Orient Bell Limited (OBL) is amongst the largest manufacturers of Wall and Floor Tiles. Established in 1977, OBL has been a pioneer in the industry with a focus on customer-centric innovation. First to manufacture ultra-vitrified tiles, new product designs & development is a continuous process at OBL. As a result it has an extensive range of tiles with various finishes & textures. It has 4 patent-pending technologies: Forever Tiles, GermFree Tiles, Cool Tiles & Life Tiles.

To display extensive range of tiles, we have a chain of signature showrooms. Privileged to be associated with premier architects and construction agencies of the country, it also counts most leading developers as well as government & public sector institutions as its customers.

- The ISO 9001:2015 accreditation for our quality control management systems reflects the quest for manufacturing international standard products.

- In 2015 our Sikandarabad plant was awarded with prestigious ISI certification for its products.

- In May 2000, OBL was awarded ISO 14001 certification by the internationally recognised BSI Management Systems, UK.

- Our manufacturing units are ISO 14001:2015 certified, the most complete and global expression for an environment friendly industrial company.

- We have been awarded OHSAS 18001 Certification for Health & Safety Standards. No waste water is ever discharged from our factory.

- We were also awarded with “Certificate Of Merit” in ‘National Energy Conservation Award’ 2016 organised by Ministry of Power for saving Power and Fuel consumption.

Listed on BSE (530365) for 20+ years. And also on NSE (ORIENTBELL).
<table>
<thead>
<tr>
<th>Material</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>DGVT CEMENTUM GRIS</td>
<td>41</td>
</tr>
<tr>
<td>DGVT CEMENTUM CAMEL</td>
<td>43</td>
</tr>
<tr>
<td>DGVT CLASSIC MARFIL</td>
<td>44</td>
</tr>
<tr>
<td>PGVT BRECCIA BROWN</td>
<td>39</td>
</tr>
<tr>
<td>PGVT BROWN STREAK BIANCO</td>
<td>19</td>
</tr>
<tr>
<td>PGVT CALACATTA NATURA</td>
<td>17</td>
</tr>
<tr>
<td>PGVT CARRARA NATURA</td>
<td>15</td>
</tr>
<tr>
<td>PGVT EMPERADOR BEIGE</td>
<td>31</td>
</tr>
<tr>
<td>PGVT EMPERADOR GREY LIGHT</td>
<td>32</td>
</tr>
<tr>
<td>PGVT LIMESTONE SILVER GREY</td>
<td>37</td>
</tr>
<tr>
<td>PGVT MONACO BROWN</td>
<td>25</td>
</tr>
<tr>
<td>PGVT MONACO CHOKO</td>
<td>27</td>
</tr>
<tr>
<td>PGVT MONACO GREY</td>
<td>28</td>
</tr>
<tr>
<td>PGVT ONYX BEIGE</td>
<td>24</td>
</tr>
<tr>
<td>PGVT OMANI BEIGE MARBLE</td>
<td>29</td>
</tr>
<tr>
<td>PGVT ONYX CROSSCUT SMOKY</td>
<td>21</td>
</tr>
<tr>
<td>PGVT SOAPSTONE BROWN</td>
<td>34</td>
</tr>
<tr>
<td>PGVT SOAPSTONE SMOKY</td>
<td>33</td>
</tr>
<tr>
<td>PGVT STATUARIO NATURA</td>
<td>13</td>
</tr>
<tr>
<td>PGVT TRAVERTINE BEIGE</td>
<td>09</td>
</tr>
<tr>
<td>PGVT TRAVERTINE BROWN</td>
<td>03</td>
</tr>
<tr>
<td>PGVT TRAVERTINE CLASSIC BRONZE</td>
<td>07</td>
</tr>
<tr>
<td>PGVT TRAVERTINE GREY</td>
<td>11</td>
</tr>
<tr>
<td>PGVT TRAVERTINE ONYX</td>
<td>05</td>
</tr>
<tr>
<td>PGVT VENATO BEIGE</td>
<td>38</td>
</tr>
<tr>
<td>PGVT VENEZIA CLASSIC BEIGE</td>
<td>35</td>
</tr>
<tr>
<td>PGVT VENEZIA CLASSIC GREY</td>
<td>36</td>
</tr>
<tr>
<td>ROCKER CLASSIC MARFIL</td>
<td>40</td>
</tr>
<tr>
<td>SATIN ONYX WHITE</td>
<td>23</td>
</tr>
<tr>
<td>SUPER GLOSS ARCTIC BLACK</td>
<td>50</td>
</tr>
<tr>
<td>SUPER GLOSS EMPERADOR DARK</td>
<td>51</td>
</tr>
<tr>
<td>SUPER GLOSS IGNEOUS ROCK</td>
<td>48</td>
</tr>
<tr>
<td>SUPER GLOSS MARQUINA BLACK</td>
<td>45</td>
</tr>
<tr>
<td>SUPER GLOSS MARMI GRAFITE</td>
<td>47</td>
</tr>
<tr>
<td>SUPER GLOSS PIETRA GREY</td>
<td>49</td>
</tr>
</tbody>
</table>
THE STORY : STATUE OF DAVID BY MICHELANGELO

