



Colour Inspirations

WALL TILES 2020

300x600 MM GLAZED VITRIFIED TILES

About OBL

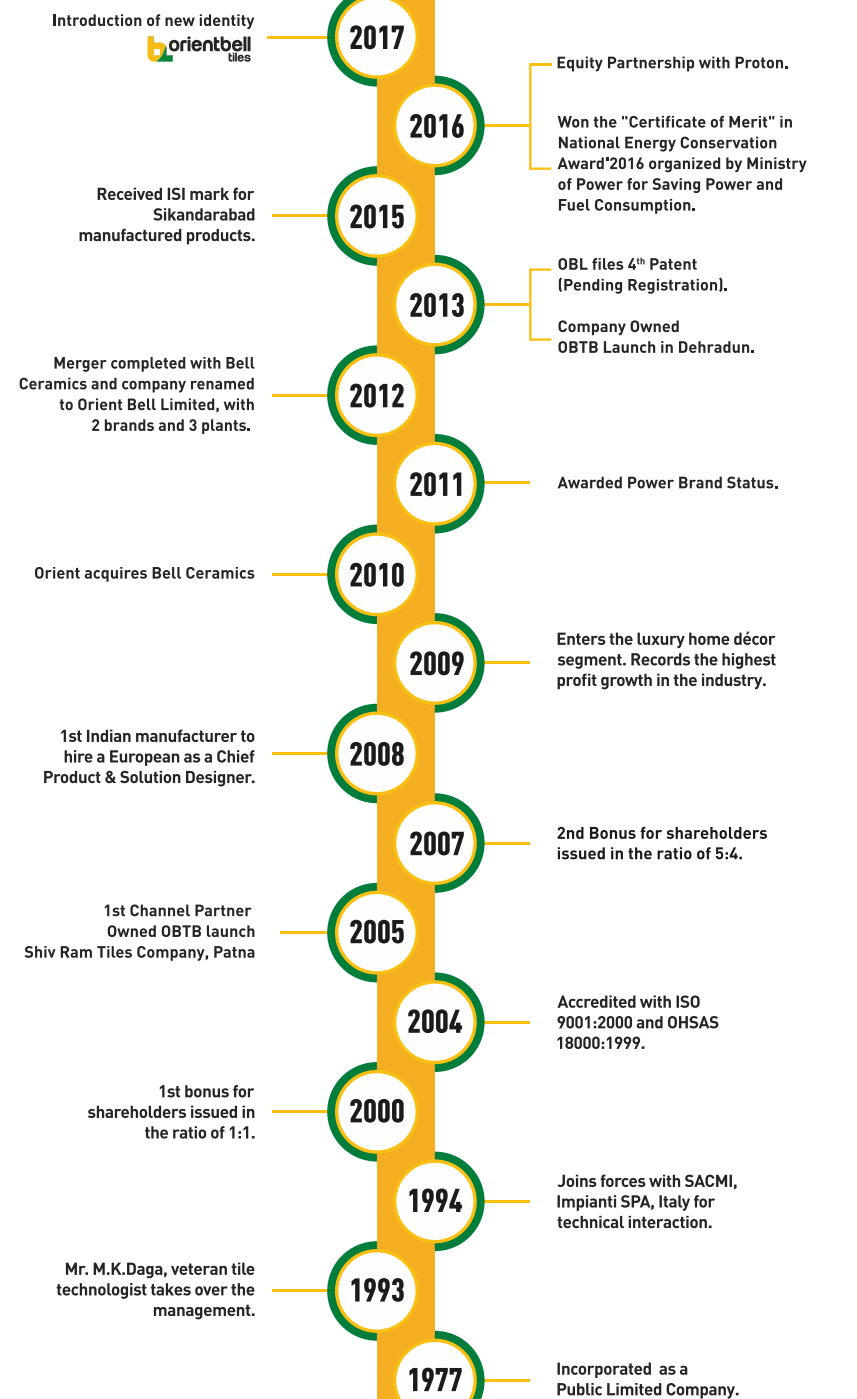
Orient Bell Limited (OBL) is amongst the largest manufacturers of Wall and Floor Tiles. Established in 1977, OBL has been a pioneer in the Industry with a focus on customer-centric innovation.

