

#### **OBL** Awards & Accolades

Realty+ recognizes the best of the best within the ranks of Indian Real Estate



Website of the Year for <u>www.orientbell.com</u> (India's construction & design industry)



Integrated Brand Campaign of the Year for "Chote Bathroom ke Bade Upay" (India's construction & design industry)



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CEO with HR Orientation

ZEE BUSINESS

National Human Capital
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#### **About OBL**

Orient Bell Limited (OBL) is amongst the largest manufacturers of Wall and Floor Tiles. Established in 1977, OBL has been a pioneer in the Industry with a focus on customer-centric innovation.

First to manufacture ultra-vitrified tiles, new product designs & development is a continuous process at OBL. As a result it has an extensive range of tiles with various finishes & textures. It has 4 patent-pending technologies: Forever Tiles, GermFree Tiles, Cool Tiles & Life Tiles.

To display extensive range of tiles, we have a chain of signature showrooms. Privileged to be associated with premier architects and construction agencies of the country, it also counts most leading developers as well as government & public sector institutions as its customers.



- The ISO 9001:2015 accreditation for our quality control management systems reflects the quest for manufacturing international standard products.
- In 2015 our Sikandarabad plant was awarded with prestigious ISI certification for its products.
- In May 2000, OBL was awarded ISO 14001 certification by the internationally recognised BSI Management Systems, UK.
- Our manufacturing units are ISO 14001:2015 certified, the most complete and global expression for an environment friendly industrial company.
- We have been awarded OHSAS 18001 Certification for Health & Safety Standards. No waste water is ever discharged from our factory.
- We were also awarded with "Certificate Of Merit" in 'National Energy Conservation Award' 2016 organised by Ministry of Power for saving Power and Fuel consumption.















Listed on BSE (530365) for 20+ years. And also on NSE (ORIENTBELL).

# PRESENTING TO YOU INSPIR= 2.0

Nature continues to amaze us. Each day, there is something new and inspiring.

Taking inspirations even from the black and white stripes on a Zebra, we have designed New INSPIRE 600X1200 mm.

	The range offers an eclectic mix of:	
Combination Tiles	Dark and Light Combinations	
	With Rocker and Carving effect	Highlighter Tiles
Single Tile Bookmatches	5 top class designs including a Super Gloss	
Ro	cker, Super Gloss in combination with Super White	Special Finish Tiles
Lighter Shades	More than 60% range in lighter colors	
	3 sparkling white designs	Super White Tiles
Choicest Matte Collection	13 fresh new designs	
Lighter Shades  Choicest Matte	More than 60% range in lighter colors  3 sparkling white designs	Tiles Super W

Crafted with finesse **INSPIRE 2.0** range of Glazed Vitrified Tiles has 31 designs with a wide spectrum of finishes including Super Gloss and Innovative Rockers. This range is dedicated to 600X1200 mm size tiles, a rapidly growing size owing to minimum grouts and ease of application, just like marble slabs. The color shades and hues of the tiles have been specially selected to appeal to the taste of distinctive customers.