Back in 1500’s, the Cathedral in Florence (France) had asked various renaissance artists to convert a block of marble into a statue of religious significance.

Most of the popular artists refused to touch the block as it had lots of imperfections; would have spoiled their reputation.

Michelangelo, who was only 26 that time, was commissioned by the church to work on the marble block. When asked what he saw in the block, his reply was a STATUE (and not the imperfections that others saw).

And thus came out the statue of David, a 14ft. marble wonder that’s regarded as one of the greatest masterpieces ever created by mankind.
What inspires us? There are lot of things that can provide inspiration.

Human anatomy, one of nature’s best creation is what inspired Michelangelo. The beauty of nature can also be truly inspirational!

Inspired by nature, OBL introduces INSPIRE where our creations take inspiration from the best that nature has to offer; from the Statuario of Italy to the Emperador’s of Turkeys to the Sand Stones of Australia.

Crafted with finesse, INSPIRE range of Glazed vitrified tiles have 35 designs, with a wide spectrum of finishes including Satin and innovative Rockers. The range focuses on 1200X600 MM size as customers are looking at ease of application & minimum grouts, just like marble slabs. The colour shades and hues of the tiles have been specially selected to appeal to the distinctive customer tastes.
PGVT TRAVERTINE BROWN
Commonly preferred for floors and bathrooms.

PGVT TRAVERTINE ONYX
Works well as kitchen backsplash, countertops, retaining walls and as bathroom wall highlighters.

PGVT TRAVERTINE CLASSIC BRONZE
Commonly preferred for bathrooms, kitchen, living areas and verandahs.

PGVT TRAVERTINE BEIGE
Commonly preferred for all types of flooring and walls.

PGVT TRAVERTINE GREY
Commonly preferred for flooring and walls. Also used for bathrooms and kitchen backsplashes.
PGVT TRAVERTINE BROWN

Commonly preferred for floors and bathrooms.
PGVT TRAVERTINE ONYX

Works well as kitchen backsplash, countertops, retaining walls and as bathroom wall highlighters.

Travertine and Onyx are from the same family of marbles. Travertine under extremely high pressure becomes an Onyx!
PGVT TRAVERTINE ONYX
PGVT TRAVERTINE CLASSIC BRONZE

Commonly preferred for bathrooms, kitchen, living areas and verandahs.
PGVT TRAVERTINE CLASSIC BRONZE