First to manufacture ultra-vitrified tiles, new product designs & development is a continuous process at OBL. As a result it has an extensive range of tiles with various finishes & textures. It has 4 patent-pending technologies: Forever Tiles, GermFree Tiles, Cool Tiles & Life Tiles.

To display extensive range of tiles, we have a chain of signature showrooms. Privileged to be associated with premier architects and construction agencies of the country, it also counts most leading developers as well as government & public sector institutions as its customers.



- The ISO 9001:2015 accreditation for our quality control management systems reflects the quest for manufacturing international standard products.
- In 2015 our Sikandarabad plant was awarded with prestigious ISI certification for its products.
- In May 2000, OBL was awarded ISO 14001 certification by the internationally recognised BSI Management Systems, UK.
- Our manufacturing units are ISO 14001:2015 certified, the most complete and global expression for an environment friendly industrial company.
- We have been awarded OHSAS 18001 Certification for Health & Safety Standards. No waste water is ever discharged from our factory.
- We were also awarded with "Certificate Of Merit" in 'National Energy Conservation Award' 2016 organised by Ministry of Power for saving Power and Fuel consumption.





Creating Solutions for Schools



Tile Mural-Periodic Table



Tile Mural-Suryanamaskar

There are 1.6+ million schools in India. The top 100 thousand schools benefit from the innovation trending in the education space.

However, for the 1 million schools at the bottom of the pyramid, the quality of basic education remains a challenge. Lack of textbooks, parent & student apathy compound the problem.

To make an impact on learning outcomes we designed tiles having educational content that is relevant for all classes. These tiles, applied as a mural on a classroom wall, create a positive learning environment as well as keep the walls looking clean with minimal maintenance requirements.

As a part of our CSR initiative, this unique range of educational tiles has revamped quite a few schools in Delhi, UP and Rajasthan. The impact makes the effort worthwhile.

Impact on Learning Outcomes

36%

increase in enrolments
in just 2 years

31%

reduction in absenteeism,
reduced from 53% to 12%
in 2 years



Increased performance
in exams

- ✓ Creates an interactive learning experience
- ✓ Enables quick revision of topics
- ✓ Active visual learning while on the move.
- ✓ Increased retention of complex concepts
- ✓ Reduces violence & bullying in school premises.
- ✓ Scribble proof

* Data collected from schools revamped by Orientbell as part of their CSR initiative.



GLAZED
VITRIFIED TILES
300x600 MM
MATTE | GLOSS

*Let your style shine
brighter than ever*



Matte



Polished



Ceramic



Interior



Non Repetitive
Patterns



Rectified



Commercial



Digital

INDEX

300x600 MM Glazed Vitrified Tiles

LAPATO ALBURY FLORA HL	02	ODM ZINGA GREY	01
LAPATO ALBURY GREY	02	ODM ZINGA PEARL	01
LAPATO ALBURY SILVER	02		
LAPATO CARDIFF HL	02		
LAPATO CARDIFF DK	02		
LAPATO CARDIFF LT	02		
LAPATO LISMORE FLORA HL	03		
LAPATO LISMORE BROWN	03		
LAPATO LISMORE CREAMA	03		
LAPATO MARTINI FLORA HL	03		
LAPATO MARTINI BEIGE	03		
LAPATO MARTINI CREAMA	03		
ODH CARPATIA BLOCK HL	01		
ODM CARPATIA GRIS	01		
ODM CARPATIA NEGRO	01		
ODM CELESTA DK	75		
ODM CELESTA LT	75		
ODM CELESTA GRIS	01		
ODM CELESTA SILVER	01		
ODG ONYX CREAMA	04		
ODG SUNRISE YELLOW	04		
ODG VECTOR LT	04		
ODG VINTAGE BROWN	04		
ODG VINTAGE CREAMA	04		

Code Description

ODH - Orientbell Digital Highlighter
 ODM - Orientbell Digital Matte
 ODG - Orientbell Digital Glossy

