Floor Tile Collection
300X300 MM
About OBL

Orient Bell Limited (OBL) is amongst the largest manufacturers of Wall & Floor Tiles. Its roots in the tile industry can be traced as early as 1977.

OBL has always been a pioneer in the Industry with a focus on customer-centric innovation. It was the first to manufacture ultra-vitrified tiles. For OBL, new product design & development is a continuous process. As a result, it has an extensive range of tiles with various finishes & textures. It has 4 patent-pending technologies: Forever Tiles, GermFree Tiles, Cool Tiles & Life Tiles.

OBL has a chain of signature showrooms to display this extensive range of tiles. It is privileged to be associated with premier architects and construction agencies of the country. It counts most leading developers as well as government & public sector institutions as its customers.

At OBL, we believe in excellence. The ISO 9001:2015 accreditation for our quality control management systems reflects this quest for manufacturing products that meet international standards. In 2015, our Sikandarabad plant was awarded with prestigious ISI certification for its products.

As early as in May 2000, OBL was awarded the prestigious ISO 14001 certification by the internationally recognised BSI Management Systems, UK. Our manufacturing units are ISO 14001:2015 certified, the most complete and global expression for an environment-friendly industrial company.

We believe in making great products in a safe, healthy and environment-friendly way. We have been awarded OHSAS 18001 Certification for Health & Safety Standards. No waste water is ever discharged from our factory.

30x30 CM  TEXTURE
300x300 MM  MATTE

GLITTER BROWN

GLITTER BEIGE

GLITTER CREMA

GLITTER BLUE

Preview Shown: Glitter Brown
Forever Tiles:
In offices, gymnasiums, airports and similar high traffic areas prone to rough use, scratch and abrasion resistance is desired. Orientbell’s Forever Tiles are developed with such applications in mind.

Orientbell has applied for a patent for corundum based coating composition as well as its method of applying it on the tiles.
30x30 CM MOSAIC
300x300 MM MATTE

BDM MOSAIC BLUE
BDM MOSAIC BROWN
BDM NATA IVORY

Preview Shown - BDM Mosaic Blue
30x30 CM | PLAIN
300x300 MM | MATTE

PREVIEW SHOWN: IVORY

IVORY
NERO BLACK
SORRENTO BLUE
TERRA BROWN
GREY
WHITE
ORIENT BELL Cool Tiles have an amazing Solar Reflective Index (SRI) value of 103.

They reflect solar heat which helps bring the inside building temperature down upto 7-8 degrees Celsius, reducing cooling requirement and savings costs while helping in the fight against global warming.
## TECHNICAL SPECIFICATIONS

### Packing Details

<table>
<thead>
<tr>
<th>Size</th>
<th>No. of Tiles</th>
<th>Covered Area Per Carton</th>
<th>Avg. Thickness</th>
<th>Avg. Weight</th>
</tr>
</thead>
<tbody>
<tr>
<td>(In mm.)</td>
<td>Per Carton</td>
<td>(In Sq. Mtr.)</td>
<td>(In Sq. Ft.)</td>
<td>(In mm.)</td>
</tr>
<tr>
<td>300x300</td>
<td>15</td>
<td>1.35</td>
<td>14.5</td>
<td>7.5</td>
</tr>
</tbody>
</table>

