



Sparkle

HIGH GLOSS GERM FREE TILES
300x450 mm Wall Range

www.orientbell.com

About OBL

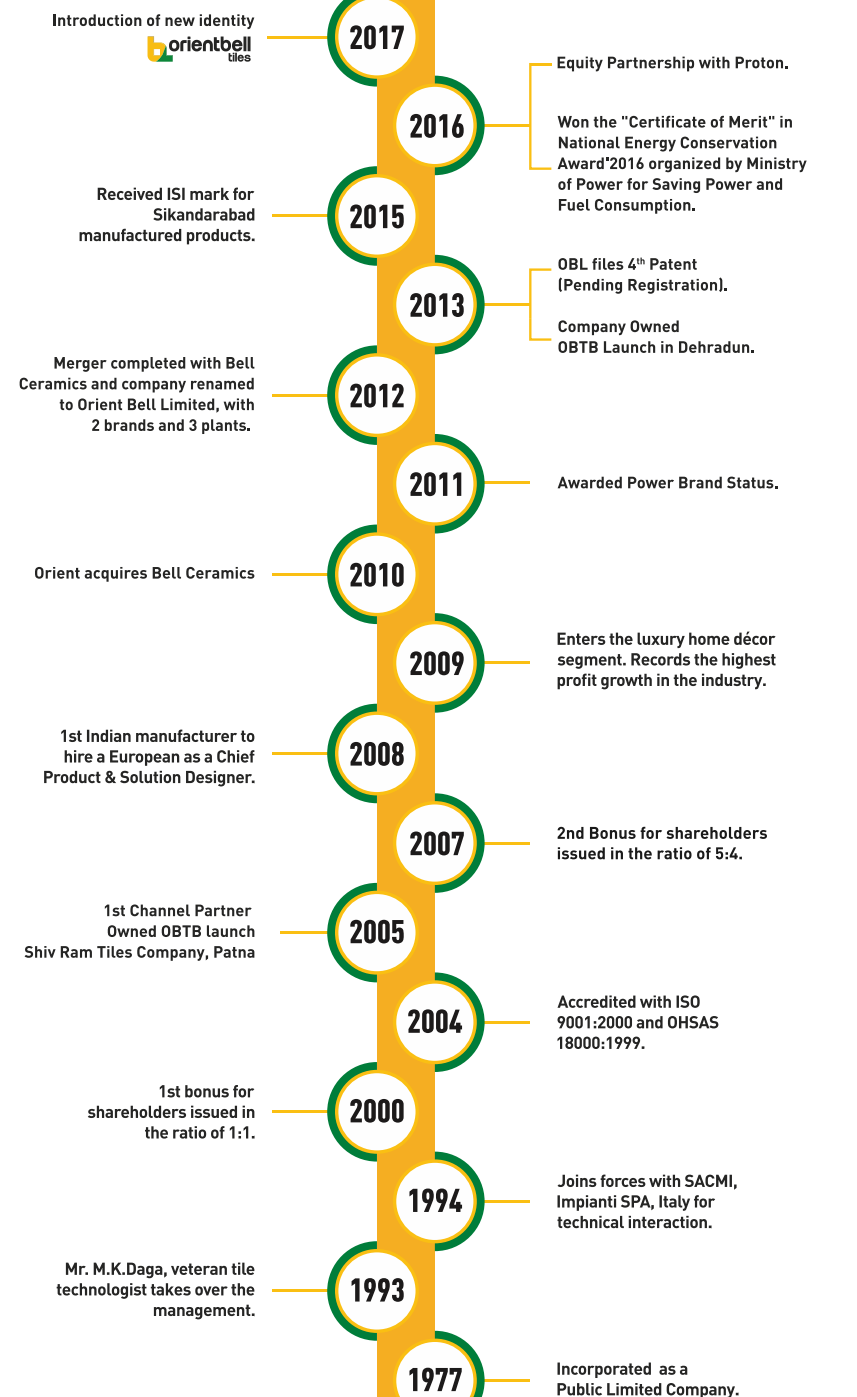
Orient Bell Limited (OBL) is amongst the largest manufacturers of Wall and Floor Tiles. Established in 1977, OBL has been a pioneer in the Industry with a focus on customer-centric innovation.

First to manufacture ultra-vitrified tiles, new product designs & development is a continuous process at OBL. As a result it has an extensive range of tiles with various finishes & textures. It has 4 patent-pending technologies: Forever Tiles, GermFree Tiles, Cool Tiles & Life Tiles.

To display extensive range of tiles, we have a chain of signature showrooms. Privileged to be associated with premier architects and construction agencies of the country, it also counts most leading developers as well as government & public sector institutions as its customers.

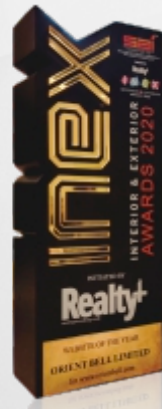


- The ISO 9001:2015 accreditation for our quality control management systems reflects the quest for manufacturing international standard products.
- In 2015 our Sikandarabad plant was awarded with prestigious ISI certification for its products.
- In May 2000, OBL was awarded ISO 14001 certification by the internationally recognised BSI Management Systems, UK.
- Our manufacturing units are ISO 14001:2015 certified, the most complete and global expression for an environment friendly industrial company.
- We have been awarded OHSAS 18001 Certification for Health & Safety Standards. No waste water is ever discharged from our factory.
- We were also awarded with "Certificate Of Merit" in 'National Energy Conservation Award' 2016 organised by Ministry of Power for saving Power and Fuel consumption.



