





# **OBL** Awards & Accolades

Realty+ recognizes the best of the best within the ranks of Indian Real Estate



Website of the Year for <u>www.orientbell.com</u> (India's construction & design industry)



Integrated Brand Campaign of the Year for "Chote Bathroom ke Bade Upay" (India's construction & design industry)



Best Omnichannel Retail Model Winners Future of Retail Summit & Awards 2020



Customer Retail Journey Innovation Winners Future of Retail Summit & Awards 2020



CEO with HR Orientation
ZEE BUSINESS
National Human Capital
Leadership Congress & Awards



### **About OBL**

Orient Bell Limited (OBL) is amongst the largest manufacturers of Wall and Floor Tiles. Established in 1977, OBL has been a pioneer in the Industry with a focus on customer-centric innovation.

First to manufacture ultra-vitrified tiles, new product designs & development is a continuous process at OBL. As a result it has an extensive range of tiles with various finishes & textures. It has 4 patent-pending technologies: Forever Tiles, GermFree Tiles, Cool Tiles & Life Tiles.

To display extensive range of tiles, we have a chain of signature showrooms. Privileged to be associated with premier architects and construction agencies of the country, it also counts most leading developers as well as government & public sector institutions as its customers.



- The ISO 9001:2015 accreditation for our quality control management systems reflects the quest for manufacturing international standard products.
- In 2015 our Sikandarabad plant was awarded with prestigious ISI certification for its products.
- In May 2000, OBL was awarded ISO 14001 certification by the internationally recognised BSI Management Systems, UK.
- Our manufacturing units are ISO 14001:2015 certified, the most complete and global expression for an environment friendly industrial company.
- We have been awarded OHSAS 18001 Certification for Health & Safety Standards. No waste water is ever discharged from our factory.
- We were also awarded with "Certificate Of Merit" in 'National Energy Conservation Award' 2016 organised by Ministry of Power for saving Power and Fuel consumption.

# Go germfree with Orientbell Tiles.

# Forever Tiles are Germfree\*!



### **Forever Tiles**

- 1. High Compact Sintered Body With Low Water Absorption
- 2. Special FT Glaze With Engobe & 2 Glaze Coatings
- 3. High Resolution Special FT Print
- 4. Special Formulated High Resistance FT Coating

### **Orientbell's Scratch Resistant Range-**

In offices, gymnasiums, airports and similar high traffic areas prone to rough use, scratch and abrasion resistance is desired. Orientbell's Forever Tiles are developed with such applications in mind. Orientbell has applied for a patent for corundum based coating composition as well as its method of applying it on the tiles.

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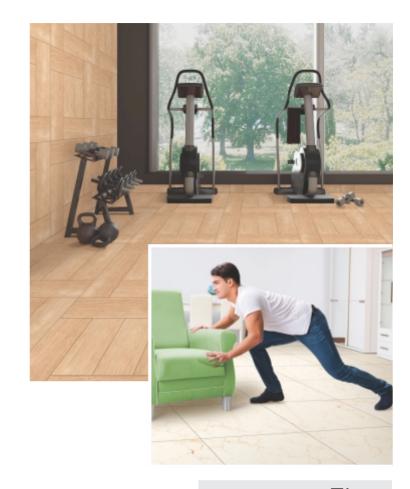
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GFT BDM SWANWOOD BROWN	02
GFT FT ANDES CREMA	01
GFT FT BAMBO	01
GFT ODP WOOD STRIP NATURAL FT	01

STYLIZED	04-05
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Floor Tile Collection

600x600mm

Listed on BSE (530365) for 20+ years. And also on NSE (ORIENTBELL).





