### As Per Indian Standards (IS 15622:2017) Group B IIa

<table>
<thead>
<tr>
<th>Characteristics</th>
<th>Testing Methods</th>
<th>Required as per IS 15622:2017 3 &lt; E ≤ 6 % (Group B IIa)</th>
<th>OBL Norms</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dimension &amp; Surface Quality</td>
<td></td>
<td>Unrectified</td>
<td></td>
</tr>
<tr>
<td>Deviation in Length &amp; Width</td>
<td></td>
<td>± 0.4 %</td>
<td></td>
</tr>
<tr>
<td>Deviation in Thickness</td>
<td>IS 13630 Part 1/ISO 10545-2</td>
<td>± 3.0 %</td>
<td>Conforms</td>
</tr>
<tr>
<td>Straightness of Stiles</td>
<td></td>
<td>± 0.3 %</td>
<td></td>
</tr>
<tr>
<td>Rectangularity</td>
<td></td>
<td>± 0.3 %</td>
<td></td>
</tr>
<tr>
<td>Surface Flatness</td>
<td></td>
<td>± 0.5 %</td>
<td></td>
</tr>
<tr>
<td>Surface Quality</td>
<td></td>
<td>Min. 95% tiles should be free from visible defects</td>
<td></td>
</tr>
<tr>
<td>Water Absorption</td>
<td>IS 13630 Part 2/ISO 10545-3</td>
<td>Avg 3 &lt; E ≤ 6, Individual Max.6.2</td>
<td>5-6%</td>
</tr>
<tr>
<td>Modulus of Rupture in (N/mm²)</td>
<td>IS 13630 Part 6/ISO 10545-4</td>
<td>Avg 22, Individual 20, Min</td>
<td>&gt;28</td>
</tr>
<tr>
<td>Breaking Strength in N</td>
<td></td>
<td>&lt; 7.5 mm thickness: 600, Min</td>
<td>1000</td>
</tr>
<tr>
<td>Moisture Expansion in mm/m</td>
<td>IS 13630 Part 3</td>
<td>0.03, Max</td>
<td>0.02</td>
</tr>
<tr>
<td>Scratch Hardness of Surface (Maha)</td>
<td>IS 13630 Part 13</td>
<td>4, Min</td>
<td>Min. 5</td>
</tr>
<tr>
<td>Resistance to Surface Abrasion of glazed tiles (Class 1 to V)</td>
<td>IS 13630 Part 11/ISO 10545-7</td>
<td>Class II, Min</td>
<td>PB Class 3-5 (depending on surface)</td>
</tr>
<tr>
<td>Co-efficient of Linear Thermal Expansion from ambient temperature to 100°C</td>
<td>IS 13630 Part 4/ISO 10545-8</td>
<td>9x10⁷K,Max</td>
<td></td>
</tr>
<tr>
<td>Thermal Shock Resistance</td>
<td>IS 13630 Part 5</td>
<td>10 cycles, Min</td>
<td></td>
</tr>
<tr>
<td>Creasing Resistance</td>
<td>IS 13630 Part 9/ISO 10545-9</td>
<td>4 Cycles@7.5 bar, Min</td>
<td>Passed</td>
</tr>
<tr>
<td>Fracture Resistance</td>
<td>IS 13630 Part 10</td>
<td>Required, if agreed</td>
<td>NA</td>
</tr>
<tr>
<td>Impact resistance - Coefficient of restitution</td>
<td>IS 13630 Part 14</td>
<td>0.55, Min</td>
<td></td>
</tr>
<tr>
<td>Chemical Properties</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Stain Resistance</td>
<td>IS 13630 Part 8/ISO 10545-13 and ISO 10545-14</td>
<td>Class I, Min</td>
<td></td>
</tr>
<tr>
<td>Resistance to household chemicals</td>
<td></td>
<td>Class AA Min</td>
<td></td>
</tr>
<tr>
<td>Resistance to acids and alkalis (with exception of hydrofluoric acid and its compounds)</td>
<td>IS 13630 Part 8/ISO 10545-13 and ISO 10545-14</td>
<td>Required, if agreed</td>
<td>Min Class AA</td>
</tr>
</tbody>
</table>

**NOTE:** Certain amount of Size and Shade variation is inherent in all ceramic products. Within the limits of printed material, the colors and aesthetics of the products correspond closely to those of illustrated products. Prospective customers are advised to inspect a sample of the tile before ordering and laying. At all points of time, the company liability is restricted to the purchase value of tiles.

Every effort has been made to ensure the accuracy of the information given. However, the company reserves the right to delete & change, any of the items, colors, sizes & technical specifications without any prior notice.

### Code Description

- **BDM:** Orient Bell Digital Matte | **P:** Punch | **R:** Regular | **EXL:** Exclusive | **DLX:** Deluxe | **A:** Alpha | **R1:** Single Variation | **R2:** Slight Variation | **R3:** More Variation | **R4:** Most Variation | **G1, G2, G3, G4 & G5:** (G : Grouping) are as per technical parameters.