OBL Awards & Accolades

Realty+ recognizes the best of the best within the ranks of Indian Real Estate



Website of the Year
for www.orientbell.com
(India's construction & design industry)



Integrated Brand Campaign of the Year
for "Chote Bathroom ke Bade Upay"
(India's construction & design industry)



**Best Omnichannel
retail Model**
Winners Future of Retail
Summit & Awards 2020

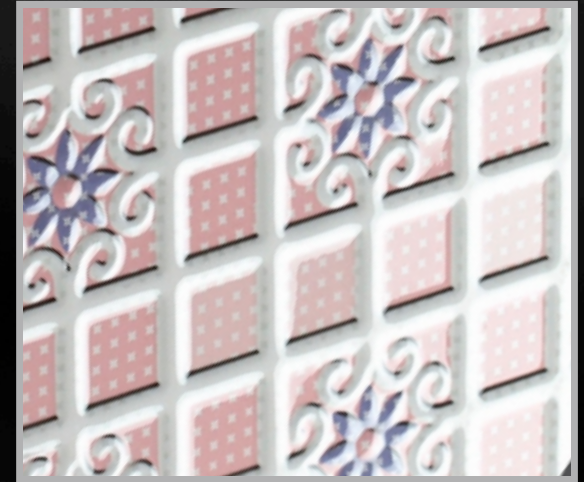


**Customer Retail Journey
Innovation**
Winners Future of Retail
Summit & Awards 2020



CEO with HR Orientation
ZEE BUSINESS
National Human Capital
Leadership Congress & Awards

Special Glaze for high quality gloss and colors





Latest Designs on Special Punches

HIGH GLOSS GERM FREE TILES 300x450 mm

Sparkle

What are Sparkle Tiles ?