600x600mm | GFT ODP WOOD STRIP NATURAL FT



600x600mm | GFT FT BAMBO



600x600mm | GFT FT ANDES CREMA





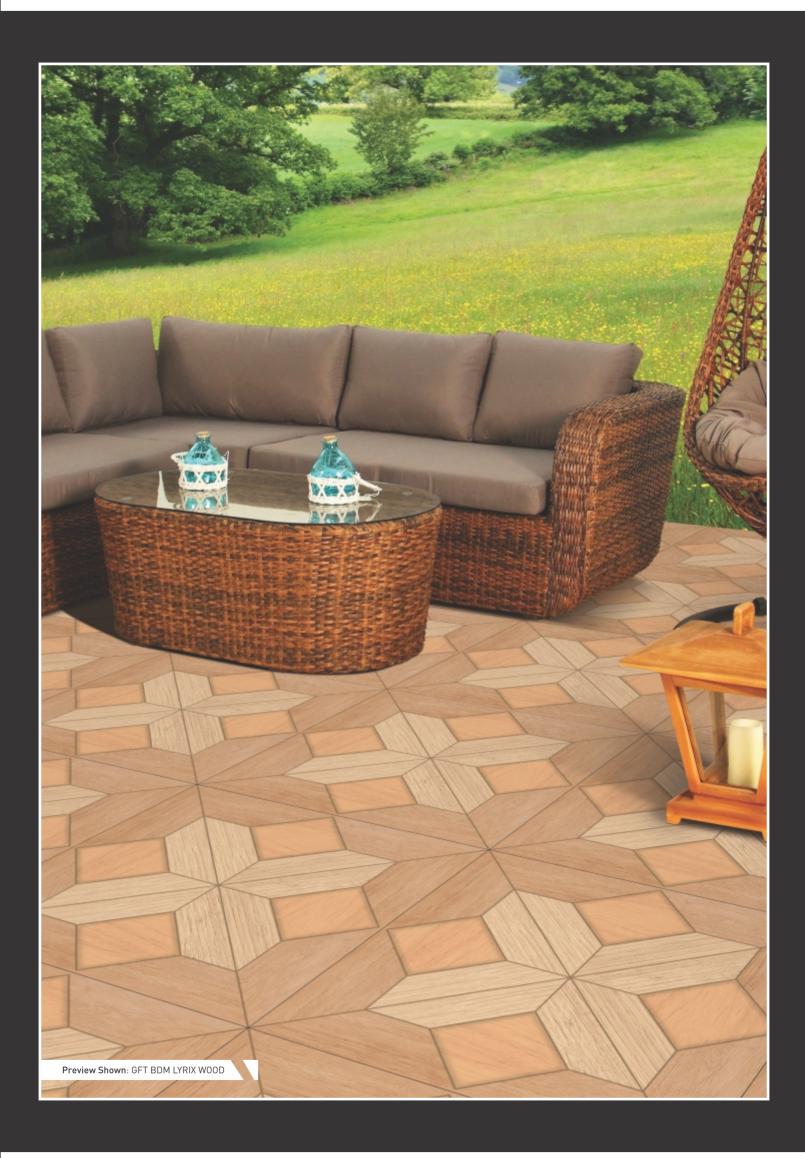




600x600mm | GFT BDM BARKWOOD BROWN



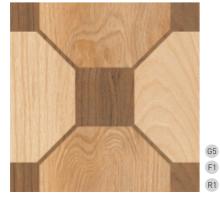
600x600mm | GFT BDM SWANWOOD BROWN











600x600mm | GFT ODP ASTER WOOD FT BROWN



G4

F2

600x600mm | GFT RENZO BROWN

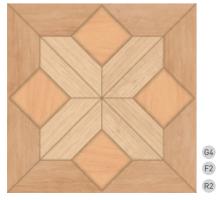


600x600mm | GFT BDM MAXWOOD BROWN





