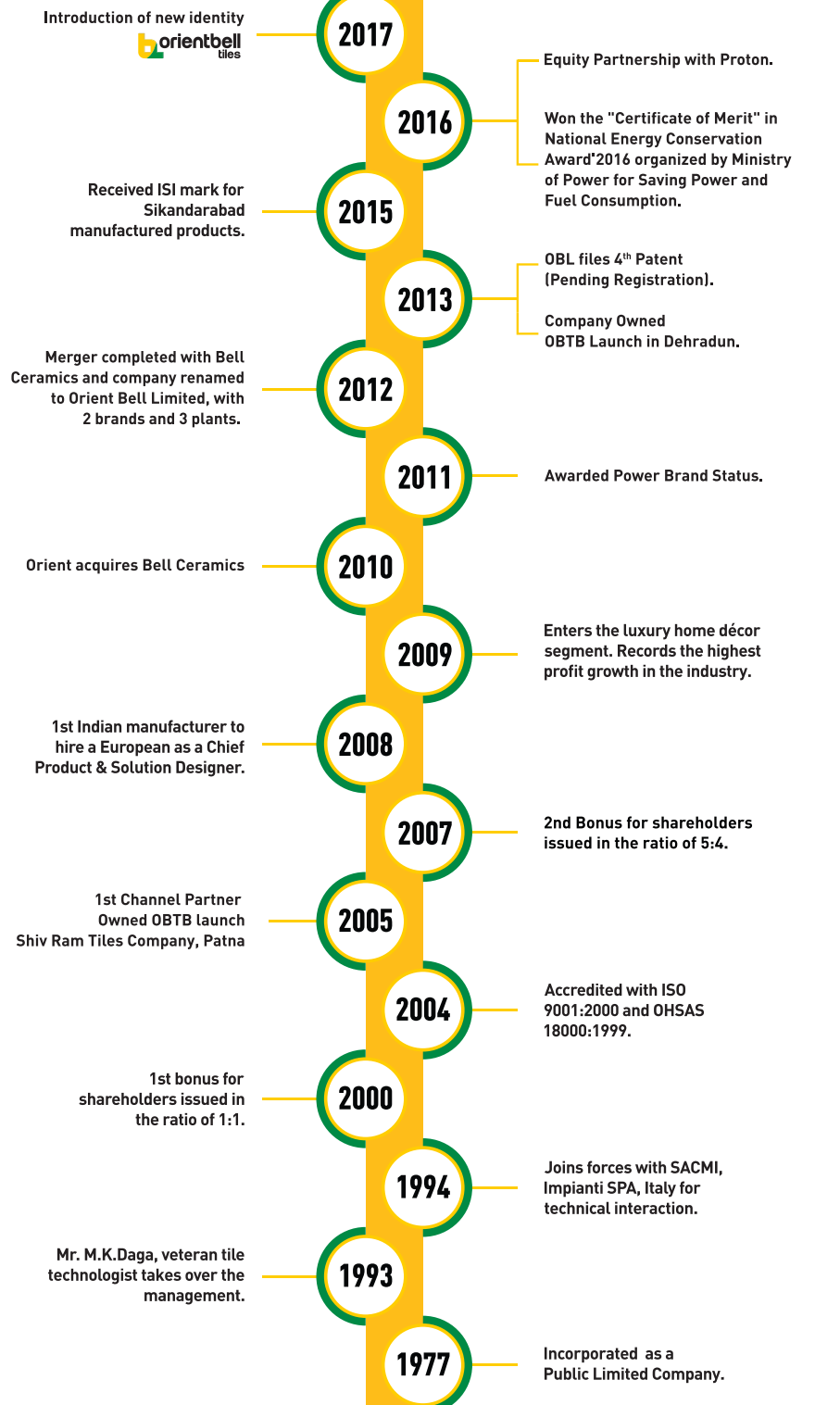
- The ISO 9001:2015 accreditation for our quality control management systems reflects the quest for manufacturing international standard products.
- In 2015 our Sikandarabad plant was awarded with prestigious ISI certification for its products.
- In May 2000, OBL was awarded ISO 14001 certification by the internationally recognised BSI Management Systems, UK.