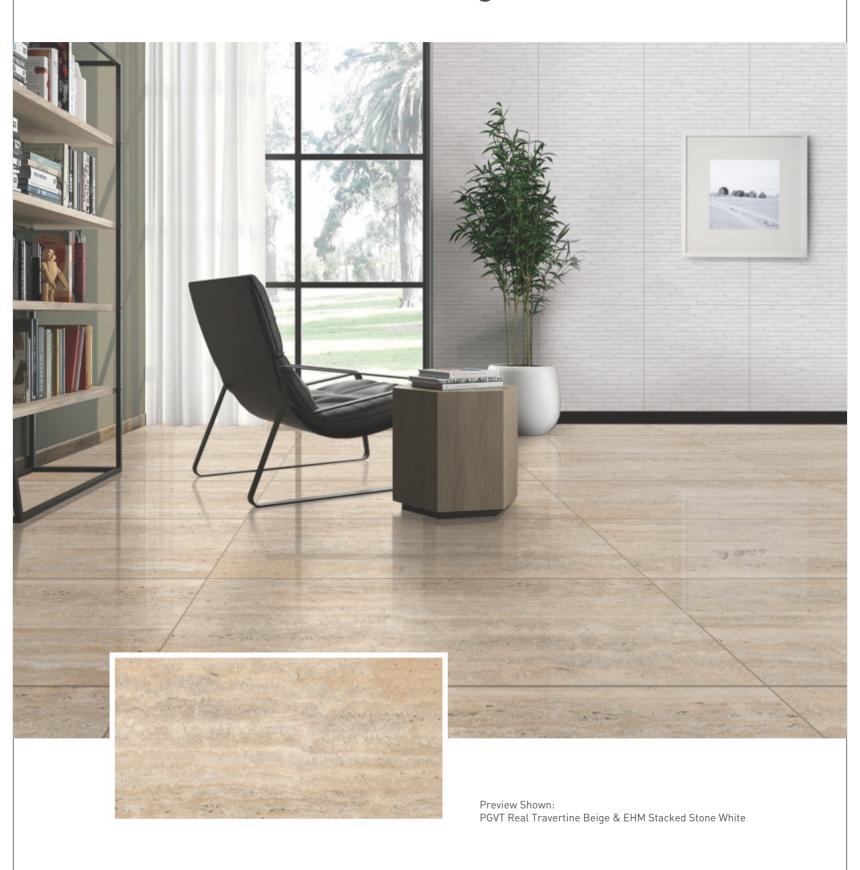
# I N D E X

Glazed Vitrified Tiles	01-48
DGVT Cimstone Beige	28
DGVT Limestone Beige	30
DGVT Real Travertine Beige	36
DGVT Real Travertine Grey	38
DGVT Smoky Beige Dark	41
DGVT Smoky Beige Light	40
DGVT Smoky Grey Dark	32
DGVT Smoky Grey Light	34
DGVT Smoky Flora Beige HL	42
PGVT Bottocino Beige DK	07
PGVT Bottocino Beige LT	08
PGVT Black Strips Super White	18
PGVT Calacutta Super White	12
PGVT Ceppo Stone Grey LT	15
PGVT Dome Onyx BM	23
PGVT Fog Onyx Beige	10
PGVT Flagstone Grey	16
PGVT Onyx Super White	14
PGVT Real Travertine Beige	02
PGVT Royal Dyna Beige	04
PGVT Royal Opera Blue	17
PGVT Roma Blue BM	24
PGVT Sandstone Beige	06
PGVT Triangle Makrana Bianco BM	26
PGVT Triangle Royal Dyna Grey BM	22
ROCKER Desert Beige	43
ROCKER Line Art Beige HL	46
ROCKER Smoky Geometric Beige HL	44
ROCKER Smoky Linex Grey HL	48
SUPER GLOSS Triangle Royal Black BM	21
SUPER GLOSS White Strips Super Black	20



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#### PGVT Real Travertine Beige