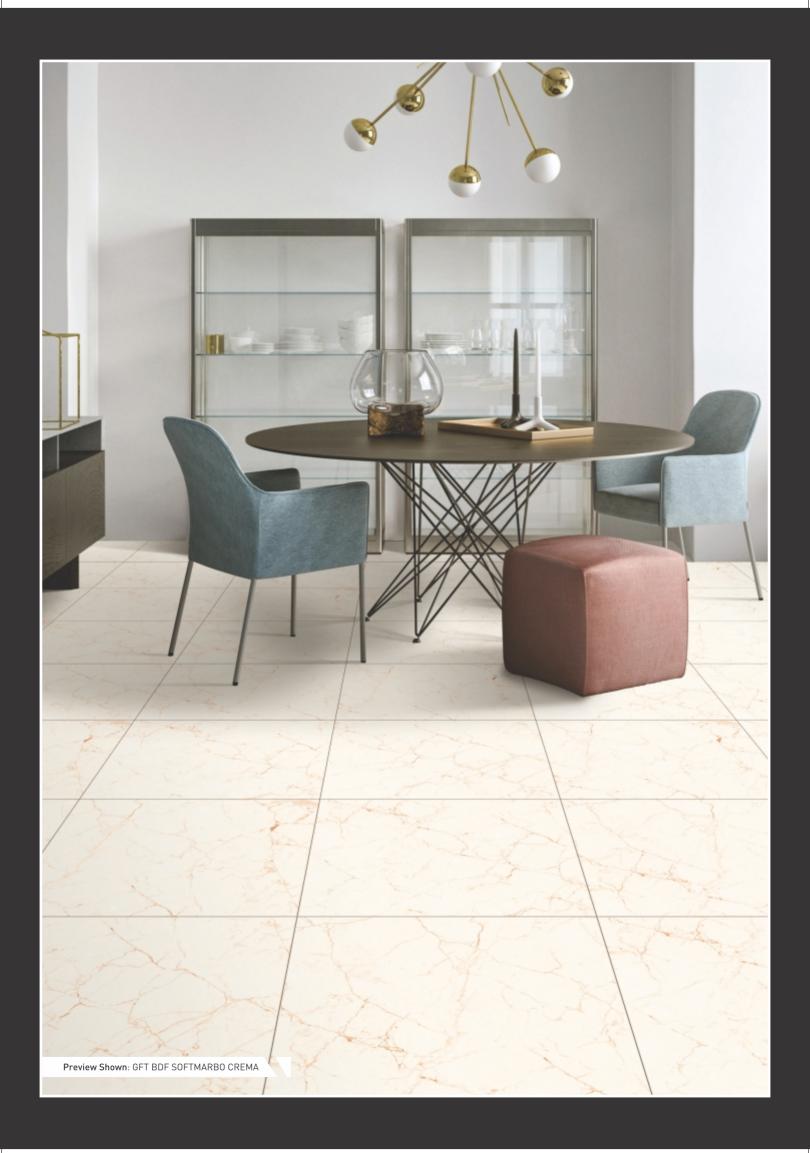




600x600mm | GFT BDM LYRIX WOOD



600x600mm | GFT BDM CONGO WOOD











600x600mm | GFT ODP NU ANDORA BROWN



600x600mm | GFT FT MORRIS BEIGE



600x600mm | GFT FT MORRIS CREMA

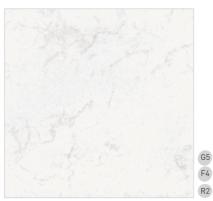








600x600mm | GFT FT AMO GREY



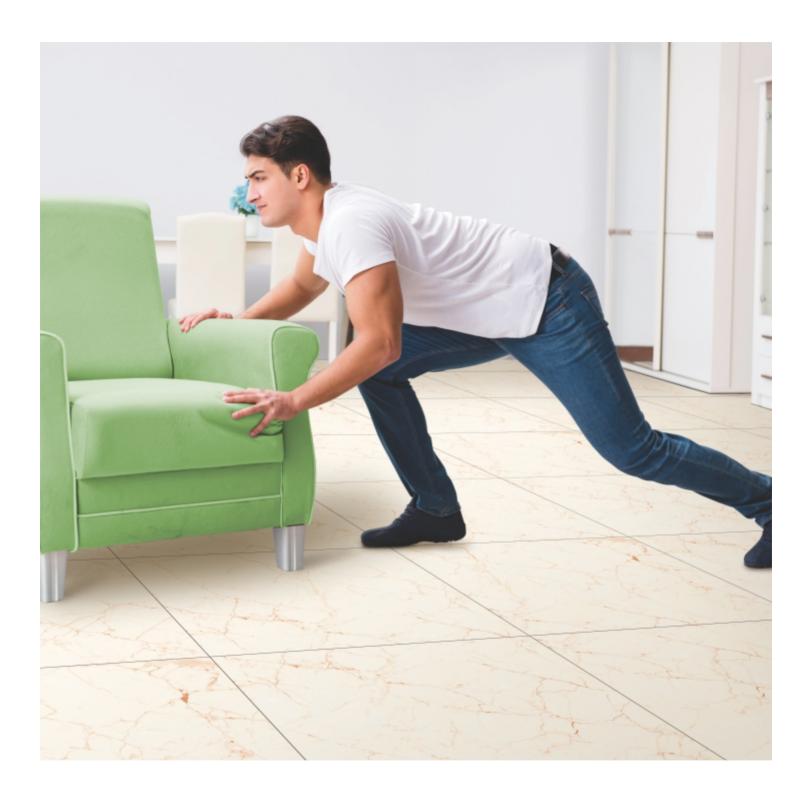
600x600mm | GFT FT ALPS GREY



600x600mm | GFT ODP STATUARIO FT