- Our manufacturing units are ISO 14001:2015 certified, the most complete and global expression for an environment friendly industrial company.
- We have been awarded OHSAS 18001 Certification for Health & Safety Standards. No waste water is ever discharged from our factory.
- We were also awarded with "Certificate Of Merit" in 'National Energy Conservation Award' 2016 organised by Ministry of Power for saving Power and Fuel consumption.





# MILESTONES!





# ZENITH

**Collection from a different World**

Zenith means the highest or maximum point that can be attained. With our DC range, this would be our best foot forward yet, the epitome of distinguishing designs infusing freshness and choice.

Ever since mankind looked towards the sky, PLANETARY BODIES and STELLAR OBJECTS have remained one of the highest sources of inspiration. We've always been fascinated by their surface color or the textures they represent; a lot can be correlated to the designs of our new series.

As we put it – these designs are **Collection from a different World !**



IF WE LEAVE OUT EARTH  
WE HAVE **EIGHT** PLANETS-  
WE EXACTLY HAVE **EIGHT**  
SHADES IN THIS SERIES.





# ZENITH

Collection from a different World

**Zen  
Mercury  
White**

Recommended for bedrooms and living room, preferred for commercial spaces as well



**Zen  
Venus  
Brown**

Good for rooms having light colored walls, commercial spaces or as a highlighter



**Zen  
Mars  
Charcoal  
Red**

Good for rooms having light colored walls, commercial spaces or as a highlighter.



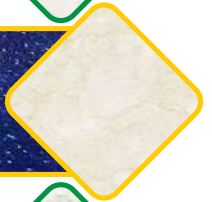
**Zen  
Jupiter  
Beige**

Evergreen shade, can be used on any flooring



**Zen  
Saturn  
Crema**

Multi purpose shade, good for any flooring



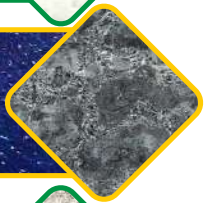
**Zen  
Uranus  
Green**

Recommended for bedrooms and living room, good to go in commercial spaces as well



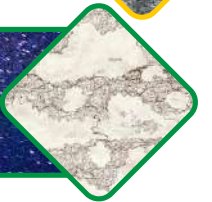
**Zen  
Neptune  
Blue**

Good for rooms having light colored walls, commercial spaces or as a highlighter.