- **DIGITAL**, **NON DIGITAL**, **ANTI SKID TEXTURE**
CHANNEL PARTNER OWNED OBTB

SOUTH ANDHRA PRADESH
VISHAKHAPATNAM
CNR ENTERPRISES
D No. 54-16-7/9A, Ring Road, Vijayawada-520002
Contact: 9840764686

VISHAKHAPATNAM
DNNS TRADERS
A-521/11, Rajajinagar, Chinnaswamy, Vishakhapatnam-530017
Contact: 9983403432

SRI KAWA CERAMICS
9-1-222, CGB Campground, Rama Talkies, Middle Road, 530003
Contact: 9440964435

TADIPATRI
SHRI DINESH ASSOCIATES
Survey No. 412/8, Pappur Road, Chinnapalamada, Dist-Ananthapur, Tadipatri-515411
Contact: 9000370299

KARNATAKA BENGALURU
K.S.R CERAMICS
No.01 Anuraya Nagar, T.C. Park Main Road, Ramamurthy Nagar Ext., Bengaluru-560016
Contact: 9663011222

SAXIR CERAMIC
No.144/A, New No. 56, 56/1, 56/2 & 57, Kadireeshwar, Kadireeshwara-560070
Contact: 9886315065

THANVI TRADING INDIA PVT, LTD.
R,175, Cross 80 Feet Road, M.C.E.C.H.S. Layout, Hedge Nagar Main Road, Dr. Shivaram, Karanath Nagar Post, Bengaluru-560077
Contact: 7204179199

HORAMAVU
AARK ENTERPRISES
9772, 3rd Main Rd, Vinayaka Layout, Hesalu Nagara, Horamavu-560016
Contact: 9335600056

KUSHAL NAGAR
SRINIKKANTHA TILES
Near Chekka Post, B.M.Road, Kodagu, Kudshet Nage-571234
Contact: 9611299129

TELANGANA WARANGAL
SREE SRI ENTERPRISES
81-2-416, Shyampeta, Hunter Road, Hanamkonda, Warangal
Contact: 9393988477

KERALA CHALAKKUDI
JIGSON HARDWARES
Convent Road, Chalakkudy-600071
Contact: 9447276536

PALAKKAD
JULIUS TILES
Deer No. 13/468, 69, 70, Mek Building, Nelliyamkunnam, Akathur, Palakkad-678541
Contact: 9895070876

THRISSUR MODERN SANITARY
No-9158, Bypass Kuttanur, Thrissur-District, Kerala-680014
Contact: 9847410111

TAMIL NADU CHENNAI
SAGISTHA GRANITE
52, Ashok Nagar, 10th Avenue, Ashok Nagar
Chennai-600083
Contact: 9994956686

VIRUNDHAN CERAMICS
No. 2/4, Vetranilai, Pallavaram, Chennai-600043
Contact: 9844105494

KANCIPURAM ASSUR TILES
New No. 6, Old No. 56/1 Dr. Ambedkar Street Near Marama Nagar, Kancipuram-631501
Contact: 9036205809

COIMBATORE GEE R GRANITES & MARBLES
60-A/4A, Villaverchchi Road, Ramakerishnapuram, Ganapathy, Coimbatore-641106
Contact: 9842710186

ORIENT BELL TILE BOUTIQUE

CHENNAI
New No. 85, Old No. 30, Maharaja Tower, 2nd Floor, 1st Avenue, Ashok Nagar, (Above Kotak Mahindra Bank), Chennai-600 083, Tel.: +91 44 4213 8687

COCHIN
“SURYA GAYATHRI”, Building No. 328/B, 83, Puthiya Road, New Junction, (Opposite Holiday Inn Hotel) Ernakulam By Pass Road, Cochin-682 031
Tel.: +91 97457 68058

A Network of 2500+ Channel Partners

Franchise Owned Boutiques
Channel Partners
Company Owned Boutiques
Plants

COIMBATORE
11, 1st Floor, Venkata Samy Road (East), R.S. Puram, Coimbatore-641 002, Tel.: +91 89799 41666