- HIGH GLOSS FINISH
- GERM FREE TILES
- BOLD & BRIGHT COLORS



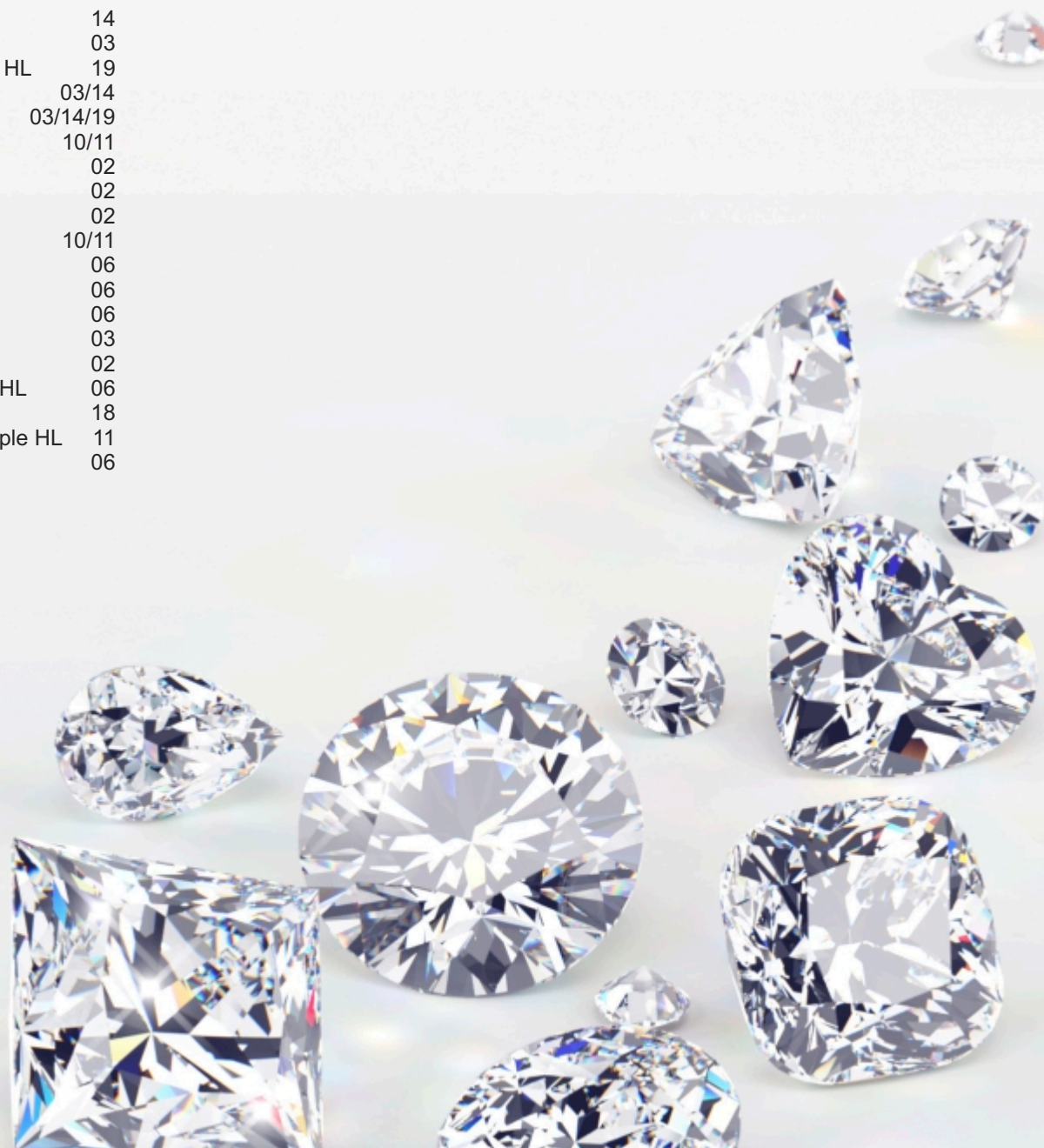
INDEX

Digital Ceramic Wall Tiles

300x450mm



GFT SPH Batik Floral HL	06	GFT SPB Ocean Aqua DK	14
GFT SPH Blue Poppy Mosaic HL	18	GFT SPB Ocean Blue DK	03
GFT SPH Brick Dyna Grey HL	15	GFT SPH Ocean Blue Mosaic HL	19
GFT SPH Brick Floral Grey HL	02	GFT SPB Ocean LT	03/14
GFT SPH Cosmos Flower HL	10	GFT SPF Ocean EC LT	03/14/19
GFT SPH Cosmos Flower Blue HL	03	GFT SPH Patchwork Multi HL	10/11
GFT SPH Cosmos Flower Grain HL	18	GFT SPB Pulpis Grey LT	02
GFT SPB Dyna Grey DK	15	GFT SPB Pulpis Grey DK	02
GFT SPB Dyna Grey LT	15	GFT SPF Pulpis EC Grey LT	02
GFT SPF Dyna EC Grey LT	15	GFT SPH Rhombus Multi HL	10/11
GFT SPH Echo Floral Multi HL	22	GFT SPB Sand Crema	06
GFT SPH Echo Hibiscus HL	03	GFT SPB Sand Sandune	06
GFT SPH Echo Pink Purple HL	10/11	GFT SPF Sand EC Crema	06
GFT SPH Echo Yellow HL	07	GFT SPH Sawtooth Blue HL	03
GFT SPH Filmreel Floral Grey HL	15	GFT SPH Sawtooth Grey HL	02
GFT SPH Filmreel Floral Pink HL	10	GFT SPH Sawtooth Sandune HL	06
GFT SPH Frames Aqua HL	14	GFT SPH Scales Abstract HL	18
GFT SPH Frames Blue HL	03	GFT SPH Scales Abstract Purple HL	11
GFT SPH Frames Pink HL	10	GFT SPH Wave Frame HL	06
GFT SPH Frames Yellow HL	07		
GFT SPB Floral Grid Purple	11		
GFT SPB Floral Grid Pink	10		
GFT SPB Floral Grid White	07/10/11/22		
GFT SPF Floral Grid EC White	07/10/11/22		
GFT SPH Geometric Aqua HL	14		
GFT SPH Geometric Floral HL	03		
GFT SPH Geometric Grey HL	02		
GFT SPH Geometric Purple HL	11		
GFT SPH Geometric Sandune HL	06		
GFT SPB Grain White	18		
GFT SPF Grain EC White	18/19		
GFT SPH Lisbon Floral HL	06		
GFT SPH Multi Mosaic HL	19		
GFT SPH Multi Rhombus Grey HL	02		
GFT SPH Mosaic White HL	19		