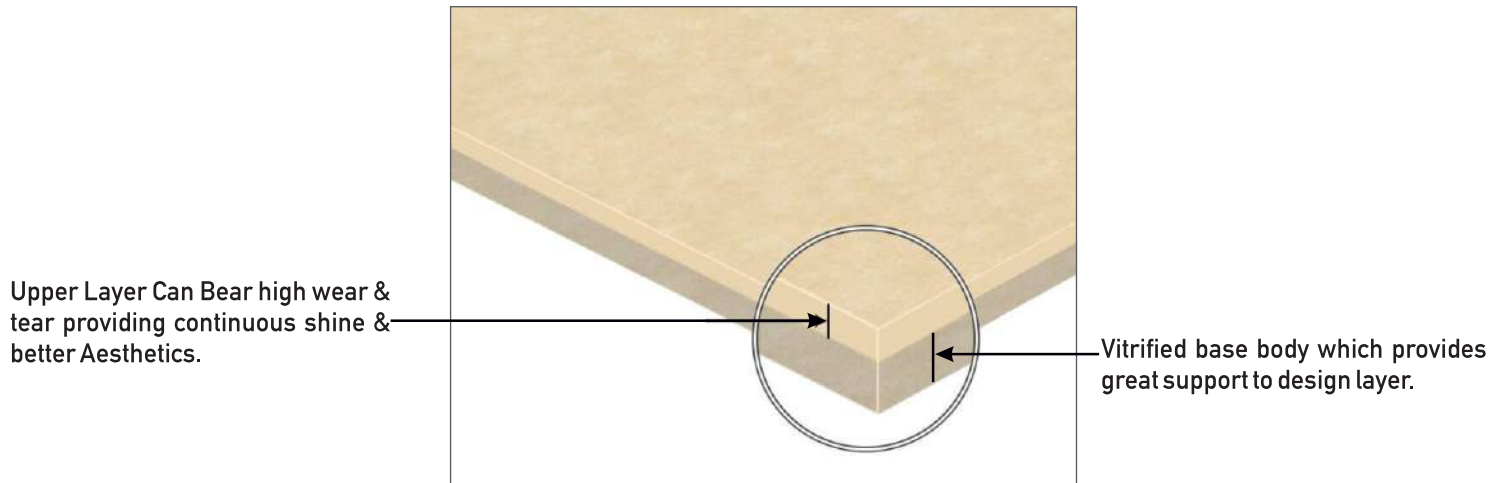
**Zen  
Pluto  
Coffee**

Good for Kitchens, lobby area, balconies or as a highlighter





## DOUBLE CHARGE TILES 600X600 mm



Double vitrified tiles are manufactured by infusing two layers of tiles together, which makes them thicker than most standard tiles. The process of vitrification also makes the tile surface stronger and shinier, adding a polished look to space where you install them.

## PRODUCT FEATURES



High Strength



High  
Scratch Resistant



Chemical Resistant



Water Absorption  
less than 0.05%



Glossy












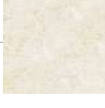






Low Maintenance



# THE RANGE



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## ZEN MERCURY WHITE



600X600 mm



### *Did you know ?*

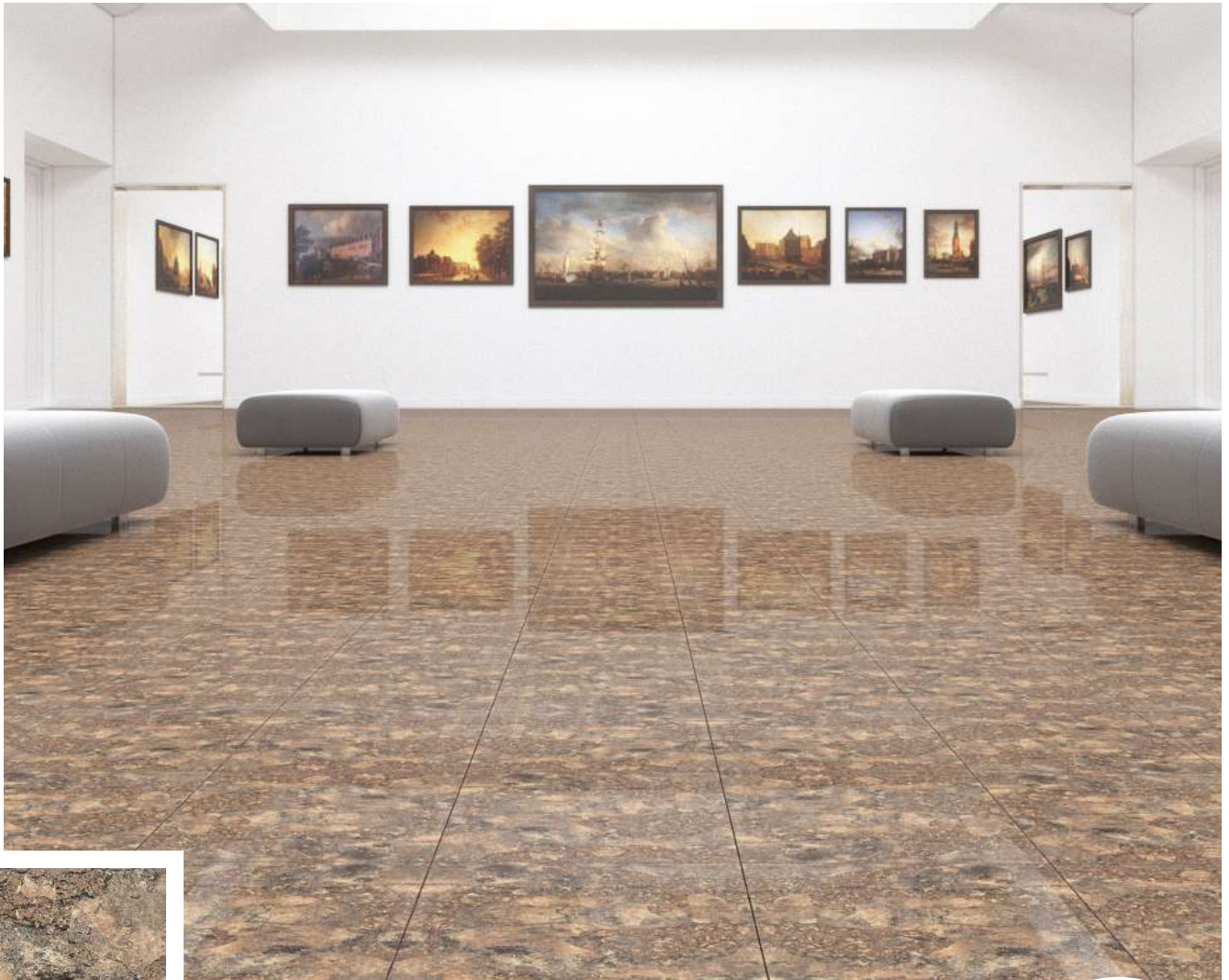
*The shade is inspired by greyish white surface of Mercury as sunlight is brighter on this planet making the surface looks brighter and whiter.*