PGVT REAL TRAVERTINE BEIGE











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## PGVT Royal Dyna Beige







PGVT ROYAL DYNA BEIGE











## PGVT Sandstone Beige



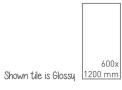






PGVT SANDSTONE BEIGE











### PGVT Bottocino Beige DK











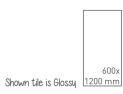




### PGVT Bottocino Beige LT













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#### PGVT Fog Onyx Beige









PGVT FOG ONYX BEIGE











#### **PGVT Calacutta Super White**



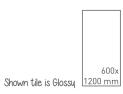






PGVT CALACUTTA SUPER WHITE











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#### PGVT Onyx Super White



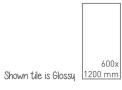






PGVT ONYX SUPER WHITE











#### PGVT Ceppo Stone Grey LT



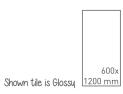




#### PGVT Flagstone Grey





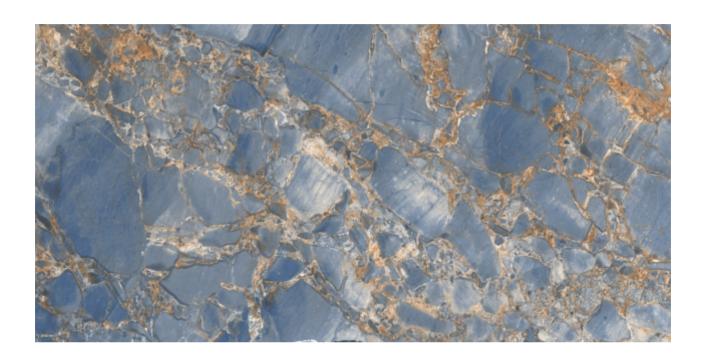


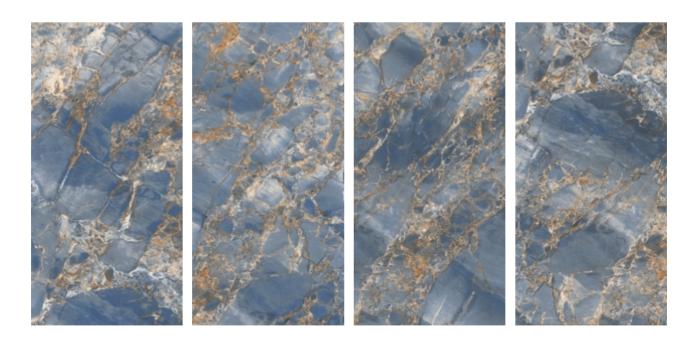






#### PGVT Royal Opera Blue



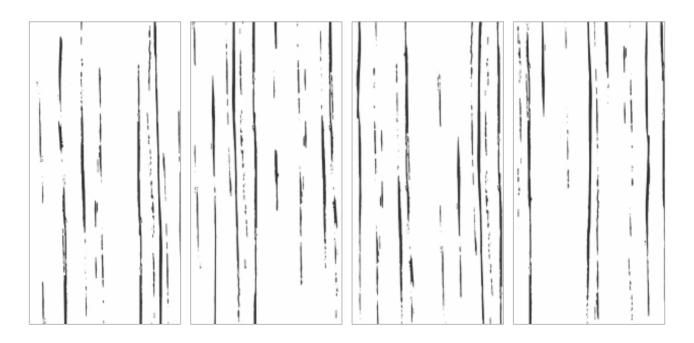


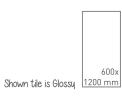




#### PGVT Black Strips Super White













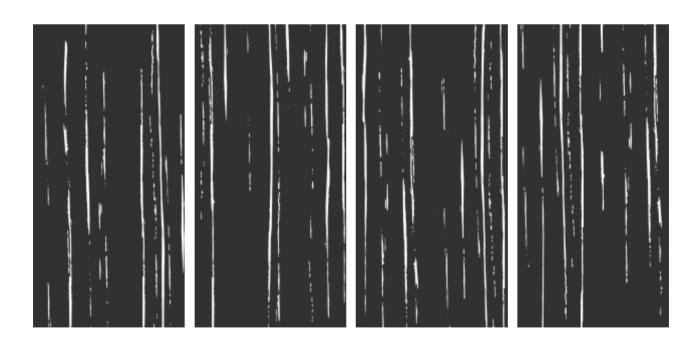
#### SUPER GLOSS White Strips Super Black