Tile Shown: GFT SPH GEOMETRIC GREY HL

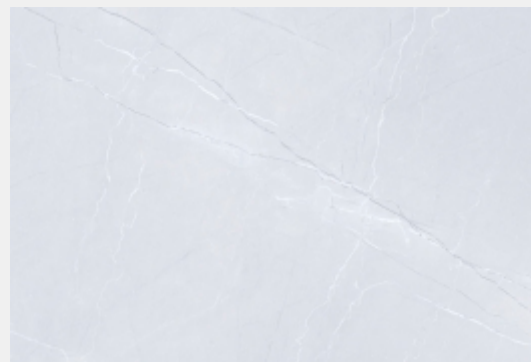
Sparkle

HIGH GLOSS WALL TILES

300x450 mm



GFT SPB PULPIS GREY DK



GFT SPB PULPIS GREY LT



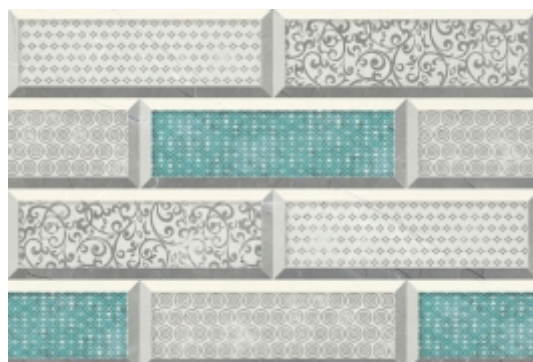
GFT SPF PULPIS EC GREY LT



GFT SPH SAWTOOTH GREY HL



GFT SPH MULTI RHOMBUS GREY HL



GFT SPH BRICK FLORAL GREY HL



GFT SPH GEOMETRIC GREY HL



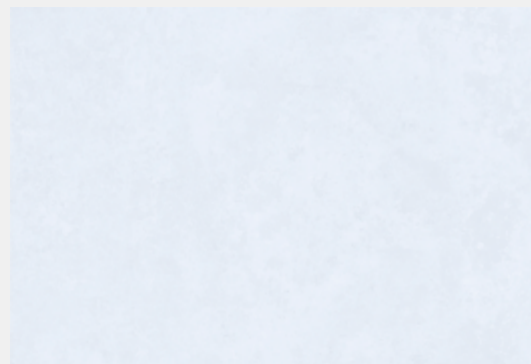
Sparkle

HIGH GLOSS WALL TILES

300x450 mm



GFT SPB OCEAN BLUE DK



GFT SPB OCEAN LT



GFT SPF OCEAN EC LT



GFT SPH FRAMES BLUE HL



GFT SPH ECHO HIBISCUS HL



GFT SPH COSMOS FLOWER BLUE HL



GFT SPH SAWTOOTH BLUE HL



GFT SPH GEOMETRIC FLORAL HL





Tiles Shown: GFT SPH ECHO HIBISCUS HL, GFT SPB OCEAN BLUE DK, GFT SPB OCEAN LT & GFT SPF OCEAN EC LT



Tiles Shown: GFT SPH BATIK FLORAL HL, GFT SPH GEOMETRIC SANDUNE HL, GFT SPB SAND CREMA, GFT SPB SAND SANDUNE

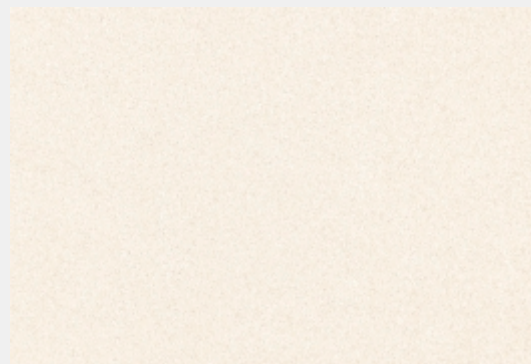
Sparkle

HIGH GLOSS WALL TILES

300x450 mm



GFT SPB SAND SANDUNE



GFT SPB SAND CREMA



GFT SPF SAND EC CREMA



GFT SPH LISBON FLORAL HL



GFT SPH BATIK FLORAL HL



GFT SPH SAWTOOTH SANDUNE HL



GFT SPH GEOMETRIC SANDUNE HL



GFT SPH WAVE FRAME HL

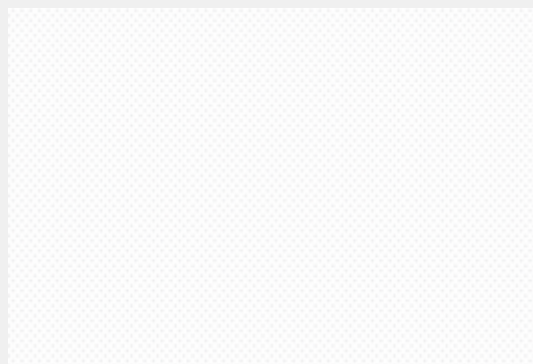