P - Punch

R1 - No Variation | R2 - Slight Variation
 R3 - More Variation | R4 - Most Variation

F1 - 1 Face | F2 - 2 Faces | F3 - 3 Faces | F4 - 4 Faces
 F5 - 5 Faces | F6 - 6 Faces | F7 - 7 Faces | F8 - 8 Faces

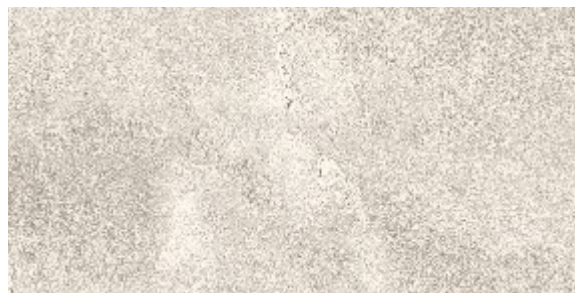
G1, G2, G3, G4, G5 (Grouping) are as per technical parameters





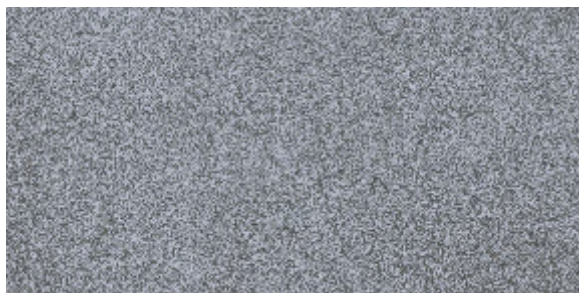
ODM ZINGA GREY

G5 R2 F4



ODM ZINGA PEARL

G5 R2 F4



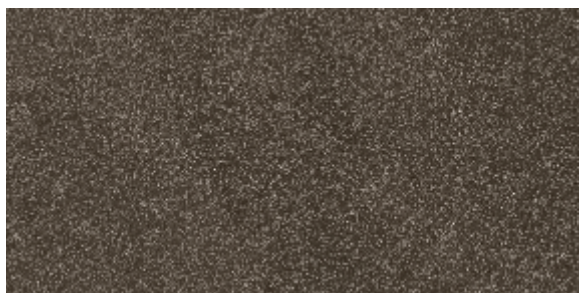
ODM CELESTA GRIS

G5 R2 F4



ODM CELESTA SILVER

G5 R2 F4



ODM CARPATIA NEGRO

G5 R2 F4



ODM CARPATIA GRIS

G5 R2 F4



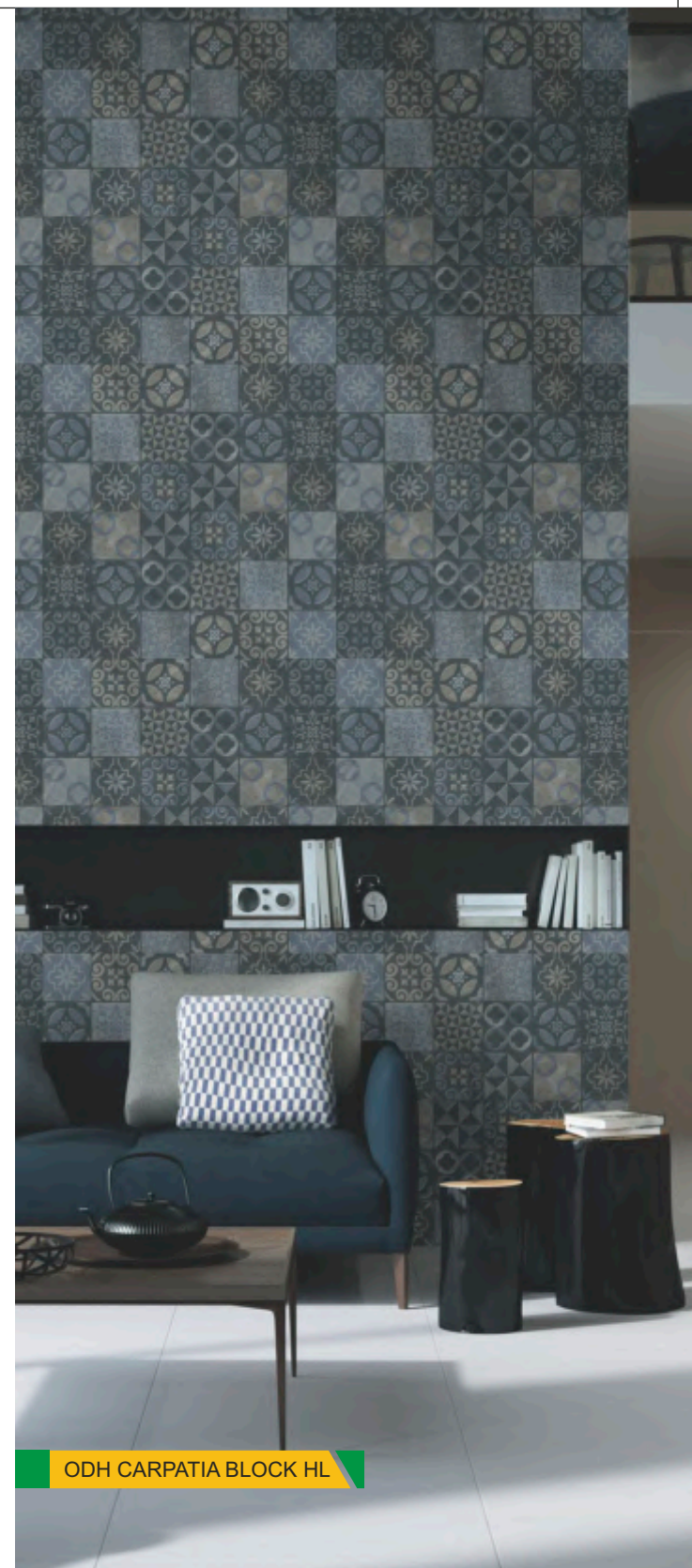
ODH CARPATIA BLOCK HL

G5 R1 F1

All shown tiles are Matte



300x600 MM



ODH CARPATIA BLOCK HL



LAPATO CARDIFF DK

G3 R1 F1



LAPATO CARDIFF LT

G3 R1 F1



LAPATO CARDIFF HL

G3 R1 F1



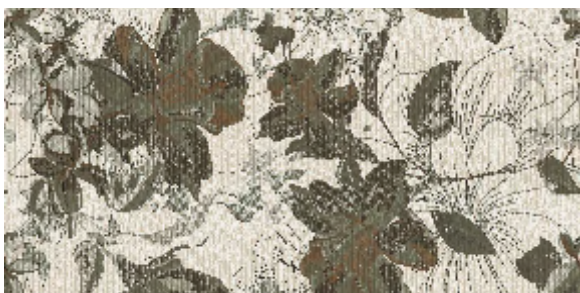
LAPATO ALBURY GREY

G3 R1 F1



LAPATO ALBURY SILVER

G3 R1 F1



LAPATO ALBURY FLORA HL

G3 R1 F1

All shown tiles are Matte



300X600 MM



LAPATO ALBURY FLORA HL & LAPATO ALBURY SILVER



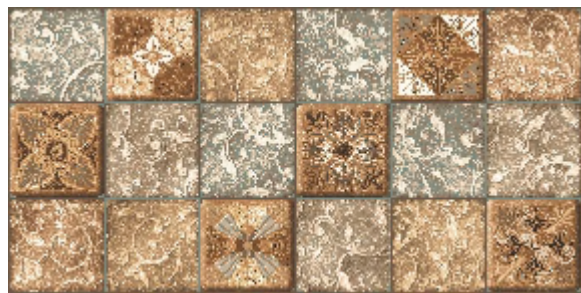
LAPATO MARTINI BEIGE

G3 R2 F4



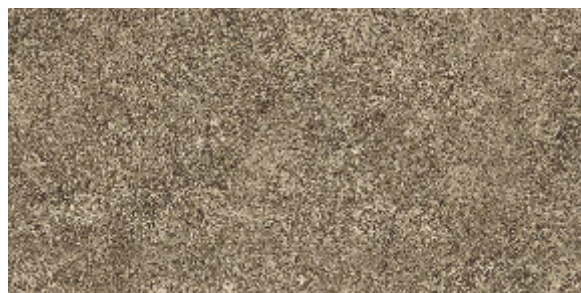
LAPATO MARTINI CREAMA

G3 R2 F4



LAPATO MARTINI FLORA HL

G3 R1 F1



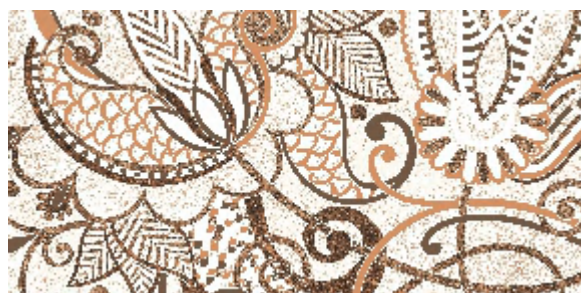
LAPATO LISMORE BROWN

G3 R2 F4



LAPATO LISMORE CREAMA

G3 R2 F4



LAPATO LISMORE FLORA HL

G3 R1 F1

All shown tiles are Matte



300x600 MM



LAPATO MARTINI FLORA HL, LAPATO MARTINI BEIGE