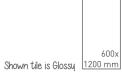






SUPER GLOSS WHITE STRIPS SUPER BLACK



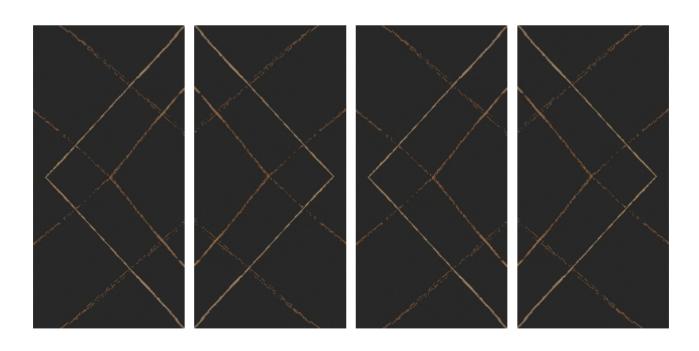






#### SUPER GLOSS Triangle Royal Black BM







#### PGVT Triangle Royal Dyna Grey BM









#### PGVT Dome Onyx BM









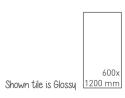




#### PGVT Roma Blue BM









## PGVT Triangle Makrana Bianco BM



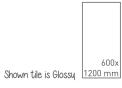






PGVT Triangle Makrana Bianco BM



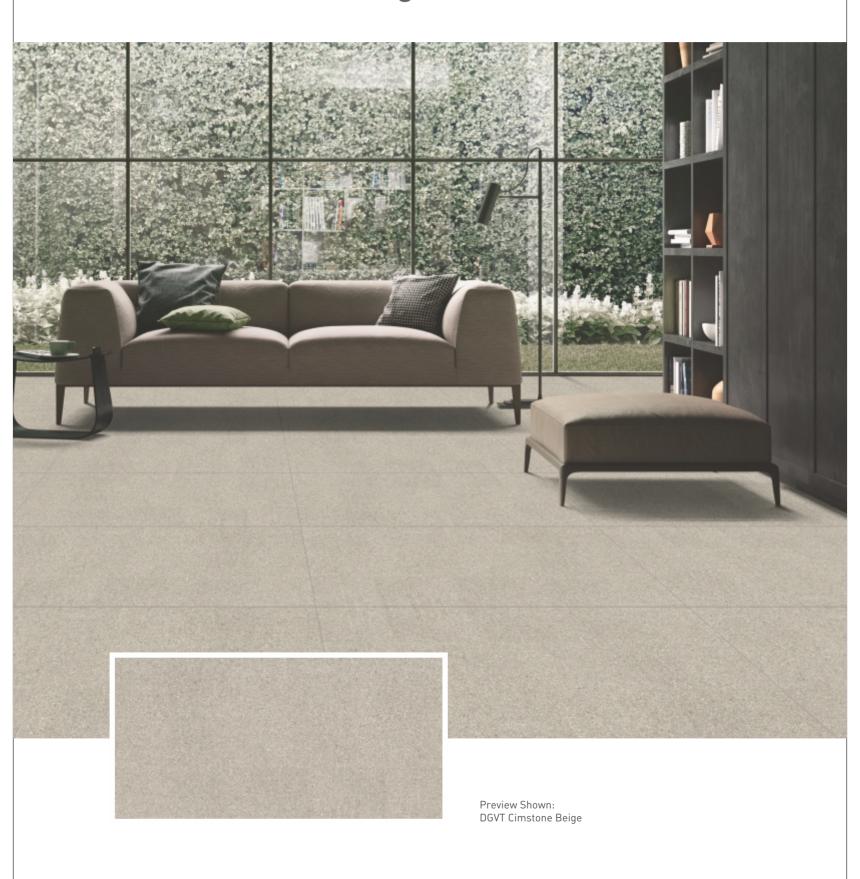








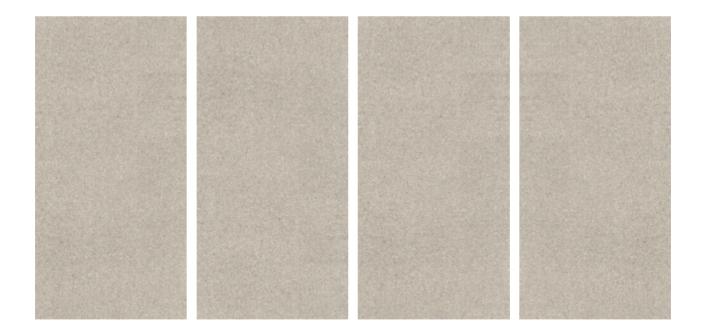
#### **DGVT Cimstone Beige**

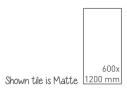






DGVT CIMSTONE BEIGE

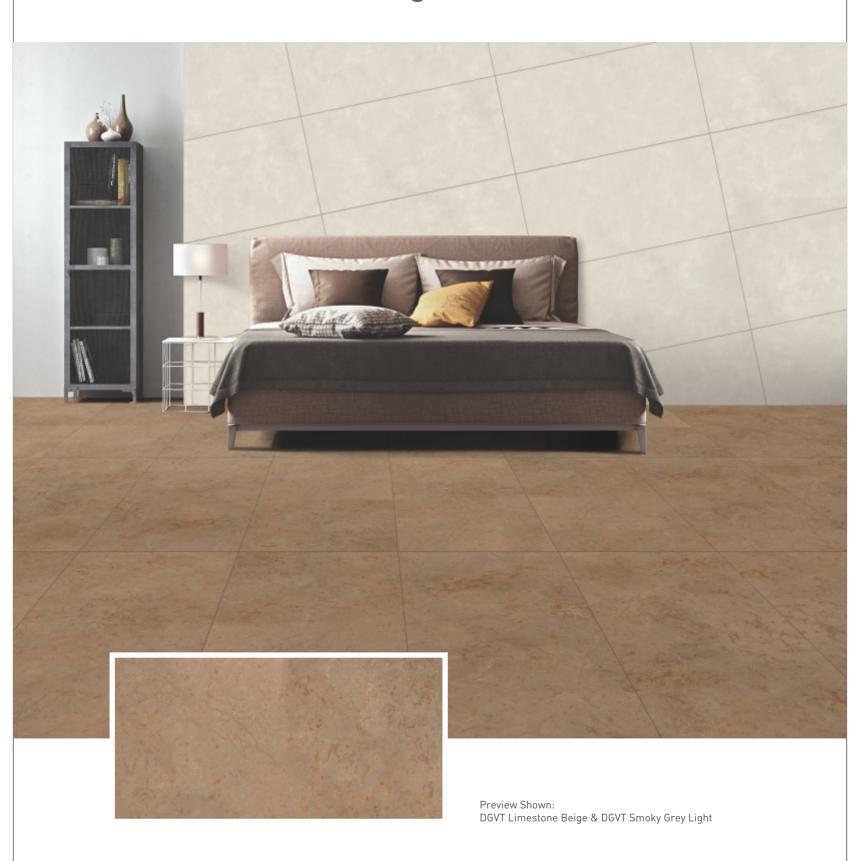






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#### **DGVT Limestone Beige**