## ***ZEN VENUS BROWN***



*600X600 mm*



***Did you know ?***

*The inspiration of this shade is from Venus's solid surface having volcanic landscape covered with high brown volcanic mountains and vast ridged plateaus.*





## ZEN MARS CHARCOAL RED



600X600 mm



### *Did you know ?*

*The Mars charcoal red, inspired from the beauty of reddish Martian dust. The dust is due to oxidization or rusting of iron in the rocks leaving the surface covered with it and appear reddish in color.*





## *ZEN JUPITER BEIGE*



600X600 mm



*Did you know ?*

*This shade is inspired from Jupiter, the largest planet, which has orange colored cold swirls, made up of windy clouds of water and gases, floating in an atmosphere of hydrogen and helium.*







## ZEN SATURN CREMA



600X600 mm



### *Did you know ?*

*Inspired from Saturn's creamish surface, its hard to imagine, but Saturn is the only planet in solar system whose density is less than water and could have float in the bathtub if such a colossal thing existed.*







## ZEN URANUS GREEN

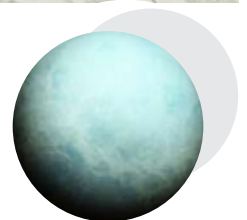


600X600 mm



*Did you know ?*

*This planet gets its bluish - green color from methane gas in the atmosphere through which Sunlight passes and is reflected back out by Uranus' cloud tops. The rare green colored patches of this shade are inspired by the Uranus's surface.*





## ZEN NEPTUNE BLUE



600X600 mm



*Did you know ?*

*It is the most distant planet having six rings, but they're very hard to see. The shade is inspired from it's dark, cold and blue surface made of ice.*





## ***ZEN PLUTO COFFEE***



600X600 mm



***Did you know ?***

*Pluto is about two-thirds the diameter of Earth's moon and probably has a rocky core surrounded by a mantle of water ice. This shade having coffee colored swirls is inspired from the frozen brown mountains on Pluto's surface.*







