OBL Awards & Accolades

Realty+ recognizes the best of the best within the ranks of Indian Real Estate

**Website of the Year**
for www.orientbell.com
(India’s construction & design industry)

**Integrated Brand Campaign of the Year**
for “Chote Bathroom ke Bade Upay”
(India’s construction & design industry)

**Best Omnichannel Retail Model**
Winners Future of Retail Summit & Awards 2020

**Customer Retail Journey Innovation**
Winners Future of Retail Summit & Awards 2020

**CEO with HR Orientation**
ZEE BUSINESS
National Human Capital Leadership Congress & Awards
About OBL

Orient Bell Limited (OBL) is amongst the largest manufacturers of Wall and Floor Tiles. Established in 1977, OBL has been a pioneer in the Industry with a focus on customer-centric innovation.

First to manufacture ultra-vitrified tiles, new product designs & development is a continuous process at OBL. As a result it has an extensive range of tiles with various finishes & textures. It has 4 patent-pending technologies: Forever Tiles, GermFree Tiles, Cool Tiles & Life Tiles.

To display extensive range of tiles, we have a chain of signature showrooms. Privileged to be associated with premier architects and construction agencies of the country, it also counts most leading developers as well as government & public sector institutions as its customers.

- The ISO 9001:2015 accreditation for our quality control management systems reflects the quest for manufacturing international standard products.

- In 2015 our Sikandarabad plant was awarded with prestigious ISI certification for its products.

- In May 2000, OBL was awarded ISO 14001 certification by the internationally recognised BSI Management Systems, UK.

- Our manufacturing units are ISO 14001:2015 certified, the most complete and global expression for an environment friendly industrial company.

- We have been awarded OHSAS 18001 Certification for Health & Safety Standards. No waste water is ever discharged from our factory.

- We were also awarded with “Certificate Of Merit” in 'National Energy Conservation Award' 2016 organised by Ministry of Power for saving Power and Fuel consumption.
Go germfree with Orientbell Tiles.

Forever Tiles are Germfree*!

99% Secure

Kills 99% germs*

forever tiles
In offices, gymnasiums, airports and similar high traffic areas prone to rough use, scratch and abrasion resistance is desired. Orientbell’s Forever Tiles are developed with such applications in mind. Orientbell has applied for a patent for corundum based coating composition as well as its method of applying it on the tiles.

1. High Compact Sintered Body With Low Water Absorption
2. Special FT Glaze With Engel & 2 Glaze Coatings
3. High Resolution Special FT Print
4. Special Formulated High Resistance FT Coating

*Results achieved under standard test conditions as per JIS Antimicrobial Surface Test.
## INDEX

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<td>GFT PLAIN IVORY</td>
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<td>27</td>
<td>GFT MAGNUS BEIGE</td>
</tr>
</tbody>
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**Floor Tile Collection**

600x600mm

Listed on BSE (530365) for 20+ years. And also on NSE (ORIENTBELL).
GFT BDM
BARKWOOD BROWN | 600x600mm

GFT BDM
ROSEWOOD BROWN | 600x600mm

GFT FT
NATURAL WOOD BROWN | 600x600mm
GFT ODP
WOOD · STRIP NATURAL FT | 600x600mm

GFT ODP
EBANO FT BEIGE | 600x600mm

GFT FT
BAMBO | 600x600mm
600x600 MM WOODEN

GFT BDM
GRUNGY GREY | 600x600mm

GFT BDM
ALYS OAK WOOD | 600x600mm

GFT FT
ANDES CREMA | 600x600mm
GFT ODP
ASTER WOOD FT BROWN | 600x600mm

GFT BDM
MAXWOOD BROWN | 600x600mm

GFT RENZO BROWN | 600x600mm
600x600 MM

GFT BDM
LYRIX WOOD | 600x600mm

GFT BDM
SUGA WOOD | 600x600mm

GFT BDM
CONGO WOOD | 600x600mm

GFT BDM
SUGA WOOD | 600x600mm

GFT BDM
LYRIX WOOD | 600x600mm

GFT BDM
CONGO WOOD | 600x600mm
600x600 MM  MARBLE

forever tiles

GFT ODP
NU ANDORA BROWN | 600x600mm

GFT FT
MORRIS BEIGE | 600x600mm

GFT FT
MORRIS CREMA | 600x600mm
600x600 MM MARBLE

GFT BDF
SOFTMARBO CREMA | 600x600mm
# TECHNICAL SPECIFICATIONS

## Packing Details

<table>
<thead>
<tr>
<th>Size (In mm.)</th>
<th>No. of Tiles Per Carton</th>
<th>Covered Area Per Carton (In Sq. Mtr.)</th>
<th>(In Sq. Ft.)</th>
</tr>
</thead>
<tbody>
<tr>
<td>600x600 (Dera)</td>
<td>4</td>
<td>1.44</td>
<td>15.5</td>
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</tbody>
</table>