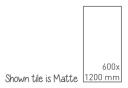






DGVT LIMESTONE BEIGE







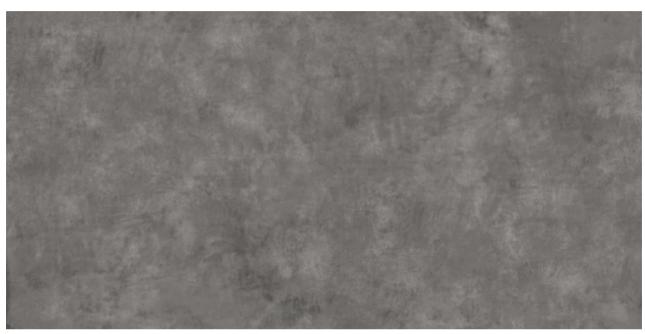




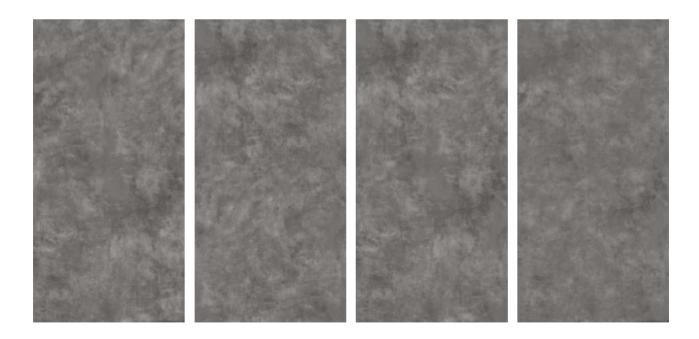
#### **DGVT Smoky Grey Dark**







DGVT SMOKY GREY DARK





# **DGVT Smoky Grey Light**

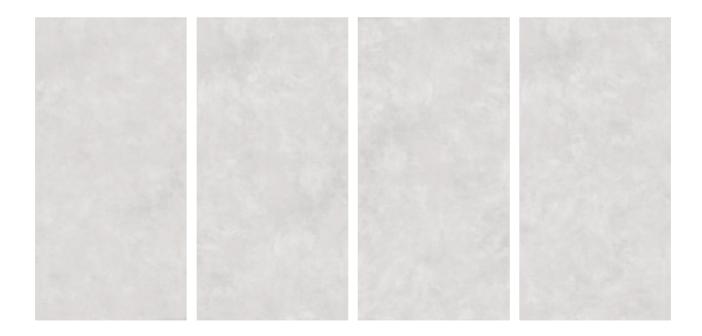


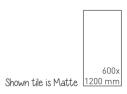






DGVT SMOKY GREY LIGHT











# DGVT Real Travertine Beige

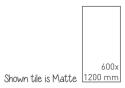






DGVT REAL TRAVERTINE BEIGE











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# **DGVT Real Travertine Grey**