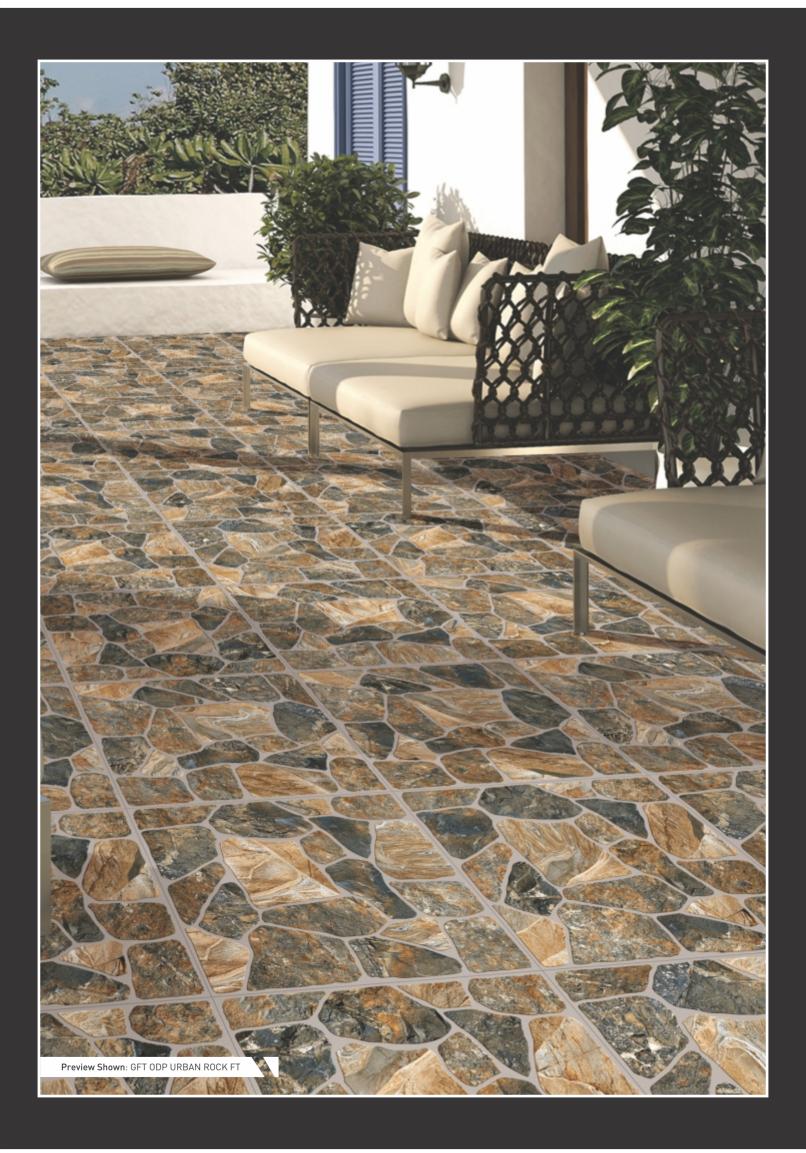








600x600mm | GFT BDF SOFTMARBO CREMA







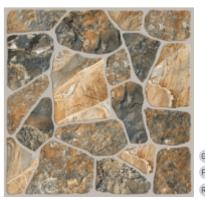




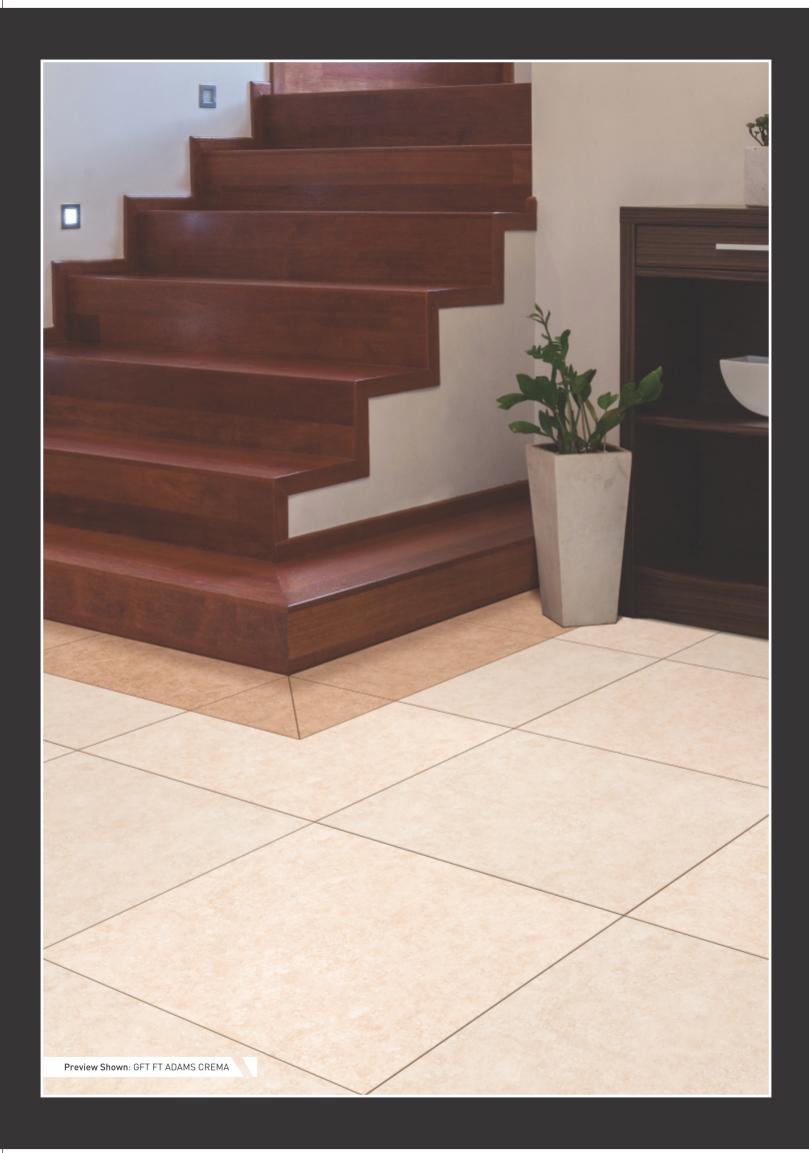
600x600mm | GFT FT BLENDA GREY



600x600mm | GFT FT BLENDA IVORY



600x600mm | GFT ODP URBAN ROCK FT











600x600mm | GFT MAGNUS BEIGE



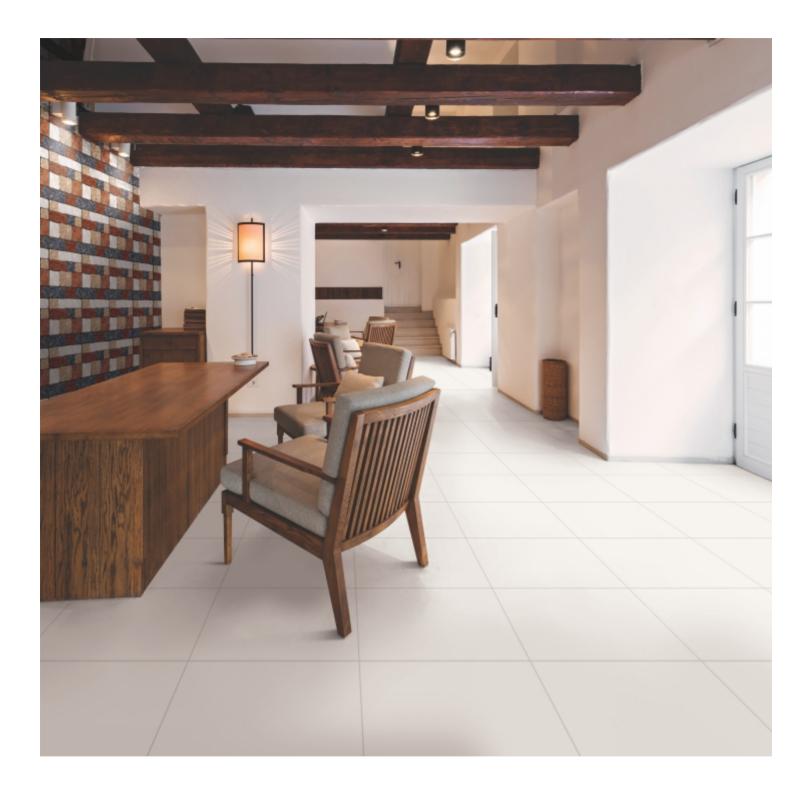
600x600mm | GFT PEDRO BEIGE

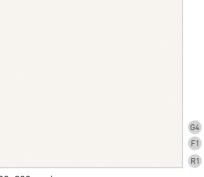


