



Colour Inspirations

ELEVATION TILES **2020**

300x600 | 300x450 & 250x375 MM

About OBL

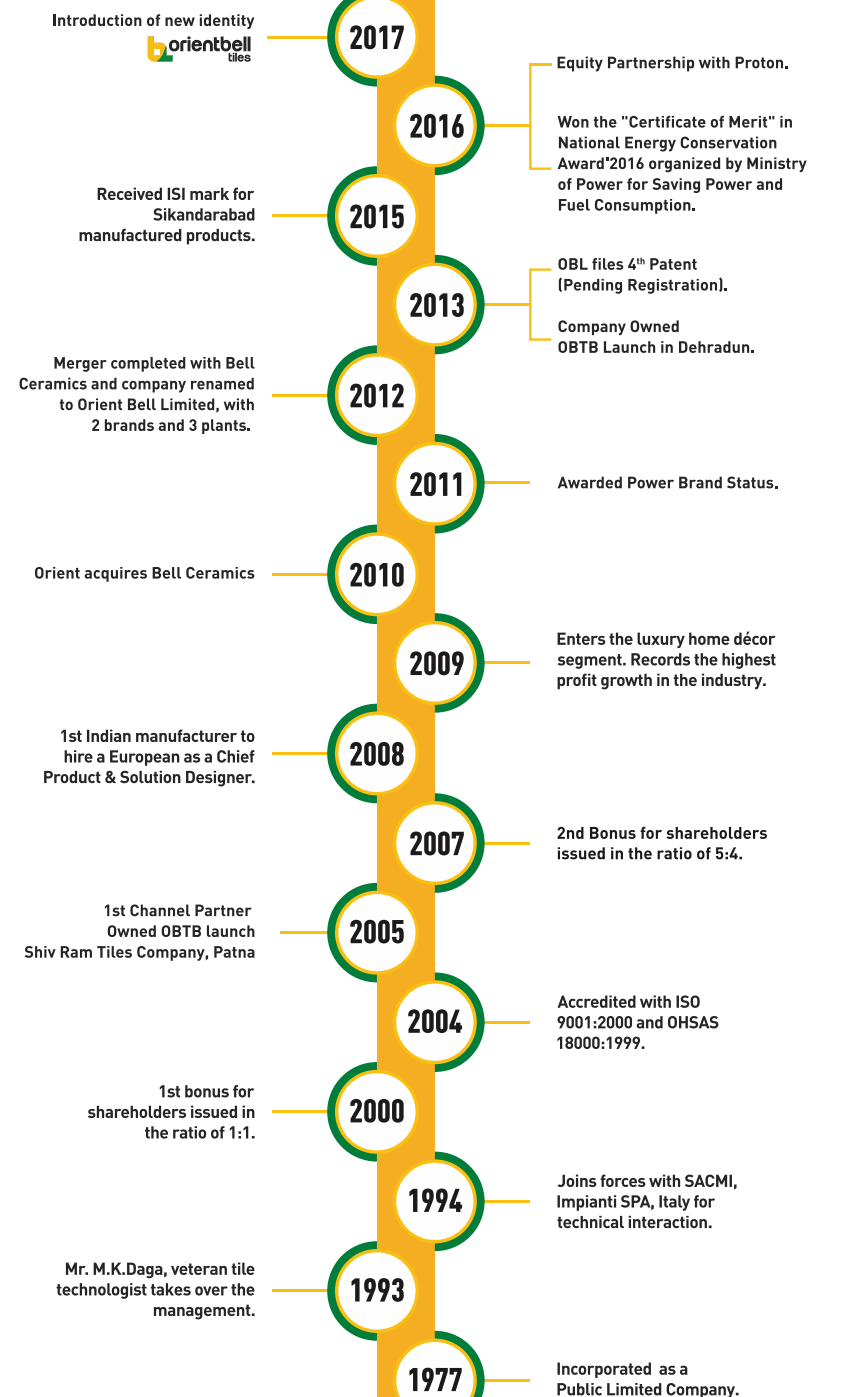
Orient Bell Limited (OBL) is amongst the largest manufacturers of Wall and Floor Tiles. Established in 1977, OBL has been a pioneer in the Industry with a focus on customer-centric innovation.