Sparkle

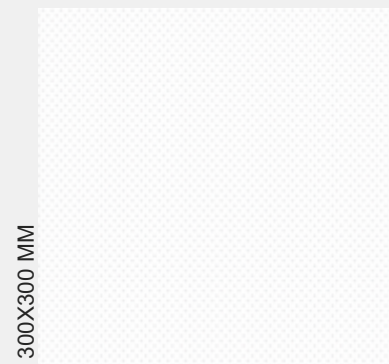
HIGH GLOSS WALL TILES
300x450 mm



orientbell
tiles

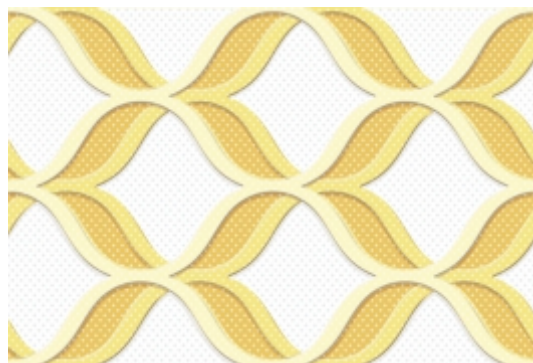


GFT SPB FLORAL GRID WHITE

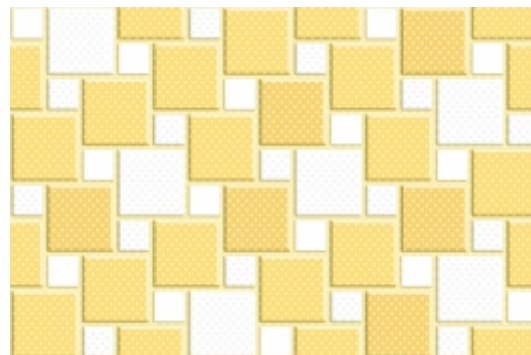


300X300 MM

GFT SPF FLORAL GRID EC WHITE



GFT SPH ECHO YELLOW HL



GFT SPH FRAMES YELLOW HL





Tiles Shown: GFT SPH ECHO YELLOW HL, GFT SPH FRAMES YELLOW HL, GFT SPB FLORAL GRID WHITE & GFT SPF FLORAL GRID EC WHITE

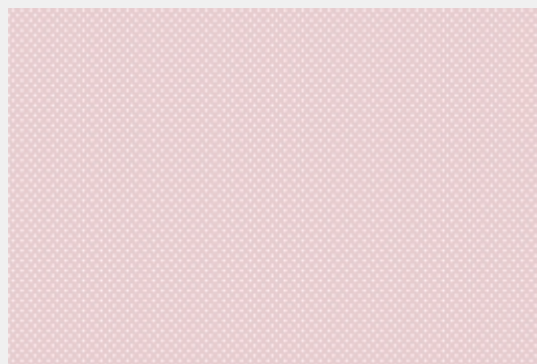


Tiles Shown: GFT SPH FILMREEL FLORAL PINK HL, GFT SPB FLORAL GRID PINK & GFT SPB FLORAL GRID WHITE

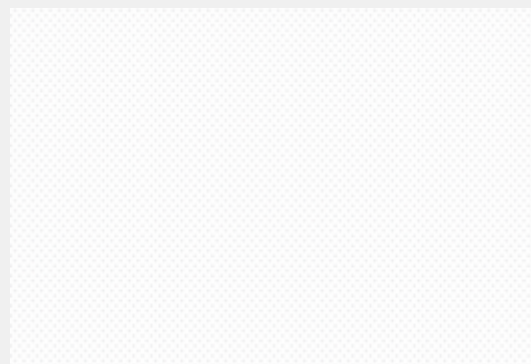
Sparkle

HIGH GLOSS WALL TILES

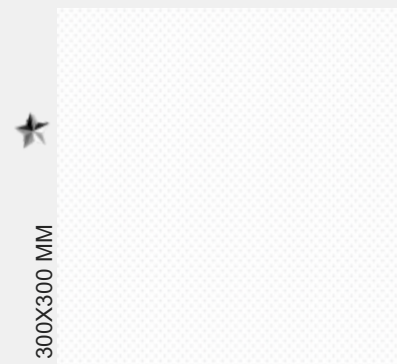
300x450 mm



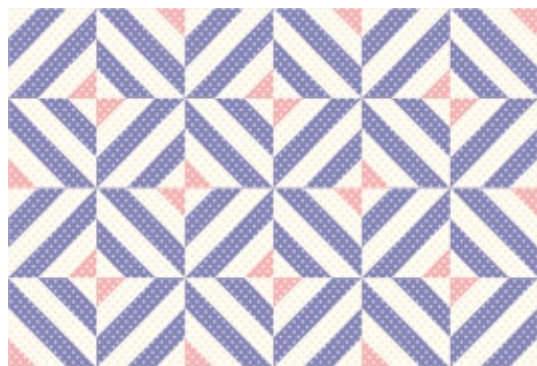
GFT SPB FLORAL GRID PINK



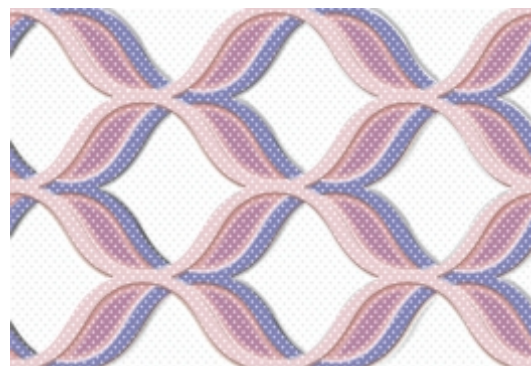
GFT SPB FLORAL GRID WHITE



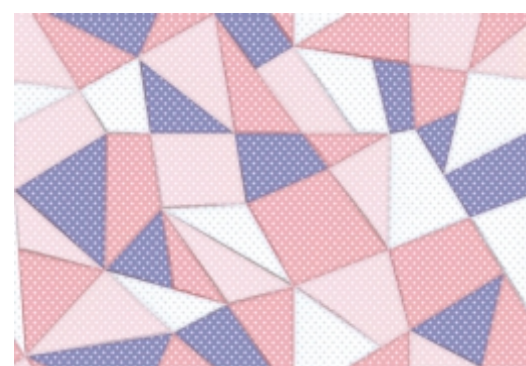
GFT SPF FLORAL GRID EC WHITE



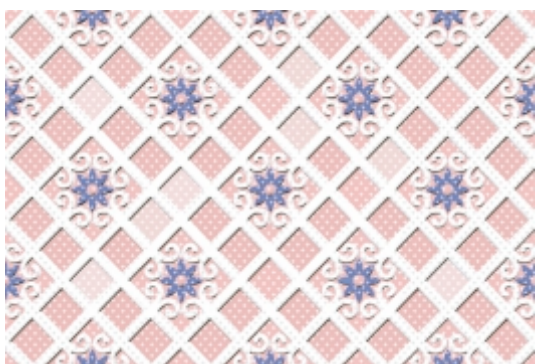
GFT SPH RHOMBUS MULTI HL



GFT SPH ECHO PINK PURPLE HL



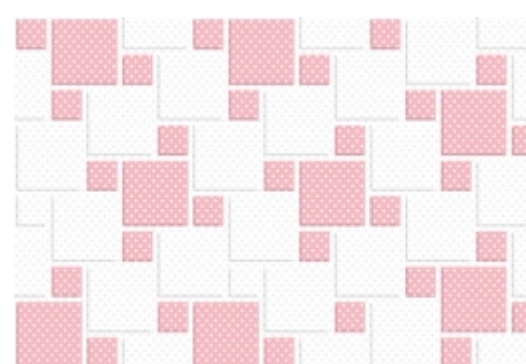
GFT SPH PATCHWORK MULTI HL



GFT SPH FILMREEL FLORAL PINK HL



GFT SPH COSMOS FLOWER HL



GFT SPH FRAMES PINK HL



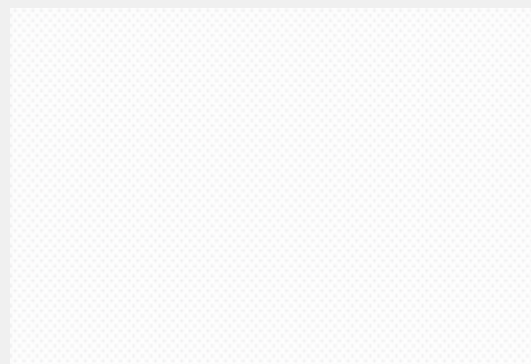