## Characteristics

### Standard as Per IS 15622:2017 Group B lb

- **Dimension & Surface Quality**
  - Deviation in Length & Width: ± 0.1 %, ±0.05%
  - Deviation in Thickness: ± 0.5 %, ± 3.0%
  - Straightness of Sides: ± 0.1 %, ± 0.1%
  - Rectangularity: ± 0.1 %, ± 0.1%
  - Surface Flatness: ± 0.5 %, ± 0.2 %
  - Surface Quality: Min 95% of the tiles shall be free from visible defects that would impair the appearance of a major area of the tile. Conforms

### OBL Norms

- **Physical Properties**
  - Water Absorption %: Avg 0.08 < E ≤ 3.0%, Individual 3.30% Max, Less than 3 %
  - Modulus of Rupture in N/mm²: Avg 30, Individual 27 Min, Min 33 N
  - Breaking Strength N: 700 Min for thickness < 7.5 mm, 1100 Min for thickness ≥ 7.5 mm, 1200 N Min
  - Moisture Expansion: 0.02 Max, 0.02 Max
  - Scratch Hardness (Moh’s Scale): 5, Min, 7
  - Resistance to Surface Abrasion of glazed tiles Class I to V (Applicable for floor applications only): Class II, Min, Class V
  - Linear thermal expansion Co-efficient: 6x10⁻⁴, Max
  - Thermal Shock Resistance: 10 Cycles, Min
  - Crazing Resistance: 4 Cycles at 7.5 Bar, Min
  - Impact Resistance: 0.55, Min, 0.6
  - Frost Resistance: Required if agreed to between manufacturer and purchaser
  - Bulk density g/cc: 2.0, Min, 2.0, Min

### Testing Methods

- IS 13630 Part 1
- IS 13630 Part 2
- IS 13630 Part 3
- IS 13630 Part 4
- IS 13630 Part 5
- IS 13630 Part 6
- IS 13630 Part 7
- IS 13630 Part 8
- IS 13630 Part 9
- IS 13630 Part 10
- IS 13630 Part 11
- IS 13630 Part 12
- IS 13630 Part 13
- IS 13630 Part 14

## Chemical Properties

- Stain Resistance Glazed tiles Class I, Min, Class -1
- Resistance to household chemicals Class AA, Min, Class AA
- Resistance to acids and alkalis Class AA, Min, Class AA

**NOTE:** Certain amount of Size and Shade Variation is inherent in all ceramic products. Within the limits of printed material, the colors and aesthetics of the products correspond closely to those of illustrated products. Prospective customers are advised to inspect a sample of the tile before ordering and laying. At all points of time, the company liability is restricted to the purchase value of tiles.

Every effort has been made to ensure the accuracy of the information given. However, the company reserves the right to delete & change, any of the items, colors, sizes & technical specifications without any prior notice.
ORIENT BELL TILE BOUTIQUE

CHANDIGARH
SCO - 6, First Floor, Sector 7-C, Madhya Marg, Chandigarh-160 019,
Tel.: +91 172 4624 342

CHENNAI
New No: 85, Old No: 30, Maharaja Tower. 2nd Floor, 1st Avenue,
Ashok Nagar, (Above Kotak Mahindra Bank), Chennai-600 083,
Tel.: +91 44 4213 8687

COCHIN
“SURYA GAYATRI”, Building No. 32/8, B3, Puthiya Road, New Junction,
(Opposite Holiday Inn Hotel) Ernakulam By Pass Road, Cochin-682 031
Tel.: +91 97457 68058

COIMBATORE
11, 1st Floor, Venkata Samy Road (East), R.S. Puram,
Coimbatore-641 002,
Tel.: +91 89799 41866

DEHRADUN
Duggal Complex (Near Kamlia Palace Hotel), GMS Road,
Dehradun-248 001,
Tel.: +91 97197 01064

KOLKATA
8/1, Burdwan Road, Alipore, Kolkata-700 027,
Tel.: +91 33 4068 4068/7

LUCKNOW
Raj Rani Apartment, Ground Floor, Near Beej Nigam, Badshah Nagar Railway
Station, Lucknow-226 006,
Tel.: +91 96847 86404

NEW DELHI
M-47, GK-2, M Block, New Delhi-110 048,
Tel.: +91 11 4068 7468/69

PUNE
Shop No. 3 and 4, A Tower Vega Centre, C.T.S No. 710, Final Plot No. 401/1,
Shankarasheth Road, Gultekdi, Swargate, Pune-411 037
Tel.: +91 73910 72247

VADODARA DISPLAY CENTRE
78-79, 2nd Floor, Surya Kiran Complex, Beside Banker Heart Institute,
Old Padra Road, Vadodara-390007, Gujarat
Tel.: +91 98254 14113
Share layout for a personalised render.

Visualise selected tiles & get a quote

Try floor tiles selected by you in your room

Find tiles similar to a reference image

Making Tile Selection Easier