**ZENITH**

Collection from a different World

**MIX & MATCH**





*Zen Mercury White*



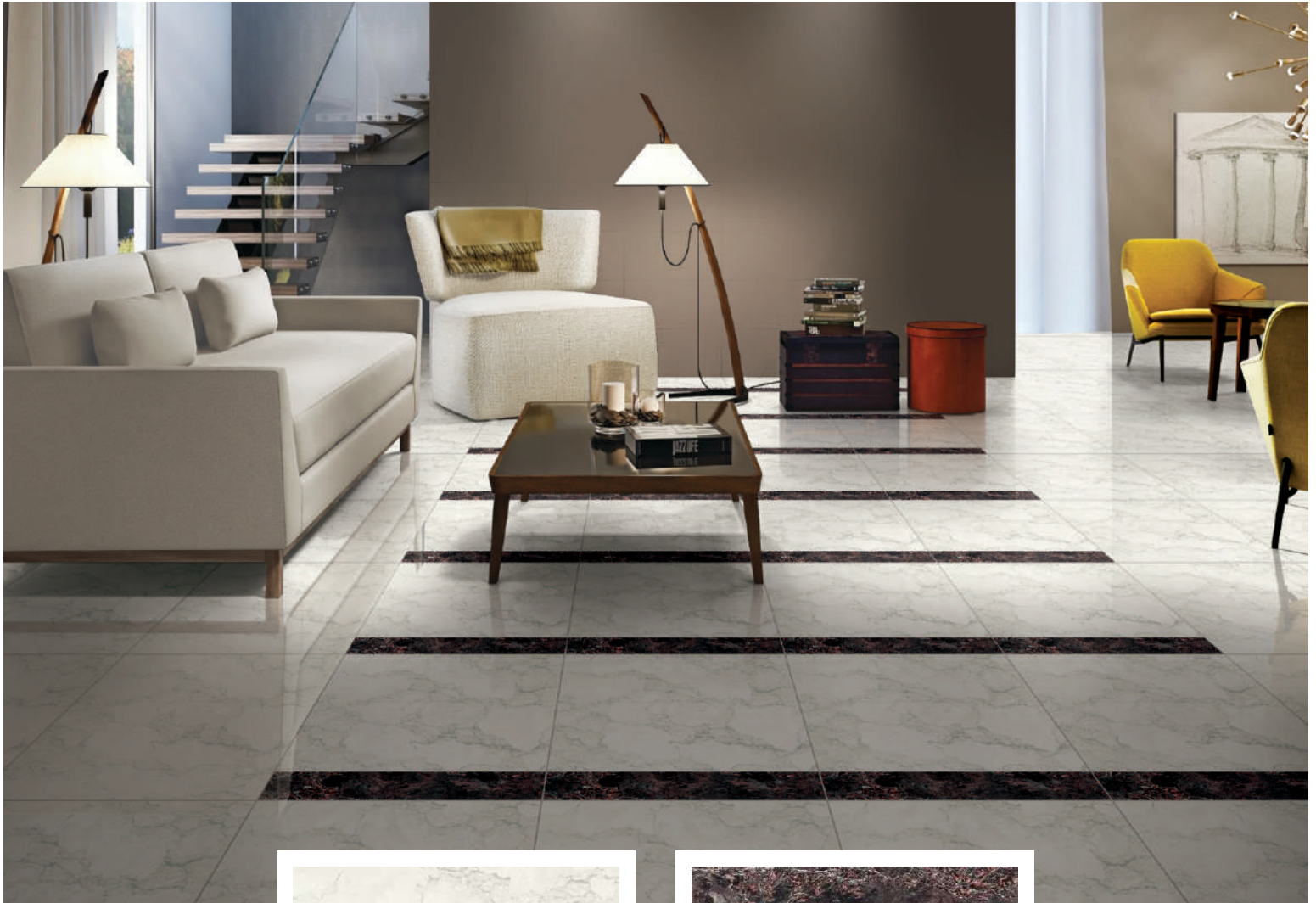
*Zen Neptune Blue*





**MIX & MATCH**

**orientbell**  
tiles



*Zen Jupiter Beige*



*Zen Mars Charcoal Red*



*Zen Saturn Crema*



*Zen Venus Brown*



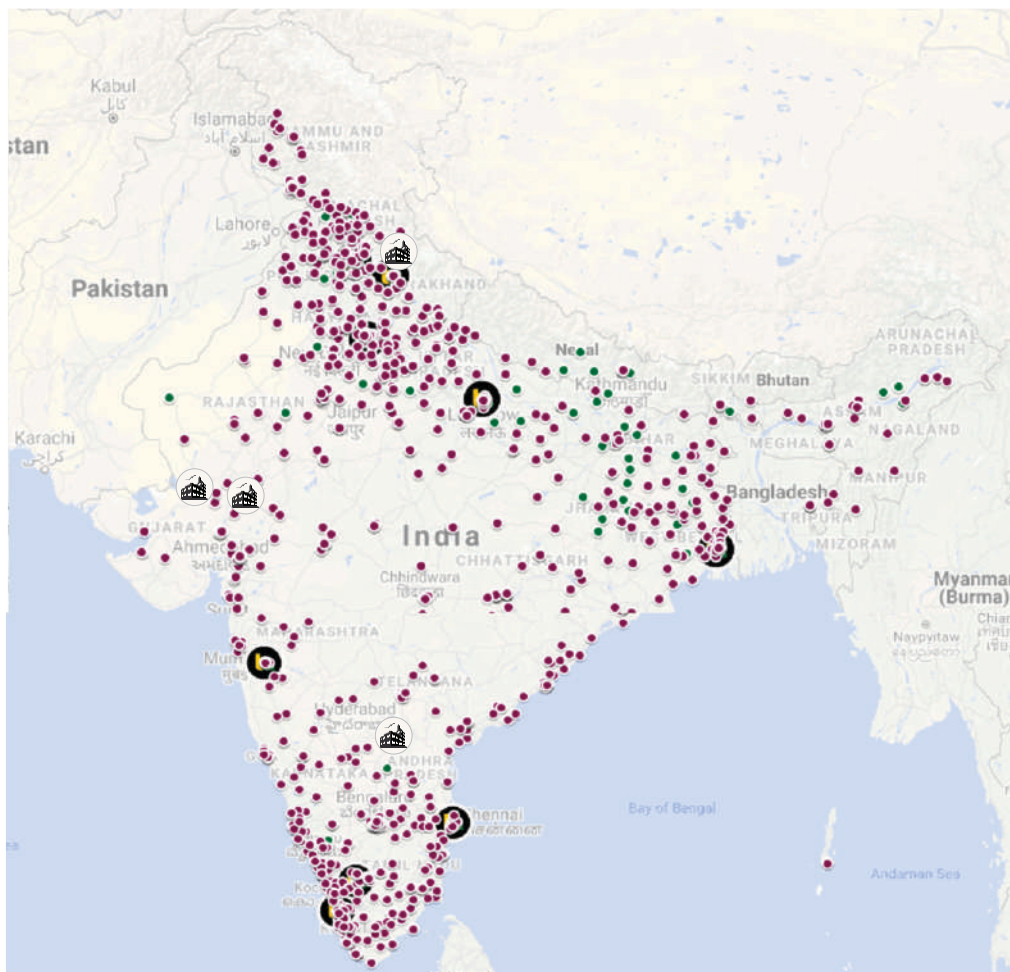
# TECHNICAL SPECIFICATIONS

Packing Details			
Size	No. of Tiles Per Carton	Covered Area Per Carton	
( In mm. )		( In Sq. Mtr. )	( In Sq. ft. )
600X600 (West Zone)		1.44	15.50





As per Indian Standard (IS 15622:2017) Group B Ia			
Characteristics	Standard Test Method	IS 15622 Requirements	OBL Norms
Dimension & Surface Quality	IS 13630 (Part 1):2006		
Deviation in Length & Width		±0.1%	± 0.1 %
Deviation in Thickness		±5.0%	± 3.0 %
Straightness of Sides		±0.1%	± 0.1 %
Squareness		±0.1%	± 0.1 %
Surface Flatness		±0.50%	± 0.2 % 😊😊
Surface Quality		Min. 95 % tiles should be free from visible defects	Conforms