Sparkle

HIGH GLOSS WALL TILES

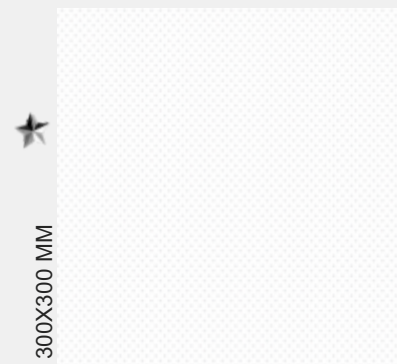
300x450 mm



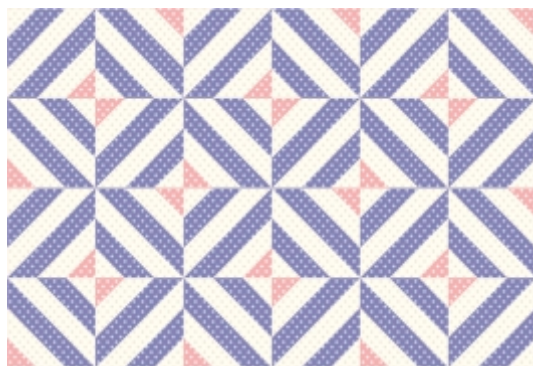
GFT SPB FLORAL GRID PURPLE



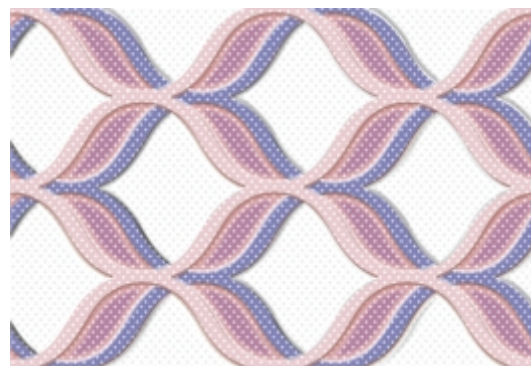
GFT SPB FLORAL GRID WHITE



GFT SPF FLORAL GRID EC WHITE



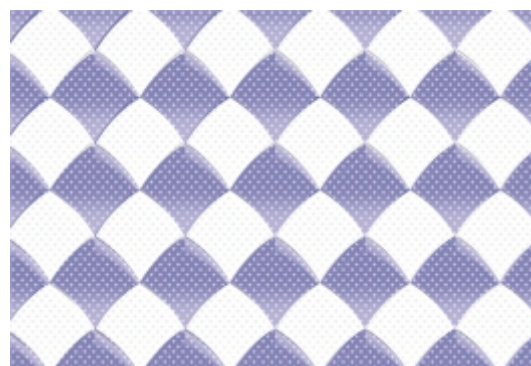
GFT SPH RHOMBUS MULTI HL



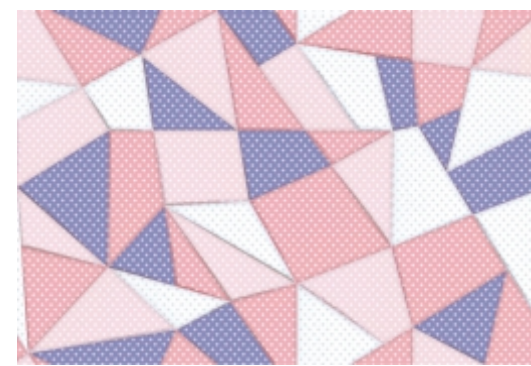
GFT SPH ECHO PINK PURPLE HL



GFT SPH GEOMETRIC PURPLE HL



GFT SPH SCALES ABSTRACT PURPLE HL



GFT SPH PATCHWORK MULTI HL





Tiles Shown: GFT SPH GEOMETRIC PURPLE HL, GFT SPB FLORAL GRID PURPLE, GFT SPB FLORAL GRID WHITE



Tile Shown: GFT SPH GEOMETRIC AQUA HL

Sparkle

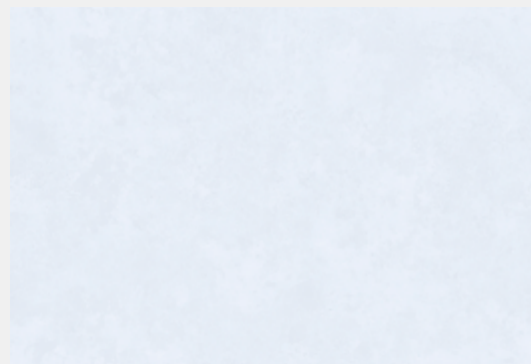
HIGH GLOSS WALL TILES
300x450 mm



orientbell
tiles



GFT SPB OCEAN AQUA DK



GFT SPB OCEAN LT



GFT SPF OCEAN EC LT



GFT SPH GEOMETRIC AQUA HL



GFT SPH FRAMES AQUA HL



Sparkle

HIGH GLOSS WALL TILES

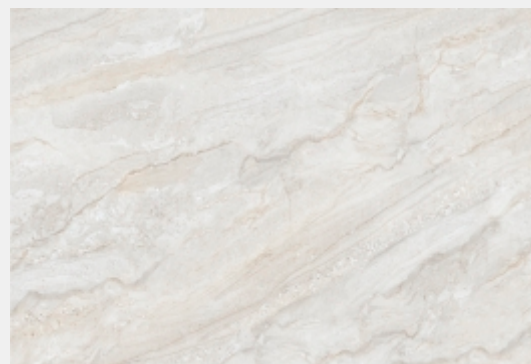
300x450 mm



orientbell
tiles



GFT SPB DYNA GREY DK



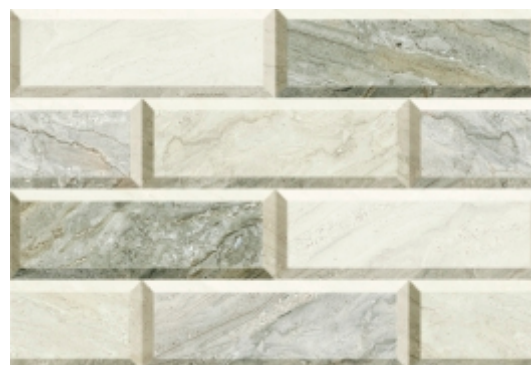
GFT SPB DYNA GREY LT



GFT SPF DYNA EC GREY LT



GFT SPH FILMREEL FLORAL GREY HL



GFT SPH BRICK DYNA GREY HL





Tile Shown: GFT SPH BRICK DYNA GREY HL