**DGVT REAL TRAVERTINE GREY** 











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# DGVT Smoky Beige Light

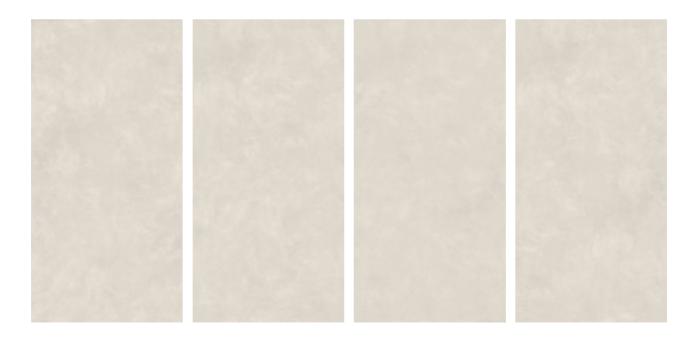


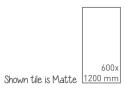






DGVT SMOKY BEIGE LIGHT





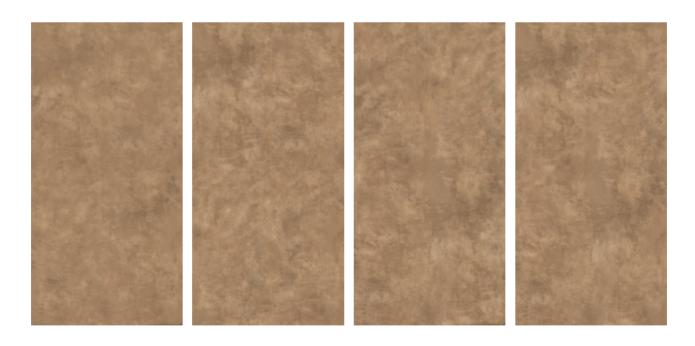






# **DGVT Smoky Beige Dark**





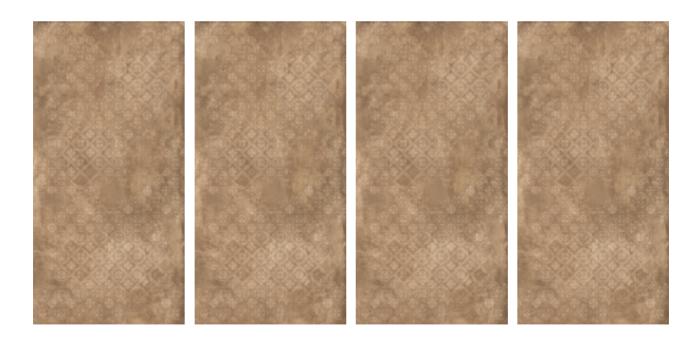


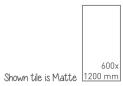




# DGVT Smoky Flora Beige HL







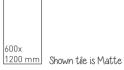




# **ROCKER Desert Beige**





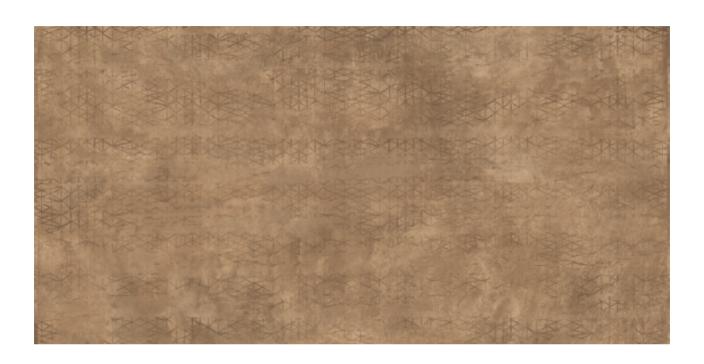








# ROCKER Smoky Geometric Beige HL





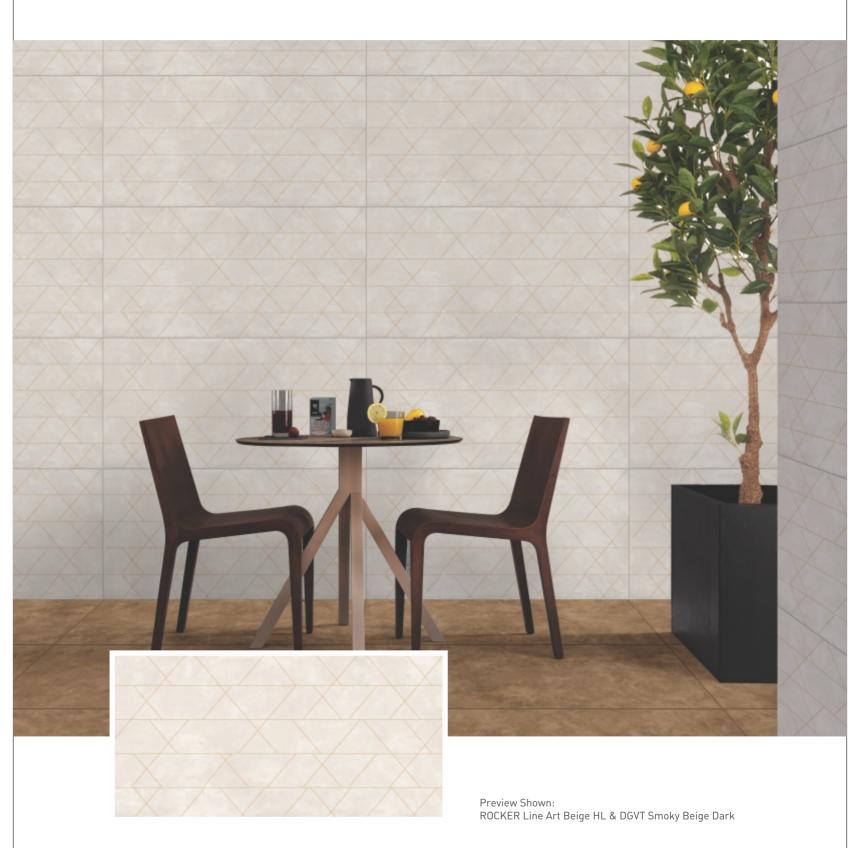








# ROCKER Line Art Beige HL



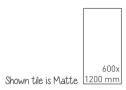






ROCKER LINE ART BEIGE HL











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# ROCKER Smoky Linex Grey HL









ROCKER SMOKY LINEX GREY HL









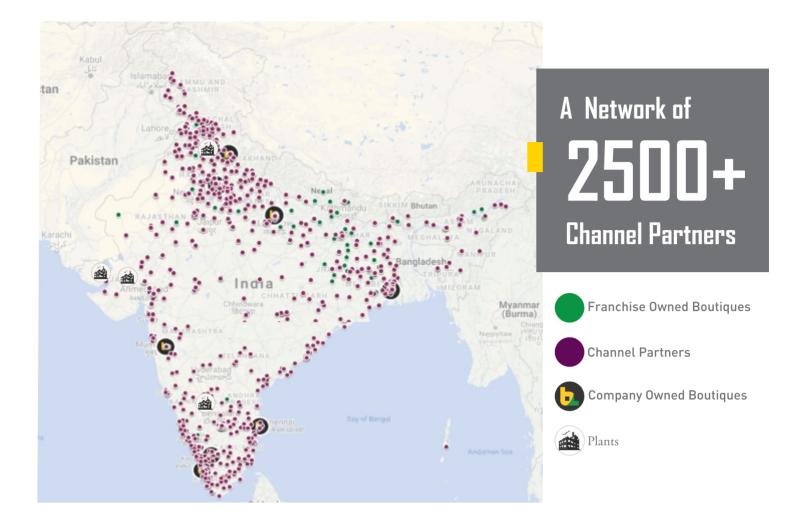
# TECHNICAL SPECIFICATIONS Glazed Vitrified Tiles

	Packing Deta	ils		
Size	No. of Tiles	Covered Area Per Carton		
( In mm. )	Per Carton	( In Sq. Mtr. )	( In Sq. ft. )	
600X1200 (SKD)	2	1.44	15.5	

Characteristics	Test Methods	Requirement as per ISO 13006 ≤ 0.5 Group B Ia	Requirement as per IS 15622:2017 0.08 <e 3%="" b="" group="" ib<="" th="" ≤=""><th colspan="2">OBL Norms</th></e>		OBL Norms	
Dimension & Surface Quality			Unrectified	Rectified		
Deviation in Length & Width		±0.6%	± 0.4%	± 0.1 %	± 0.1 %	
Deviation in Thickness	_	±5% ± 5.0 %	0 %	± 4 %		
Straightness of Sides	Ī	±0.5%	± 0.3 % ± 0.1 %		± 0.1 %	
Rectangularity	- IS 13630 (Part 1):2006 -	±0.5%	± 0.3 %	± 0.1 %	± 0.1 %	
Surface Flatness		±0.5%	± 0.	5 %	± 0.2 %	0
Surface Quality		Min. 95 % tiles should be free from visible defects	Min. 95 % tiles should be free from visible defects		Conforms	
Physical Properties						