Application Areas

- Bedroom
- Living Room
- Dining Room
- Bathroom

Shown tile is glossy 600 x 1200 mm
PGVT TRAVERTINE BEIGE

Commonly preferred for all types of flooring and walls.
PGVT TRAVERTINE BEIGE

Application Areas

BEEROOM  LIVING ROOM  DINING ROOM  BATHROOM  OFFICE  KITCHEN

Shown tile is Glossy 600x 1200 MM
PGVT TRAVERTINE GREY

Commonly preferred for flooring and walls. Also used for bathrooms and kitchen backsplashes.
PGVT TRAVERTINE GREY

Application Areas

- Bedroom
- Living Room
- Dining Room
- Bathroom
- Office
- Kitchen
PGVT STATUARIO NATURA

Works beautifully as large tile option, countertop slab, book matched backsplash or wall panel.
PGVT Statuario Natura - The story of continuous vein

The best of Statuario’s are whitest white and have continuous veins running end to end of the slab. We built that into our tiles.

• Sold in combination of 4 tiles [Continuous Vein]. Also available in Random Faces.
PGVT CARRARA NATURA

Works beautifully as floor tile for hallways, bedrooms, kitchen or bathroom areas. Also used for kitchen backsplashes and fireplace surrounds.
PGVT CARRARA NATURA

Application Areas

- Bedroom
- Living Room
- Dining Room
- Bathroom
- Office
- Toilet
- Kitchen

Shown Tile is Glossy 1200mm
PGVT CALACATTA NATURA

Commonly used for kitchen or bathroom countertops, fireplace surrounds, large tiled floors, wall slabs and backsplashes.
PGVT CALACATTA NATURA

Application Areas

- Bedroom
- Living Room
- Dining Room
- Bathroom
- Office
- Kitchen

Shown tile is Glossy

600x1200 mm
PGVT BROWN STREAK BIANCO

Used as countertops, kitchen backsplashes, bathroom highlighters and jacuzzi surrounds.
All marble blocks are cut in 2 ways that determines the pattern in a layout:

- Vein Cut (Horizontal Cut) - is when the slab is cut parallel to the ground. This type of cut showcases lines or layers in similar color.

- Cross Cut (Vertical Cut) - is when the slab is cut perpendicular to the ground. The veins and layers of the stone create the cloudy look of the marble.
SATIN ONYX WHITE
PGVT ONYX BEIGE

Application Areas

- Bedroom
- Living Room
- Dining Room
- Office
- Kitchen

Shown tile is Glossy

600x1200 MM
PGVT MONACO BROWN
PGVT MONACO CHOKO

Application Areas

BEDROOM  LIVING ROOM  DINING ROOM  OFFICE  KITCHEN
PGVT MONACO GREY
PGVT OMANI BEIGE MARBLE

Preview Shown:
PGVT Omani Beige Marble & PGVT Emperador Grey Light
PGVT OMANI BEIGE MARBLE