Tiles Shown: GFT SPH SCALES ABSTRACT HL & GFT SPB GRAIN WHITE

Sparkle

HIGH GLOSS WALL TILES

300x450 mm



orientbell
tiles



GFT SPB GRAIN WHITE



300X300 MM

GFT SPF GRAIN EC WHITE



GFT SPH SCALES ABSTRACT HL



GFT SPH BLUE POPPY MOSAIC HL



GFT SPH COSMOS FLOWER GRAIN HL



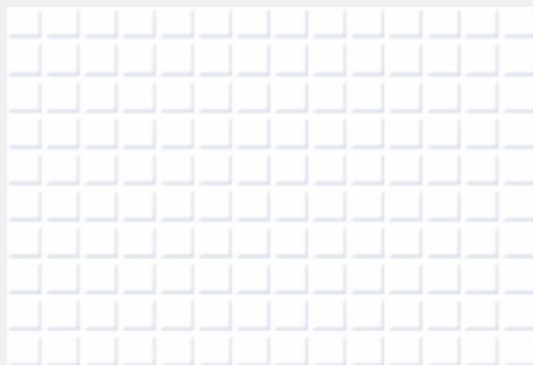
Sparkle

HIGH GLOSS WALL TILES

300x450 mm



orientbell
tiles



GFT SPH MOSAIC WHITE HL



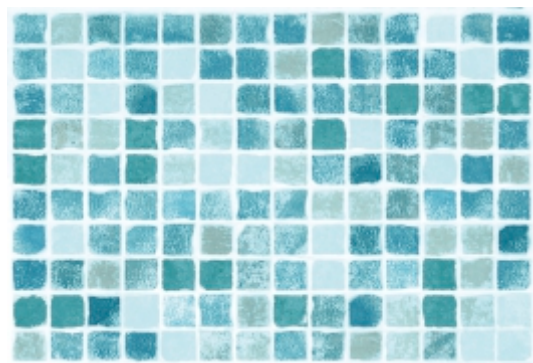
300X300 MM

GFT SPF OCEAN EC LT

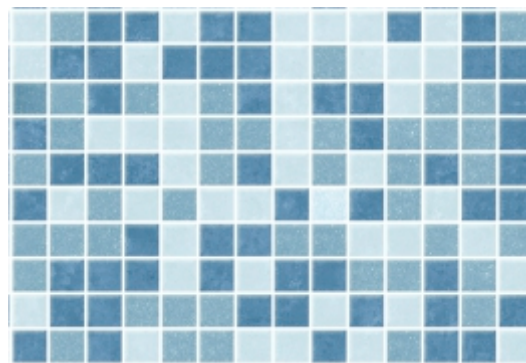


300X300 MM

GFT SPF GRAIN EC WHITE



GFT SPH MULTI MOSAIC HL



GFT SPH OCEAN BLUE MOSAIC HL





Tiles Shown: GFT SPH MULTI MOSAIC HL & GFT SPH MOSAIC WHITE HL



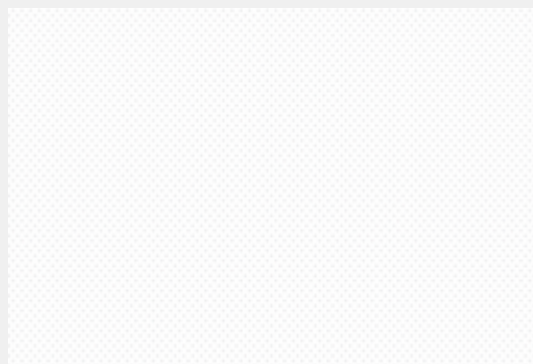
Tiles Shown: SPH ECHO FLORAL MULTI HL & GFT SPB FLORAL GRID WHITE

Sparkle

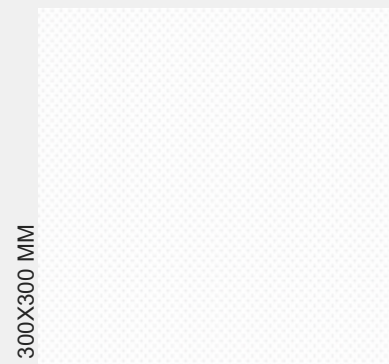
HIGH GLOSS WALL TILES
300x450 mm



orientbell
tiles



GFT SPB FLORAL GRID WHITE



300X300 MM

GFT SPF FLORAL GRID EC WHITE



GFT SPH ECHO FLORAL MULTI HL



TECHNICAL SPECIFICATIONS

Sparkle Ceramic Wall Tiles

Packing Details			
Size	No. of Tiles Per Carton	Covered Area Per Carton	
(In mm.)		(In Sq. Mtr.)	(In Sq. Ft.)
300X450 (Digital Wall Tiles)	6	0.81	8.716

