

OBL:HO:SEC:00:

New Delhi : 28.06.2022

BSE Limited
Corporate Relation Department
1st Floor, New Trading Ring
Rotunga Building, Phiroze Jeejeebhoy
Towers, Dalal Street,
Mumbai - 400 001

Stock Code - 530365

Sub: Media release

National Stock Exchange of India Ltd.
Exchange Plaza,
Plot No. C/1, G Block,
Bandra-Kurla Complex,
Bandra (E)
Mumbai-400 051

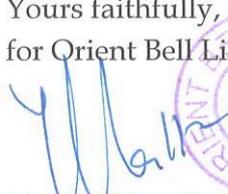
Stock Code: ORIENTBELL

Dear Sir/Madam,

Please note that, today i.e on 28th June, 2022, the company has made a media release informing on time completion of CAPEX projects.

In terms of Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed a copy of the same for your perusal and records.

Yours faithfully,
for Orient Bell Limited



Yogesh Mendiratta
Company Secretary & Head - Legal

Encl: as above

Orient Bell Limited

Orient Bell Limited

Orientbell Tiles announces on-time completion of CAPEX projects adding incremental volume potential of 1.9 MSM p.a.

New Delhi, 28th June 2022: Orient Bell Limited (BSE: 530365; NSE: ORIENTBELL), hereby announces on-time completion of two of its projects involving CAPEX of ~Rs. 20 Crores:

- GVT Tile plant at Sikandrabad (U.P.) – increase in capacity by 0.7 MSM p.a.
- Conversion of Dora plant (Bharuch District, Gujarat) from Ceramic Floor to Vitrified Floor – incremental volume potential being ~1.2 MSM p.a.

“Consumers are progressively preferring larger and more high value products like vitrified tiles. To be able to cater to this shift in demand, we too are allocating more and more resources in development and production of these new age products.

Very pleased to announce that as committed, we have yet again delivered our two marquee CAPEX projects at Sikandrabad and Dora well ahead of schedule and within the CAPEX agreed” Aditya Gupta, CEO of the Company commented.

About Orient Bell Ltd: Orientbell Tiles is a leading brand and manufacturer of ceramic & vitrified tiles with over 4 decades of serving customers across India. The company has an annual capacity of 31+ million sq. meters, distributed across 3 plants, Sikandrabad, Hoskote and Dora and 2 associates entities in Morbi. The company is ISO 9001, ISO 14001 and OHSAS 1800 certified with Zero Waste facilities. With over 3,000+ designs and having a strong distribution channel of 2000+ channel partners, the company has a growing presence across major markets in India.

For more details please visit: www.orientbell.com

Safe Harbor: Certain statements made in the document may be forward-looking statements. Such forward-looking statements are subject to certain risks and uncertainties like government actions, economic developments, technological risks, and many other factors that could cause our actual results to differ materially from those contemplated by the relevant forward-looking statements. Orient Bell Ltd will not be in any way responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.

For further information, please contact:

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