& LAPATO MARTINI CREAMA



ODM CELESTA DK

MT G3 R1 F1



ODM CELESTA LT

MT G5 R2 F4



ODG VINTAGE BROWN

GL G3 R1 F1



ODG VINTAGE CREAMA

GL G3 R2 F4



ODG ONYX CREAMA

GL G3 R3 F4



ODG VICTOR LT

GL G3 R1 F1



ODG SUNRISE YELLOW

GL G3 R1 F1

300X600 MM



ODG VINTAGE CREAMA

TECHNICAL SPECIFICATIONS Glazed Vitrified Tiles

Packing Details			
Size	No. of Tiles Per Carton	Covered Area Per Carton	
(In mm.)		(In Sq. Mtr.)	(In Sq. Ft.)
300X600 (Wall Tiles)	8	1.44	15.5

Group B Ia as per ISO 13006:2012 and Group B Ib as per IS 15622:2017					
Characteristics	Test Methods	Requirement as per ISO 13006 ≤ 0.5 Group B Ia	Requirement as per IS 15622:2017 0.08<E ≤ 3% Group B Ib		OBL Norms
Dimension & Surface Quality	IS 13630 (Part 1):2006		Unrectified	Rectified	
Deviation in Length & Width		±0.6%	± 0.4%	± 0.1 %	± 0.1 %
Deviation in Thickness		±5%	± 5.0 %		± 4 %
Straightness of Sides		±0.5%	± 0.3 %	± 0.1 %	± 0.1 %
Rectangularity		±0.5%	± 0.3 %	± 0.1 %	± 0.1 %
Surface Flatness		±0.5%	± 0.5 %		± 0.2 % 😊😊
Surface Quality		Min. 95 % tiles shall be free from visible defects	Min. 95 % tiles shall be free from visible defects		Conforms
Physical Properties					
Water Absorption	IS 13630 (Part 2):2006	Avg ≤ 0.5, Individual max, 0.6	Avg 0.08<E ≤ 3, Individual 3.3, Max		Avg ≤ 0.5, Individual max, 0.6 😊😊
Modulus of Rupture in [N/mm ²]	IS 13630 (Part 6):2006	Minimum 35, Individual 32, Min	Avg 30, Individual 27, Min		Avg 38 Min, Individual 35, Min 😊😊