First to manufacture ultra-vitrified tiles, new product designs & development is a continuous process at OBL. As a result it has an extensive range of tiles with various finishes & textures. It has 4 patent-pending technologies: Forever Tiles, GermFree Tiles, Cool Tiles & Life Tiles.

To display extensive range of tiles, we have a chain of signature showrooms. Privileged to be associated with premier architects and construction agencies of the country, it also counts most leading developers as well as government & public sector institutions as its customers.



- The ISO 9001:2015 accreditation for our quality control management systems reflects the quest for manufacturing international standard products.
- In 2015 our Sikandarabad plant was awarded with prestigious ISI certification for its products.
- In May 2000, OBL was awarded ISO 14001 certification by the internationally recognised BSI Management Systems, UK.
- Our manufacturing units are ISO 14001:2015 certified, the most complete and global expression for an environment friendly industrial company.
- We have been awarded OHSAS 18001 Certification for Health & Safety Standards. No waste water is ever discharged from our factory.
- We were also awarded with "Certificate Of Merit" in 'National Energy Conservation Award' 2016 organised by Ministry of Power for saving Power and Fuel consumption.





Creating Solutions for Schools



Tile Mural-Periodic Table



Tile Mural-Suryanamaskar

There are 1.6+ million schools in India. The top 100 thousand schools benefit from the innovation trending in the education space.

However, for the 1 million schools at the bottom of the pyramid, the quality of basic education remains a challenge. Lack of textbooks, parent & student apathy compound the problem.

To make an impact on learning outcomes we designed tiles having educational content that is relevant for all classes. These tiles, applied as a mural on a classroom wall, create a positive learning environment as well as keep the walls looking clean with minimal maintenance requirements.

As a part of our CSR initiative, this unique range of educational tiles has revamped quite a few schools in Delhi, UP and Rajasthan. The impact makes the effort worthwhile.

Impact on Learning Outcomes

36%

increase in enrolments
in just 2 years

31%

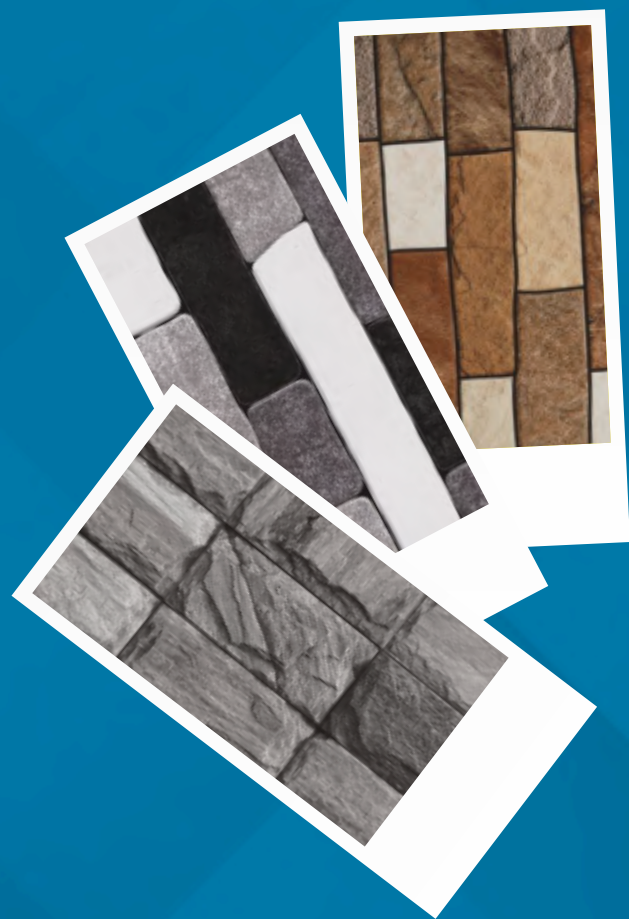
reduction in absenteeism,
reduced from 53% to 12%
in 2 years



Increased performance
in exams

- ✓ Creates an interactive learning experience
- ✓ Enables quick revision of topics
- ✓ Active visual learning while on the move.
- ✓ Increased retention of complex concepts
- ✓ Reduces violence & bullying in school premises.
- ✓ Scribble proof

* Data collected from schools revamped by Orientbell as part of their CSR initiative.



