ZENITH
Collection from a different World

www.orientbell.com
OBL Awards & Accolades

Realty+ recognizes the best of the best within the ranks of Indian Real Estate

Website of the Year
for www.orientbell.com
(India’s construction & design industry)

Integrated Brand Campaign of the Year
for “Chote Bathroom ke Bade Upay”
(India’s construction & design industry)

Best Omnichannel retail Model
Winners Future of Retail Summit & Awards 2020

Customer Retail Journey Innovation
Winners Future of Retail Summit & Awards 2020

CEO with HR Orientation
ZEE BUSINESS National Human Capital Leadership Congress & Awards
About OBL
Orient Bell Limited (OBL) is amongst the largest manufacturers of Wall and Floor Tiles. Established in 1977, OBL has been a pioneer in the Industry with a focus on customer-centric innovation.

First to manufacture ultra-vitrified tiles, new product designs & development is a continuous process at OBL. As a result it has an extensive range of tiles with various finishes & textures. It has 4 patent-pending technologies: Forever Tiles, GermFree Tiles, Cool Tiles & Life Tiles.

To display extensive range of tiles, we have a chain of signature showrooms. Privileged to be associated with premier architects and construction agencies of the country, it also counts most leading developers as well as government & public sector institutions as its customers.

Our manufacturing units are ISO 14001:2015 certified, the most complete and global expression for an environment friendly industrial company.

We have been awarded OHSAS 18001 Certification for Health & Safety Standards. No waste water is ever discharged from our factory.

We were also awarded with “Certificate Of Merit” in 'National Energy Conservation Award' 2016 organised by Ministry of Power for saving Power and Fuel consumption.
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Zenith means the highest or maximum point that can be attained. With our DC range, this would be our best foot forward yet, the epitome of distinguishing designs infusing freshness and choice.

Ever since mankind looked towards the sky, PLANETARY BODIES and STELLAR OBJECTS have remained one of the highest sources of inspiration. We’ve always been fascinated by their surface color or the textures they represent; a lot can be correlated to the designs of our new series.

As we put it – these designs are Collection from a different World!
IF WE LEAVE OUT EARTH
WE HAVE **EIGHT** PLANETS-
WE EXACTLY HAVE **EIGHT**
SHADES IN THIS SERIES.
Zen Mercury White
Recommended for bedrooms and living room, preferred for commercial spaces as well.

Zen Venus Brown
Good for rooms having light colored walls, commercial spaces or as a highlighter.

Zen Mars Charcoal Red
Good for rooms having light colored walls, commercial spaces or as a highlighter.

Zen Jupiter Beige
Evergreen shade, can be used on any flooring.

Zen Saturn Crema
Multi-purpose shade, good for any flooring.

Zen Uranus Green
Recommended for bedrooms and living room, good to go in commercial spaces as well.

Zen Neptune Blue
Good for rooms having light colored walls, commercial spaces or as a highlighter.

Zen Pluto Coffee
Good for Kitchens, lobby area, balconies or as a highlighter.
Double vitrified tiles are manufactured by infusing two layers of tiles together, which makes them thicker than most standard tiles. The process of vitrification also makes the tile surface stronger and shinier, adding a polished look to space where you install them.

**PRODUCT FEATURES**

- **High Strength**
- **High Scratch Resistant**
- **Chemical Resistant**
- **Water Absorption less than 0.05%**
- **Glossy**
- **Low Maintenance**
## The Range

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<td>Zen Venus Brown</td>
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<td>7</td>
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<td>Zen Jupiter Beige</td>
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<td>11</td>
<td>Zen Neptune Blue</td>
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</tr>
<tr>
<td>12</td>
<td>Zen Pluto Coffee</td>
<td></td>
</tr>
</tbody>
</table>
**Did you know?**

The shade is inspired by greyish white surface of Mercury as sunlight is brighter on this planet making the surface looks brighter and whiter.
ZEN VENUS BROWN

Did you know?

The inspiration of this shade is from Venus’s solid surface having volcanic landscape covered with high brown volcanic mountains and vast ridged plateaus.

600X600 mm
Did you know?

The Mars charcoal red, inspired from the beauty of reddish Martian dust. The dust is due to oxidization or rusting of iron in the rocks leaving the surface covered with it and appear reddish in color.
ZEN JUPITER BEIGE

Did you know?

This shade is inspired from Jupiter, the largest planet, which has orange colored cold swirls, made up of windy clouds of water and gases, floating in an atmosphere of hydrogen and helium.
Did you know?

Inspired from Saturn’s creamish surface, it’s hard to imagine, but Saturn is the only planet in solar system whose density is less than water and could have float in the bathtub if such a colossal thing existed.
ZEN URANUS GREEN

600X600 mm

Did you know?

This planet gets its bluish-green color from methane gas in the atmosphere through which Sunlight passes and is reflected back out by Uranus’ cloud tops. The rare green colored patches of this shade are inspired by the Uranus’s surface.
Did you know?

It is the most distant planet having six rings, but they're very hard to see. The shade is inspired from it’s dark, cold and blue surface made of ice.
ZEN PLUTO COFFEE

Did you know?