Breaking Strength in N	IS 13630 (Part 6):2006	< 7.5 mm thickness: 700, Min ≥ 7.5 mm thickness: 1300, Min	< 7.5 mm thickness: 700, Min ≥ 7.5 mm thickness: 1100, Min		1500 Min 😊😊
Moisture Expansion in mm/m	IS 13630 (Part 3):2006	Declare Value	0.02, Max		0.02
Scratch Hardness of Surface (Moh's Scale)	IS 13630 (Part 13):2006	NA	5, Min		5 to 8 Depending on Design/Surface 😊
Resistance to Surface Abrasion of Glazed Tiles (Class I to V)	IS 13630 (Part 11):2006	Test Method Available	Class II, Min		Class-III to Class-V Depending as per Design / Surface
Co-efficient of Linear Thermal Expansion from Ambient Temperature to 100°C	IS 13630 (Part 4):2006	Test Method Available	7×10 ⁻⁶ K ⁻¹ , Max		Conforms
Thermal Shock Resistance	IS 13630 (Part 5):2006	Test Method Available	10 cycles, Min		Passed
Crazing Resistance	IS 13630 (Part 9):2006	Test Method Available	4 Cycles@7.5 bar, Min		4 Cycle @ 7.5 Bar Min 😊😊
Frost Resistance	IS 13630 (Part 10):2006	Required	Required		Resistance
Bulk Density, in (g/cc)	IS 13630 (Part 12):2006	NA	2.0, Min		> 2.1
Impact Resistance- Coefficient of Restitution	IS 13630 (Part 14):2006	Manufacturer to State	0.55, Min		0.7-0.85
Chemical Properties					
Resistance to Staining of Glazed Tiles	IS 13630 (Part 8):2006	Min, Class 3	Class I, Min		Class-1 to 2 Depending on Surface
Resistance to Household Chemicals		Min, GA	Class AA, Min		Class AA, Min
Resistance to Acids and Alkalis (with exception of hydrofluoric acid and its compounds)		Test Method Available	Required, if agreed		Resistance