DIGITAL ELEVATION TILES

300x600 MM,
300x450 MM
& 250x375 MM

MATTE | GLOSS

*For Every Home,
Every Style*



Matte



Polished



Ceramic



Interior



Non Repetitive
Patterns



Rectified



Commercial



Digital



MATTE



GLOSS

INDEX

Digital Elevation Tiles

300x600 MM

OEM GIBRO GREY	01
OEM GIBRO ROCK	01
OEM GIBRO BROWN	01
OEM GIBRO MULTI	01
OEM GROVE BROWN	01
OEM GROVE BEIGE	01
OEM MARCOS GREY	01
OEM MARCOS MULTI	01
OEM MONTE MULTI	01

300x450 MM

OEG HAMILTON MULTI	02
OEG INDUS BROWN	02
OEG INDUS MULTI	02
OEM APOLLO BROWN	02
OEM PAVIA GREY	02
OEM PAVIA MULTI	02

250x375 MM

OEM LUMIA MULTI	03
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Code Description

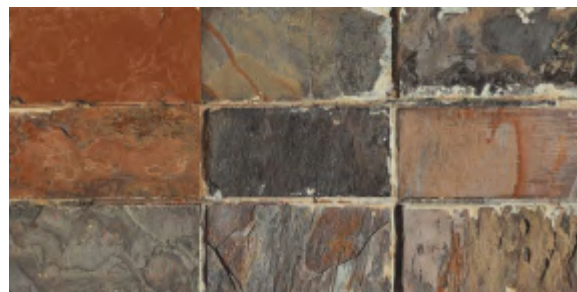
OEM - Orientbell Elevation Matte
OEG - Orientbell Elevation Glossy
P- Punch

300x600 MM



OEM MARCOS GREY

P



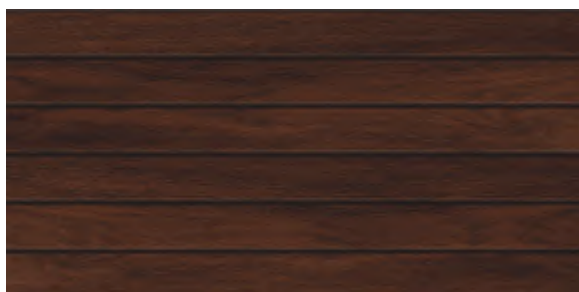
OEM MARCOS MULTI

P



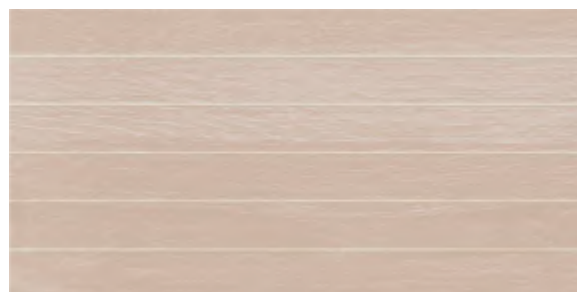
OEM MONTE MULTI

P



OEM GROVE BROWN

P



OEM GROVE BEIGE

P



OEM GIBRO GREY

P



OEM GIBRO BROWN

P



OEM GIBRO ROCK

P



OEM GIBRO MULTI

P

300x600 MM
All shown tiles are Matte

300x450 MM



OEM PAVIA GREY



OEM PAVIA MULTI



OEG INDUS BROWN



OEG INDUS MULTI



OEM APOLLO BROWN



OEG HAMILTON MULTI



OEM APOLLO BROWN

250x375 MM



OEM LUMIA MULTI

P

250x375 MM



shown tile is Matte



OEM LUMIA MULTI

TECHNICAL SPECIFICATIONS Digital Ceramic Wall Tiles

Packing Details			
Size	No. of Tiles Per Carton	Covered Area Per Carton	
(In mm.)		(In Sq. Mtr.)	(In Sq. Ft.)
300X600 (Elevation Wall Tiles)	6	1.08	11.63
300X450 (Elevation Wall Tiles)	6	0.81	8.716
250X375 (Elevation Wall Tiles)	8	0.75	8.07