Application Areas

BEEDROOM LIVING ROOM DINING ROOM OFFICE KITCHEN
PGVT EMPERADOR BEIGE

Application Areas

- Bedroom
- Living Room
- Dining Room
- Office
- Kitchen

600x1200 MM

Shown tile is Glossy
PGVT EMPERADOR GREY LIGHT

Application Areas

BEDROOM  LIVING ROOM  DINING ROOM  OFFICE  KITCHEN

Shown tile is Glossy

600x1200 MM
PGVT SOAPSTONE SMOKY

600x1200 MM

Application Areas

BEDROOM  LIVING ROOM  DINING ROOM  OFFICE  KITCHEN

Shown Tile is Glossy
PGVT SOAPSTONE BROWN

Application Areas

BEAD ROOM  LIVING ROOM  DINING ROOM  OFFICE  KITCHEN

Shown tile is Glossy

605 x 1200 MM
PGVT VENEZIA CLASSIC BEIGE

Application Areas

BEDROOM  LIVING ROOM  DINING ROOM  OFFICE  KITCHEN
PGVT VENEZIA CLASSIC GREY

Application Areas

- Bedroom
- Living Room
- Dining Room
- Office
- Kitchen

Shown tile is glossy

600x1200 MM
PGVT LIMESTONE SILVER GREY
PGVT VENATO BEIGE

Application Areas

BETROOM  LIVING ROOM  DINING ROOM  OFFICE  KITCHEN

Shown tile is Glossy

600x1200 MM
PGVT BRECCIA BROWN

Application Areas

BEDROOM  LIVING ROOM  DINING ROOM  OFFICE  KITCHEN
ROCKER CLASSIC MARFIL

Application Areas

- Bedroom
- Living Room
- Dining Room
- Office
- Kitchen

Shown in Matte 600x1200 MM
DGVT CEMENTUM GRIS
DGVT CEMENTUM GRIS

Application Areas

- Bedroom
- Living Room
- Dining Room
- Bathroom
- Office
- Outdoor
- Toilet
- Kitchen

Shown in Matte 600x1200 mm
DGVT CEMENTUM CAMEL

Shown tile is Matte

Application Areas
SUPER GLOSS MARQUINA BLACK
SUPER GLOSS MARQUINA BLACK

Application Areas

BEDROOM  LIVING ROOM  DINING ROOM  BATHROOM  OFFICE
SUPER GLOSS MARMI GRAFITE
SUPER GLOSS IGNEOUS ROCK
SUPER GLOSS PIETRA GREY
SUPER GLOSS ARCTIC BLACK

Application Areas

BEDROOM  LIVING ROOM  DINING ROOM  BATHROOM  OFFICE

Shown tile is Glossy

600 x 1200 MM
SUPER GLOSS EMPERADOR DARK

Preview Shown:
Super Gloss Emperador Dark & PGVT Onyx Crosscut Smoky
SUPER GLOSS EMPERADOR DARK
## TECHNICAL SPECIFICATIONS

### Glazed Vitrified Tiles

#### Packing Details

<table>
<thead>
<tr>
<th>Size (in mm.)</th>
<th>No. of Tiles Per Carton</th>
<th>Covered Area Per Carton (in Sq. Mtr.)</th>
<th>Covered Area Per Carton (in Sq. ft.)</th>
</tr>
</thead>
<tbody>
<tr>
<td>600X1200 (SKD)</td>
<td>2</td>
<td>1.44</td>
<td>15.5</td>
</tr>
</tbody>
</table>

#### Group B Ia as per ISO 13006:2012 and Group B Ib as per IS 15622:2017

<table>
<thead>
<tr>
<th>Characteristics</th>
<th>Test Methods</th>
<th>Requirement as per ISO 13006 ≤ 0.5 Group B Ia</th>
<th>Requirement as per IS 15622/2017 0.08&lt;CE ≤ 3% Group B Ia</th>
<th>OBL Norms</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dimension &amp; Surface Quality</td>
<td>IS 13630 (Part 1):2006</td>
<td>Unslotted</td>
<td>Rectified</td>
<td></td>
</tr>
<tr>
<td>Deviation in Length &amp; Width</td>
<td>±0.6%</td>
<td>±0.4%</td>
<td>±0.1%</td>
<td>±0.1%</td>
</tr>
<tr>
<td>Deviation in Thickness</td>
<td>±5%</td>
<td>±5.0%</td>
<td>±4%</td>
<td></td>
</tr>
<tr>
<td>Straightness of Sides</td>
<td>±0.5%</td>
<td>±0.3%</td>
<td>±0.1%</td>
<td>±0.1%</td>
</tr>
<tr>
<td>Rectangularity</td>
<td>±0.5%</td>
<td>±0.3%</td>
<td>±0.1%</td>
<td>±0.1%</td>
</tr>
<tr>
<td>Surface Flatness</td>
<td>±0.5%</td>
<td>±0.5%</td>
<td>±0.2%</td>
<td></td>
</tr>
<tr>
<td>Surface Quality</td>
<td>Min. 95% tiles should be free from visible defects</td>
<td>Min. 95% tiles should be free from visible defects</td>
<td>Conforms</td>
<td></td>
</tr>
</tbody>
</table>