NOTE: Certain amount of Size and Shade variation is inherent in all ceramic products. Within the limits of printed material, the colors and aesthetics of the products correspond closely to those of illustrated products. Prospective customers are advised to inspect a sample of the tile before ordering and laying. At all points of time, the company liability is restricted to the purchase value of tiles.

Every effort has been made to ensure the accuracy of the information given. However, the company reserves the right to delete & change, any of the items, colors, sizes & technical specifications without any prior notice.

ORIENT BELL TILE BOUTIQUE

CHANDIGARH

SCO - 6, First Floor, Sector 7-C, Madhya Marg,
Chandigarh-160 019,
Tel.: +91 172 4624 342

CHENNAI

New No: 85, Old No: 30, Maharaja Tower, 2nd Floor, 1st
Avenue, Ashok Nagar, (Above Kotak Mahindra Bank),
Chennai-600 083,
Tel.: +91 44 4213 8687

COCHIN

"SURYA GAYATRI", Building No. 32/8, B3, Puthiya
Road, New Junction, (Opposite Holiday Inn Hotel)
Ernakulam By Pass Road, Cochin-682 031,
Tel.: +91 97457 68058

COIMBATORE

11, 1st Floor, Venkata Samy Road (East), R.S. Puram,
Coimbatore-641 002,
Tel.: +91 89799 41666

DEHRADUN

Duggal Complex (Near Kamla Palace Hotel), GMS
Road, Dehradun-248 001,
Tel.: +91 97197 01064

KOLKATA

8/1, Burdwan Road, Alipore, Kolkata-700 027,
Tel.: +91 33 4068 4046/7

LUCKNOW

Raj Rani Apartment, Ground Floor, Near Beej Nigam,
Badshah Nagar Railway Station, Lucknow-226 006,
Tel.: +91 99847 86404