Pluto is about two-thirds the diameter of Earth’s moon and probably has a rocky core surrounded by a mantle of water ice. This shade having coffee colored swirls is inspired from the frozen brown mountains on Pluto’s surface.
ZENITH
Collection from a different World
MIX & MATCH
# TECHNICAL SPECIFICATIONS

## Packing Details

<table>
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<tr>
<th>Size</th>
<th>No. of Tiles Per Carton</th>
<th>Covered Area Per Carton</th>
</tr>
</thead>
<tbody>
<tr>
<td>600X600 (West Zone)</td>
<td>4</td>
<td>1.44</td>
</tr>
</tbody>
</table>

## As per Indian Standard (IS 15622:2017) Group B 1a

<table>
<thead>
<tr>
<th>Characteristics</th>
<th>Standard Test Method</th>
<th>IS 15622 Requirements</th>
<th>OBL Norms</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Dimension &amp; Surface Quality</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Deviation in Length &amp; Width</td>
<td>IS 13630 (Part 1):2006</td>
<td>±0.1%</td>
<td>±0.1%</td>
</tr>
<tr>
<td>Deviation in Thickness</td>
<td></td>
<td>±5.0%</td>
<td>3.0%</td>
</tr>
<tr>
<td>Straightness of Sides</td>
<td></td>
<td>±0.1%</td>
<td>±0.1%</td>
</tr>
<tr>
<td>Squareness</td>
<td></td>
<td>±0.1%</td>
<td>±0.1%</td>
</tr>
<tr>
<td>Surface/Flatness</td>
<td></td>
<td>10.50%</td>
<td>±0.2%</td>
</tr>
<tr>
<td>Surface Quality</td>
<td></td>
<td>Min. 95 % tiles should be free from visible defects</td>
<td>Conforms</td>
</tr>
<tr>
<td><strong>Physical Properties</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Water Absorption %</td>
<td>IS 13630 (Part 2):2006</td>
<td>≤ 0.08</td>
<td>≤ 0.05</td>
</tr>
<tr>
<td>Modulus of Rupture in [N/mm²]</td>
<td>IS 13630 (Part 6):2006</td>
<td>Avg≥35 N/mm²</td>
<td>&gt;35 N/mm²</td>
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<tr>
<td>Breaking Strength in N</td>
<td>IS 13630 (Part 6):2006</td>
<td>Min 1300</td>
<td>&gt;1300</td>
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<tr>
<td>Scratching Resistance</td>
<td>IS 13630 (Part 13):2006</td>
<td>Min 5</td>
<td>≥ 5</td>
</tr>
<tr>
<td>Deep Abrasion</td>
<td>IS 13630 (Part 12):2006</td>
<td>140 Max</td>
<td>100 Max</td>
</tr>
<tr>
<td><strong>Chemical Properties</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Resistance to Staining</td>
<td>IS 13630 (Part 8):2006</td>
<td>Min, Class 2</td>
<td>Conforms</td>
</tr>
<tr>
<td>Resistance to Household Chemicals</td>
<td></td>
<td>Min, Class AA</td>
<td>Conforms</td>
</tr>
<tr>
<td><strong>Thermal Specifications</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Thermal Shock Resistance</td>
<td>IS 13630 (Part 5):2006</td>
<td>Min 10 Cycles</td>
<td>Conforms</td>
</tr>
<tr>
<td>Thermal Expansion</td>
<td>IS 13630 (Part 4):2006</td>
<td>Max 5x10^4 or 100°C (°C)</td>
<td>Conforms</td>
</tr>
<tr>
<td>Frost Resistance</td>
<td>IS 13630 (Part 10):2006</td>
<td>10 Cycles pass</td>
<td>Conforms</td>
</tr>
<tr>
<td>Impact Resistance</td>
<td>IS 13630 (Part 14):2006</td>
<td>0.55 minimum</td>
<td>Conforms</td>
</tr>
<tr>
<td>Bulk Density (gm/cc)</td>
<td>IS 13630 (Part 2):2006</td>
<td>Min 2.2</td>
<td>Conforms</td>
</tr>
</tbody>
</table>

**NOTE:** Certain amount of Size and Shade variation is inherent in all ceramic products. Within the limits of printed material, the colors and aesthetics of the products correspond closely to those of illustrated products. Prospective customers are advised to inspect a sample of the tile before ordering and laying. At all points of time, the company liability is restricted to the purchase value of tiles.

Every effort has been made to ensure the accuracy of the information given. However, the company reserves the right to delete & change, any of the items, colors, sizes & technical specifications without any prior notice.
ORIENT BELL TILE BOUTIQUE

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New No: 35, Old No: 30, Maharaja Tower, 2nd Floor, 1st Avenue,
Ashok Nagar, (Above Kotak Mahindra Bank), Chennai-600 083,
Tel.: +91 44 4213 8687

COCHIN
“SURYA GAYATRI”, Building No. 32/8, B3, Puthiya Road, New Junction, (Opposite Holiday Inn Hotel) Ernakulam By Pass Road, Cochin-682 031
Tel.: +91 97457 68058

COIMBATORE
11, 1st Floor, Venkata Samy Road (East), R.S. Puram,
Coimbatore-641 002,
Tel.: +91 89799 41666

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Dehradun-248 001,
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Tel.: +91 33 4068 4046/7

LUCKNOW
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Tel.: +91 99847 86404

NEW DELHI
M-47, GK-II, M Block, New Delhi-110 048,
Tel.: +91 11 4068 7468/69

PUNE
Shop No. 3 and 4, A Tower Vega Centre, C.T.S No. 710, Final Plot No. 401/1,
Shankarasheeth Road, Guleteki, Swargate, Pune-411 037
Tel.: +91 73910 72247

VADODRA DISPLAY CENTRE
78-79, 2nd Floor, Surya Kiran Complex, Beside Banker Heart Institute,
Old Padra Road, Vadodara-390007, Gujarat
Tel.: +91 98254 14113
Making Tile Selection Easier

SameLook
Find tiles similar to a reference image

QuickLook
Visualise selected tiles & get a quote

TruLook
Share layout for a personalised render*

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