600x600mm | GFT FT ADAMS CREMA









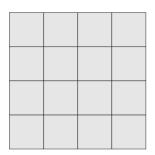
# Tile Design & Faces



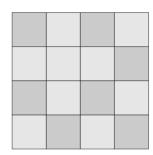


Faces of a tile are the design on each tile crafted using different grains and textures, creating a pattern. Most of tile designs has a set of 4 or 6 tiles with different faces.

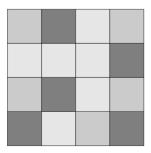
# Tile Randomness/Variation



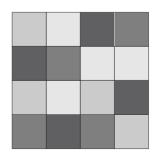
R1-No Variation



R2-Slight Variation



R3-More Variation



R-4 Most Variation

Randomness of a tile is the variation in design on different faces of tile. It varies for each tile design from minimal to high variation.

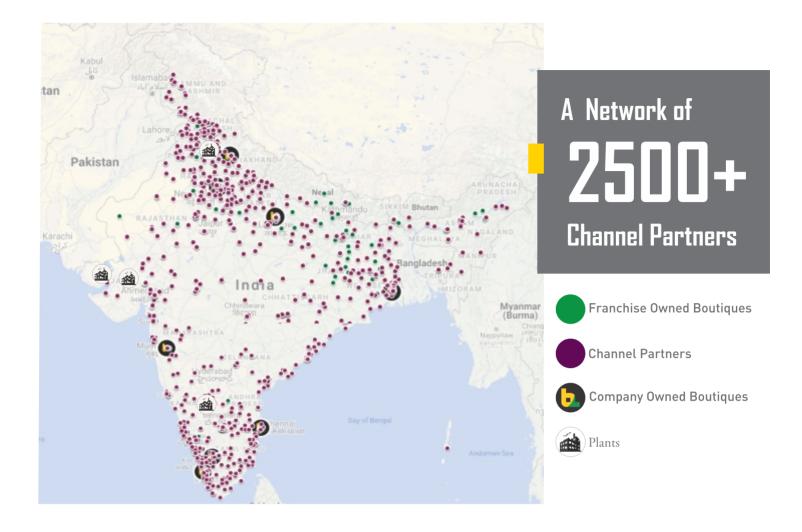
# Forever Tiles

	Packing Details		
Size	No. of Tiles	Covered Area Per Carton	
( In mm. )	Per Carton	( In Sq. Mtr. )	( In Sq. Ft. )
600x600 (Dora)	4	1.44	15.5