#### Physical Properties

<table>
<thead>
<tr>
<th>Characteristics</th>
<th>Test Methods</th>
<th>Requirement as per ISO 13006 ≤ 0.5 Group B Ia</th>
<th>Requirement as per IS 15622/2017 0.08&lt;CE ≤ 3% Group B Ia</th>
<th>OBL Norms</th>
</tr>
</thead>
<tbody>
<tr>
<td>Water Absorption</td>
<td>IS 13630 (Part 2):2006</td>
<td>Avg ≤ 0.5, Individual max: 0.6</td>
<td>Avg 0.08&lt;CE ≤ 3, Individual 3.3, Max</td>
<td>Avg ≤ 0.5, Individual max: 0.6</td>
</tr>
<tr>
<td>Modulus of Rupture in (N/mm²)</td>
<td>IS 13630 (Part 6):2006</td>
<td>Minimum 35, Individual 32, Min</td>
<td>Avg 30, Individual 27, Min</td>
<td>Avg 38 Min, Individual 35, Min</td>
</tr>
<tr>
<td>Breaking Strength in N</td>
<td>IS 13630 (Part 6):2006</td>
<td>&lt; 7.5 mm thickness: 700, Min</td>
<td>&lt; 7.5 mm thickness: 700, Min</td>
<td>1500 N</td>
</tr>
<tr>
<td>Moisture Expansion in mm/m</td>
<td>IS 13630 (Part 3):2006</td>
<td>Definite Value: 0.02, Max</td>
<td>&lt; 0.02</td>
<td></td>
</tr>
<tr>
<td>Scratch Hardness of Surface (Moh’s Scale)</td>
<td>IS 13630 (Part 13):2006</td>
<td>NA</td>
<td>5, Min</td>
<td>5 to 8 Depending on Design/Surface</td>
</tr>
<tr>
<td>Resistance to Surface Abrasion of</td>
<td>IS 13630 (Part 11):2006</td>
<td>Test Method Available</td>
<td>Class II, Min</td>
<td>Class-II to Class-V Depending as per Design / Surface</td>
</tr>
<tr>
<td>Glazed Tiles (Class I to V)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Co-efficient of Linear Thermal Expansion</td>
<td>IS 13630 (Part 4):2006</td>
<td>Test Method Available</td>
<td>7x10^-8 K^ –1, Max</td>
<td>Conforms</td>
</tr>
<tr>
<td>from ambient temperature to 100°C</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Thermal Shock Resistance</td>
<td>IS 13630 (Part 5):2006</td>
<td>Test Method Available</td>
<td>10 cycles, Min</td>
<td>Passed</td>
</tr>
<tr>
<td>Crazing Resistance</td>
<td>IS 13630 (Part 9):2006</td>
<td>Test Method Available</td>
<td>4 Cycled @ 7.5 bar Min</td>
<td>4 Cycle @ 7.5 Bar Min</td>
</tr>
<tr>
<td>Frost Resistance</td>
<td>IS 13630 (Part 10):2006</td>
<td>Required</td>
<td>Required</td>
<td>Resistance</td>
</tr>
<tr>
<td>Bulk Density, in (g/cc)</td>
<td>IS 13630 (Part 12):2006</td>
<td>NA</td>
<td>2.0, Min</td>
<td>&gt; 2.1</td>
</tr>
<tr>
<td>Impact Resistance-Coefficient of</td>
<td>IS 13630 (Part 14):2006</td>
<td>Manufacturer to State</td>
<td>0.55, Min</td>
<td>0.7-0.85</td>
</tr>
<tr>
<td>Restitution</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Chemical Properties</td>
<td>IS 13630 (Part 10):2006</td>
<td>Min, Class 3</td>
<td>Class I, Min</td>
<td>Conforms</td>
</tr>
<tr>
<td>Resistance to Staining of Glazed Tiles</td>
<td>IS 13630 (Part 8):2006</td>
<td>Min, CA</td>
<td>Class AA, Min</td>
<td>Conforms</td>
</tr>
<tr>
<td>Resistance to Household Chemicals</td>
<td>IS 13630 (Part 8):2006</td>
<td>Test Method Available</td>
<td>Required, if agreed</td>
<td>Conforms</td>
</tr>
<tr>
<td>Resistance to Acids and Alkalis (with</td>
<td>IS 13630 (Part 8):2006</td>
<td>Test Method Available</td>
<td>Required, if agreed</td>
<td>Conforms</td>
</tr>
<tr>
<td>exception of hydrofluoric acid</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>and its compounds)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**NOTE:** Certain amount of Size and Shade variation is inherent in all ceramic products. Within the limits of printed material, the colors and aesthetics of the products correspond closely to those of illustrated products. Prospective customers are advised to inspect a sample of the tile before ordering and laying. At all points of time, the company liability is restricted to the purchase value of tiles.