Physical Properties			
Water Absorption %	IS 13630 (Part 2):2006	E ≤ 0.08	E ≤ 0.05 😊
Modulus of Rupture in [N/mm <sup>2</sup> ]	IS 13630 (Part 6):2006	Avg≥35 N/mm <sup>2</sup>	>35 N/mm <sup>2</sup> 😊
Breaking Strength in N	IS 13630 (Part 6):2006	Min 1300	>1300 😊
Scratching Resistance	IS 13630 (Part 13):2006	Min 5	≥ 5
Deep Abrasion	IS 13630 (Part 12):2006	140 Max	100 Max 😊
Chemical Properties			
Resistance to Staining	IS 13630 (Part 8):2006	Min, Class 2	Conforms
Resistance to Household Chemicals		Min, Class AA	Conforms
Thermal Specifications			
Thermal Shock Resistance	IS 13630 (Part 5):2006	Min 10 Cycles	Conforms
Thermal Expansion	IS 13630 (Part 4):2006	Max 6X10 <sup>-3</sup> at 100° c (K <sup>-1</sup> )	Conforms
Frost Resistance	IS 13630 (Part 10):2006	10 Cycles pass	Conforms
Impact Resistance	IS 13630 (Part 14):2006	0.55 minimum	Conforms
Bulk Density (gm/cc)	IS 13630 (Part 2):2006	Min 2.2	Conforms