Water Absorption	IS 13630 (Part 2):2006	Avg ≤ 0.5, Individual max, 0.6	Avg 0.08 <e 3,="" 3.3,="" individual="" max<="" td="" ≤=""><td>Avg ≤ 0.5, Individual max, 0.6</td><td></td></e>		Avg ≤ 0.5, Individual max, 0.6	
Modulus of Rupture in [N/mm²]	IS 13630 (Part 6):2006	Minimum 35, Individual 32, Min	Avg 30, Individual 27, Min		Avg 38 Min, Individual 35, Min	(
Breaking Strength in N	IS 13630 (Part 6):2006	< 7.5 mm thickness: 700, Min ≥ 7.5 mm thickness: 1300, Min	< 7.5 mm thickness: 700, Min ≥ 7.5 mm thickness: 1100, Min		1 <i>5</i> 00 Min	(
Moisture Expansion in mm/m	IS 13630 (Part 3):2006	Declare Value	0.02, Max		< 0.02	
Scratch Hardness of Surface (Moh's Scale)	IS 13630 (Part 13):2006	NA	5, Min		5 to 8 Depending on Design/Surface	
Resistance to Surface Abrasion of Glazed Tiles (Class I to V)	IS 13630 (Part 11):2006	Test Method Available	Class II, Min		Class-III to Class-V Depending as per Design / Surface	
Co-efficient of Linear Thermal Expansion from ambiant temperature to 100°C	IS 13630 (Part 4):2006	Test Method Available	7x10°K¹, Max		Conforms	
Thermal Shock Resistance	IS 13630 (Part 5):2006	Test Method Available	10 cycles, Min		Passed	
Crazing Resistance	IS 13630 (Part 9):2006	Test Method Available	4 Cycles@7.5 bar, Min		4 Cycle @ 7.5 Bar Min	
Frost Resistance	IS 13630 (Part 10):2006	Required	Required		Resistance	
Bulk Density, in (g/cc)	IS 13630 (Part 12):2006	NA	2.0, Min		> 2.1	
Impact Resistance- Coefficient of Restitution	IS 13630 (Part 14):2006	Manufacturer to State	0.55, Min		0.7-0.85	
Chemical Properties						
Resistance to Staining of Glazed Tiles		Min, Class 3	Class	l, Min	Conforms	
Resistance to Household Chemicals	IS 13630 (Part 8):2006	Min, GA	Class AA, Min		Conforms	
Resistance to Acids and Alkalis (with exception of hydrofluoric acid and its compounds)		Test Method Available	Required, if agreed		Conforms	