(E > 10 % Group B III) as per IS 15622:2017				
Characteristics	Standard Test Method	IS 15622:2017 E > 10 % (Group B III)		OBL Norms
Dimension & Surface Quality		Unrectified	Rectified	
Deviation in Length & Width	IS 13630 (Part 1):2006	± 0.4 %	± 0.2 %	Conforms
Deviation in Thickness		± 5.0 %		± 3.00 %
Straightness of Sides		± 0.2 %	± 0.15 %	Conforms
Rectangularity		± 0.3 %	± 0.2 %	Conforms
Surface Flatness		± 0.3 %		± 0.20 % 😊 😊
Surface Quality		Min. 95 % tiles shall be free from visible defects		Min. 95 % tiles shall be free from visible defects
Physical Properties				
Water Absorption (%)	IS 13630 (Part 2):2006	Average > 10 %		15±2 % 😊
Modulus of Rupture in [N/mm ²]	IS 13630 (Part 6):2006	Min 15, for thickness < 7.5 mm Min 12, for thickness ≥ 7.5 mm		>15 😊
Breaking Strength in N	IS 13630 (Part 6):2006	< 7.5 mm thickness: 200, Min ≥ 7.5 mm thickness: 600, Min		Conforms 😊
Moisture Expansion in mm/m	IS 13630 (Part 3):2006	0.04, Max		Conforms
Scratch Hardness of Surface (Moh's Scale)	IS 13630 (Part 13):2006	3, Min		>3
Resistance to Surface Abrasion of Glazed Tiles (Class I to V) (Applicable for floor tiles only)	IS 13630 (Part 11):2006	Class II, Min		Conforms
Co-efficient of Linear Thermal Expansion from Ambient Temperature to 100°C	IS 13630 (Part 4):2006	9x10 ⁻⁶ K ⁻¹ , Max		Conforms
Thermal Shock Resistance	IS 13630 (Part 5):2006	10 cycles, Min		Passed 10 Cycle
Crazing Resistance Glazed Tiles	IS 13630 (Part 9):2006	4 Cycles@7.5 bar, Min		4 Cycle Passed 😊 😊
Impact Resistance- Coefficient of Restitution	IS 13630 (Part 14):2006	0.55, Min		>0.55
Chemical Properties				
Resistance to Staining of Glazed Tiles	IS 13630 (Part 8):2006	Class I, Min		Conforms
Resistance to Household Chemicals		Class AA, Min		Conforms
Resistance to Acids and Alkalis (with exception of hydrofluoric acid and its compound)		Required, if agreed		Resistant

TECHNICAL SPECIFICATIONS Digital Ceramic Floor Tiles

Packing Details			
Size	No. of Tiles Per Carton	Covered Area Per Carton	
(In mm.)		(In Sq. Mtr.)	(In Sq. Ft.)
300X300 mm	12	1.08	11.63

(3<E<6% Group B IIa) as per IS 15622:2017				
Characteristics	Standard Test Method	IS 15622:2017 3<E≤ 6% (Group B IIa)		OBL Norms
Dimension & Surface Quality		Unrectified	Rectified	
Deviation in Length & Width	IS 13630 Part 1	± 0.4 %	± 0.1 %	± 0.1 %
Deviation in Thickness		± 5.0 %		± 4.00 %
Straightness of Sides		± 0.3 %	± 0.1 %	± 0.1 %
Rectangularity		± 0.3 %	± 0.1 %	± 0.1 %
Surface Flatness		± 0.5 %		± 0.2 % 😊😊
Surface Quality		Min 95% of the tiles shall be free from visible defects that would impair the appearance of a major area of the tile		Conforms
Physical Properties				
Water Absorption (%)	IS 13630 Part 2	Average 3 < E ≤ 6 %, Individual 6.2% Max.		3-6% 😊
Modulus of Rupture in [N/mm ²]	IS 13630 Part 6	Average 22, individual 20, Min.		Min 30 N/mm ² 😊
Breaking Strength in N	IS 13630 Part 6	600 Min for thickness <7.5mm, 1000 Minimum for Thickness ≥7.5 mm		Min 700 N 😊
Moisture Expansion in mm/m	IS 13630 Part 3	0.03, Max		Conforms
Scratch hardness (Moh's Scale)	IS 13630 Part 13	4, Min		Min 4
Resistance to surface abrasion of glaze tiles Class I to V (Applicable for floor applications only)	IS 13630 Part 11	Class II, Min		Class II to IV (Depending on surface)
Linear thermal expansion Co-efficient	IS 13630 Part 4	9x10 ⁻⁶ max		Conforms
Thermal Shock Resistance	IS 13630 Part 5	10 cycles, Min		Passed
Crazing Resistance	IS 13630 Part 9	4 Cycles at 7.5 Bar, Min		Passed 😊😊
Impact Resistance	IS 13630 Part 14	0.55, Min		Min 0.60
Frost Resistance	IS 13630 Part 10	Required if agreed to between manufacturer and purchaser		Passed
Chemical Properties				
Resistance to staining of glazed tiles	IS 13630 Part 8	Class I, Min		Min class 1
Resistance to household chemicals		Class AA, Min		Min class AA
Resistance to acid and alkalis (Except HF)		Require If Agreed		Min class AA

NOTE: Certain amount of Size and Shade variation is inherent in all ceramic products. Within the limits of printed material, the colors and aesthetics of the products correspond closely to those of illustrated products. Prospective customers are advised to inspect a sample of the tile before ordering and laying. At all points of time, the company liability is restricted to the purchase value of tiles.

Every effort has been made to ensure the accuracy of the information given. However, the company reserves the right to delete & change, any of the items, colors, sizes & technical specifications without any prior notice.



Making Tile Selection Easier



Find tiles similar to a reference image



Tiles selected by you in your room



Visualise selected tiles & get a quote



Share layout for a personalised render*

www.orientbell.com

CORPORATE OFFICE:

Iris House, 16 Business Centre,
Nangal Raya, New Delhi-110046, India
Tel: +91-11-47119100, Fax: +91 -11-2852 1273

CIN: L14101UP1977PLC021546

REGISTERED OFFICE:

8 Industrial Area, Sikandrabad-203 205 (UP), India
Tel: +91-5735-222-203 / 24, +91-8191004575/ 76
Fax: +91 -5735 222 642

CUSTOMER CARE:

customercare@orientbell.com
Missed Call : 87507 11111
Whatsapp : 87507 33333

Please join us on social media