**NOTE:** Certain amount of Size and Shade variation is inherent in all ceramic products. Within the limits of printed material, the colors and aesthetics of the products correspond closely to those of illustrated products. Prospective customers are advised to inspect a sample of the tile before ordering and laying. At all points of time, the company liability is restricted to the purchase value of tiles.

Every effort has been made to ensure the accuracy of the information given. However, the company reserves the right to delete & change, any of the items, colors, sizes & technical specifications without any prior notice.



A Network of  
**2500+**  
 Channel Partners

-  Franchise Owned Boutiques
-  Channel Partners
-  Company Owned Boutiques
-  Plants

## ORIENT BELL TILE BOUTIQUE

### CHANDIGARH

SCO - 6, First Floor, Sector 7-C, Madhya Marg, Chandigarh-160 019,  
 Tel.: +91 172 4624 342

### CHENNAI

New No: 85, Old No: 30, Maharaja Tower, 2nd Floor, 1st Avenue,  
 Ashok Nagar, (Above Kotak Mahindra Bank), Chennai-600 083,  
 Tel.: +91 44 4213 8687

### COCHIN

"SURYA GAYATRI", Building No. 32/8, B3, Puthiya Road, New Junction, (Opposite  
 Holiday Inn Hotel) Ernakulam By Pass Road, Cochin-682 031  
 Tel.: +91 97457 68058

### COIMBATORE

11, 1st Floor, Venkata Samy Road (East), R.S. Puram,  
 Coimbatore-641 002,  
 Tel.: +91 89799 41666

### DEHRADUN

Duggal Complex (Near Kamla Palace Hotel), GMS Road,  
 Dehradun-248 001,  
 Tel.: +91 97197 01064

### KOLKATA

8/1, Burdwan Road, Alipore, Kolkata-700 027,  
 Tel.: +91 33 4068 4046/7

### LUCKNOW

Raj Rani Apartment, Ground Floor, Near Beej Nigam, Badshah Nagar Railway  
 Station, Lucknow-226 006,  
 Tel.: +91 99847 86404

### NEW DELHI

M-47, GK-II, M Block, New Delhi-110 048,  
 Tel.: +91 11 4068 7468/69

### PUNE

Shop No. 3 and 4, A Tower Vega Centre, C.T.S No. 710, Final Plot No. 401/1,  
 Shankarasheth Road, Gultekdi, Swargate, Pune-411 037  
 Tel.: +91 73910 72247

### VADODRA DISPLAY CENTRE

78-79, 2nd Floor, Surya Kiran Complex, Beside Banker Heart Institute,  
 Old Padra Road, Vadodara-390007, Gujarat  
 Tel.: +91 98254 14113





## Making Tile Selection Easier



Find tiles similar to a reference image



Visualise selected tiles & get a quote



Share layout for a personalised render\*

[www.orientbell.com](http://www.orientbell.com)

### CORPORATE OFFICE:

Iris House, 16 Business Centre,  
Nangal Raya, New Delhi-110046, India  
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Tel: +91-5735-222-203 / 24, +91-8191004575/ 76  
Fax: +91 -5735 222 642

### CUSTOMER CARE:

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Missed Call : 87507 11111  
Whatsapp : 87507 33333

CIN: L14101UP1977PLC021546

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