NOTE: Certain amount of Size and Shade Variation is inherent in all ceramic products. Within the limits of printed material, the colors and aesthetics of the products correspond closely to those of illustrated products. Prospective customers are advised to inspect a sample of the tile before ordering and laying. At all points of time, the company liability is restricted to the purchase value of tiles.

Every effort has been made to ensure the accuracy of the information given. However, the company reserves the right to delete & change, any of the items, colors, sizes & technical specifications without any prior notice.



## **ORIENT BELL TILE BOUTIQUE**

### **CHANDIGARH**

SCO - 6, First Floor, Sector 7-C, Madhya Marg, Chandigarh-160 019, Tel.: +91 172 4624 342

#### **CHENNAI**

New No: 85, Old No: 30, Maharaja Tower, 2nd Floor, 1st Avenue, Ashok Nagar, (Above Kotak Mahindra Bank), Chennai-600 083, Tel.: +91 44 4213 8687

### COCHIN

"SURYA GAYATRI", Building No. 32/8, B3, Puthiya Road, New Junction, (Opposite Holiday Inn Hotel) Ernakulam By Pass Road, Cochin-682 031 Tel.: +91 97457 68058

### **COIMBATORE**

11, 1st Floor, Venkata Samy Road (East), R.S. Puram, Coimbatore-641 002 Tel.: +91 89799 41666

## **DEHRADUN**

Duggal Complex (Near Kamla Palace Hotel), GMS Road, Dehradun-248 001,

Tel.: +91 97197 01064

### **KOLKATA**

8/1, Burdwan Road, Alipore, Kolkata-700 027, Tel.: +91 33 4068 4046/7

### **LUCKNOW**

Raj Rani Apartment, Ground Floor, Near Beej Nigam, Badhshah Nagar Railway Station, Lucknow-226 006, Tel.: +91 99847 86404

### **NEW DELHI**

M-47, GK-II, M Block, New Delhi-110 048, Tel.: +91 11 4068 7468/69

### **PUNE**

Shop No. 3 and 4, A Tower Vega Centre, C.T.S No. 710, Final Plot No. 401/1, Shankarasheth Road, Gultekdi, Swargate, Pune-411 037 Tel.: +91 73910 72247

## **VADODRA DISPLAY CENTRE**

78-79, 2nd Floor, Surya Kiran Complex, Beside Banker Heart Institute, Old Padra Road, Vadodara-390007, Gujarat Tel.: +91 98254 14113



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Visualise selected tiles & get a quote



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www.orientbell.com

### **CORPORATE OFFICE:**

Iris House, 16 Business Centre, Nangal Raya, New Delhi-110046, India Tel: +91-11-47119100, Fax: +91 -11-2852 1273

CIN: L14101UP1977PLC021546

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