Characteristics	Standard as Per IS 15622:2017 Group B lb	OBL Norms	Testing Methods	
Dimension & Surface Quality				
Deviation in Length & Width	± 0.1 %	±0.05%		
Deviation in Thickness	± 5.0 %	±3.0%		
Straightness of Sides	± 0.1 %	±0.1%		
Rectangularity	± 0.1 %	±0.1%	IS 13630 Part 1	
Surface Flatness	± 0.5 %	± 0.2 %		
Surface Quality	Min 95% of the tiles shall be free from visible defects that would impair the appearance of a major area of the tile	Conforms		
Physical Properties				
Water Absorption %	Avg 0.08 < E ≤ 3.0% , Individual 3.30% Max	Less than 3 %	IS 13630 Part 2	
Modulus of Rupture in N/mm²	Avg 30, Individual 27 Min	Min 33 N		
Breaking Strength N	700 Min for thickness < 7.5mm, 1100 Min for thickness ≥ 7.5 mm	1200 N Min	IS 13630 Part 6	
Moisture Expansion	0.02, Max	0.02 Max	IS 13630 Part 3	
Scratch Hardness (Moh's Scale)	5, Min	7	IS 13630 Part 13	
Resistance to Surface Abrasion of glazed tiles Class I to V (Applicable for floor applications only)	Class II, Min	Class V	IS 13630 Part 11	
Linear thermal expansion Co-efficient	6x10 <sup>-6</sup> , Max	Conforms	IS 13630 Part 4	
Thermal Shock Resistance	10 Cycles, Min	Passed	IS 13630 Part 5	
Crazing Resistance	4 Cycles at 7.5 Bar, Min	Passed	IS 13630 Part 9	
Impact Resistance	0.55, Min	0.6	IS 13630 Part 14	
Frost Resistance	Required if agreed to between manufacturer and purchaser	Resistant	IS 13630 Part 10	
Bulk density g/cc	2.0, Min	2.0, Min	IS 13630 Part 2	
Chemical Properties				
Stain Resistance Glazed tiles	Class I, Min	Class -1	IS 13630 Part 8	
Resistance to household chemicals	Class AA, Min	Class AA		
Resistance to acids and alkalis	Class AA, Min	Class AA		

NOTE: Certain amount of Size and Shade Variation is inherent in all ceramic products. Within the limits of printed material, the colors and aesthetics of the products correspond closely to those of illustrated products. Prospective customers are advised to inspect a sample of the tile before ordering and laying. At all points of time, the company liability is restricted to the purchase value of tiles.

Every effort has been made to ensure the accuracy of the information given. However, the company reserves the right to delete & change, any of the items, colors, sizes & technical specifications without any prior notice.



# **ORIENT BELL TILE BOUTIQUE**

### CHANDIGARH

SCO - 6, First Floor, Sector 7-C, Madhya Marg, Chandigarh-160 019, Tel.: +91 172 4624 342

### **CHENNAI**

New No: 85, Old No: 30, Maharaja Tower, 2nd Floor, 1st Avenue, Ashok Nagar, (Above Kotak Mahindra Bank), Chennai-600 083, Tel.: +91 44 4213 8687

### **COCHIN**

"SURYA GAYATRI", Building No. 32/8, B3, Puthiya Road, New Junction, (Opposite Holiday Inn Hotel) Ernakulam By Pass Road, Cochin-682 031 Tel.: +91 97457 68058

#### **COIMBATORE**

11, 1st Floor, Venkata Samy Road (East), R.S. Puram, Coimbatore-641 002, Tel.: +91 89799 41666

#### **DEHRADUN**

Duggal Complex (Near Kamla Palace Hotel), GMS Road, Dehradun-248 001, Tel.: +91 97197 01064

### KOLKATA

8/1, Burdwan Road, Alipore, Kolkata-700 027, Tel.: +91 33 4068 4046/7

### **LUCKNOW**

Raj Rani Apartment, Ground Floor, Near Beej Nigam, Badhshah Nagar Railway Station, Lucknow-226 006, Tel.: +91 99847 86404

### **NEW DELHI**

M-47, GK-II, M Block, New Delhi-110 048, Tel.: +91 11 4068 7468/69

### **PUNE**

Shop No. 3 and 4, A Tower Vega Centre, C.T.S No. 710, Final Plot No. 401/1, Shankarasheth Road, Gultekdi, Swargate, Pune-411 037 Tel.: +91 73910 72247

### **VADODRA DISPLAY CENTRE**

78-79, 2nd Floor, Surya Kiran Complex, Beside Banker Heart Institute, Old Padra Road, Vadodara-390007, Gujarat Tel.: +91 98254 14113





Making Tile Selection Easier



Find tiles similar to a reference image



Try floor tiles selected by you in your room



Visualise selected tiles & get a quote



Share layout for a personalised render\*

www.orientbell.com

### **CORPORATE OFFICE:**

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CIN: L14101UP1977PLC021546

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