(E > 10 % Group B III) as per IS 15622:2017				
Characteristics	Standard Test Method	IS 15622:2017 E > 10 % (Group B III)		OBL Norms
Dimension & Surface Quality		Unrectified	Rectified	
Deviation in Length & Width	IS 13630 (Part 1):2006	± 0.4%	± 0.2 %	Conforms
Deviation in Thickness		± 5.0 %		± 3.00 %
Straightness of Sides		± 0.2 %	± 0.15 %	Conforms
Rectangularity		± 0.3 %	± 0.2 %	Conforms
Surface Flatness		± 0.3 %		± 0.20 % 😊 😊
Surface Quality		Min. 95 % tiles shall be free from visible defects		Min. 95 % tiles shall be free from visible defects
Physical Properties				
Water Absorption (%)	IS 13630 (Part 2):2006	Average > 10 %		15±2 % 😊
Modulus of Rupture in [N/mm ²]	IS 13630 (Part 6):2006	Min 15, for thickness < 7.5 mm Min 12, for thickness ≥ 7.5 mm		>15 😊
Breaking Strength in N	IS 13630 (Part 6):2006	< 7.5 mm thickness: 200, Min ≥ 7.5 mm thickness: 600, Min		Conforms 😊
Moisture Expansion in mm/m	IS 13630 (Part 3):2006	0.04, Max		Conforms
Scratch Hardness of Surface (Moh's Scale)	IS 13630 (Part 13):2006	3, Min		>3
Resistance to Surface Abrasion of Glazed Tiles (Class I to V)	IS 13630 (Part 11):2006	Class II, Min		Conforms
Co-efficient of Linear Thermal Expansion from Ambient Temperature to 100°C	IS 13630 (Part 4):2006	9x10 ⁻⁶ K ⁻¹ , Max		Conforms
Thermal Shock Resistance	IS 13630 (Part 5):2006	10 cycles, Min		Passed 10 Cycle
Crazing Resistance Glazed Tiles	IS 13630 (Part 9):2006	4 Cycles@7.5 bar, Min		4 Cycle Passed 😊 😊
Impact Resistance- Coefficient of Restitution	IS 13630 (Part 14):2006	0.55, Min		>0.55
Chemical Properties				
Resistance to Staining of Glazed Tiles	IS 13630 (Part 8):2006	Class I, Min		Conforms
Resistance to Household Chemicals		Class AA, Min		Conforms
Resistance to Acids and Alkalis (with exception of hydrofluoric acid and its compound)		Required, if agreed		Resistant

ORIENT BELL TILE BOUTIQUE

CHANDIGARH

SCO - 6, First Floor, Sector 7-C, Madhya Marg,
Chandigarh-160 019,
Tel.: +91 172 4624 342

CHENNAI

New No: 85, Old No: 30, Maharaja Tower, 2nd Floor, 1st
Avenue, Ashok Nagar, (Above Kotak Mahindra Bank),
Chennai-600 083,
Tel.: +91 44 4213 8687

COCHIN

"SURYA GAYATRI", Building No. 32/8, B3, Puthiya
Road, New Junction, (Opposite Holiday Inn Hotel)
Ernakulam By Pass Road, Cochin-682 031,
Tel.: +91 97457 68058

COIMBATORE

11, 1st Floor, Venkata Samy Road (East), R.S. Puram,
Coimbatore-641 002,
Tel.: +91 89799 41666

DEHRADUN

Duggal Complex (Near Kamla Palace Hotel), GMS
Road, Dehradun-248 001,
Tel.: +91 97197 01064

KOLKATA

8/1, Burdwan Road, Alipore, Kolkata-700 027,
Tel.: +91 33 4068 4046/7

LUCKNOW

Raj Rani Apartment, Ground Floor, Near Beej Nigam,
Badshah Nagar Railway Station, Lucknow-226 006,
Tel.: +91 99847 86404