NEW DELHI

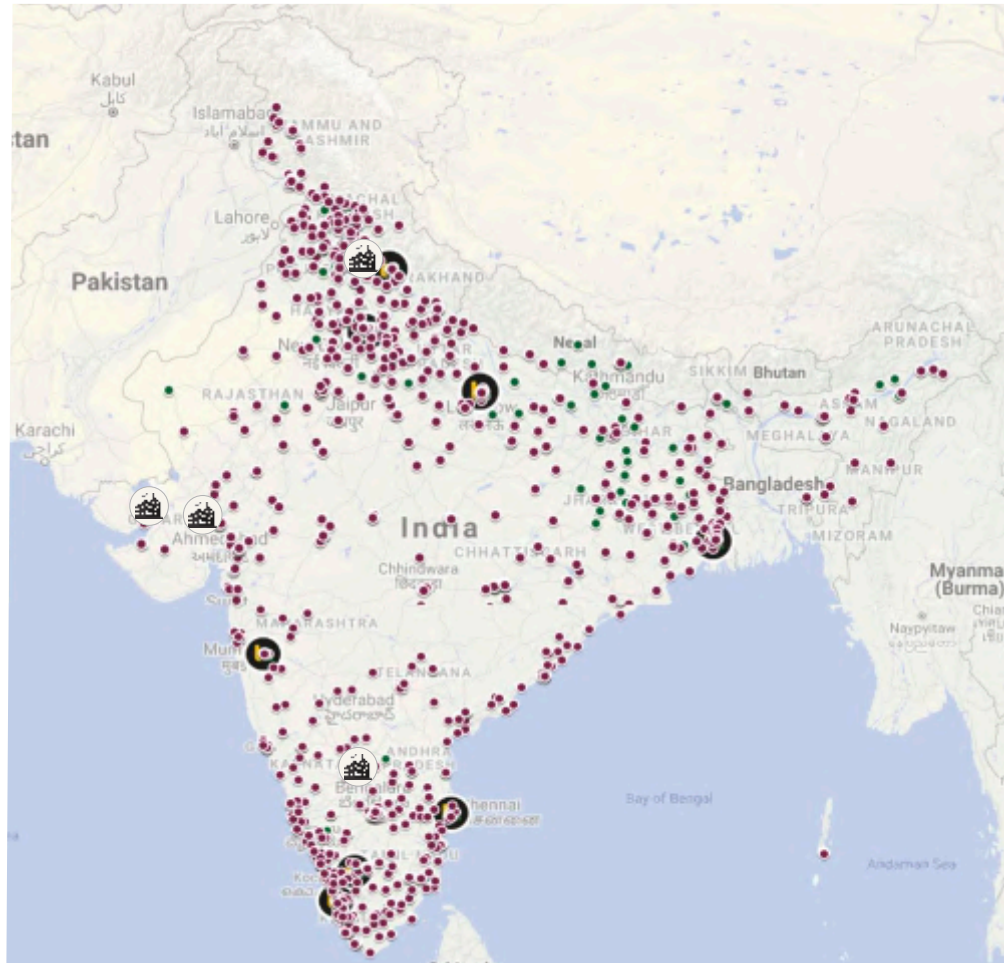
M-47, GK-II, M Block, New Delhi-110 048,
Tel.: +91 11 4068 7468/69

PUNE

Shop No. 3 and 4, A Tower Vega Centre, C.T.S No. 710,
Final Plot No. 401/1, Shankarasheth Road, Gultekdi,
Swargate, Pune-411 037
Tel.: +91 73910 72247

VADODRA DISPLAY CENTRE

78-79, 2nd Floor, Surya Kiran Complex, Beside Banker
Heart Institute, Old Padra Road,
Vadodara-390 007, Gujarat
Tel.: +91 98254 14113



A Network of

2500+

Channel Partners

 Franchise Owned Boutiques

 Channel Partners

 Company Owned Boutiques

 Plants

Make small spaces look bigger with Orientbell tiles

Big solutions for small bathrooms



orientbell
tiles

WhatsApp : 87507 11111 | Missed Call : 87507 33333

Listed on BSE (530365) for 20+ years.

And also on NSE (ORIENTBELL).

CIN: L14101UP1977PLC021546

CORPORATE OFFICE:

Iris House, 16 Business Centre,
Nangal Raya, New Delhi – 110046, India
Tel: +91-11-47119100

REGISTERED OFFICE:

8 Industrial Area, Sikandrabad – 203 205 (UP), India
Tel: +91-5735-222-203 / 424, +91-8191004575 / 76



www.orientbell.com