Every effort has been made to ensure the accuracy of the information given. However, the company reserves the right to delete & change, any of the items, colors, sizes & technical specifications without any prior notice.
A Network of 2500+ Channel Partners

- Franchise Owned Boutiques
- Channel Partners
- Company Owned Boutiques
- Plants

ORIENT BELL TILE BOUTIQUE

CHANDIGARH
SCO - 6, First Floor, Sector 7-C, Madhya Marg, Chandigarh-160 019,
Tel.: +91 172 4624 342

CHENNAI
New No: 85, Old No: 30, Maharaja Tower, 2nd Floor, 1st Avenue,
Ashok Nagar, (Above Kotak Mahindra Bank), Chennai-600 083,
Tel.: +91 44 4213 8687

COCHIN
“SURYA GAYATRI”, Building No. 32/8, B3, Puthiya Road, New Junction, (Opposite
Holiday Inn Hotel) Ernakulam By Pass Road, Cochin-682 031
Tel.: +91 97457 68058

COIMBATORE
11, 1st Floor, Venkata Samy Road (East), R.S. Puram,
Coimbatore-641 002,
Tel.: +91 89799 41666

DEHRADUN
Duggal Complex (Near Kamia Palace Hotel), GMS Road,
Dehradun-248 001,
Tel.: +91 97197 01064

KOLKATA
8/1, Burdwan Road, Alipore, Kolkata-700 027,
Tel.: +91 33 4068 4046/7

LUCKNOW
Raj Rani Apartment, Ground Floor, Near Beej Nigam, Badhshah Nagar Railway
Station, Lucknow-226 006,
Tel.: +91 99847 66404

NEW DELHI
M-47, GK-II, M Block, New Delhi-110 048,
Tel.: +91 11 4068 7468/69

PUNE
Shop No. 3 and 4, A Tower Vega Centre, C.T.S No. 710, Final Plot No. 401/1,
Shankarasheth Road, Gultekdi, Swargate, Pune-411 037
Tel.: +91 73910 72247

VADODRA DISPLAY CENTRE
78-79, 2nd Floor, Surya Kiran Complex, Beside Banker Heart Institute,
Old Padra Road, Vadodara-390007, Gujarat
Tel.: +91 98254 14113
Make small spaces look bigger with Orientbell tiles

Big solutions for small bathrooms

Whatsapp : 87507 11111 | Missed Call : 87507 33333

Listed on BSE (530365) for 20+ years.
And also on NSE (ORIENTBELL).

CORPORATE OFFICE:
Iris House, 16 Business Centre,
Nangal Raya, New Delhi – 110046, India
Tel: +91-11-47119100

REGISTERED OFFICE:
8 Industrial Area, Sikandrabad – 203 205 (UP), India
Tel: +91-5735-222-203 / 424, +91-8191004575 / 76

www.orientbell.com

CIN: L14101UP1977PLC021546