NEW DELHI

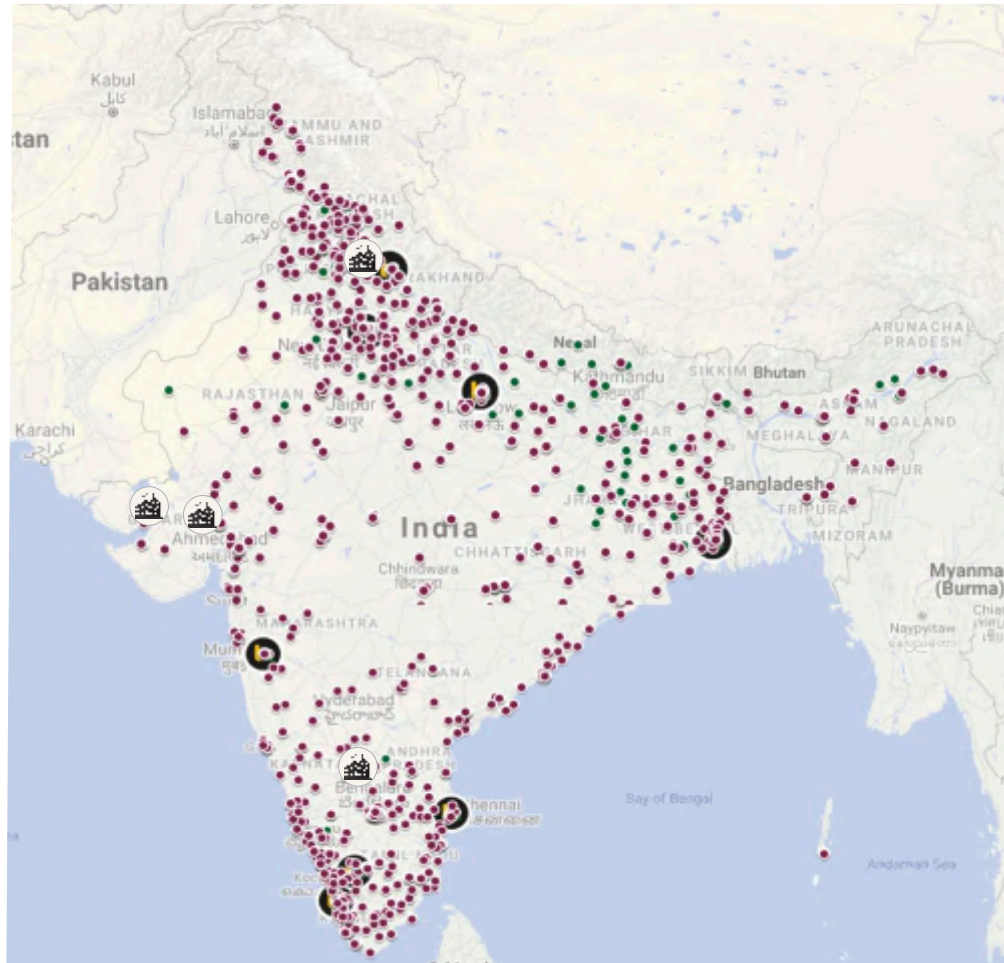
M-47, GK-II, M Block, New Delhi-110 048,
Tel.: +91 11 4068 7468/69

PUNE

Shop No. 3 and 4, A Tower Vega Centre, C.T.S No. 710,
Final Plot No. 401/1, Shankarasheth Road, Gultekdi,
Swargate, Pune-411 037
Tel.: +91 73910 72247

VADODRA DISPLAY CENTRE

78-79, 2nd Floor, Surya Kiran Complex, Beside Banker
Heart Institute, Old Padra Road,
Vadodara-390 007, Gujarat
Tel.: +91 98254 14113



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orientbell
tiles

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Listed on BSE (530365) for 20+ years.

And also on NSE (ORIENTBELL).

CIN: L14101UP1977PLC021546

CORPORATE OFFICE:

Iris House, 16 Business Centre,
Nangal Raya, New Delhi – 110046, India
Tel: +91-11-47119100

REGISTERED OFFICE:

8 Industrial Area, Sikandrabad – 203 205 (UP), India
Tel: +91-5735-222-203 / 424, +91-8191004575 / 76



www.orientbell.com

